

RACEKINGS



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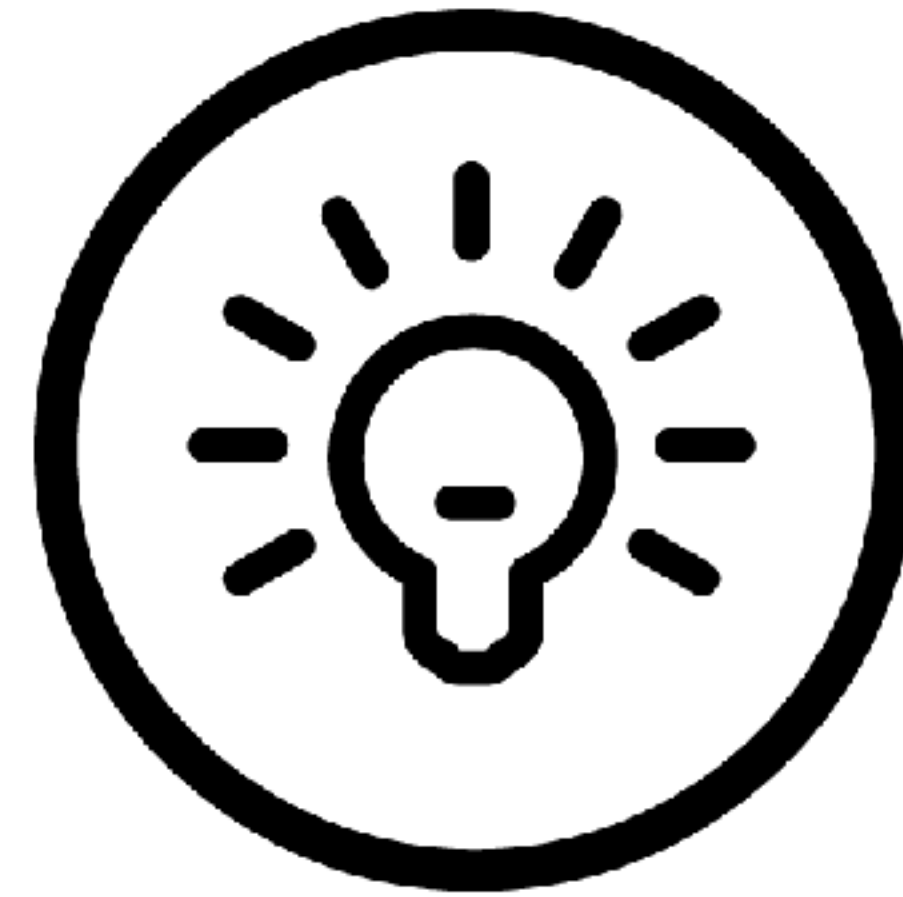
**F2P
CONFIDENCE**



**AMAZING
TEAM**



GREAT IDEA





9 devs



\$1 million



1 years



30 million



12 devs



\$3.8 million

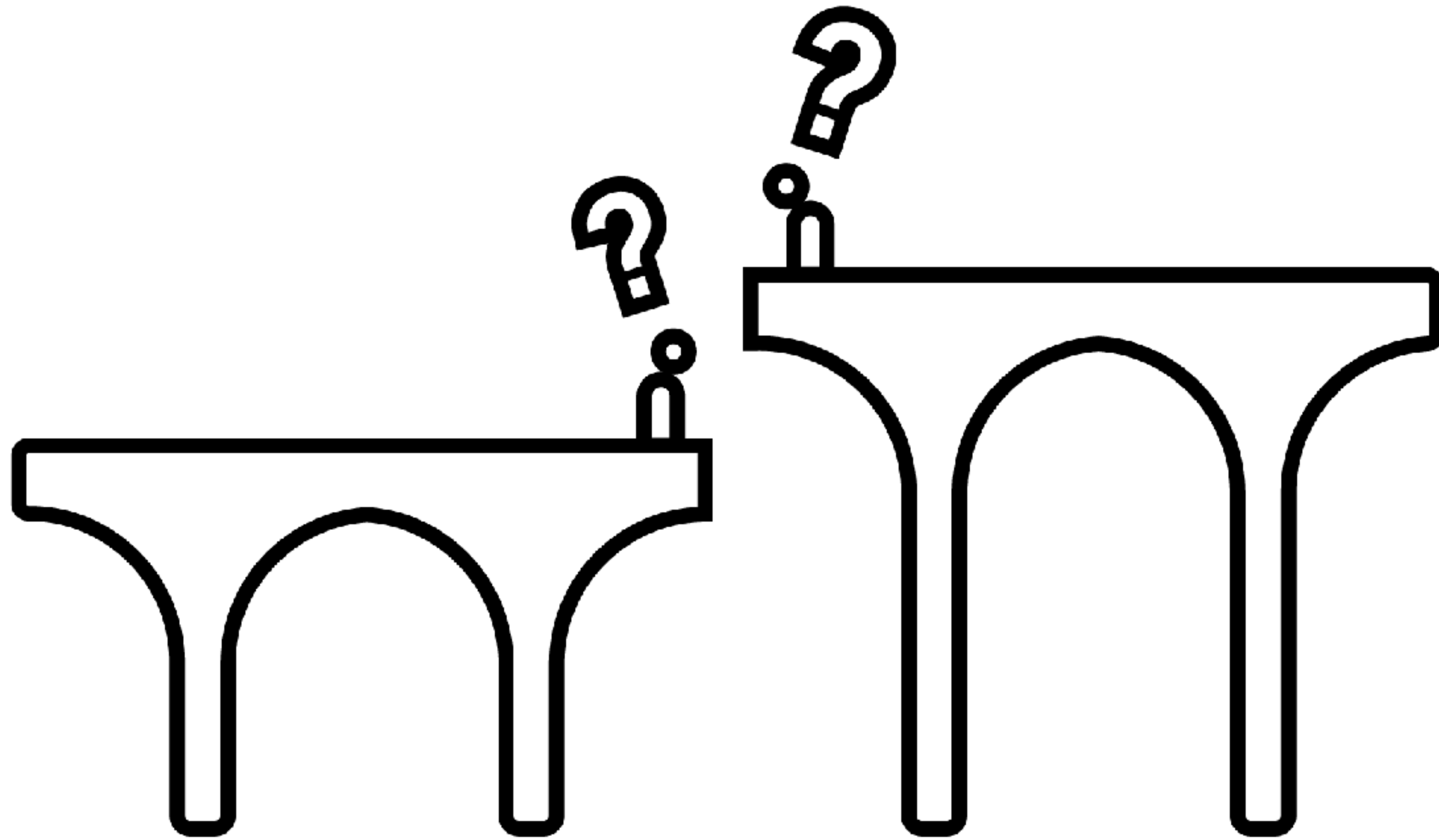


3 years



6 million

LEAN CULTURE
BREAK ONE RULE
INVEST IN YOUR TEAM



MISALIGNED AMBITION

HIGH STAKES RACES

BIGGER RISKS MEAN
BIGGER REWARDS



LIVE CAR MARKET

1000'S OF STUNNING LICENSED
CARS TO COLLECT AND UPGRADE



IN-GAME SCREENSHOT

INTENSE DRIFT RACING

TWO FAST CARS, EPIC SMOKING
CORNERS, FIRST TO THE LINE



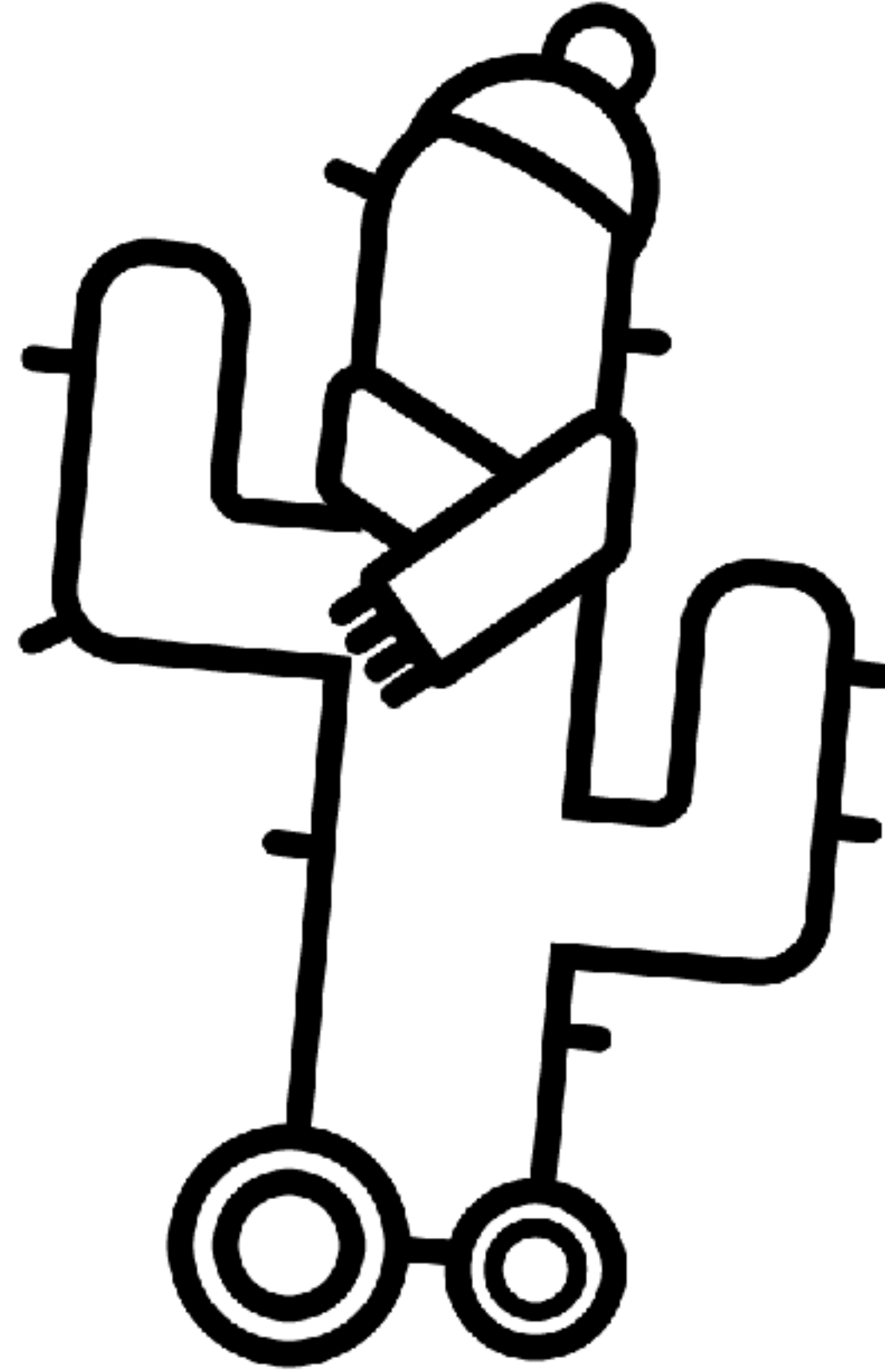
IN-GAME SCREENSHOT

LIVE MULTIPLAYER, LIVE COMPETITION

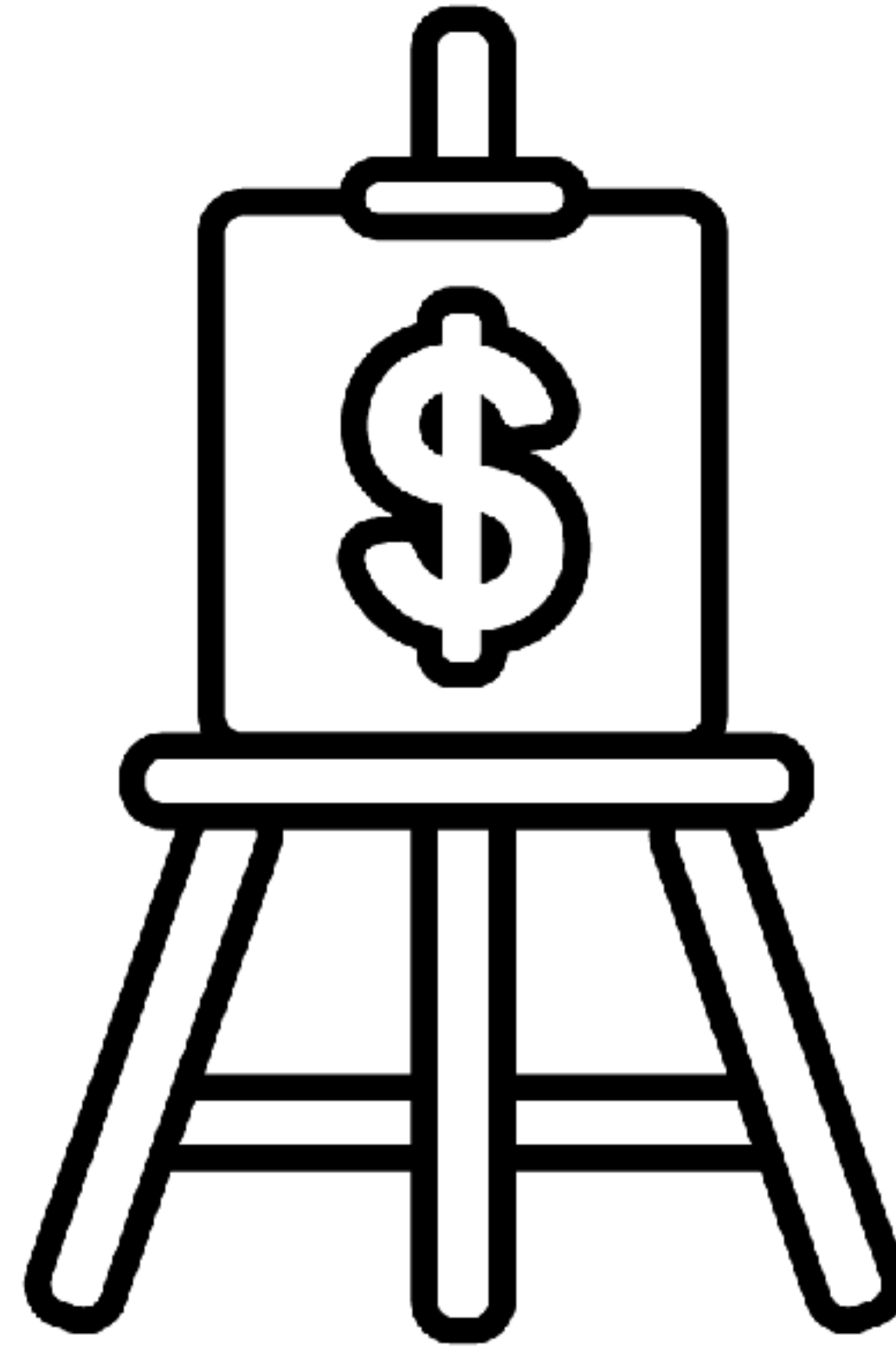
100% REAL-TIME OPPONENTS



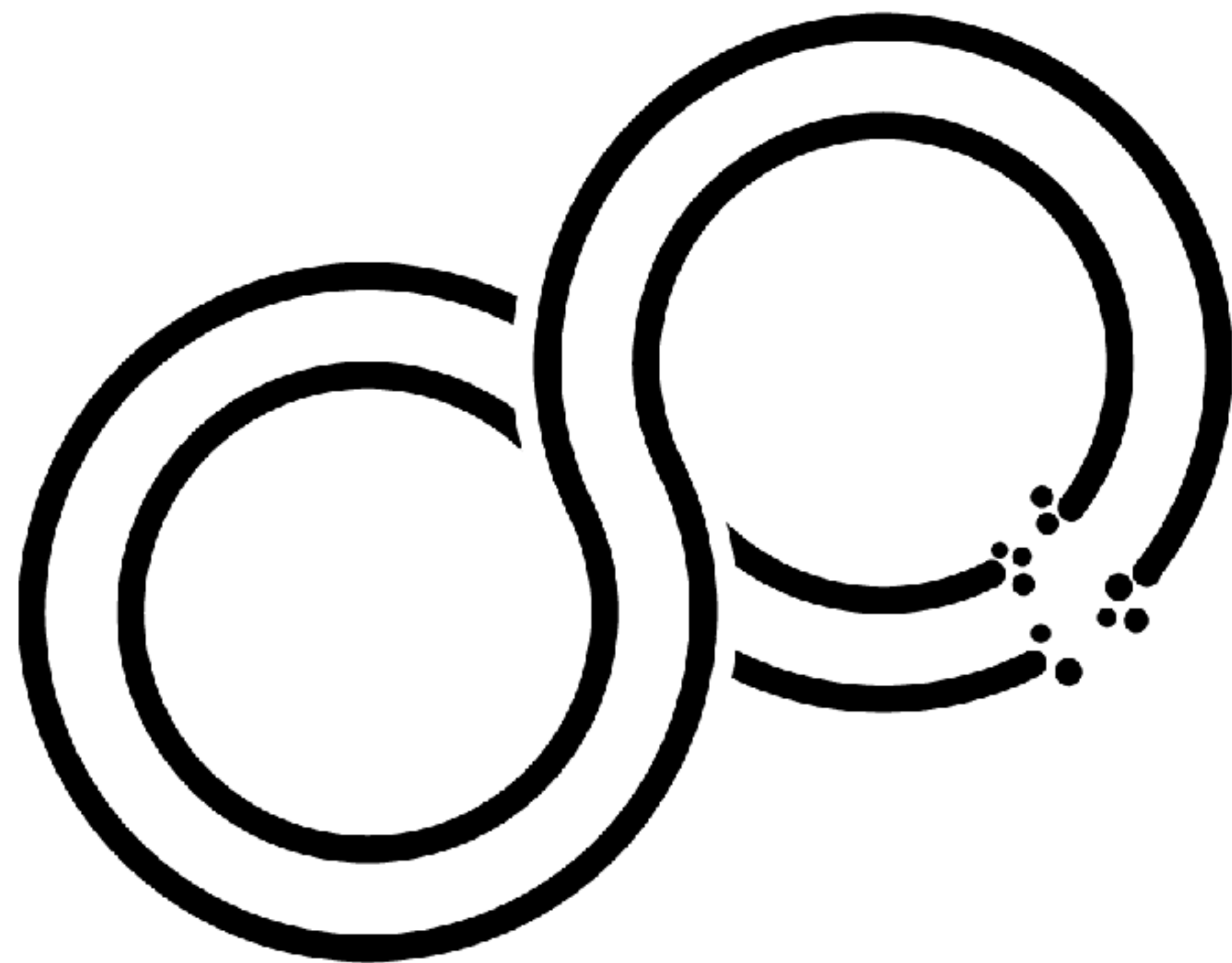
IN-GAME SCREENSHOT



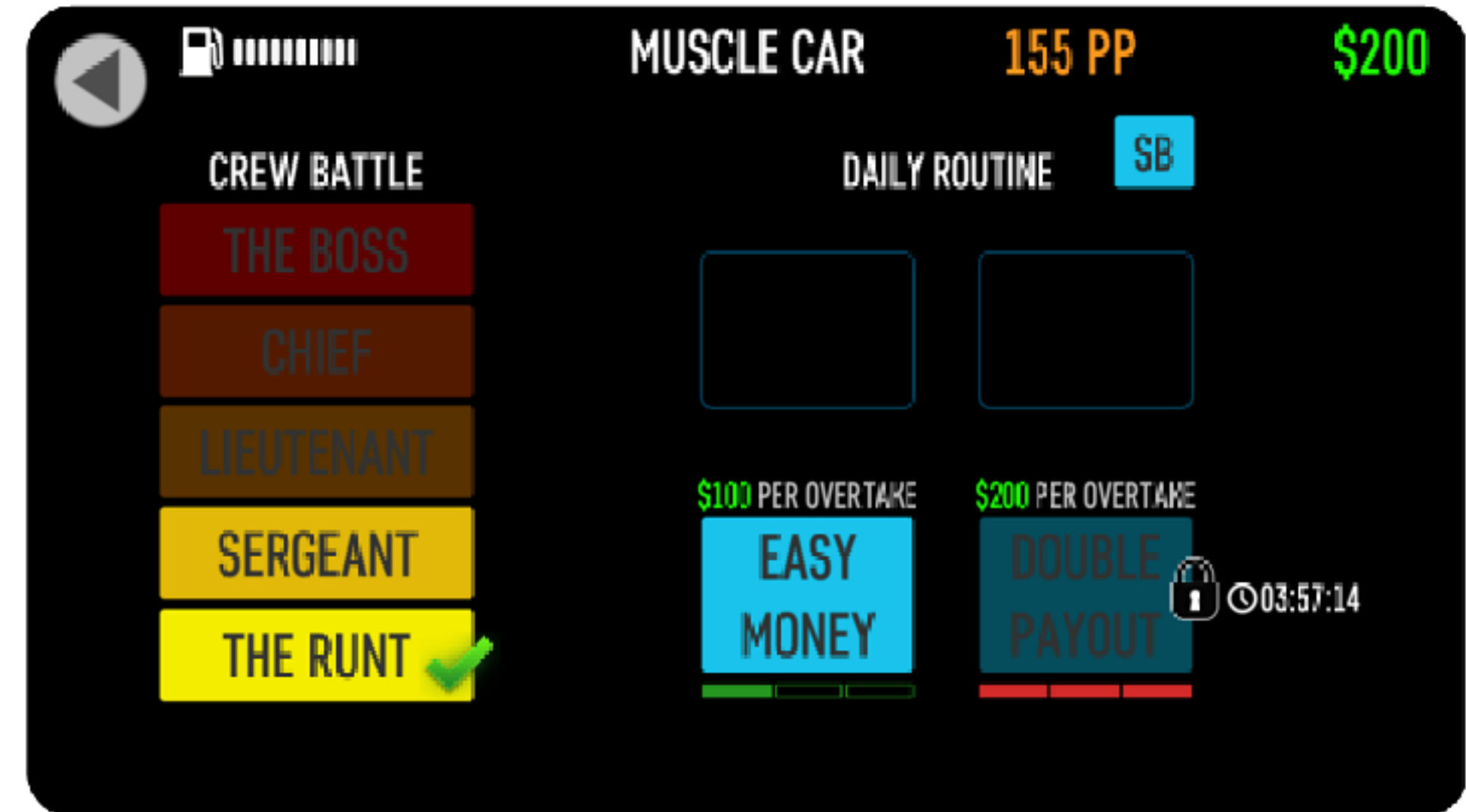
TOO MUCH INNOVATION



EXPENSIVE ART PIPELINE



PROCESS FAILURE



SO WHAT HAVE WE LEARNT?



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=

MMX
RACING



+



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MMX
Hill Dash

MMX
Hill Dash

+



=

Hot Wheels
RACE OFF

LEAN CULTURE
BREAK ONE RULE
INVEST IN YOUR TEAM

