

Ingress

Google's Augmented Reality Mobile Game

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INGRESS

The world around you is not what it seems.



Project Goals

- Get people off the couch.
- Build local community connections.
- Explore augmented reality tech.



Video Game Technology Timeline

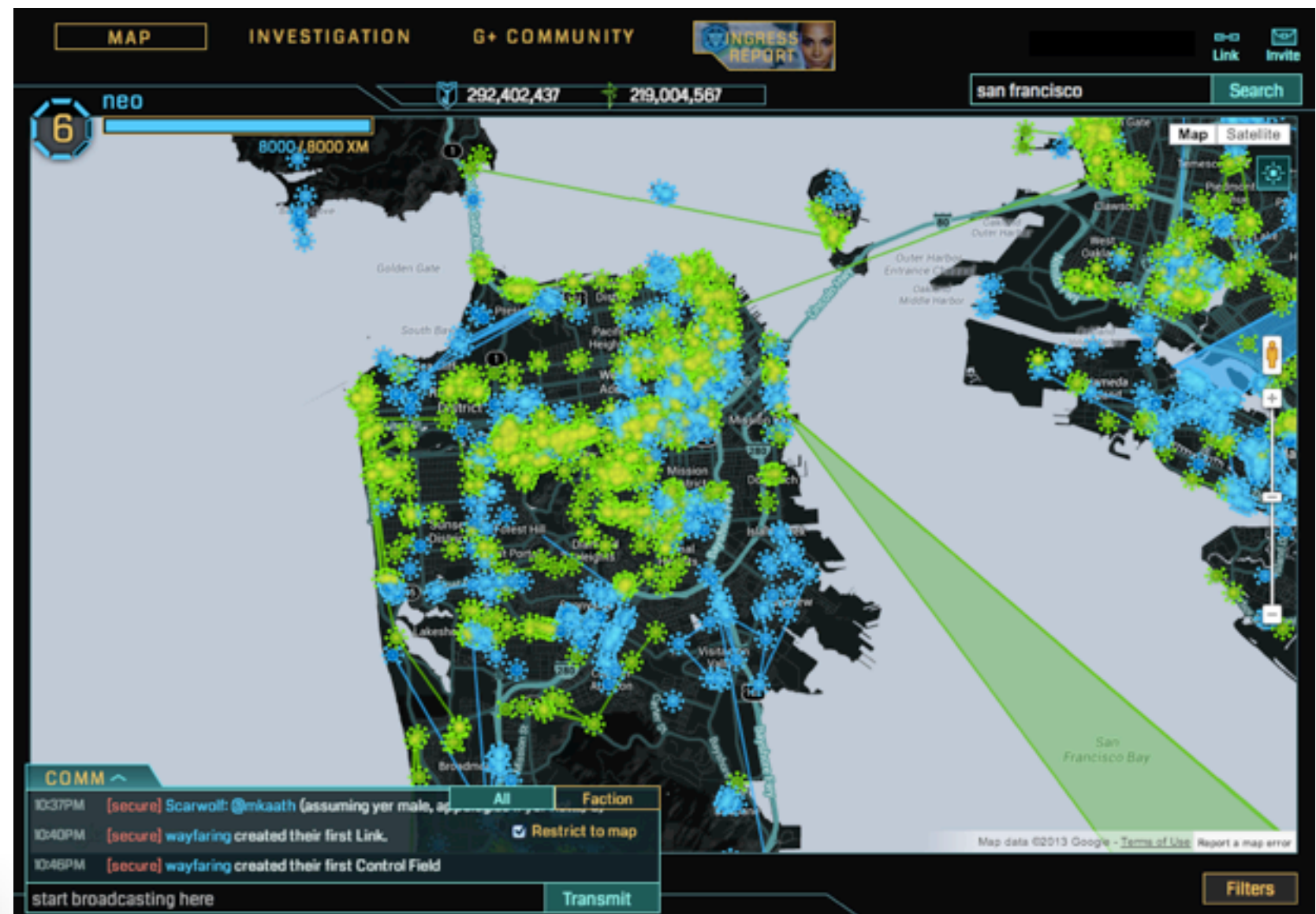


Technology for a New Type of Game



INGRESS

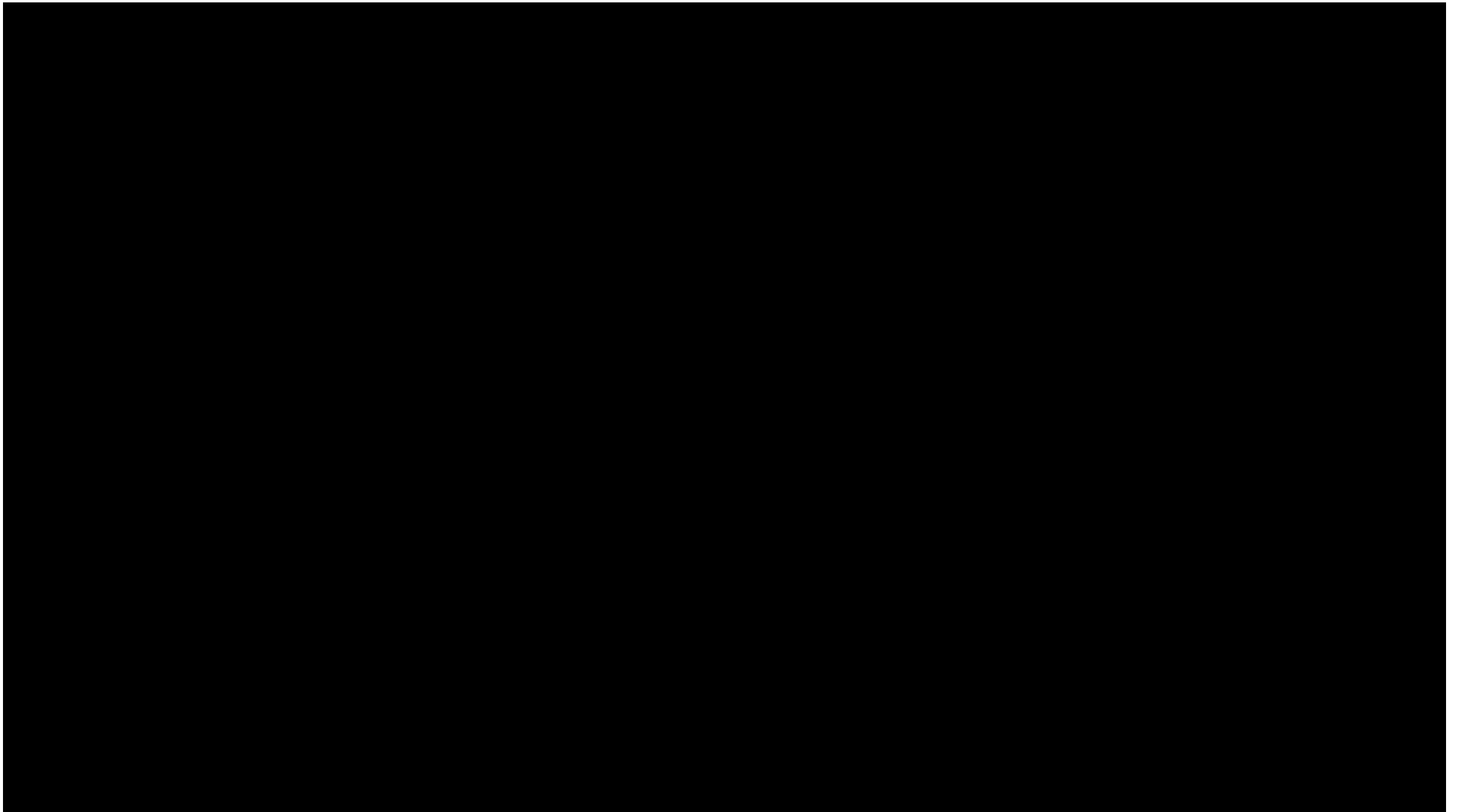
A Massively Multi-player Augmented Reality Game



The world around you is not what it seems



Ingress - It's time to move.

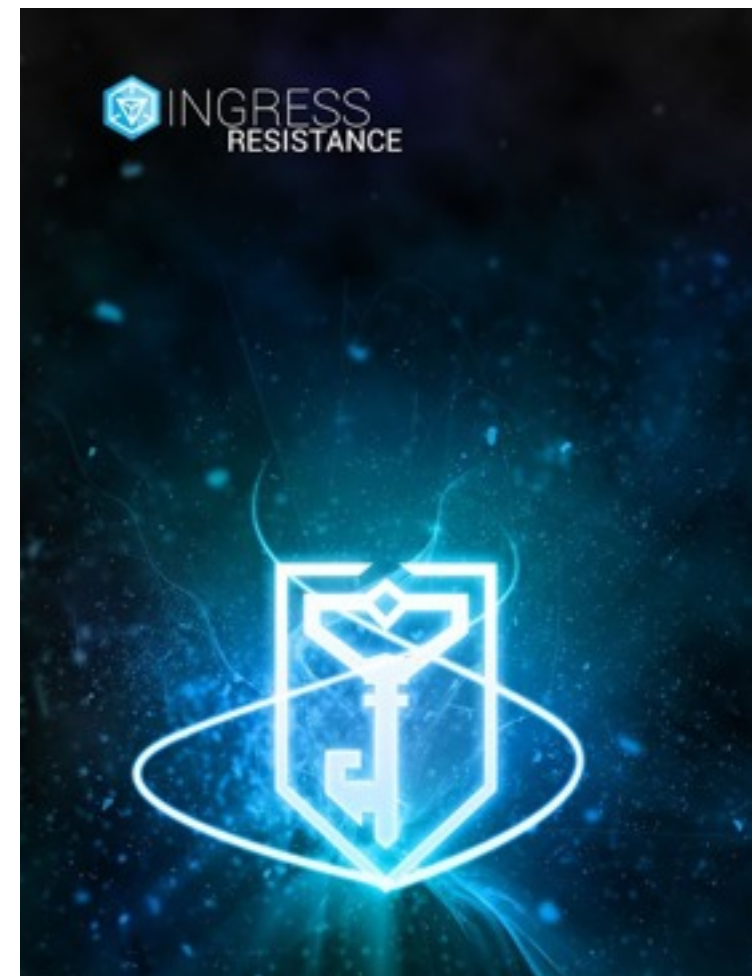
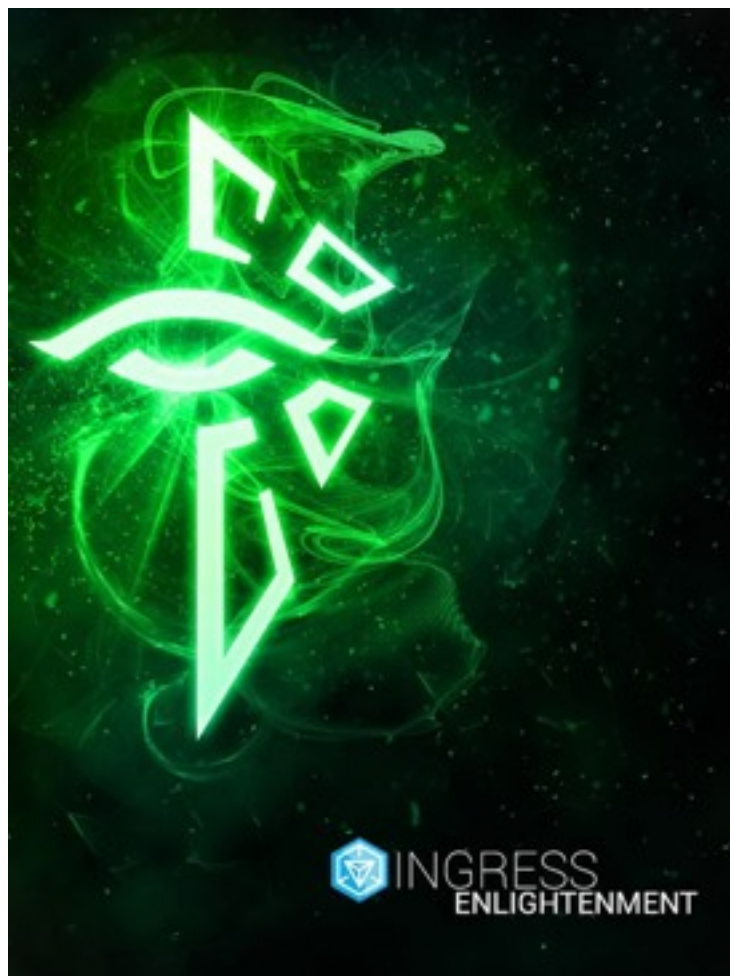


Become a Secret Agent

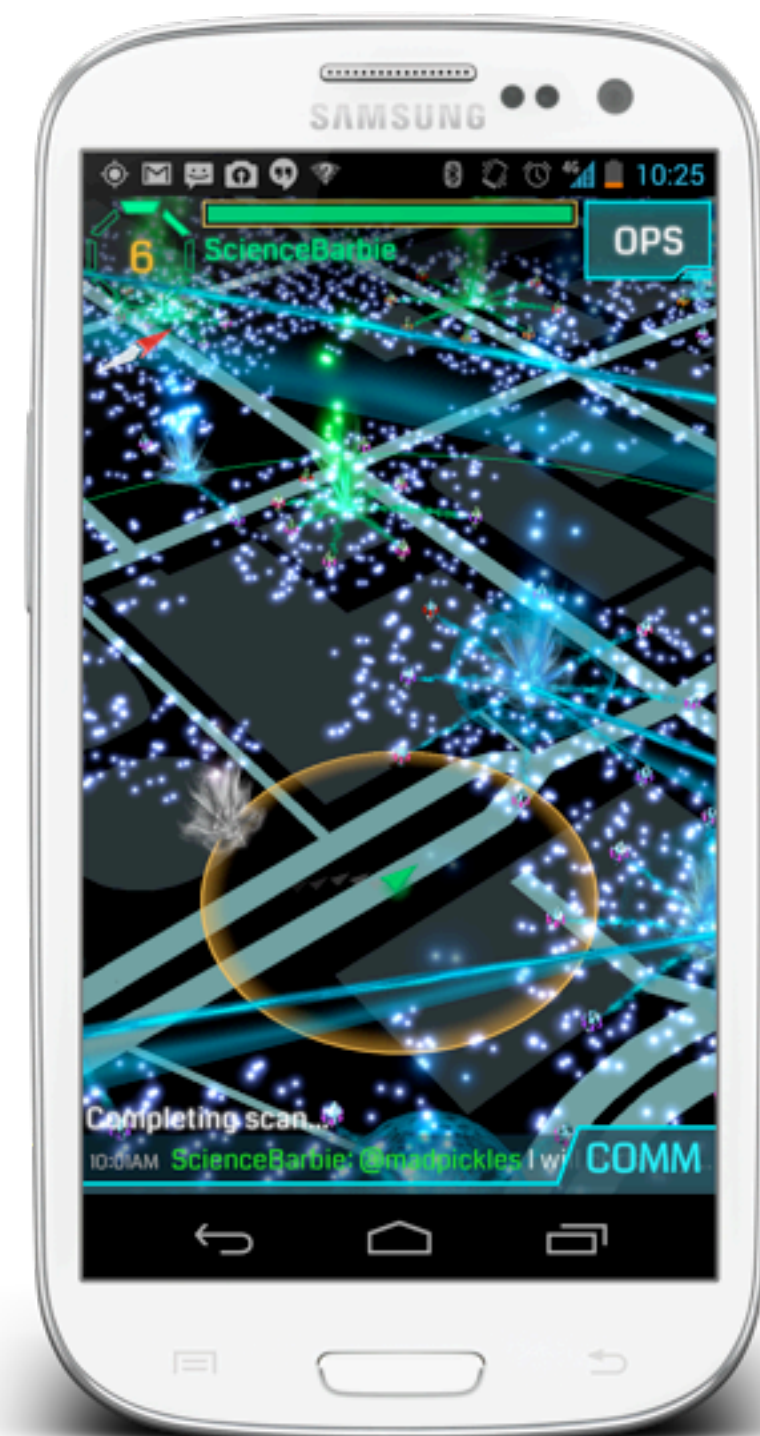


Two Factions Battle for Control of Humanity

Enlightened vs Resistance

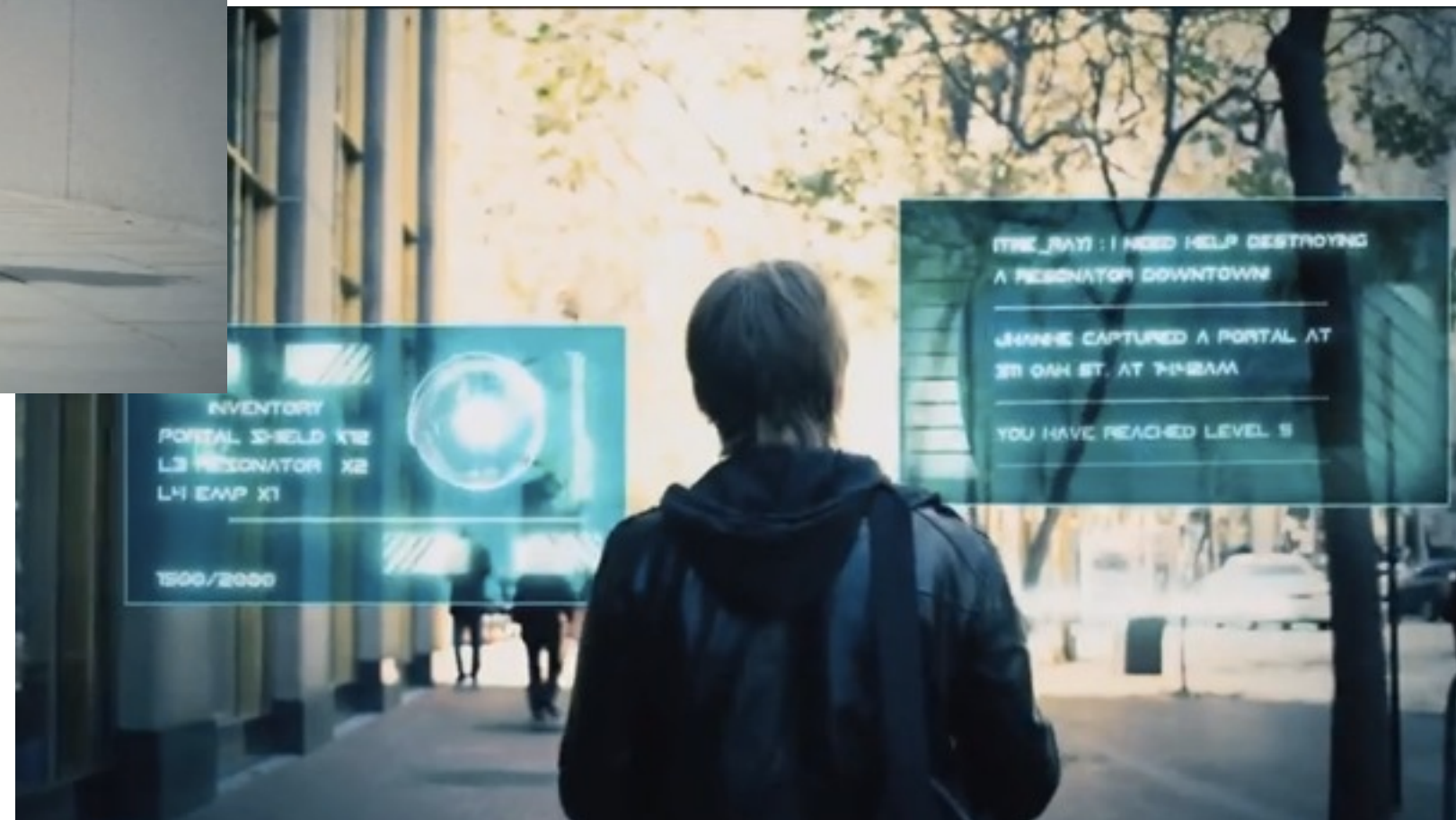


Battle for Portal Locations

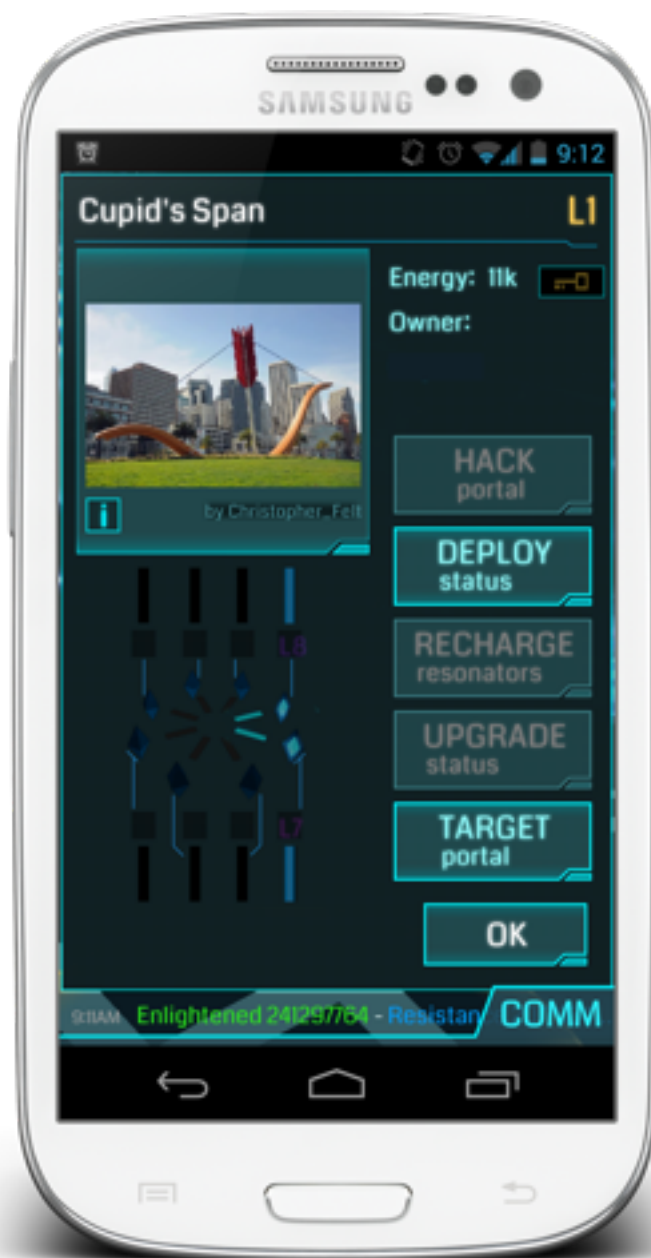


XM is Power

- Move through the real world to collect XM.

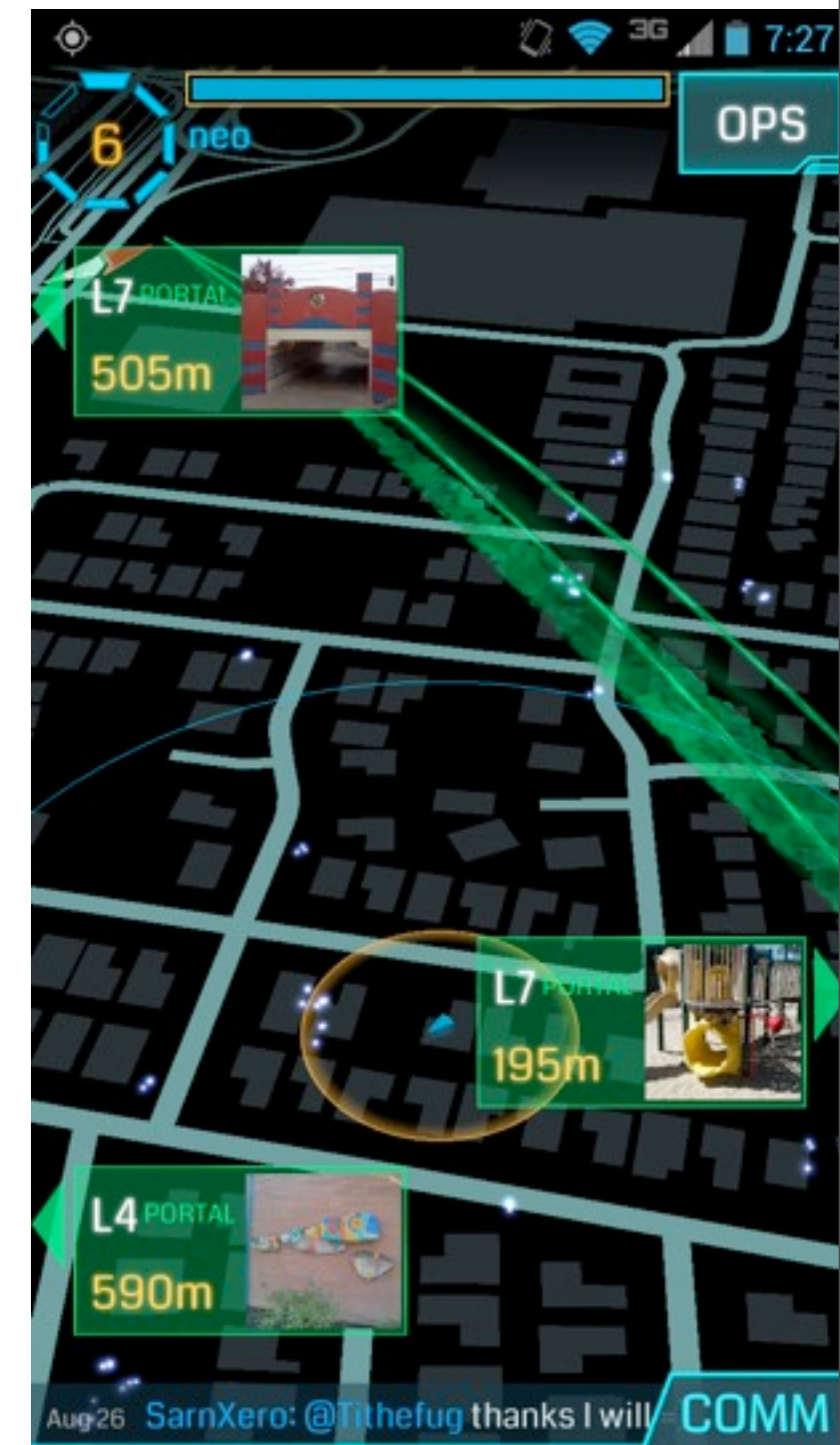


Find and Hack Portals to Farm Items.



Scanner Detects Portal

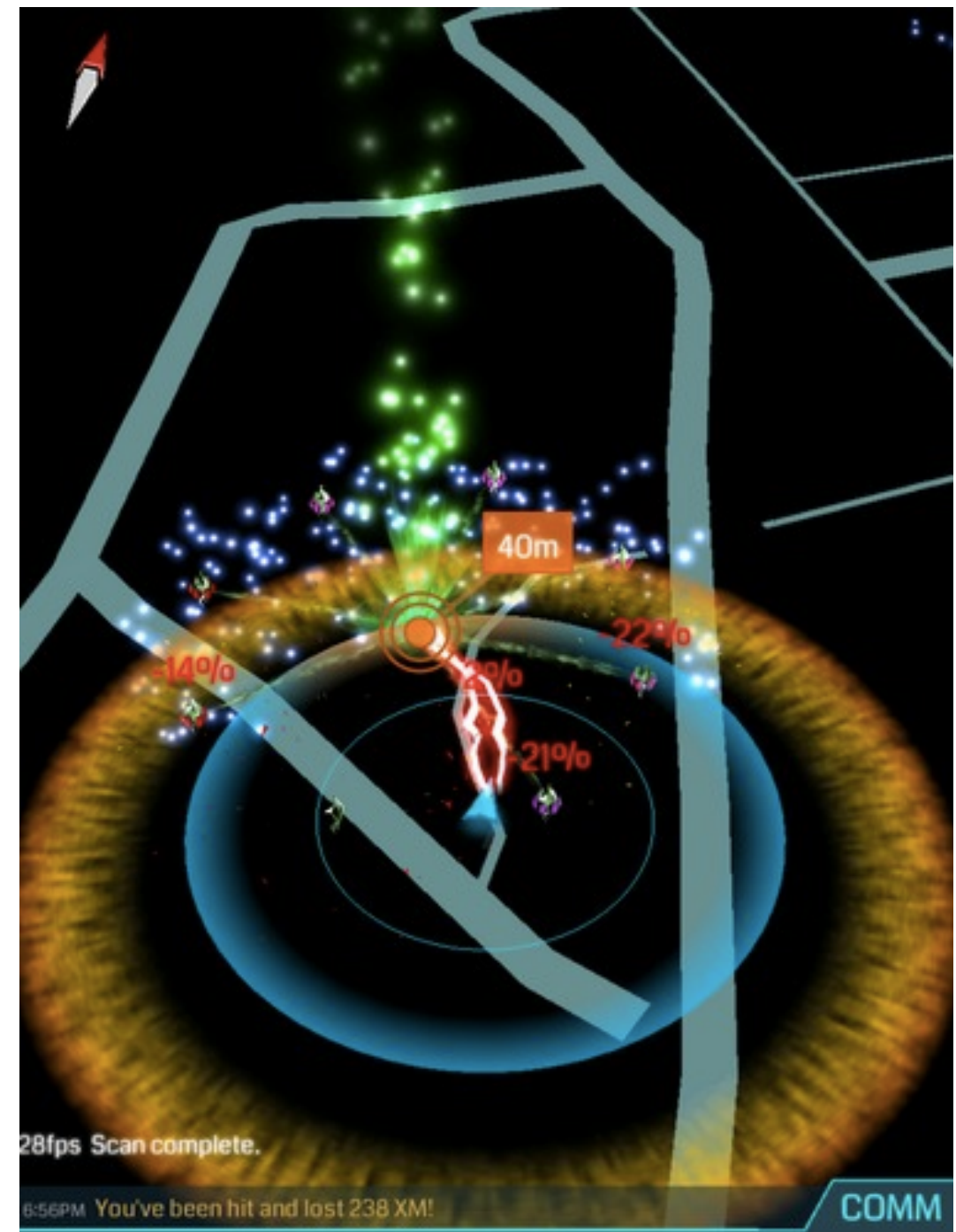
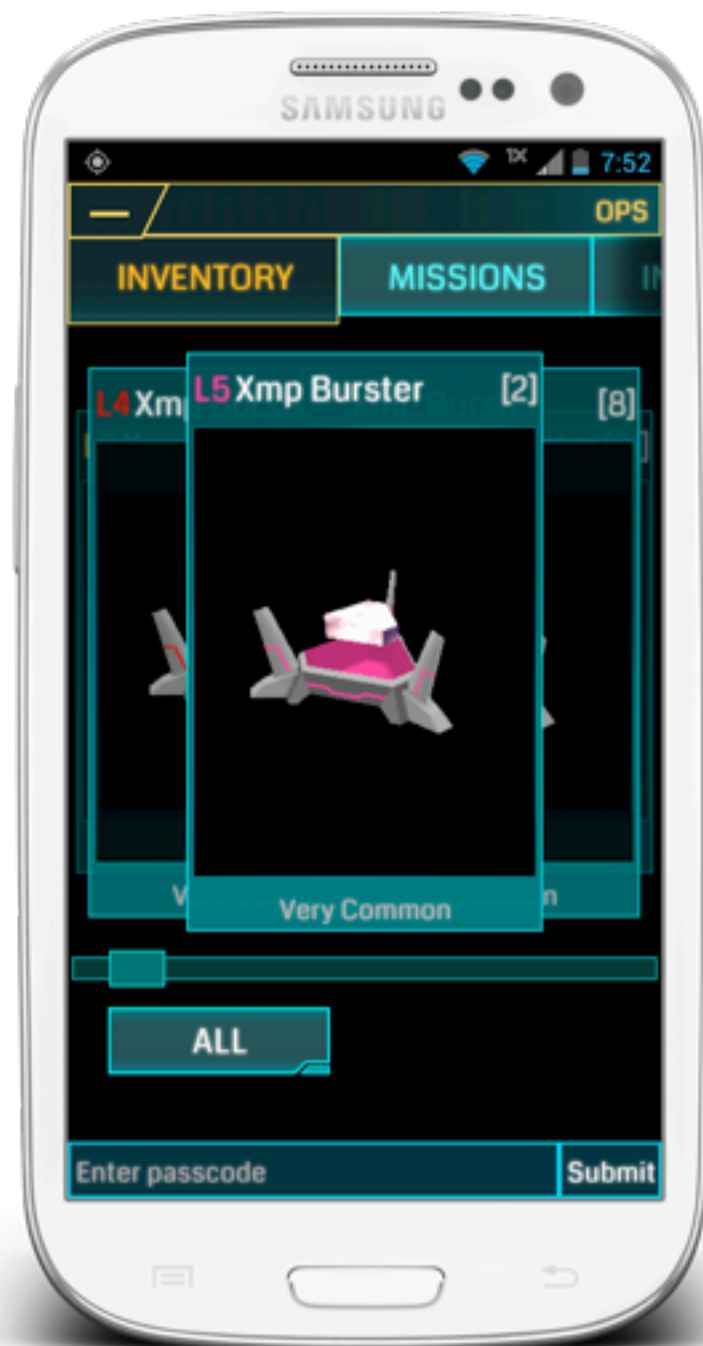
- Portals can be:
 - Neutral (Grey)
 - Resistance (Blue)
 - Enlightened (Green)



Deploy Resonators to Control Portals



Attack Enemy Portals with XMPs



Upgrade Portals with MODs



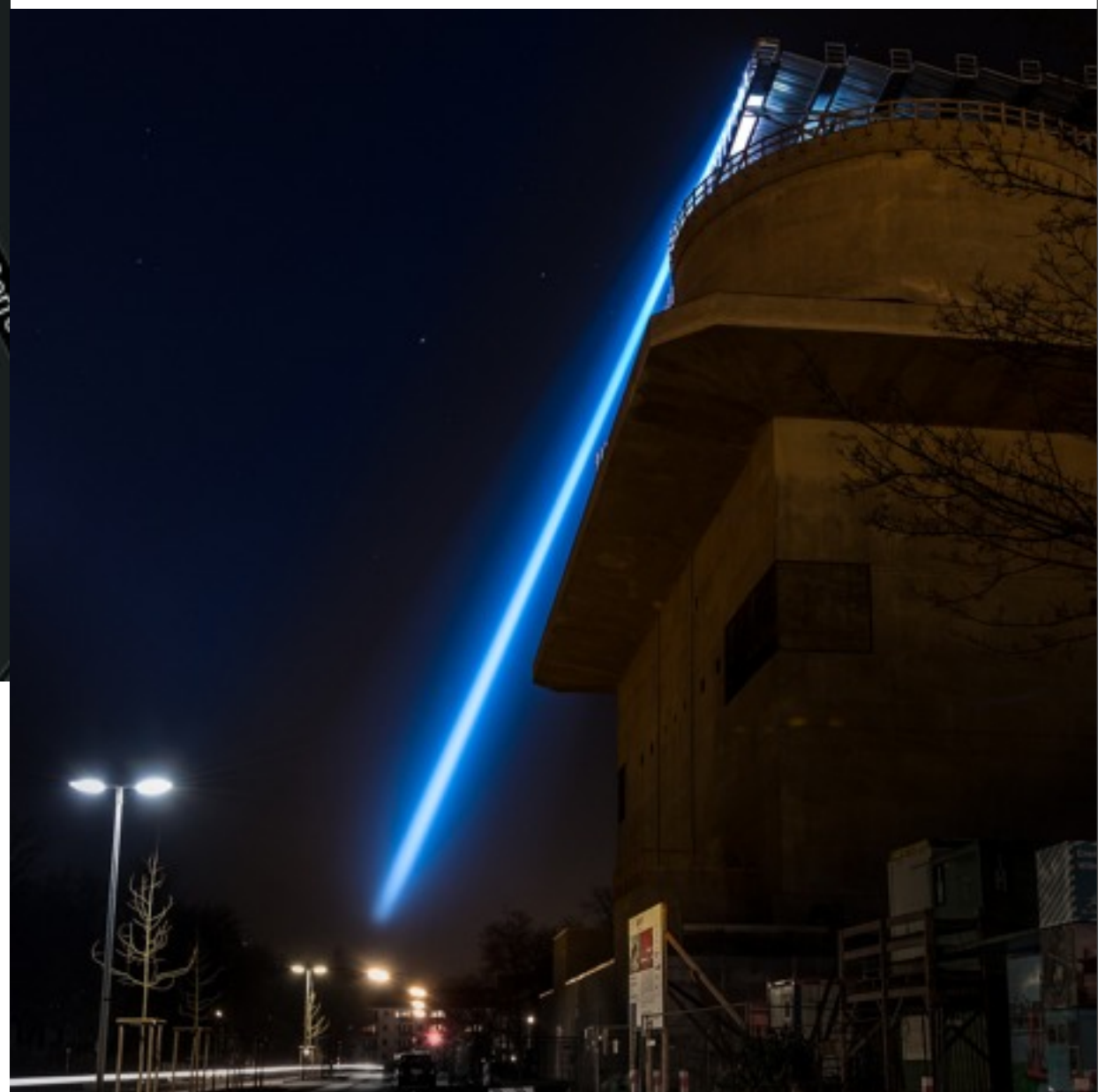
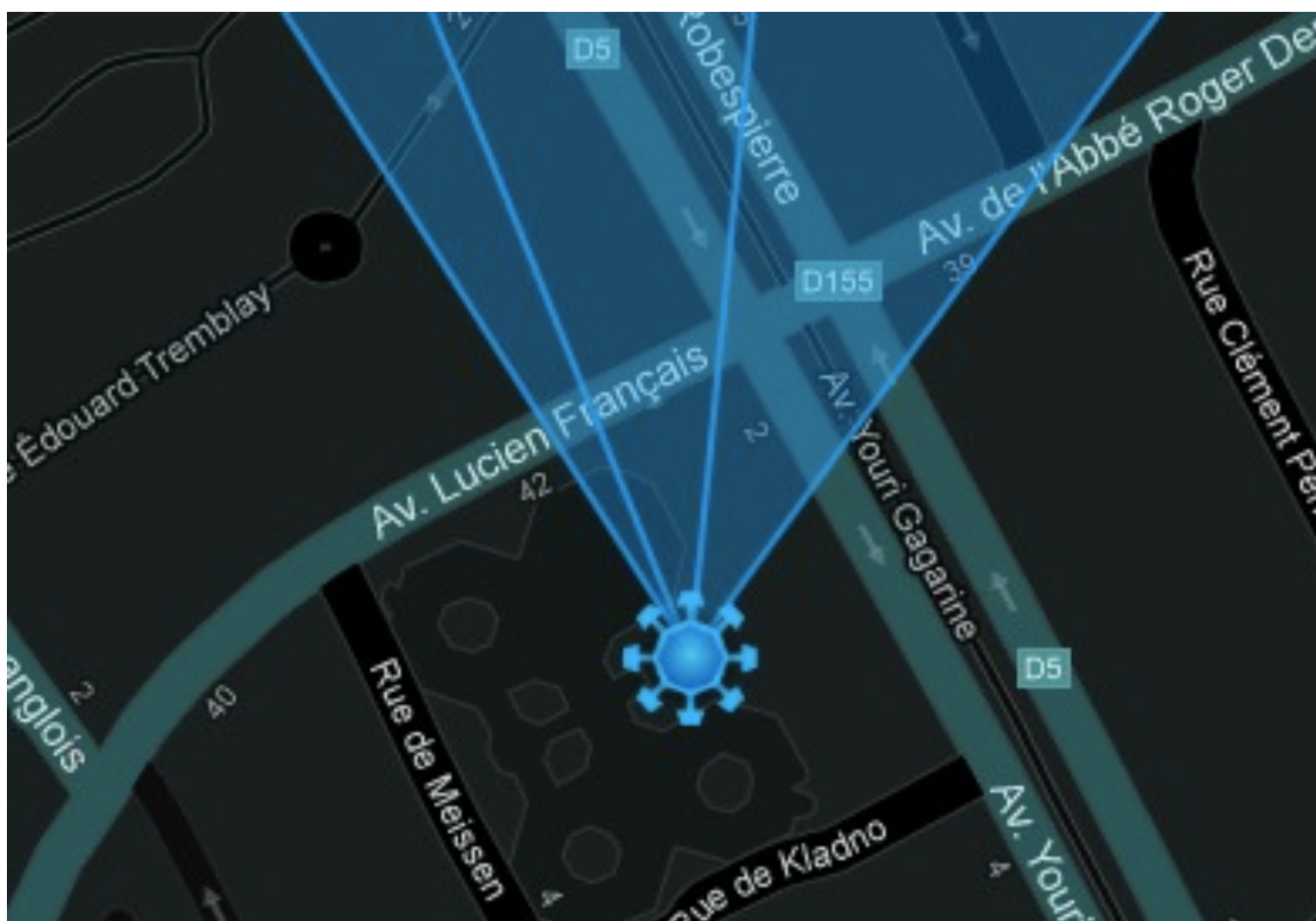
- Shields
- Turrets
- Link Amps
- Heat Sink
- Multi-hack

Collect Portal Keys



- Portal keys allow you to:
 - Remote Recharge
 - Create Links

Create Links between Portals



Create Control Fields

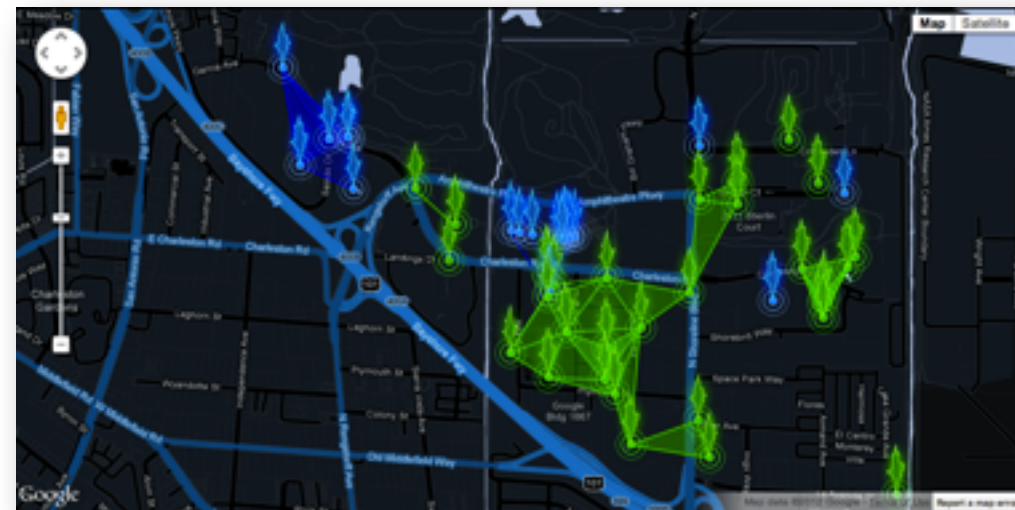


- Form a triangle of Links to create a Control Field.
- Earn Mind Units based on the human population density under your field.

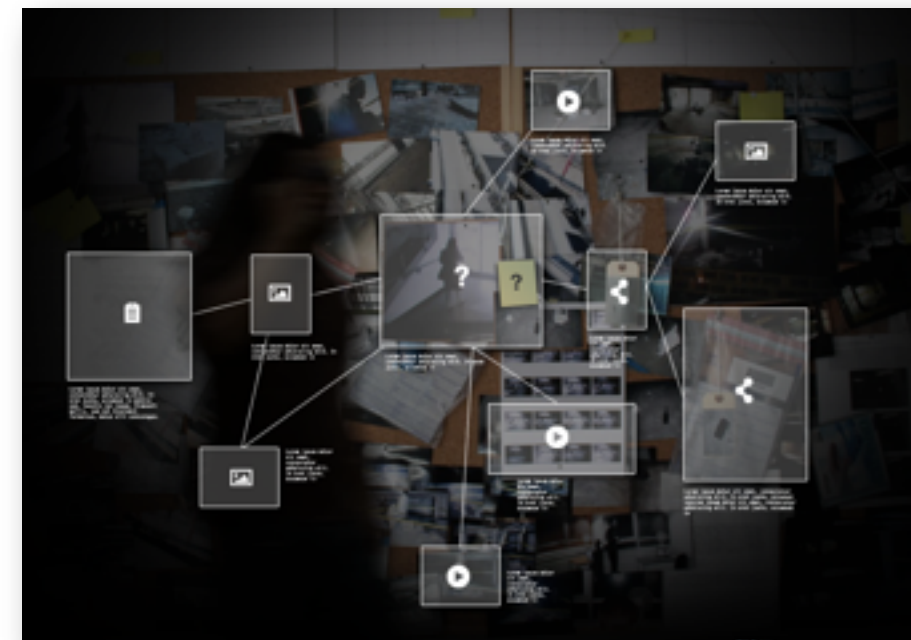
Play via Multiple Channels

Intel Map

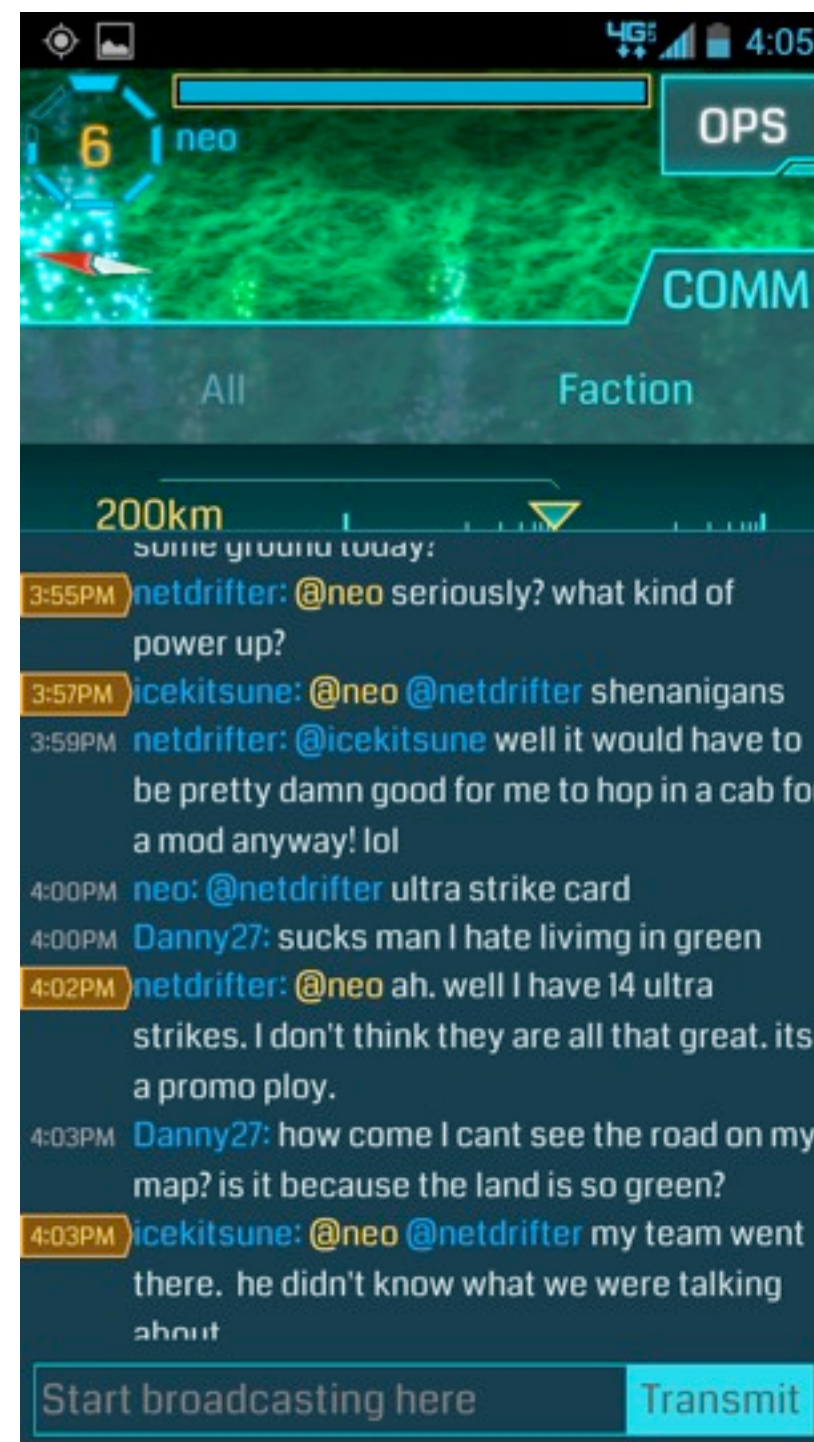
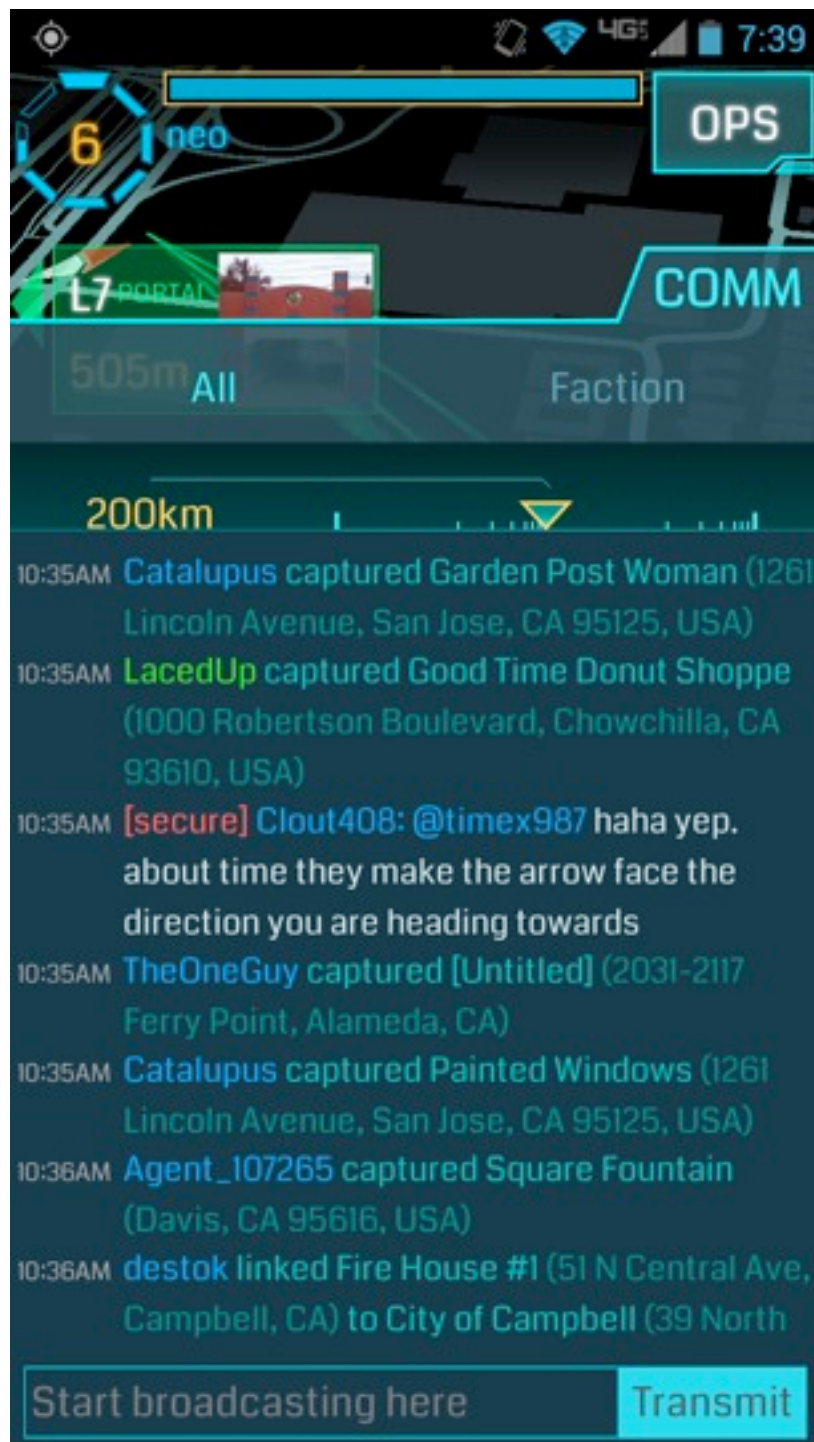
Android App



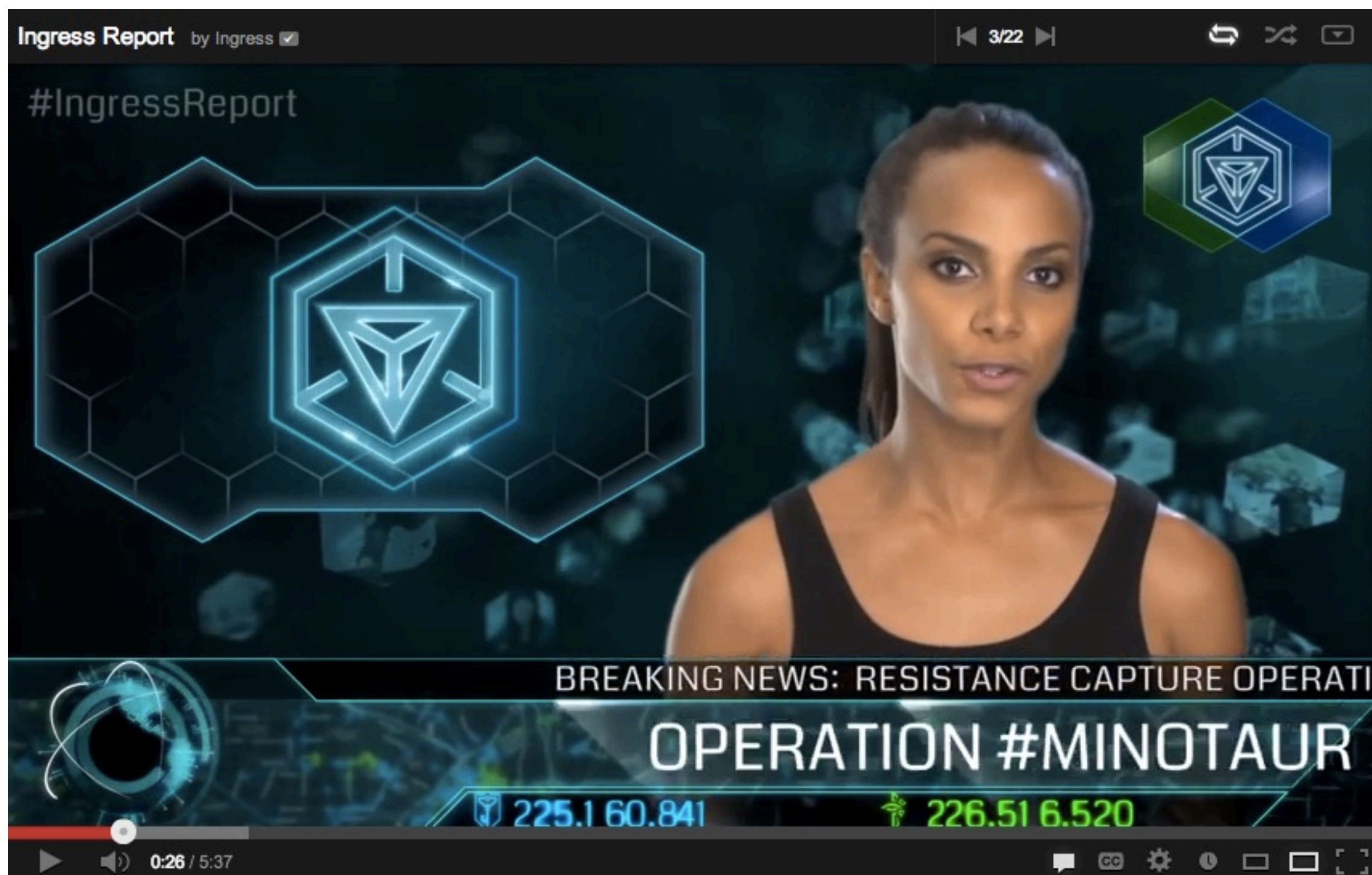
Investigation Board



Agent Messaging COMM



Ingress Report



Intel Map

MAP **INVESTIGATION** **G+ COMMUNITY** **INGRESS REPORT**

badger@google.com [Link](#) [Invite](#)

san francisco [Search](#)

neo 292,402,437 219,004,567

6 8000 / 8000 XM

Map Satellite

COMM

10:37PM [secure] Scarwolf: @mkaath (assuming yer male, ap

10:40PM [secure] wayfaring created their first Link. ☒ Restrict to map

10:46PM [secure] wayfaring created their first Control Field

start broadcasting here [Transmit](#)

Filters

Map data ©2013 Google - [Terms of Use](#) [Report a map error](#)

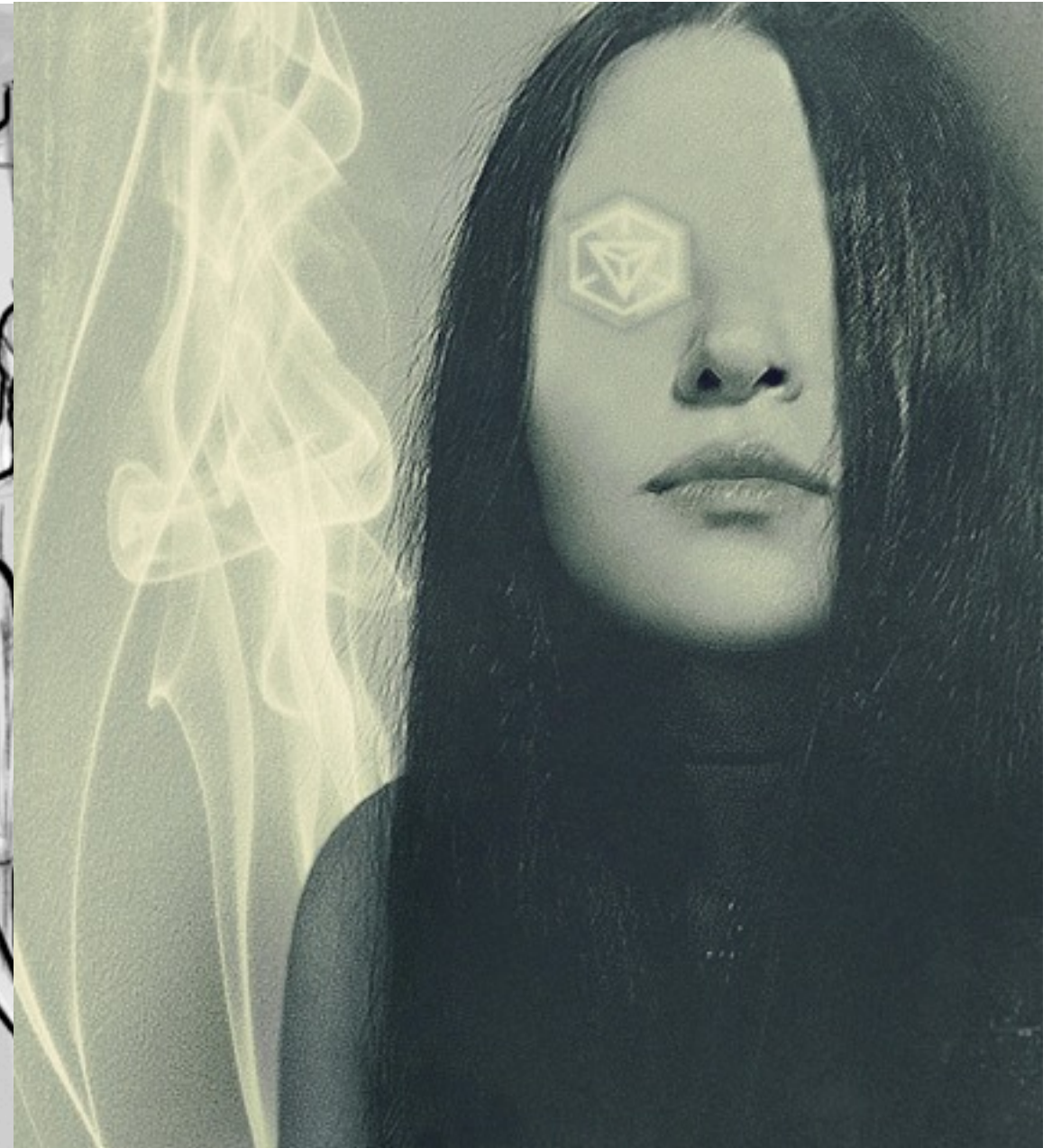
Agent Meetups



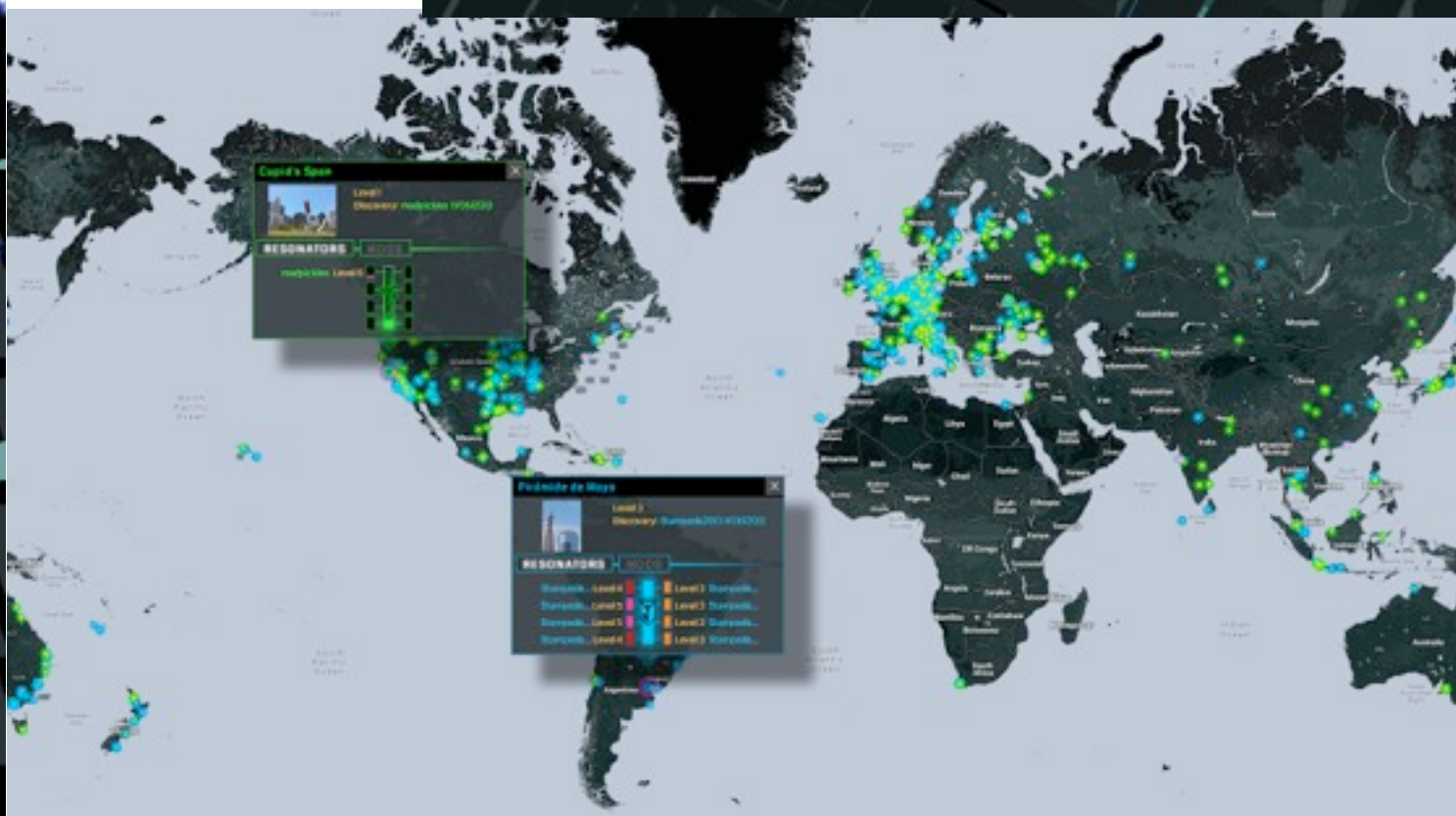
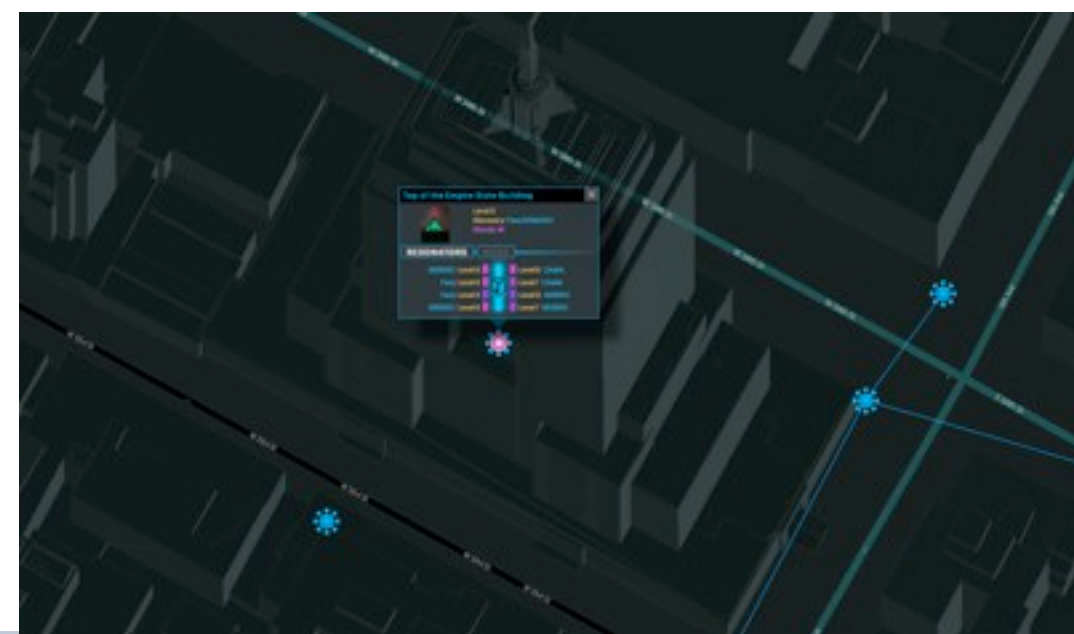
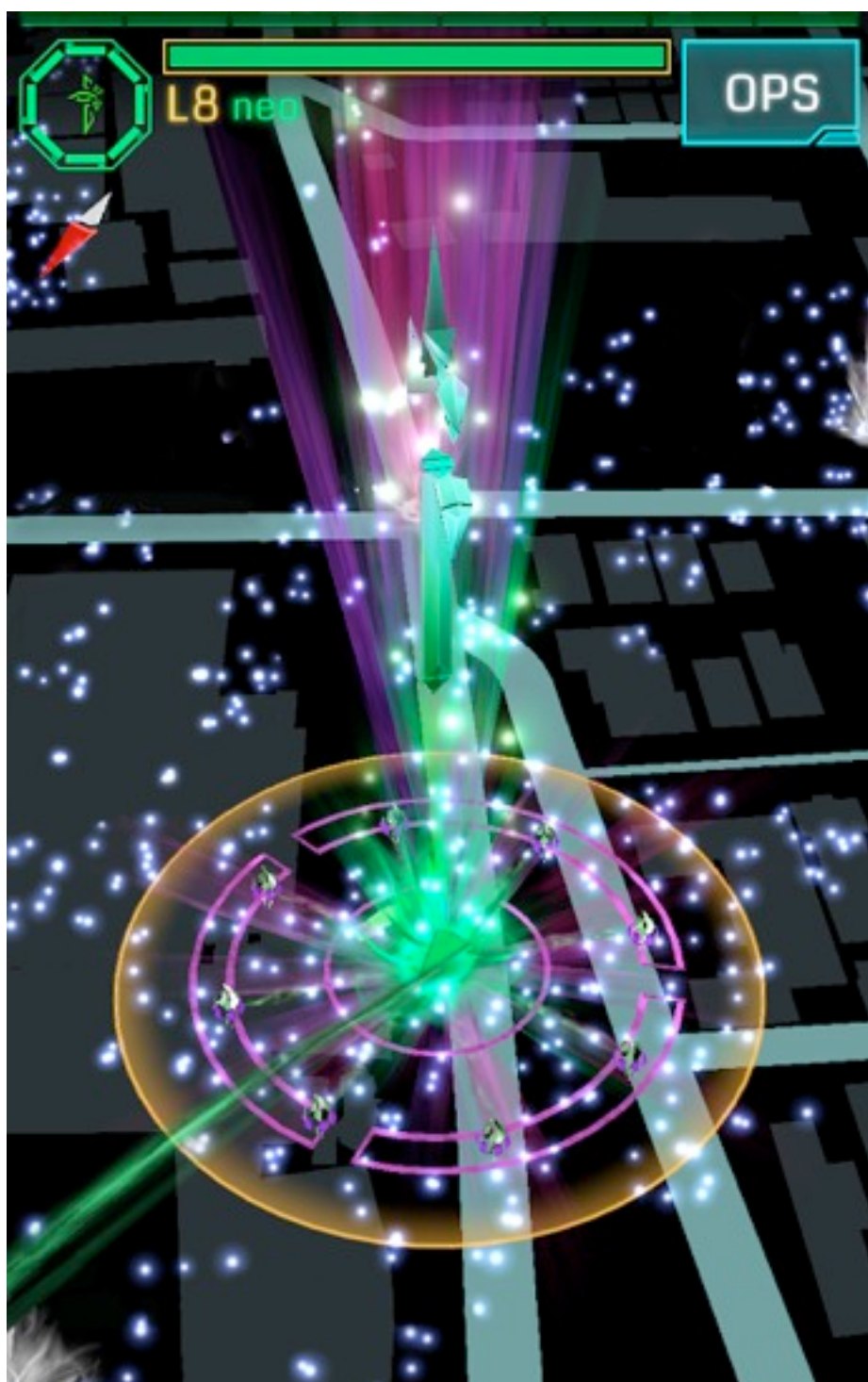
Agent Meetups



Social Engagement



Jarvis Shard Meta-Game



Partnership Explorations

- Portals at Business Locations.
- Exclusive Game Objects.
- Power-up Passcodes.

Motorola Droid

- Special power-ups.
- Access to Ultra Strike weapon.



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Getting People off the Couch

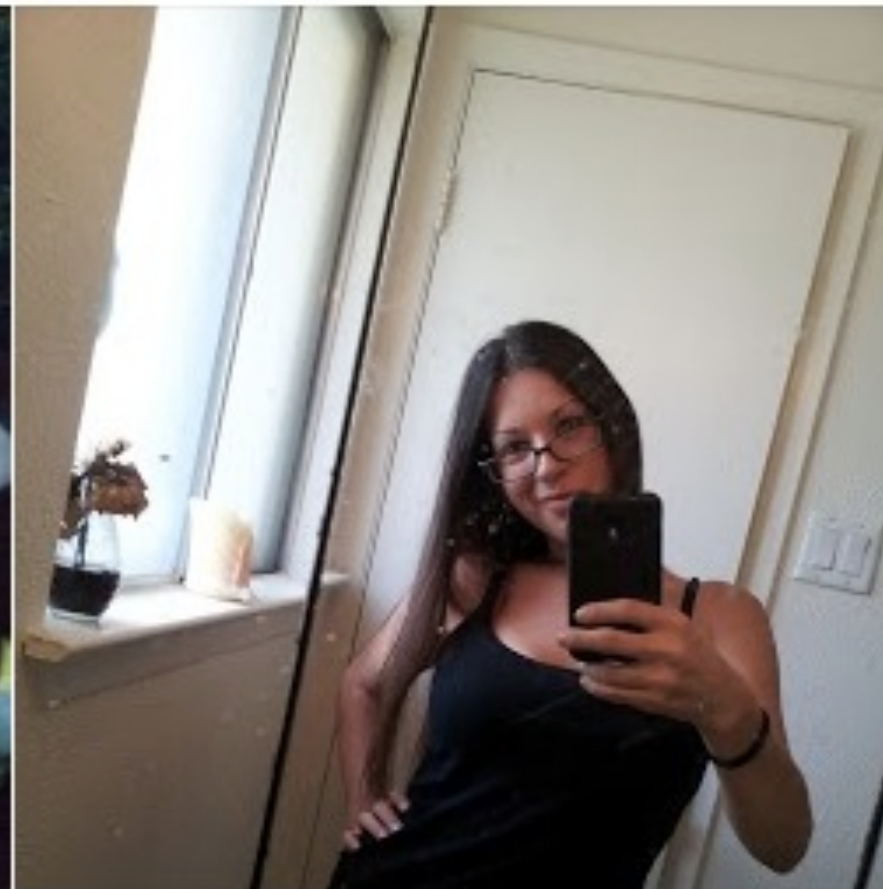


Kirsten Weber-Spencer

Shared publicly - 11:49 AM

#Ingress

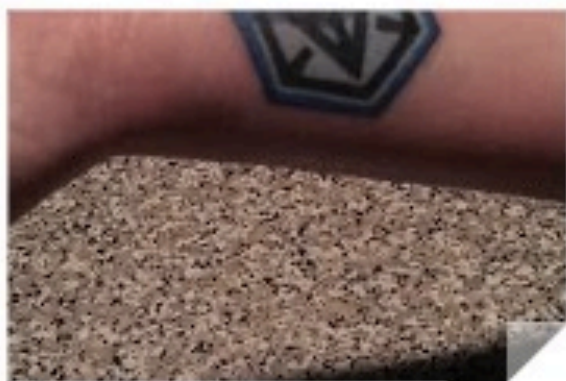
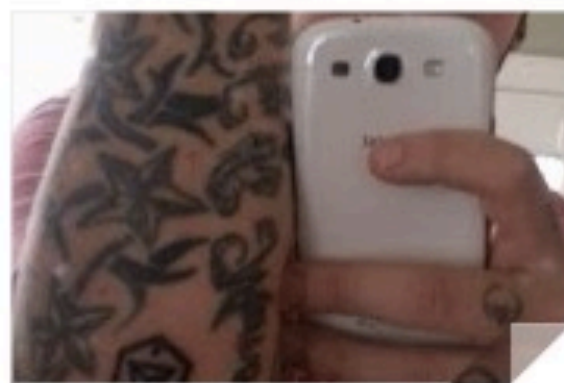
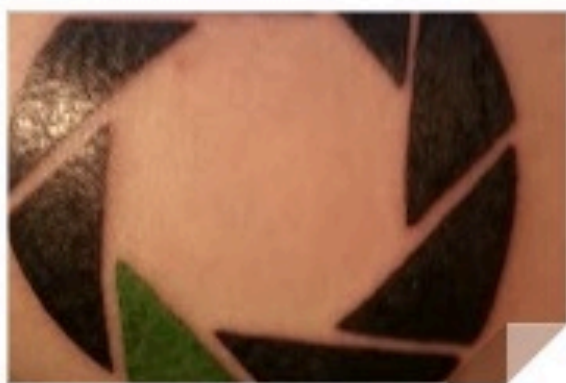
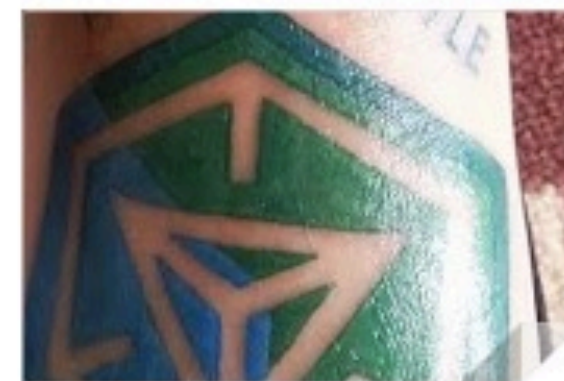
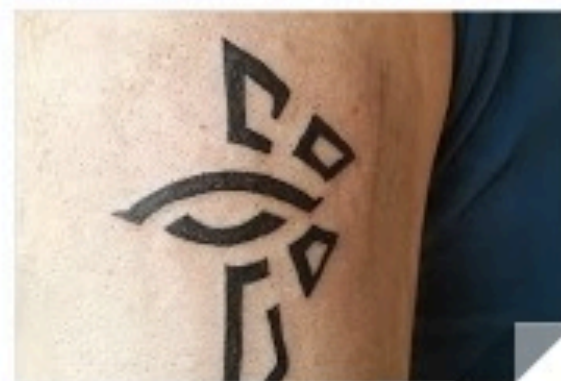
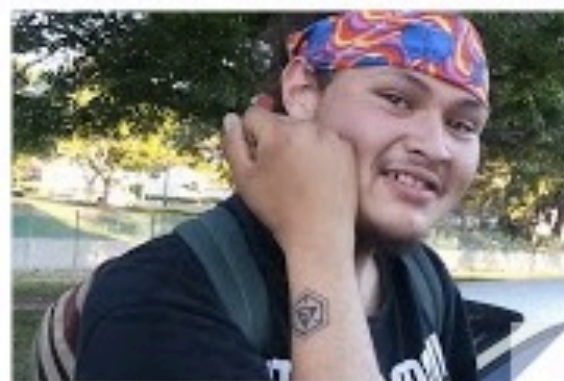
Thank you ingress for breaking my weight loss plateau. Only 4 more pounds!



Changing lives via gaming



Tattoos



Thank-you!

