

## Stereography: the Art of 3D

Simon Benson & Ian Bickerstaff

Stereoscopic 3D Team

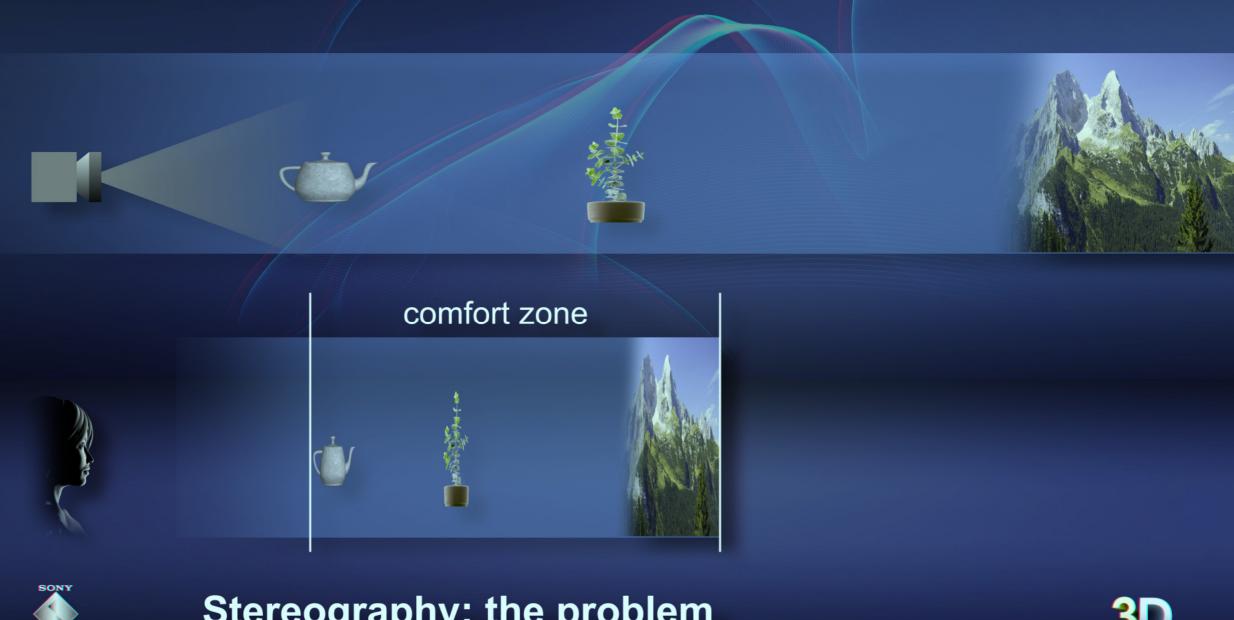
Sony Computer Entertainment Europe

**Buzz Hays** 

Senior Vice President, 3D Production Sony Pictures Technologies







Stereography: the problem

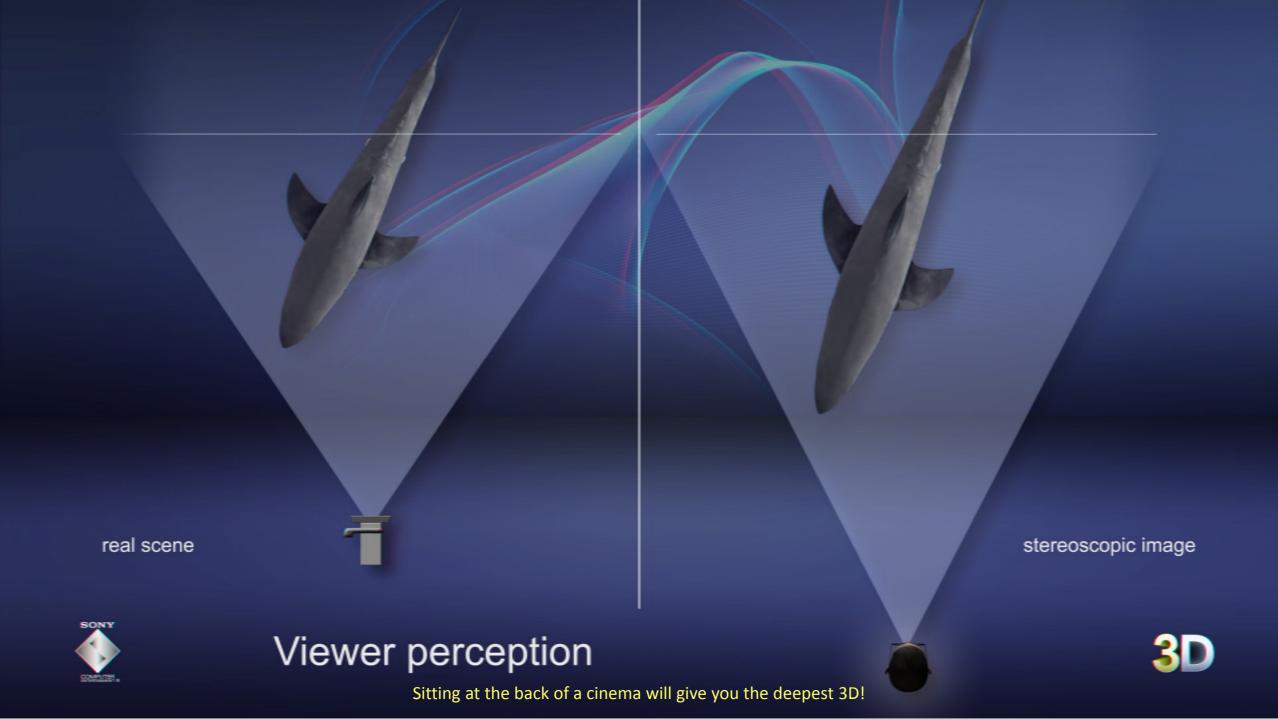
Compress the full depth of the real or virtual world into the comfortable parallax range of our display.

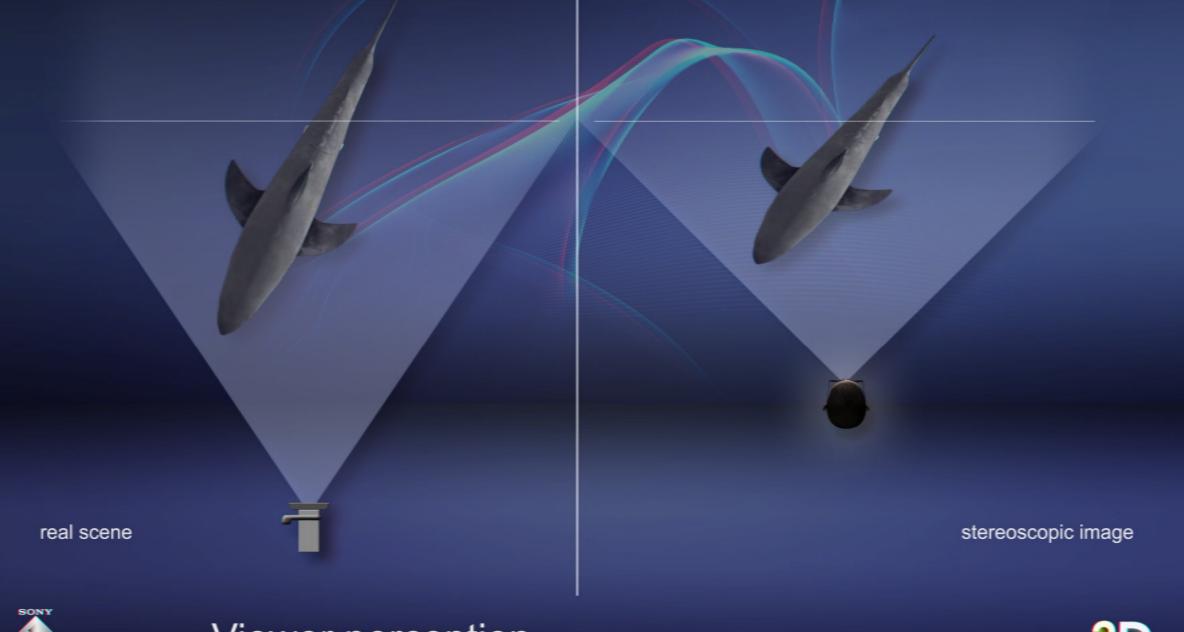






3D

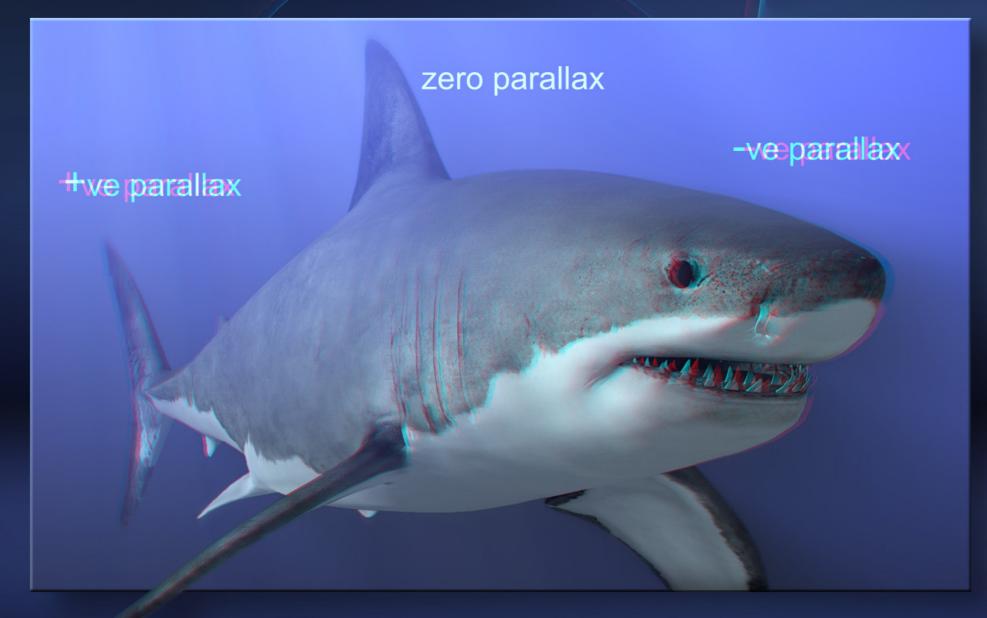






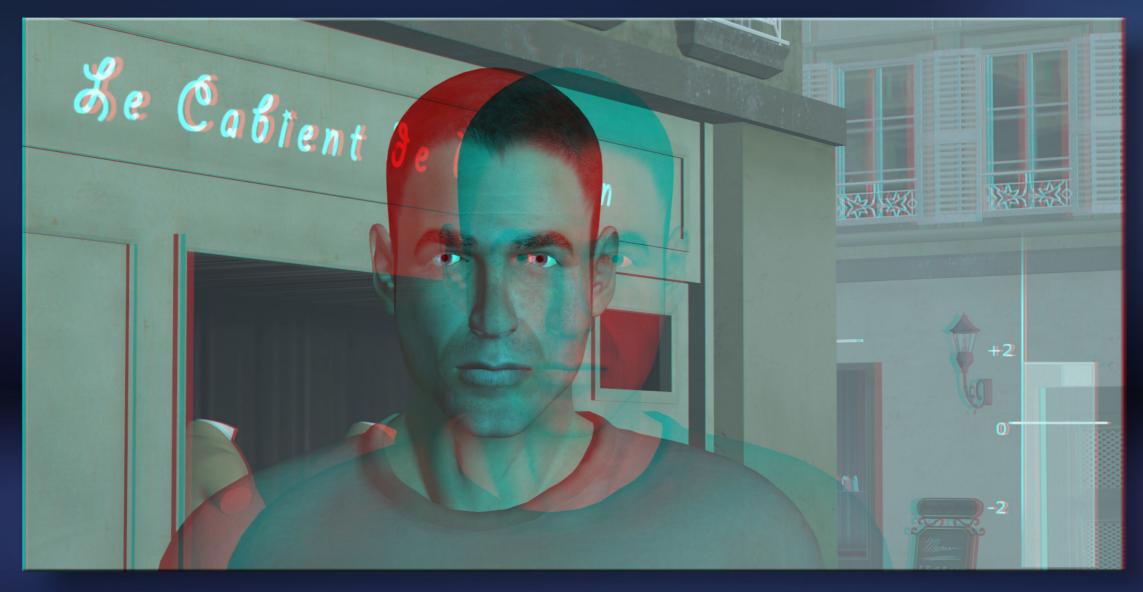
Viewer perception

















Object range/Camera distance



Field of view





Object range/Camera distance



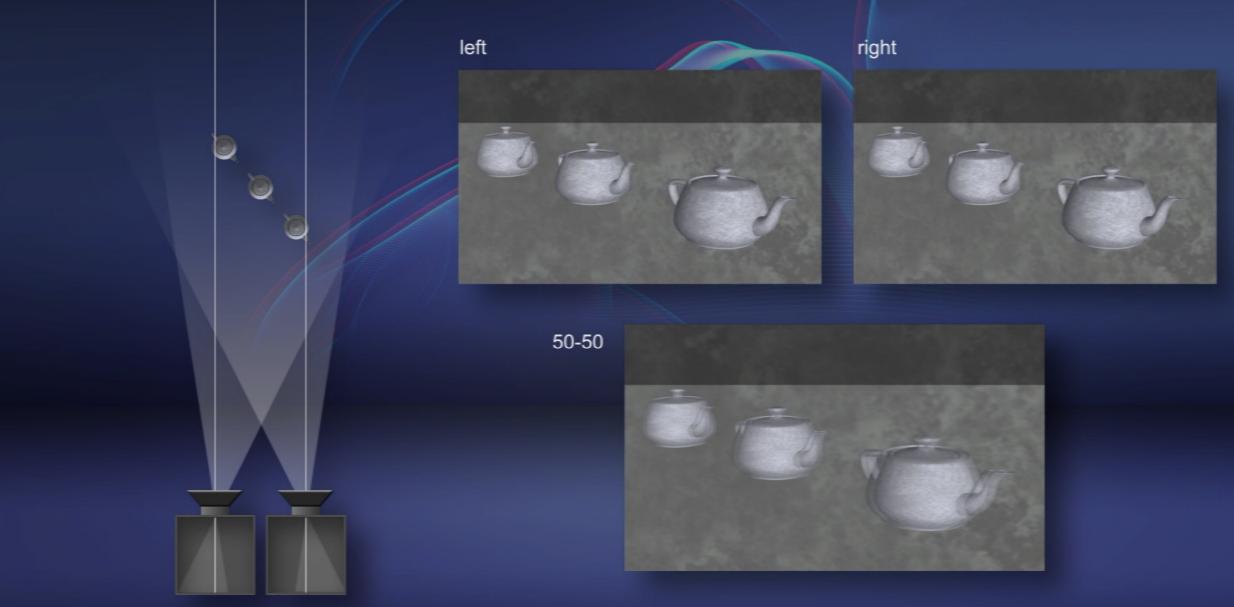
Field of view

Horizontal Image Translation













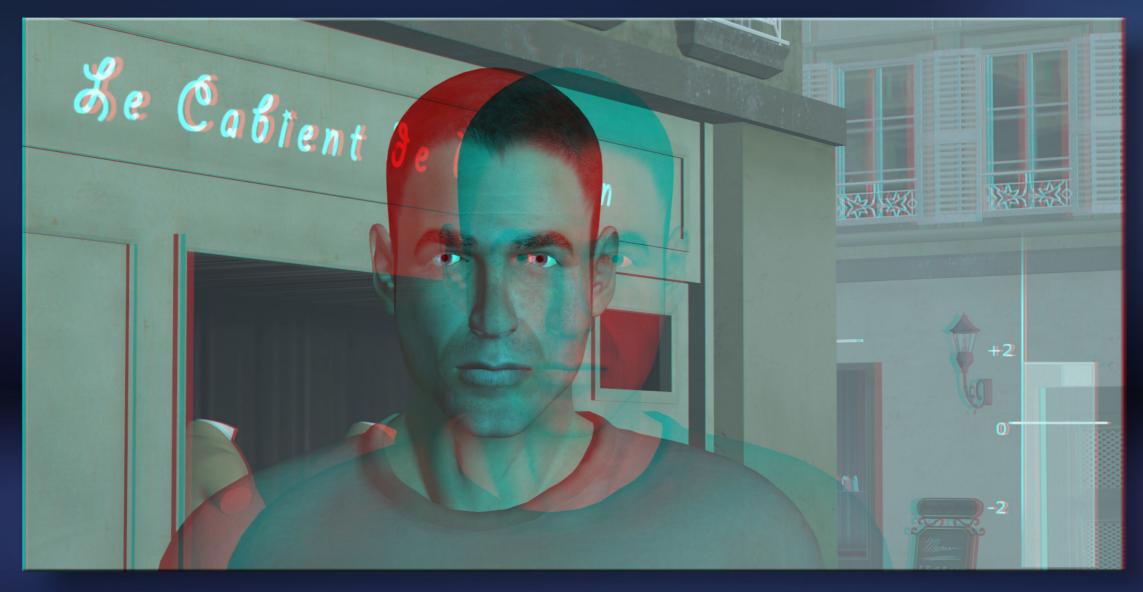
















































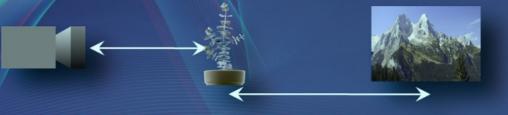




Stereography: solution 1- limit the depth







Field of view

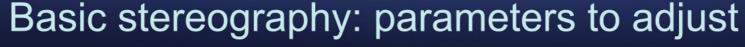
Horizontal Image Translation



Interaxial















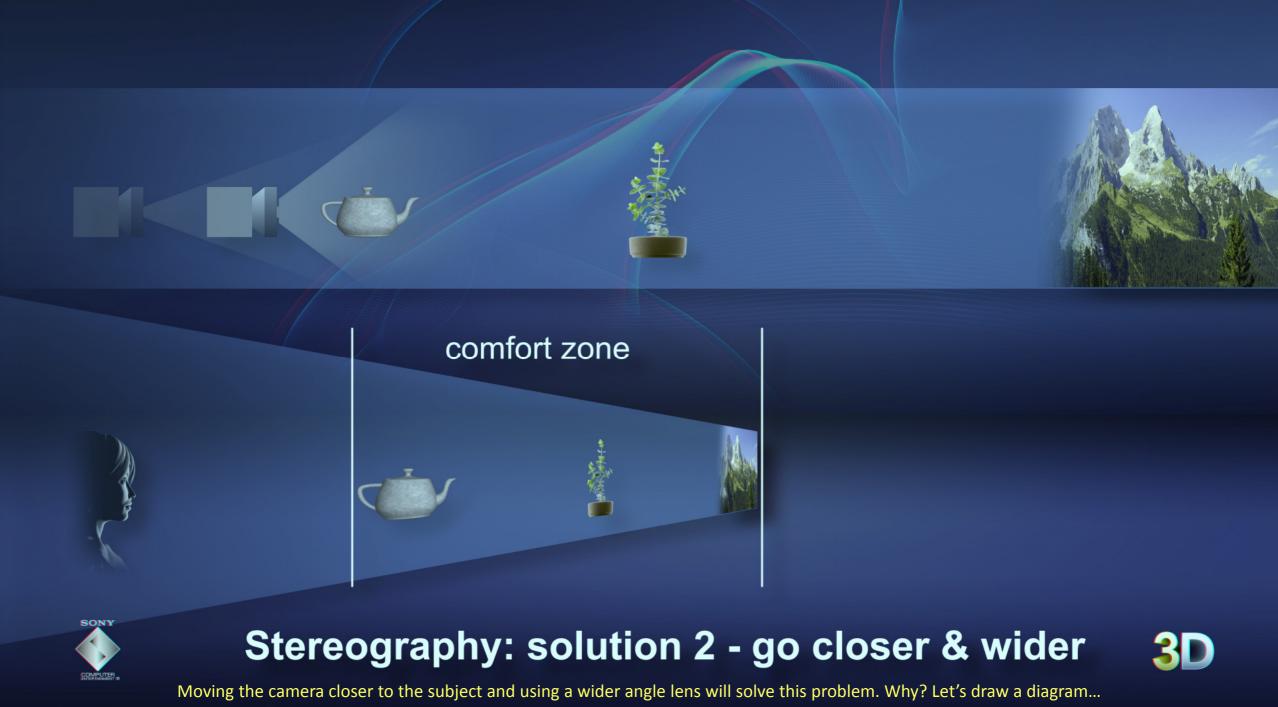


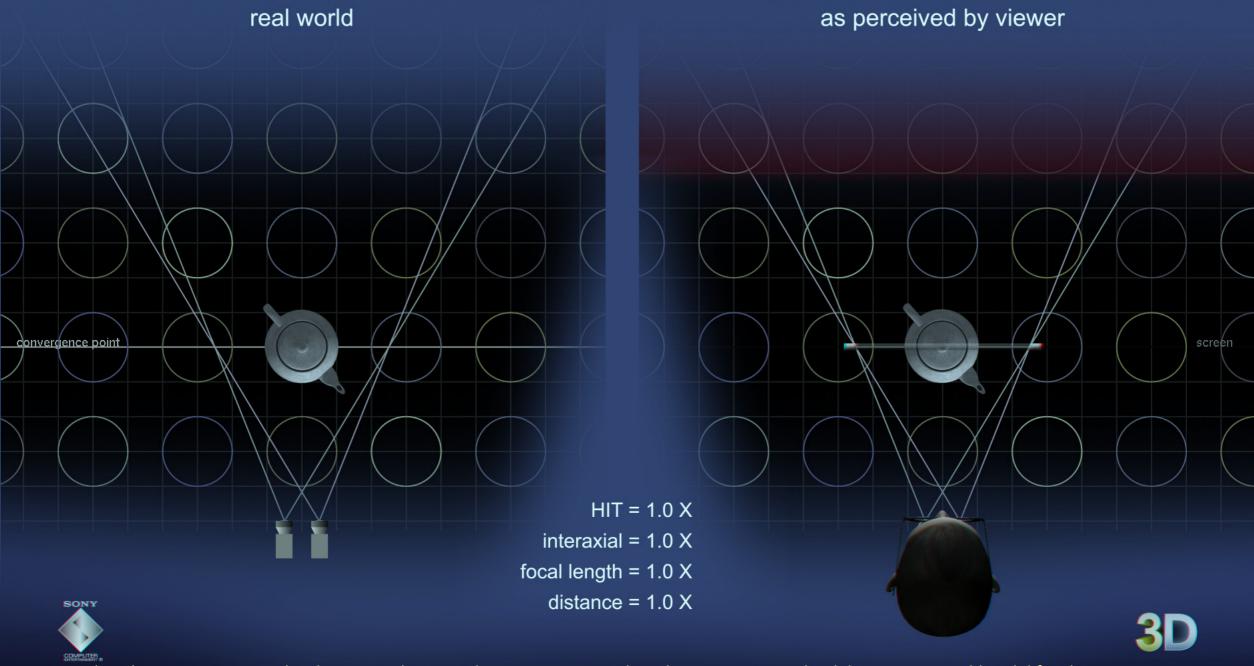


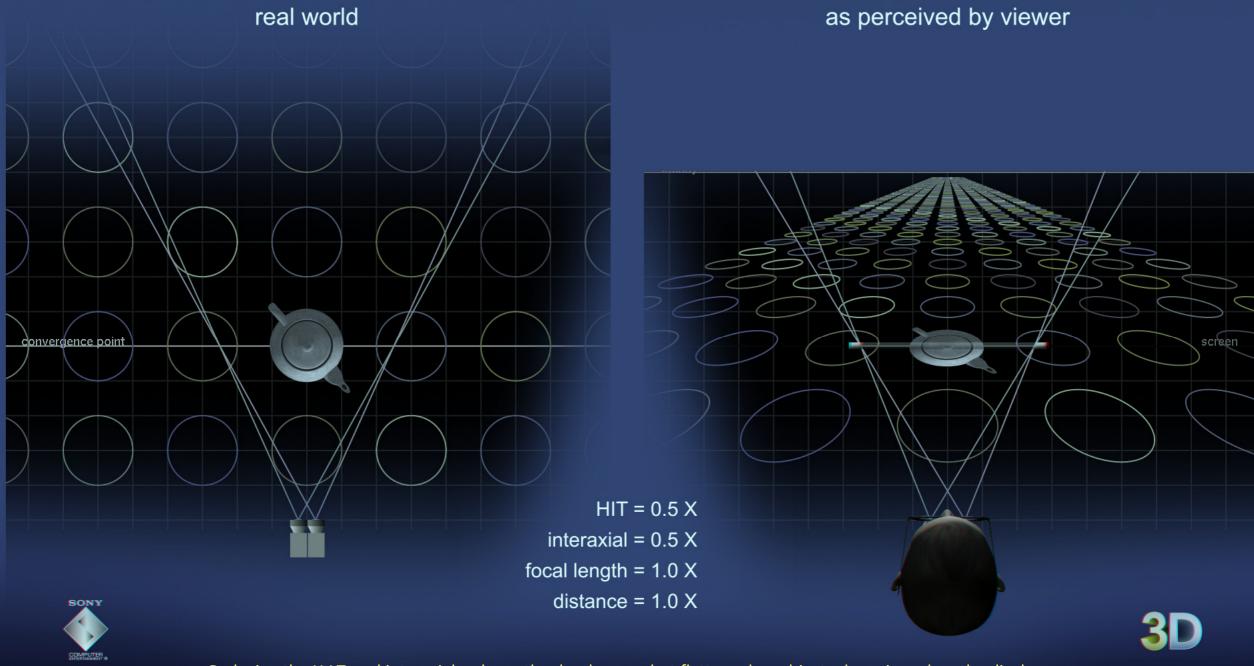


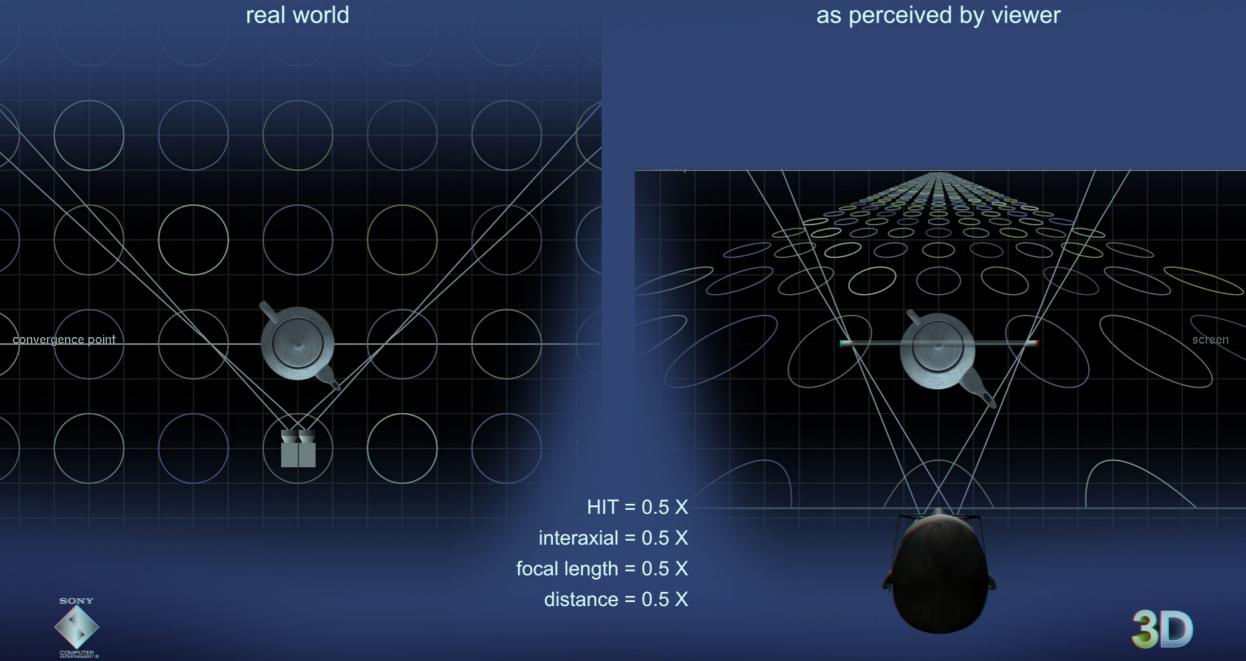














































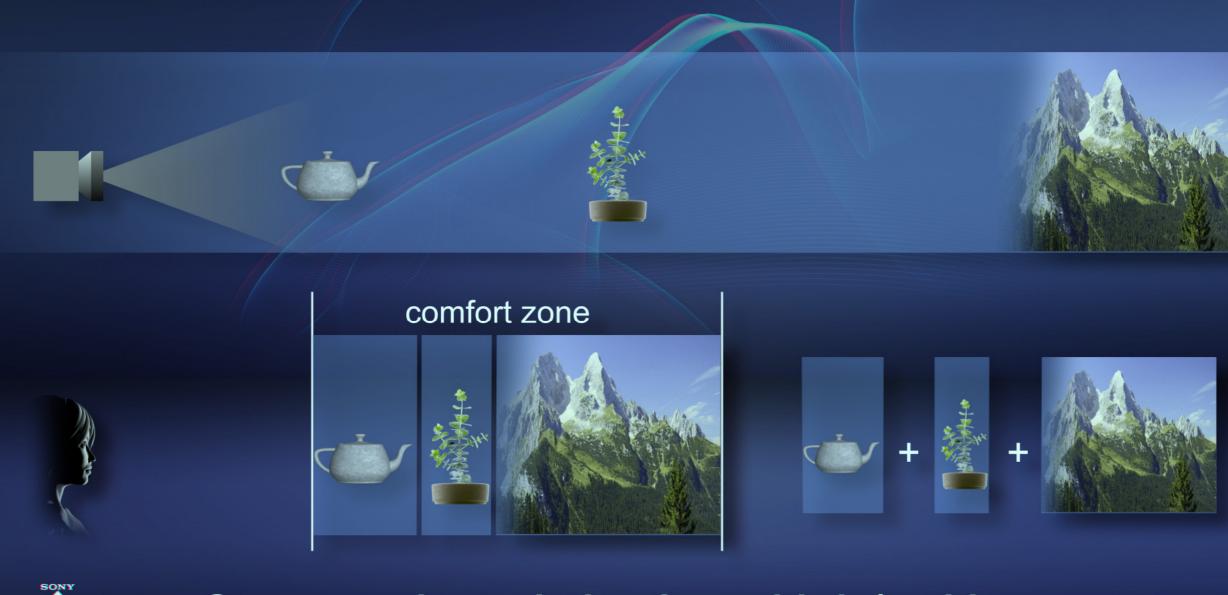






Stereography: solution 2 - go closer & wider







## Stereography: solution 3 - multi-rig/multi-cam













## Stereography: solution 3 - multi-rig/multi-cam

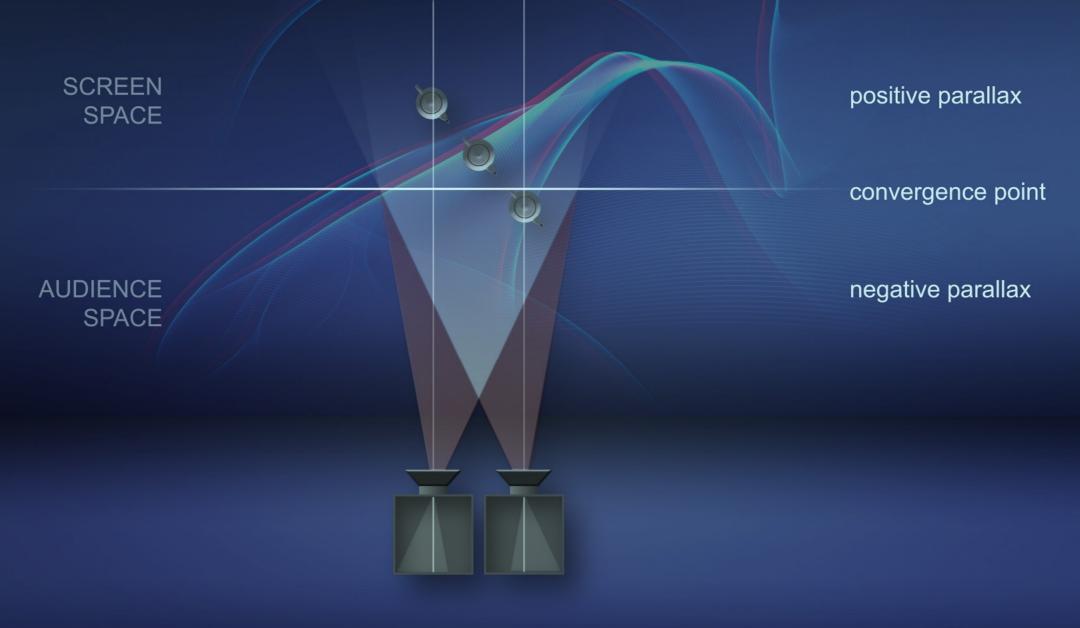








































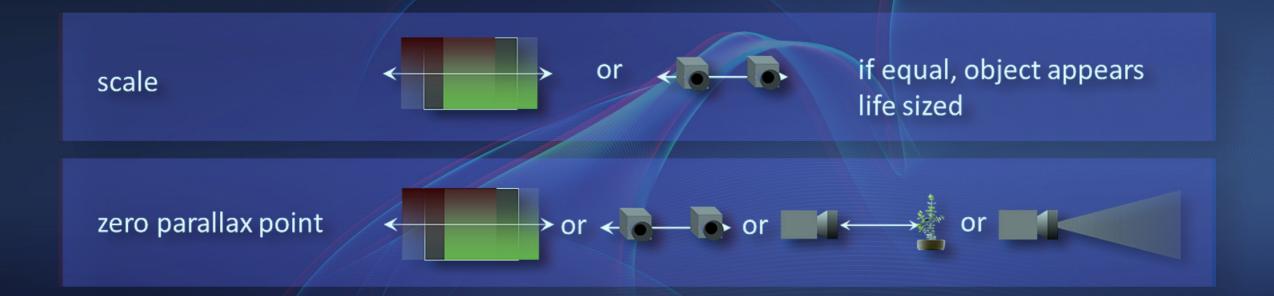








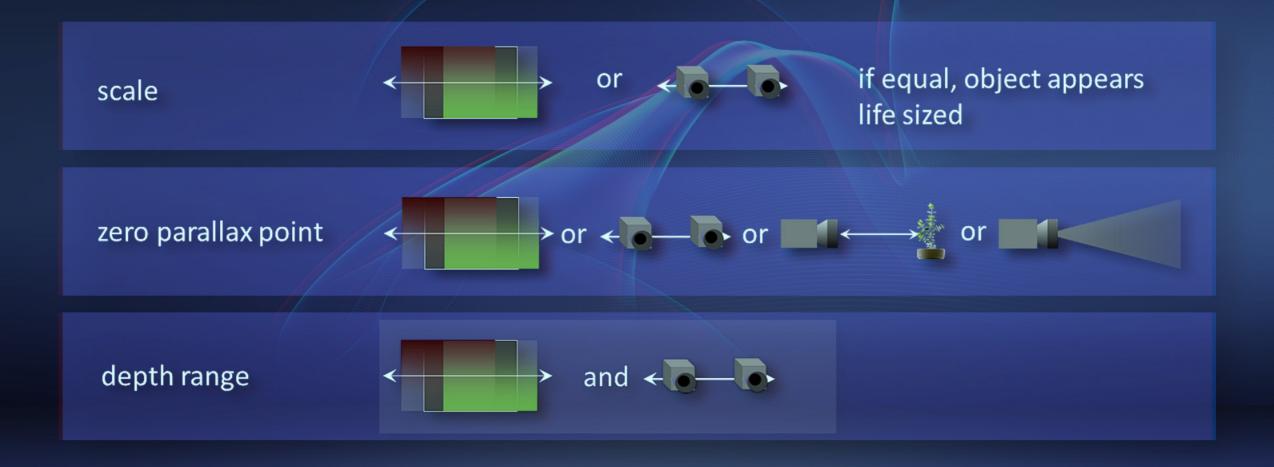








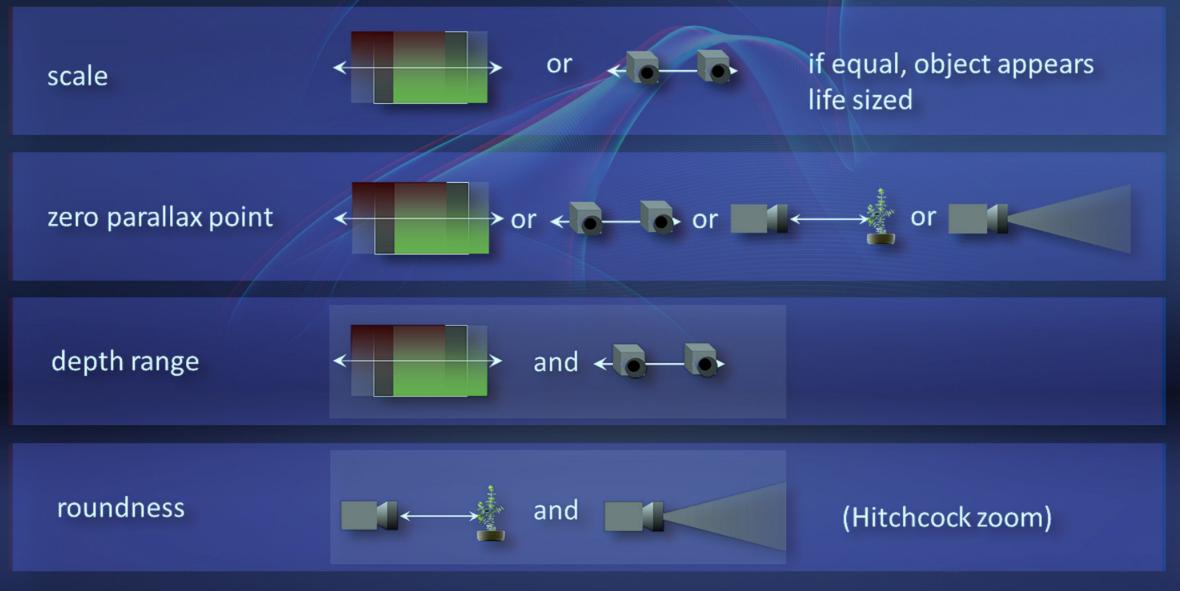














#### Parameters to adjust

3D





The story so far...

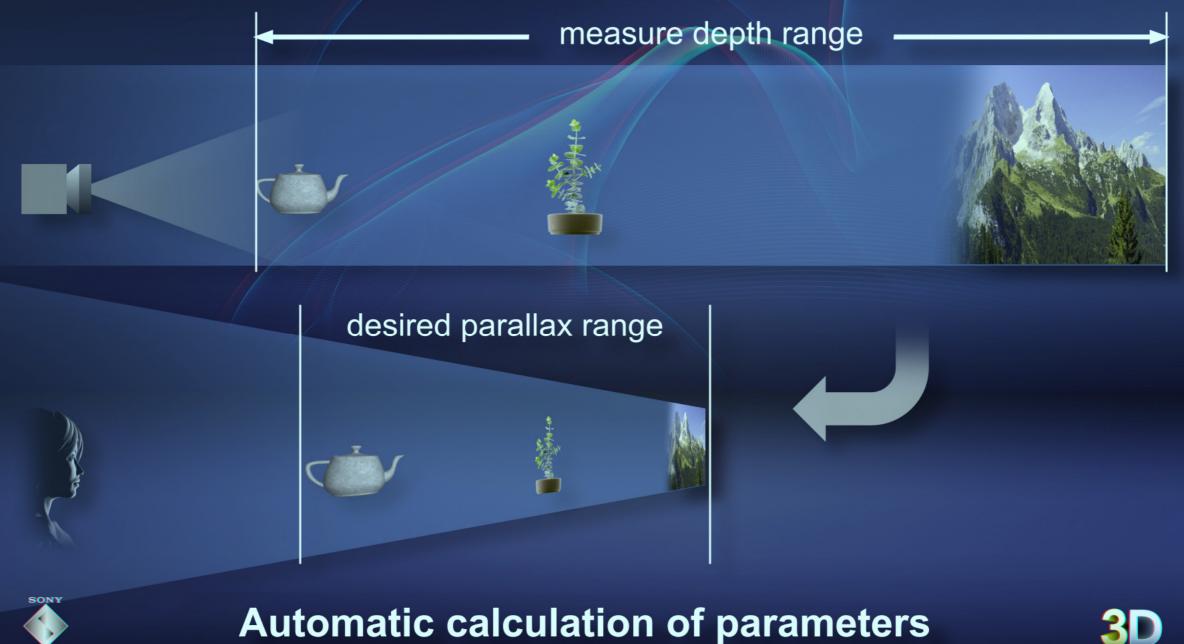






# The story so far...













### **Automatic calculation of parameters**

















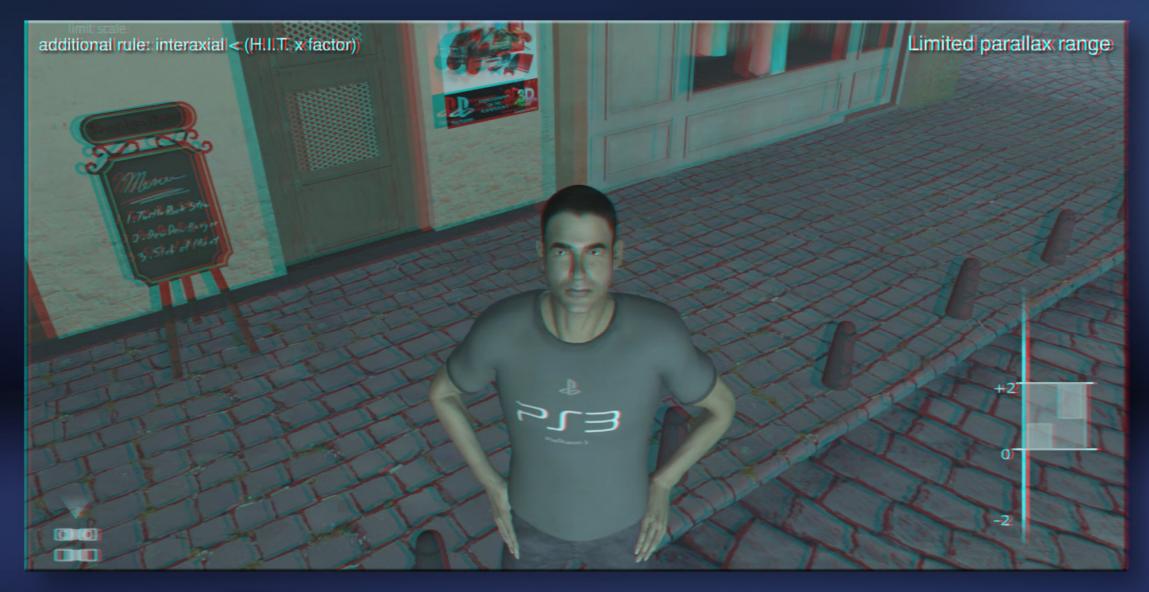






## Automatic calculation of parameters





























The rules are a creative choice. This scene from Sony Pictures is shot with the subject always in the plane of the screen.







This time, the settings remain constant with the subject moving in depth relative to the screen.





Which do you prefer?





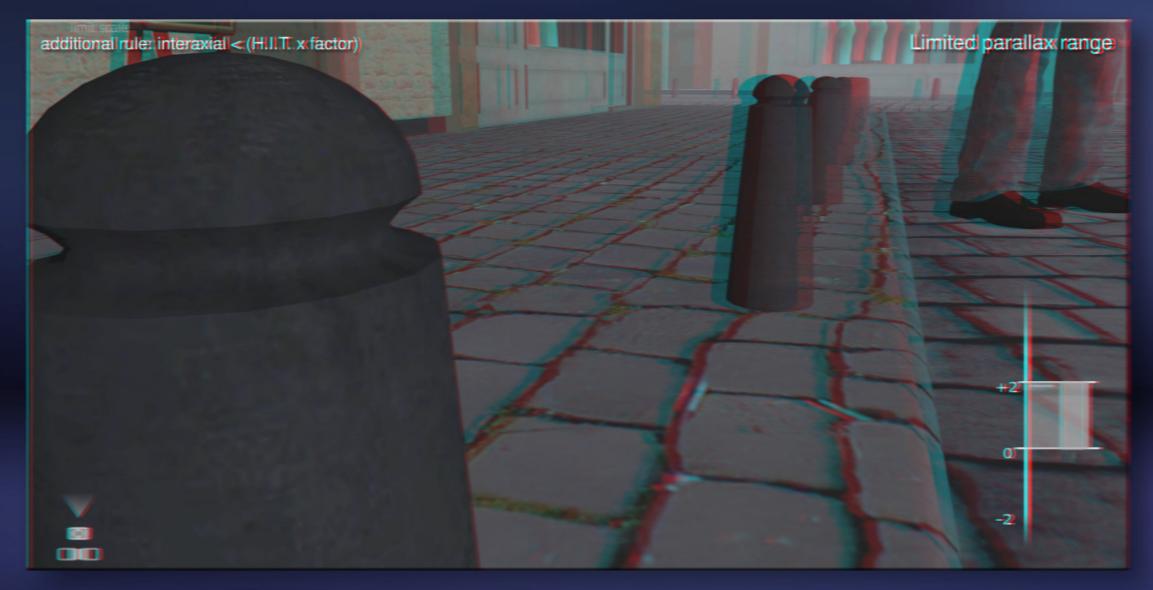
# Automatic calculation of parameters











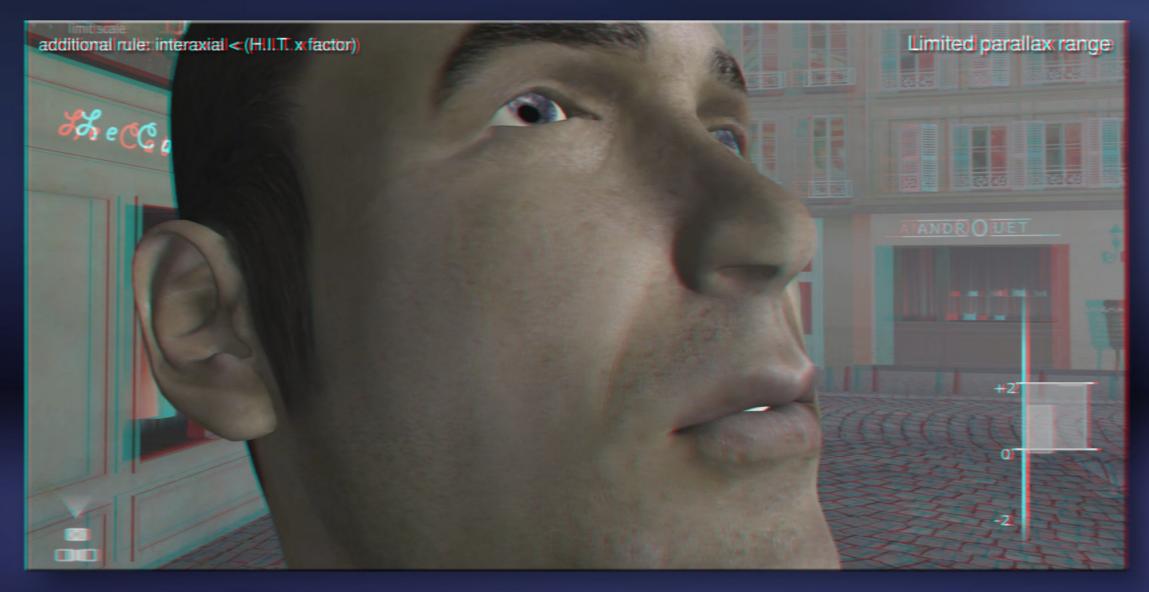








































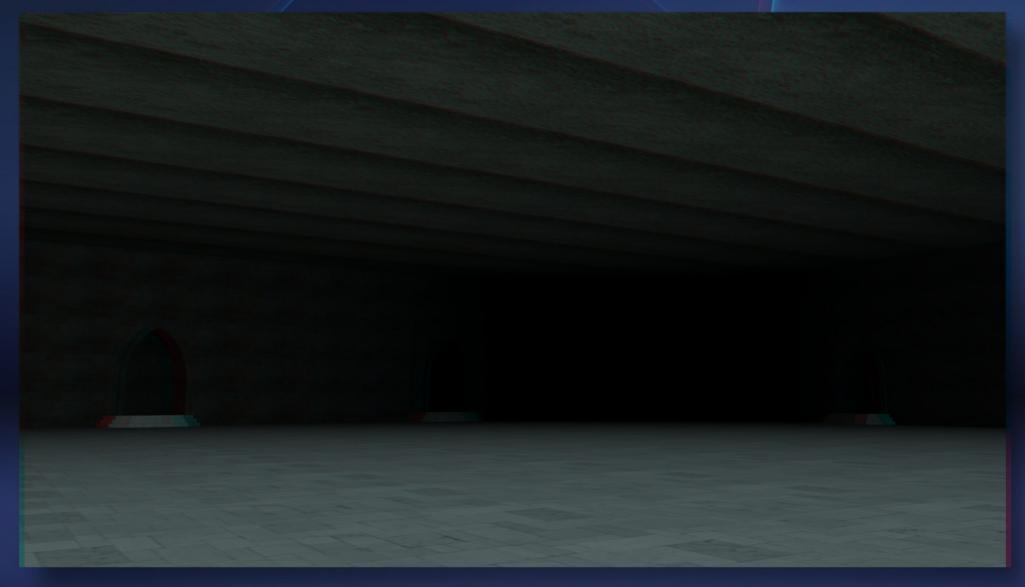








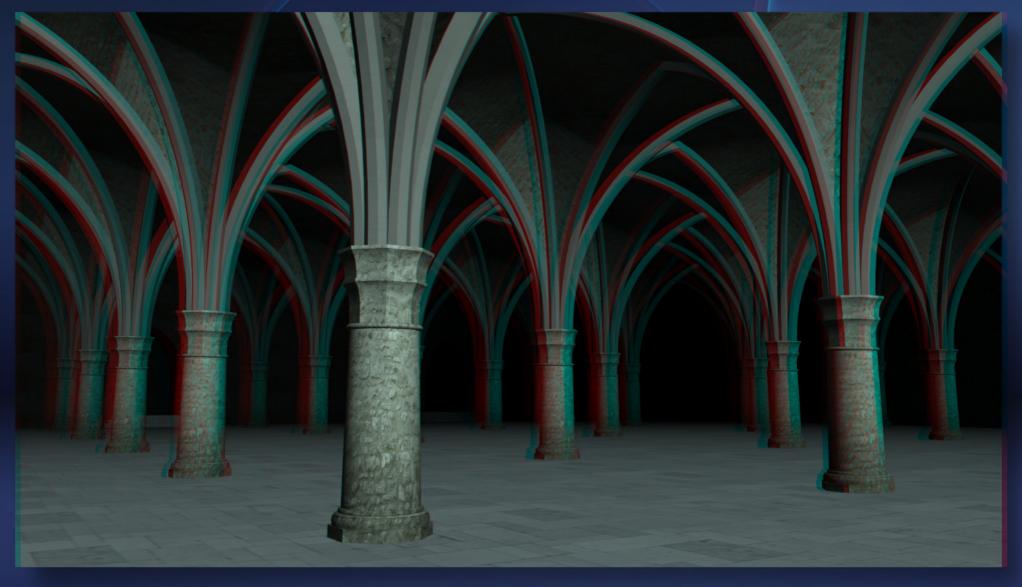






Distribute elements in depth for better 3D scene composition







Distribute elements in depth for better 3D scene composition







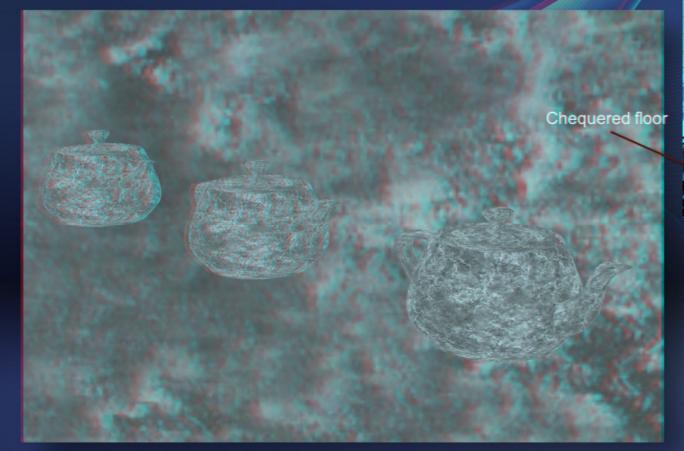








Detail in ceiling





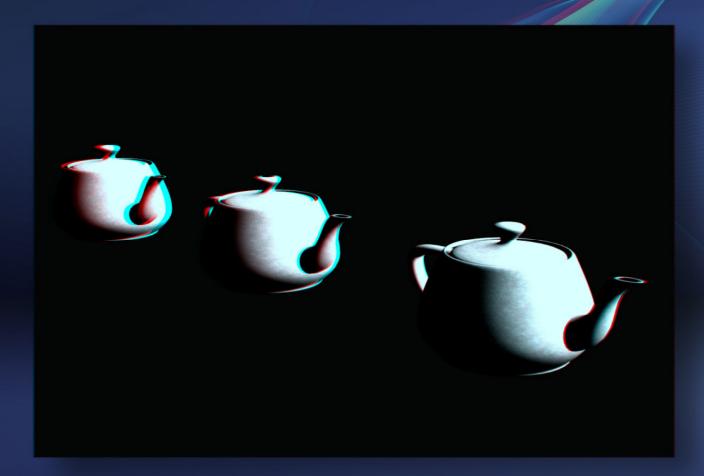
Patterned walls



#### Detail on all surfaces

**3D** 





Harsh shadows remove texture detail









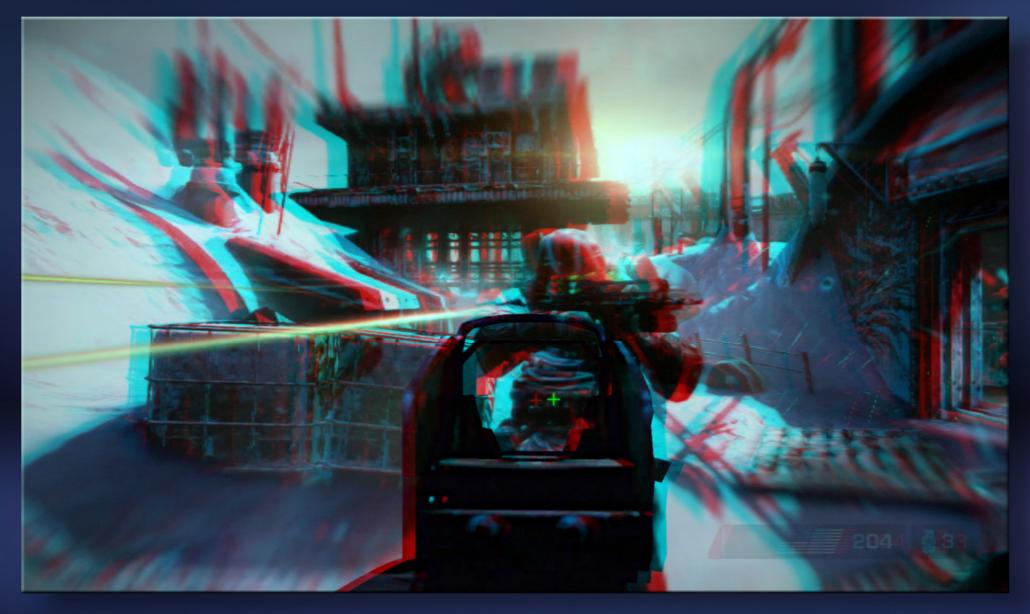
Harsh shadows remove texture detail



































#### Repeating patterns







#### Repeating patterns

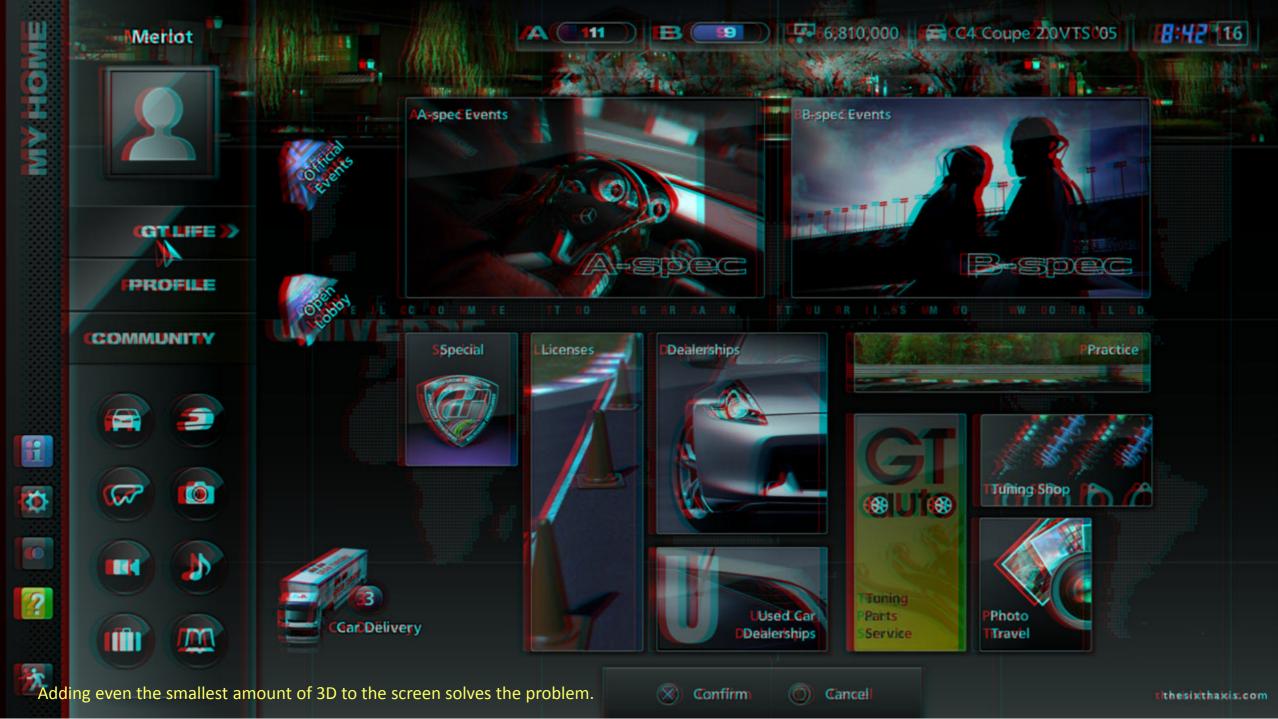


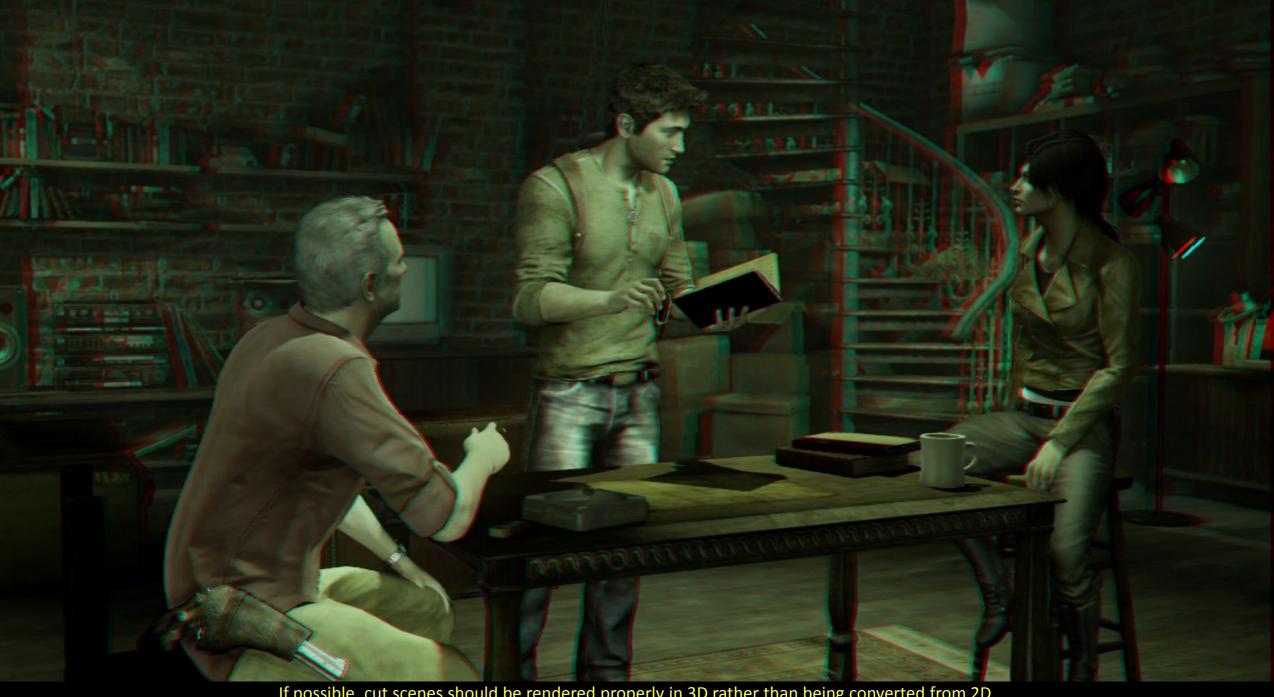


MENU SETTINGS









If possible, cut scenes should be rendered properly in 3D rather than being converted from 2D.



Even the best stereographers can get the eyes the wrong way round. Be careful!



# Telling Stories in Three Dimensions

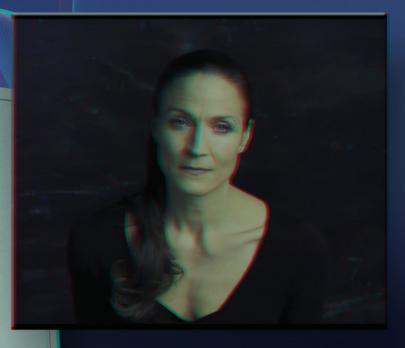
BUZZ HAYS - SVP 3D Production - Sony Pictures Entertainment





### The Art of Stereography

- **\*\*understanding of 3D storytelling**
- \*designing for compelling 3D
- \* crafting the emotional connection to the viewer
- \* techniques to enhance 3D and its visceral connection to the audience

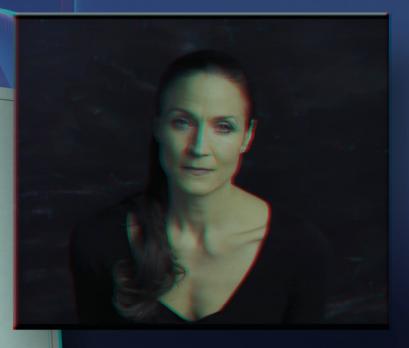


Pina (2011)



### The Art of Stereography

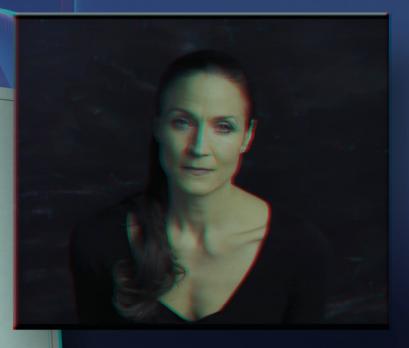
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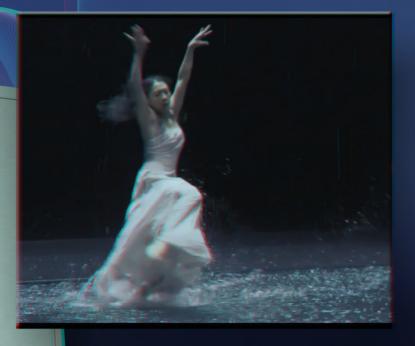
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- \*\*pre-production and pre-visualization
- \*\*depth scripting / 3D scene analysis
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- \*\*understanding subjective vs objective viewpoints





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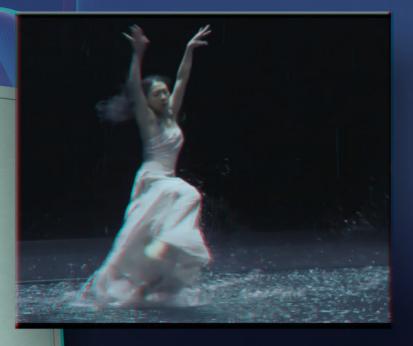
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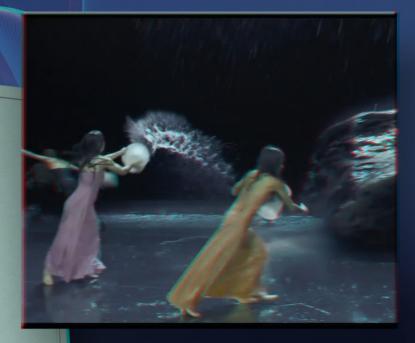
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- \* color & texture
- \* lighting & shadow
- \* stereo window
- \*\* depth // parallax decisions
- \* convergence points

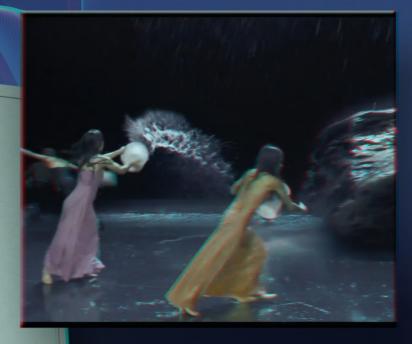
- \* blocking of action
- \* camera decisions
- \* pacing
- \* transitions
- \* sound design
- \* visual cheats





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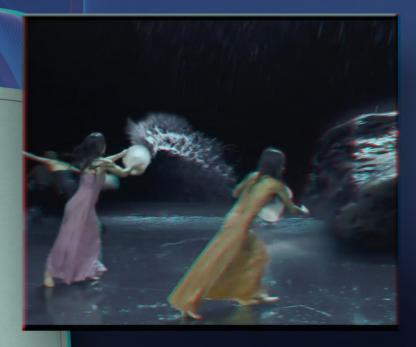






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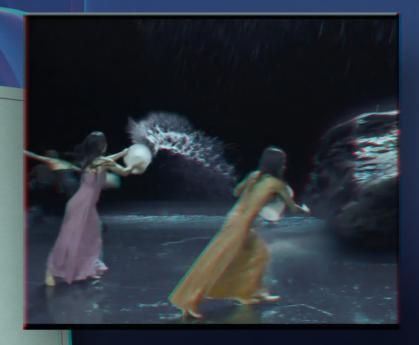
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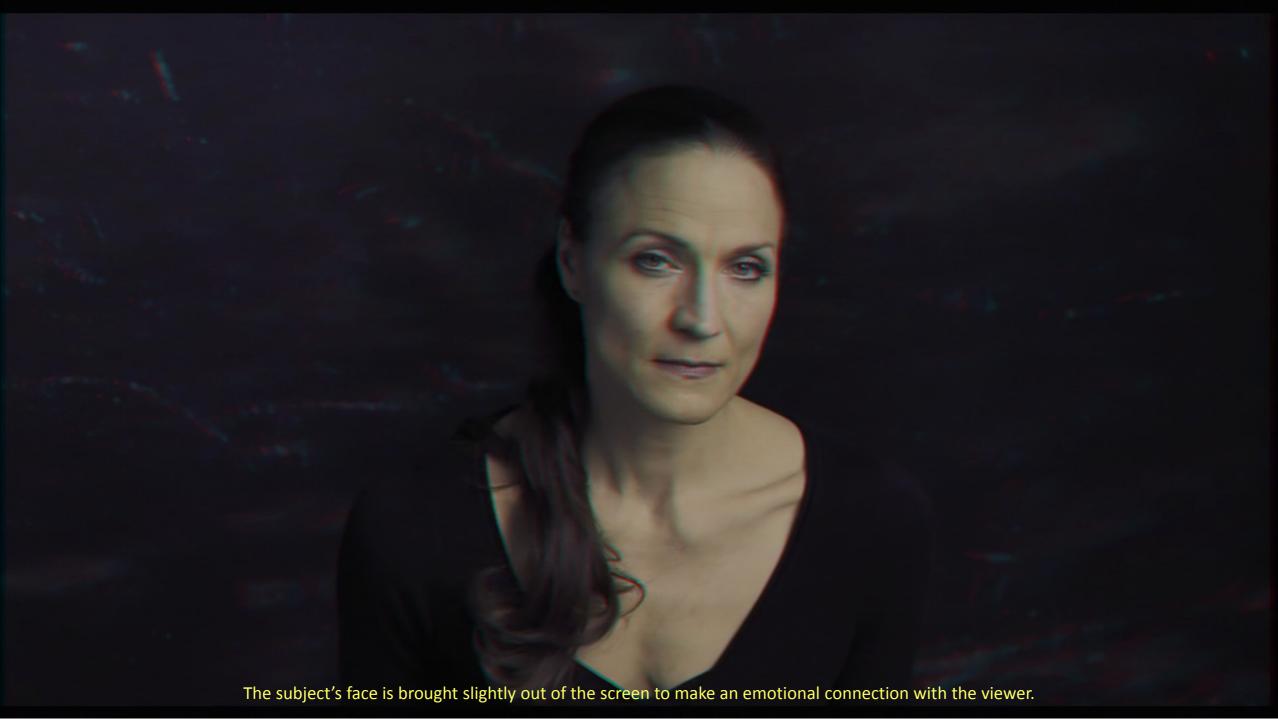












## How is emotion conveyed in 3D?

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- \* blocking of the action
- \* camera and subject of interest in motion
- \* lighting and shadow used to sculpt dimension
- \* proximity to viewer conveys strongest sense of connection
- \* the secret weapon: understanding human instincts





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### Embrace the limitations!





Creating the best 3D:



#### Trompe l'oeil "trick the eye"



Santa Maria presso san Satiro, Milan photo Giovanni Dall'Orto



Violin door, Chatsworth House, Jan van der Vaardt



Escaping Criticism, Pere Borrell del Caso



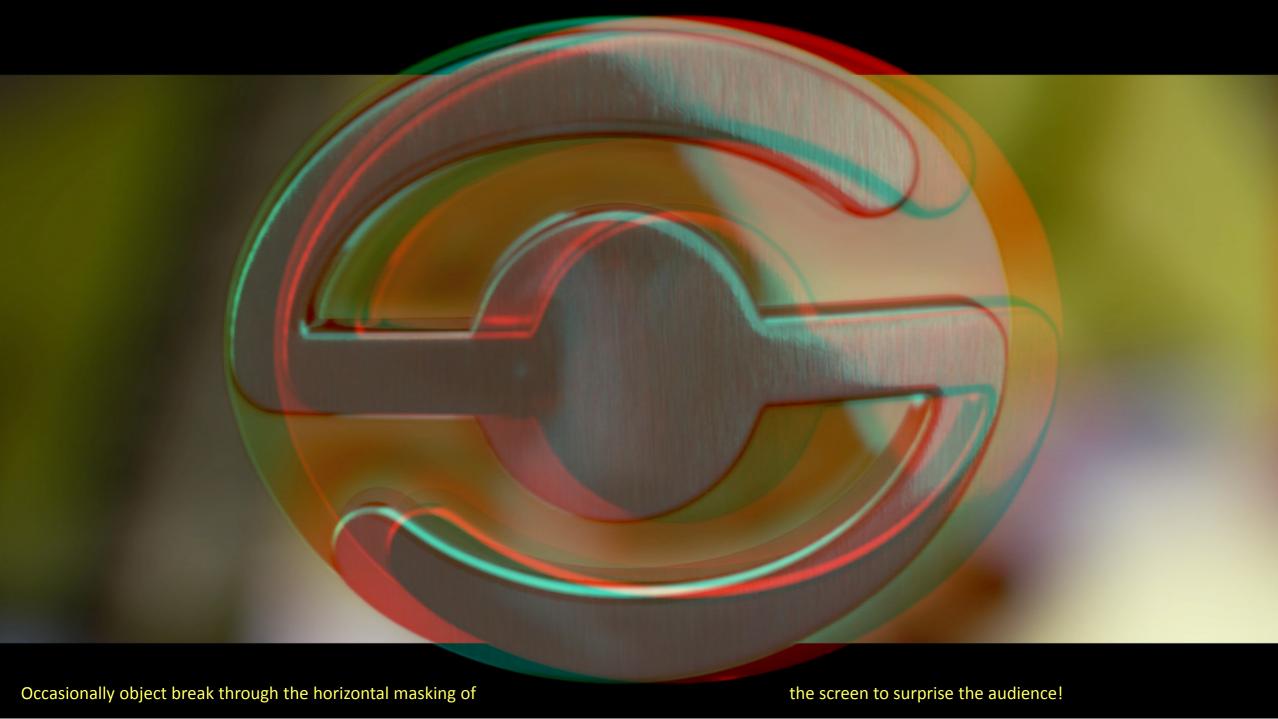






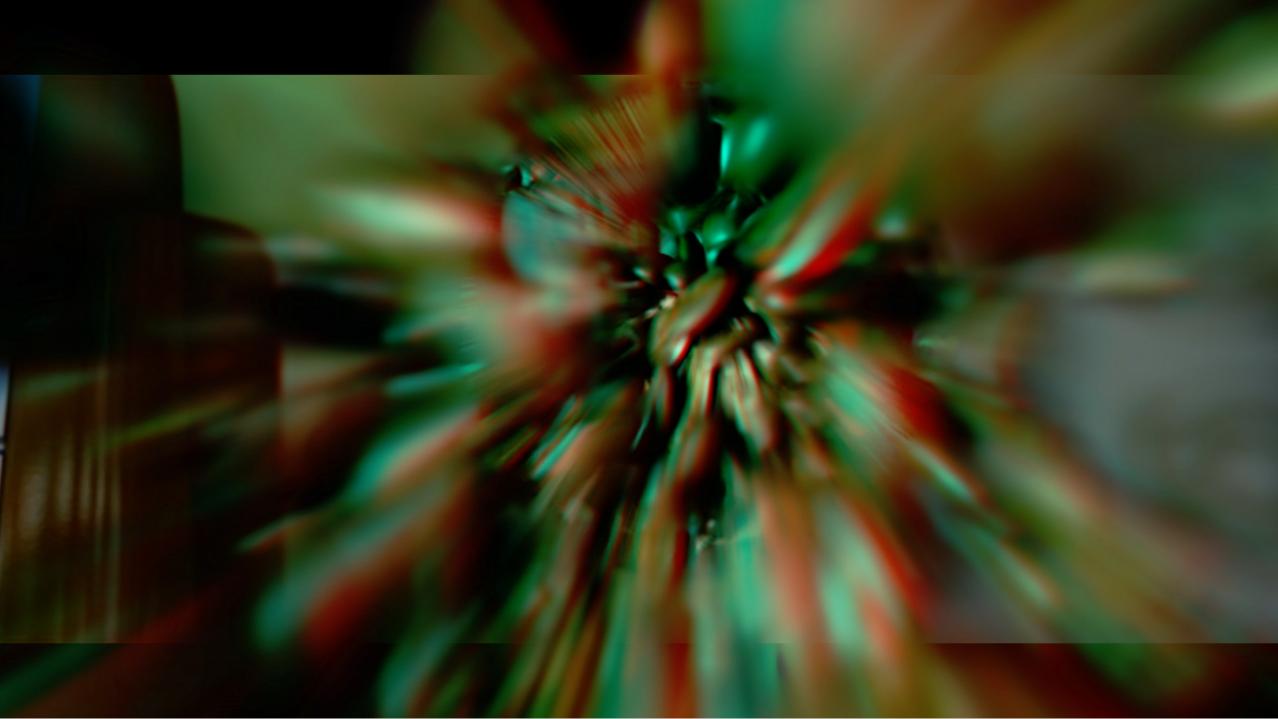
The Disney film G-Force uses this approach too...

















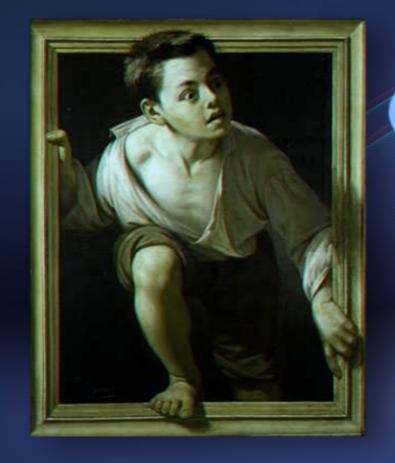












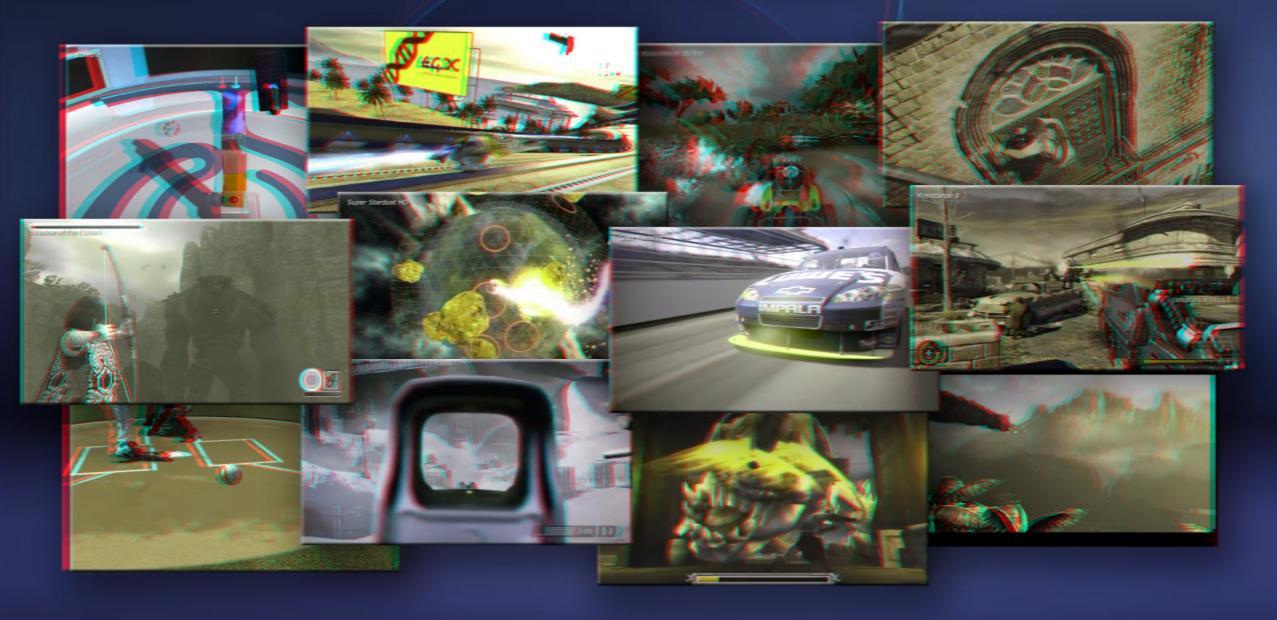


Virtual world seamlessly merges into the real world





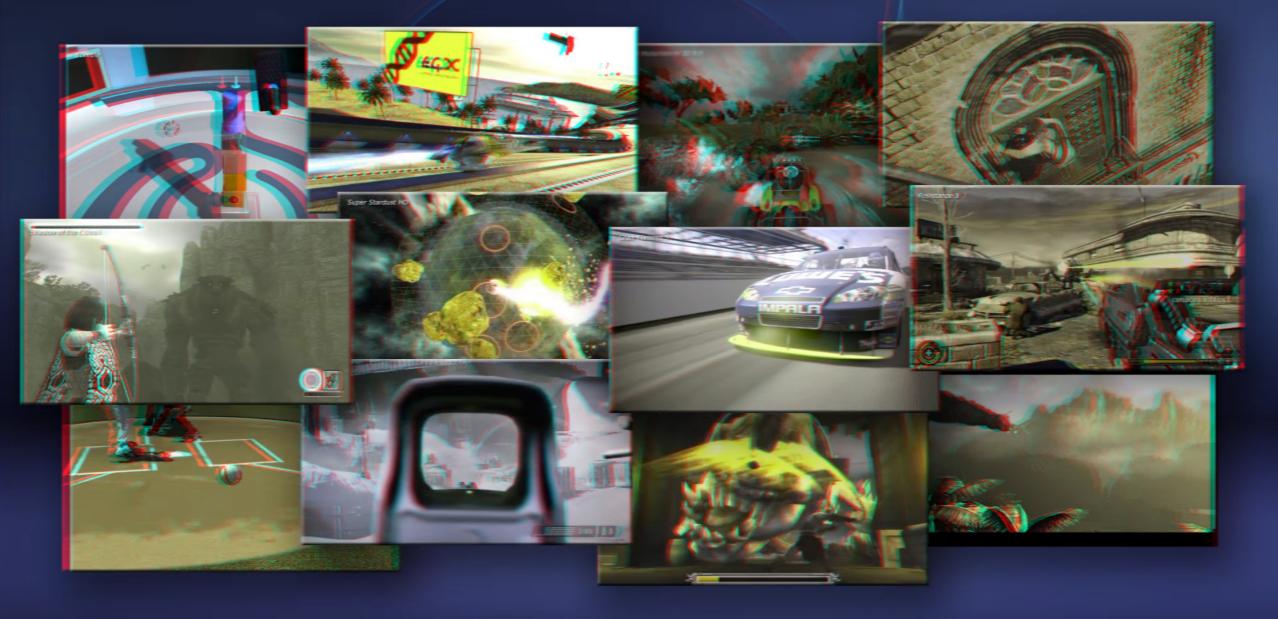






## Conclusion







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3D

