



# Creating Safe Spaces at Game Events

Matt Conn, Midboss/GaymerX

Chelsea Howe, Electronic Arts

Toni Pizza, Secret Crush Corporation

Bonnie Ruberg, Berkeley Center for New Media

GAME DEVELOPERS CONFERENCE™

MOSCONE CENTER · SAN FRANCISCO, CA

MARCH 2-6, 2015 · EXPO: MARCH 4-6, 2015



# Speakers

**Matt Conn**, Midboss/GaymerX

**Chelsea Howe**, Electronic Arts

**Toni Pizza**, Secret Crush Corporation

**Bonnie Ruberg**, Berkeley Center for New Media



Question:

# What are safe spaces?



Answer:

Safe spaces are places in which **marginalized people can feel welcome**, considered, respected, and heard with the help of systematic support for responding to instances of discrimination and exclusion.





Or, to put it simply:

Safe spaces are where people  
who are different can feel  
comfortable being  
themselves.



Question:

# Why do safe spaces matter?



Answer:

Safe spaces matter because they give marginalized people the **opportunity to hear and be heard** without fighting for legitimacy from the status quo.





Question:

Why do safe spaces  
matter for video games?



Answer:

Good question, cat! Safe spaces are especially important for video games because of longstanding problems of discrimination and exclusion.



Or, to put it simply:

It's really hard to be  
different in games.



Question:

Don't safe spaces shut  
down free speech?



Answer:

At their best, safe spaces don't shut down difficult discussions, they **make difficult discussions possible.**





Remember:

You may not be the one  
who needs safety.



Question:

Can any space really be  
**totally safe?**



Answer:

No, but you can help turn  
any event (or workplace)  
into a **safer** space.



One last reminder:

# Avoid the white knight complex.





Thank you  
for making your next games event safer!



# Game Design Classrooms are Safe Spaces, too!

**Toni Pizza** (@tpizza)

Co-Founder, Secret Crush Corp.

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# Uh...What sort of classrooms are we talking here, Pizza?

- Undergrad
- Game Design
- 15-20 students





# Some acknowledgements...

- There's some inherent privilege in (teaching & studying) Higher Ed
- Institutional flexibility and resources vary
- Students coming into your class may not be familiar with what a safe space is or why it is important



# Quick Overview:

- Class prep
- In the classroom
- Outside the classroom





# Syllabus Strategy:

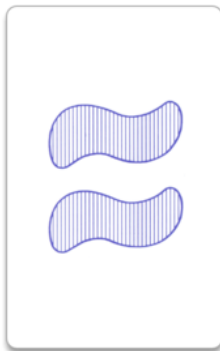
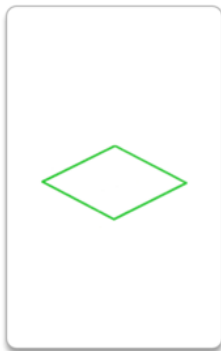
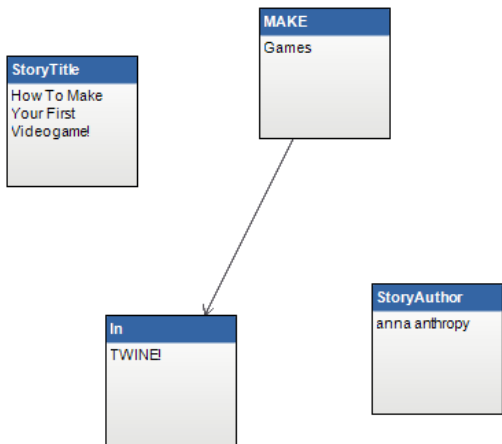
- Craft a diverse syllabus
  - Read: Theory + Journalism + Texts + Blogs





# Syllabus Strategy:

- Craft a diverse syllabus
  - Play: Digital & Non-Digital
  - Play: Explore themes





# Syllabus Strategy:



- Don't require students to use specific tools/ platforms unless they're free
- Don't require students to buy an entire textbook for one chapter



# Set Expectations Early:

- Have a safe spaces discussion!





# In the Classroom:

- Stay on the same level, avoid talking down to students (ex: sit in a chair and talk *with* not *at* the group)





# In the Classroom:

- Encourage students to 'be experts' & share knowledge with you
- Create opportunities for peer-to-peer learning





# Create Positive Feedback Loops:

- Model & moderate appropriate feedback
- Be aware of singling out students





# Thinking Outside the Classroom:

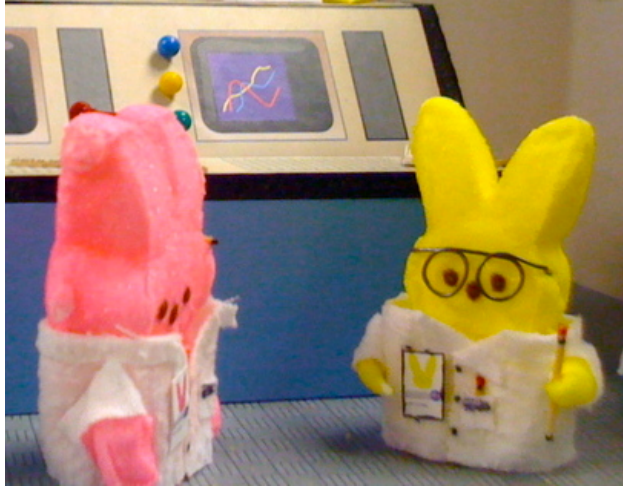
- Discuss where student games fit into the larger culture





# Thinking Outside the Classroom:

- Discuss how different student roles & strengths translate into industry positions





# Iterate!

- Iterate on your syllabus based on student feedback- actively involve students in this!





# THANKS! @tpizza





# Walking The Line:

Creating Safe Spaces That Are Also Fun

**Matt Conn**  
**CEO, MidBoss**

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## Fostering Online & Offline Community... Together!

- Due to the communication limits of online environments (Twitter, virtual worlds), poorly worded and/or short statements can be easily taken by the receiver in unexpected ways, and good people can be quick to act or anger.





# Creating Community Standards

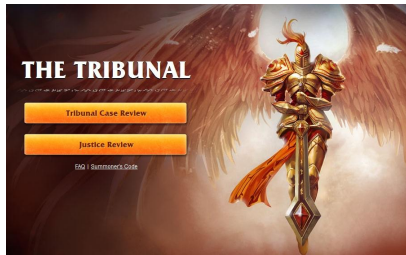
- When you think about communities that “work” as opposed to those that do not – I have found that moderation from both the community and the staff, as well as clear expectations of the community are heavily prevalent.





# Teach, Don't Banish

- Most people are not “bad people” – having a proper system in place to punish those who break the community guidelines is important, but more so so that people know what not to do in the future.
- Your goal should not be to banish people, but let them know what behavior is not acceptable.





# Let's Talk it Out – What Tools Are You Using?



OR





## The Need For “Safe & Fun” Spaces

- The need to create a safe space where people can relax, feel at home and not be worried about being harassed is paramount for attendees to feel comfortable expressing themselves openly.



## Expert Difficulty: Combining Safe with Fun

- It's important that whatever event you run, whether online or in the meatspace is fun and engaging **no matter how safe it is**. Without fun, people walk away feeling less energized than when they came in.



# Difficulty of Creating a Safe Space

**EASY**

**MEDIUM**

**NIGHTMARE**



size





# Difficulty of Creating a Safe Space ONLINE

**EASY**

**MEDIUM**

**NIGHTMARE**



size





## Not A Safe Space = Not A Fun Space

- Discomfort can affect us in very subtle ways, making us less social and less adventurous, two things that make a big difference in enjoying fan events.





## It Starts At The Top

- “If they can do it, then I can do it”
- Visible staff and speakers affect the audience. Diverse representation can lead to a more diverse audience.
- If staff or speakers behave poorly, it will set a lowered bar of expectations for the audience.



# Creating a Fun, Safe Space is Worth it!





# Thank You!



**@mattconn**



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# Safe Spaces at Game Conferences

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# Game Conferences

and Expos, and Cons, and Game Jams, and...



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# The Queerness and Games Conference (QGCon)



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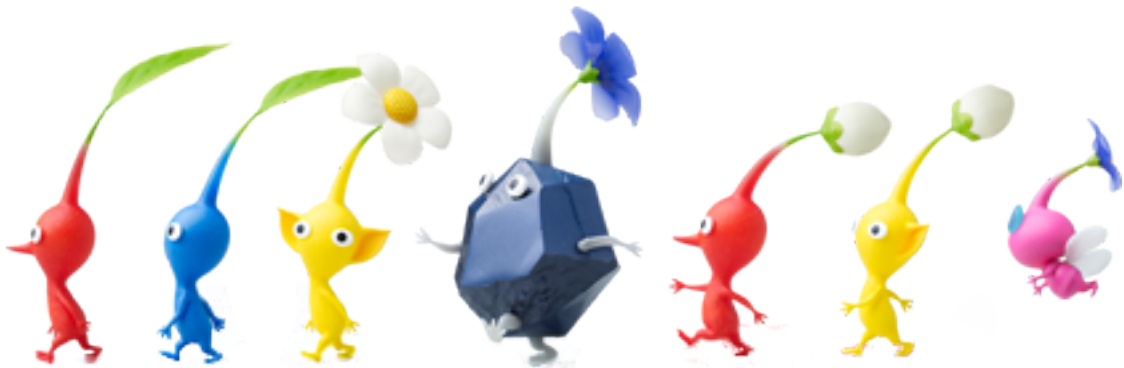
I do the nitty-gritty stuff.



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# Safe Spaces: It's in the little things!



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# 1. Bathrooms

- Designate at least one as “gender neutral”
- Men’s and women’s should say “trans inclusive”
  - Think about use patterns and privilege



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## 2. Pronouns

- Add preferred gender pronouns to name tags
- Encourage participants to avoid assumptions





# 3. Inclusivity Statement

- Add one to your print materials and/or website
  - Call attention to it at key moments
- See [ggcon.com/inclusivity](http://ggcon.com/inclusivity) for a model

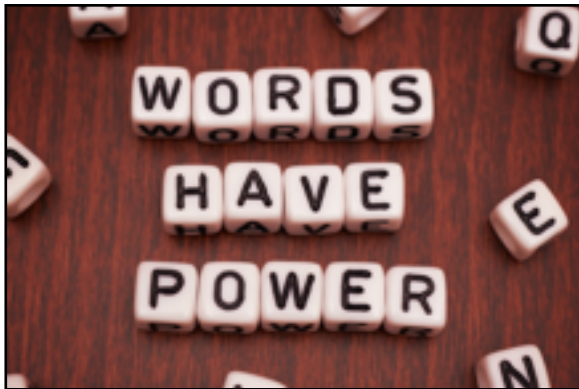


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## 4. Language

- Watch out for ableist terms
  - Educate your attendees
    - Set a precedent



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## 5. Accessibility

- Make sure your venue is accessible
- Put up clear signage to ramps, elevators, etc.
- Include options for all ability types





## 6. Point Person

- Designate a point person for safe space concerns
- Make sure attendees know how to get in touch



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## 7. Free Stuff

- Give away free food
- Make admission free (if you can)
- Be mindful of travel expenses



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## 8. Take Suggestions

- Give participants the opportunity to comment
  - Invite them to share in person or online



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# Let's recap

1. Bathrooms for all
2. Gender pronouns on name tags
3. State your inclusivity
4. Avoid ableist language
5. Make your event accessible
6. Designate a point person
7. Make stuff free
8. Encourage feedback



# Event Organizers Have the Power (and the responsibility)



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# 3 Stories of Safe Space Failures

**Chelsea Howe**

Creative Director, EA Mobile

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## *Game Dev: Spaces without Escape Pods*

- Higher Stakes: Paycheck on the line
- Broader Differences: All walks of life
- Fewer Options: Stick with it or quit

“Bloom Where You’re Planted”





# Compassionate Activism

- Building, not Burning
- Investing, not Expecting
- Uniting, not Dividing
- Trusting, not Judging



*Social  
Justice  
Cleric*



#1

Of Fear and Foolishness



# I'll Play the Fool

- Queer Retreat
- Broke Into Groups
  - White Folks
  - POC
- Mind Blown



Baby SJW Chelsea,  
circa 2005



# *The Effect of Fear*

- Fear = Defense
- Fear = Rely on What You Know
- Fear = Revert to Instinct

**When you are afraid, you cannot learn**



# *Inclusivity is a Mindset*

- Communication
  - Forgiveness
  - Trust
- 
- No Sarcasm
- No Assumption
- No Sensationalism

**Good intentions are everything**



# For You or For Them?

radical:

people will honestly criticize lesbian weddings no matter what like if they both wear dresses then they're "enforcing traditional gender roles" but if one of them wears a tux they're "imitating heterosexuality" but if they both wear tuxes then they're "proving that they're basically men" so like what the fuck do you want us to wear lol

10,781 notes





#2

The Sexist Feminist



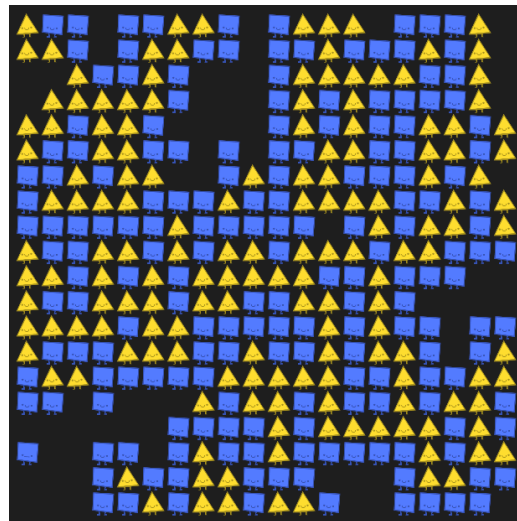
## *Some Kind of Feminist*

- Coworker proudly identified feminist
- BUT
  - Promoted male colleagues first
  - Asked female coworkers about dates in 1:1s and exit interviews
  - Called female employees emotional despite screaming matches with male employees



# Feminism Isn't a Destination

- You don't get to identify and quit
- Eliminating conscious bias is step  $1/\infty$
- We are all 'ist'
- Conquering unconscious bias requires *active work* – express your **anti-bias**!



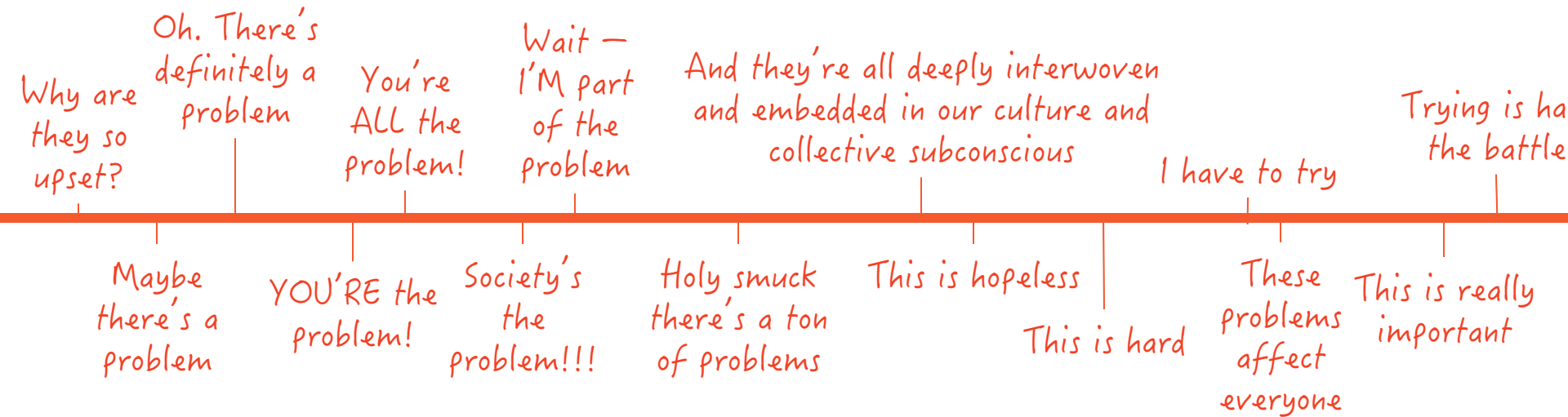
[ncase.me/polygons](http://ncase.me/polygons)



# Inclusivity is a Process

Even if you think you're inclusive, you've always got road ahead of you

And everyone is in a different place on their own journey







# #3

## Not So Safe Space



# QGCon 2014

- Speaker's past work & interview made an attendee uncomfortable
- QGCon organizers were oblivious to speaker backgrounds
- Reconciliation session was overdrawn, got heated in the end





# *Inclusivity is HARD*

- You WILL get it wrong
- Failure is OK – failure means we're learning
- Practice how to reconcile:
  - LISTEN – don't just act/react
  - BE EGOLESS – this isn't about you
  - KEEP TRYING – fight the urge to quit



Remember:

Inclusivity is a Mindset

Inclusivity is a Process

Inclusivity is HARD



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