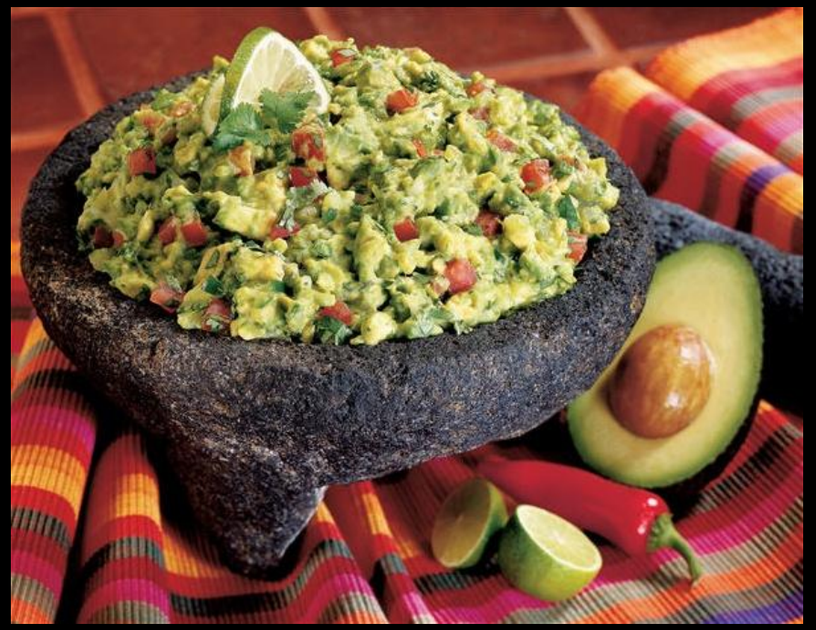
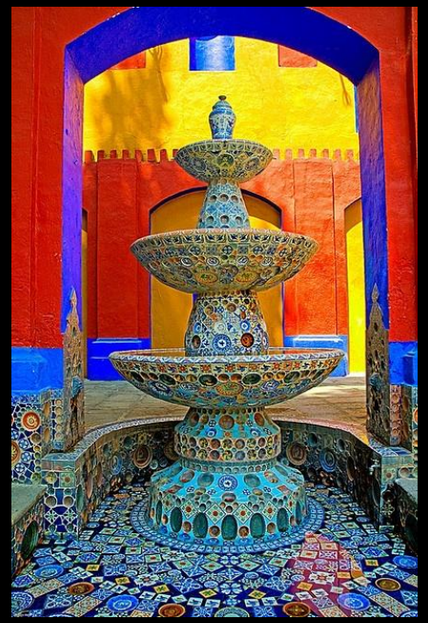
The Art of Making Guacamelee!: From Folklore to Finish



Guacamelee!

MEXICO IN THE MEDIA

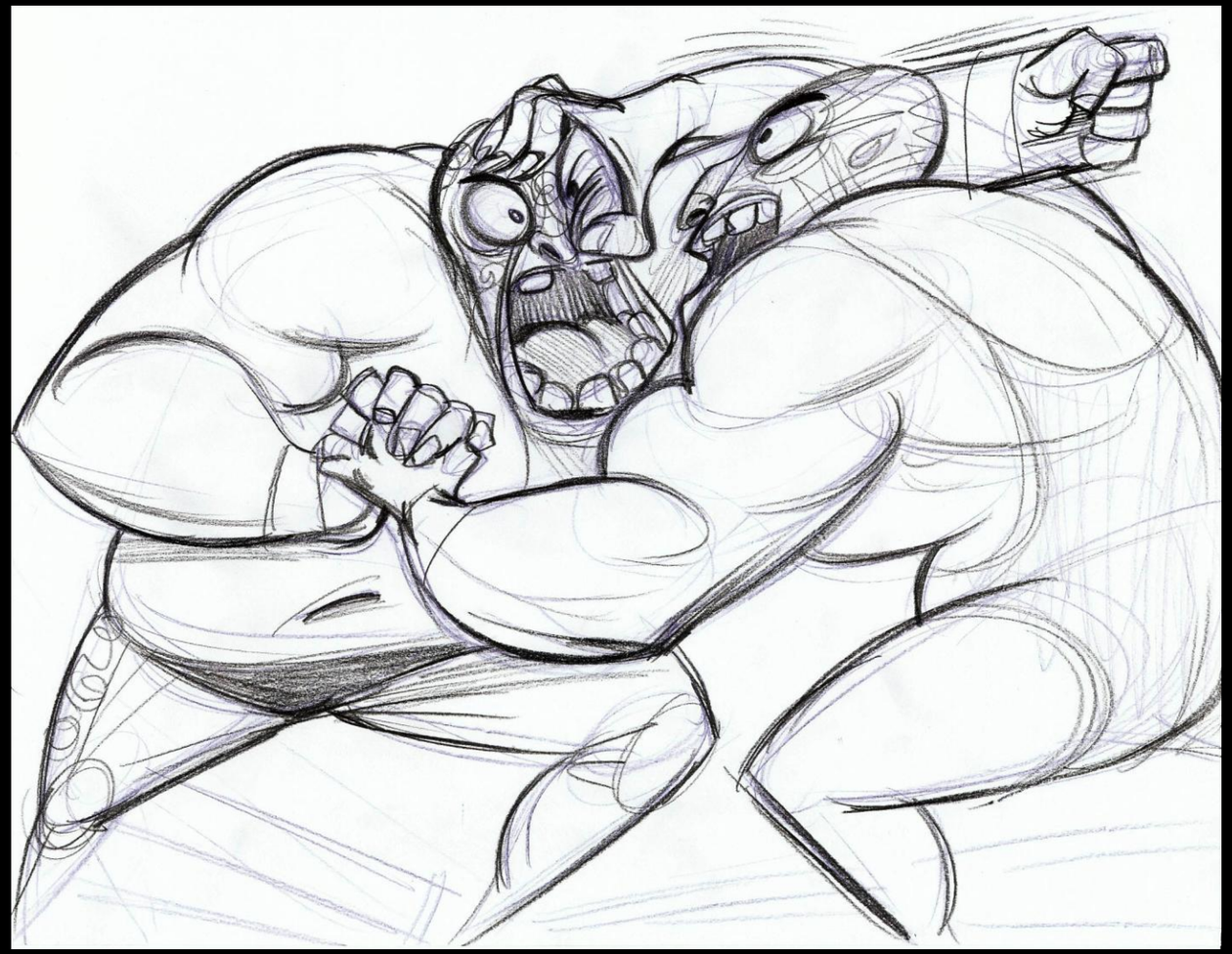
THE MEXICO I MISSED

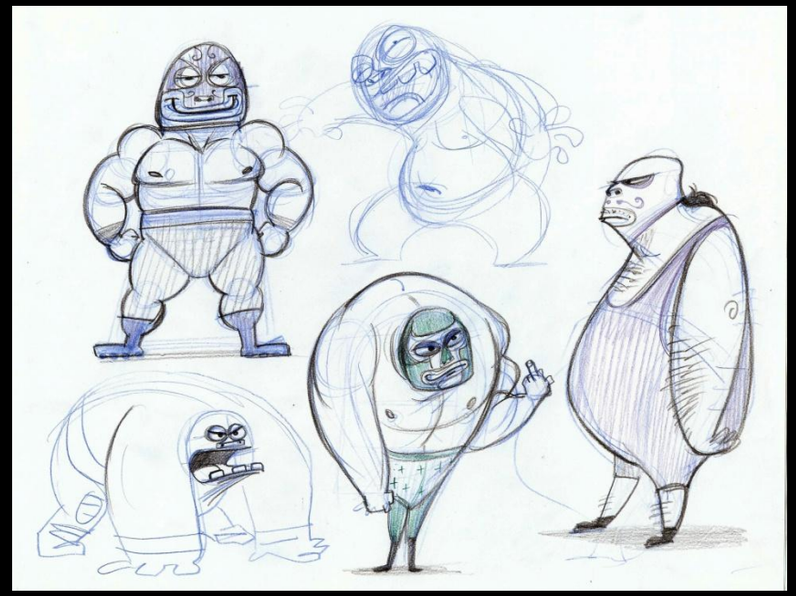


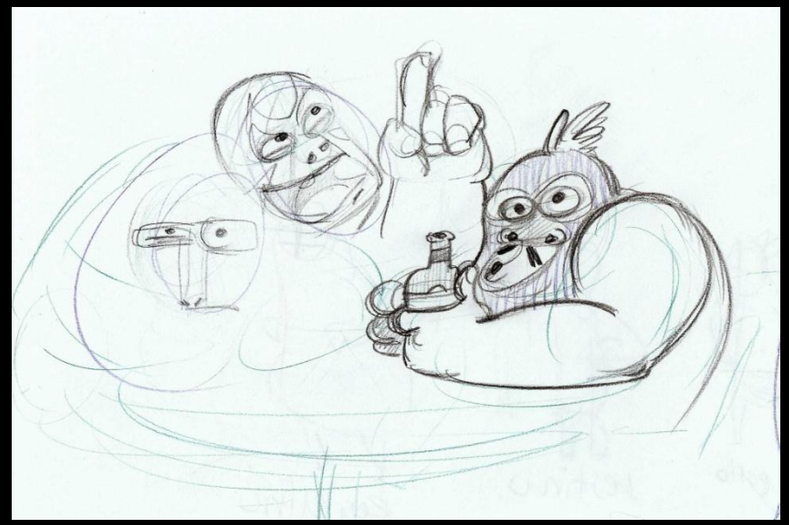
THE IMAGES THAT GOT THE TEAM EXCITED

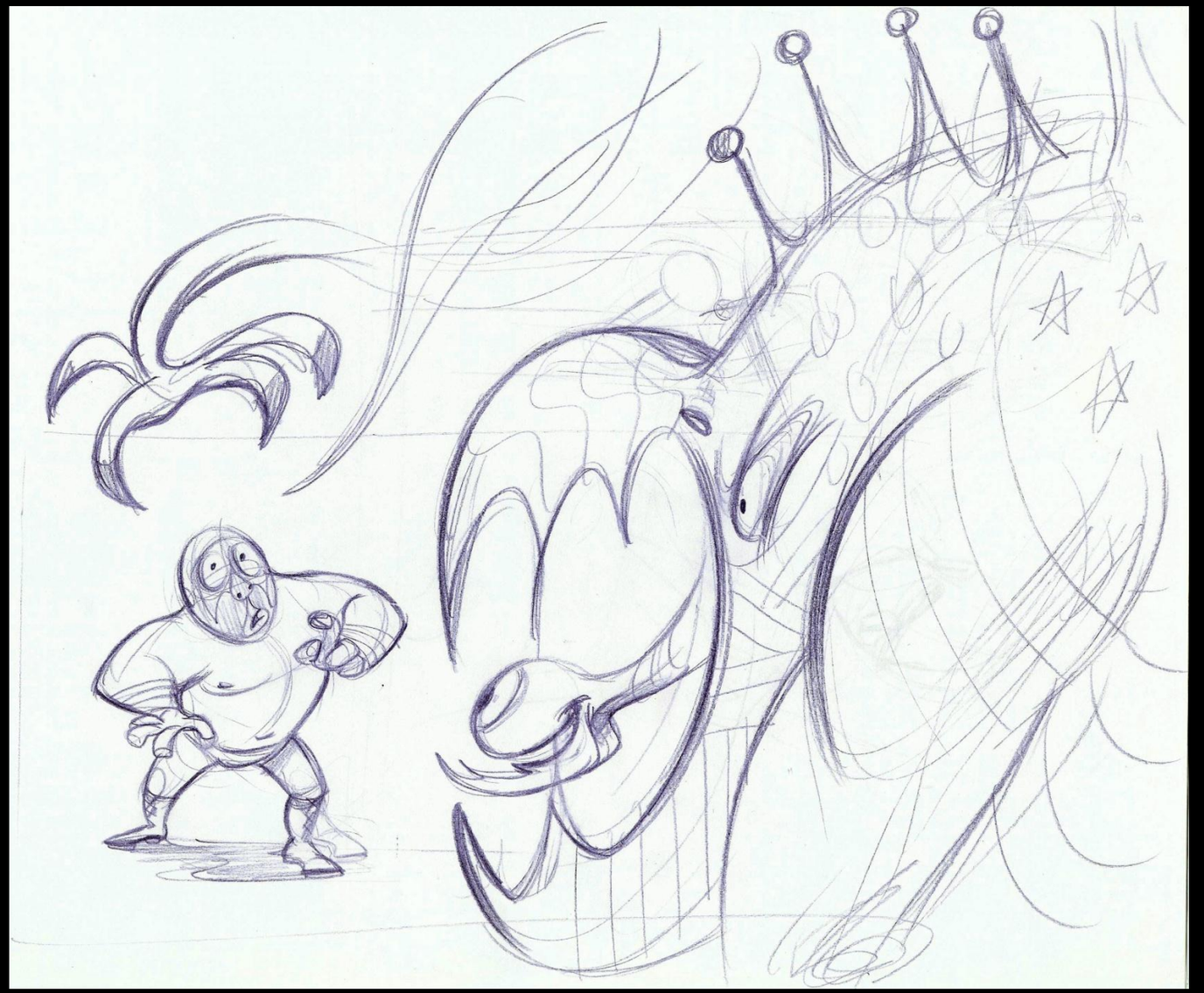
LUCHA LIBRE

INITIAL CONCEPT PHASE



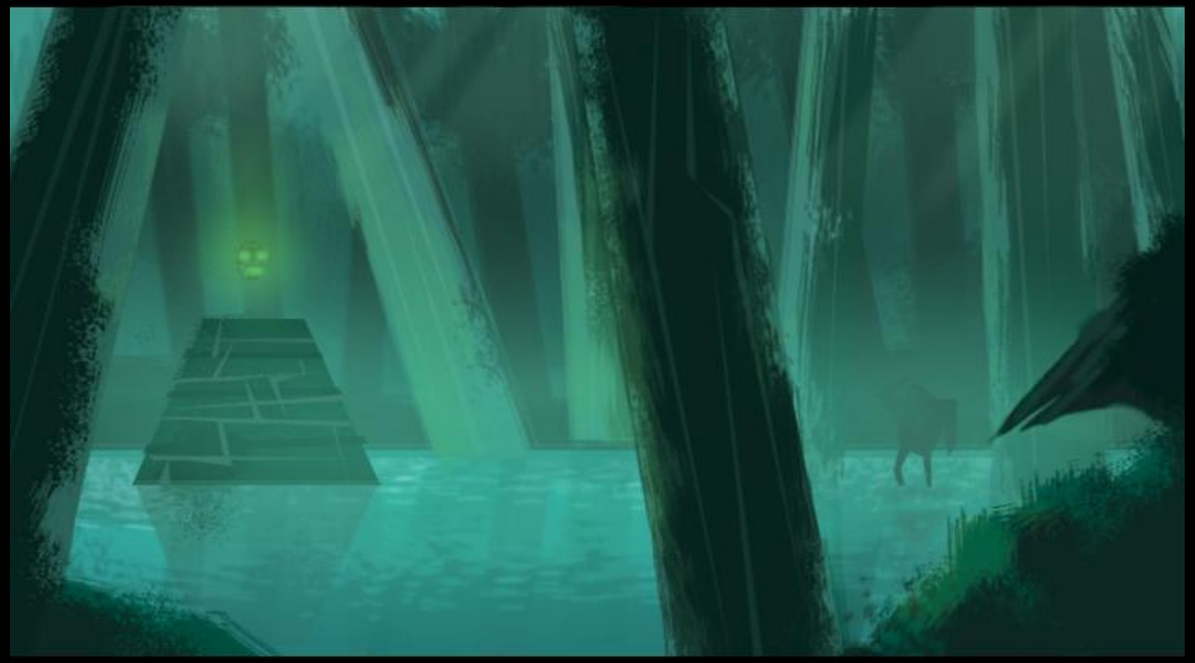




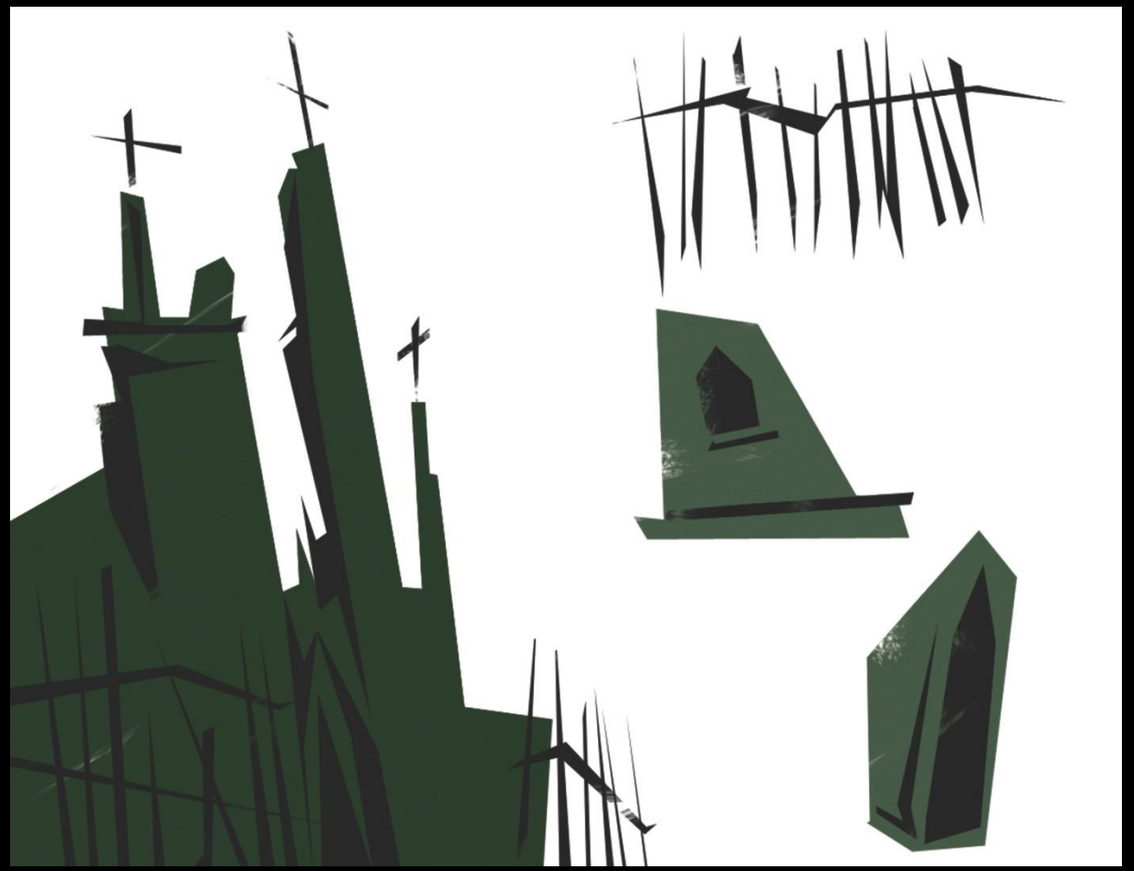


FINDING THE RIGHT BALANCE/DIRECTION

ADJUSTING THE COURSE



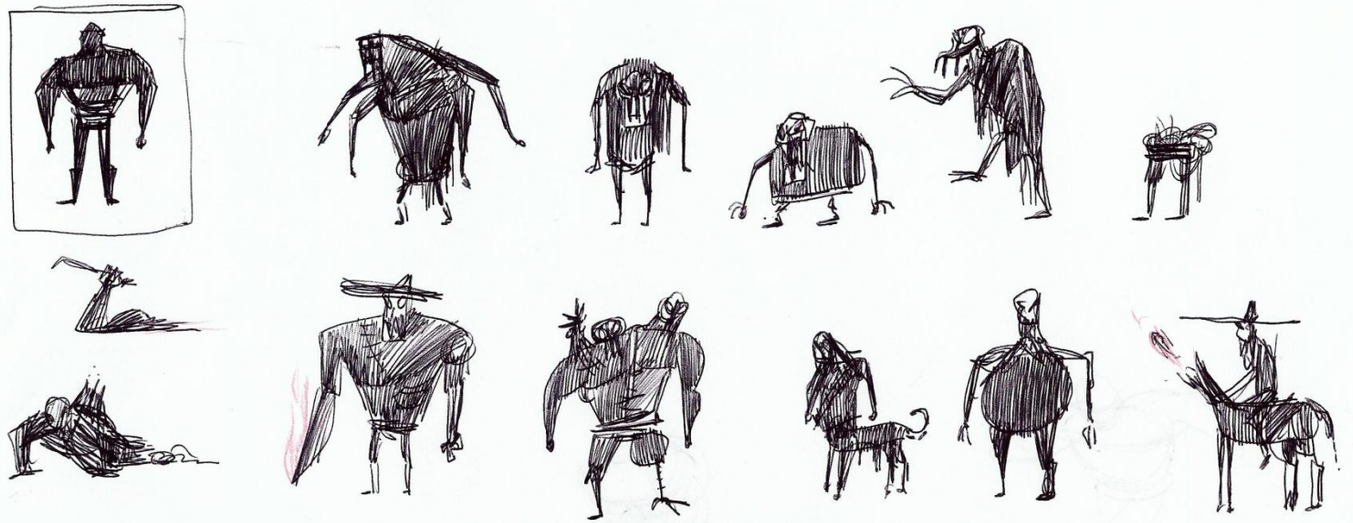
THE IDEA OF THE DEAD WORLD IS INTRODUCED



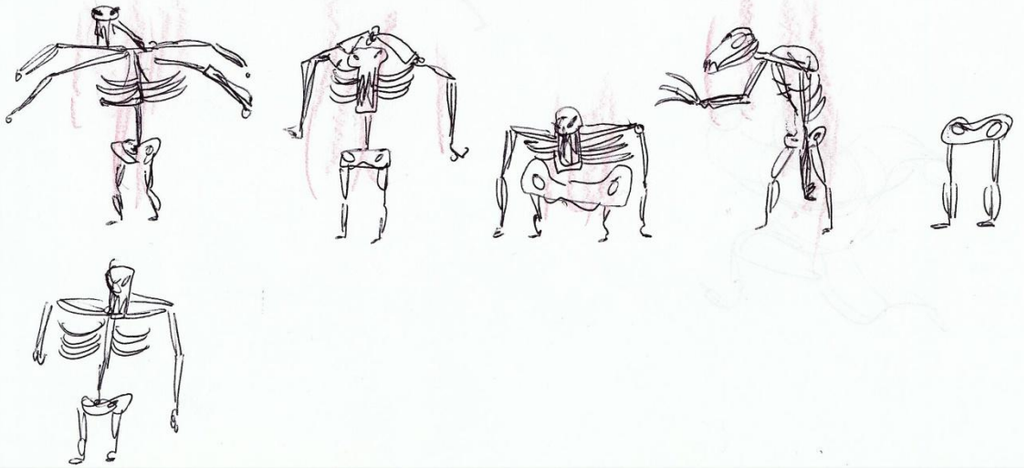
EARLY ENEMIES

GUARDMELEE

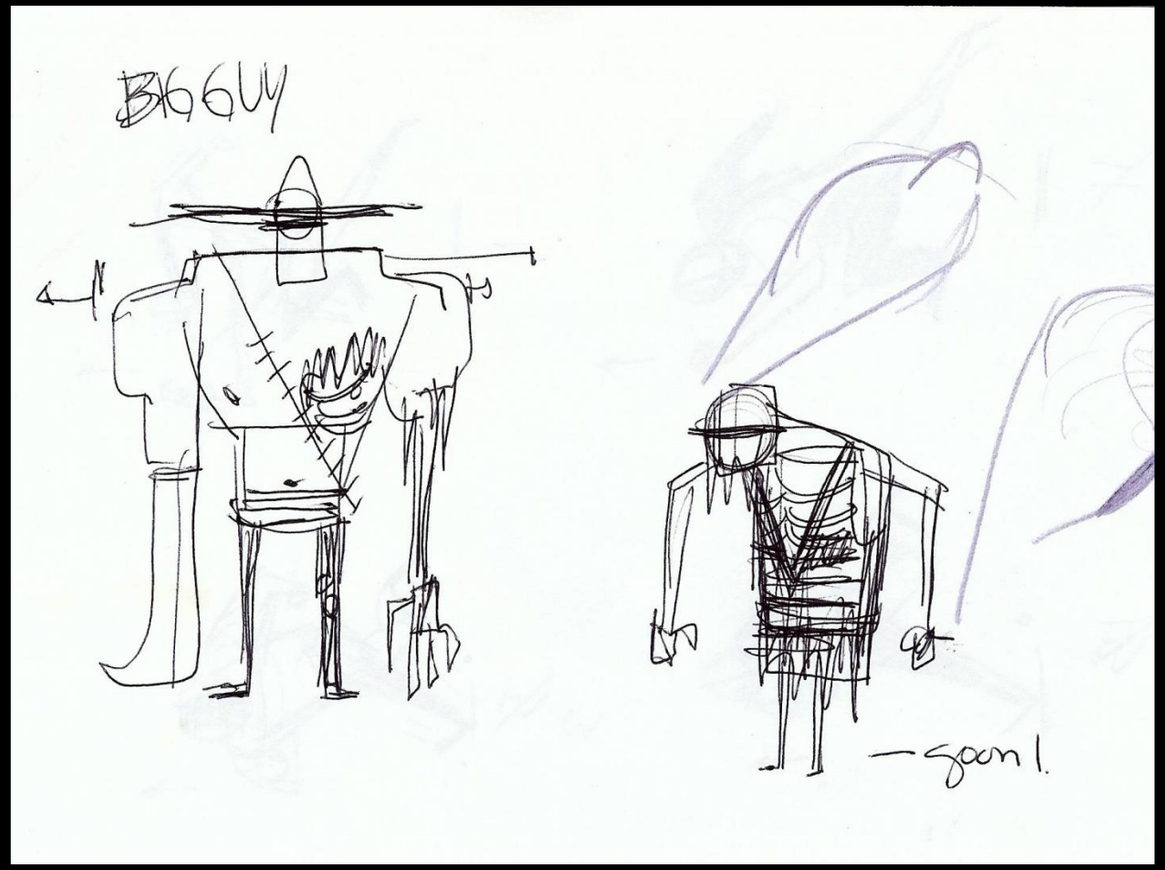
UNDEAD ARMY.

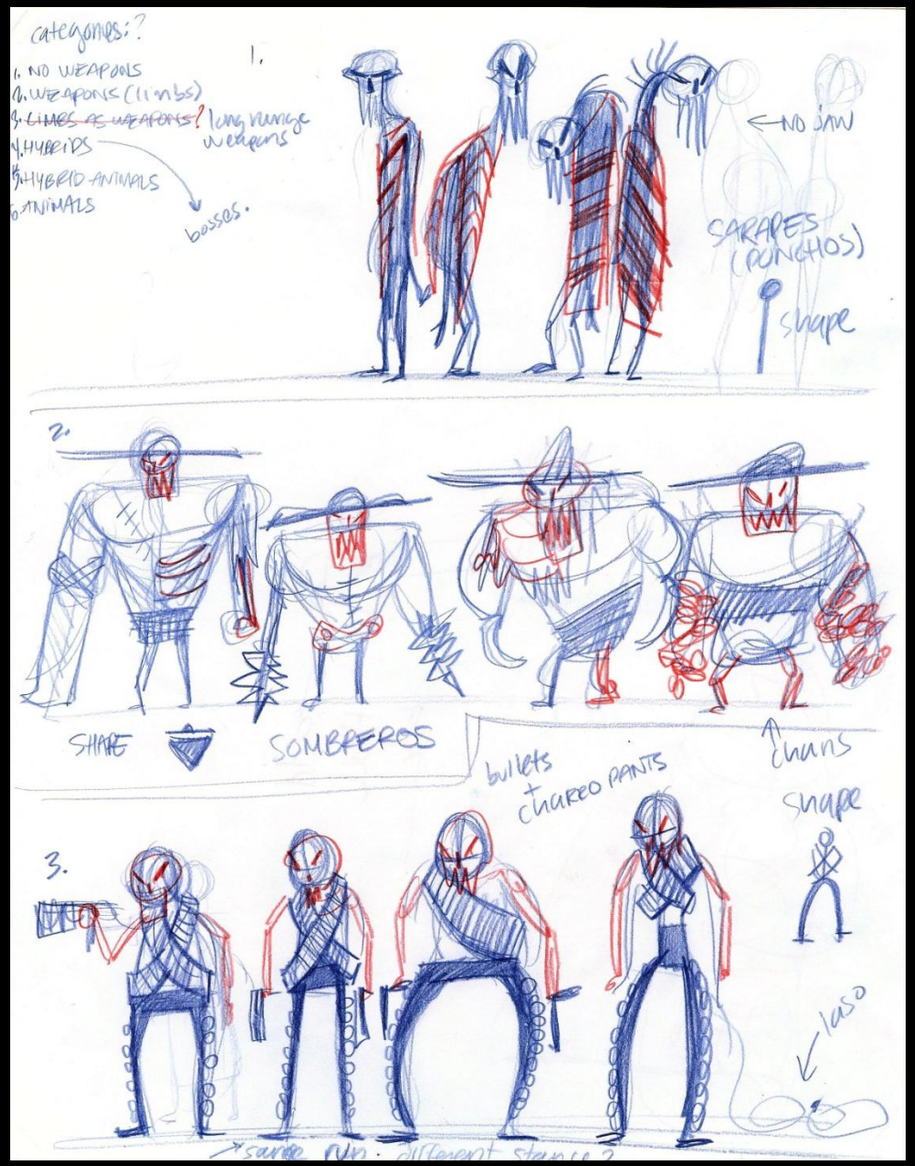


DEAD ARMY

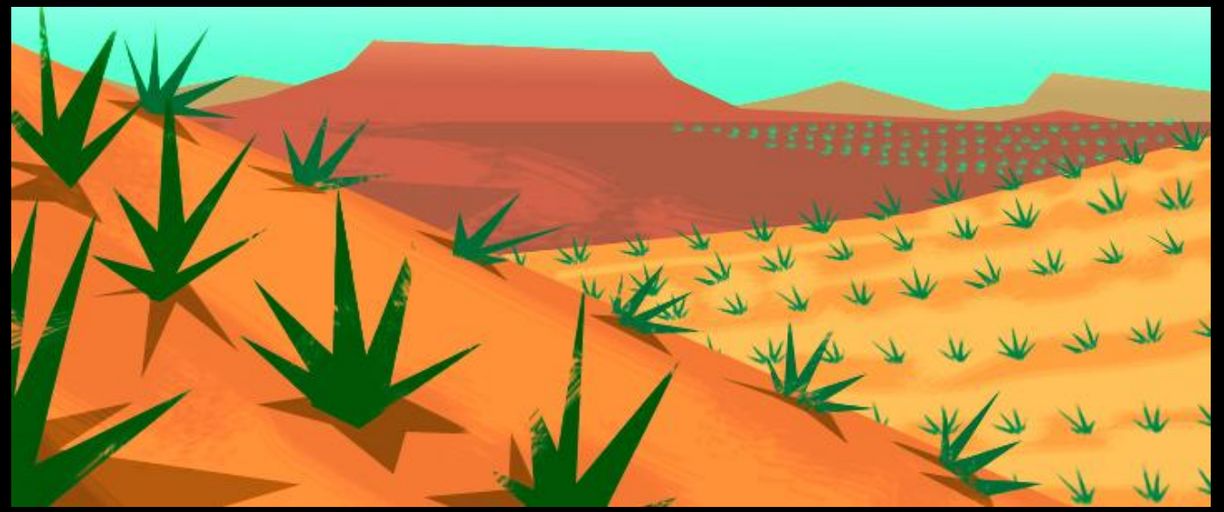


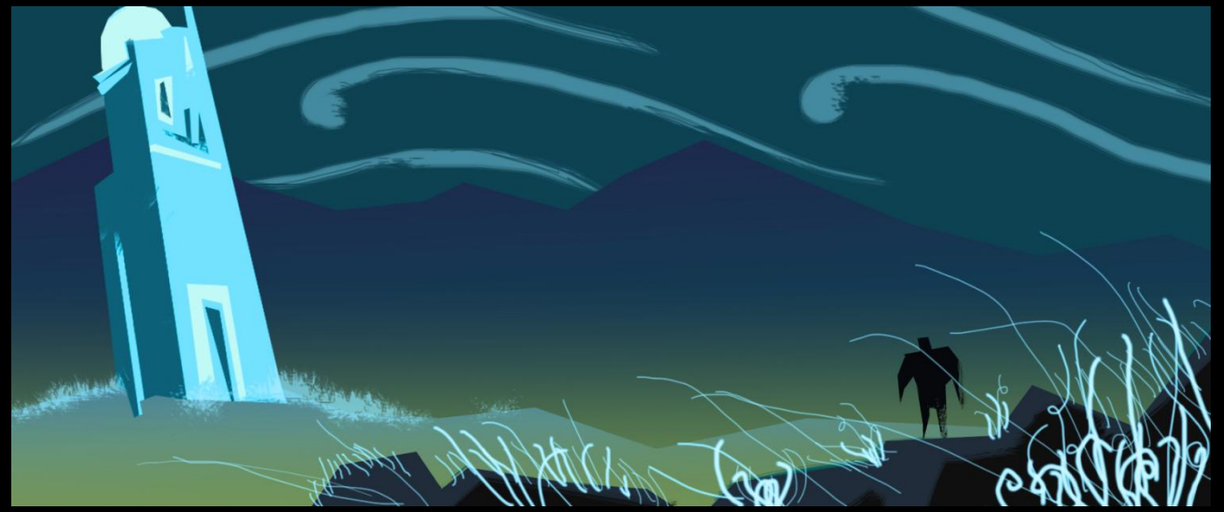
MEXICAN ZOMBIES?


BIG GUY
—soon!

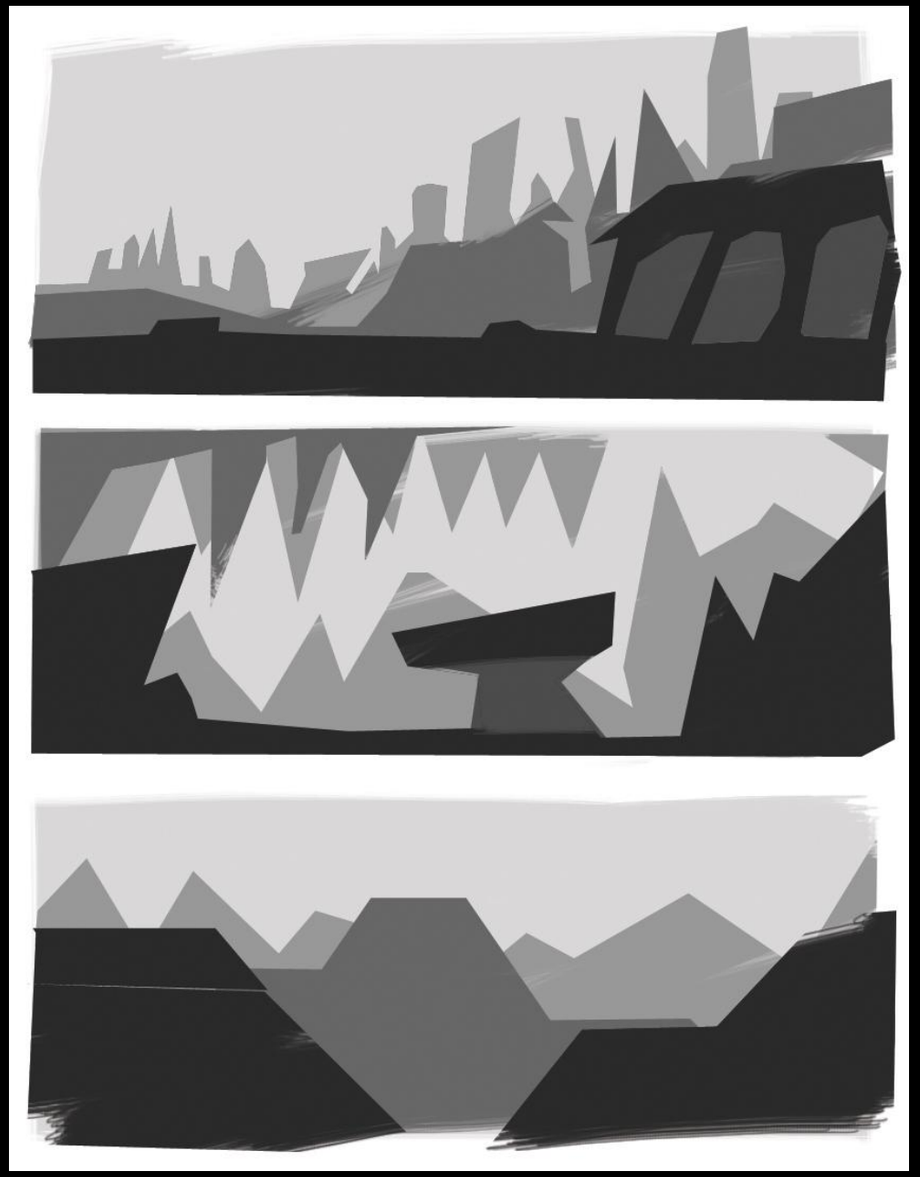

categories:?
1. NO WEAPONS
2. WEAPONS (limbs)
3. ~~LIMBS AS WEAPONS~~? long range weapons
4. HYBRIDS
5. HYBRID ANIMALS
6. ANIMALS
bosses.
1.
NO JAW
SARAPES (PONCHOS)
shape
2.
SHAPE
SOMBREROS
bullets + CHAREO PANTS
chains
shape
3.
lasso
same run · different stance?

THE MOMENT WERE IT ALL STARTED TO CLICK





TRANSLATING CONCEPTS INTO USABLE ART



FIRST COLOR PROPOSALS

LEXICON

MOCK UPS FOR THE VIDEO

GUACAMELEE! TARGET GAMEPLAY VIDEO

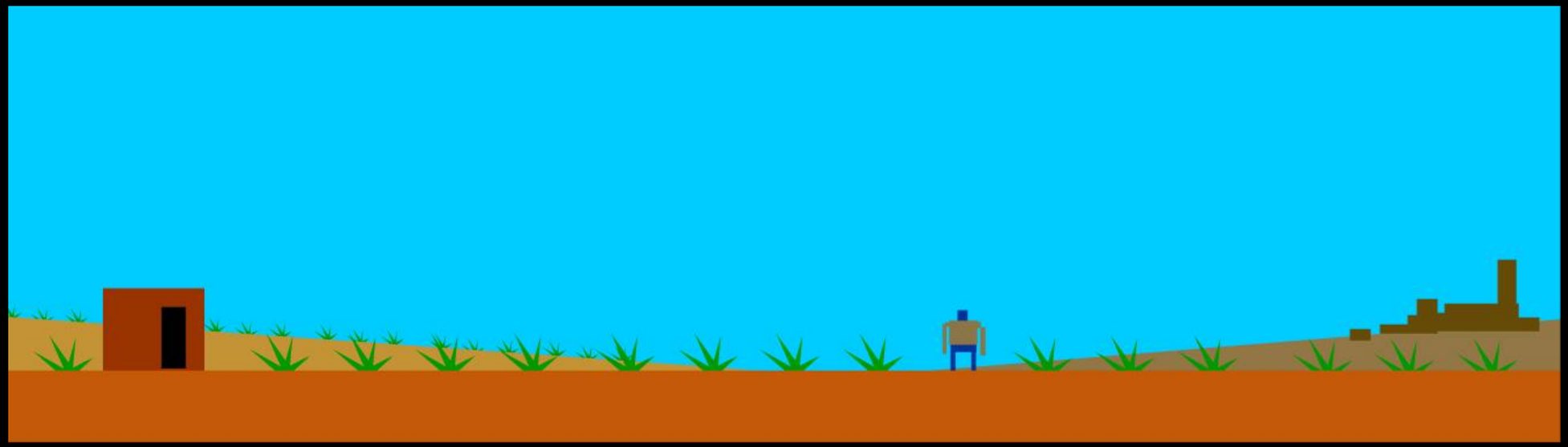
PLACE HOLDER ENEMIES ENDED UP AS MAIN DUDES

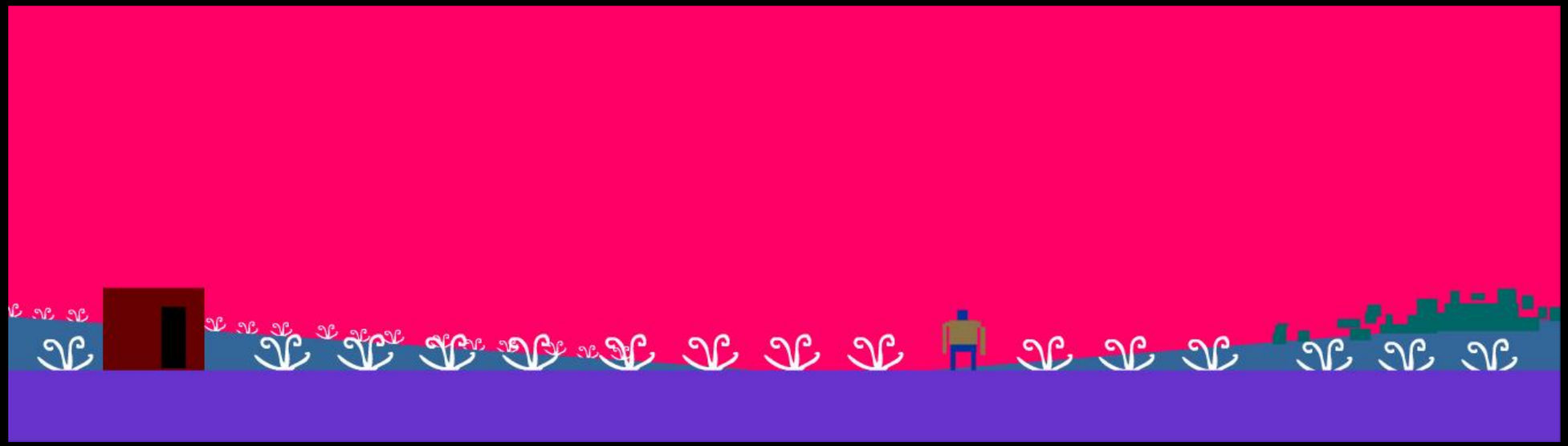
MEANWHILE IN PROGRAMMING...
COMBAT DEMO

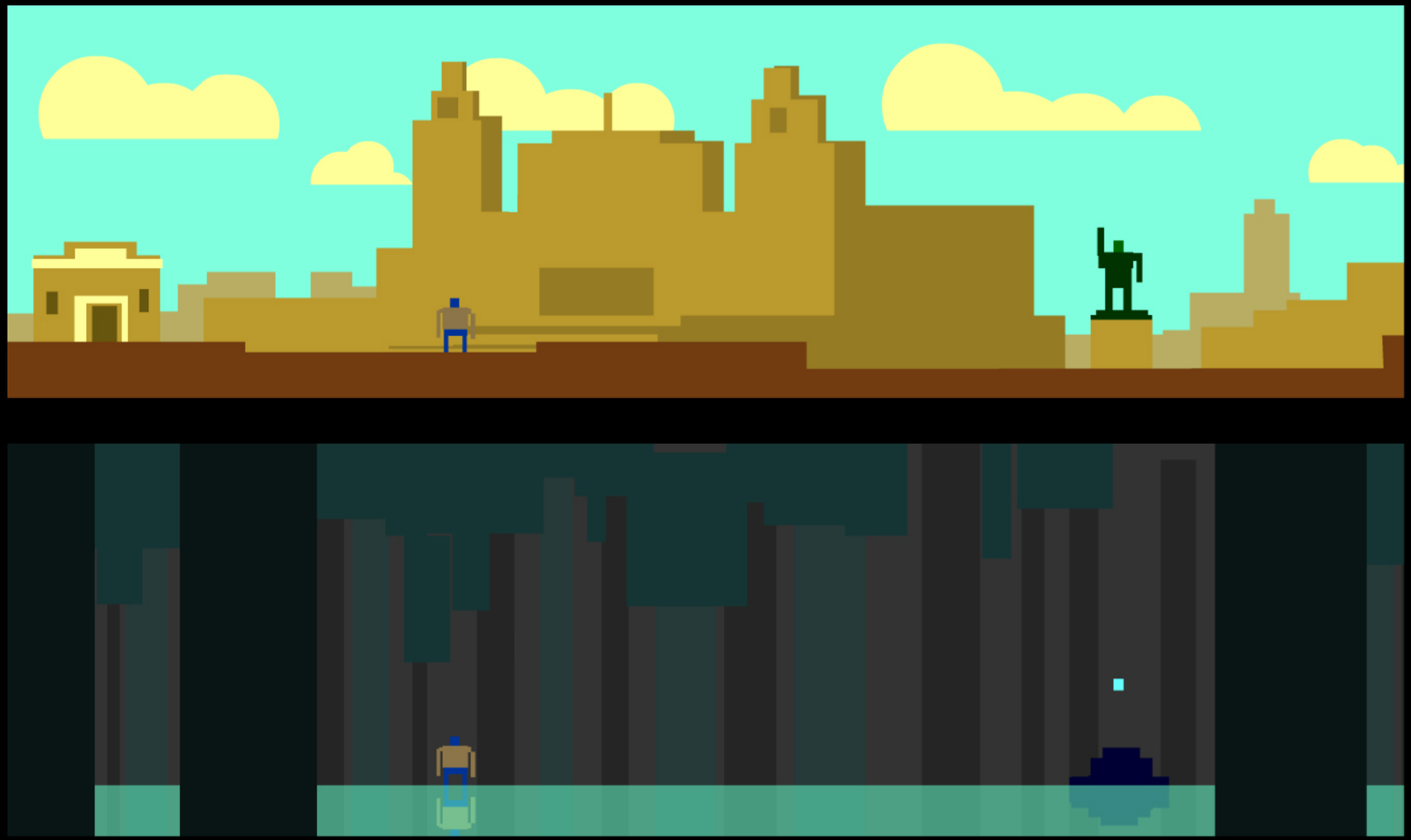
YET ANOTHER CONCEPT PASS!

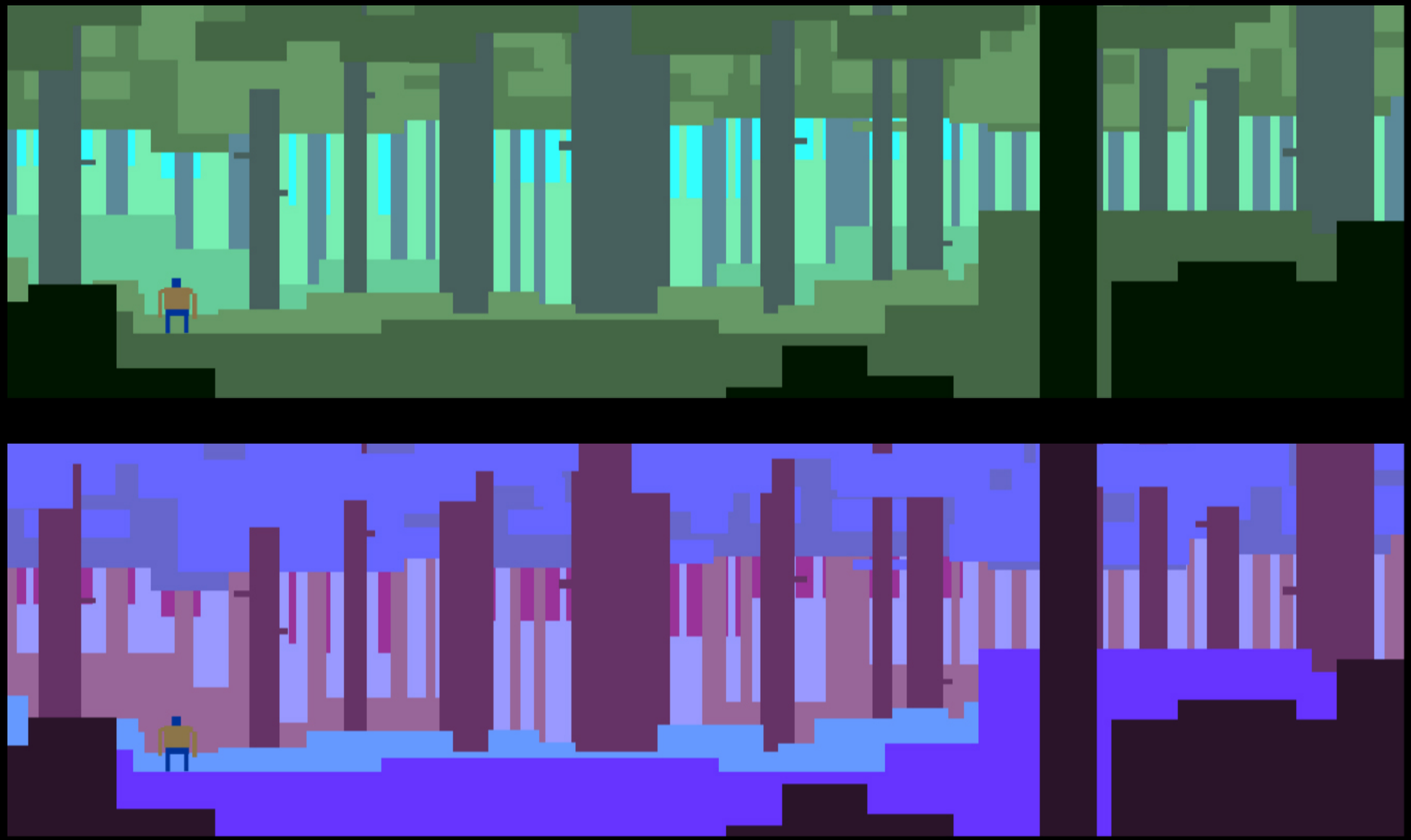
Combining Mexico with fantasy

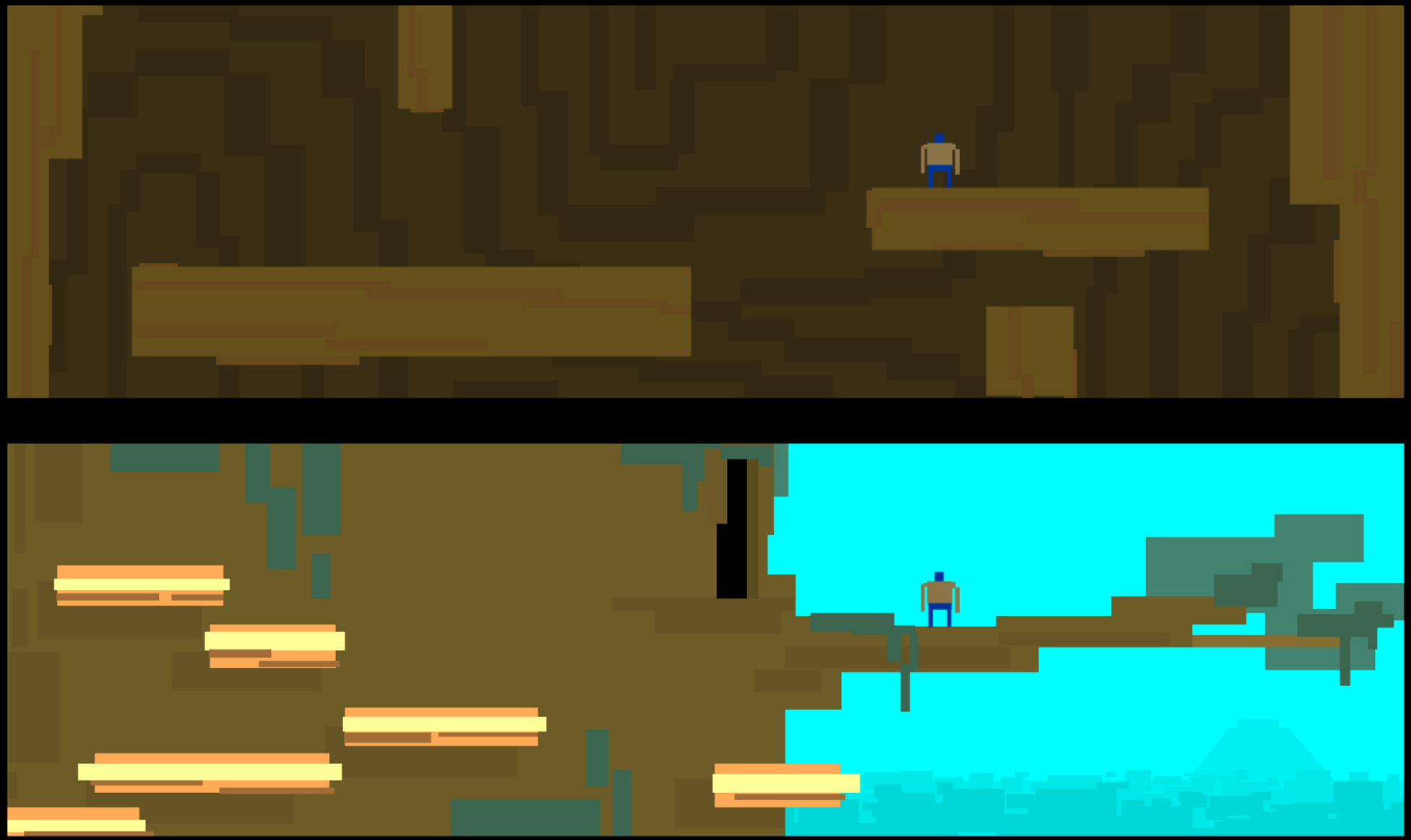
LOCATION CONCEPTS

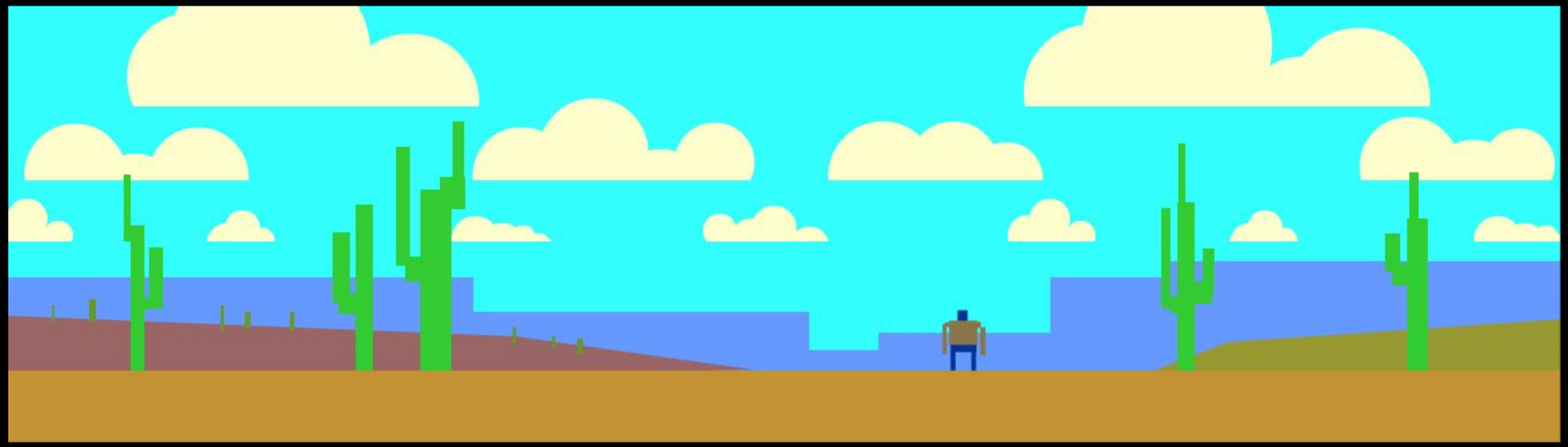


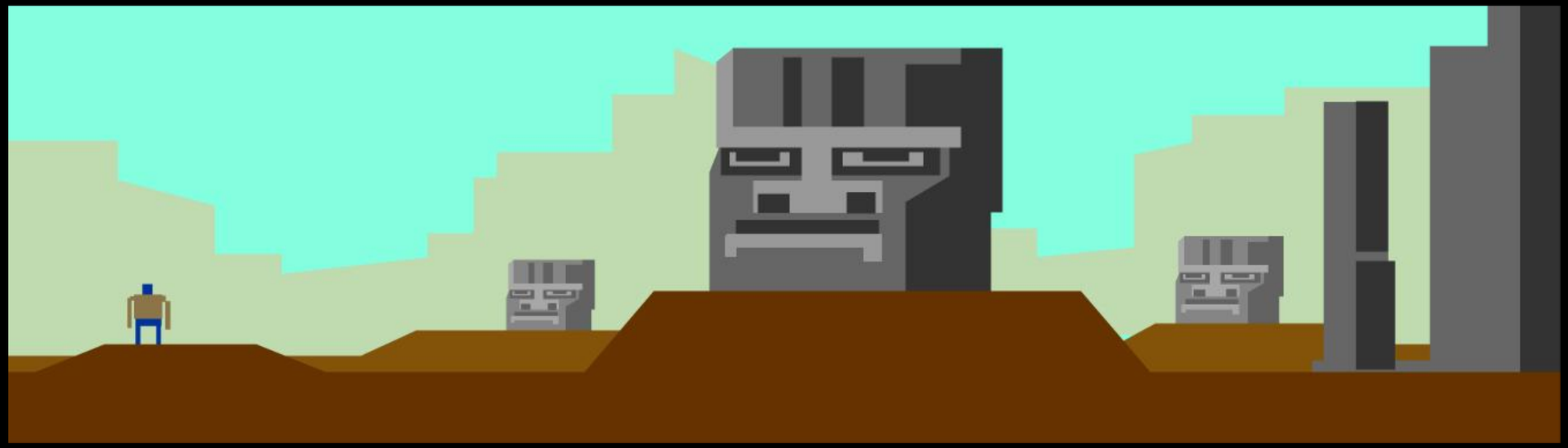




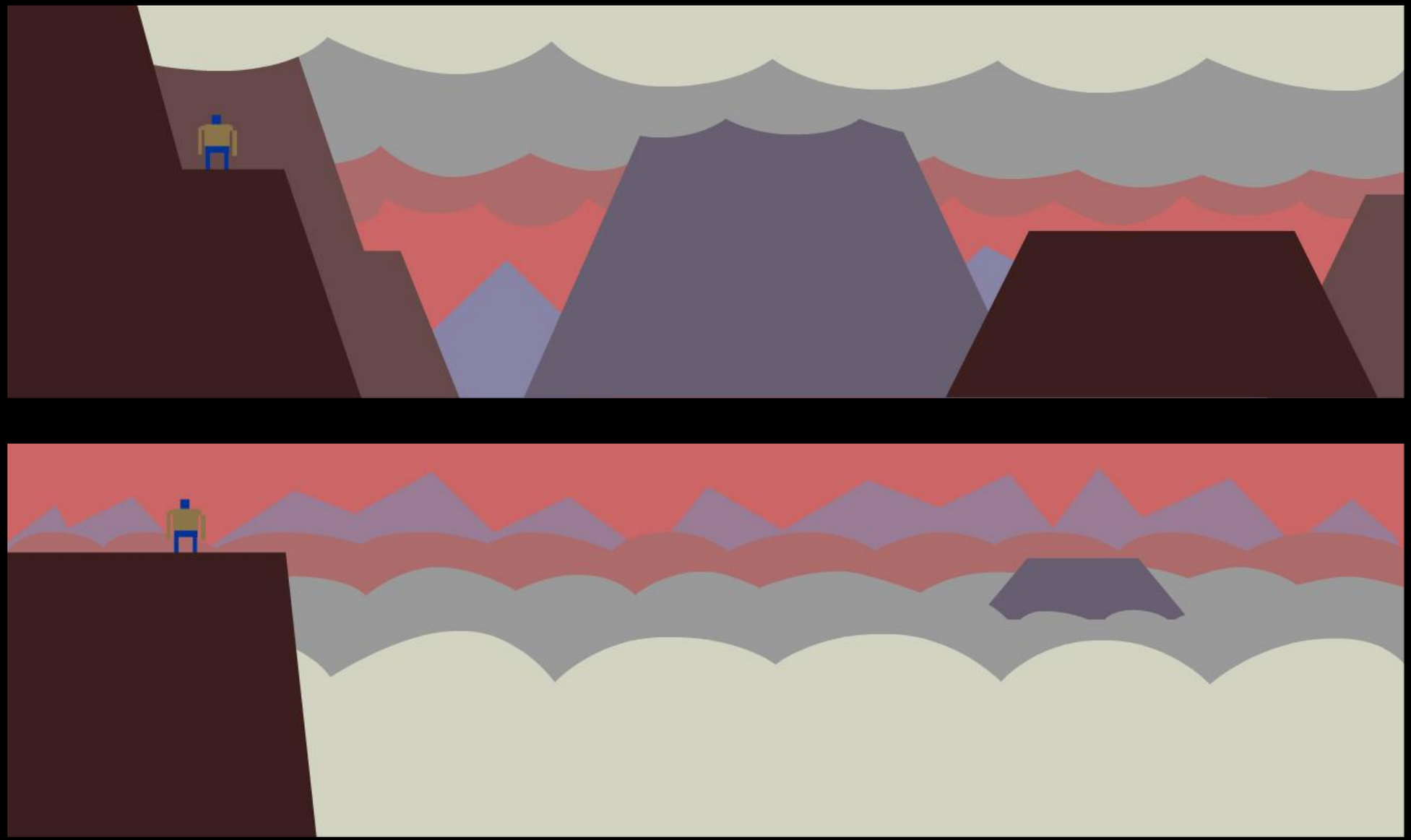








WANTED
Flame Face
WANTED
Flame Face



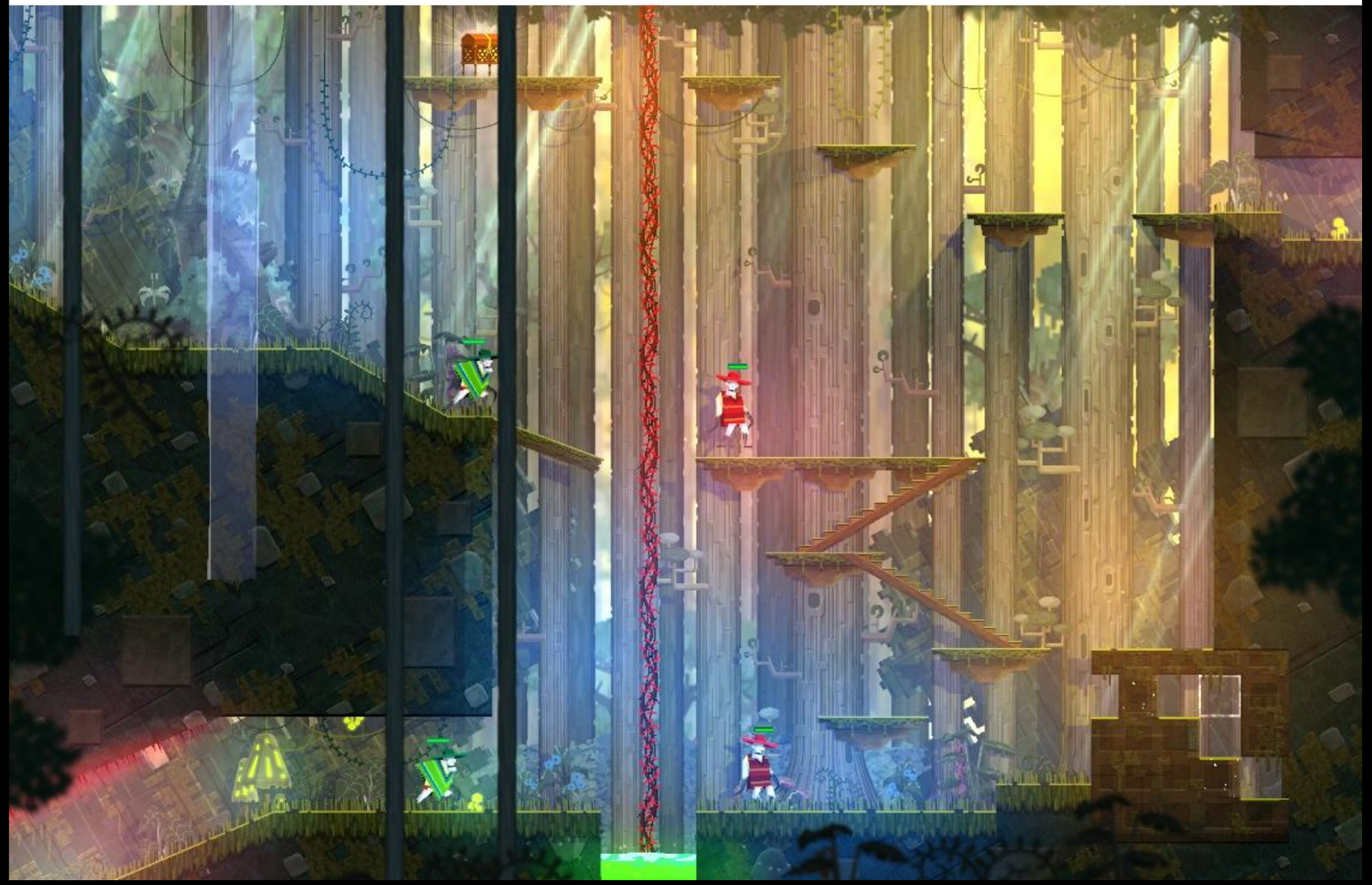
Oh, so someone is trying to play hero.

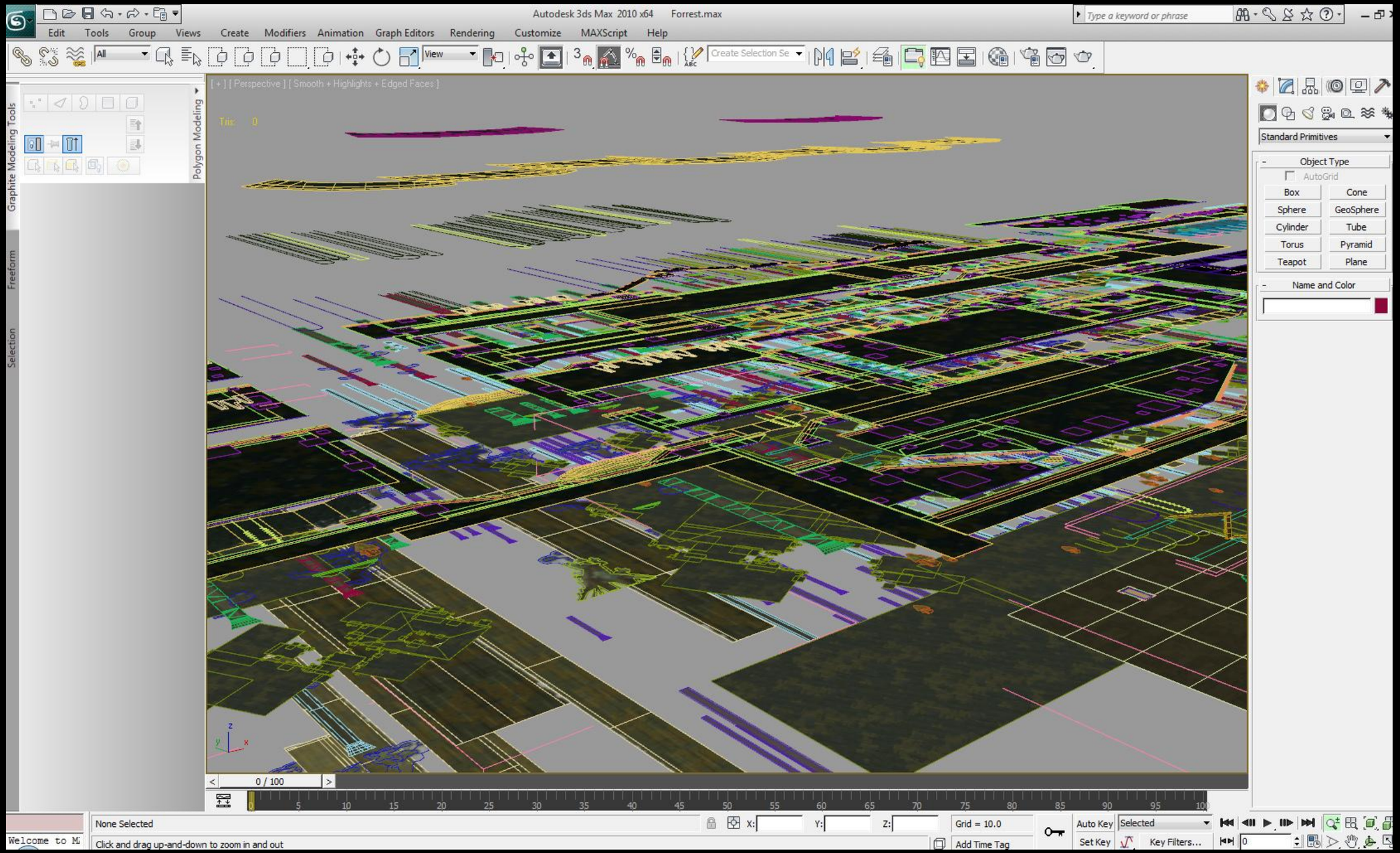
Base art in 3DS Max (with wireframe)

Art imported into editor

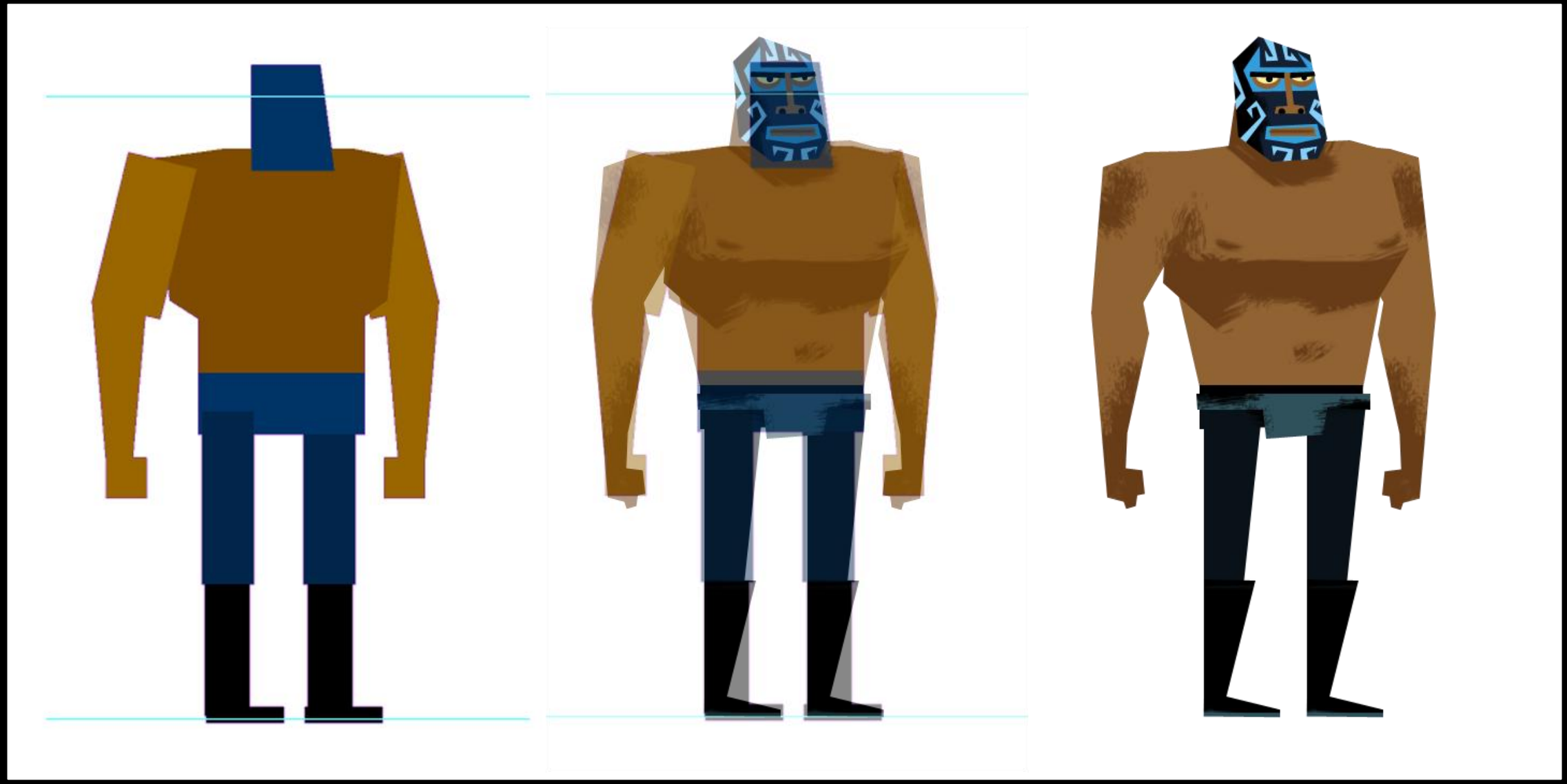
Effects/lighting and details layer

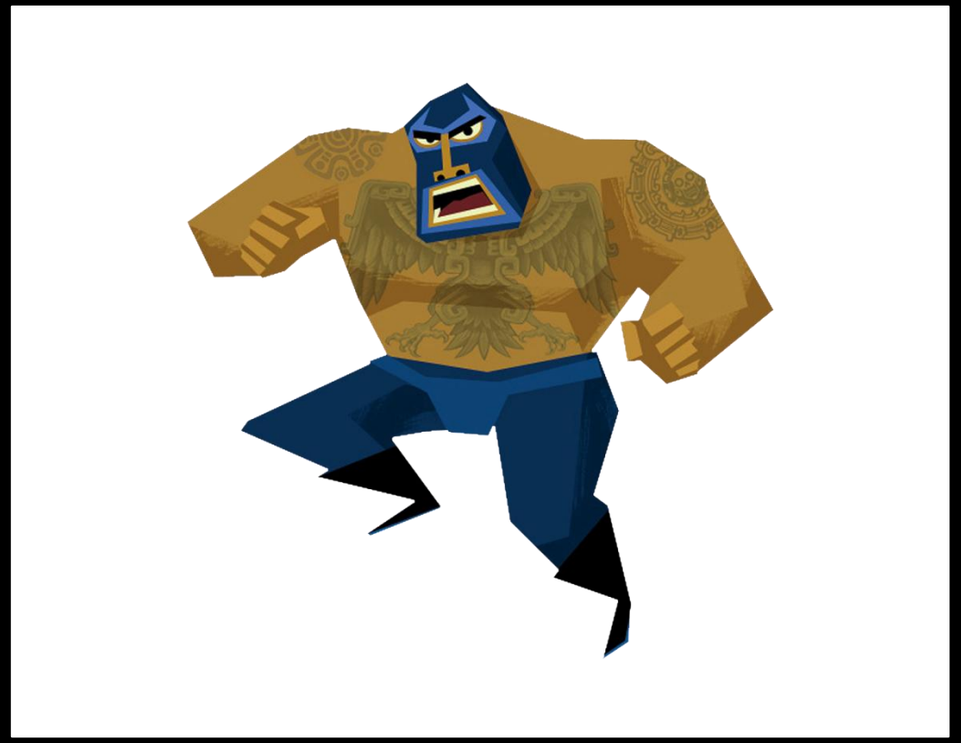
Final art



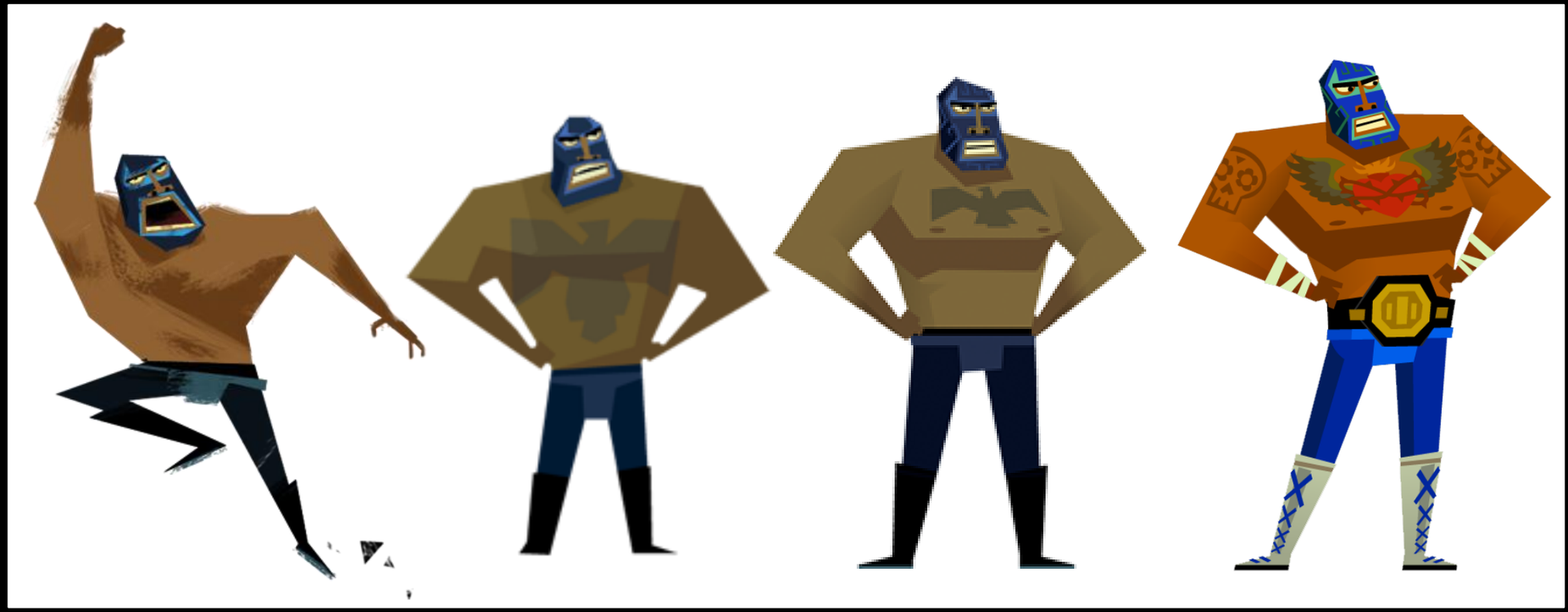

Autodesk 3ds Max 2010 x64
Forrest.max
Edit
Tools
Group
Views
Create
Modifiers
Animation
Graph Editors
Rendering
Customize
MAXScript
Help
Graphite Modeling Tools
Freeform
Selection
Polygon Modeling
[+] [Perspective] [Smooth + Highlights + Edged Faces]
Tris: 0
Standard Primitives
Object Type
AutoGrid
Box
Cone
Sphere
GeoSphere
Cylinder
Tube
Torus
Pyramid
Teapot
Plane
Name and Color
0 / 100
None Selected
Click and drag up-and-down to zoom in and out
Grid = 10.0
Add Time Tag
Auto Key
Selected
Set Key
Key Filters...

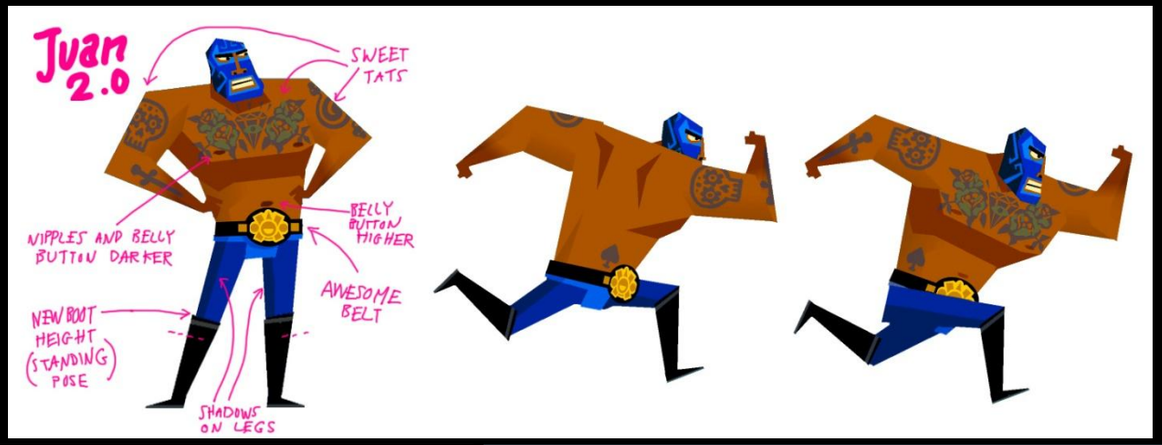
CHARACTERS

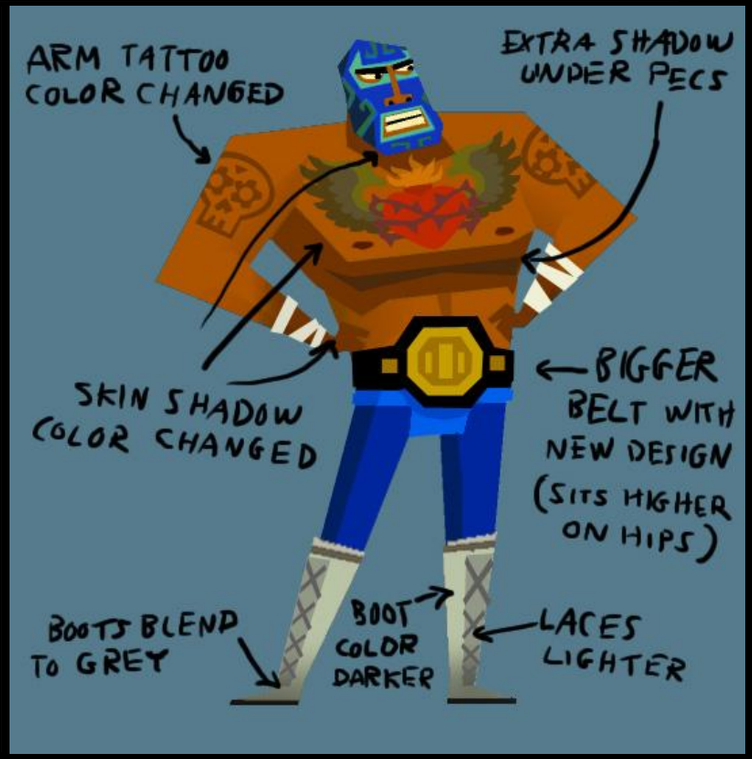




JUAN'S EVOLUTION

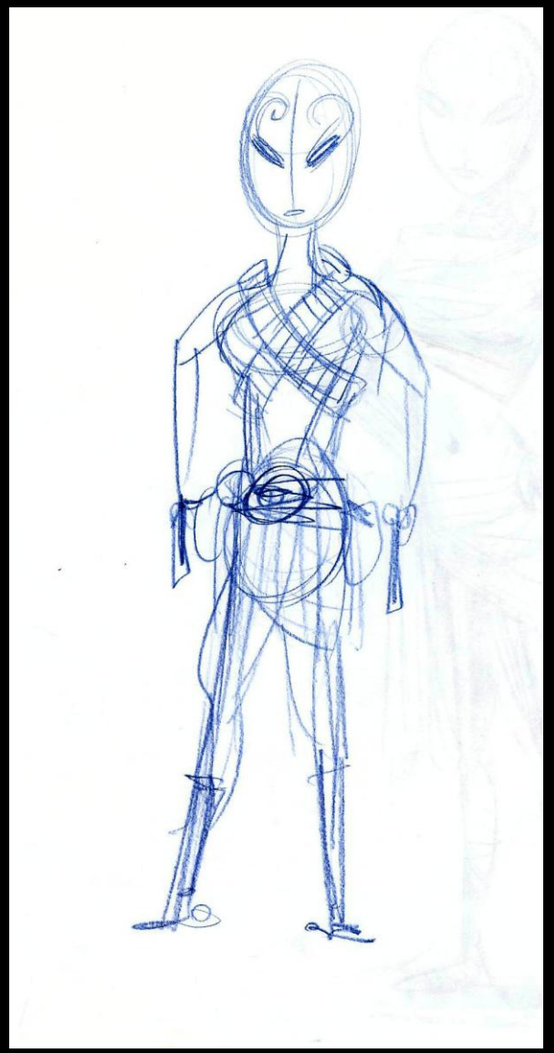


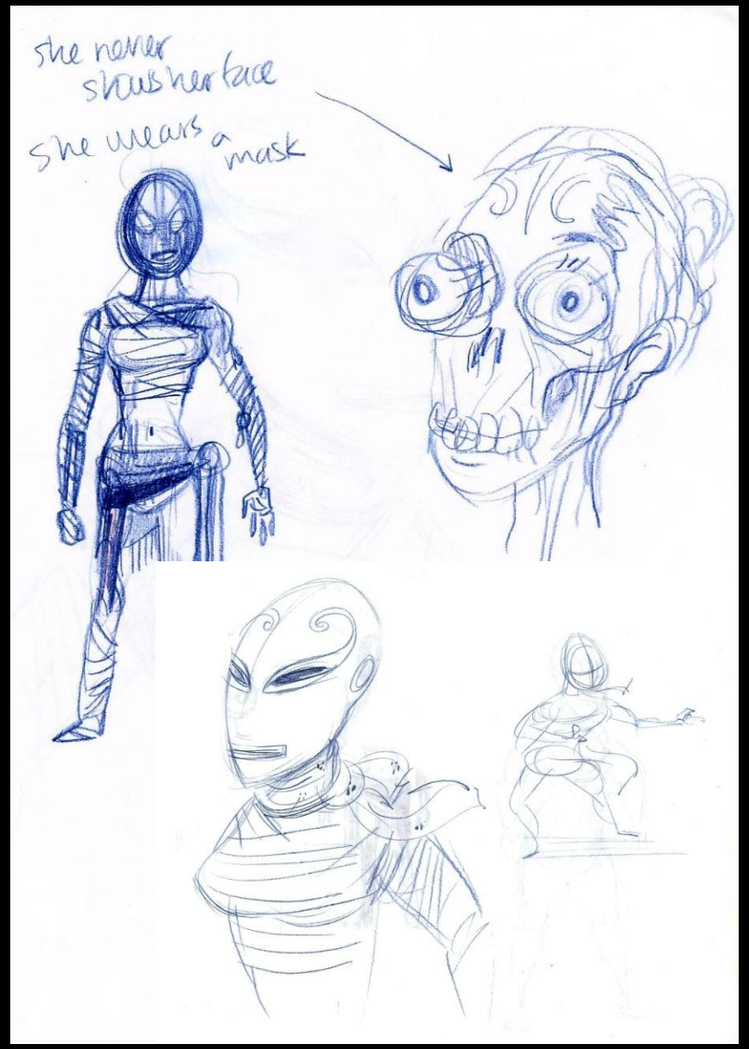

Juan 2.0
SWEET TATS
NIPPLES AND BELLY BUTTON DARKER
BELLY BUTTON HIGHER
AWESOME BELT
NEW BOOT HEIGHT (STANDING POSE
SHADOWS ON LEGS

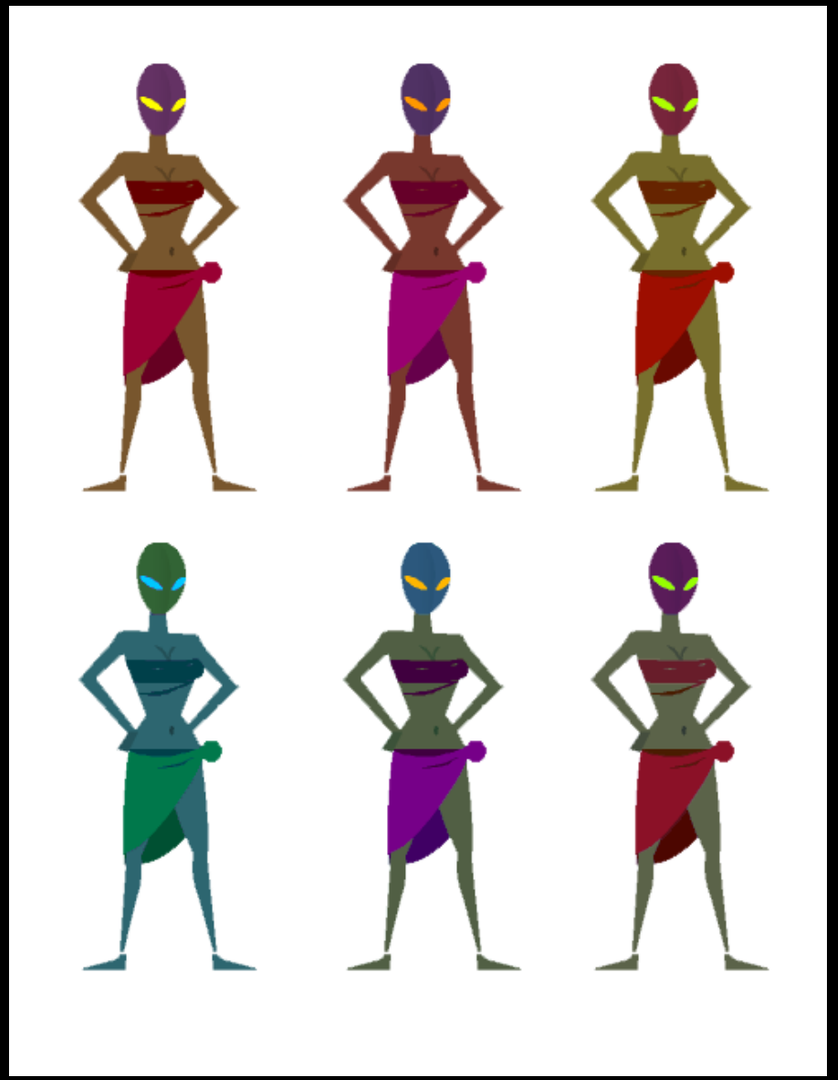

ARM TATTOO COLOR CHANGED
EXTRA SHADOW UNDER PECS
SKIN SHADOW COLOR CHANGED
BIGGER BELT WITH NEW DESIGN (SITS HIGHER ON HIPS)
BOOTS BLEND TO GREY
BOOT COLOR DARKER
LACES LIGHTER

ABANDONED MINE
DANGER!

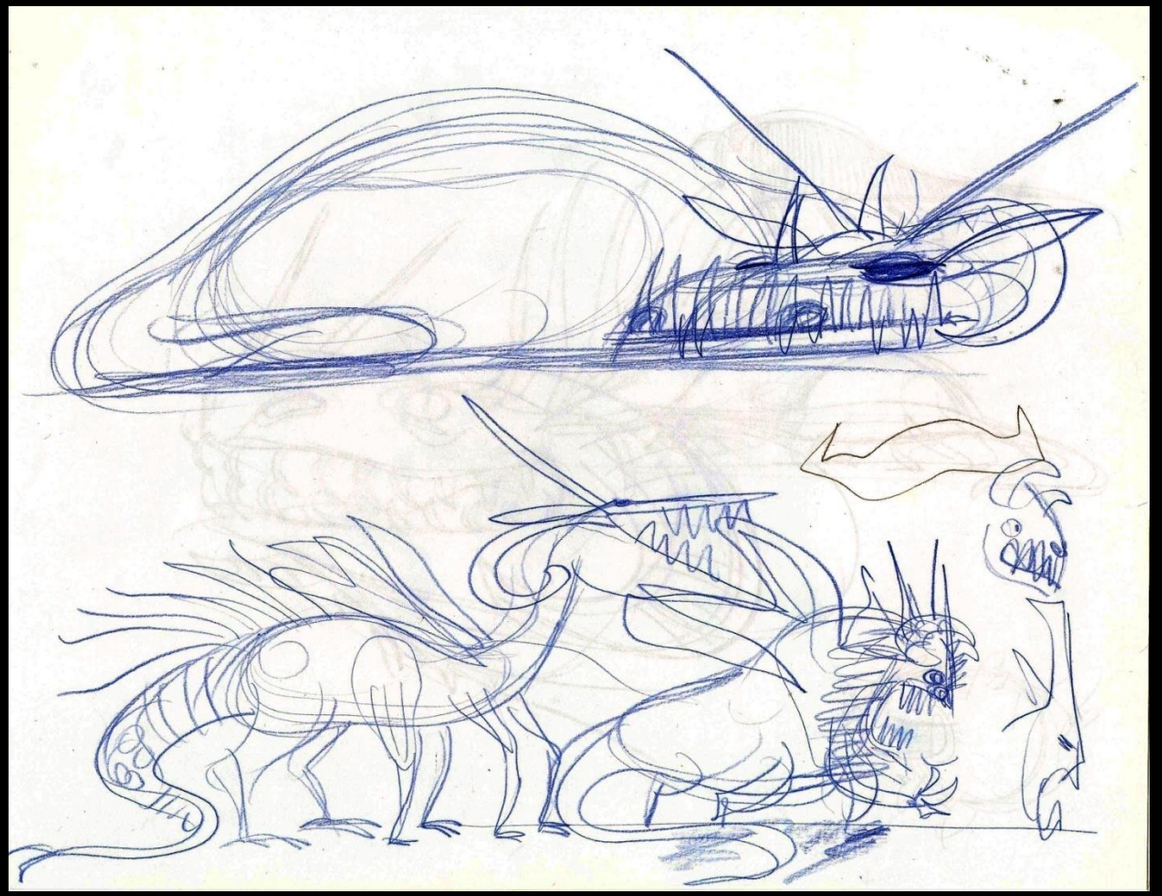
TOSTADA

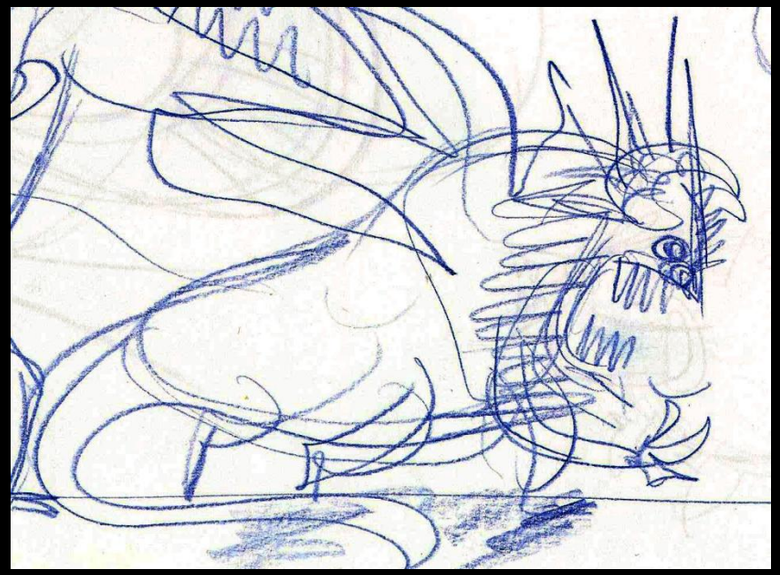


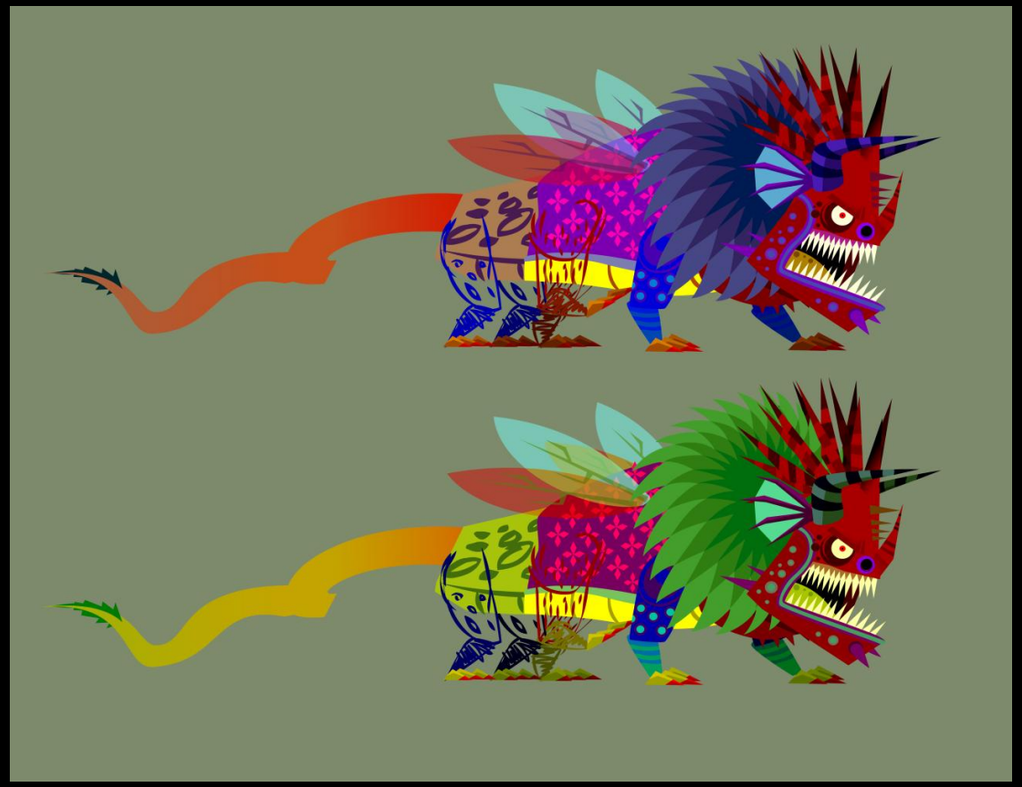


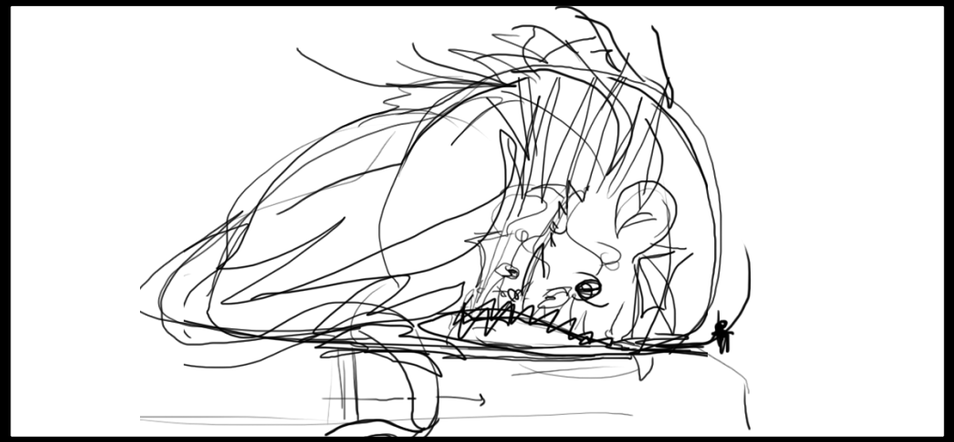


THE ALEBRIJE



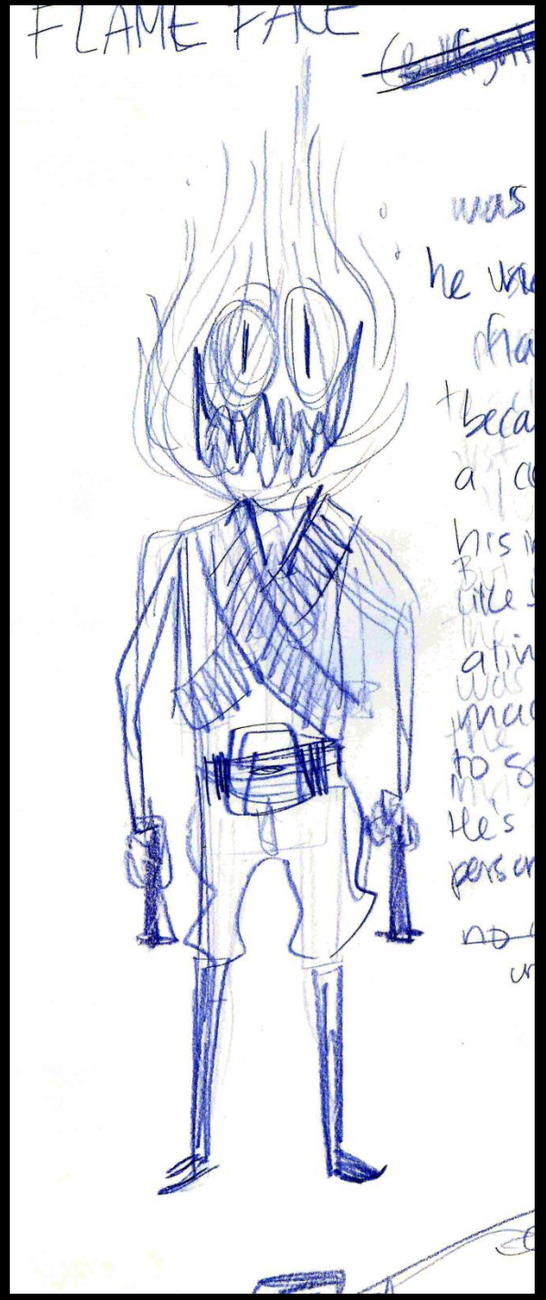




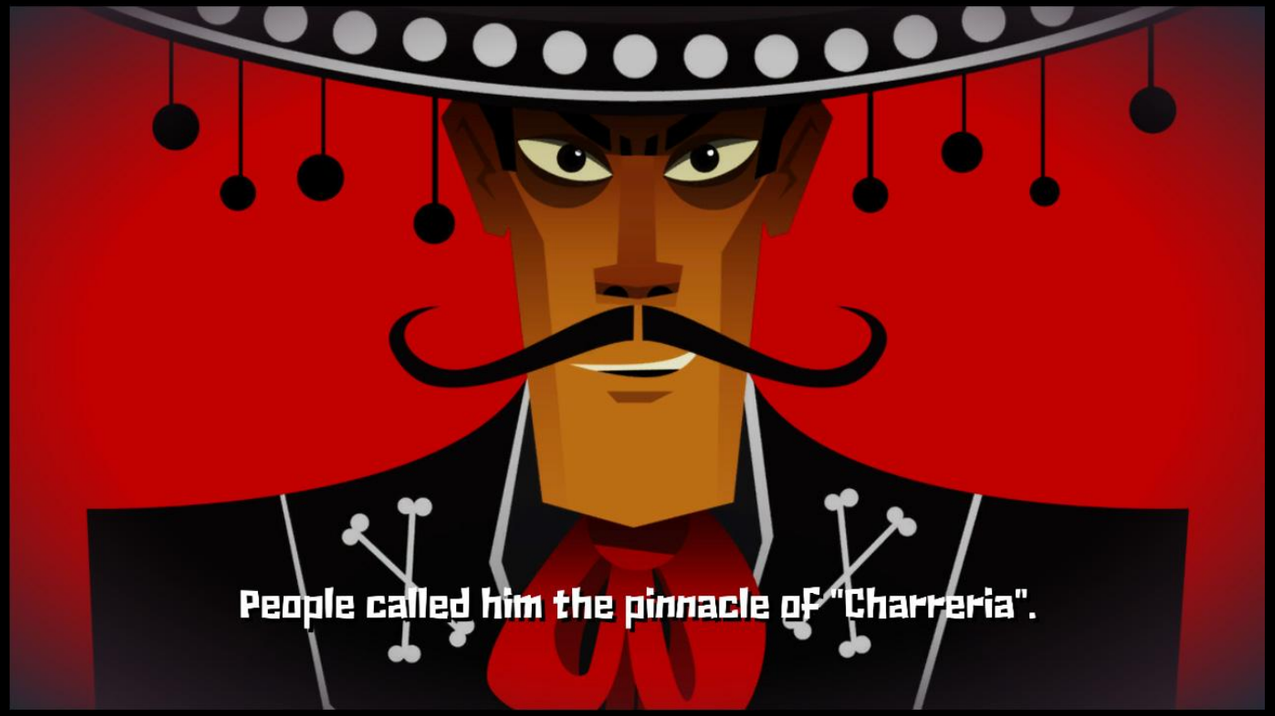


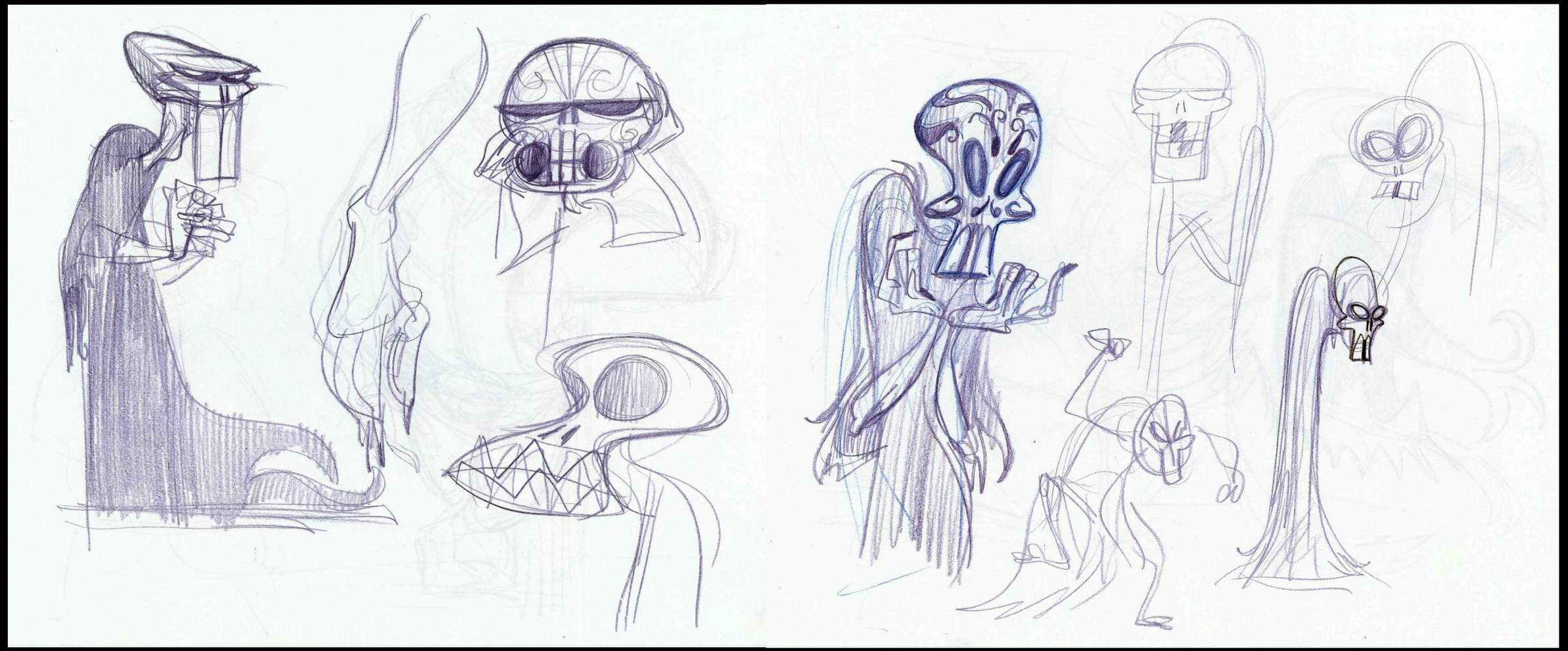
INCORPORATING FOLKLORE

4.
2.
1.
3.
5.
6.

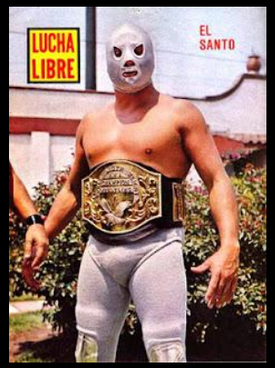

FLAME FACE

jaguar


People called him the pinnacle of "Charreria".

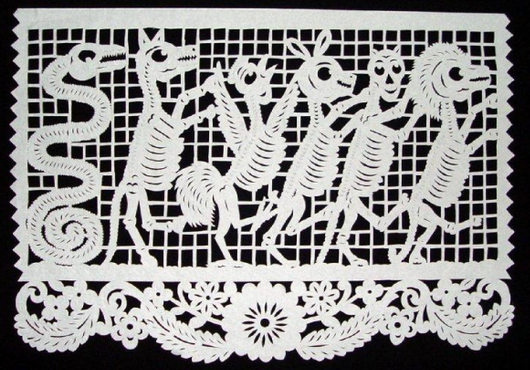


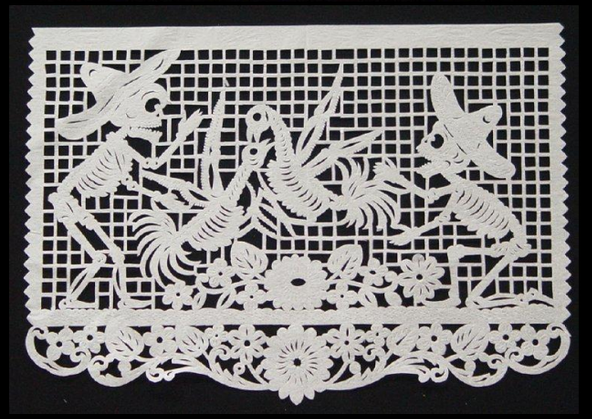
FOLKLORE IN THE DETAILS

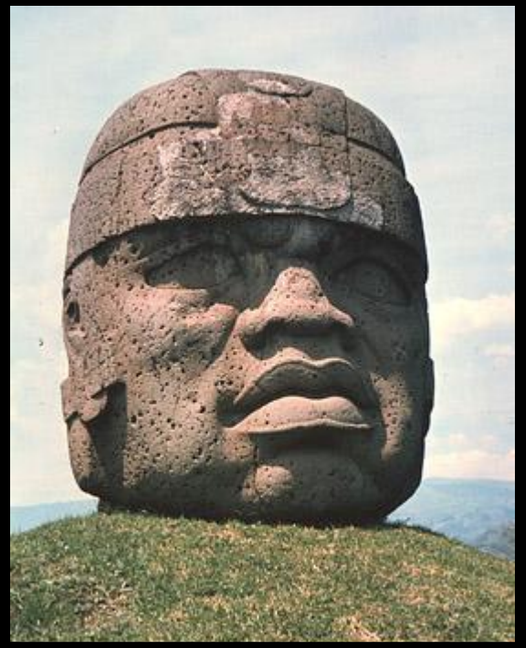


2p Press

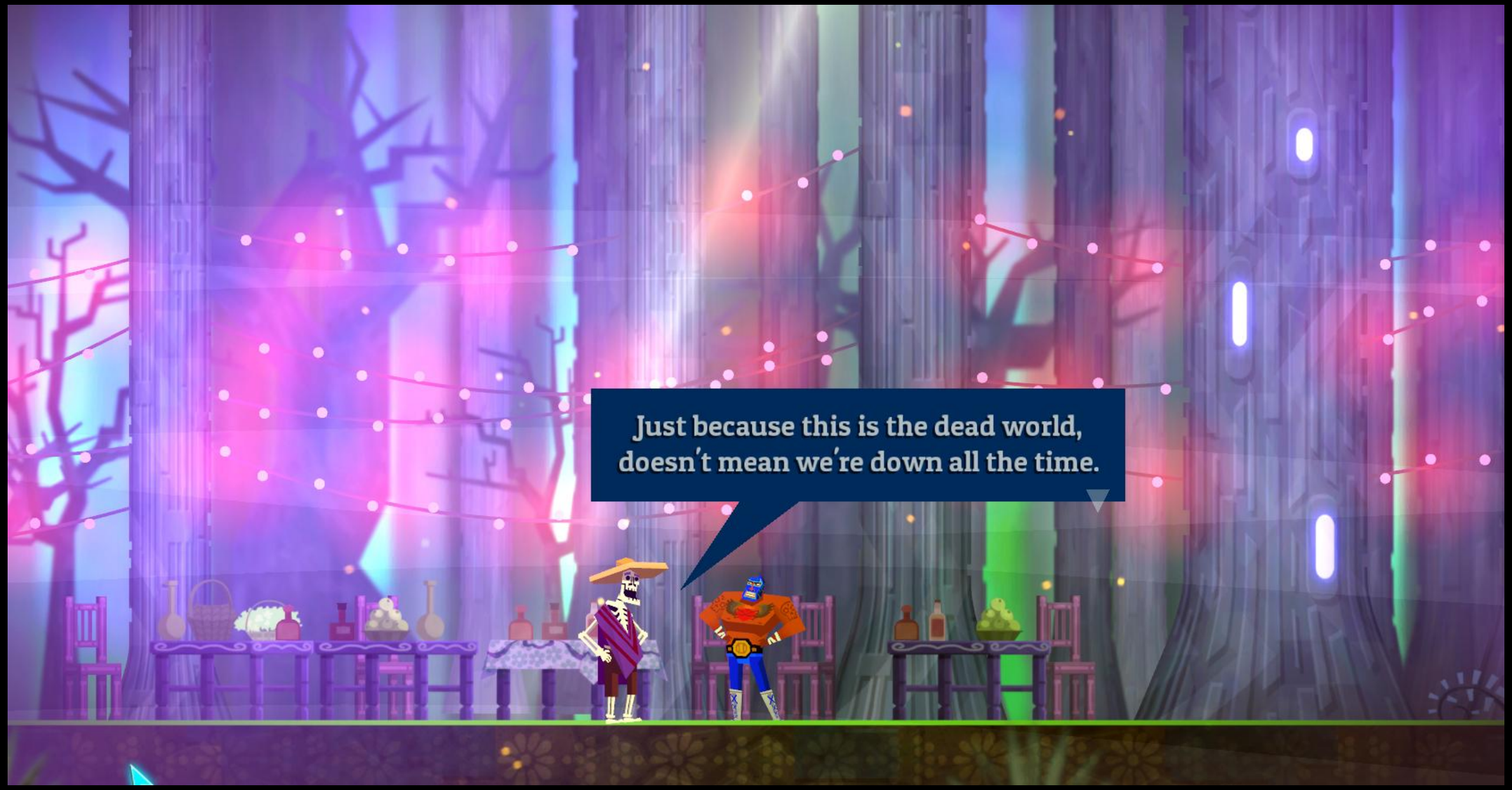
World Cup: Mexico 1986 **Game:** France 2, Italy 0 (Round of 16) **Model:** Azteca México
Fast Fact: The first synthetic World Cup ball.







HOLY BIBLE


Just because this is the dead world,
doesn't mean we're down all the time.

5 TIPS FOR BETTER EVERYTHING

1- DESIGN FROM INSIDE TO OUTSIDE

Start with the core and build from that

2- MAKE MISTAKES

Make them early and frequently

3- UGLY DRAWINGS HAVE THE BEST PERSONALITY

The goal of the drawing is to communicate, not to look “pretty”

4- COLLABORATE

A collaborative environment is something you cultivate, it doesn’t happen by chance

5- TRUST YOUR INSTICTS

Being genuine is more important than trying to please everyone