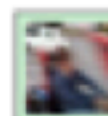


shit crayons

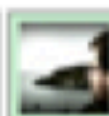


COW CLICKER

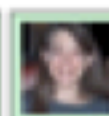
...CLICK YOUR COW

Cow Clicker will be at GDC Online in Austin next week. <http://www.gdconline.com> — view, like, comment[more news](#)[Your Pasture](#)[Your Barn](#)[Your Herd](#)[Buy a Cow](#)[Give a Cow](#)[Invite a Cow](#)[Rankings](#)[Discussion](#)[Help](#)

Garnet Hertz's cow

[remove cow](#)

Michael Austin's cow

[remove cow](#)

Sarah Grisham's cow

[remove cow](#)Next Click In...
Click now!

Mooney

644
buy 20 or more

Cow Clicks

This Week: 475
0

Udder and Pointers

0 0 1

Cowbell

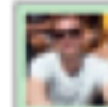
No Cowbell
Bronze in 525 clicks
[learn more](#)

Pasture Invites

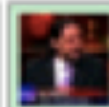
You have 15 pending
pasture invites.[view now](#) — [see details](#)Haute Cowture
Cow Clicker Swag[Buy now](#)

You know you like it

Cows ♥ 5 stars ★★★★★



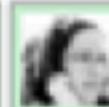
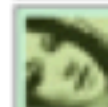
John Krajewski's cow

[remove cow](#)

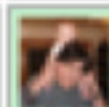
Your cow



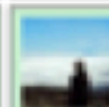
1

Abbey Johnson Bogost's
cow[remove cow](#)

Leigh Alexander's cow

[remove cow](#)

R Hunter Gough's cow

[remove cow](#)

Mitu S. R. Khandaker's cow

[remove cow](#)30 credits · [Get Info](#)[Games](#)[Spare Change](#)[See More](#)[Create an Ad](#)

Java Programming ×

Gurus

enticelabs.comNike is looking for skilled
Java Application Engineers
to join our team in
Oregon. College degree &
experience req'd. Apply
Today!

Build a Civilization ×

Stone Age, Classical Age,
Modern Age... and
beyond! Advance through
the ages of time and build
a thriving Civilization!
Play City of Wonder!
Aki Järvinen, Amy Jo Kim,
and 11 other friends
played this.

Endless memory card ×

card

welcome.eyefi.fiWirelessly offloads photos
& video so you can keep
shooting. 4GB memory
card with built-in Wi-Fi.[More Ads](#)

Chat (Offline)



creativity



Most people don't play Farmville just to mindlessly collect coins. They play so they can build a farm to their exact specifications—a barn over here, a chicken coop over there, a hay bale picture of Mario over there. They play these social games to escape their dreary work-a-day lives and spend some time constructing simple worlds from scratch, and to share those worlds with like-minded friends.

Most people don't play Farmville just to mindlessly collect coins. They play so they can build a farm to their exact specifications—a barn over here, a chicken coop over there, a hay bale picture of Mario over there. They play these social games to escape their dreary work-a-day lives and spend some time constructing simple worlds from scratch, and to share those worlds with like-minded friends.

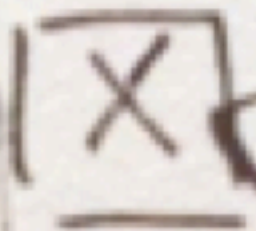
Cow Clicker offers none of these creative opportunities. All it offers is a static picture of a cow. I think this difference is key to understanding the popularity of social gaming. Cow Clicker captures the heart of many social games, but not the soul. It mimics the gameplay responsibilities without bothering to copy the social and aesthetic rewards that truly drive most social game players.



ltc.

Would you like to block
'Cow Clicker' from having
access to your info and news feed?

/// *klmm* ☒ OK ☐ Cancel



*feeling
sad
-cow clicker*

GO A's!
go bears!!



(Devastating...)

/ / M C U U

*@Orc
Simson
was*

T A T



Pamela Burdett Little cow, who made thee?



I'm clicking a cow.
Pamela clicked a cow in Cow Clicker.

September 15 at 10:04pm via Cow Clicker · [Comment](#) · [Like](#) · [Click my click](#)



Pamela Burdett Wings and peglegs, rhinestones bright;

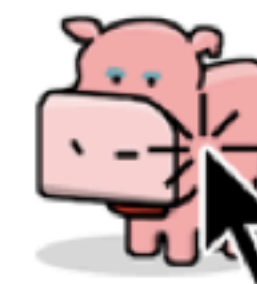


I'm clicking a cow.
Pamela clicked a cow in Cow Clicker.

September 15 at 10:18pm via Cow Clicker · [Comment](#) · [Like](#) · [Click my click](#)



Pamela Burdett With color sheets for man and child.



I'm clicking a cow.
Pamela clicked a cow in Cow Clicker.

September 15 at 10:46pm via Cow Clicker · [Comment](#) · [Like](#) · [Click my click](#)



Pamela Burdett Dost thou know who made thee?



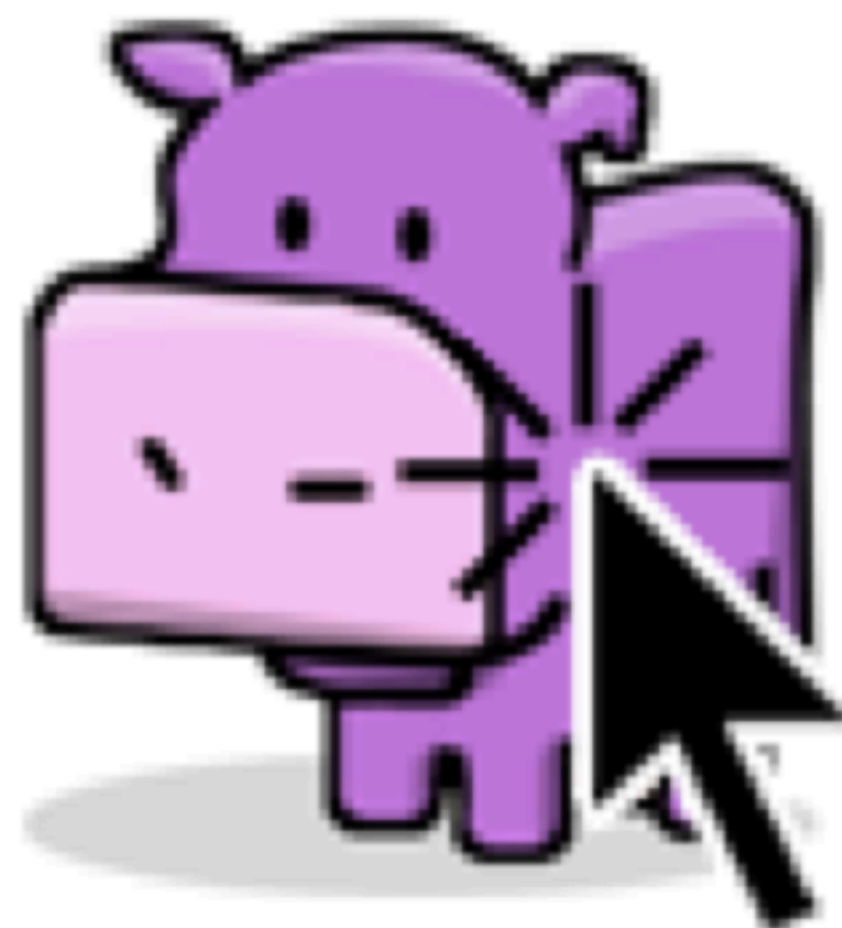
Pamela Burdett Little cow, I'll tell thee:



Pamela Burdett Zombie Cow and Mooing Lamb



Pamela Burdett Little cow, we click thee!



I'm clicking a cow.

Pamela clicked a cow in Cow Clicker.



September 15 at 10:53pm via Cow Clicker · [Comment](#) · [Like](#) · [Click my click](#)



September 15 at 10:25pm via Cow Clicker · [Comment](#) · [Like](#) · [Click my click](#)



Pamela Burdett Gave thee such a tender voice,



I'm clicking a cow.
Pamela clicked a cow in Cow Clicker.

September 15 at 10:21pm via Cow Clicker · [Comment](#) · [Like](#) · [Click my click](#)



Pamela Burdett I'm clicking a cow.
Pamela clicked a cow in Cow Clicker.



September 15 at 10:44pm via Cow Clicker · [Comment](#) · [Like](#) · [Click my click](#)



Pamela Burdett I'm clicking a cow.
Pamela clicked a cow in Cow Clicker.



September 15 at 10:55pm via Cow Clicker · [Comment](#) · [Like](#) · [Click my click](#)



Cow Clicker is Cutthroat – Ch1

+ Write a Note

by Tiffany Dang on Friday, February 25, 2011 at 4:04am

Cow Clicker is Cutthroat Chapter 1

Phil woke up in the middle of the night again, as he usually did. However, being in Australia, the sun was up for him. He trudged over to his computer, the sleep still creeping out of his body. After giving his cow a quick click, he casually skimmed the week's rankings. "Still number nine," the discouraged clicker sighed.

The stream of negativity did not end there. "But I click just as hard as they do. It's not fair. They collect the udders and pointers while I sit here at the bottom. Why do I have to watch others profit off of my hard work?"

A familiar yet unknown contact messaged him, familiar enough that he didn't have to accept an invite but strange enough that he didn't recognize the name. "You deserve much better than that, Phil."

Phil sighed again, only this time, of relief. "Man, someone who finally agrees with me!"

The mysterious and eerily comforting stranger continued, "Of course, Phil. No one else can recognize your potential like I can."

"Wait a minute, who are you?"

"My name is Virsneq Butler. I want to help you, Phil." Because of his intense desperation, a mere name was enough for him to trust this former stranger.

"It's no use, as long as I remain pastured with them I'm never going to move ahead."

"You don't need them, just like they don't need you. They were only using you. You said so yourself: they're holding you back. You know what you need to do, Phil."

"But I still can't do this on my own."

"Worry not, Phil. I have eight new friends waiting for you." And with that Phil depasteurized all eight of his pasture-mates, freeing up space for his eagerly awaited pasture invites.

"After giving his cow a quick click, he casually skimmed the week's rankings. 'Still number nine,' the discouraged clicker sighed."

"It's no use, as long as I remain pastured with them I'm never going to move ahead."

"And with that Phil depastured all eight of his pasture-mates."



Abbey Johnson Bogost



I'm clicking a cow.

Abbey clicked a cow in Cow Clicker.



February 10 at 9:27am via Cow Clicker · [Like](#) · [Comment](#) · [Click my click](#)



Abbey Johnson Bogost



I'm clicking a cow.

Abbey clicked a cow in Cow Clicker.



February 9 at 7:51pm via Cow Clicker · [Like](#) · [Comment](#) · [Click my click](#)

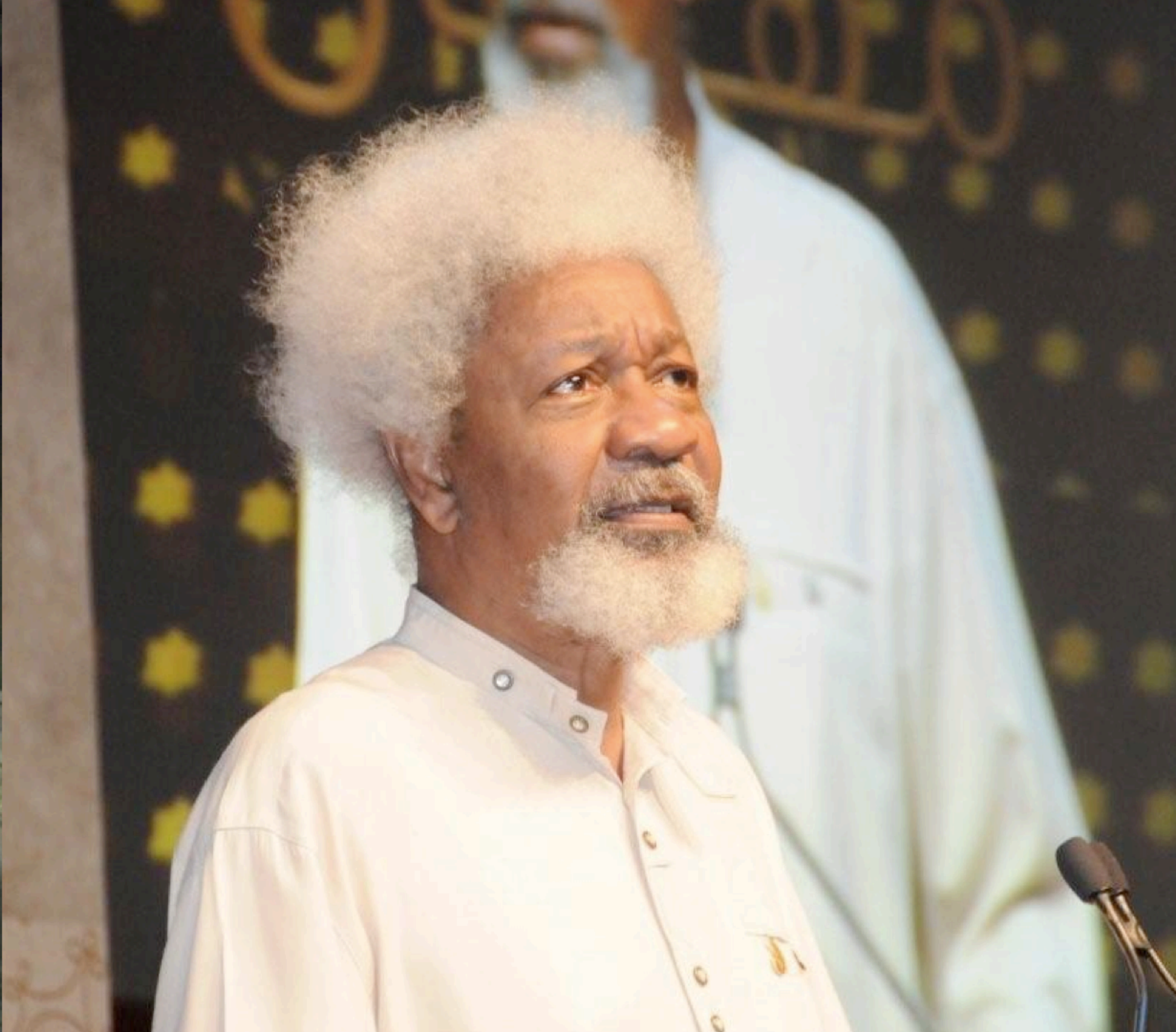
[Robo's Farm \(Click here to visit\)](#)



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| Vicente | Walter Orlando | José | Javier | Auxi | Jennifer | Rafael | Julio Adolfo |
|---------|----------------|--------|--------|--------|----------|--------|--------------|
| 59 | 60 | 60 | 61 | 62 | 63 | 67 | 70 |
| 328816 | 338351 | 342219 | 349238 | 354709 | 365876 | 408292 | 433029 |



Sixteen paces

By twenty-three. They hold

Siege against humanity

And Truth

Employing time to drill through to his sanity

The ghoul:

Flushed from hanging, sniffles

Snuff, to clear his head of

Sins — the law

Declared — that morning's gallows load were dead of



ALFR.
NOBEL

NAT.
MDCCC
XXXIII
OB.
MDCCC
XCVI

*fashioning the
drama of existence*









shit

| | | | | | | | | | | | | |
|---|--|---|--|--|---|--|---|---|---|--|---|---|
| <p>Cowclicktivist</p>  <p>Cost: 1,100 credits Pay Now</p> | <p>Cowthulhu</p>  <p>Cost: 50 credits You own this cow</p> | <p>Plain Cow</p>  <p>Cost: N/A The stock cow</p> | <p>Nidcow</p>  <p>Cost: 5 mooney You own this cow</p> | <p>Click7</p>  <p>Cost: 5 mooney You own this cow</p> | <p>Red Poll Cow</p>  <p>Cost: 10 mooney You own this cow</p> | <p>Steel Cow</p>  <p>Cost: 10 mooney You own this cow</p> | <p>Shetland Cow</p>  <p>Cost: 20 mooney You own this cow</p> | <p>Abundance Cow</p>  <p>Cost: 20 mooney You own this cow</p> | <p>Swiss Brown Cow</p>  <p>Cost: 20 mooney Buy</p> | <p>Hereford Cow</p>  <p>Cost: 20 mooney You own this cow</p> | <p>Rainbow Cow</p>  <p>Cost: 20 mooney Buy</p> | <p>Plaid Cow</p>  <p>Cost: 50 mooney You own this cow</p> |
| <p>My First Cow</p>  <p>PROMOTIONAL COW Cost: N/A How to Get This Cow</p> | <p>Dogcow</p>  <p>PROMOTIONAL COW Cost: N/A How to Get This Cow</p> | <p>Babycastles Cow</p>  <p>RETIRED Cost: N/A</p> | <p>Angus Cow</p>  <p>Cost: 10 mooney You own this cow</p> | <p>Gelbvieh Cow</p>  <p>Cost: 10 mooney You own this cow</p> | <p>Yellow Cow</p>  <p>Cost: 10 mooney You own this cow</p> | <p>Galloway Cow</p>  <p>Cost: 20 mooney You own this cow</p> | <p>Longhorn Cow</p>  <p>Cost: 20 mooney You own this cow</p> | <p>Holstein Cow</p>  <p>Cost: 20 mooney You own this cow</p> | <p>Danger Cow</p>  <p>Cost: 20 mooney You own this cow</p> | <p>Magritte Cow</p>  <p>Cost: 50 mooney Buy</p> | <p>Pink Cow</p>  <p>Cost: 50 mooney Buy</p> | <p>Argyle Cow</p>  <p>Cost: 50 mooney Buy</p> |
| <p>Paisley Cow</p>  <p>Cost: 50 mooney Buy</p> | <p>Purple Cow</p>  <p>Cost: 50 mooney You own this cow</p> | <p>Soviet Cow</p>  <p>Cost: 100 mooney You own this cow</p> | <p>Highland Cow</p>  <p>Cost: 100 mooney You own this cow</p> | <p>Rhinestone Cow</p>  <p>Cost: 100 mooney Buy</p> | <p>Holy Cow</p>  <p>Cost: 100 mooney You own this cow</p> | <p>Kowtick</p>  <p>RETIRED Cost: 100 mooney You own this cow</p> | <p>Riccowtiello</p>  <p>RETIRED Cost: 100 mooney</p> | <p>Hello Cow</p>  <p>Cost: 200 mooney Buy</p> | <p>Bacon Cow</p>  <p>Cost: 200 mooney You own this cow</p> | <p>Oil Cow</p>  <p>RETIRED Cost: 200 mooney You own this cow</p> | <p>Pirate Cow</p>  <p>Cost: 300 mooney You own this cow</p> | <p>Zombie Cow</p>  <p>Cost: 300 mooney You own this cow</p> |
| <p>Protest Cow</p>  <p>RETIRED Cost: 50 mooney You own this cow</p> | <p>Be Mine Bovine</p>  <p>RETIRED Cost: 100 mooney You own this cow</p> | <p>Duck Cow</p>  <p>Cost: 100 mooney Buy</p> | <p>Pig Cow</p>  <p>Cost: 100 mooney Buy</p> | <p>Sheep Cow</p>  <p>Cost: 100 mooney Buy</p> | <p>Ninja Cow</p>  <p>Cost: 150 mooney You own this cow</p> | <p>Actual Occowsion</p>  <p>Cost: 150 mooney Buy</p> | <p>Kowanzaa</p>  <p>Cost: 200 mooney You own this cow</p> | <p>Backscatter Cow</p>  <p>Cost: 200 mooney You own this cow</p> | <p>Steerer</p>  <p>RETIRED Cost: 300 mooney You own this cow</p> | <p>Meatpacker</p>  <p>RETIRED Cost: 300 mooney</p> | <p>Emoo Cow</p>  <p>Cost: 300 mooney You own this cow</p> | <p>ASCII Cow</p>  <p>RETIRED Cost: 350 mooney You own this cow</p> |
| <p>Longhorn Bull</p>  <p>Cost: 500 mooney You need more mooney</p> | <p>Mao Cow</p>  <p>Cost: 500 mooney You need more mooney</p> | <p>Cobra Cow</p>  <p>Cost: 750 mooney You own this cow</p> | <p>Hazzard Cownty</p>  <p>Cost: 750 mooney You own this cow</p> | <p>Stargrazer</p>  <p>Cost: 2,500 mooney You need more mooney</p> | <p>Cowpie</p>  <p>Cost: 5,000 mooney You own this cow</p> | <p>Bling Cow</p>  <p>Cost: 10,000 mooney You own this cow</p> | <p>Roboclicker</p>  <p>RETIRED Cost: 50,000 mooney</p> | | | | | |

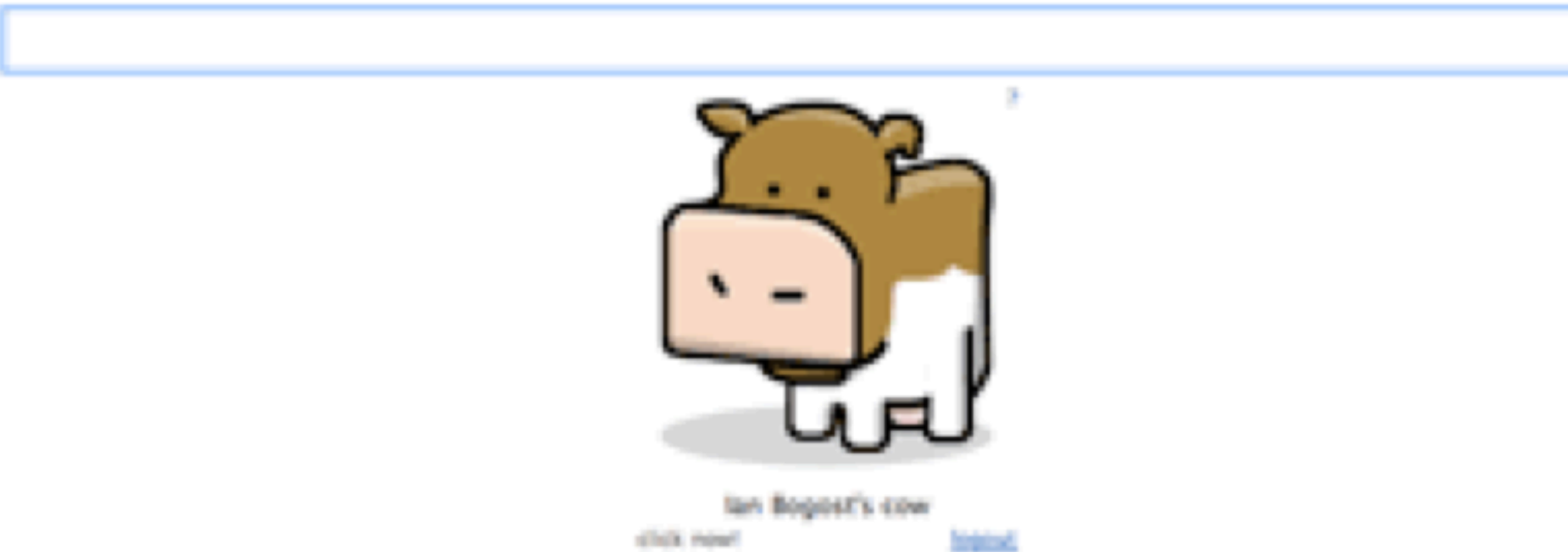
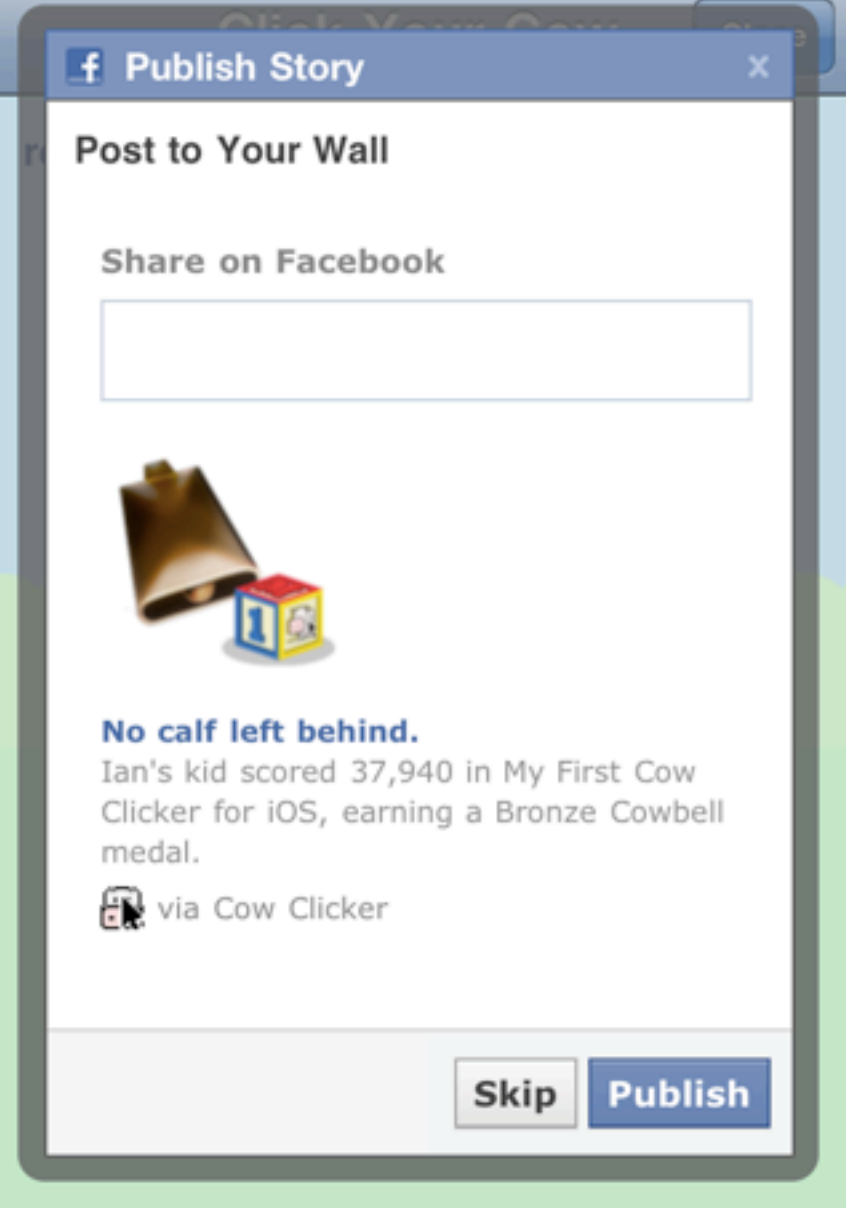


Cowclickification is the Future of Branding

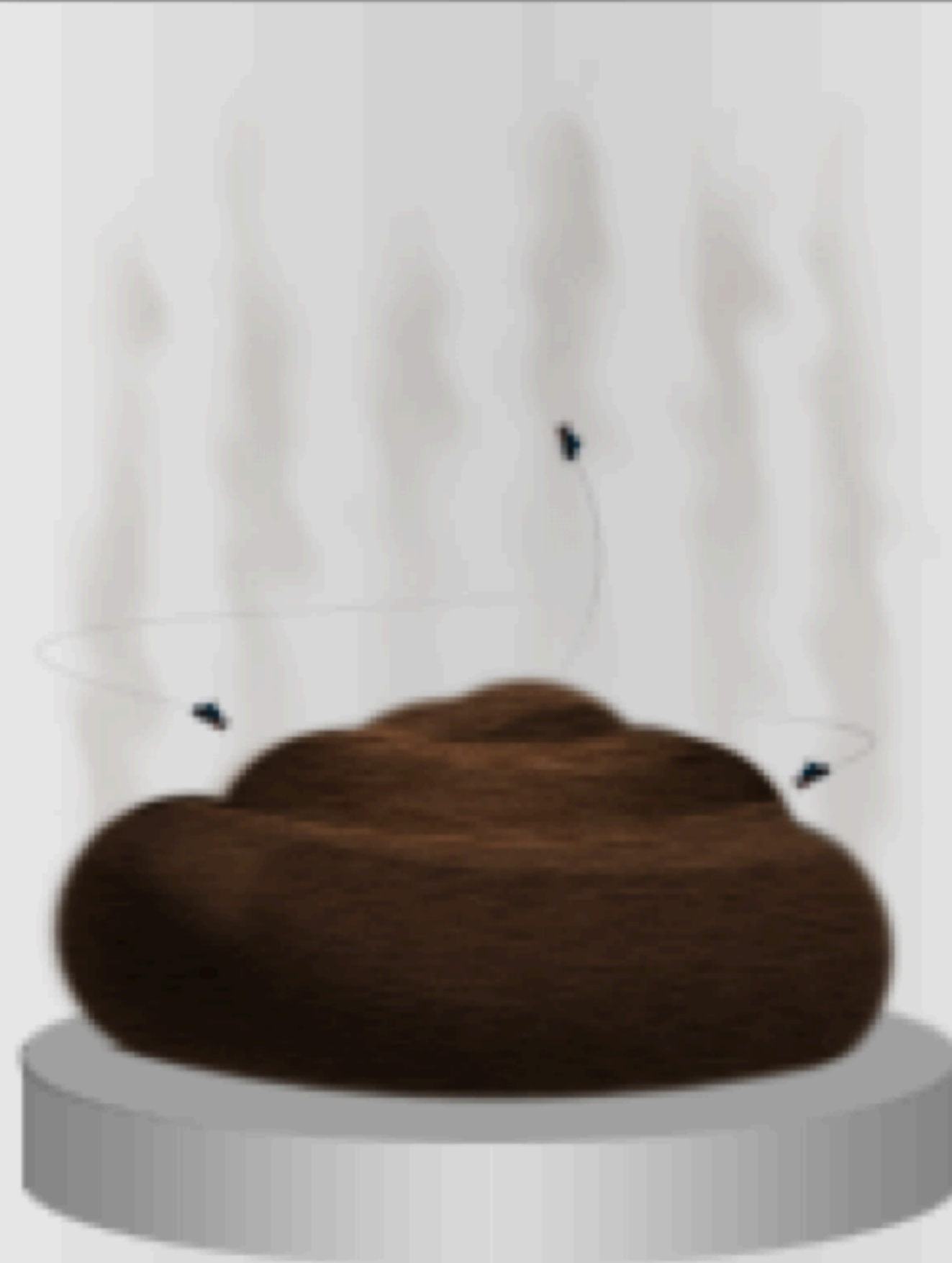
Leverage the intrinsic motivation of cow clicking to improve user experience and retention! Anything you can click you can cow click. It's free and easy like all the other useless crap you can do online.

Players can earn one click every six hours at every cowclickified website or app they use! They can click more often than that, but they'll only earn a Cow Clicker click every six hours. To maximize clicks, they'll want to click everywhere you can as often as possible. When you make a cowclickified app, you give your audience good reason to use your otherwise mediocre website, app, or service.

Moove over gamification, it's time for gamoofication. The Cow Clicker to turn your marketing and branding initiatives into a thunderous moo.



Cowpie



Cost: 5,000 mooney
You own this cow

resilience







**Garlands
Of scavengers weigh
Heavy on human breasts
Such
Are flowers that fill the garden of decay**

—Wole Soyinka