



**TAKE
CONTROL**
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MARCH 5-9
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SAN FRANCISCO

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CENTER



Who is High Moon?

- Console developer
- Located in Carlsbad, California
- Recently acquired by Vivendi Games
- Winner of Game Developers Top 50 Technology Innovators for usage of Scrum
- High Moon Studios
- Winner of Workplace Excellence award 2005

Rory McGuire



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Darkwatch

- First person shooter for Xbox and PS2
- Published by Capcom
- Vampire theme set in the Old West





What are we talking about?

- Agile Game Design At High Moon Studios
- Why bother?
- Structure
- Let's build a game
- Benefits
- Challenges
- Conclusion



Why Bother with agile development for design?

- To reduce the impact of project “train wrecks”.
- Align development priorities with reality to focus on what *should* be done rather than on what *could* be done.
- Demonstrate the value of the product by what is on screen, not what is on paper.



Design Department At High Moon

- Define specific gameplay vision and participate in setting project goals.
- Own the creation of levels and mechanics.
- Contribute ideas and enhancements to the game backlog.
- Are advocates for the player, helping to assess and focus feedback from testers and publishing partners.



Designers at High Moon

- Focus on agile implementation of the vision, not on out-of-date design documentation
- Work with multi-disciplinary teams to achieve vertical slice goals, whether this is a level, a mechanic or an in-game cinematic.



What is a Customer?

- Projects are broken up into areas of activity with demonstratable goals.
- Every scrum team has a customer who is the keeper of the vision for a particular goal and establishes what “done” means.

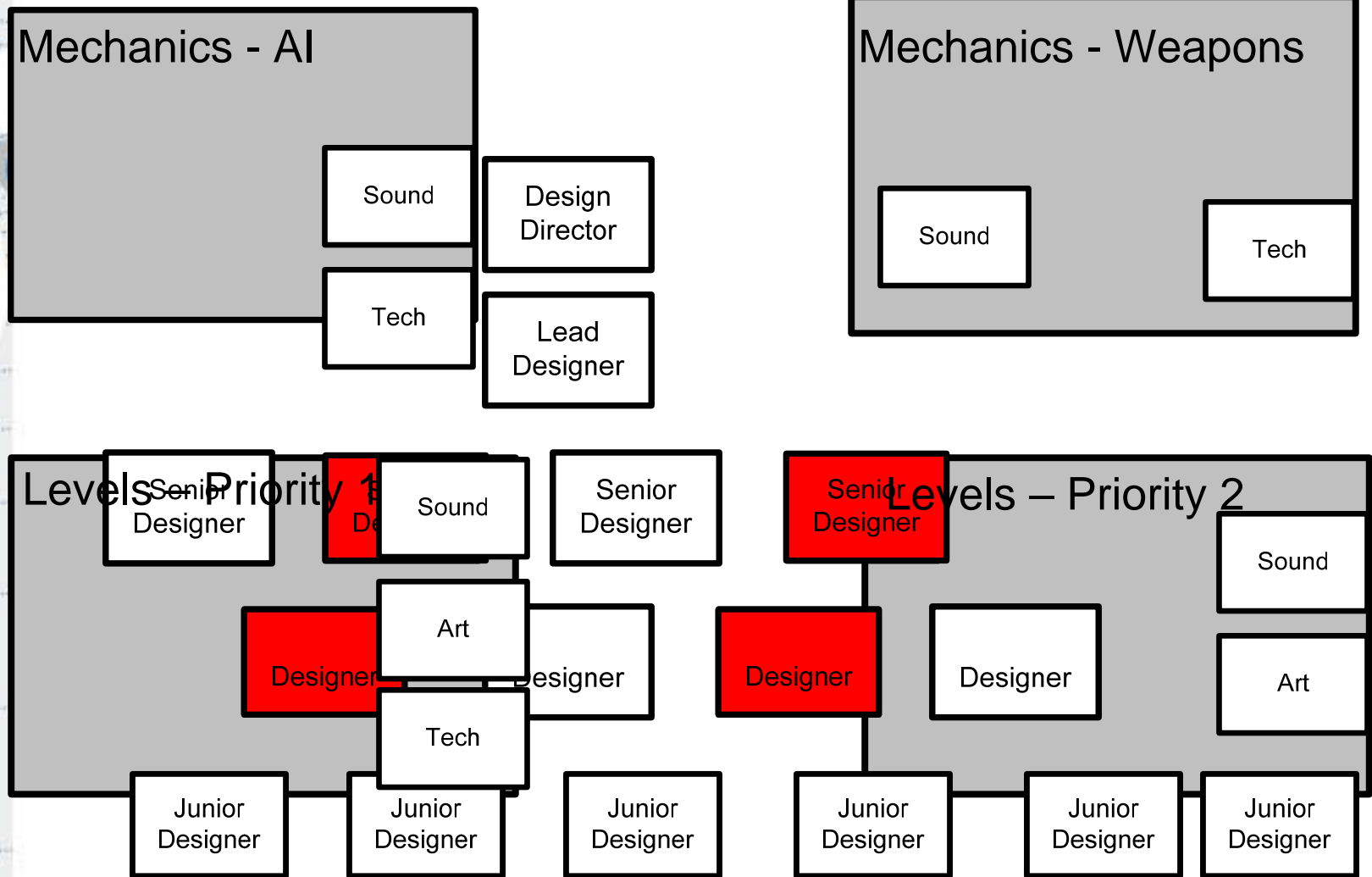


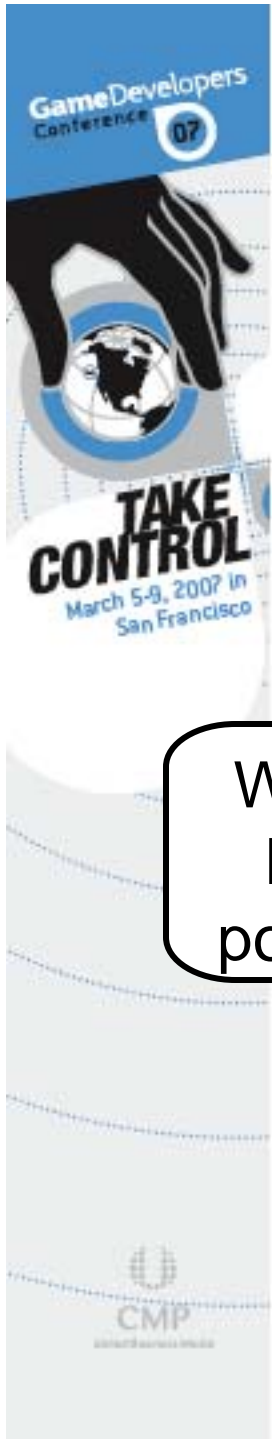
Product Owners and Design Customers

- A Product Owner is the communicator of the vision for the entire project.
- Scrum answers the “How” question, but the “What” and “Why” needs to be answered by focused direction and vision.
- Design Customers carry the vision on specific scrum goals (levels, mechanics, etc)

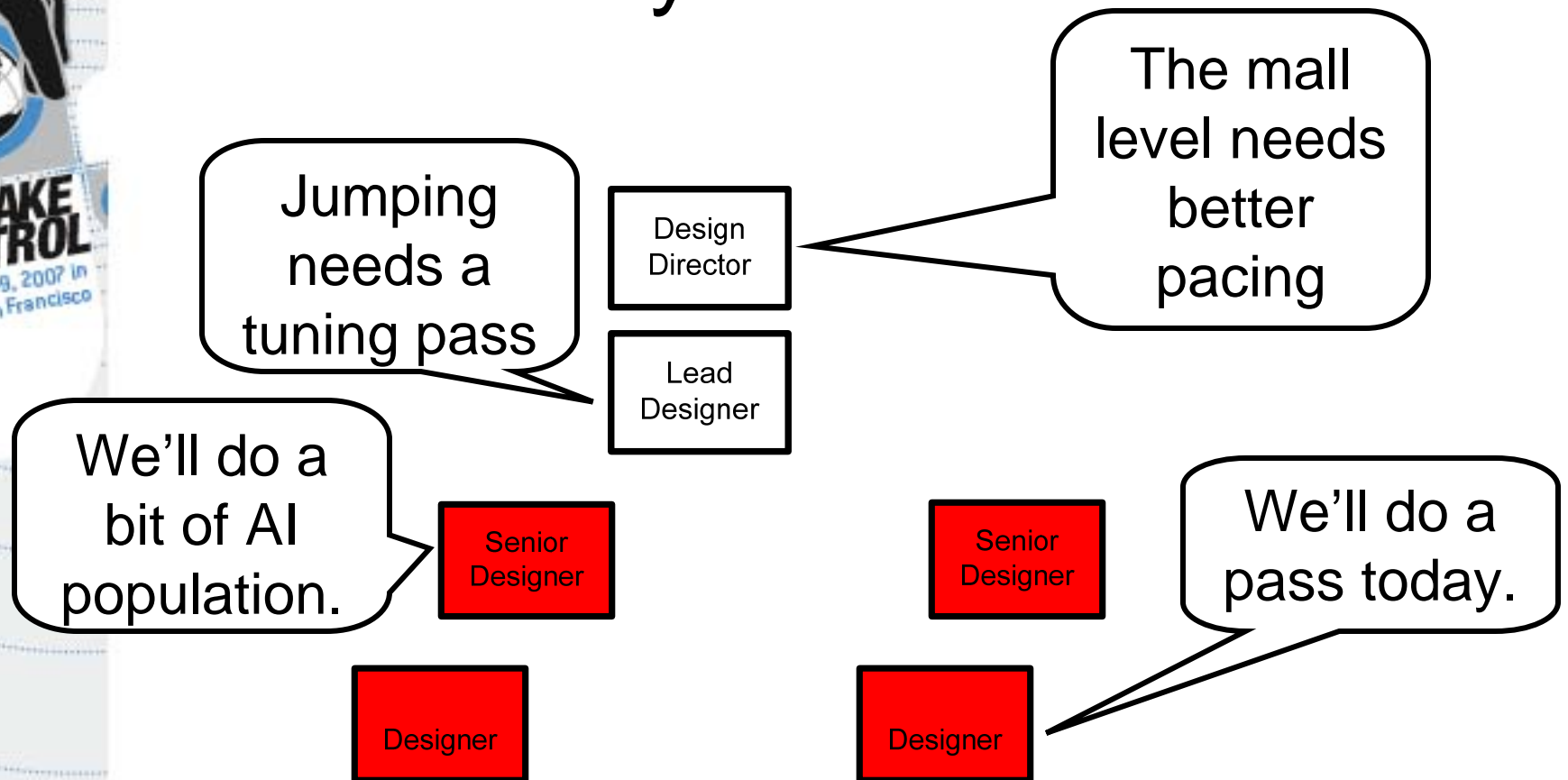


How are they structured?



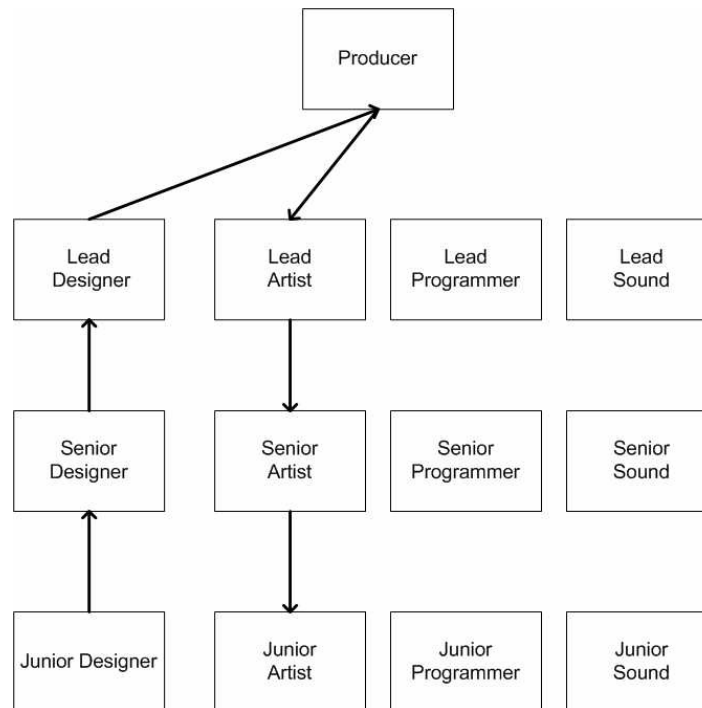


How are they structured



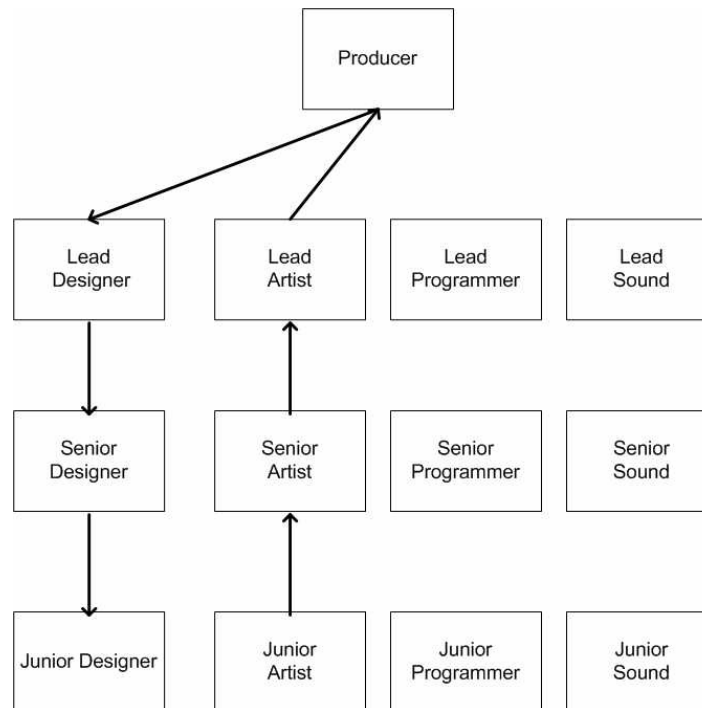


Traditional Structure



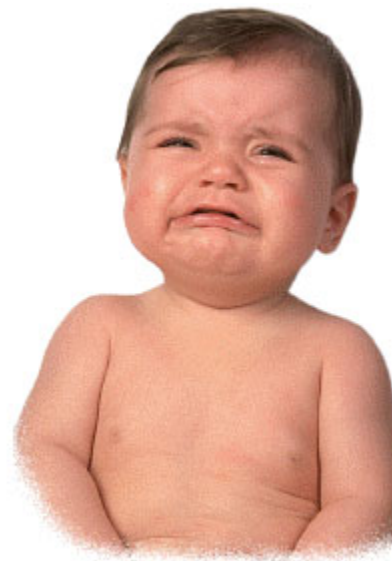


Traditional Structure





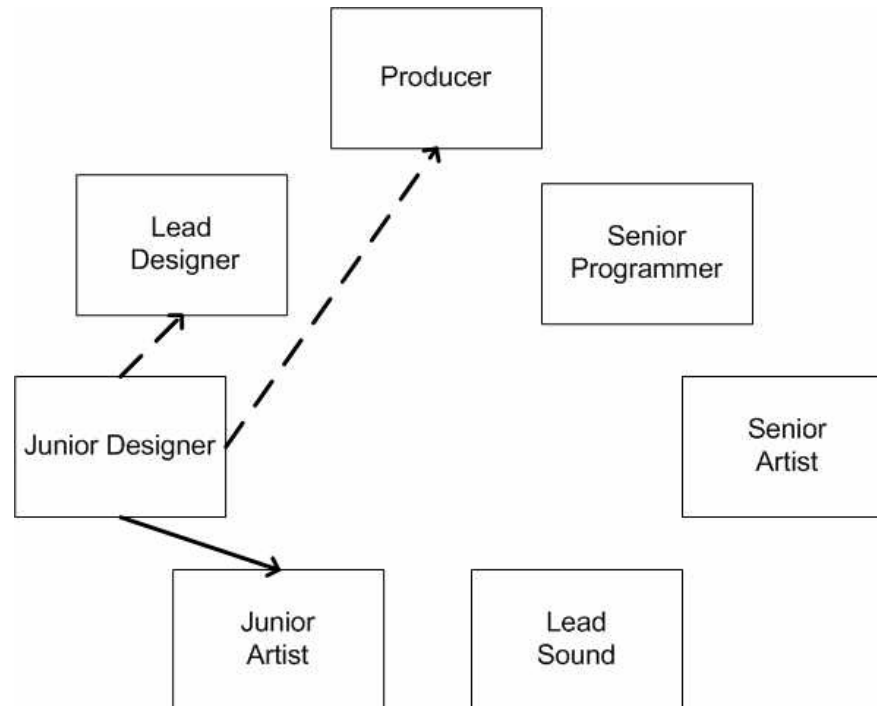
Traditional Structure



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Agile Design Structure





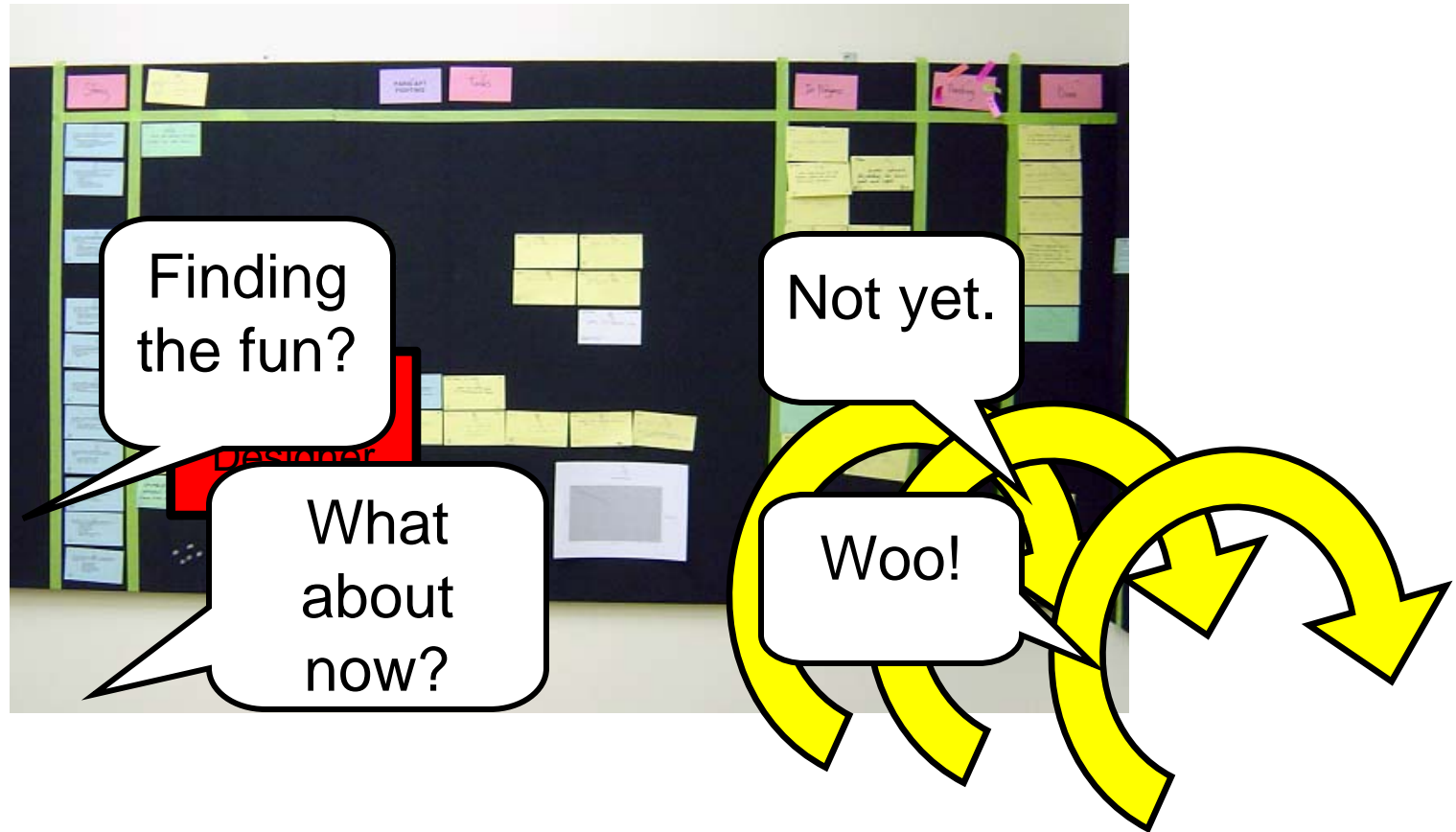
Viola!



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Benefits: Iteration Loop





Iteration + Focus = Quality



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Benefits: Project Stability



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Project Stability

- Time spent fighting the game is time where the product value decreases





Project Stability





Additional Benefits

- Project visibility to design team
- Increased focus
- Identify problems and opportunities early





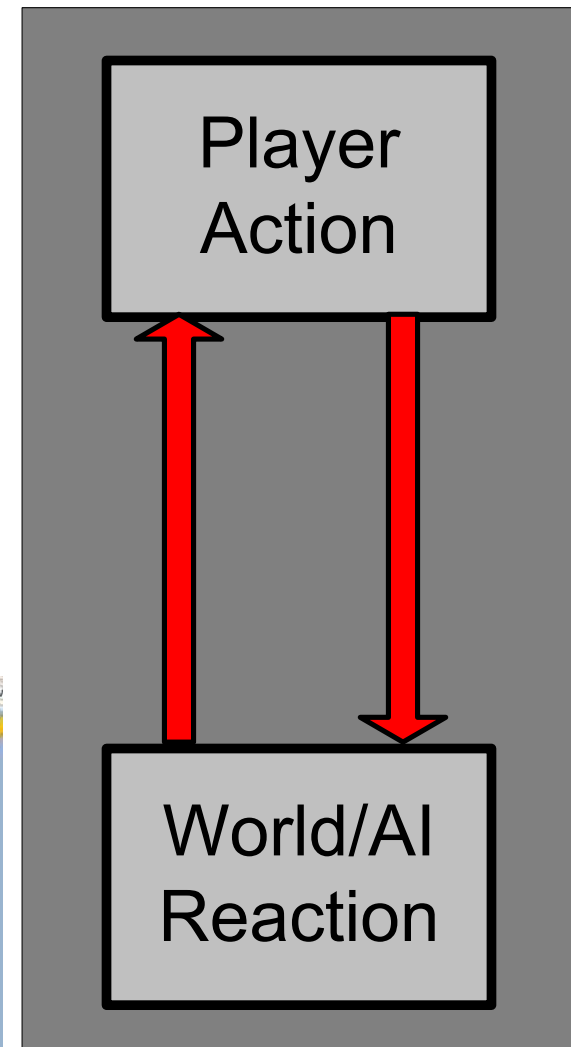
How do we plan via agile?

- Focused “stories” replace design documentation
- Focus Test



How do we plan?

- Design Documentation Light
 - Focus Test
 - Focus on Action/Reaction
- Let team determine path



Player Experience



How do we plan?

- Design Documentation Light
- Focus Test
- Focus on Action/Reaction
 - Let team determine path
- Come Prepared
 - But Respond to change





Lets Build A Game

- Small team
- Uses Scrum
- Iterate with designer centric goals in mind
- Must be playable pieces of the game



Feature List

- Character must jump and fight
- Must feature hedgehog
- Must have Enemies (AI)



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Meet the Team



Chun Li
Animator



Blanka
Junior
Designer



Guile
Artist



Ryu
Programmer



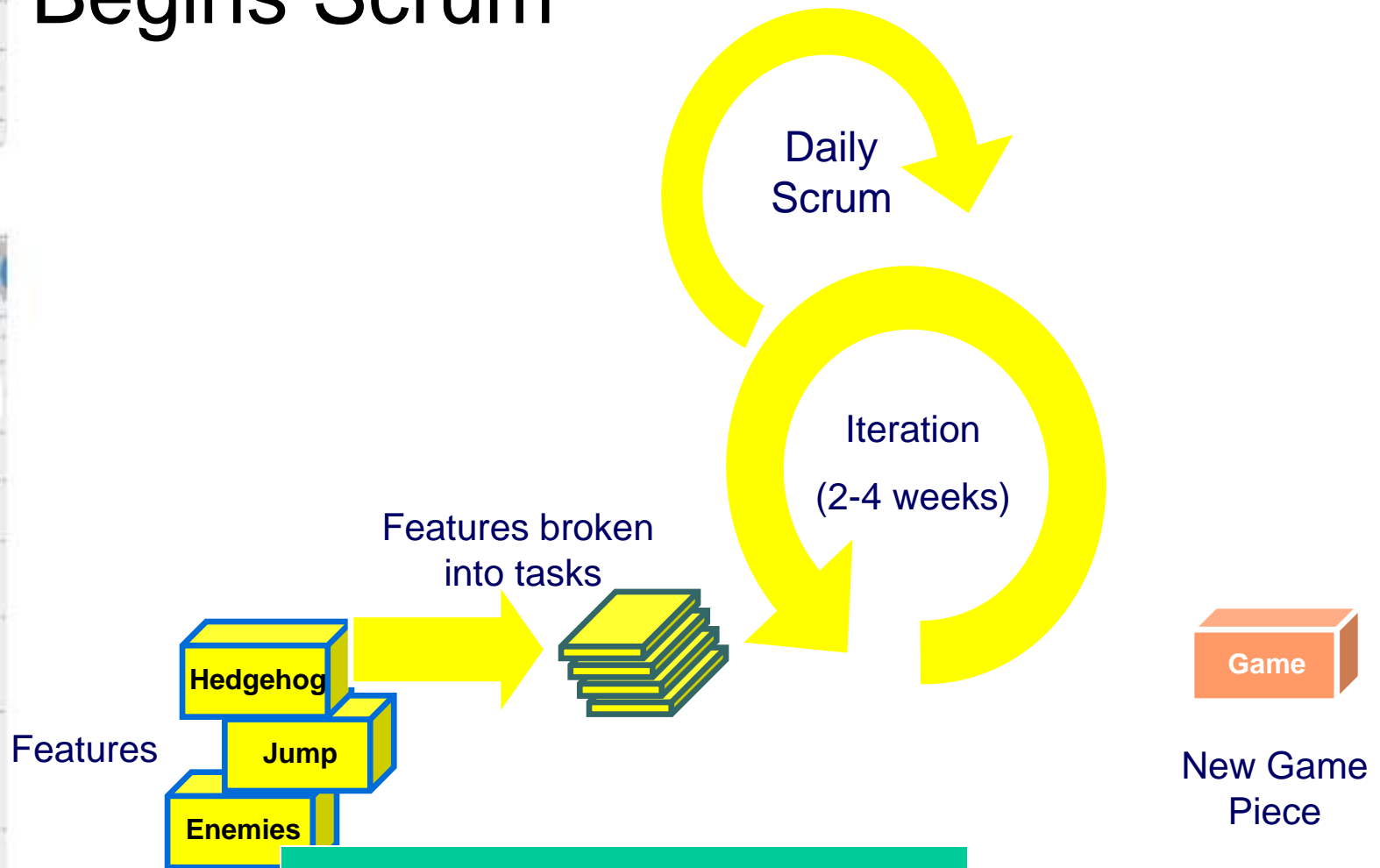
Zangief
Sound

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Street Fighter Studios Begins Scrum



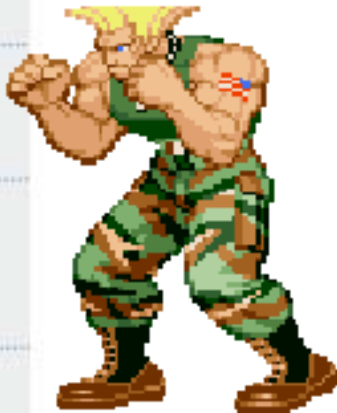
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Prioritize

- 1) Must feature hedgehog
- 2) Character must jump
- 3) Must have enemies (AI)



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Iteration 1

Daily meeting



Capturing
Hedgehog sounds



Tuning
Hedgehoggery

ng for
ction on
Hedgehog

Beginning Hedgehog-
esque animation

Hedgehog Tech
pipeline



- Must feature Hedgehog



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Iteration 1

Daily Meeting (later in iteration)



Guile I can help you
with Hedgehog
direction

Impediment;
Can't find any
hedgehogs in
California



Zangief, lets go
to the zoo I can
help you.

ent: Big
is with
hedgehog

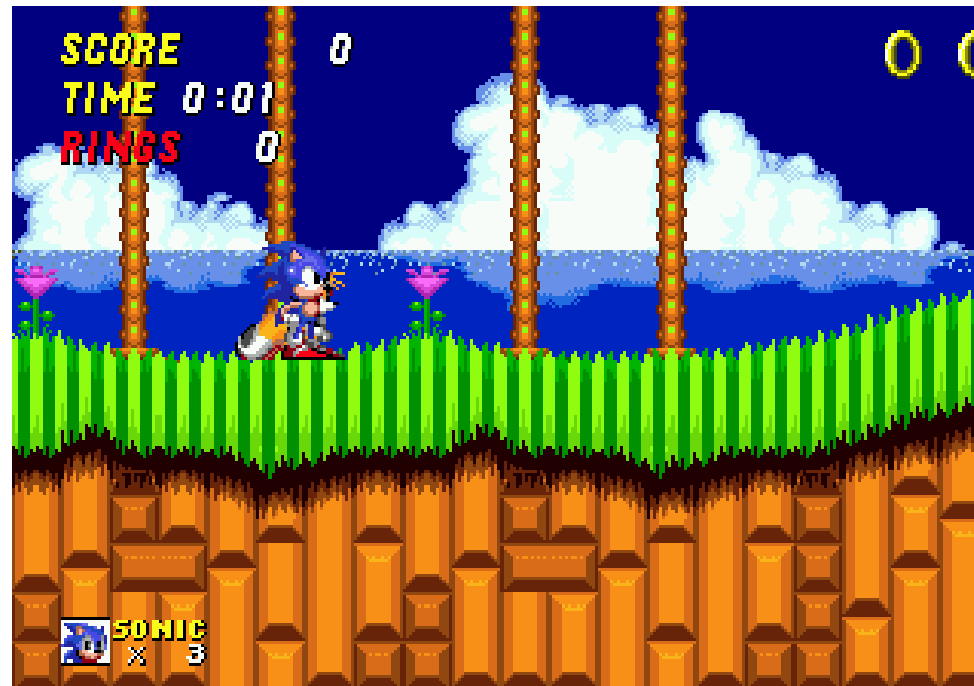


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Iteration 1 Review

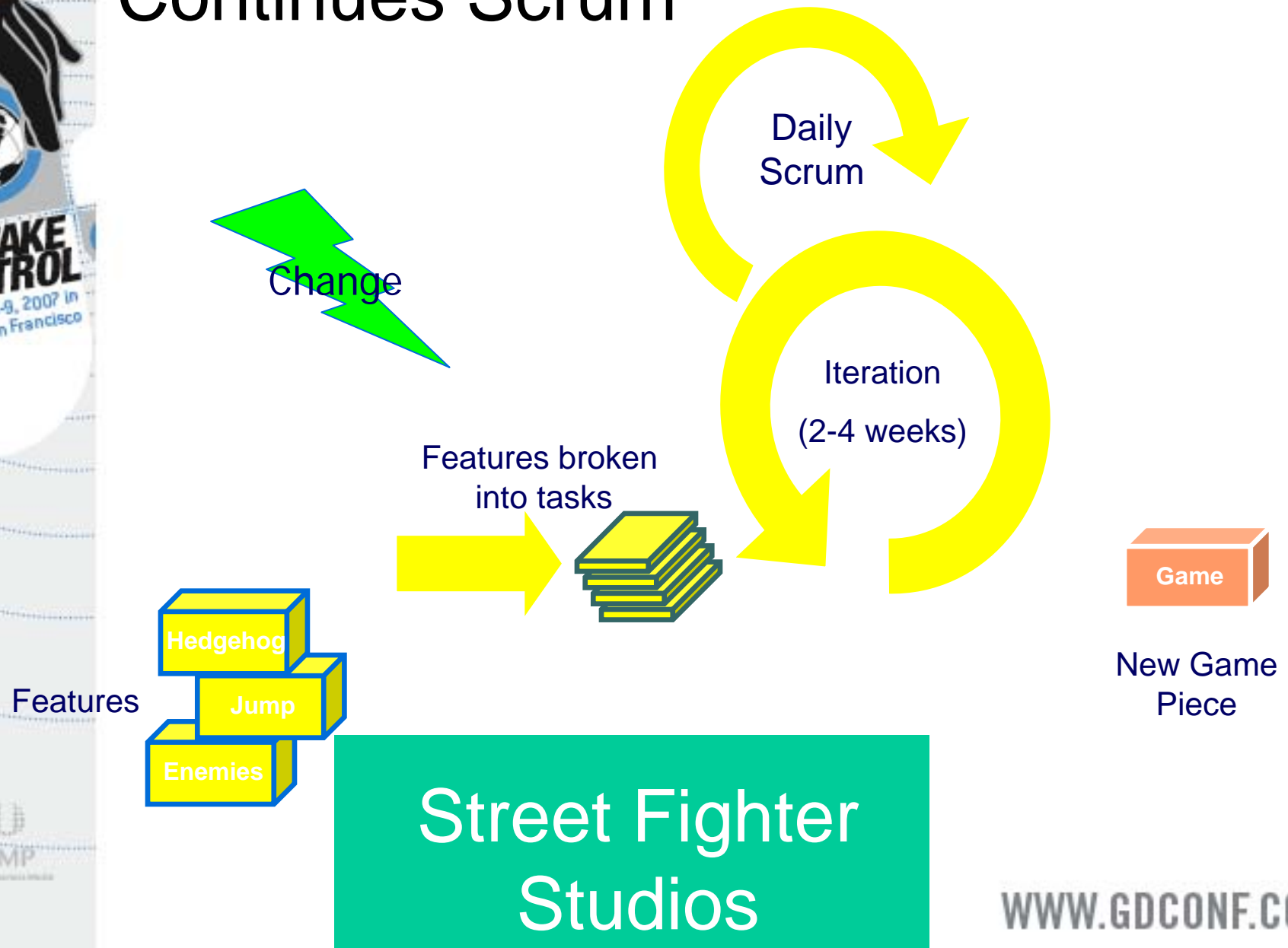


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Street Fighter Studios Continues Scrum





Change!



We love everything but the art direction, we need to revisit the hedgehog.

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Re-Prioritize

- 1) Must feature hedgehog
- 1) Must feature plumber
- 2) Character must jump
- 3) Must have enemies (AI)





Iteration 2

Daily Meeting



Capturing
Italian samples
for voiceover



Beginning to
animate
plumber waddle

Begin
render
for plumber



•Must feature plumber



Tuning plumber
waddle

ing art
on on
Plumber



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Iteration 2

Daily Meeting (Later in Iteration)



Guile I
you t
geom
we can
the pipeline

Need help with
animation
reference

Attaching
voiceover
sounds



Chun Li I will help
you with the
animation
reference

ment:
tune
geometry



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Iteration 2 Review



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Iteration 2 Review

- 1) Must feature plumber
- 2) Character must jump
- 3) Must have enemies (AI)



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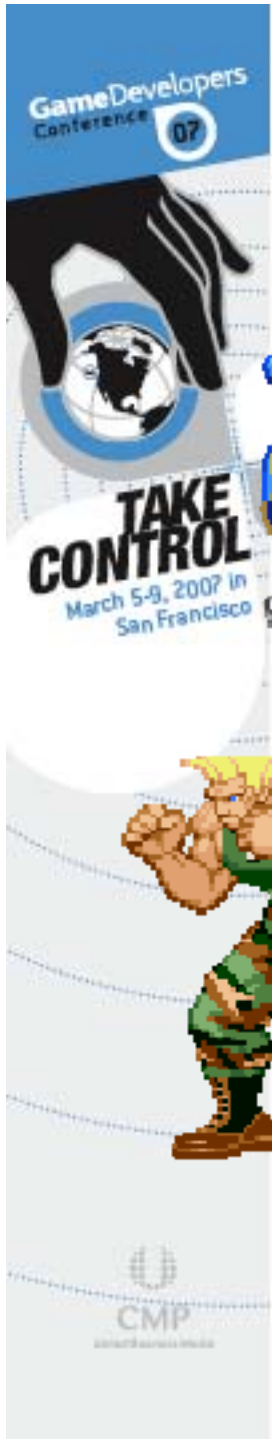
The Plot Thickens

We like what we see,
lets increase the
budget.

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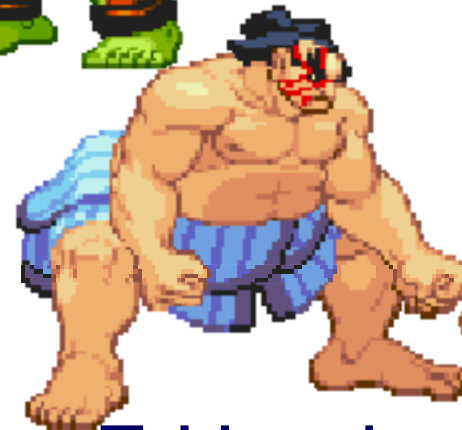
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Street Fighter Studios Expands



Ken
Programmer



E Honda
Artist



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Two Teams Tackle Separate Features

Team 1

Character Must Jump



Coding Animation



Working on jump animation

Team 2

Must Have Enemies



Looking for Giant Mushroom Sounds (!?)

Coding Artificial Intelligence



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Iteration 3 Review



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Iteration 3 Results



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Challenges and Problems

- Designers must cope with high rates of change.



Change

- How do we determine scope for a product which can change month to month?
- How do you respond to change via publisher direction?
- How do you respond to change as contributed by the team?



Challenges

- Designers must cope with high rates of change.
- Short and long-term



Short and Long Term

- How do you deliver a product every two weeks?
- If you are delivering a product every two weeks, how do you avoid tunnel vision?
- How do you separate a submission disk from a prototype? Where do you draw the line?



Challenges

- Designers must cope with high rates of change.
- Short and long-term
- Responsibility increases
 - Members of the team
 - Management



Conclusion

- Product Value
- Stability
- Transparency
- Iteration
- Focused Goals
- Find the fun as early as possible



Special Thanks

- Chris Ulm and Paul O'Connor
- Clinton Keith
- Mike Cohn
- Sonic the Hedgehog, Super Mario Bros and Street Fighter are copyright Sega, Nintendo and Capcom, respectively.



Additional Materials

- Web Resources

ScrumAlliance.Org

AgileGameDevelopment.Com

GamesFromWithin.Com

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