



Blow it up, start again

Ryan Langley

Senior Designer, PikPok

@Rlan2

ryan@makesvideogames.com



DOOMSDAY CLICKER













\$8.51
Septillion

Buy
1x

Garage

Slots

00:00:01



\$57.37 Quintillion

\$189.82 Quintillion

207

Pachinko

00:00:10



\$57.79 Quintillion

\$923.01 Quintillion

100

Poker

00:00:10



\$144.85 Quintillion

\$965.94 Quintillion

100

00:30:18 roulette

00:00:06



2x











30.51
MILLION

1x

TRAINING

SUBURBIA

46s

479.44 Million

28.59 Mil

HOUSING

2

1m 32s

295.46 Million

35.29 Mil

HOBBIES

1

3m 53s

571.01 Million

111.24 Mil

FUN

1

5m 53s

1.42 Billion

252.52 Mil

1h 32m

4x





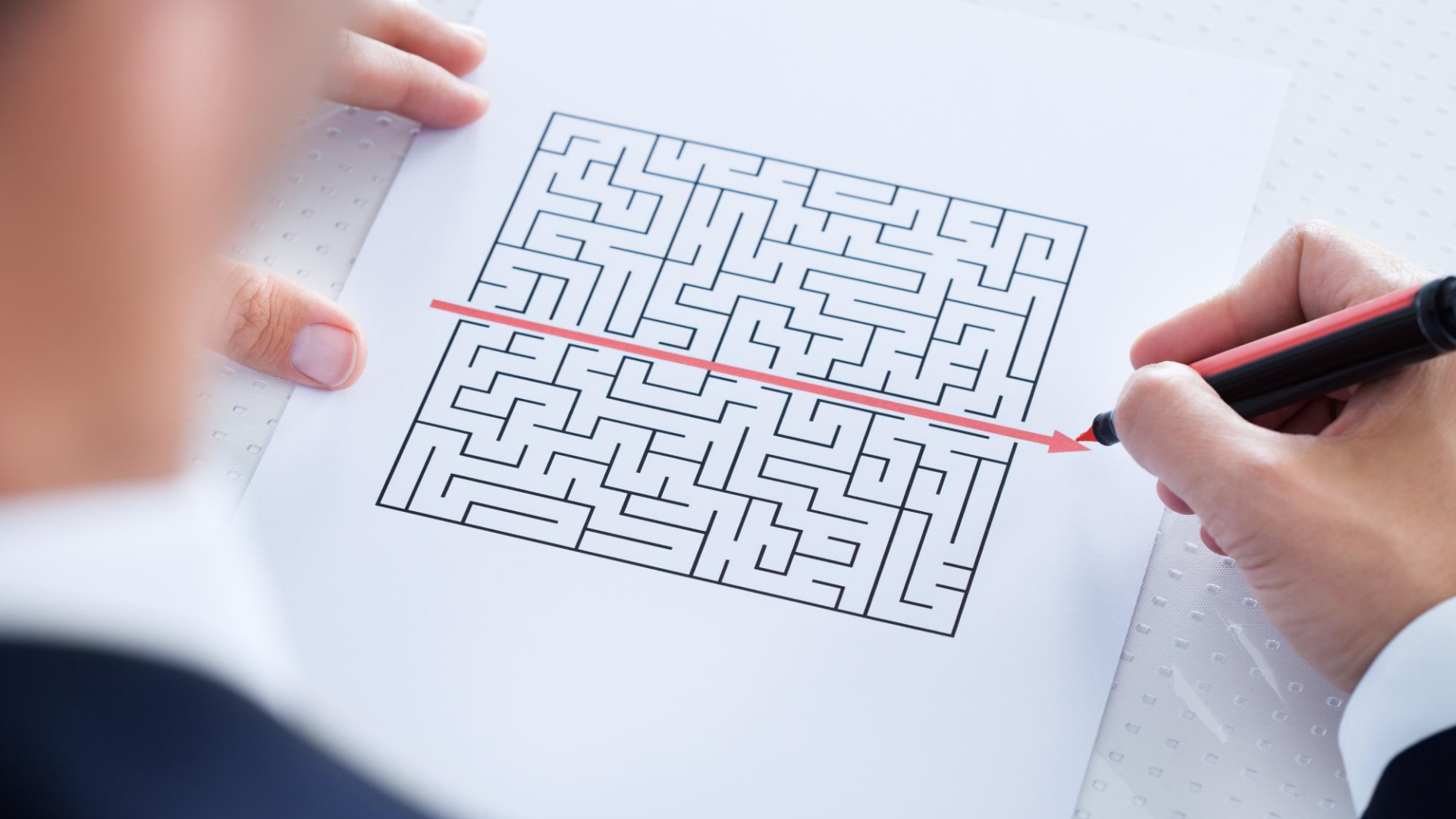






game_data.xls

1





\$1.088 TREQUINQUAGINTILLION

757 207 unquinquagintillio

Angel Investors

Putting the 'Holy' back in "Holy smokes! Look at those profits!"

The more money you earn, the more Angel Investors you can attract! These blokes increase profits and unlock new upgrades, but you'll need to sell your businesses and start over to bring 'em on board. (Psst! It's worth it!)

Total Angels
33.095 quattuorvigintillion

Bonus Per Angel
30%

Gained With Restart
3.756 quattuorvigintillion

Are you sure you want to Ascend to gain Hero Souls? This will RESET your game, and you will start a new game with +31867 more Hero Souls.

Yes

No

Buy
Quick Ascension 50 

ASCEND

REWARDS

TOKENS	 10	 x0
Multiplier:	x1.0	 x1
From bosses:	 10	 x1
From items:	 0	 x1

Next multiplier at floor 25 Next box at floor 32

ASCENDING

Start a new adventure from the first floor and earn rewards that make you permanently stronger! You will lose your items and coins but it's worth it!

ASCEND




QA

\$300,417.51

Buy
1x

Shares

Current Shares  2.01

Bonus Per Share 3%

Claim Shares

0.00



So It Begins

All Profits 600%


 Unlocks at 2,500

Buy



Let's Make Some Money

Bonus Per Share +1%

 Unlocks at 75,000

Buy

Shares Are Good

01:58:01





CURRENT MUTANTS: 1

Bonus Per Mutant: +5%



HUMANS TO MUTATE:



Unlocks at
2,500



Unlocks at
75,000



Unlocks at
1 Million

2









Garage

Slots

607

\$4.05 Decillion/sec

\$107.61 Nonillion

Pachinko

00:00:01

250

\$50.89 Nonillion

\$1.17 Nonillion

Poker

00:00:01

300

\$153.06 Nonillion

\$232.23 Nonillion

Basement

Slots

784

\$6.69 Octillion/sec

\$435.45 Sextillion

Pachinko

457

\$1.07 Octillion/sec

\$109.63 Octillion

Poker

452

\$2.93 Octillion/sec

\$68.38 Octillion

Roulette

Casino Island



\$95 Sexdecillion

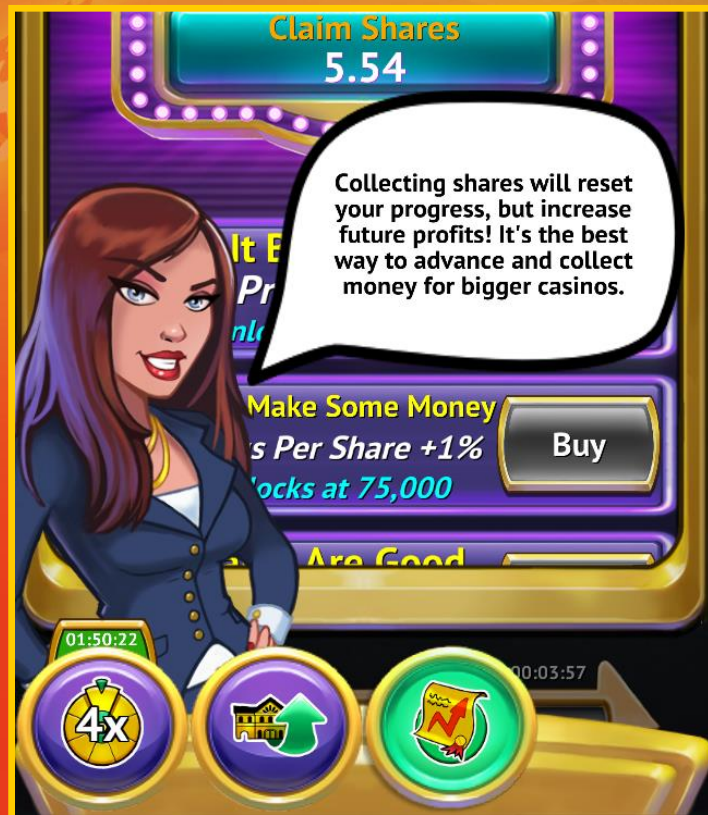
When Vegas can no longer contain you,
buy an island

Purchase!



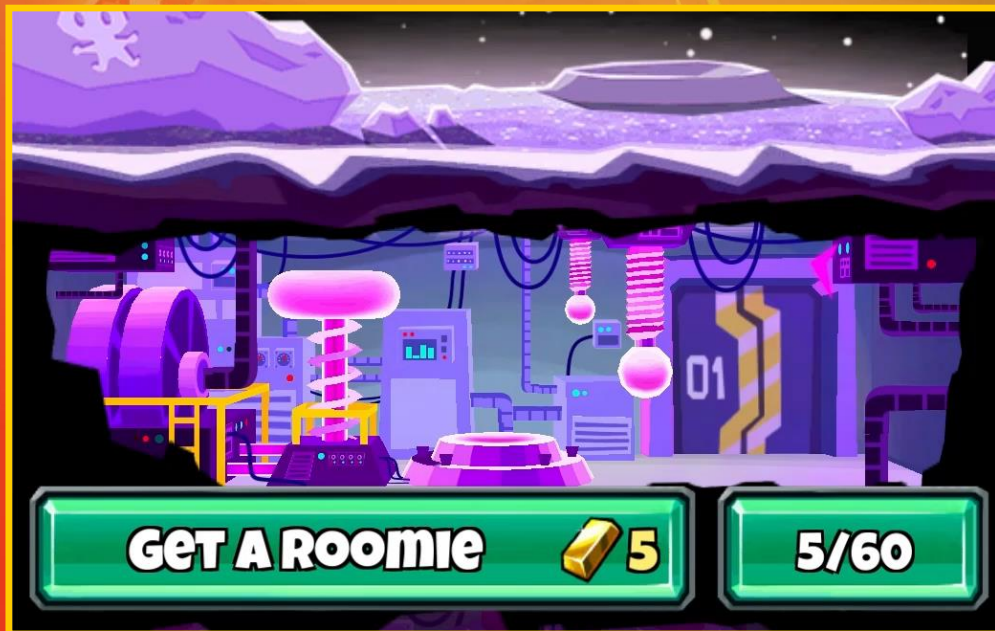
3











4



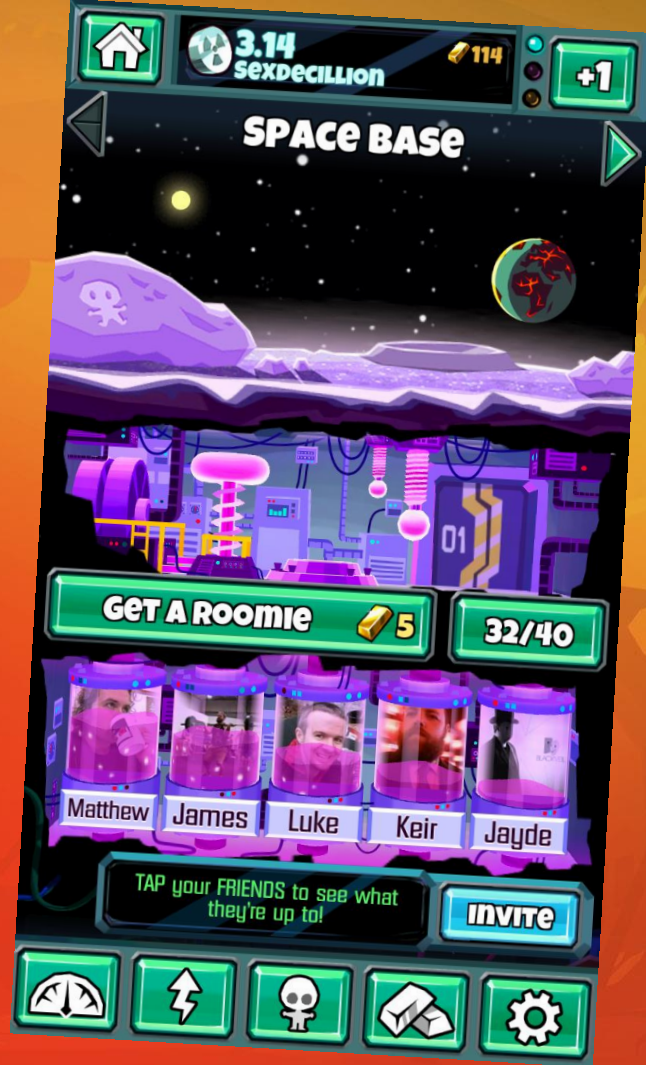




Doomsday 2m ago

Patty Shannon's life-juice is generating you GOLD in the SPACE BASE!

[slide to view](#)





A cartoon illustration of Jeff Goldblum as a fly. He has large red eyes, a white lab coat, and is holding a blue flask. The background is orange.

JEFF GOLDBUZZ

Life found a way to
turn this man into a
monster!

**DOOMSDAY
CLICKER**
#DoomsdayClicker

SUBURBIA



A vibrant, colorful game interface for 'Doomsday Clicker'. It features a large red button in the center, a purple robot on the left, and a volcano on the right. The title 'DOOMSDAY CLICKER' is in large, green, stylized letters. Below the title is the hashtag #DoomsdayClicker. At the bottom, there are buttons for 'GET IT ON Google Play' and 'Download on the App Store'.



A cartoon illustration of a mutant character with a large, blue, crystalline headpiece and a white lab coat. The background is dark with a large, glowing blue wave.

Doomsday #2
5 Mutants!

**DOOMSDAY
CLICKER**
#DoomsdayClicker



A comparison screen titled 'DOOMSDAY CLICKER COMPARE-O-TRON'. It compares two players: Ryan Langley and Stephen Last. The background is purple with lightning bolts.

Player	Lifetime Profits	Mutants	Doomsday Rank
Ryan Langley	1.24 Sexdecillion	1.56 Sextillion	#30
Stephen Last	66.54 Sexdecillion	11.92 Sextillion	#70

5



Profit Wheel

Profit Multiplier
4x

Time Left
00:04:09



Spin

00:04:09

0:00:22



129.24
undecillion



+50



UPGRADE

MULTIPLIER NOT ACTIVE!

START THE SUPERCHARGER

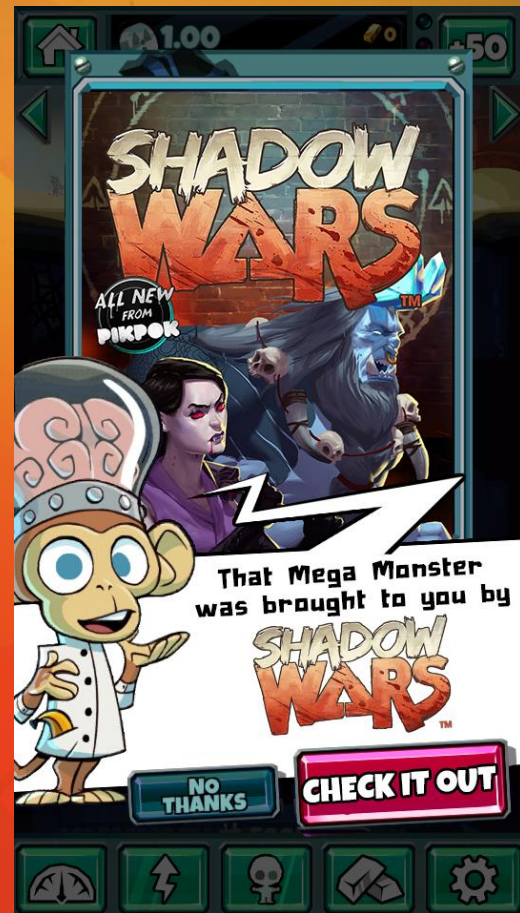




BLEEP BLORP!

Human! I will boost your
Supercharger to **50x** for **60s** by
watching my video!





RECAP



1. Made the game make sense
2. Made it satisfying
3. Add flavour and character
4. Make it social
5. Made ads worth it to the player



Thanks!

- @Rlan2
- ryan@makesvideogames.com

