







# #OneReason2Be Why we make games

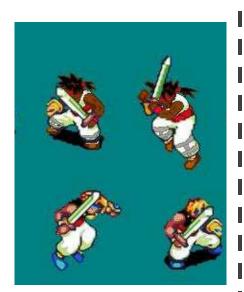
By MADIBA Olivier (Founder & CEO of Kiro'o Games)

@madibaOlivier

## We are professionnal Wallbreakers since 13 years

2003 -2012









**2016** 





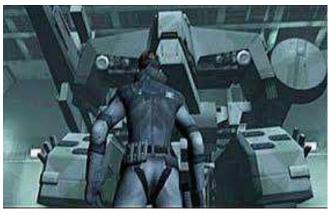
Guillaume Olivier Madiba is helming one of the world's most innovative videogame companies—not in Silicon Valley or Japan, but in Africa, where Kiro'o Games is diversifying a \$100 billion industry

#### We started because...

<u>2003</u>

Passion (yeah totally Cliché)



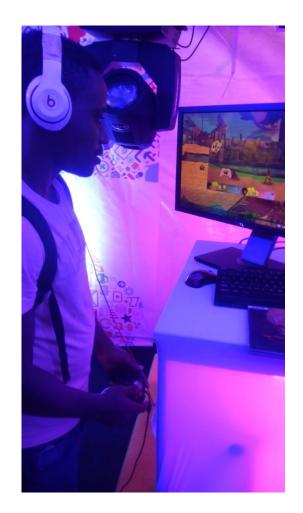


## 2013-2016

**Creativity challenge: African-Fantasy)** 



## In 2016 Something happened in Cameroon...



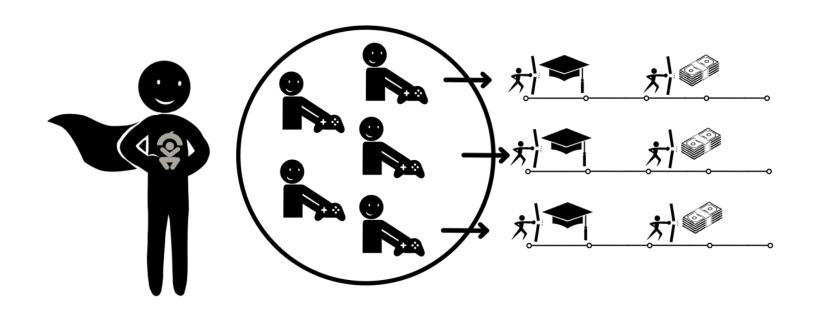




#### That's why now this is our "reason to be":

We must

Share our « Wallbreakers » mindset and values to those who use our games and services.



To build with them
A community where their
inspiration/motivation/Access to opportunities
Are the focus of our work.

## And we have already started











## THANKS FROM THE KIRO'O TEAM !!!







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