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About Andreas Öjerfors

Game design

Age of Conan: Rise of the Godslayer

Age of Conan: Hyborian Adventures

Editor-in-chief

PC Gaming World (Scandinavia)



The Untapped Potential of the MMO

Or "Why Han Solo Returned to Finish the Fight"

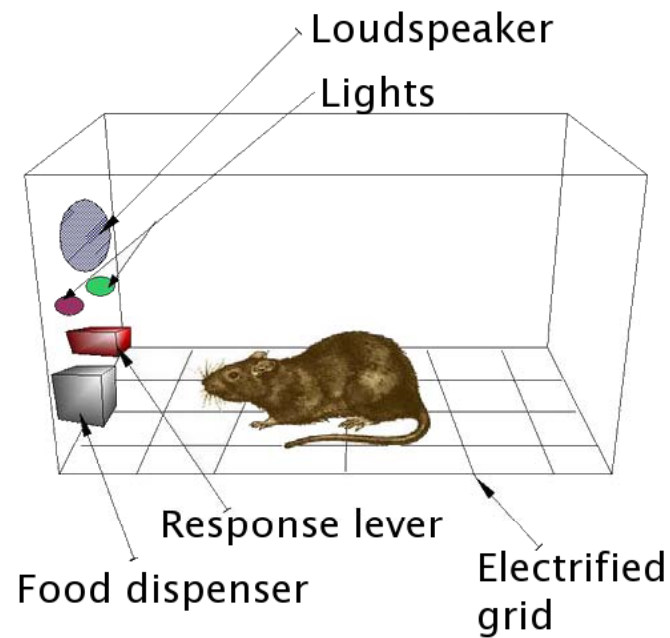


Evolution of MMO narrative



Rattus norvegicus

The "Skinner box"





Evolution of MMO narrative

The "Skinner box"





Evolution of MMO narrative

The "player's story" period

- First generation: Ultima Online
(*dynamic world*)





Evolution of MMO narrative

The "player's story" period

- First generation: Ultima Online
(dynamic world)
- Asheron's Call & Everquest
(lack of direction)



Asheron's Call



Evolution of MMO narrative

The "player's story" period

- Second generation: Dark Age of Camelot
(*Realm vs Realm*)



Dark Age of Camelot



Evolution of MMO narrative

The "player's story" period

- Second generation: Dark Age of Camelot
(Realm vs Realm)
 - EVE Online & Star Wars: Galaxies
(player-driven dynamics)

A screenshot from the game EVE Online showing a large-scale battle. On the left is a massive, dark, industrial structure, likely a station or a large ship, with various platforms and corridors. Several smaller ships are engaged in combat around it, with bright blue and white energy beams and explosions visible. On the right, a large, golden, spherical ship with multiple gun turrets is firing green energy beams towards the central area. The background is a dark, cloudy sky with a large, bright, circular light source, possibly a moon or a planet. The overall scene is dynamic and action-packed.

EVE Online



Evolution of MMO narrative

The "designer's story" period

Third generation: World of
Warcraft & Everquest II
(quest-driven content)



World of Warcraft



Singleplayer traditions in an MMO environment

The Lone Hero

The protagonist comes to a world
that cannot change through
his hands alone.



Singleplayer traditions in an MMO environment

The Lone Hero

Luke Skywalker: *I got a mission to attack the Death Star. That is so cool! I need to buy an X-Wing.*

Luk3 Skyw4lk3r: *What are you talking about? I destroyed it last month. Haven't you noticed? WE'RE FREE! HOORAY!*

Luke Skywalker: *You are confused. Perhaps you should speak with master Yoda.*

Luk3 Skyw4lk3r: *Yoda's dead, man. Yoda's dead.*

Luke Skywalker: *That's it! I'm logging off!*



Singleplayer traditions in an MMO environment

The Lone Hero (current strategies)

- Give the illusion of change
- Only provide mundane tasks
 - Instance / Phasing



Singleplayer traditions in an MMO environment

The Lone Hero

Allow communities to tell stories.



Singleplayer traditions in an MMO environment

Complex scenarios
Massively chaotic environments.



Singleplayer traditions in an MMO environment

The never-ending game

Shortage of content and
bloated productions.



Content through systems

Quality requirements

- Challenge
- Consistency
- Repeatability



Content through systems

Direct Conflict – PvP





Content through systems

Direct Conflict – PvP

Player-driven dynamics through humans in opposition.



Content through systems

Faction PvP

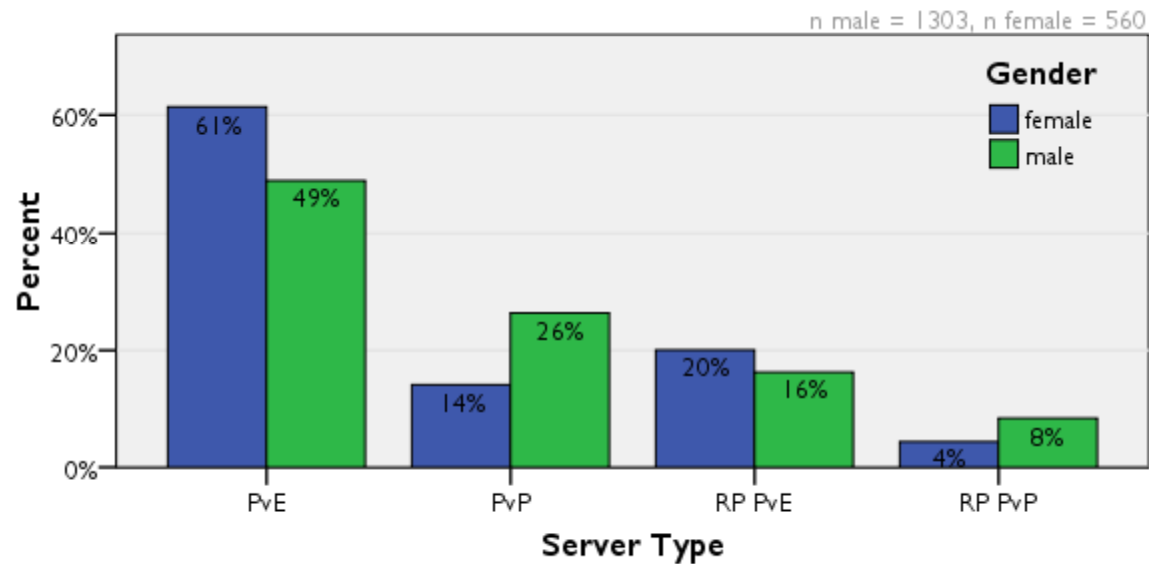
- Higher stakes
- Greater than themselves
- Strenghtens communities
- Doesn't rely on "lone hero"



Content through systems

Beyond PvP

Server Type Choice by Gender

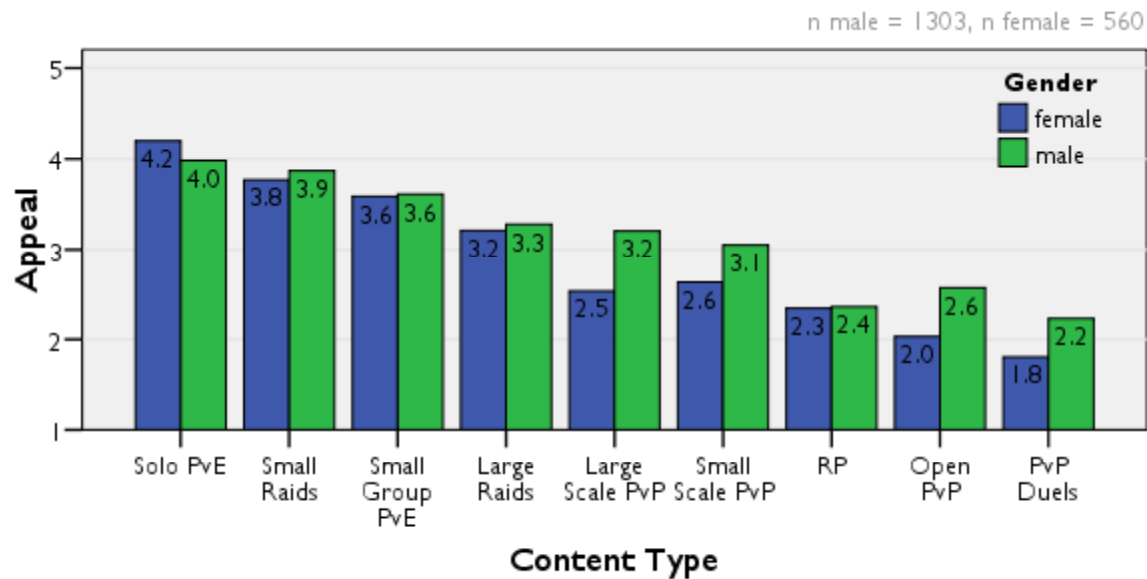




Content through systems

Beyond PvP

Appeal of Content Types by Gender





Content through systems

PvP support roles
Out-of-combat systems.



Content through systems

System outline

- Generate player dynamics
- Fulfill quality requirements
- Utilize main gameplay system
 - Use opposing factions



Content through systems

Player conflict through proxy

Meaningful faction based player conflict expressed indirectly through a PvE proxy.

Player conflict through proxy



Player conflict through proxy





Content through systems

Player conflict through proxy

Proxy moving target between 2 states.



Content through
systems

The persistent world and the fear of change

Always isolate risk in
dynamic systems.



Why Han Solo returned to finish the fight

Conclusion

The massive game is at odds with static content, but carries an untapped potential for dynamic worlds that can empower player communities to craft their own, epic tales.



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