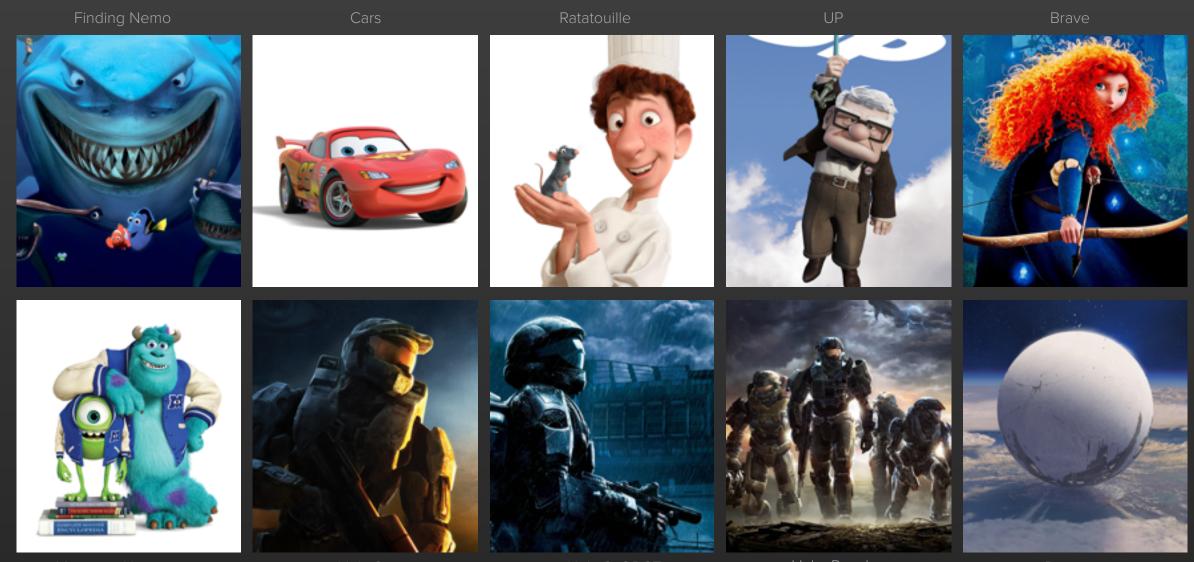
The Making of Gary the Gull

Mark Walsh

Founder & CEO Motional Entertainment

> Tom Sanocki Founder & CEO Limitless Ltd





Monsters University

Halo 3

Halo 3: ODST

Halo: Reacl

Destiny

Characters in VR Need to Respond Like Real Life People

Otherwise We Break the Illusion

What Do VR Characters Need to Feel Believable?

What Do VR Characters Need to Feel Believable?

- Voice Recognition
- Head and Hand Gestures
- Gaze Direction
- Distance
- Any Other Rich Human Input Available in VR



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Realtime Live

Gary the Gull Teaser Trailer:

<u> https://vimeo.com/165097616</u>



Concept

- Preproduction & Tech Development
- Production
- Lessons to Share

CONCEPT





- Same Narrative For Everyone
- Choices Change Individual Experience
- Three Choices at Every Decision
- "Magic Trick"

INTERACTIVE SCRIPT

GARY the GULL

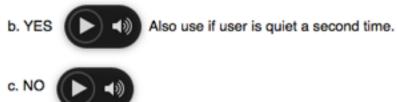
Main Dialog spine with highlighted interaction points. User answers Yes, No, or is Quiet. They may also Look, not Look, or Yammer (talk too much).

Spine 1



1. Abstract Art?

a. Quiet **Dial to be recorded** (Gary Nods) "Yes? No? You like abstract art?"



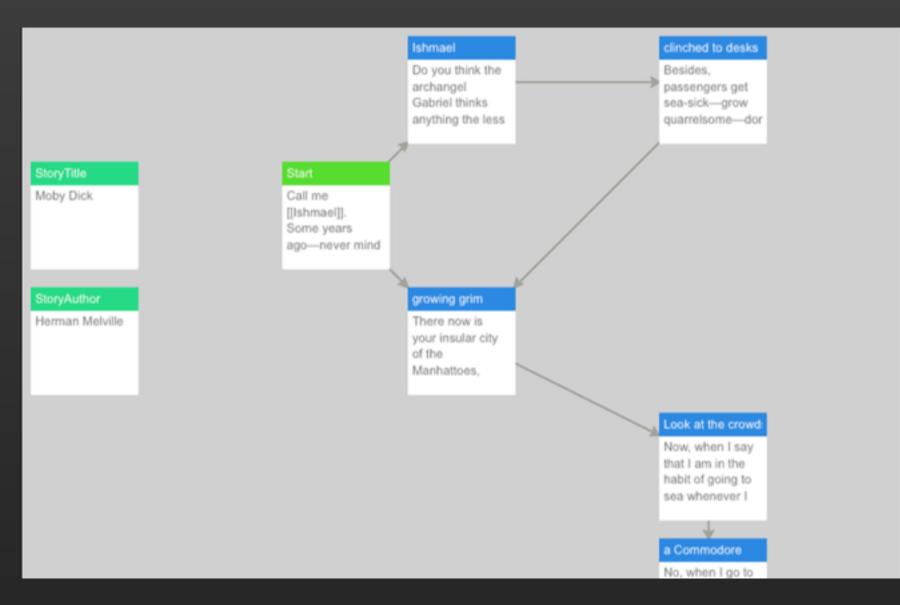




2. Name?



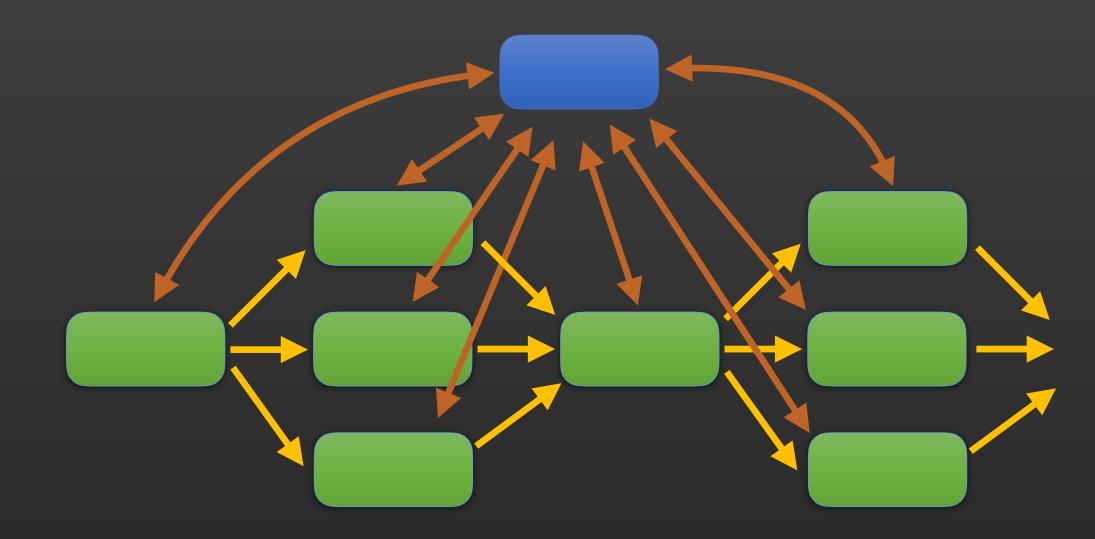
Twine / twinery.org

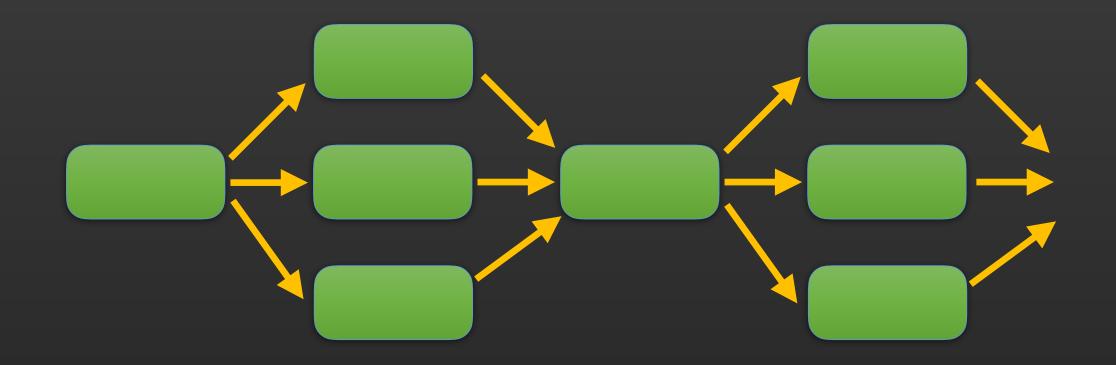


PREPRODUCTION

Tech Development

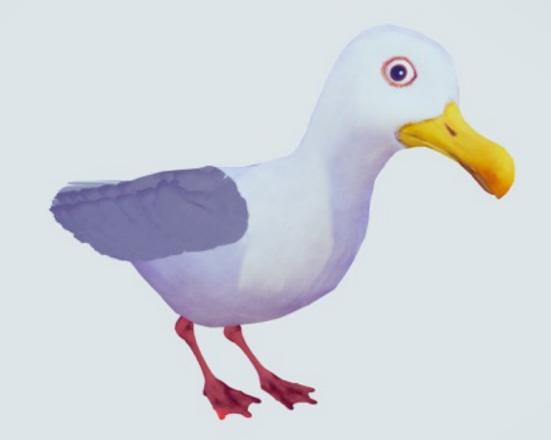
- Gesture Recognition, Gaze Direction, Distance, Voice on Cloud
- Storyteller Driven -- Not Al Driven
- Interruptions are Hard -- But Crucial!





PRODUCTION





LIMITLESS

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Things We Wish We Had Done

- Write the Review First

- Prototype Sooner and More Often
- Design All Interactions Together

- Add More Subtle Interaction

Things That Went Well

- People Like Talking to VR Characters!
- Simple Interactions Surprisingly Engaging
- Distributed Team
- Short Development Cycle

FUTURE WORK

VR Animation Trailer (Build VR Content in VR)

vimeo.com/limitlessItd/vranimation

Special Thanks To:

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