G

Team Culture & New IP **Creating Hardspace: Shipbreaker**

Jessica Klyne Lead Producer, Blackbird Interactive

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Who am I?

Jessica Klyne Lead Producer, Blackbird Interactive

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BLACKBIRD INTERACTIVE

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HARDSPACE



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Awards

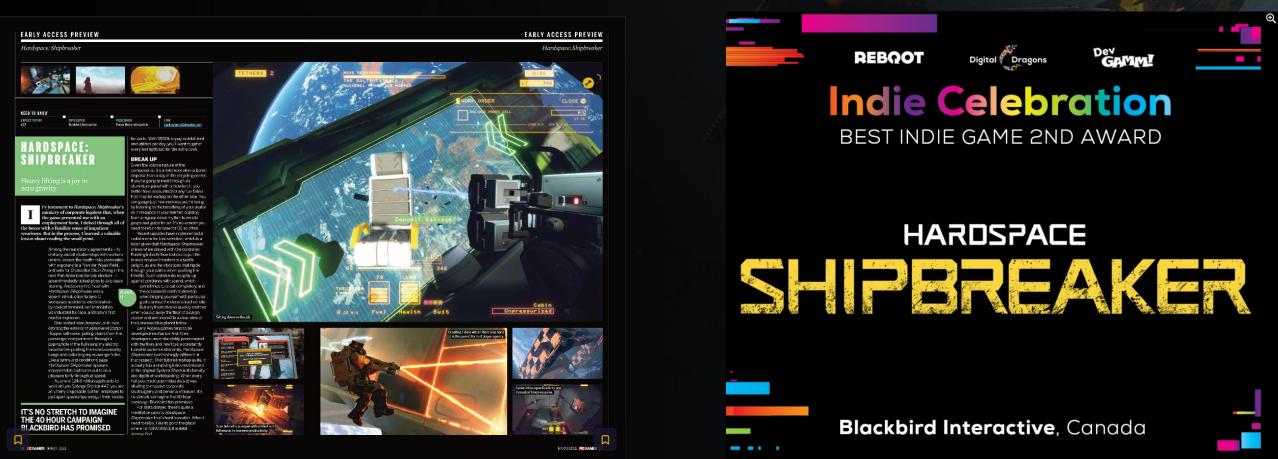


Best Game Design – Hardspace: Shipbreaker

Also nominated: Gears Tactics, Lucifer Within Us, Star Wars: Squadrons, Watch Dogs: Legion

Fans Choice Award – Hardspace: Shipbreaker

Also nominated: A Fold Apart, Call of Duty: Modern Warfare 2 Campaign Remastered, Mad Experiments: Escape Room, Speed Dating for Ghosts





2016: The Very Beginning

BBI game jam program Original IP proposal "Hello, Collector" Greenlight 10 -person team



Studio Goals for BBI's 1st IP

Foster learning environment for new leadership Exploration, R&D & growth above profits Create compelling gaming experience

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Real World Constraints

Limited budget = Limited team size Limited budget = Selective external spend Limited budget = Strategic team seniority

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INCOMING MESSAGE [SELECT] TO OPEN



2017: Branching Paths Finding the right IP

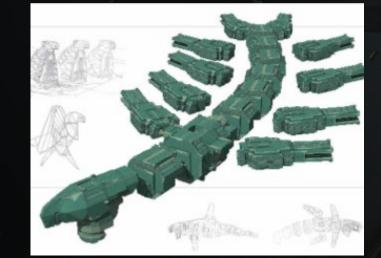
Falling Skies



Saboteur



Knight Errant



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Shipbreaker





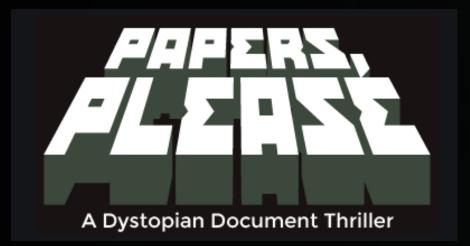
2017: Branching Paths Finding the right IP

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Shipbreaker



Inspirations What were we trying to accomplish?









Team Culture & Original IP Postmortem: How did we do it?

Team Composition

Ownership

Morale

Production Pillars







Team Composition What went well?

Talented, limited seniority leadership Personality/passion > experience Relatively flat-ish hierarchy GD, LP & team success/failure connected

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Team Composition What didn't go well?

Finding the right seniority balance

Too many unicorns

Burnout



Ownership What went well?

Tight production pillars Radical transparency

Leads TEAM

Cross discipline equality



Ownership What didn't go well?

Too many ideas

Some info IS too much info

No roadmap (new genre)



Morale What went well?

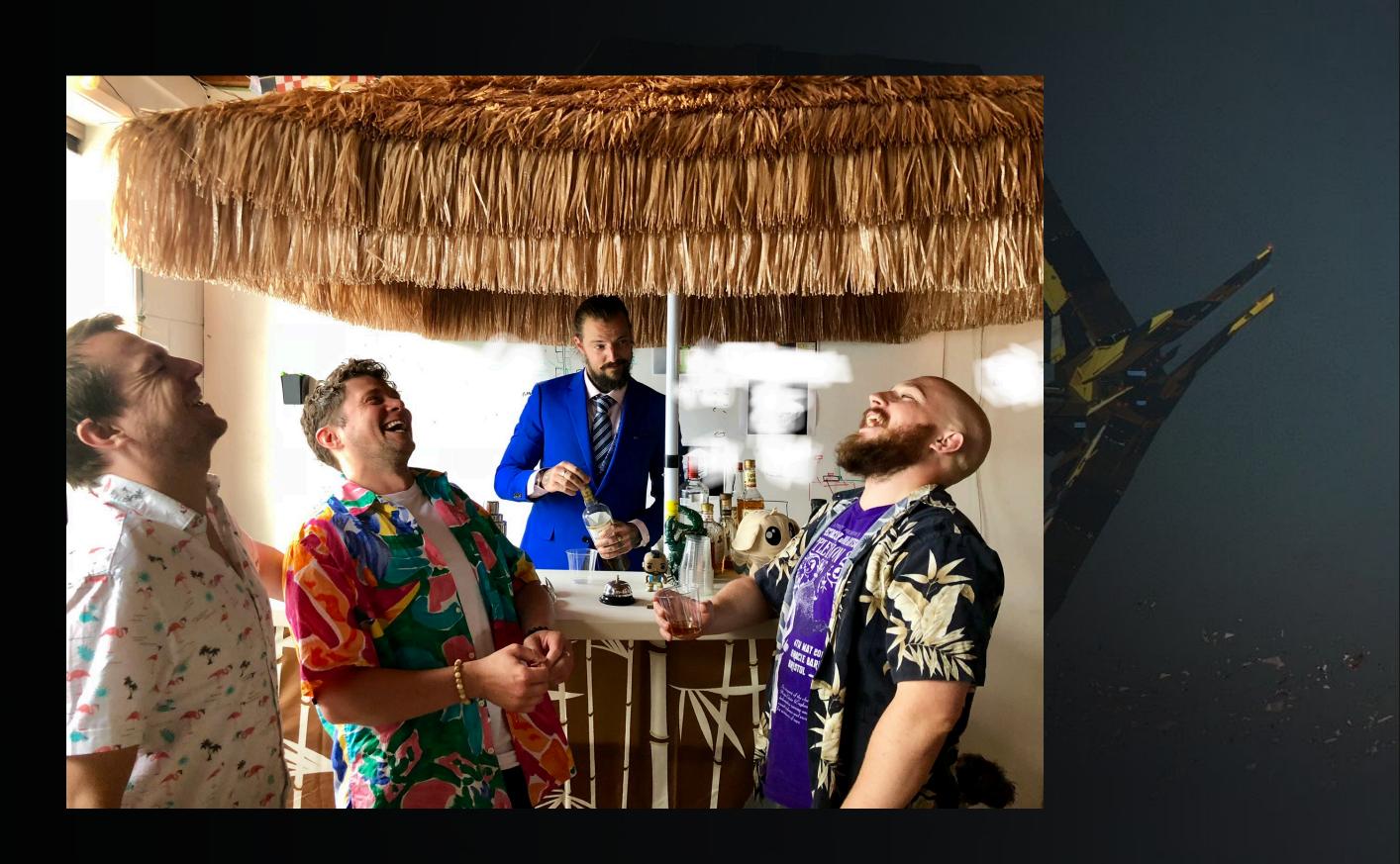
Framework for celebration

Post Mortem: Action!

The team is more important than the product

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Morale What didn't go well?

Pressure

Covid & work from home

Throw-away work



The team is more important than the product





Production Pillars Aligning the team for success

PM101: 1 in, 1 out

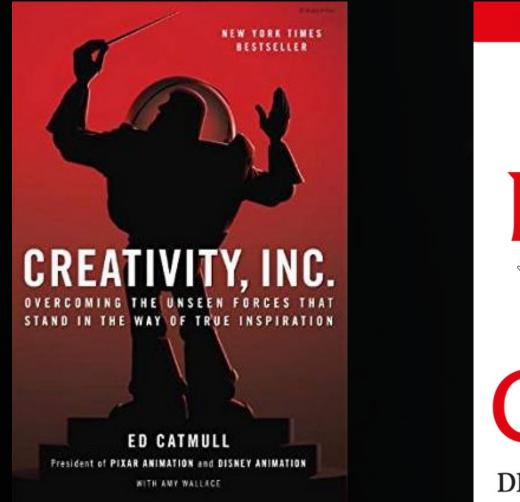
Team alignment on development rules Candor & honest feedback

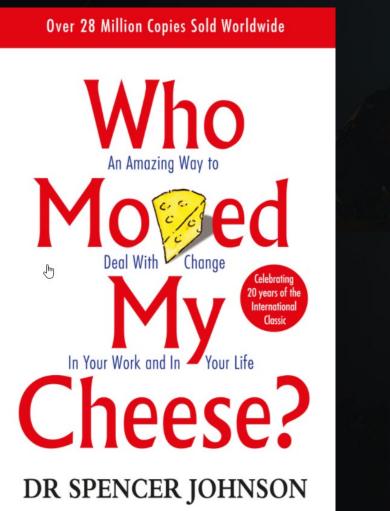
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Leadership Development Continual growth & tuning





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Our Iceberg Is Melting

Changing and Succeeding Under Any Conditions

John Kotter THE AWARD-WINNING AUTHOR FROM HARVARD BUSINESS SCHOOL

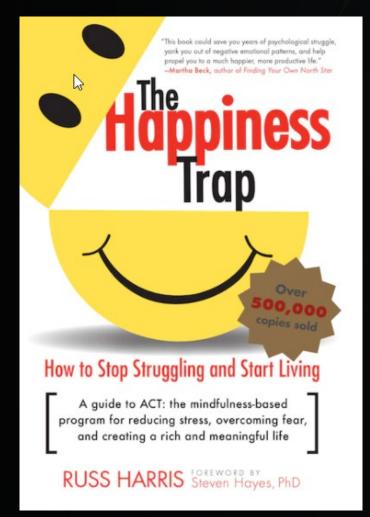
Holger Rathgeber

tt is making a fference for us

Foreword by Spencer Johnson, M.D., author of Who Moved My Cheese?"



Personal Development Maintaining balance in fast pace environments





Contact Contact me to talk Culture, IP & Production Pillars

Jessica Klyne Lead Producer

Linkedin.com/in/jessica-klyne/In

jessica.klyne@blackbirdinteractive.com

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