GDC

Genshin Impact: Crafting an Anime Style Open World

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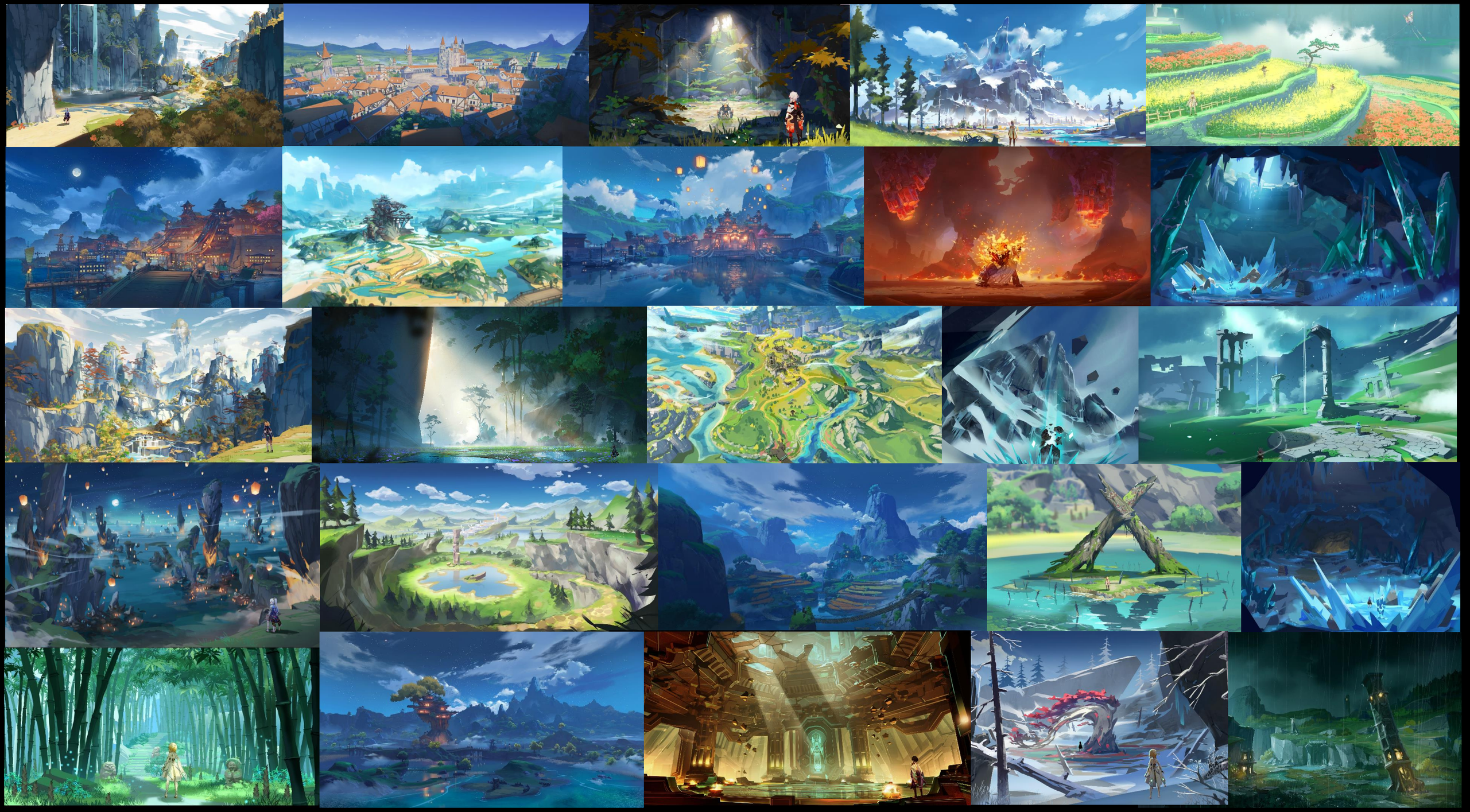
- Brief History and core philosophy of Genshin Impact
- Why character design is so important for an anime style game, and how we make it
- How we build an anime style NPR world

Tech Otakus Save the World

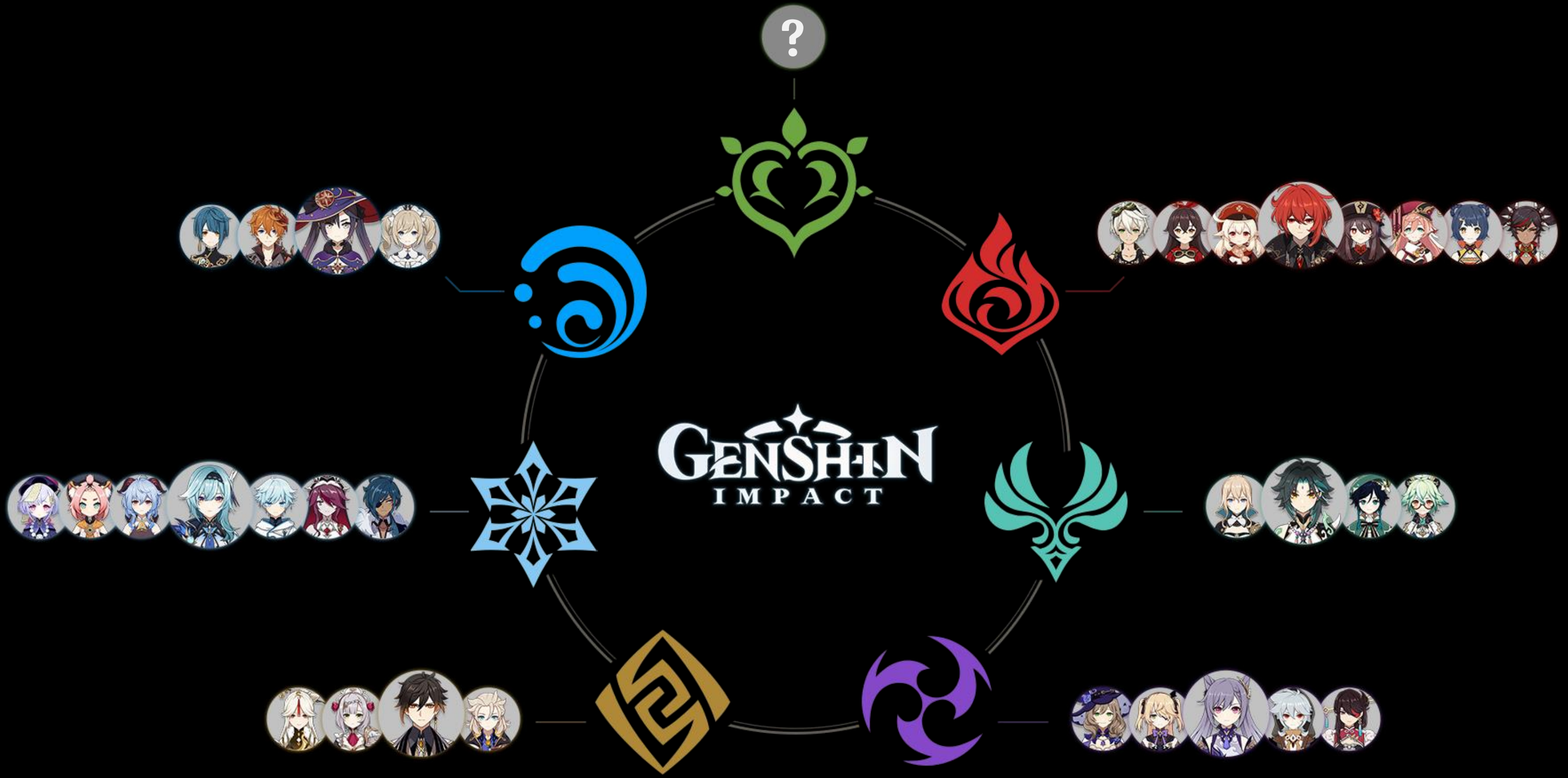
Concept of Lantern Rite in Liyue



Characters are the key

- How many playable characters are in Genshin Impact?

How many characters in Genshin Impact?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Why are characters so important?

- Most desired content
- Storytelling revolves around characters (Plotline based vs Character based)
- Basis for commercialization

Xiao

Rebuild the character concept in-game

- Model & Texture
- Face dynamic lightmap
- Different render pipelines for characters and scenes
- Artificially controlled shadow effect

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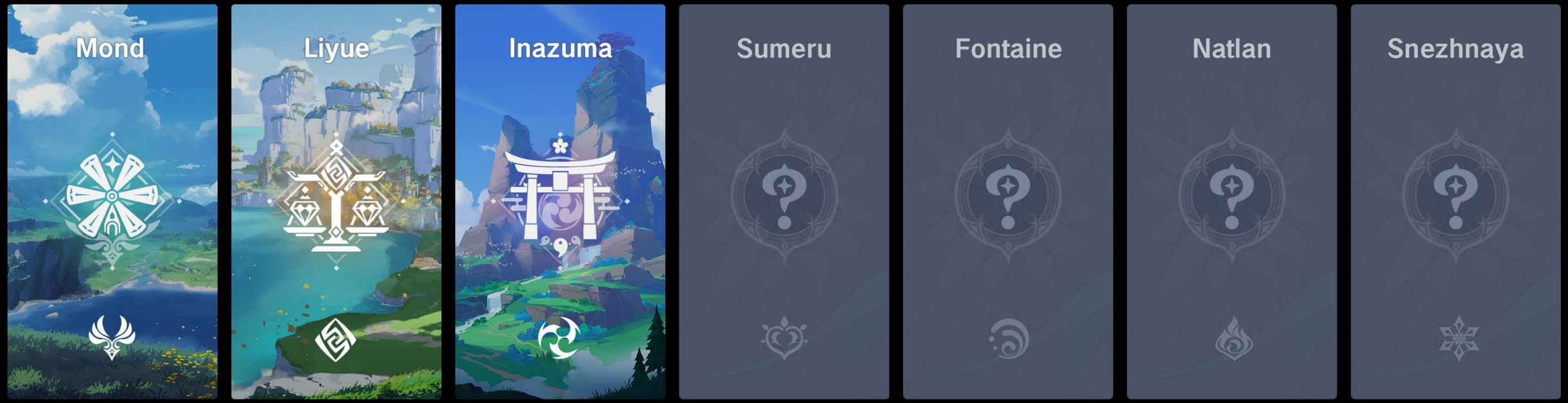
Real-time lit environment

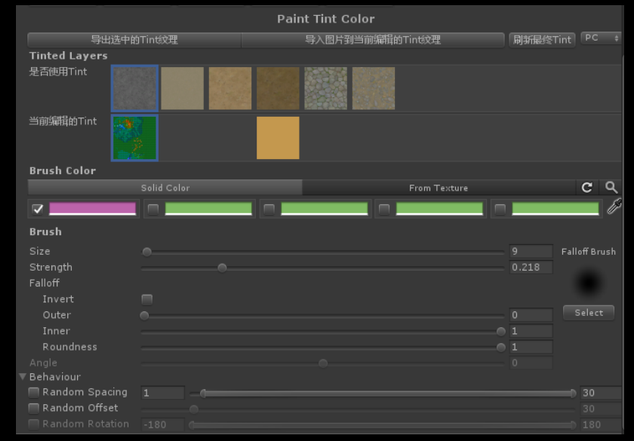
Real-time lit character

Seven regions, seven ideas, long term plan, open world advantage



Terrain Tint

Grass-filling



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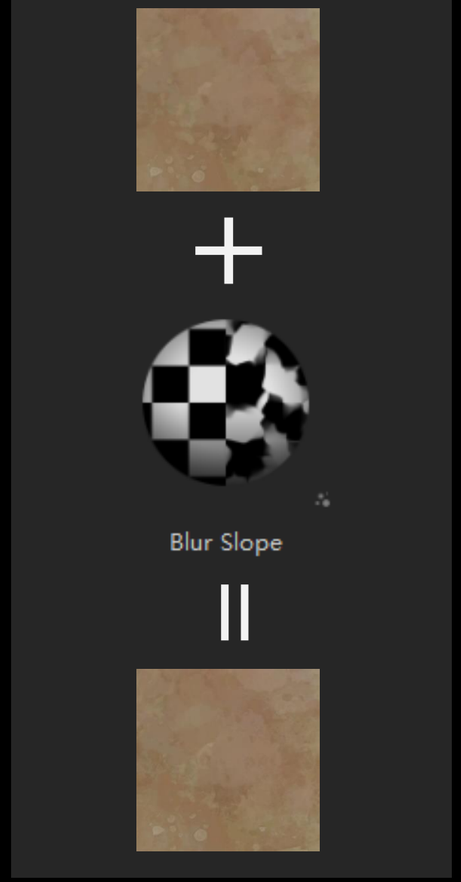
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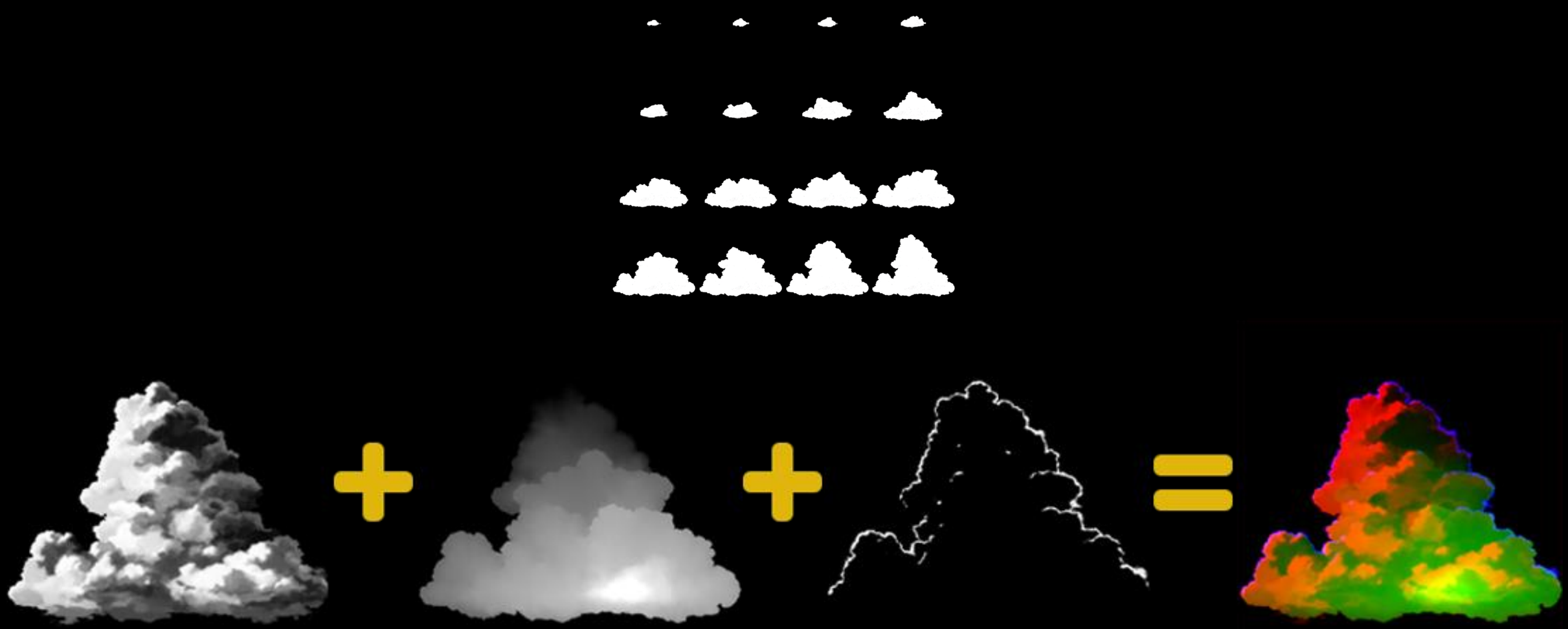

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