

# VRDC

## VR Interaction Design of Cosmic Trip

Eddie Lee  
Founder, Funktronic Labs

VIRTUAL REALITY DEVELOPERS CONFERENCE | FEB 27-28, 2017 | EXPO: MAR 1-3, 2017 #VRDC17



# Hello!



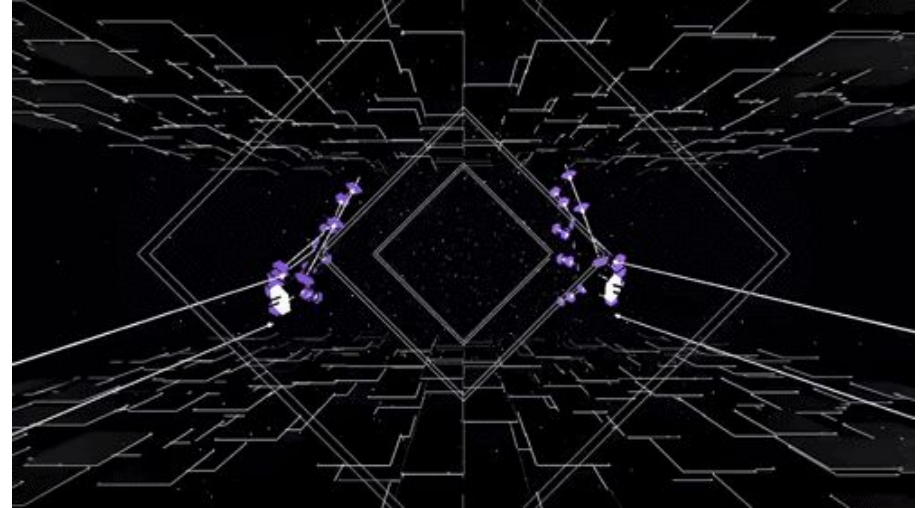


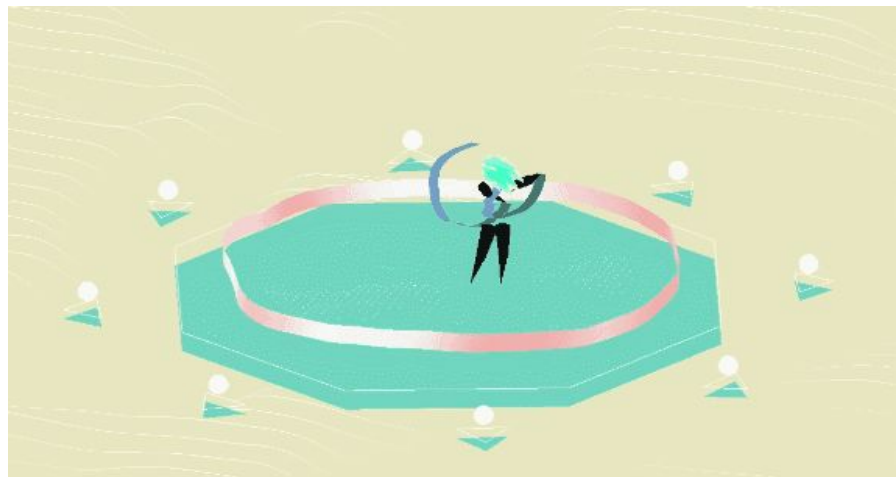


Audio creation as never seen before.

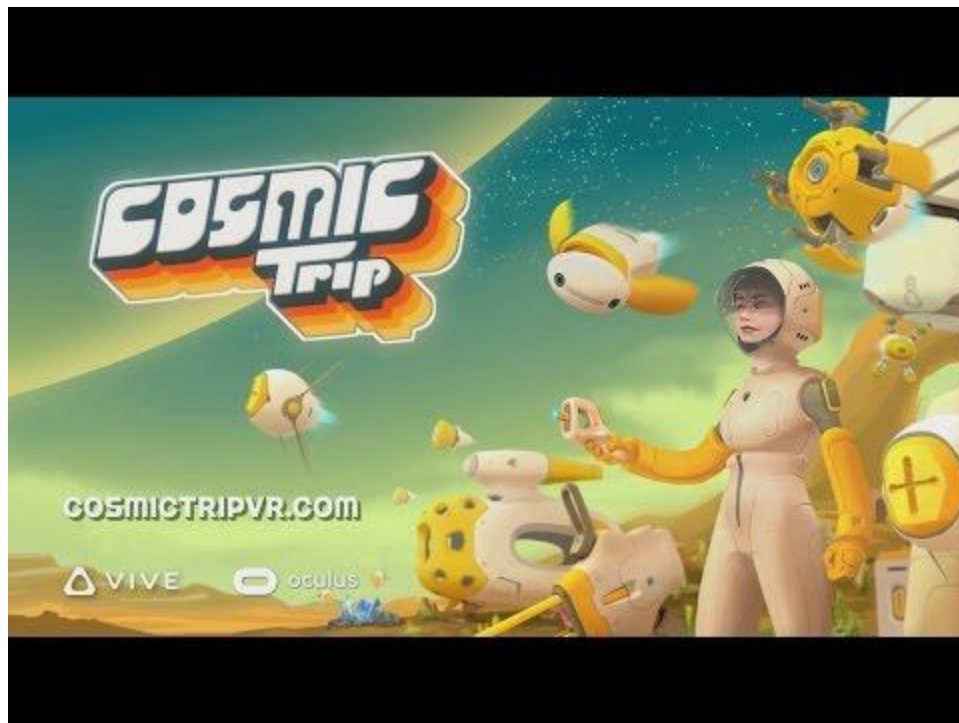














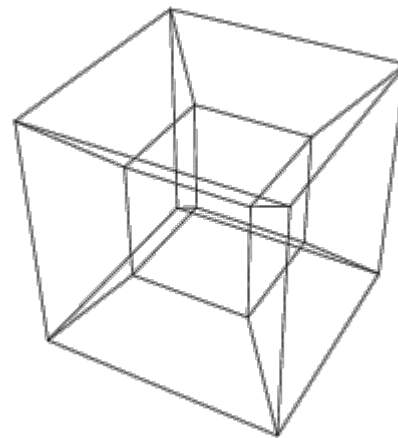
- OUR GOAL -

To create a **virtual world**  
that **feels real** in VR



# VR Design Topics

1. Visuals
2. Interaction
3. Sense of Space
4. Weight / Motion
5. Emotional



# VR Design Topics

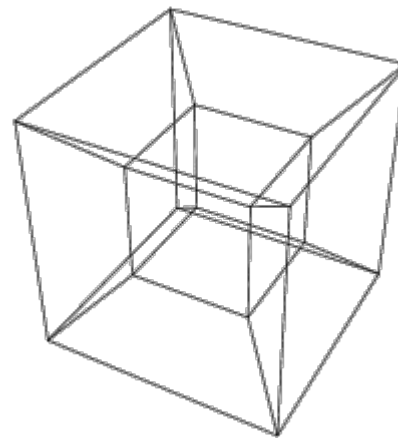
## 1. Visuals

2. Interaction

3. Sense of Space

4. Weight / Motion

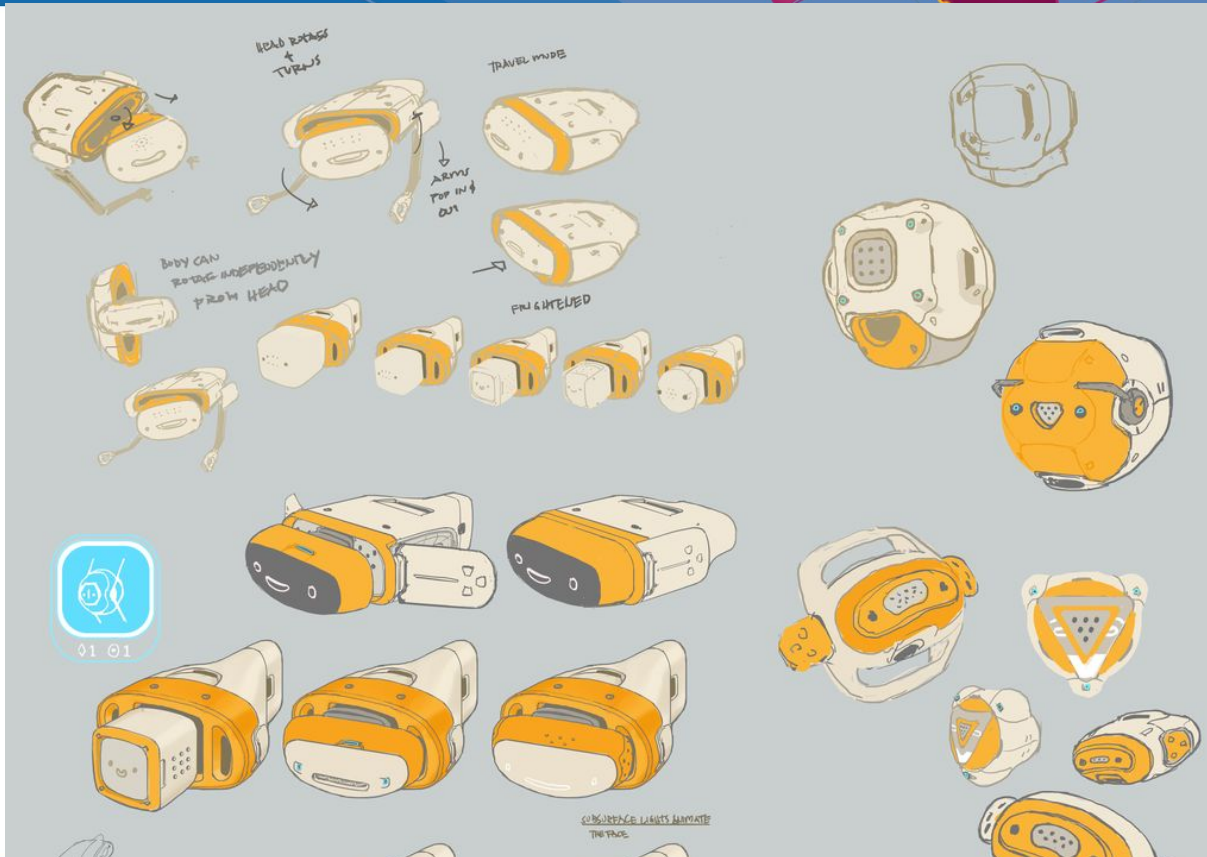
5. Emotional





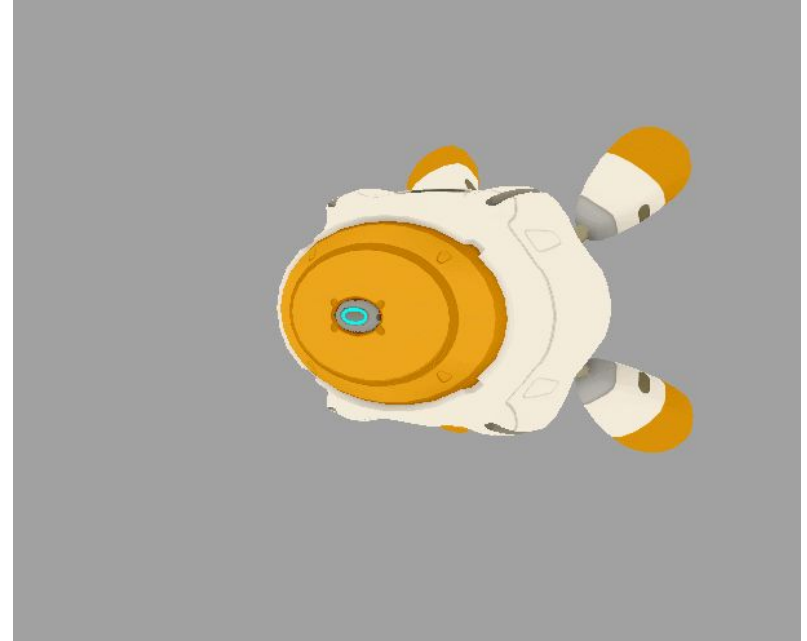
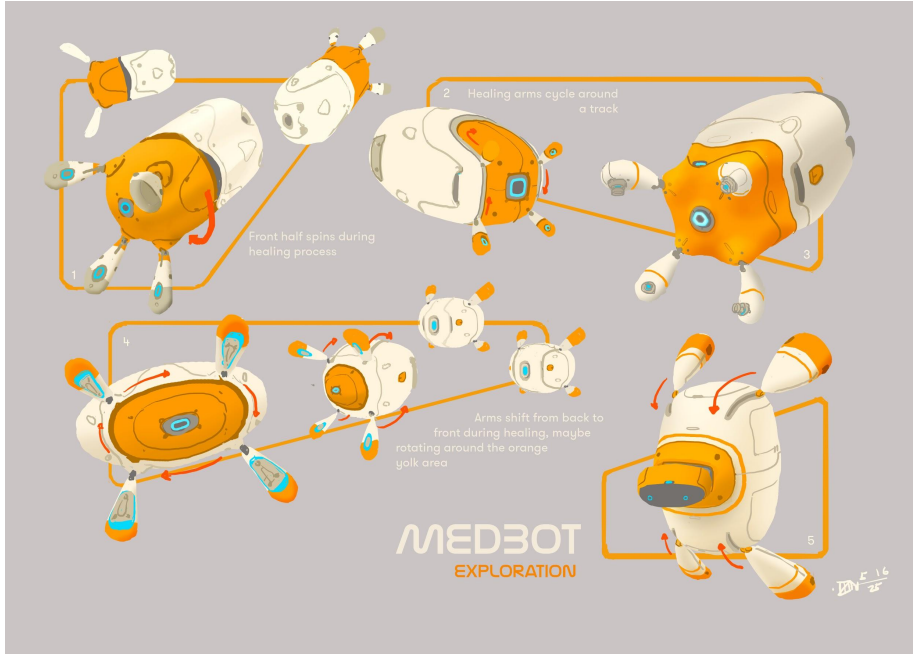
## Visuals

### Art of Cosmic Trip





## Visuals - Art of Cosmic Trip







## Photorealism! ...?



Source: eTribArt





# VRDC

VIRTUAL REALITY DEVELOPERS CONFERENCE | FEB 27-28, 2017 | EXPO: MAR 1-3, 2017 #VRDC17



Source: Up by Pixar



UBM

Coherence is key

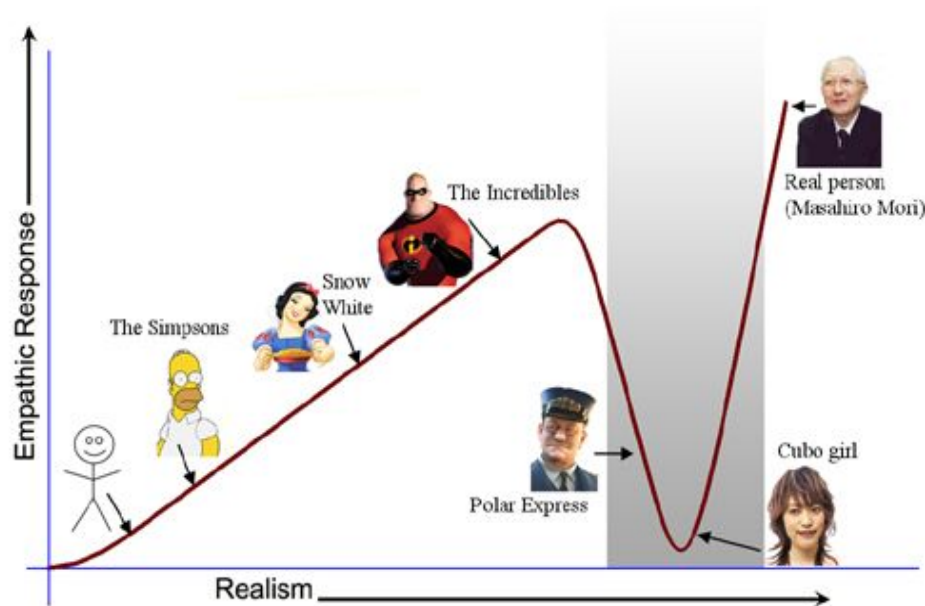






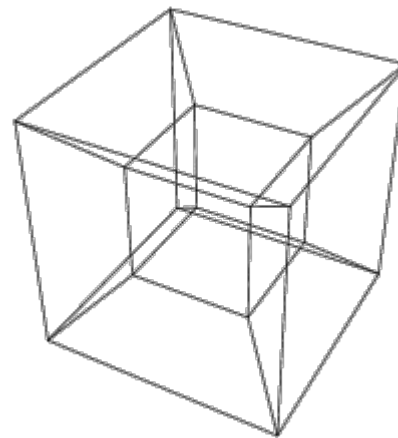


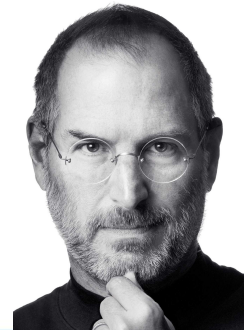
## Uncanny Valley

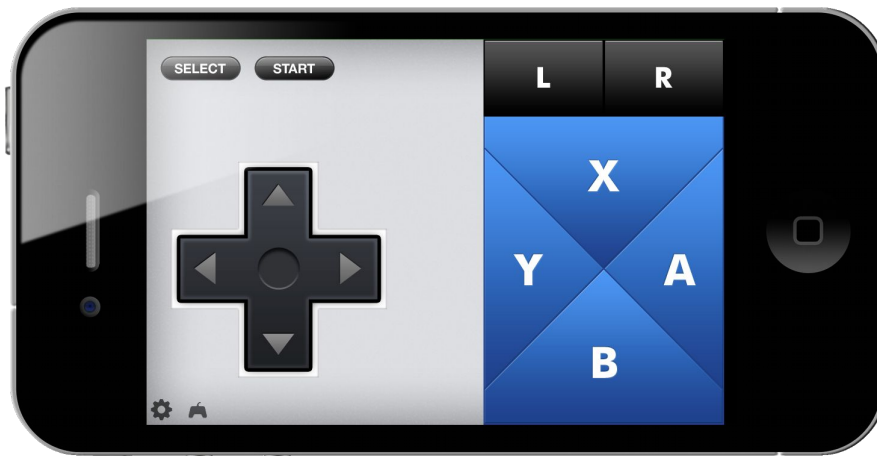


# VR Design Topics

1. Visuals
- 2. Interaction**
3. Sense of Space
4. Weight / Motion
5. Emotional







## Virtual D-Pad





# VRDC

## Don't Virtual D-Pad your VR game!

**Eddie Lee**  
Founder, Funktronic Labs

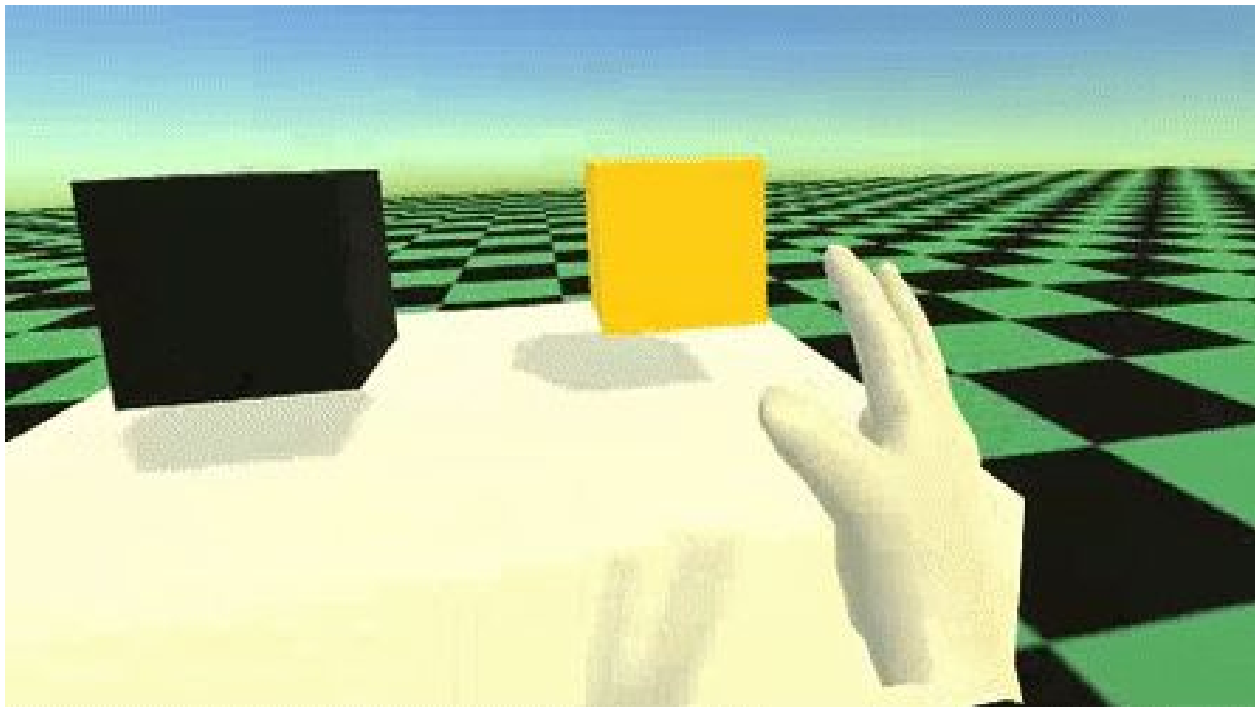


# Interaction





**Social Contract**  
Ignoring is rude



Don't be  
**rude!**





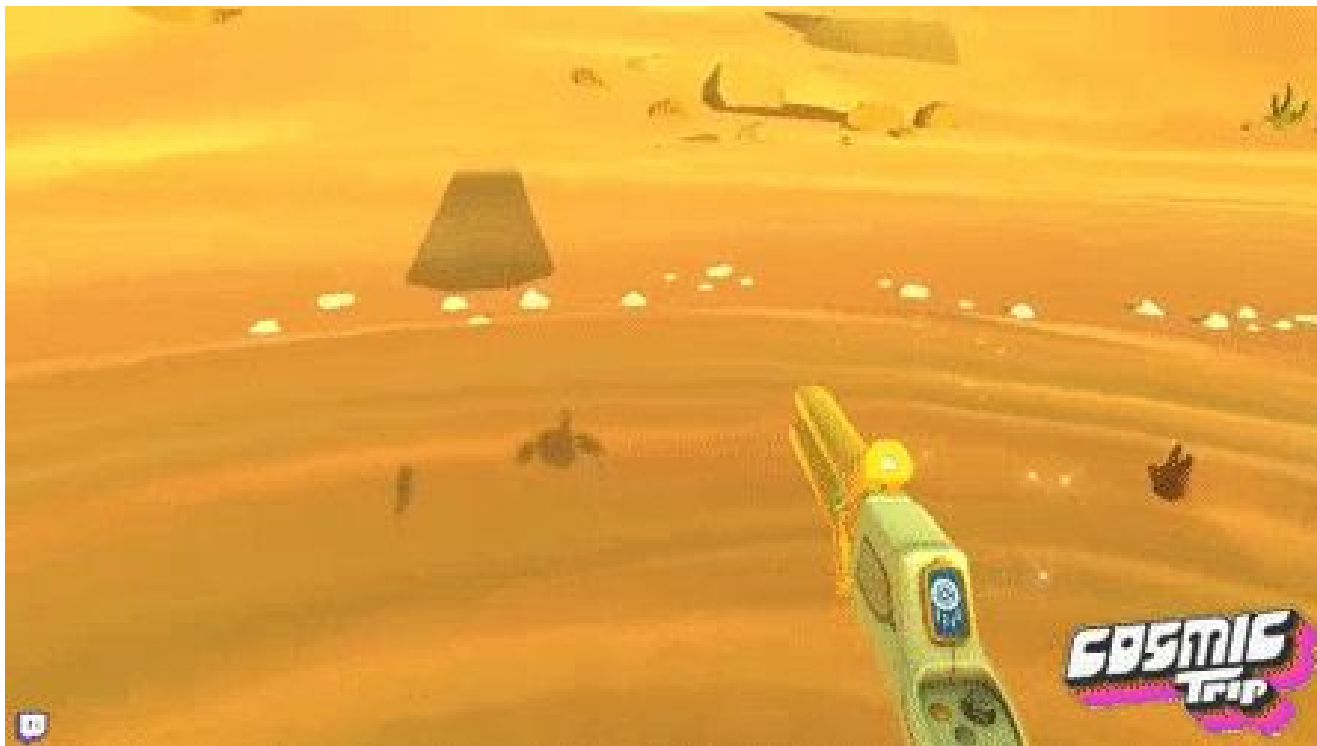
We all have  
**physical biases**

# Get Physical!













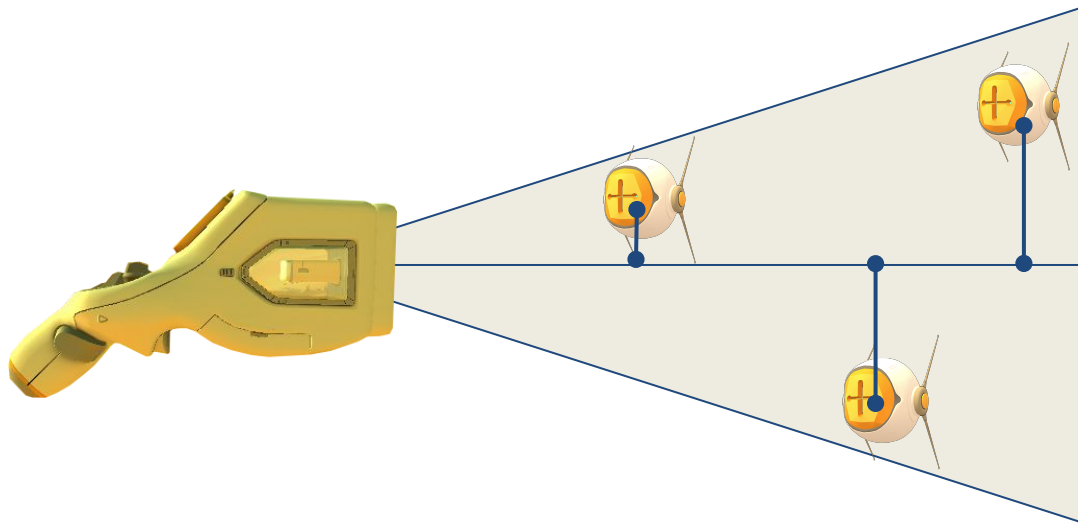
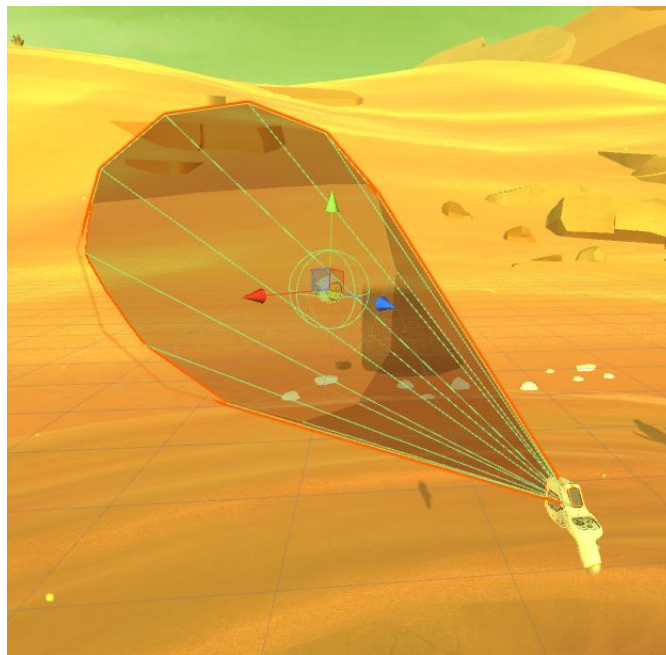
Complex Action



**Simple Gesture**

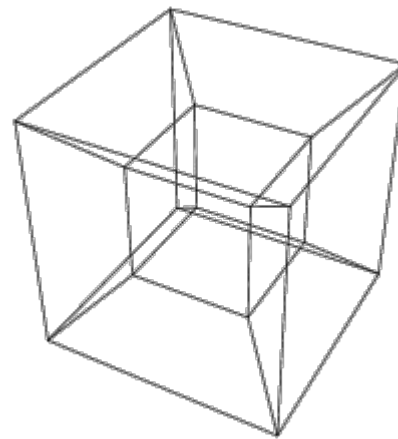




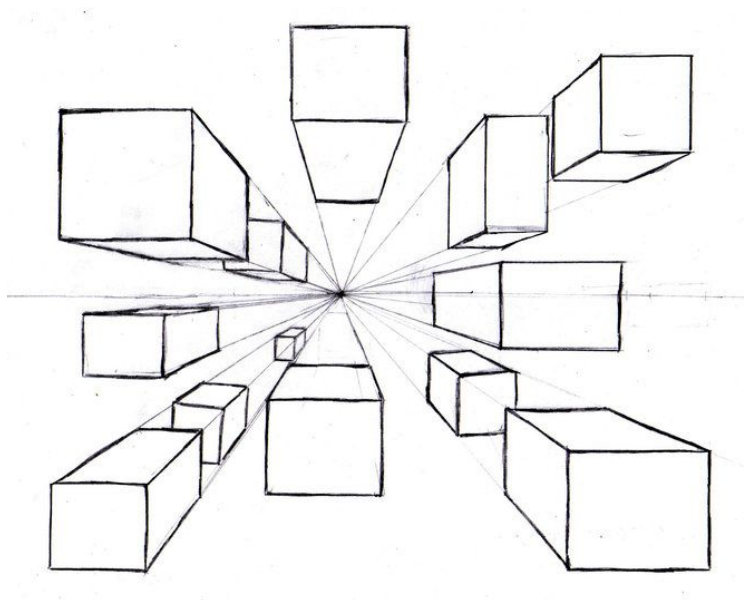


# VR Design Topics

1. Visuals
2. Interaction
3. **Sense of Space**
4. Weight / Motion
5. UI
6. Emotional

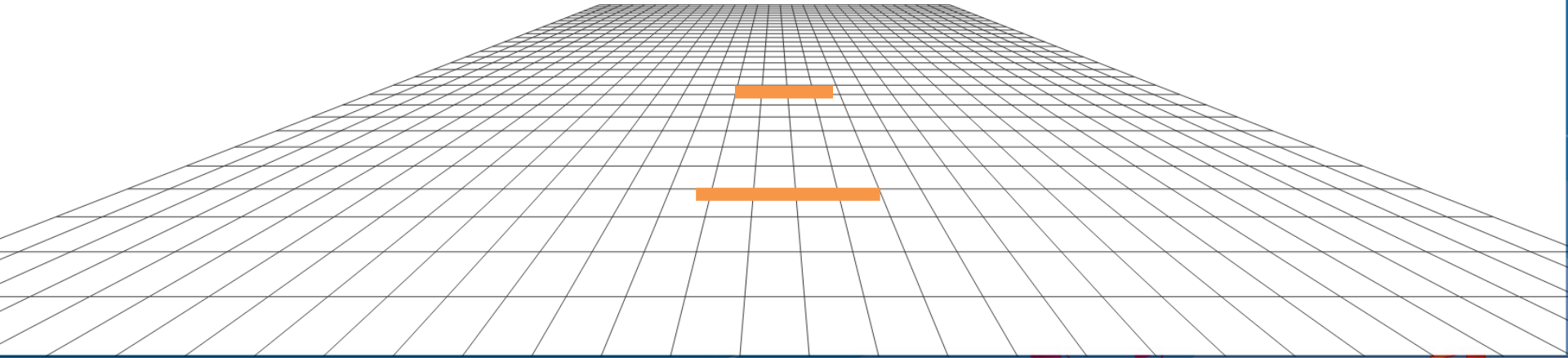






## Depth

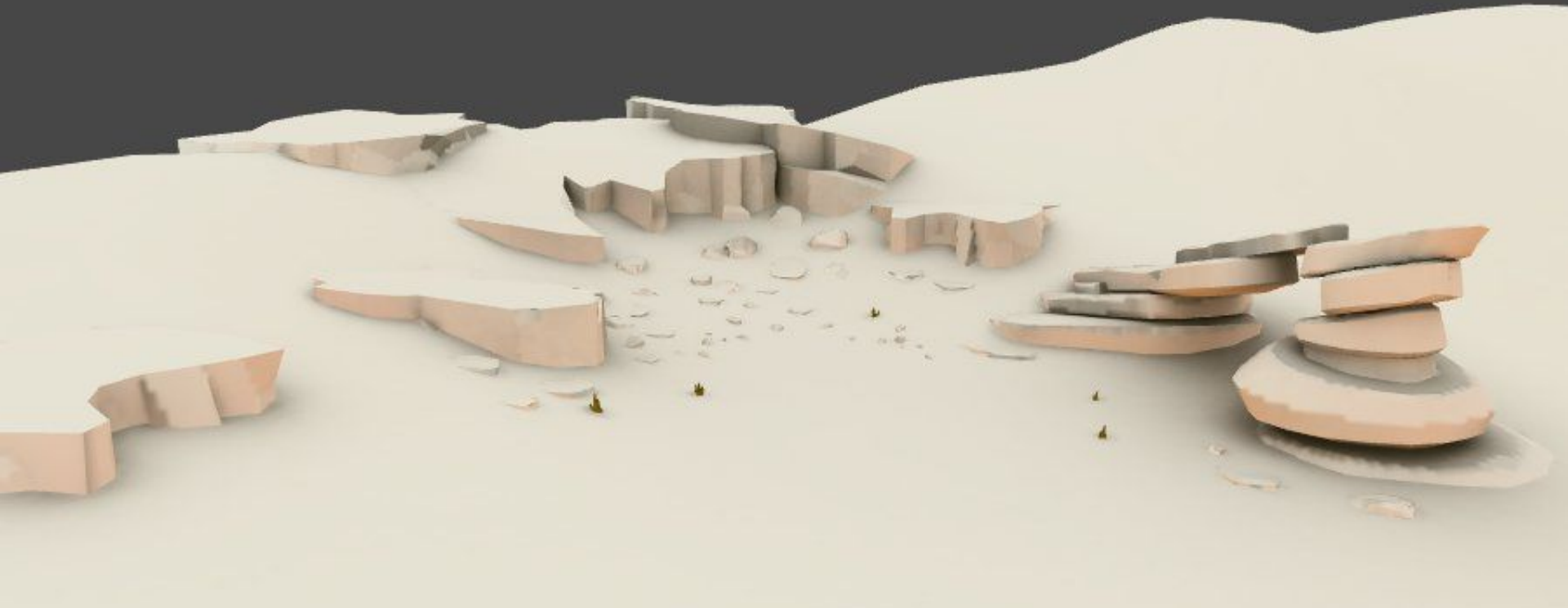












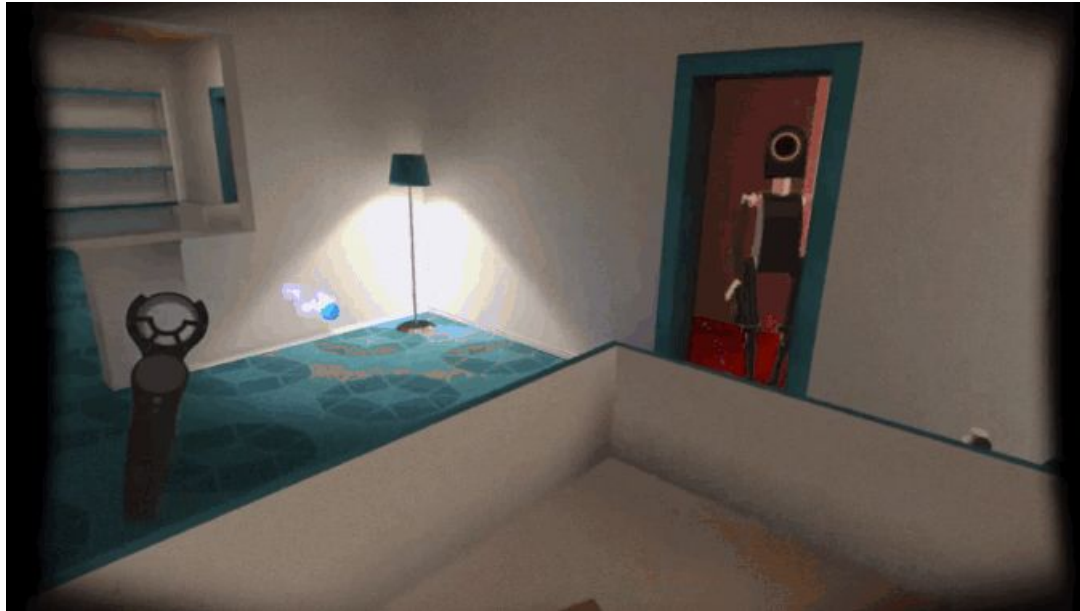
## Space - Locomotion







# Budget Cuts

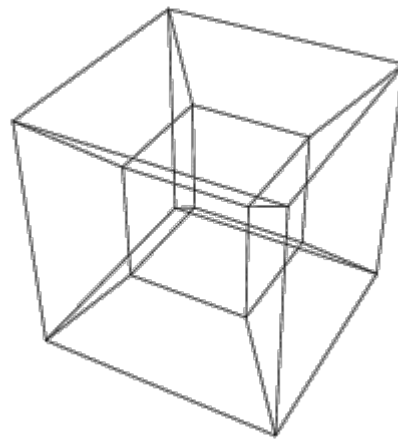






# VR Design Topics

1. Visuals
2. Interaction
3. Sense of Space
4. **Weight / Motion**
5. Emotional



**Weight and motion**  
is what makes things  
feel **juicy**

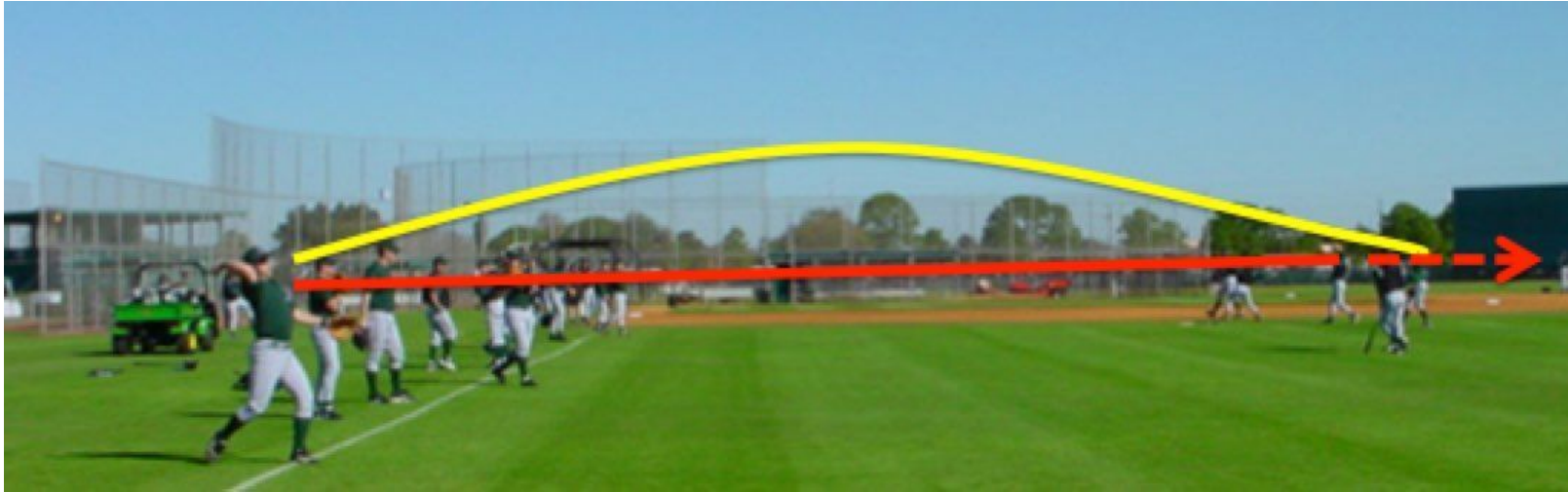


Source: Trend Central

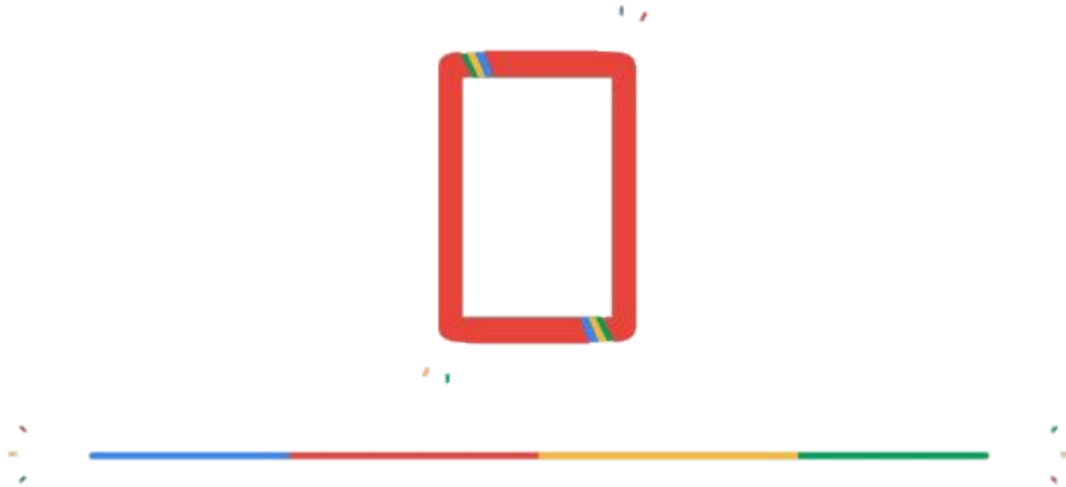


Source: Steve Romano

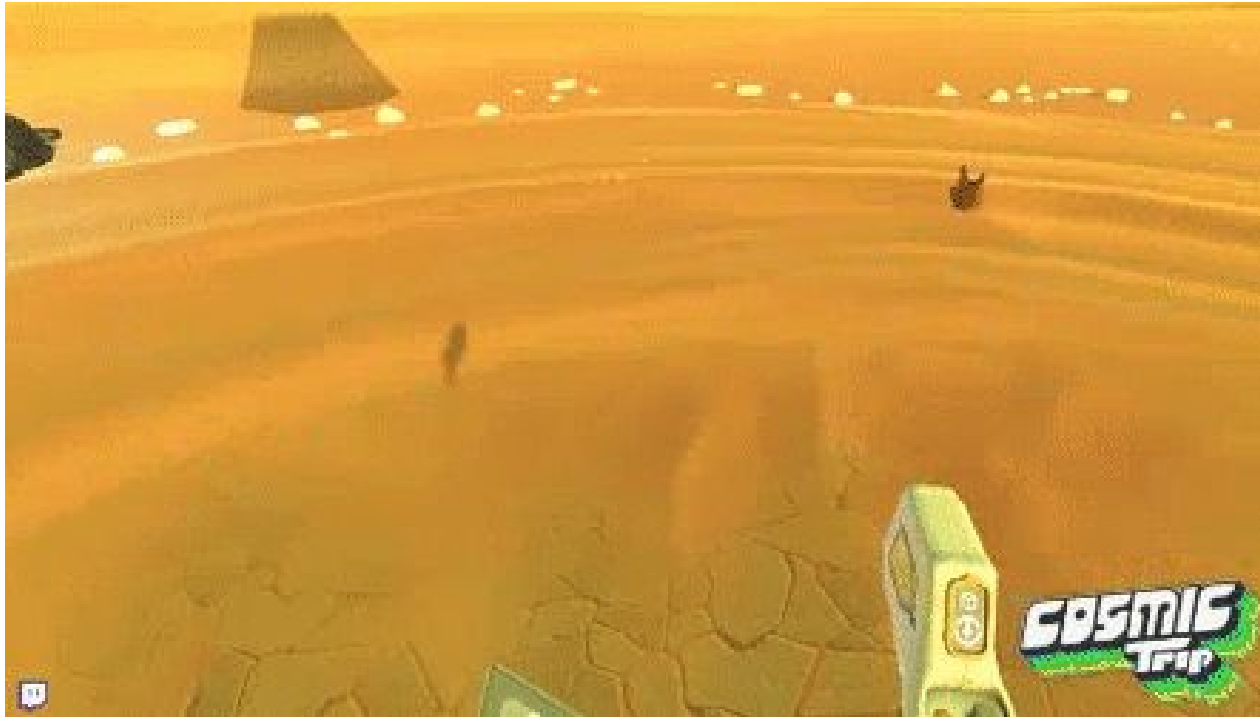








Source: Think with Google 2013



Everything  
has **mass!**

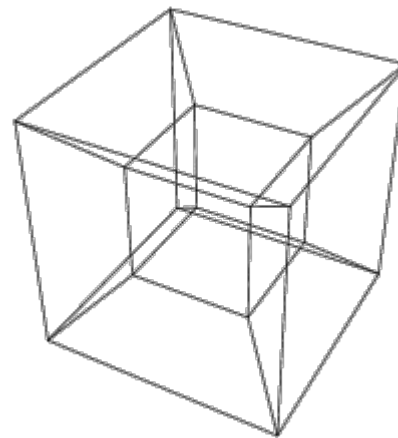


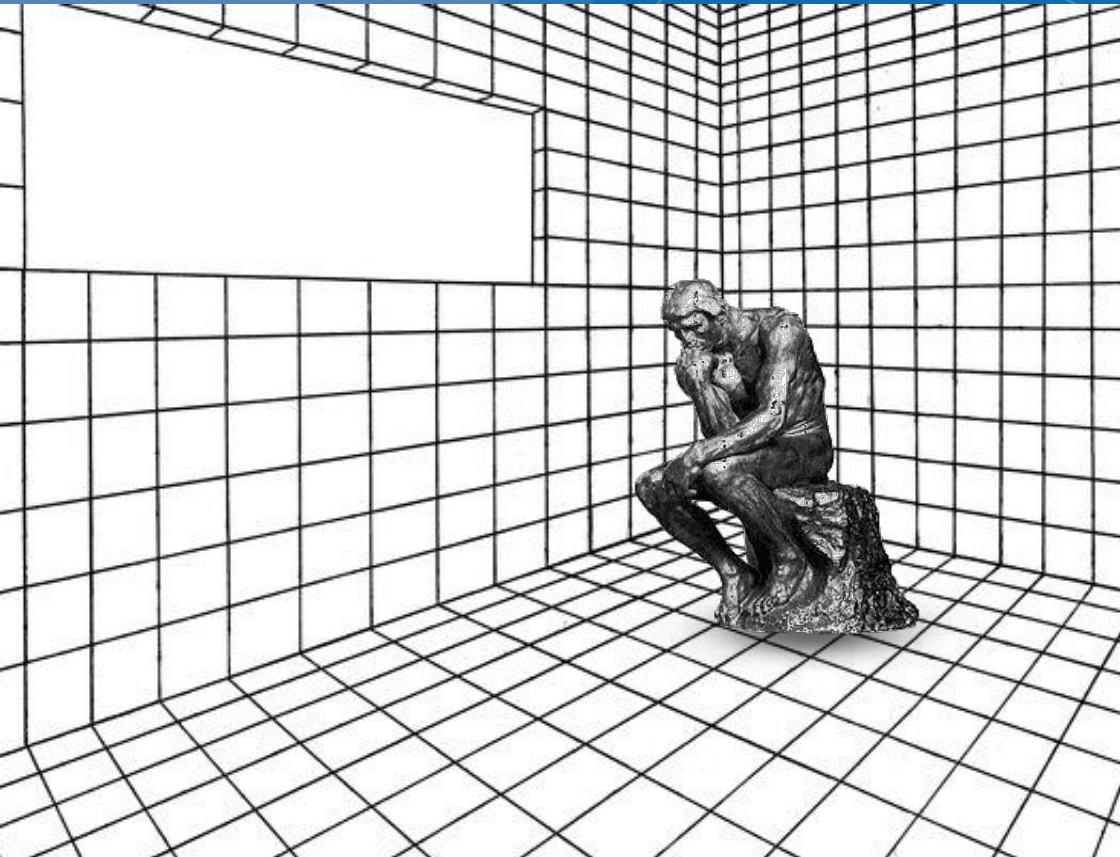




# VR Design Topics

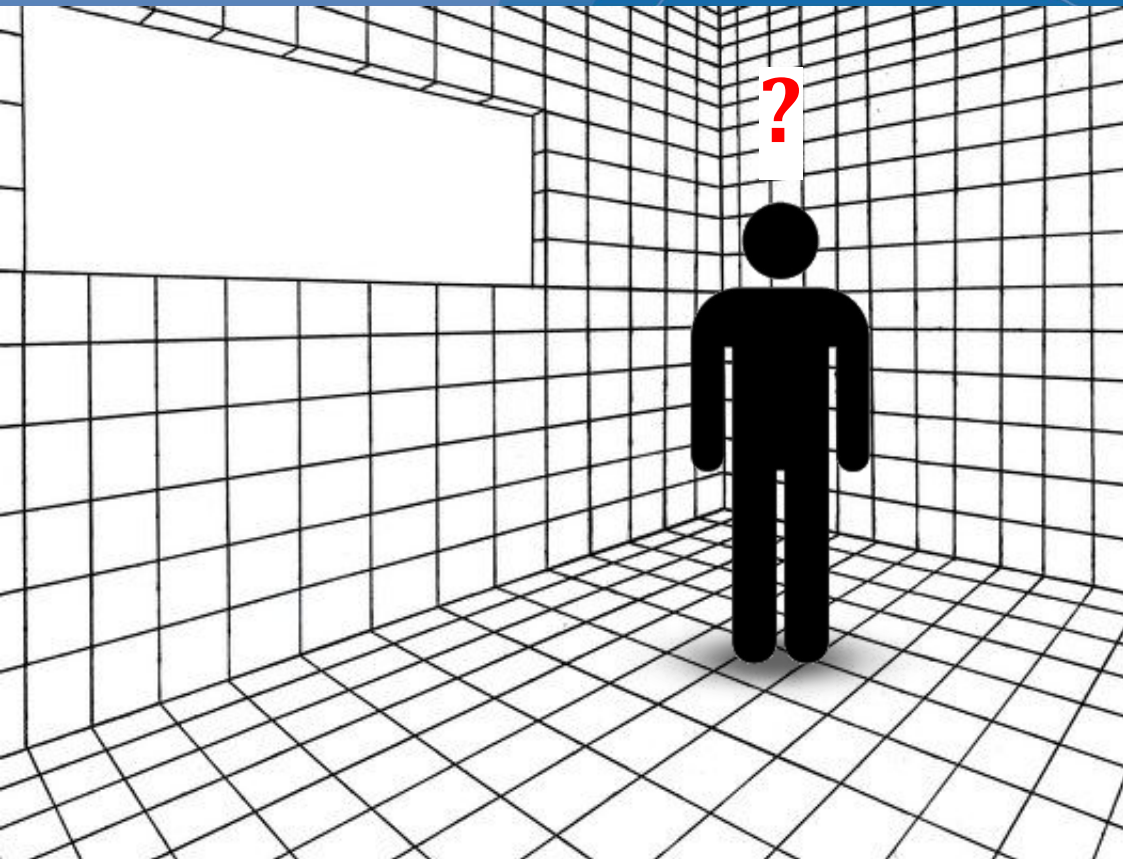
1. Visuals
2. Interaction
3. Sense of Space
4. Weight / Motion
5. **Emotional**





## Sense of Value

Why should I leave  
my reality to go into  
yours?

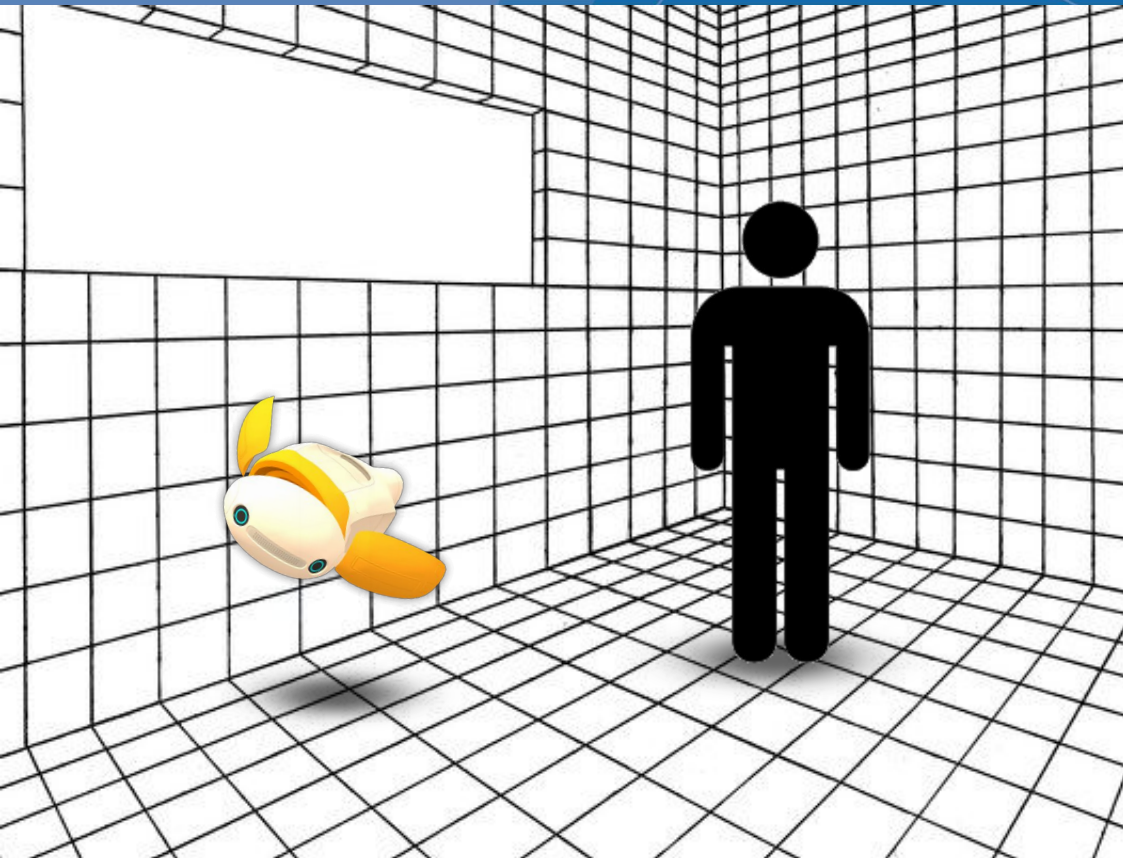


## Sense of Place

Why am I here?

Where am I?

Who am I?



## Sense of Self

VR may remind us  
that we are alone.



The best VR experiences  
are still to come,  
**uncover it!**

# THANKS!



 @eddietree

 eddie@funktroniclabs.com



