

Selling Luck

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Vegas World Stats

\$5.14/MAU/Month

\$.48/DAU/Day

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What is Luck?

luck

/lək/ 

noun

1. success or failure apparently brought by chance rather than through one's own actions.
"it was just luck that the first kick went in"
synonyms: [success](#), [prosperity](#), good fortune, good li

verb informal

1. chance to find or acquire.
"he lucked into a disc-jockey job"





50% probability on each spin of heads
12.5% probability of three heads in a row



Offensive Stats:

Damage Increased by Intelligence	2701.00%
Damage Increased by Skills	10.00%
Attacks per Second	1.34
Critical Hit Chance	32.00%
Critical Hit Damage	170.00%

DEFENSE

Block Amount	0-0
Block Chance	0.0%
Dodge Chance	14.2%
Damage Reduction	58.14%
Physical Resistance	611
Cold Resistance	705
Fire Resistance	611
Lightning Resistance	611
Poison Resistance	674
Arcane/Holy Resistance	611
Crowd Control Reduction	9.00%
Missile Damage Reduction	0.00%
Melee Damage Reduction	0.00%
Thorns	193.00

Character Details:

Level: 60 (8)

Strength: 288

Dexterity: 269

Intelligence: 2701

Vitality: 812

Armor: 4166

Damage: 164845.22

Equipment:

Details: 1,494,183



Diablo 2 > West Non-Ladder > Helms > Magic > Artisan's Diadem of Luck - 35% Magic Find/3 Socket 8+1 0

West Non-Ladder



Artisan's Diadem of Luck - 35% Magic Find/3 Socket
Rarity: Magic
Level Req: 64
Variables: 50-60 Defense



1

\$19.95

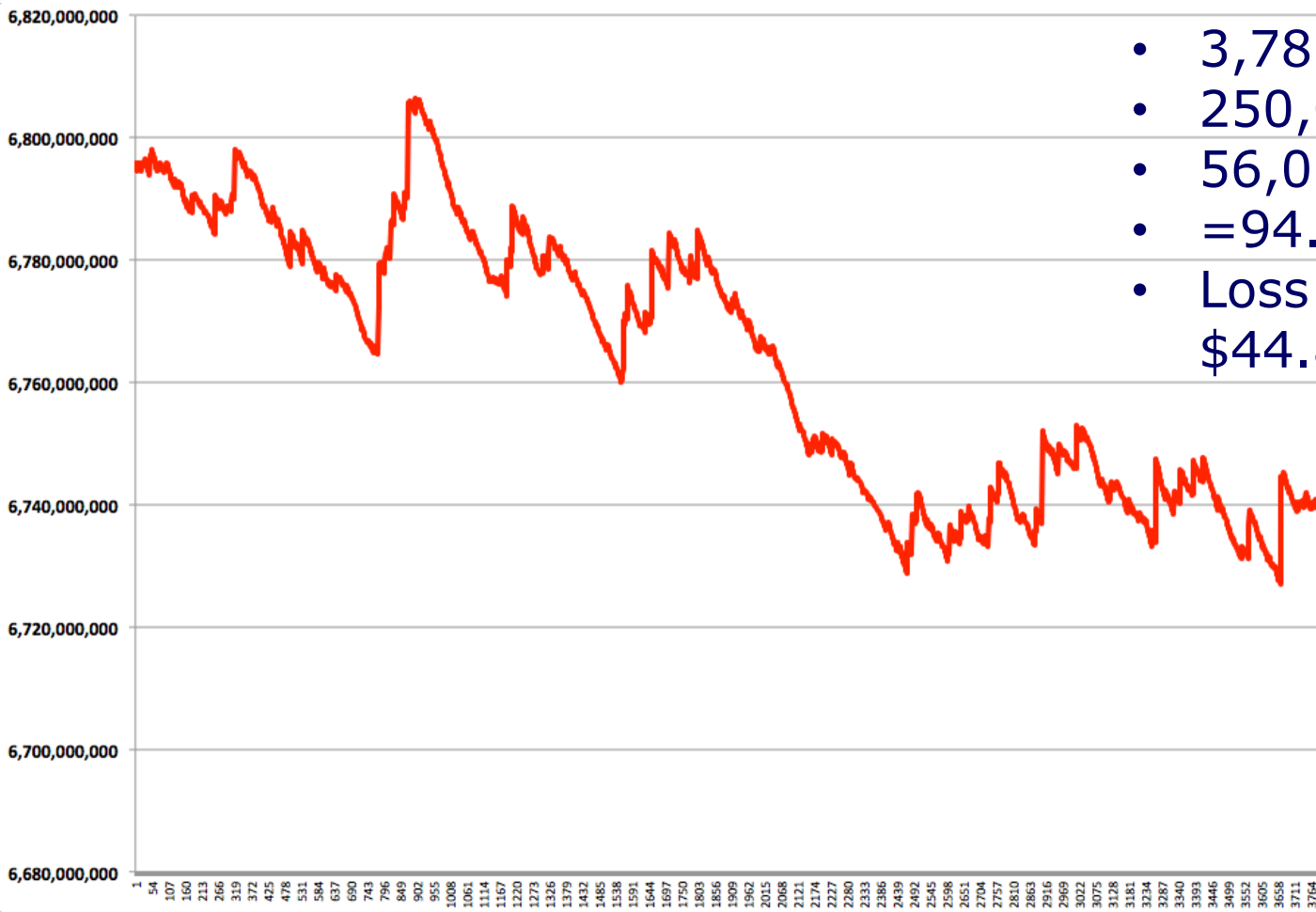
ADD



This picture is for reference only

Return on Wager in Casino Games

- Roulette - 94.74% for all basic bets
- Slots – Nevada Gaming Control Board
 - \$.01 -- 89.23%
 - \$1 -- 94.36%
- Video Poker – 99.54% Jacks or better optimal strategy depending on pay tables



- 3,785 Spins
- 250,000/Spin
- 56,057,755 Coins Lost
- =94.08% Payout
- Loss Replacement Cost \$44.84

Loss Replacement Cycle



GET COINS AND CHARMS

[CLOSE X](#)

Play your favorite games with Charms, and watch your winnings skyrocket!



Score some Coins so you can get back to the games!



Get these Limited Edition Charms before they are gone!

Get Charms

CLOSE X

CHANGE MACHINE

CHARMS



CHARMS

Boost your winnings on any game you play!

	MOST POPULAR			
Charm Grade				
Boost Winnings				
Instant+Final Coins	10k+	50k+	up to 500k	up to 2.5M
Lasts Longer	-	✓	✓✓	✓✓✓✓
Rares	-	✓	✓✓	✓✓✓✓

Get Charms

CLOSE X

CHANGE MACHINE

CHARMS



100,000

CHARMS
Bonus

You got a Jeweled Skull!

Buy Another CHARM!

Go Play

My Charms

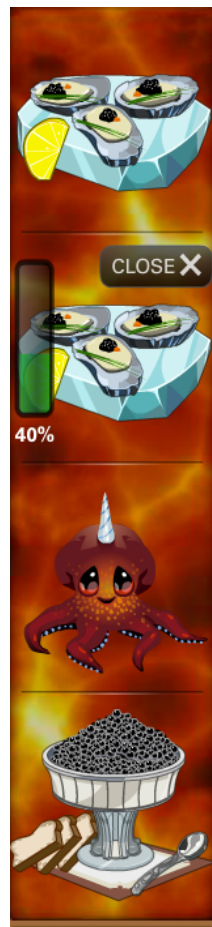
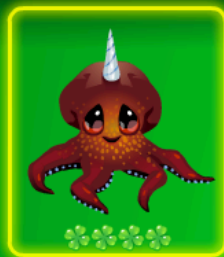


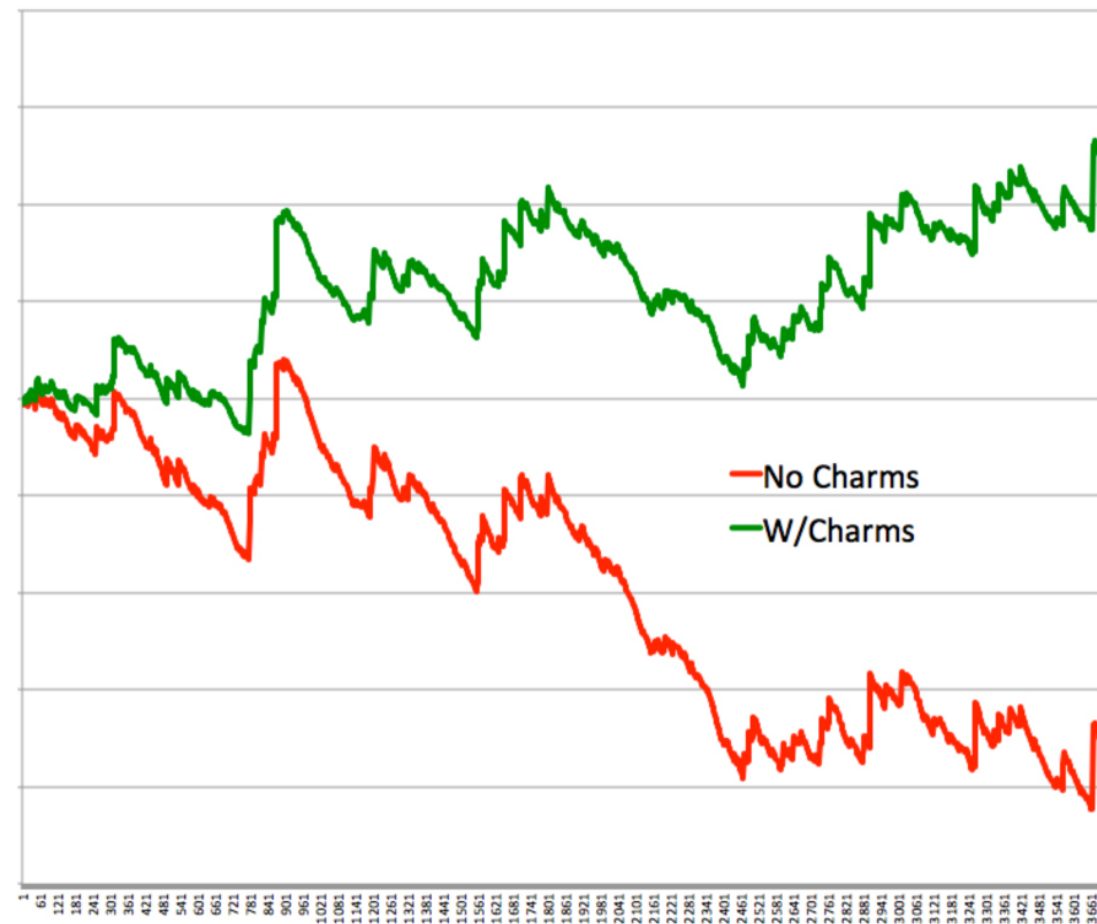
Group Charms



SHOW STAMP BOOK

CLOSE X

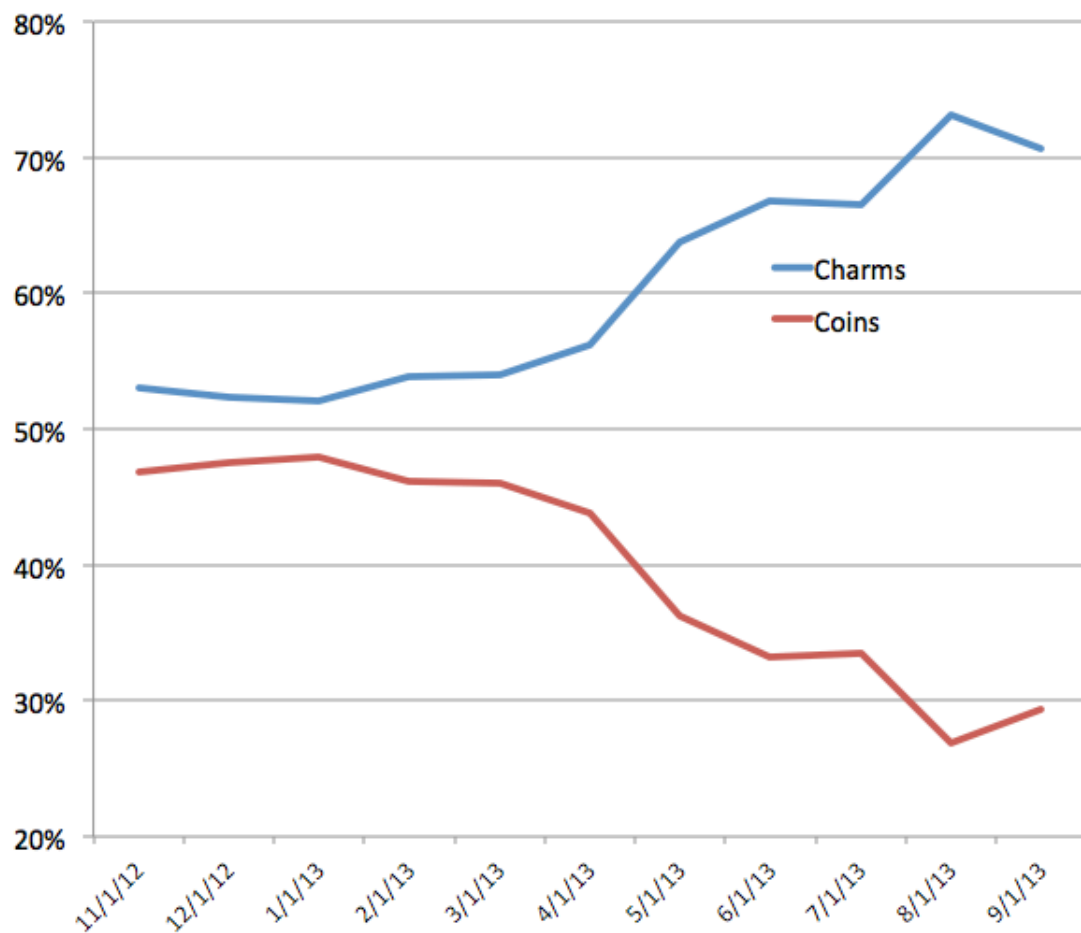




- 3,785 Spins
- 250,000/Spin
- 122,876,325 Coins Won
- 66,818,570 Net Increase
- Cost of Coins/Charms= \$98.30
- They had 6.8 billion Starting Coins but still decided to pay to win!

Winning is More Fun!

- Why would a person with 6.8 billion coins pay us \$98 to play slots when they don't have to?
- The vast majority of our Sales are the result of this style of play



This isn't for everybody

- It's not easy to implement
- It causes rampant inflation among your paying players – the good kind!
- It's not compatible with Real Money Gambling
- It freaks people out in the RMG business

Can You Get Lucky Too?

