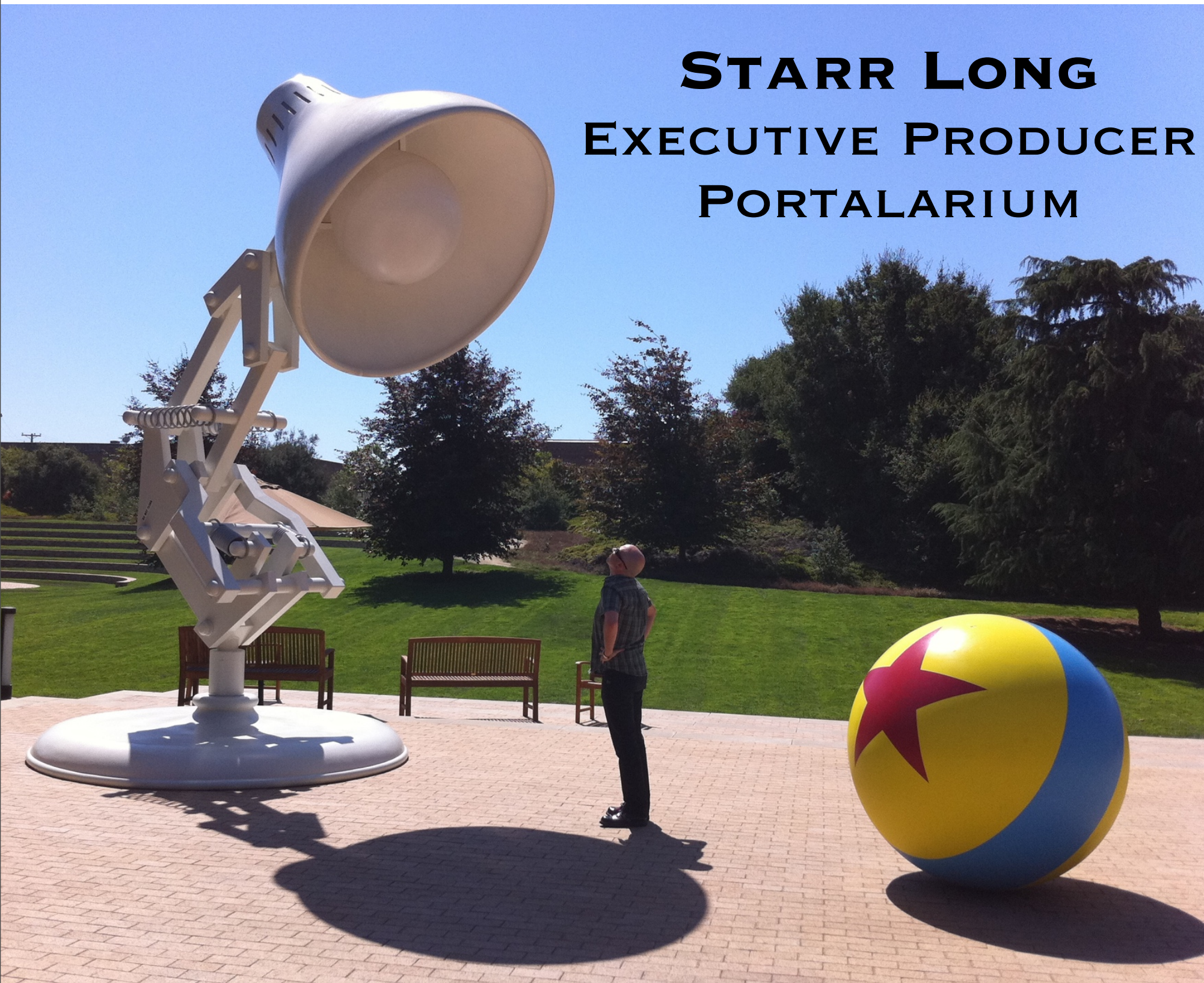
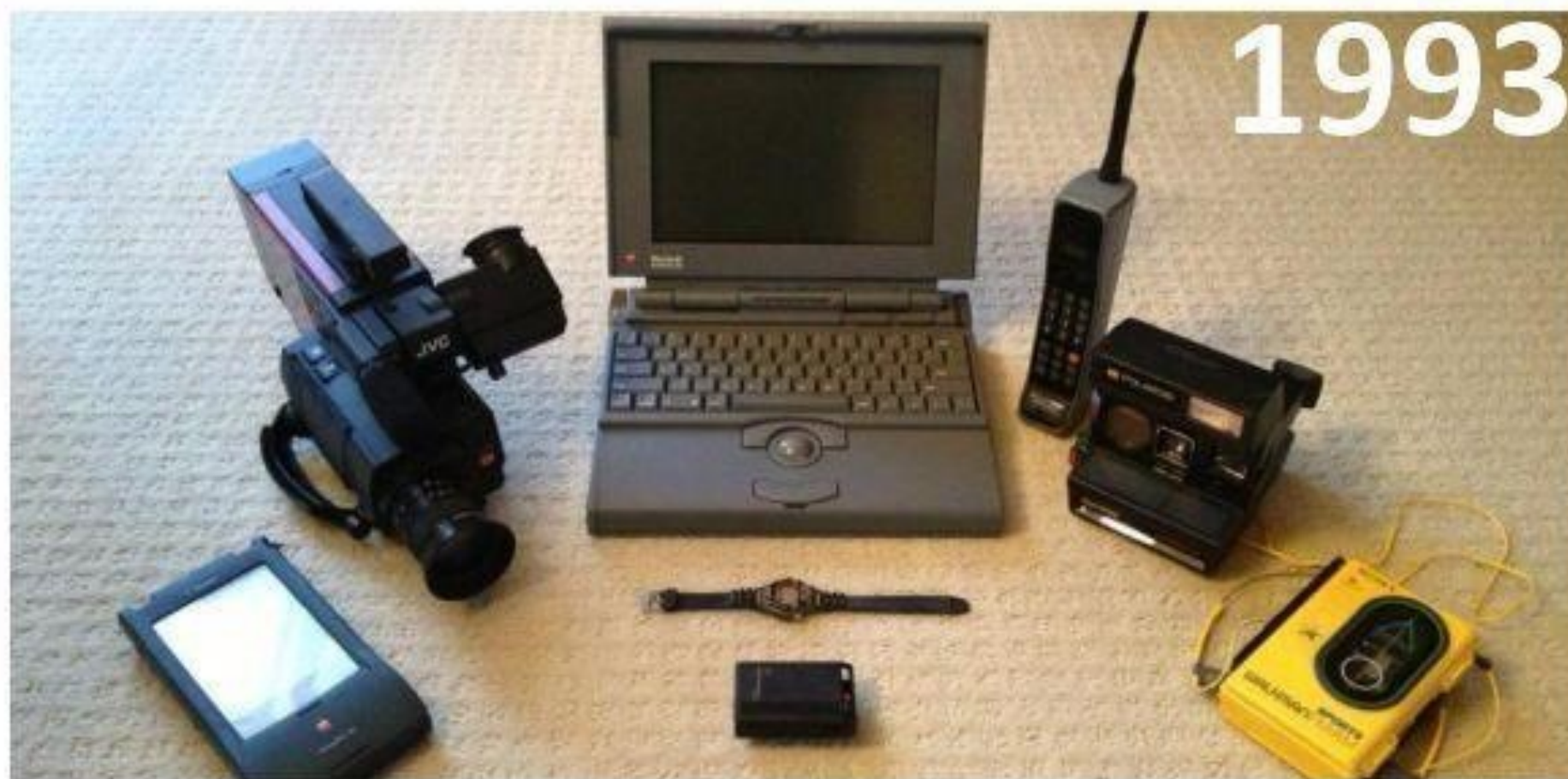


NINE TRENDS FOR THE NEXT DECADE OF VIDEO GAMES

STARR LONG
EXECUTIVE PRODUCER
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TOP GAMING TRENDS FOR 2023: BLURRING BOUNDARIES

TOP GAMING TRENDS FOR 2023: BLURRING BOUNDARIES

- Mashups / Crossovers: Digital + Physical + UGC + Makers + Brands
- Interface / Display Proliferation & Evolution
- Deeper Immersion and Lighter Games
- Play Anywhere
- Developer Democratization
- Gamification proliferation
- Monetization Models and Price Erosion
- New Cognition
- Digital Societies & Multiple Meaningful Identities

MASHUPS & CROSSOVERS:

**DIGITAL + PHYSICAL + USER GENERATED CONTENT +
MAKER PLATFORMS**

MASHUPS & CROSSOVERS:

DIGITAL + PHYSICAL + USER GENERATED CONTENT +
MAKER PLATFORMS

SKYLANDERS
SPYROS ADVENTURE



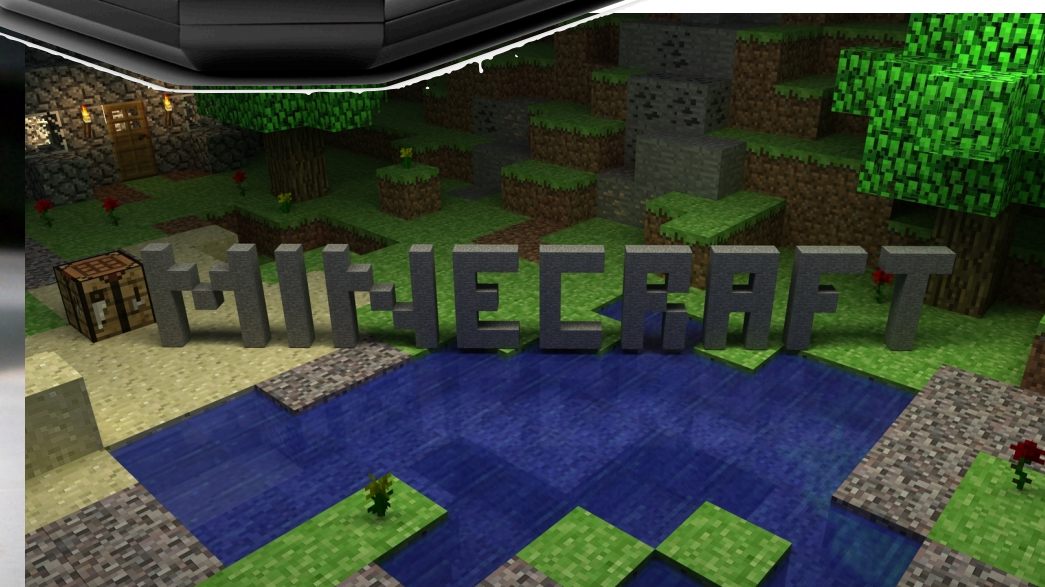
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TELEPODS
TELEPOD YOUR
TO THE APP



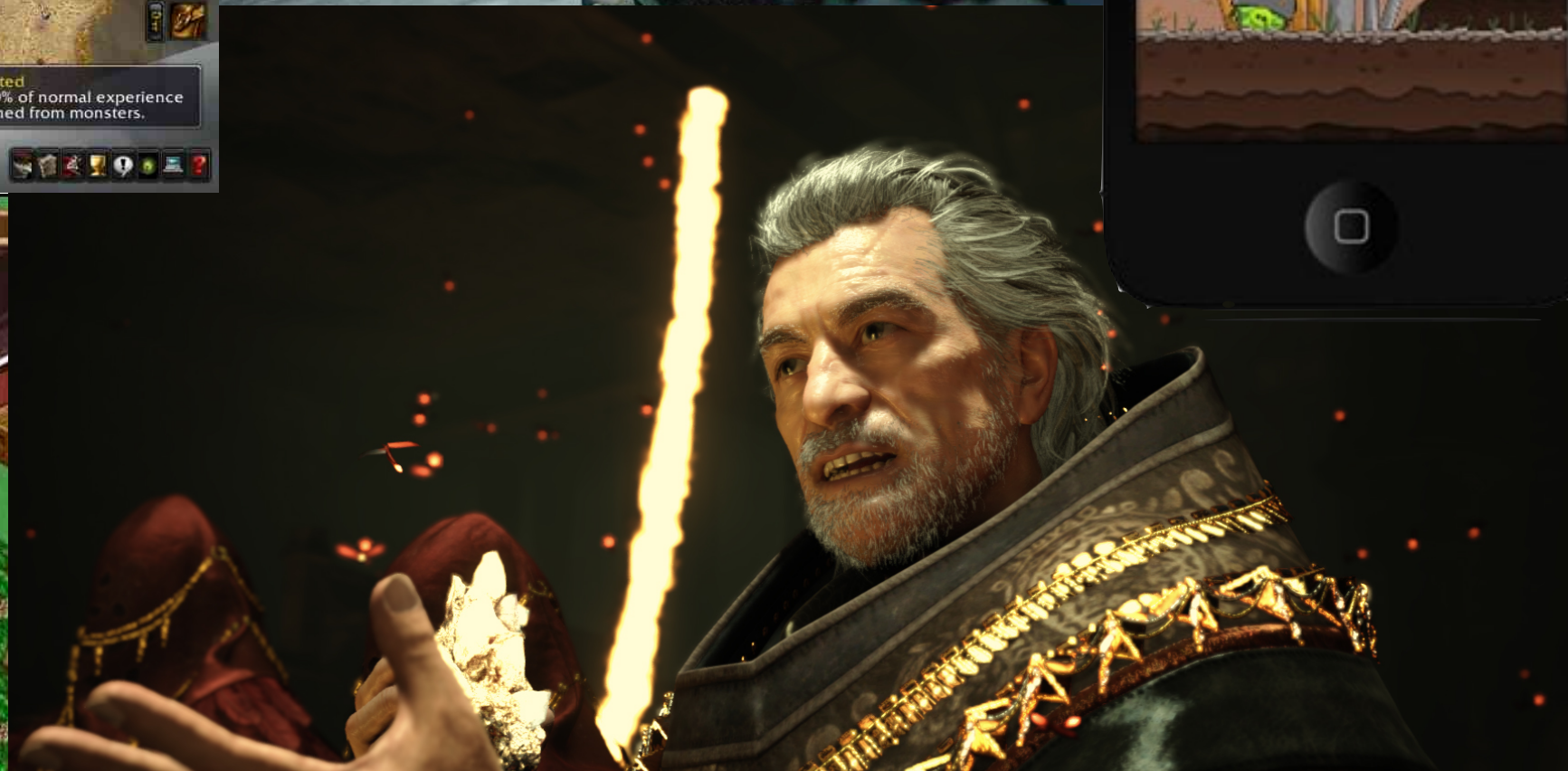
INTERFACE / DISPLAY / WEARABLE: PROLIFERATION & EVOLUTION

INTERFACE / DISPLAY / WEARABLE: PROLIFERATION & EVOLUTION



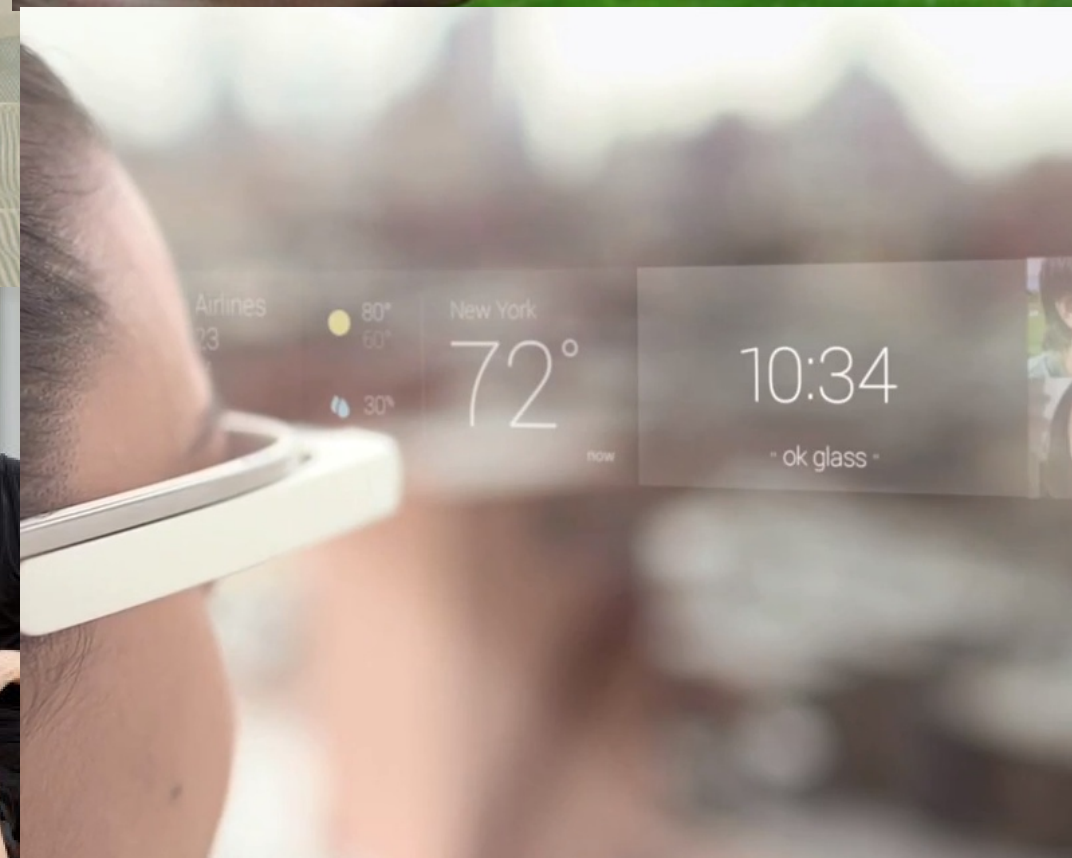
DEEPER IMMERSION & LIGHTER GAMES

DEEPER IMMERSION & LIGHTER GAMES



PLAY ANYWHERE: ANY DEVICE, ANY LOCATION

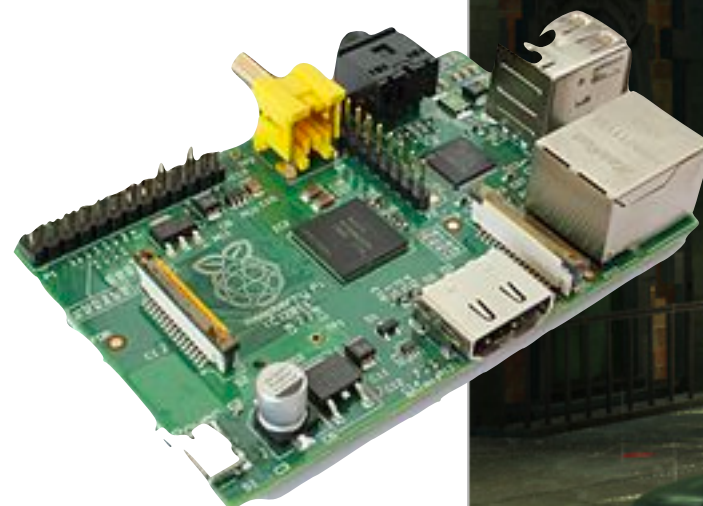
PLAY ANYWHERE: ANY DEVICE, ANY LOCATION



DEVELOPER DEMOCRATIZATION

DEVELOPER DEMOCRATIZATION

KICKSTARTER



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GAMIFICATION PROLIFERATION

GAMIFICATION PROLIFERATION



Evangelist 2
Unlocked 2 hours ago



User Experience #3
(Fledgling)
Unlocked 10 hours ago



Twitter Retweets 3
Unlocked 10 hours ago



Influence
Unlocked



Facebook Comments 2
Unlocked 22 hours ago



The Cool Kid
Unlocked 1 day ago



Twitter Mentions 5
Unlocked 1 day ago



Outstanding! #8
Unlocked 1 day ago



Expanding
Shareholder Base #5
Unlocked 1 day ago



Facebook Posts 1
Unlocked 1 day ago



Amass Wealth! #6
Unlocked 2 days ago



Influence Mogul! #4
Unlocked 2 days ago



Twitter Retweets 2
Unlocked 2 days ago



Outstanding! #7
Unlocked 2 days ago



Facebook Likes 2
Unlocked 2 days ago



Facebook Likes 1
Unlocked 2 days ago



User Experience #2
(Novice)
Unlocked 3 days ago



Twitter Mentions 4
Unlocked 3 days ago



Recommended! #2
Unlocked 3 days ago

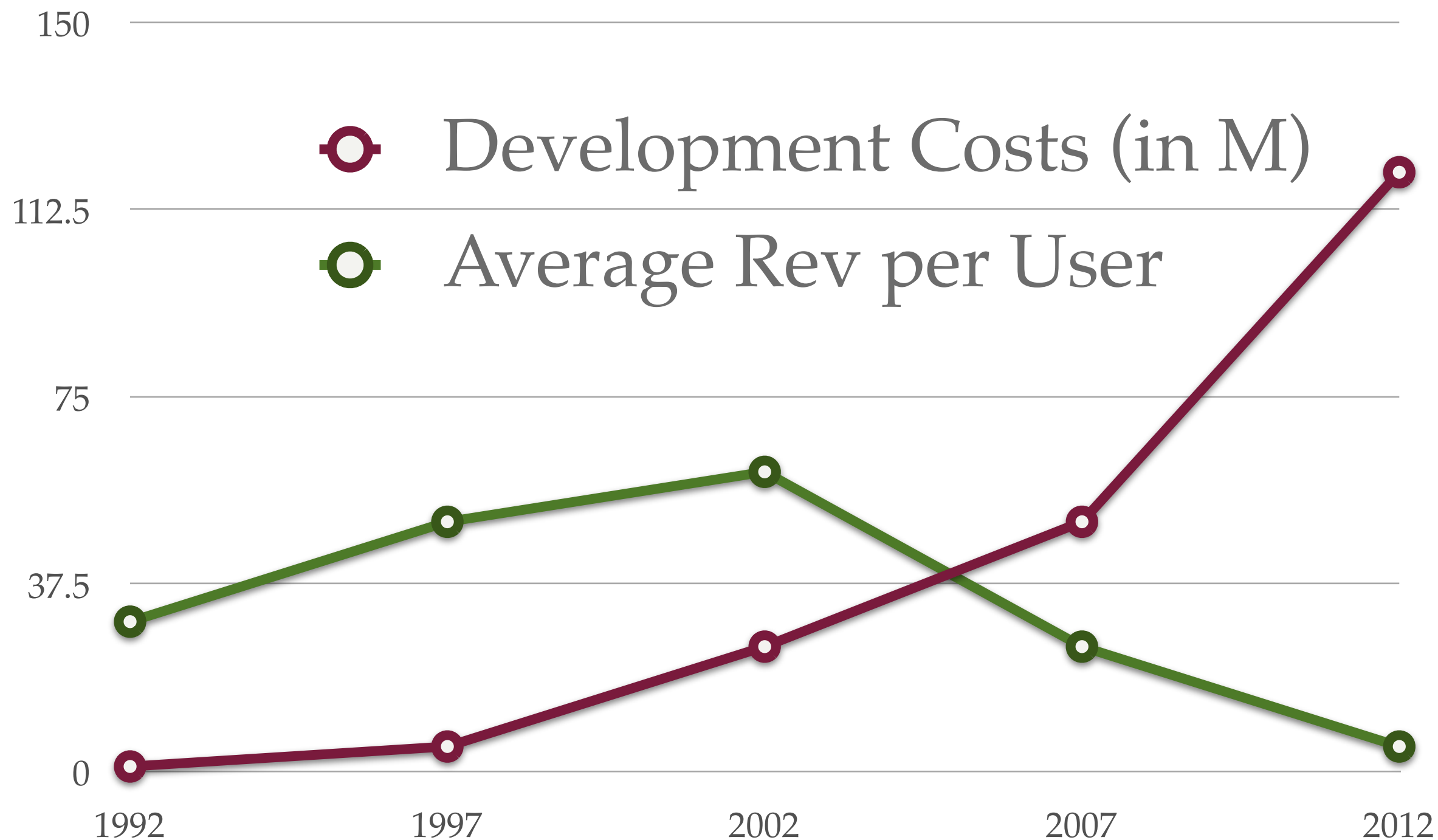


KHAN
ACADEMY



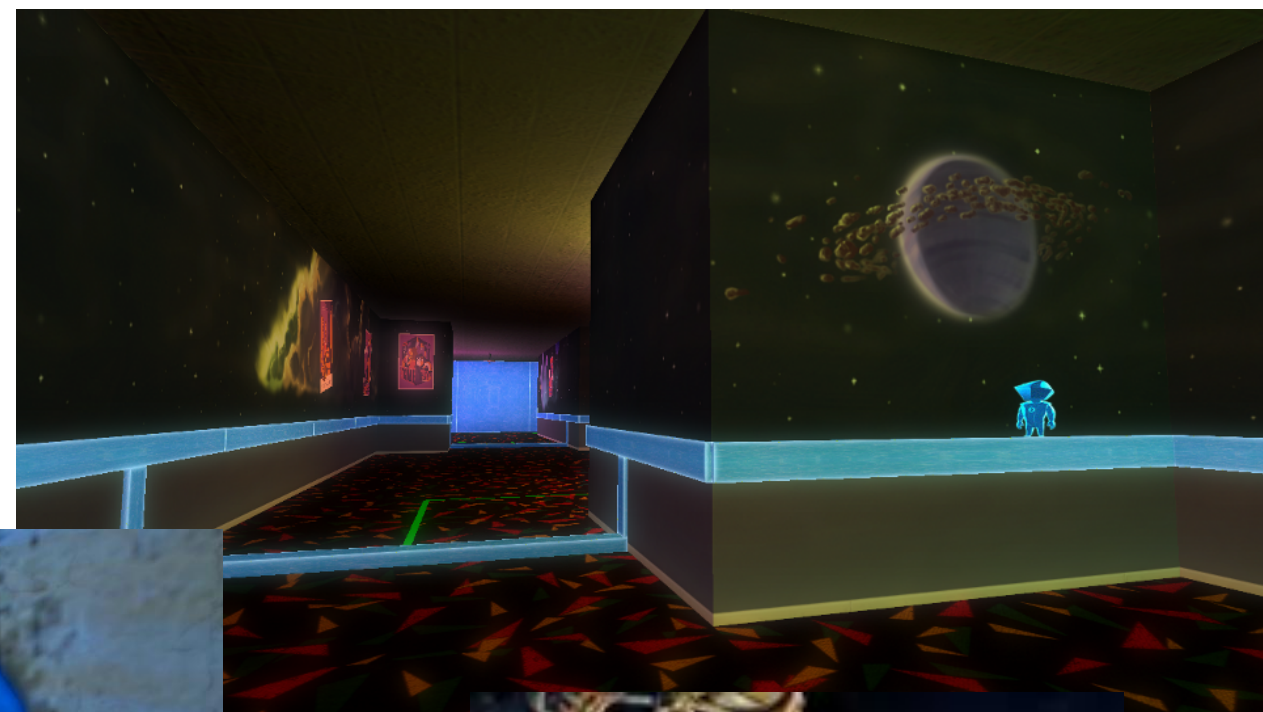
MONETIZATION MODELS & PRICE EROSION

MONETIZATION MODELS & PRICE EROSION



NEW COGNITION

NEW COGNITION



DIGITAL SOCIETIES & MULTIPLE MEANINGFUL IDENTITIES

DIGITAL SOCIETIES & MULTIPLE MEANINGFUL IDENTITIES



