

Rami Ismail



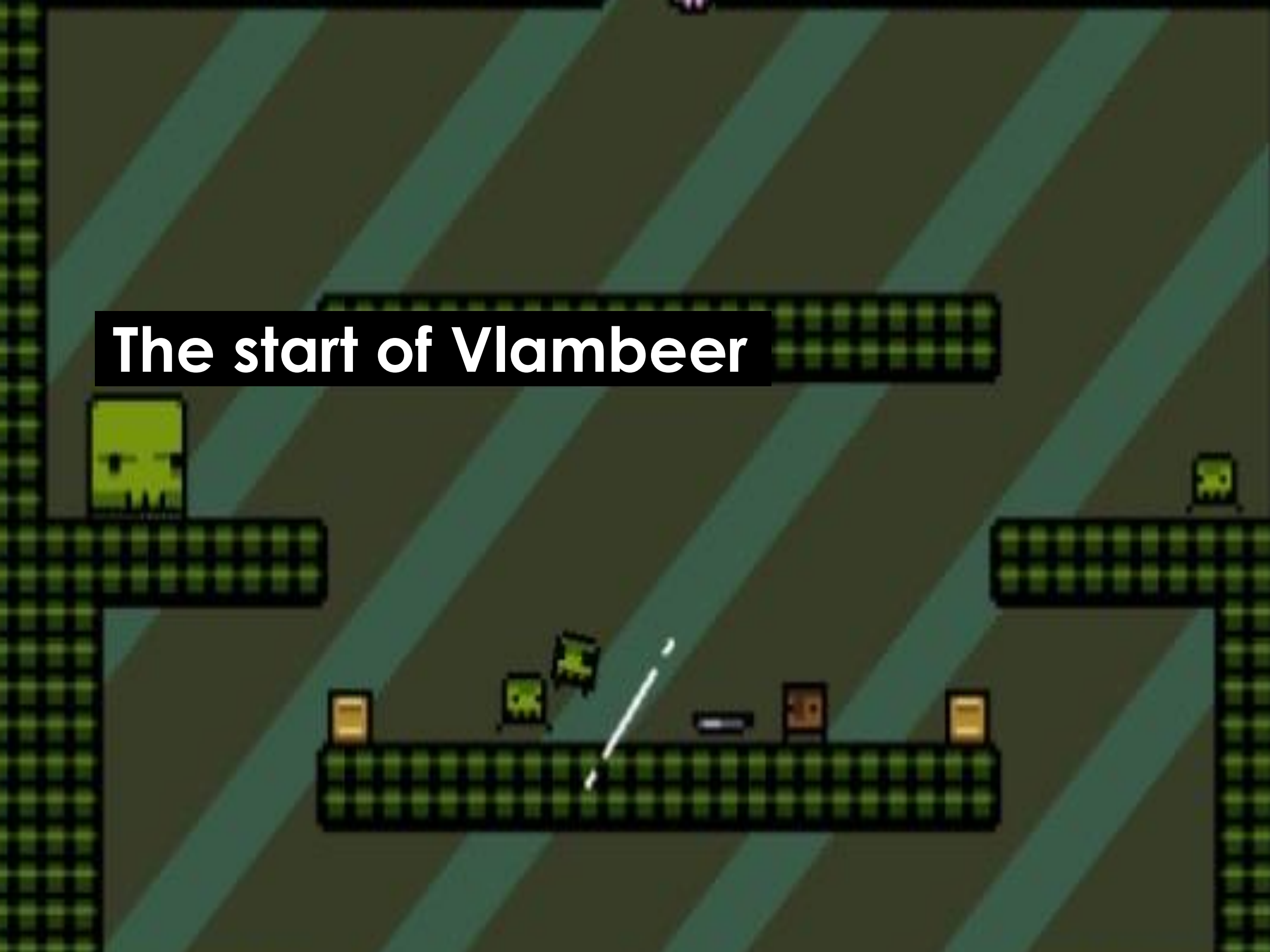
Jan Willem Nijman



We made a few games

**Super Crate Box, Radical Fishing,
LUFTRAUSERS, GUN GODZ, etc. ad infinitum**

The start of Vlambeer



99 aanbiedingen

voor 99 cent

NOOD
NOODLES

PER
DIE

3

3 STUKS

1^{ste} - 2^{de}

Instant success

Oriental Style Instant Noodles

YumYum

CHICKEN FLAVOUR

Net weight: 100g (3.5 oz)
Cooking time: 3 minutes
Preparation: Boil water, add noodles, cook for 3 minutes. Drain and add sauce packet.





Made a game

To turn this...



+64

8 !!



media powering

EUROGAMER
expo



LASER RIFLE USING UP/DOWN

T LASER RIFLE

	<div><div></div></div> <div>+098</div>	A
	<div><div></div></div> <div>+006</div>	A

RIDICULOUS
FISHING

SERIO
THE RANDOM



Little Colorful
T-shirt & Hoodie
SUPER
CUTE
BUNDLE!

Little Colorful
T-shirt & Hoodie
SUPER
CUTE
BUNDLE!



RIDICULOUS FISHING



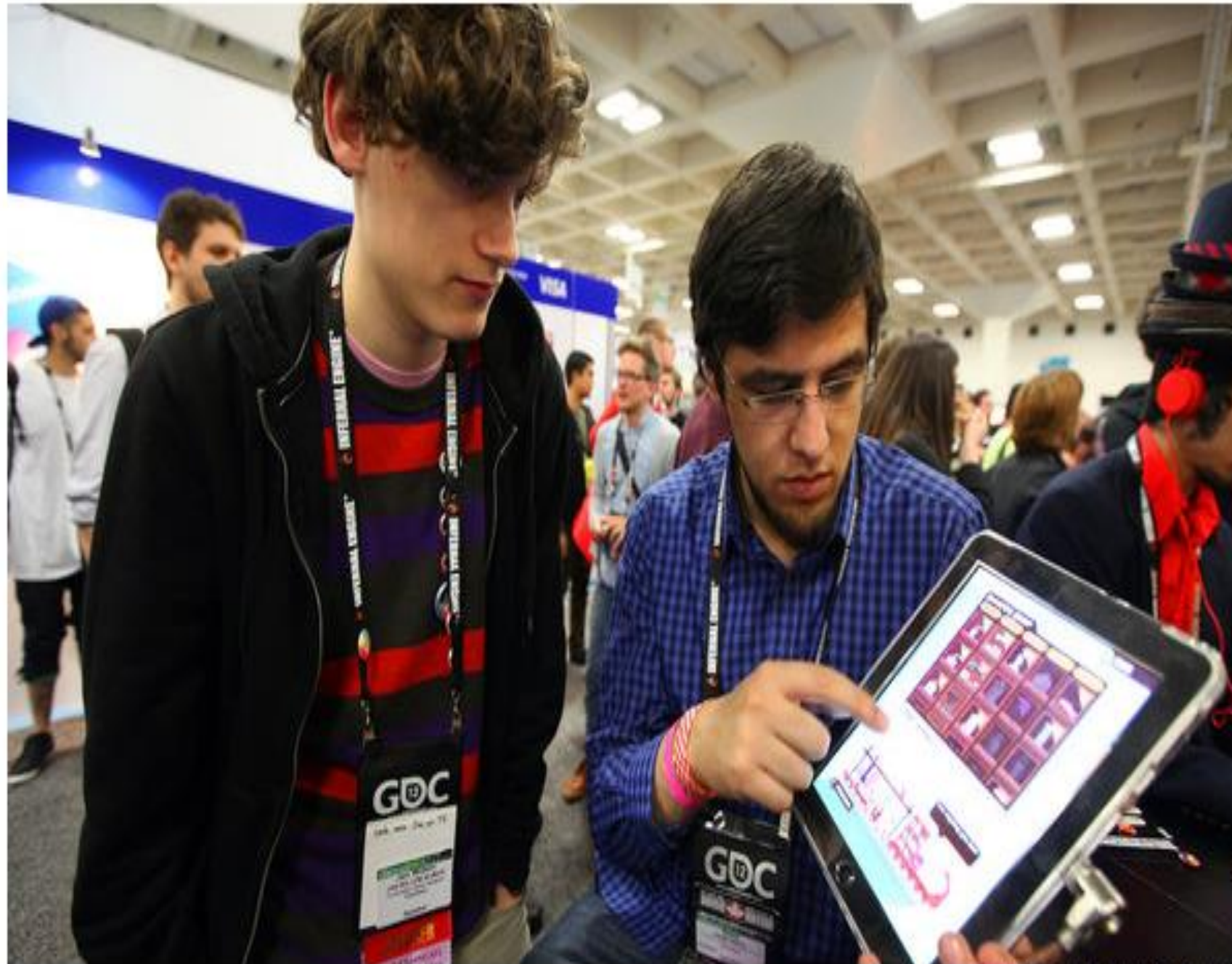
Dell helps you go from dreaming to doing.
Expand to see how.

Click to Expand

Available with Intel®
Core™ i5 processors.
Ultrabook™. Inspired by Intel



For Creators of Games, a Faint Line on Cloning



Jim Wilson/The New York Times

Jan Willem Nijman, above left, and Rami Ismail, who helped make the popular game Ridiculous Fishing.

By BRIAN X. CHEN

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What's Popular Now

Why Can Some
Kids Handle
Pressure While
Others Fall
Apart?



House of
Commons
Approves Same-
Sex Marriage



MOST E-MAILED

MOST VIEWED



1. Why Can Some Kids Handle Pressure
While Others Fall Apart?



2. TOOL KIT
Staying Private on the New Facebook



3. WELL
Gluten-Free, Whether You Need It or
Not

THE BANK

1397

IGHT



SPECIES TO REACH 50% COMPLETION

4 NEW!

SP



Editors' Choice



Ridiculous Fishing - A Tale of Redemption

Game of the Year

This wonderfully absurd fishing game features great controls, hugely rewarding challenges, and vibrant retro-style graphics.



In Three Sentences Or Less

Introduction

What is pitching?

pitching ~ *an effective way of communicating a
value proposition*

value proposition ~ a promise of value in any form

Why is pitching important?

To whom can you pitch?

The important questions

Who am I?

Who am I pitching to?

What am I pitching?

Why am I pitching that?

Why am I pitching that to you?

What would you gain from what I'm pitching?

What would this gain cost?

Structuring your pitch

Down the pyramid

The *lede*

The *body*

The *call to action*

Delivery

Written

Image

Spoken

Presentation

Tips

Rami Ismail

50% of Vlambeer, creator of presskit()

@tha_rami