

DON'T LEARN TO PROGRAM

Really.

@Schoemannator

Yes, really.



**But probs not for the
reason you think.**



BUT FIRST... WHO AM I?

@Schoemannator | Sarah.Schoemann@gmail.com

Founder of Different Games Conference



PhD Student at GA Tech.

**Tech teacher of (formerly)
teens, (now) undergrads.**



Indie game designer from the NYC game scene.

BUT FIRST... WHO AM I?

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DIVERSITY?

BUT FIRST... WHO AM I?

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BUT FIRST... WHO AM I?

Different Games | April 11&12, 2014 | DifferentGames.org



**But back to
not programming.**

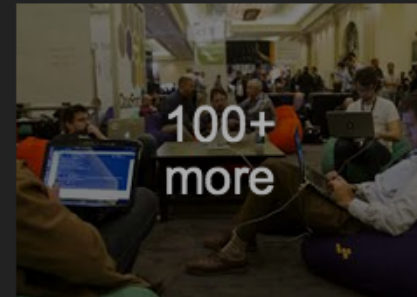
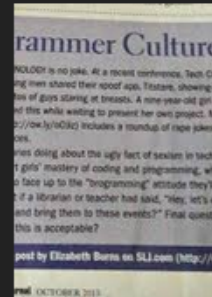


WHO SAID TO ANYWAY?



“Don’t just buy a new video game — make one. Don’t just download the latest app — help design it. Don’t just play on your phone — program it.”

WHAT WE TALK ABOUT WHEN WE TALK ABOUT “PROGRAMMING”



Brogrammer

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DIVERSITY



David A Hill Jr

@davidahilljr



I've had prominent designers compliment my games, while complimenting my wife's appearance, when we develop together. #1reasonwhy

26 Nov 12

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filamena

@filamena



Because conventions, where designers are celebrated, are unsafe places for me. Really. I've been groped.

#1reasonwhy

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Lillian Cohen-Moore

@lillyorit

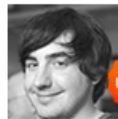


Because I'm sexually harassed as a games journalist, and getting it as a games designer compounds the misery.

#1reasonwhy

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WHITE

Kevin Rose

digg



WHITE

Mike Arrington

TechCrunch



WHITE

Mike Davidson

Newsvine



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Jeff Veen

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Technorati



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Dogster



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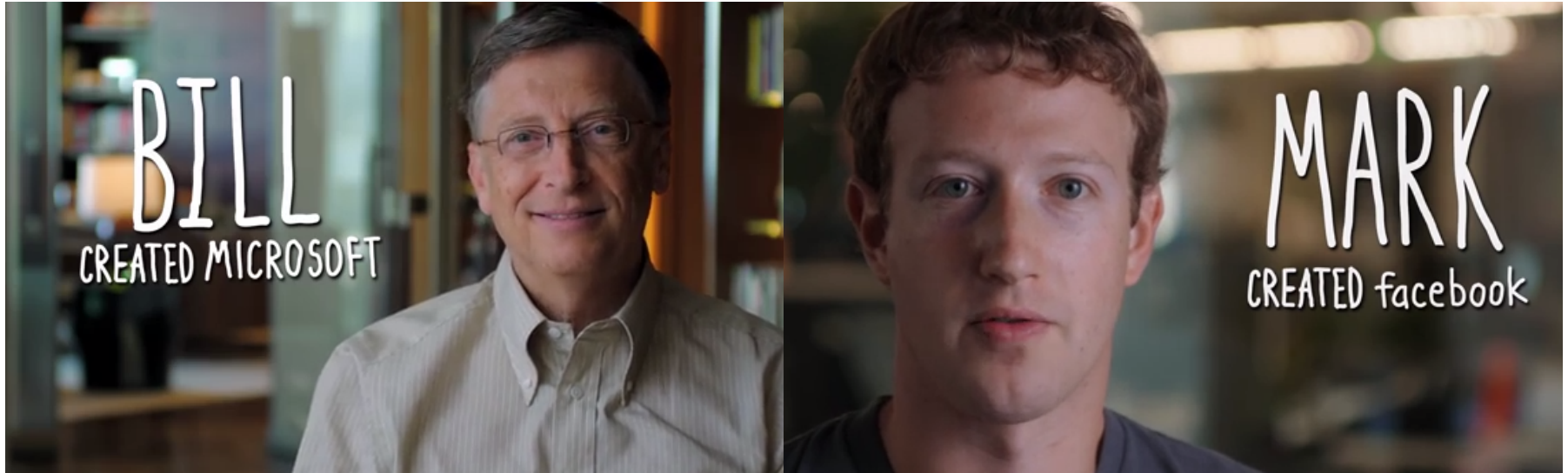


WHITE

Ryan Carson

Amigo
DropSend

THE "NEW SUPERPOWER"

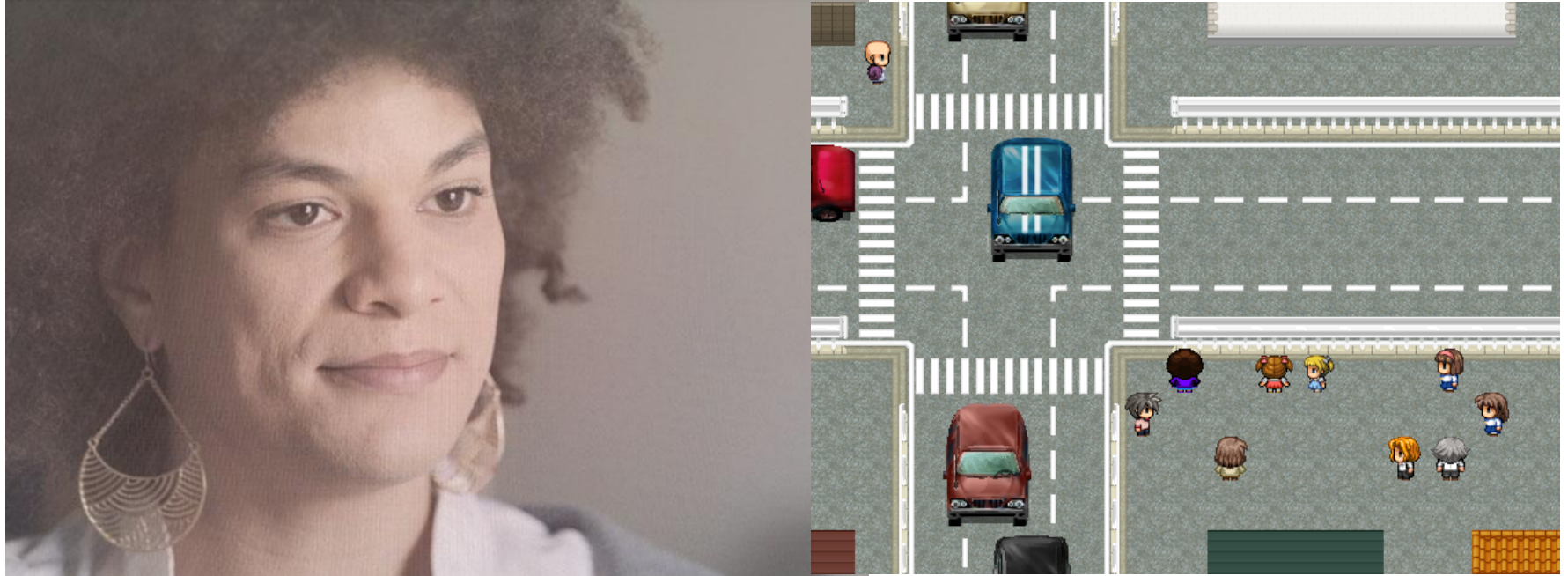


AND OF COURSE

“Everybody in this country should
learn how to program a computer...
because it teaches you how to think.”

- Steve Jobs

GAMES WITHOUT CODE?



NEW VOICES



I FEEL WEIRD
ABOUT MY BODY

RISE OF THE VIDEOGAME ZINESTERS

HOW FREAKS,
NORMALS,
AMATEURS, ARTISTS,
DREAMERS, DROP-
OUTS, QUEERS,
HOUSEWIVES, AND
PEOPLE LIKE YOU
ARE TAKING BACK
AN ART FORM

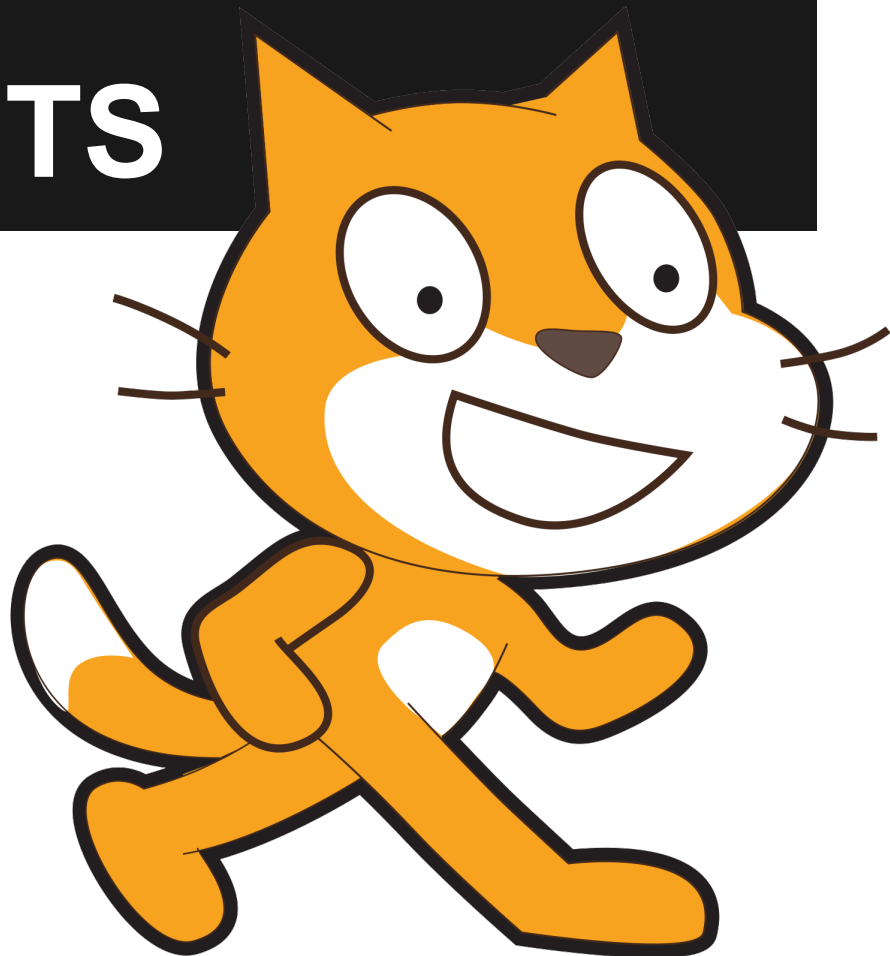
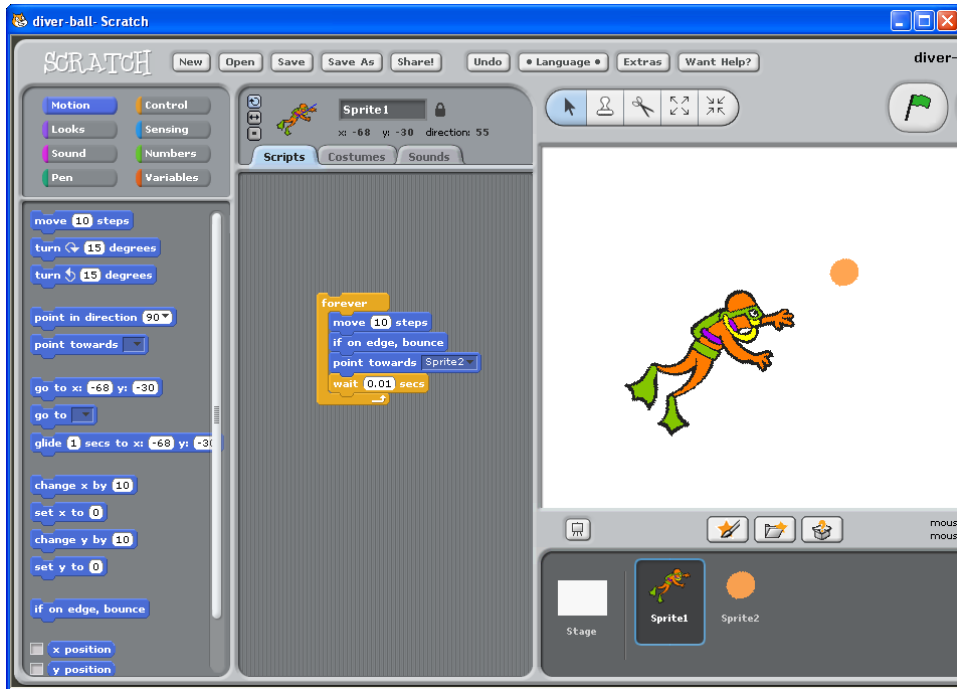
ANNA
ANTHROPY

DRAW AND DROP TOOLS

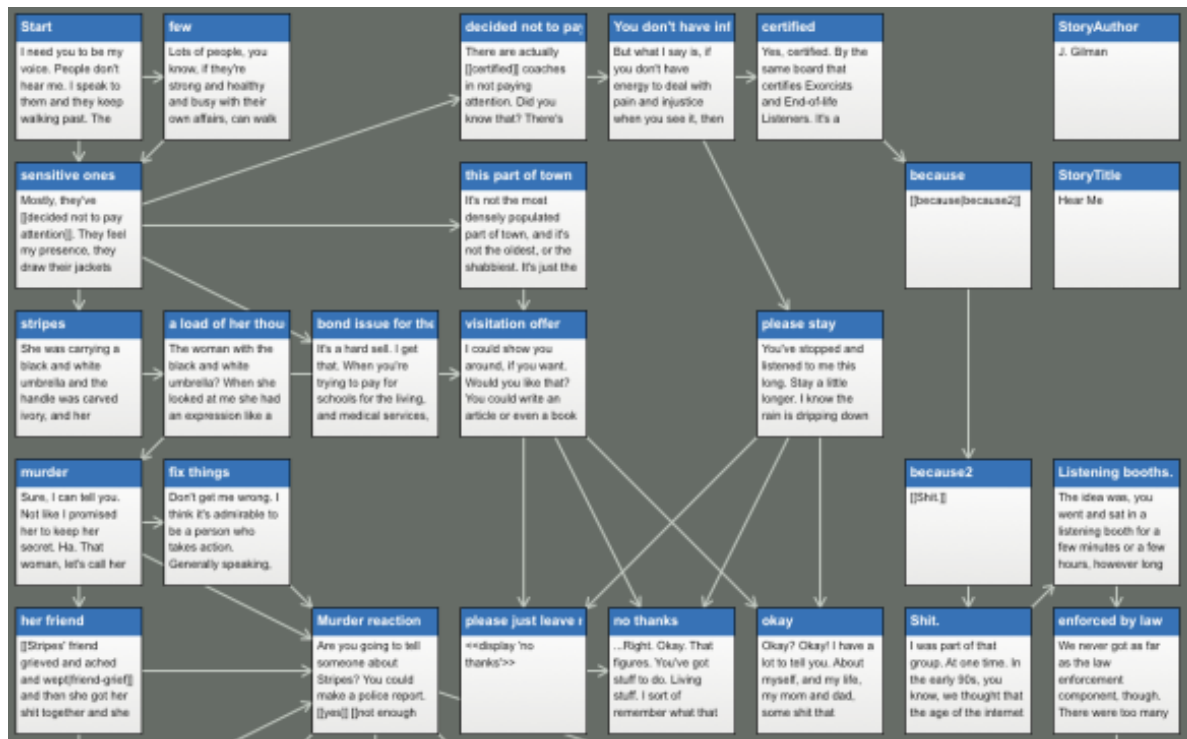


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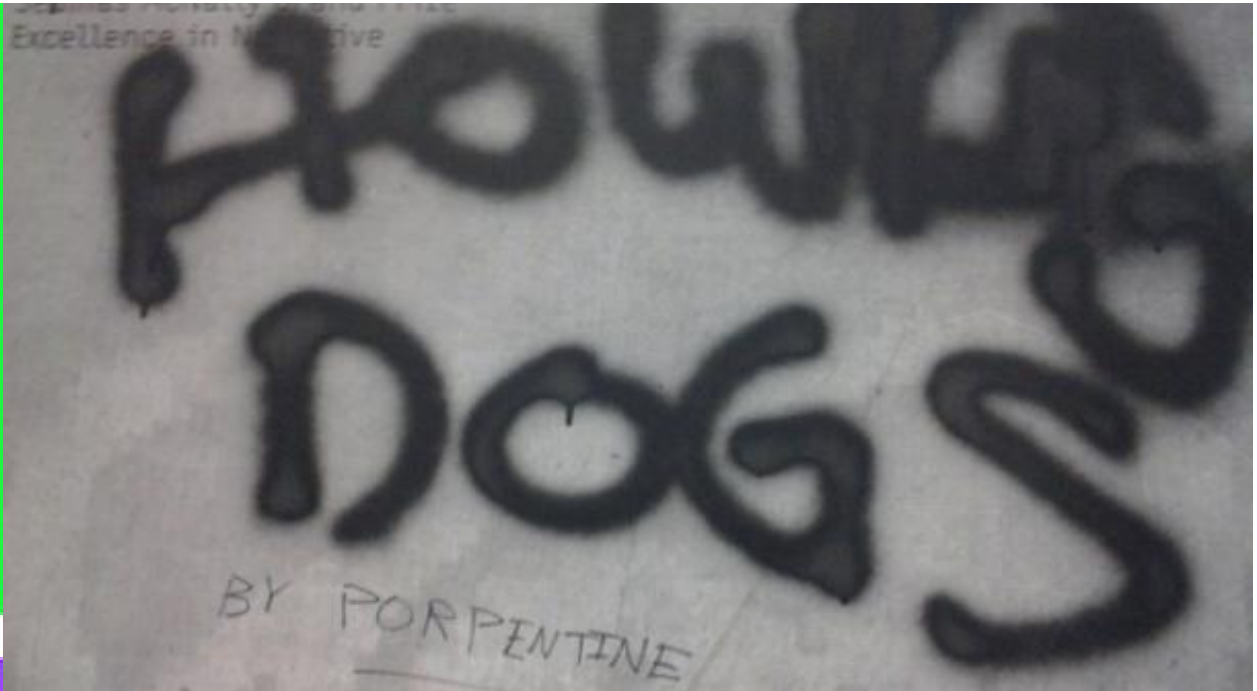
CODE CONCEPTS



ENTER TWINE



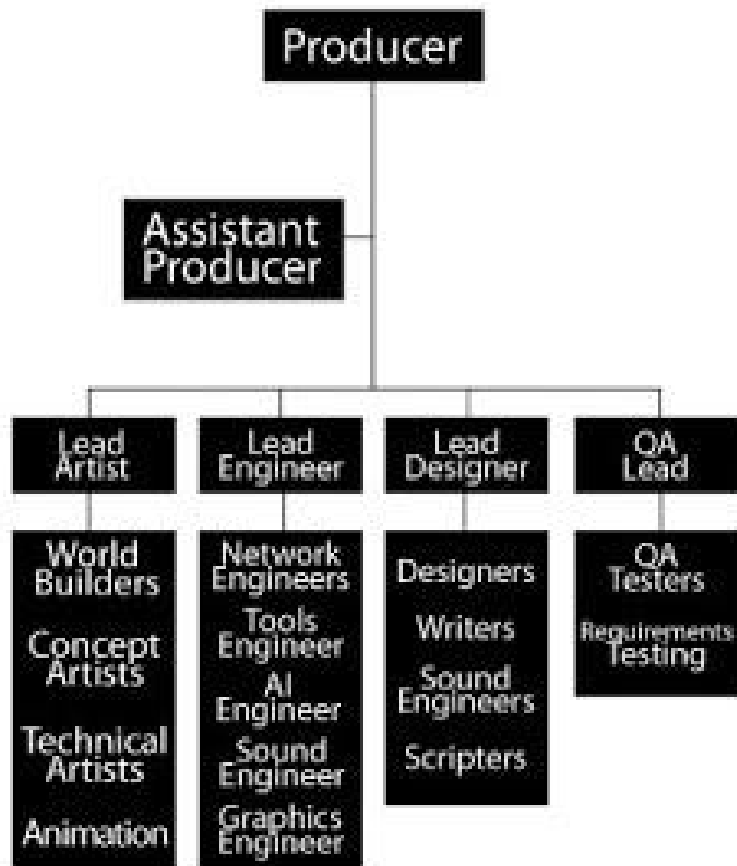
ALTERNATIVE PERSPECTIVES



INDUSTRY JOBS



A Large Team Structure



ALTERNATIVE DISTRIBUTION



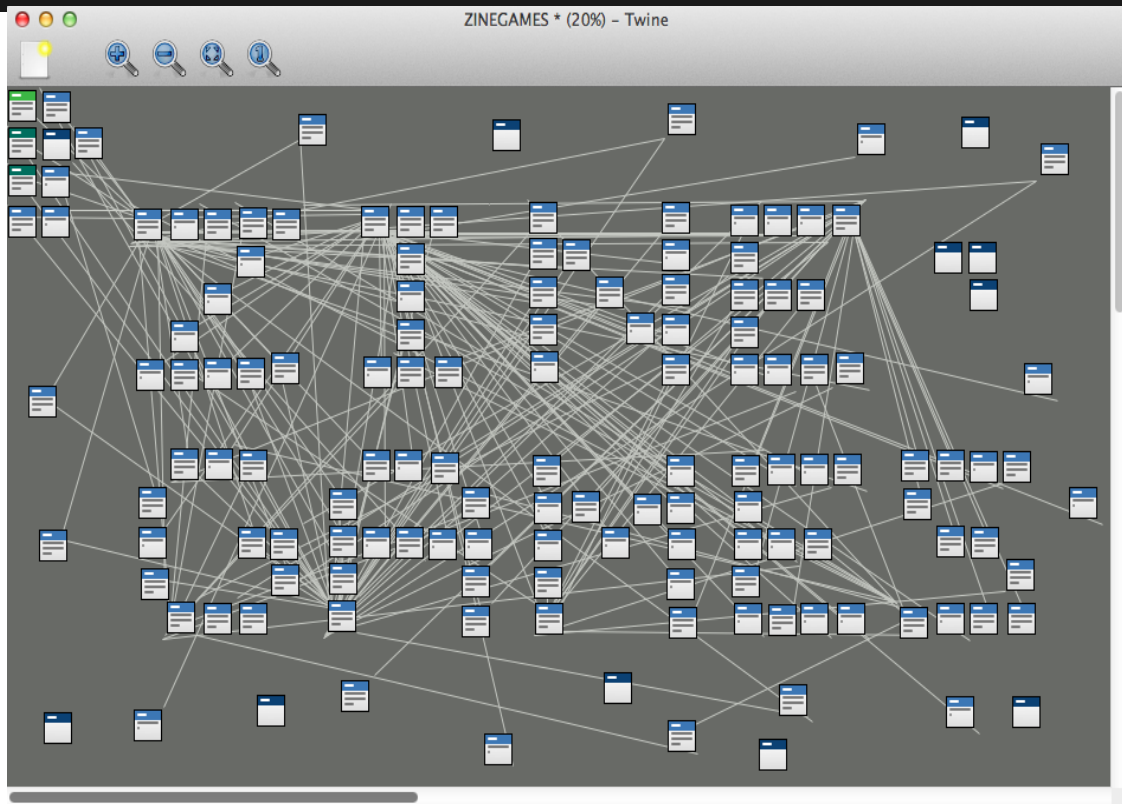
DIY/ CREATIVE COMMUNITY



AND SO...

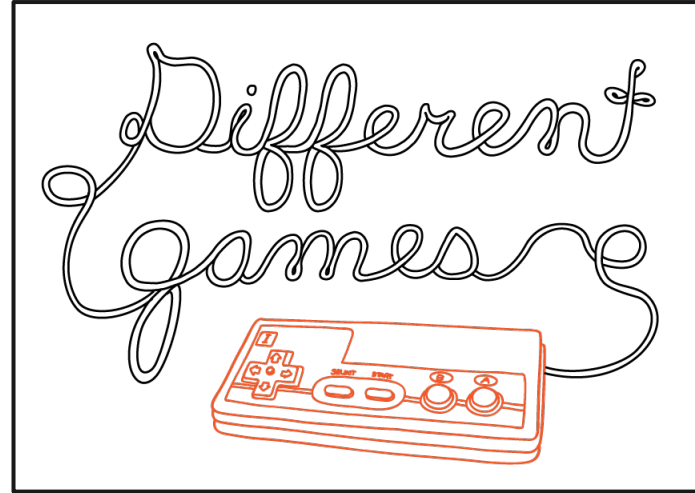
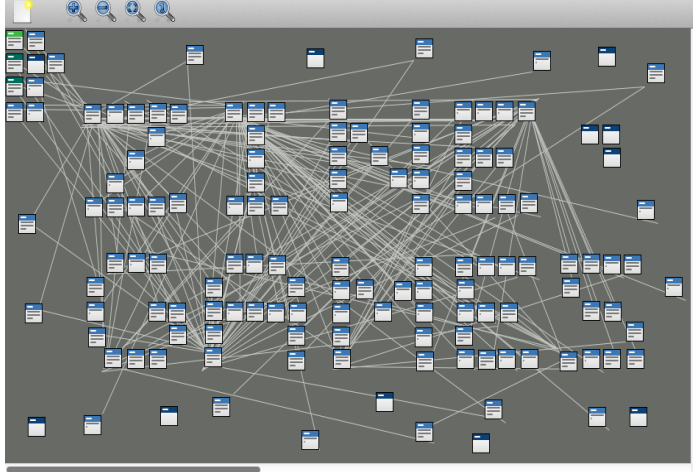
Knight Foundation

Knight News Challenge



OMG THANK YOU!

@Schoemannator | Sarah.Schoemann@gmail.com



@DifferentGames