

This Time It's Different

Treasures & Traps in the Next Gen Transition

Don Daglow

President, Daglow Entertainment LLC

History as Game Designer

- 1971-80 University mainframes: Baseball (1971-80, first interactive sports sim & Baseball game), Star Trek (1972-74), Dungeon (1975-80, first RPG)
- 1980-83 Director, Intellivision Game Design for Mattel: Utopia (1981, first sim game), World Series Baseball (1983, first use of camera angles in games)
- 1983-87 One of 3 Producers at early EA: Adventure Construction Set (1985), Racing Destruction Set (1985), Earl Weaver Baseball (1987), 11 more titles.
- 1987-88 – Head of Entertainment & Education Division at Broderbund (Sim City, Prince of Persia, Carmen Sandiego, Star Wars)
- 1988-2008 – President, Stormfront Studios: 14,000,000+ games sold, \$500,000,000+ at retail (Neverwinter Nights, Madden Football, D&D “Gold Box” RPG’s, NASCAR Racing, The Lord of the Rings: The Two Towers)

History as Game Designer

- 2008 - Present: Advise game companies on design and production.
- 2008: Emmy® Award for Technology for creating Neverwinter Nights, first graphical MMORPG, paving way for Ultima Online, Everquest & World of Warcraft.
- President, Academy of Interactive Arts and Sciences Foundation. We award the Randy Pausch and Mark Beaumont scholarships for students in the Industry.
- Advisor, International Center for the History of Electronic Games.

“It was the best of times, it was the worst of times... it was the season of Light, it was the season of Darkness, it was the spring of hope, it was the winter of despair.”

--Charles Dickens, *A Tale of Two Cities*, 1859

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MORE LAYOFFS HIT VIDEO GAME INDUSTRY

The CHRISTIAN SCIENCE MONITOR

Cover Story

The app-driven life: How smartphone apps are changing our lives

Our app-driven life: Smart-phone apps are becoming the north star for millions of Americans who use them to navigate through life – shopping, playing, reading, dating, learning, and more with their fingertips.

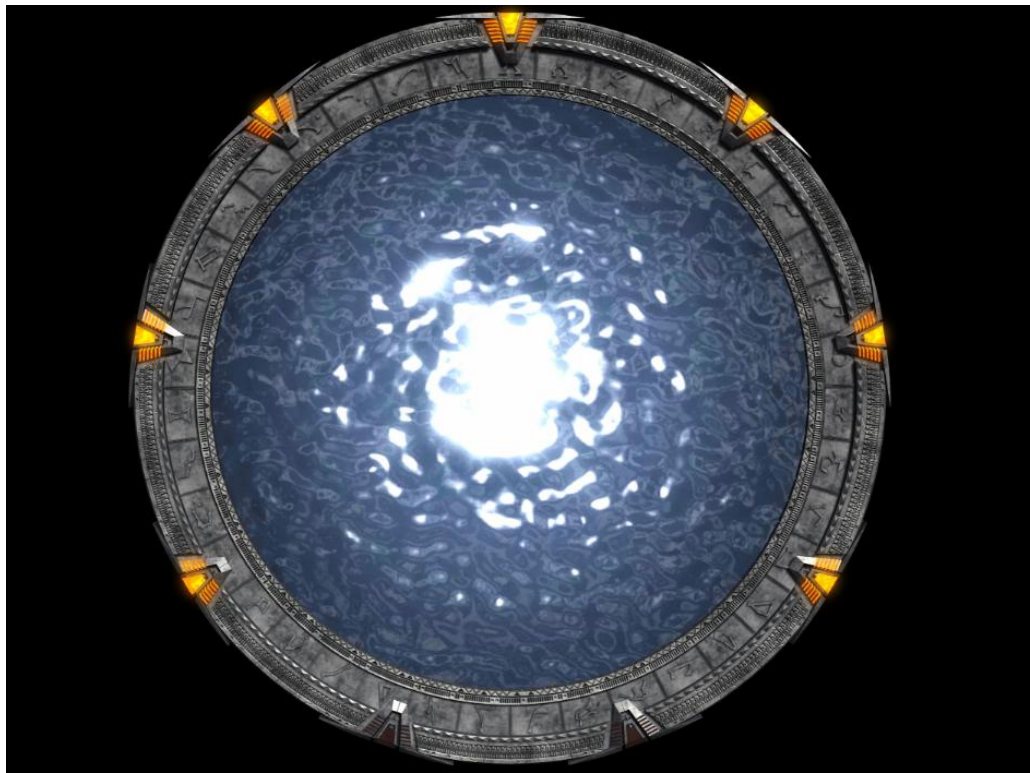
By [Chris Gaylord](#), Staff writer / January 27, 2013

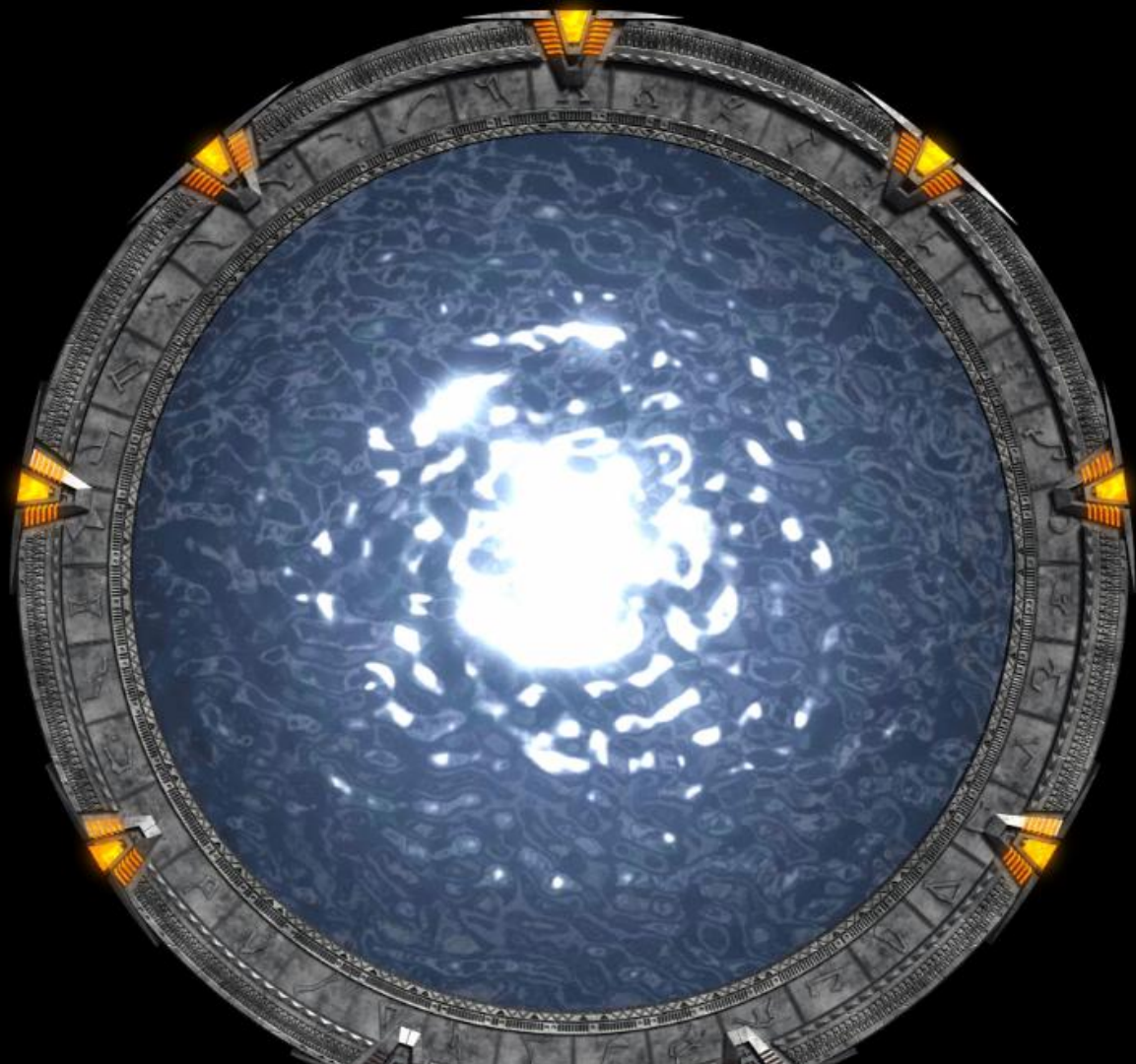


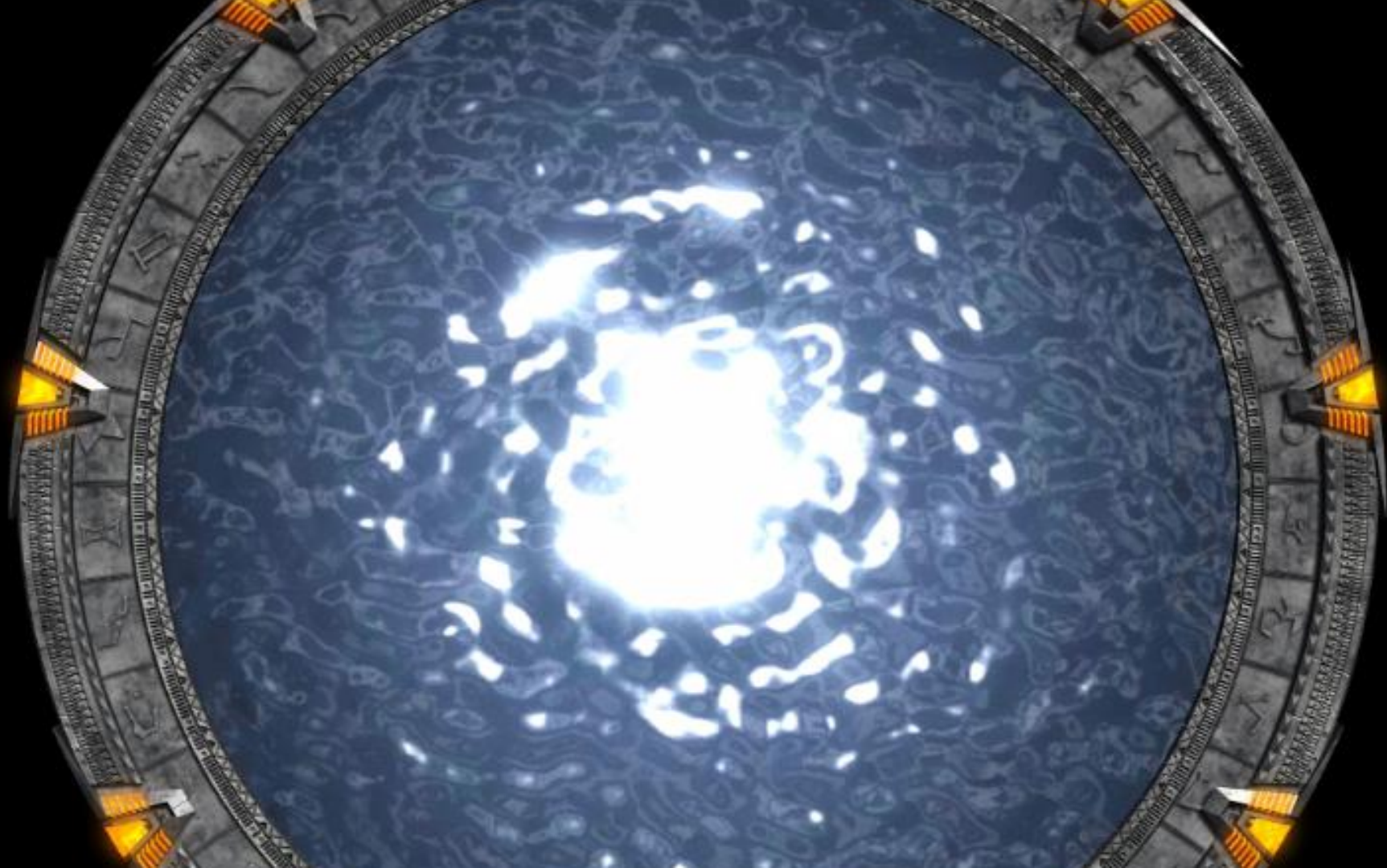
35 Years of Console Transitions*

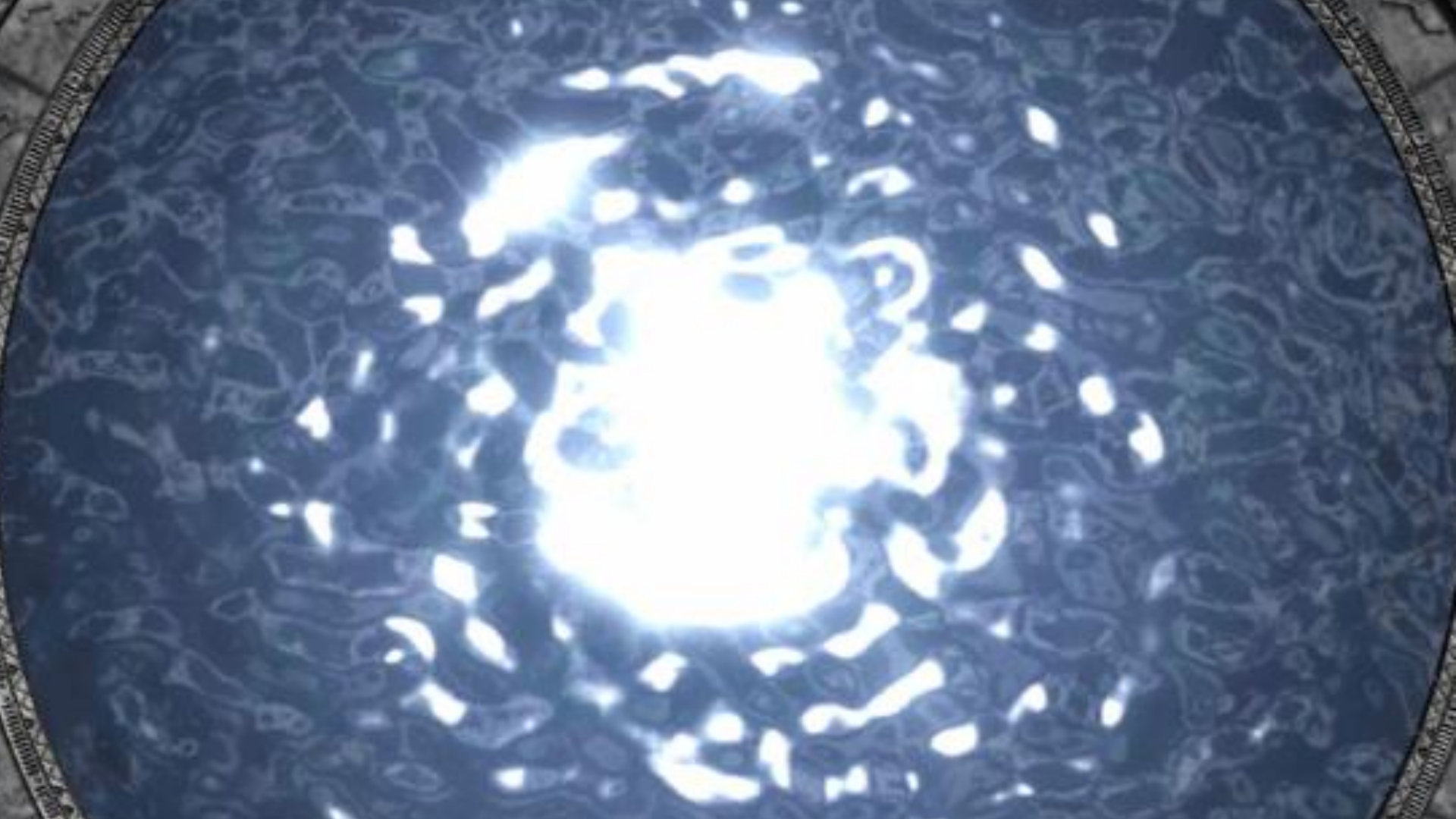
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- 2005-07 -- 360 & PS3 initially outsold by less expensive Wii
- 2013-?? -- PS4 and Xbox One and Wii U and Ouya and...

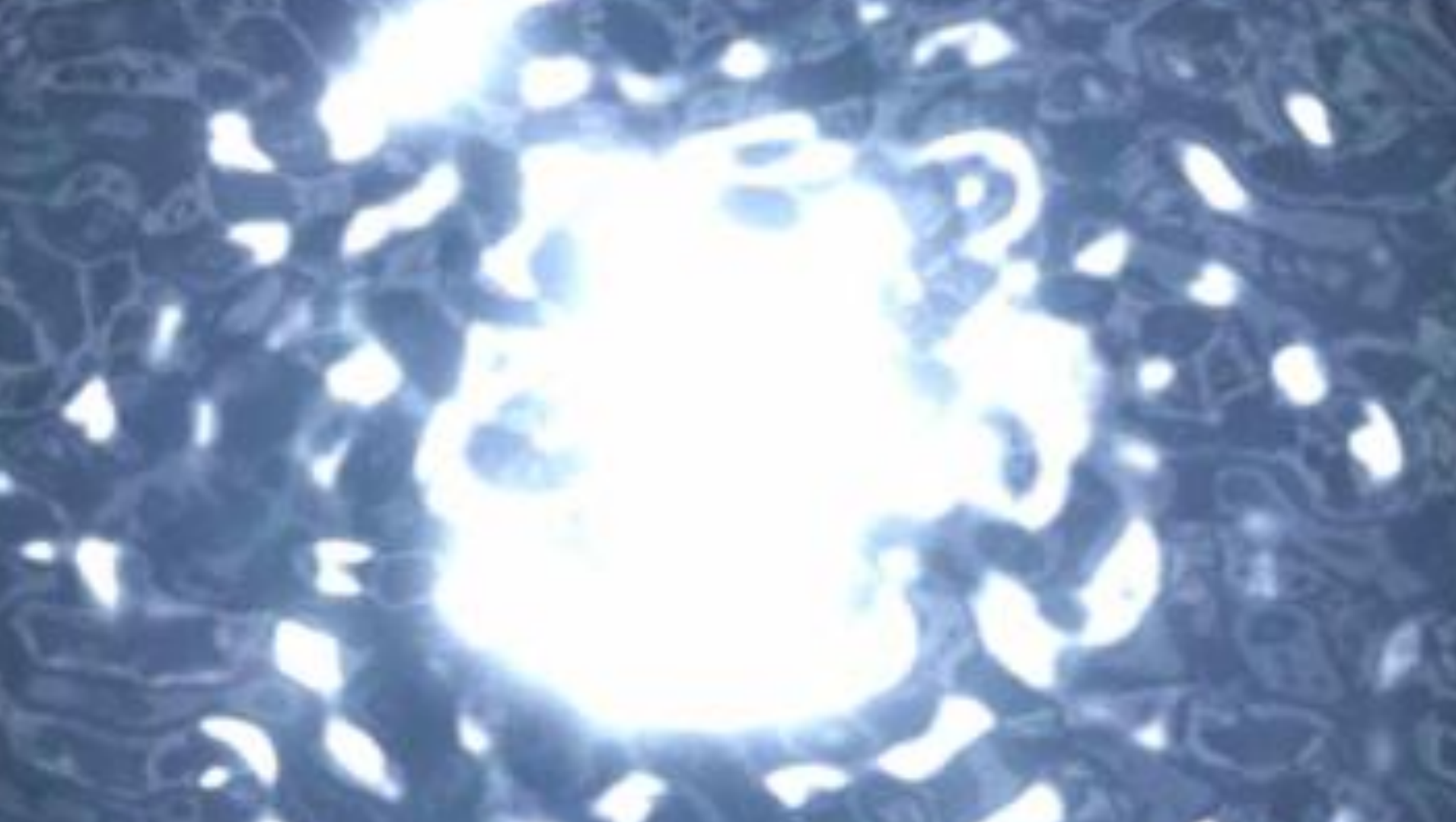
* In North America. Cycles were different in Japan, the UK and Continental Europe thru 1990's















Console Wars: 1982

TOP OF INNING 7

SAN FRANCISCO GIANTS BATTING
BOB GIBSON PITCHING FOR ST. LOUIS CARDINALS

HAL LANIER BATTING
GROUND BALL TO DICK Groat AT SHORTSTOP
DICK Groat THROWS TO BILL WHITE AT FIRST
HAL LANIER OUT AT FIRST
ONE OUT

WILLIE MAYS BATTING
DOUBLE OFF THE CENTER FIELD WALL
CURT FLOOD BOBBLES THE BALL
WILLIE MAYS TAKES THIRD BASE ON ERROR
ONE OUT RUNNER ON THIRD

WILLIE MCCOY BATTING
SINGLE TO RIGHT FIELD
WILLIE MAYS SCORES
SCORE NOW SAN FRANCISCO GIANTS 3 ST. LOUIS CARDINALS 1
ONE OUT RUNNER ON FIRST

JIM RAY HART BATTING
GROUND BALL TO JULIAN JAVIER AT SECOND

1971
PDP-10
Baseball

1978
Atari
Baseball

1980
Intellivision
Baseball

TWO PICTURES ARE WORTH A THOUSAND WORDS.

*Atari vs. Intellivision?
Nothing I could say would be more persuasive than what your own two eyes will tell you.
So compare for yourself.
Game for game, feature for feature, I think you'll find Intellivision is clearly superior.*
— George Plimpton —

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INTELLIVISION®
Intelligent Television

For the dealer nearest you, call 1-800-325-2724 or Intellivision - (800) 342-3066.
*Trademark of and licensed to Major League Baseball Properties, Inc. Intellivision Co. 1982. All Rights Reserved.

ATARI®
HOME RUN™ BASEBALL

INTELLIVISION®
MAJOR LEAGUE BASEBALL™

Console Wars: 1982

TOP OF INNING 7
 SAN FRANCISCO GIANTS BATTING
 BOB GIBSON PITCHING FOR ST. LOUIS CARDINALS
 HAL LANIER BATTING
 GROUND BALL TO DICK GROAT AT SHORTSTOP
 DICK GROAT THROWS TO BILL WHITE AT FIRST
 HAL LANIER OUT AT FIRST
 ONE OUT
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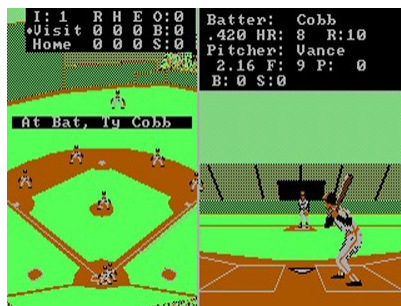


1983
 World Series
 Baseball



Revolution: 1971-2013

1987



1971

TOP OF INNING 7
 SAN FRANCISCO GIANTS BATTING
 BOB GIBSON PITCHING FOR ST. LOUIS CARDINALS
 HAL LANIER BATTING
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 DICK Groat THROWS TO BILL WHITE AT FIRST
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 ONE OUT
 RUNNER ON FIRST
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 GROUND BALL TO JULIAN JAVIER AT SECOND

1978



1980



1983

2013

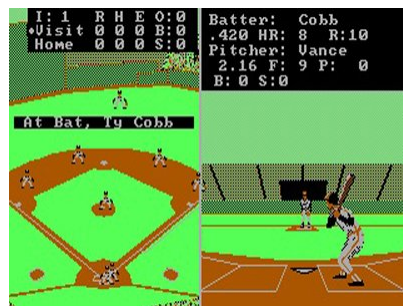


1996



Revolution: 1971-2013

1987



TOP OF INNING 7
SAN FRANCISCO GIANTS BATTING
BOB GIBSON PITCHING FOR ST. LOUIS CARDINALS
BIL LAMIER BATTING
GROUND BALL TO DECK GREAT AT SHORTSTOP
DECK GREAT THROWS TO BILL WHITE AT FIRST
BIL LAMIER OUT AT FIRST



1983

2013

2013



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Pax Augusta: 27 BC to 180 AD

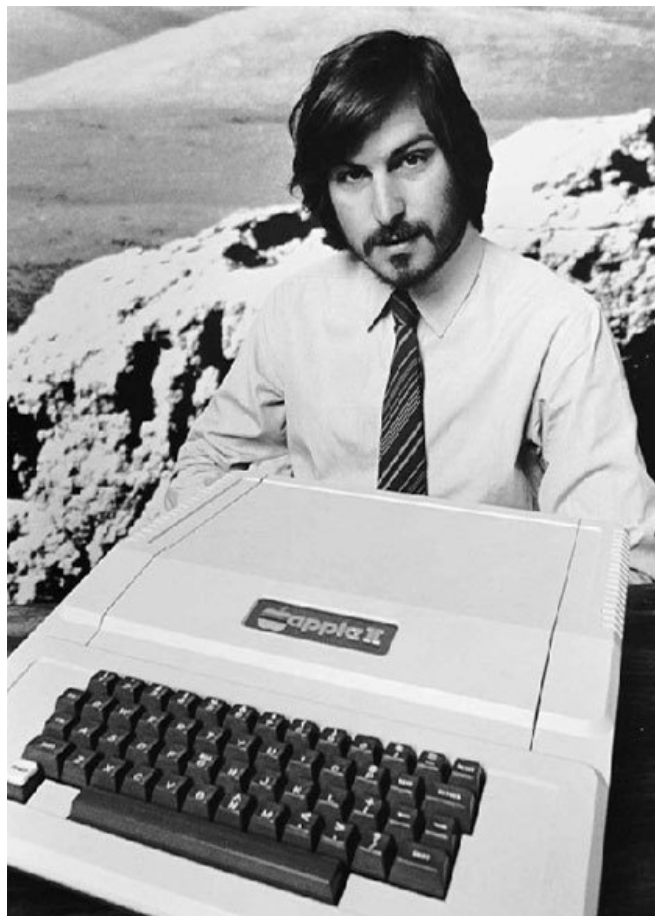
Pax Augusta: 27 BC to 180 AD

Pax PSia: 1995-2005











iPhone



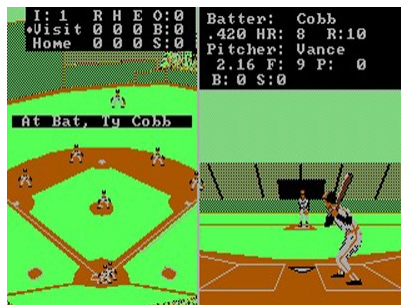
Daglow's Law of Progress

Daglow's Law of Progress

Whenever revolution cools into evolution, technology and culture will turn up the burner to bring things back to a boil.

Revolution: 1971-2013

1987



1971

TOP OF INNING 7
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GROUND BALL TO LEFT GREAT AT SHORTSTOP
DICK GRACE THROWS TO BILL WHITE AT FIRST
LAL LANIER OUT AT FIRST
ONE OUT

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ONE OUT RUNNER ON THIRD

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SINGLE TO RIGHT FIELD
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SCORE NOW FOR SAN FRANCISCO GIANTS 3 ST. LOUIS CARDINALS 1
ONE OUT RUNNER ON FIRST

JIM RAY BART BATTING
GROUND BALL TO JULIAN JAYNER AT SECOND

1978



1980



2013





Amazon is doomed

Amazon is doomed

We just don't know how long it will
take

The Status Quo is Doomed

The Status Quo is Doomed

And it will happen before we expect it

- Revolution in screen sizes: getting smaller
- Revolution in portability & interface
- Revolution in business models

- Only packaged goods

- Only packaged goods
- Only packaged goods and add-on-content

- Only packaged goods
- Only packaged goods and add-on-content
- Only packaged goods and add-on-content and subscriptions

- Only packaged goods
- Only packaged goods and add-on-content
- Only packaged goods and add-on-content and subscriptions
- Only packaged goods and add-on-content and subscriptions and pay by hour

- Only packaged goods
- Only packaged goods and add-on-content
- Only packaged goods and add-on-content and subscriptions
- Only packaged goods and add-on-content and subscriptions and pay by hour
- Only packaged goods and add-on-content and subscriptions and pay by hour and cheap apps

- Only packaged goods
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- Only packaged goods and add-on-content and subscriptions
- Only packaged goods and add-on-content and subscriptions and pay by hour
- Only packaged goods and add-on-content and subscriptions and pay by hour and cheap apps
- Only packaged goods and add-on-content and subscriptions and pay by hour and cheap apps and virtual goods

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- Only packaged goods and add-on-content and subscriptions and pay by hour and cheap apps and virtual goods
- Only packaged goods and add-on-content and subscriptions and pay by hour and cheap apps and virtual goods and DLC

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- Only packaged goods and add-on-content and subscriptions and pay by hour and cheap apps and virtual goods and DLC
- Only packaged goods and add-on-content and subscriptions and pay by hour and cheap apps and virtual goods and DLC and free apps to preview cheap apps

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- Only packaged goods and add-on-content and subscriptions and pay by hour and cheap apps and virtual goods and DLC and free apps to preview cheap apps and pay to not wait



- Revolution in screen sizes: getting smaller
- Revolution in portability & interface
- Revolution in business models

- Revolution in screen sizes: getting smaller
 - Revolution in portability & interface
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-
- Consoles hook to your TV: getting bigger
 - TV in your living room, familiar controllers

- Revolution in screen sizes: getting smaller
 - Revolution in portability & interface
 - Revolution in business models
-
- Consoles hook to your TV: getting bigger
 - TV in your living room, familiar controllers
 - What's left: Business Models

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authors

Christina Farr


 Dan "Shoe"
 Hsu

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Viacom to bring streaming cable channels to new Sony TV service


[CNET](#) › [Reviews](#) › [TV and Home Theater](#) › Six challenges for integrated TV on the Xbox ...

Six challenges for integrated TV on the Xbox One

Live TV integration was a major part of the Xbox One's announcement, but it faces a lot of hurdles to succeed where others have failed.



by Matthew Moskovciak | May 21, 2013 2:43 PM PDT

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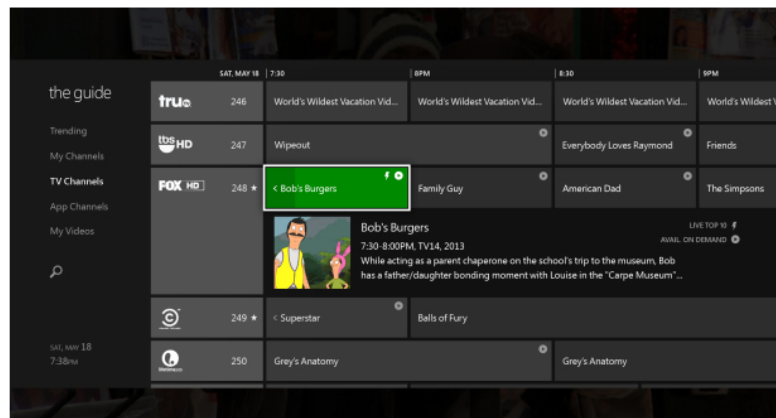
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7

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Comments 97



Great game design
is always revolutionary

.



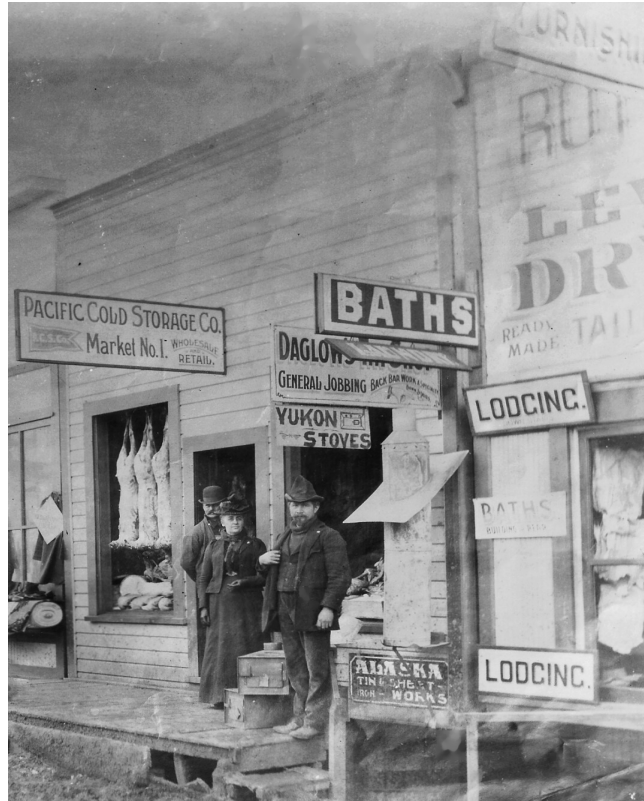
“When it comes to games,
I have endless choices now.”

---A Game Reviewer

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WHY



Don

www.Interactive-Entertainment.net

Leopold Daglow

Daglow's Tin Shop

Nome, Alaska

1899

- Click to edit Master text styles
 - Second level
 - Third level
 - Fourth level
 - Fifth level