



How To Make Your Game Just Completely Hilarious: *The Stanley Parable*

William Pugh
Funny Guy

GAME DEVELOPERS CONFERENCE®
MOSCONE CENTER · SAN FRANCISCO, CA
MARCH 2-6, 2015 · EXPO: MARCH 4-6, 2015





CHANGE IN REGARDS TO HOW
COMEDY IS UTILISED,
PRESENTED AND CREATED IN
THE MEDIUM OF VIDEO GAMES!



William Pugh

- Made Stanley Parable

[Create account](#) [Log in](#)[Article](#) [Talk](#)[Read](#)[Edit](#)[View history](#)

Humour



From Wikipedia, the free encyclopedia

For other uses, see [Humour \(disambiguation\)](#).

"Hilarity" and "Hilarious" redirect here. For the U.S. Navy ship, see [USS Hilarity \(AM-241\)](#). For the stand-up special by Louis C.K., see [Hilarious \(film\)](#). For the Roman Catholic Pope Saint Hilarius, see [Pope Hilarius](#).

Humour or **humor** (see [spelling differences](#)) is the tendency of particular cognitive experiences to provoke [laughter](#) and provide [amusement](#). The term derives from the [humoral medicine](#) of the [ancient Greeks](#), which taught that the balance of fluids in the human body, known as humours ([Latin](#): *humor*, "body fluid"), controlled human health and emotion.

People of all ages and cultures respond to humour. Most people are able to experience humour—i.e., to be amused, to smile or laugh at something funny—and thus are considered to have a **sense of humour**. The hypothetical person lacking a sense of humour would likely find the behaviour induced by humour to be inexplicable, strange, or even irrational. Though ultimately decided by personal [taste](#), the extent to which a person finds something humorous depends on a host of variables, including [geographical location](#), [culture](#), [maturity](#), level of [education](#), [intelligence](#) and [context](#). For example, young children may favour [slapstick](#) such as [Punch and Judy](#) puppet shows or cartoons such as *[Tom and Jerry](#)*, whose purely physical nature makes it more accessible to them. By contrast, more sophisticated forms of humour such as [satire](#) require an understanding of its social meaning and context, and thus tend to appeal to more mature audiences.

Contents [\[hide\]](#)

1 Theories

2 Views

3 Sociological factors

3.1 Ancient Greece

3.2 India

3.3 In Arabic culture

3.4 Caribbean

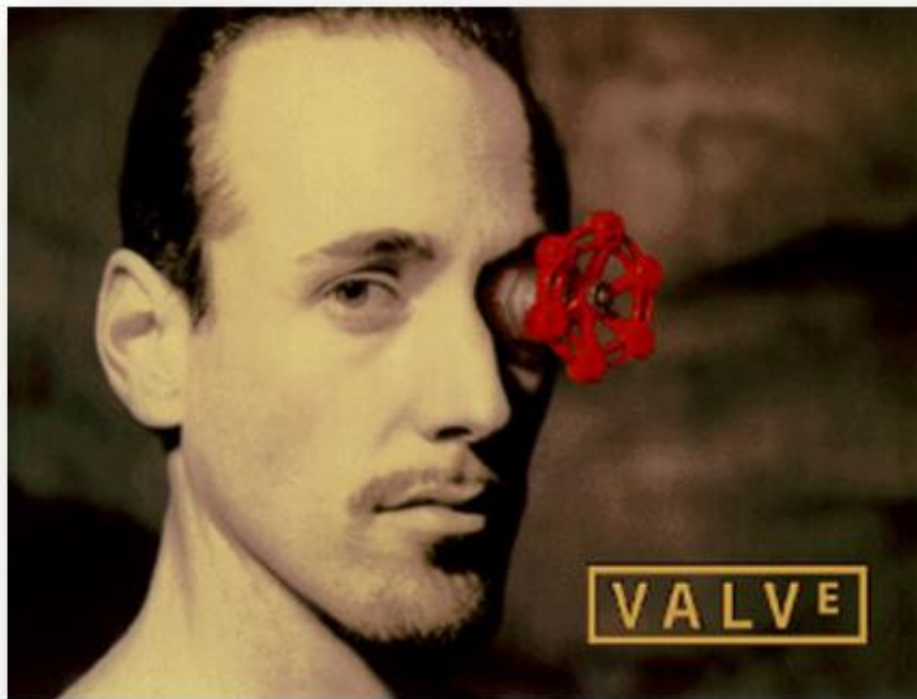
3.5 China

4 Formula

4.1 Root components



[Smiling](#) can imply a sense of humour and a state of amusement, as in this painting of Falstaff by Eduard von Grützner.





ACT 1





"Son, if you don't understand what your concept will look like once it's built - it lies outside of the conventions you hold. Therefore it will not only surprise yourself, but your peers too."

- Grandpa Erik Wolpaw



4 JOKES

by Erik Wolpaw



*"Writing good jokes isn't good enough.
Making a good comedy game is a design
problem as much as it's a writing problem."*

- Gabe

WE ARE THE REAL MONSTERS

you know what you are

No, that's the zombies

IDIOT

I think it's them stupid

I HOPE YOU ARE DEAD NOW

Moron. Have you
been checked
out yet?

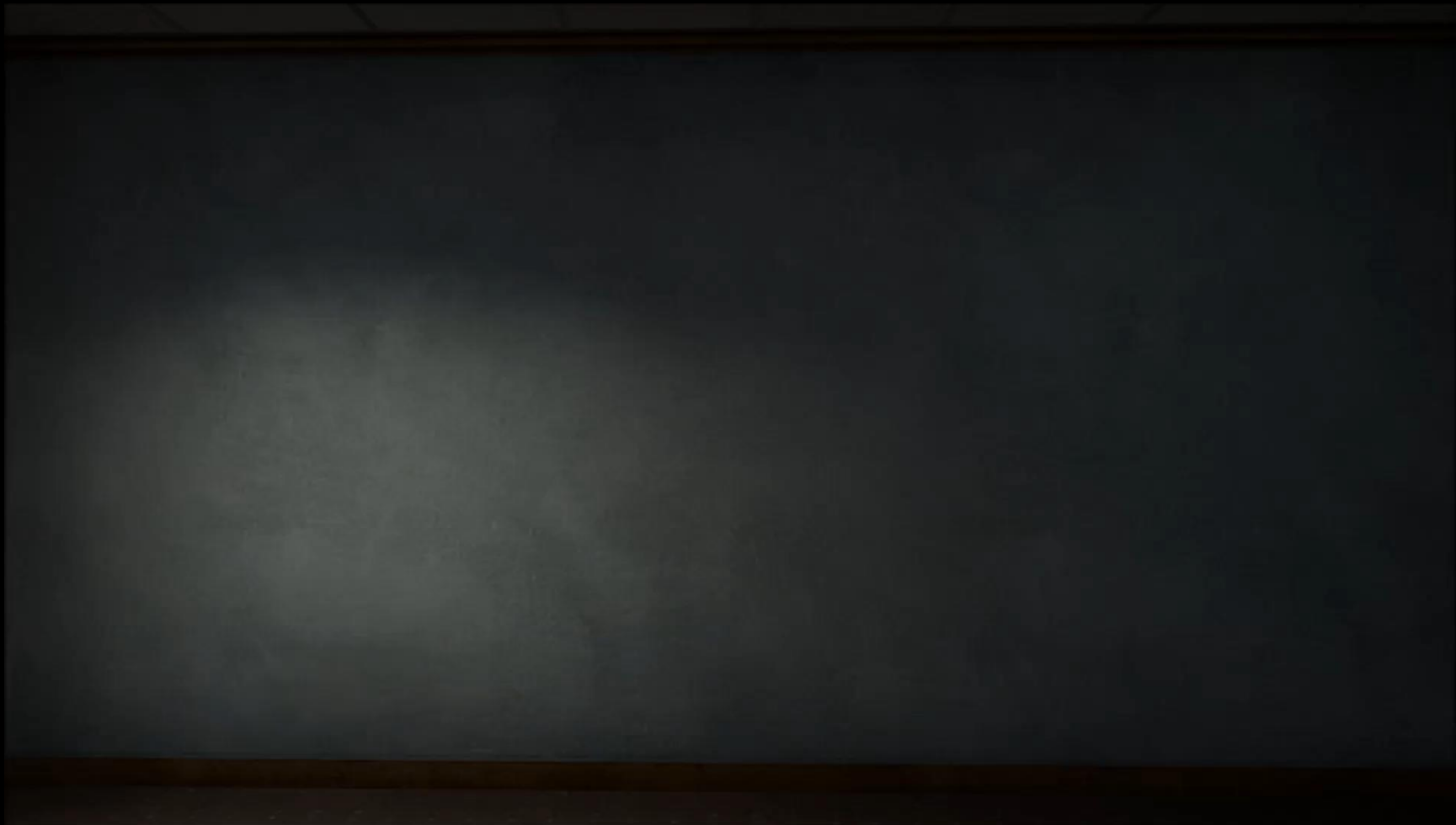
50 360

30

weapons - 1x

I miss the internet



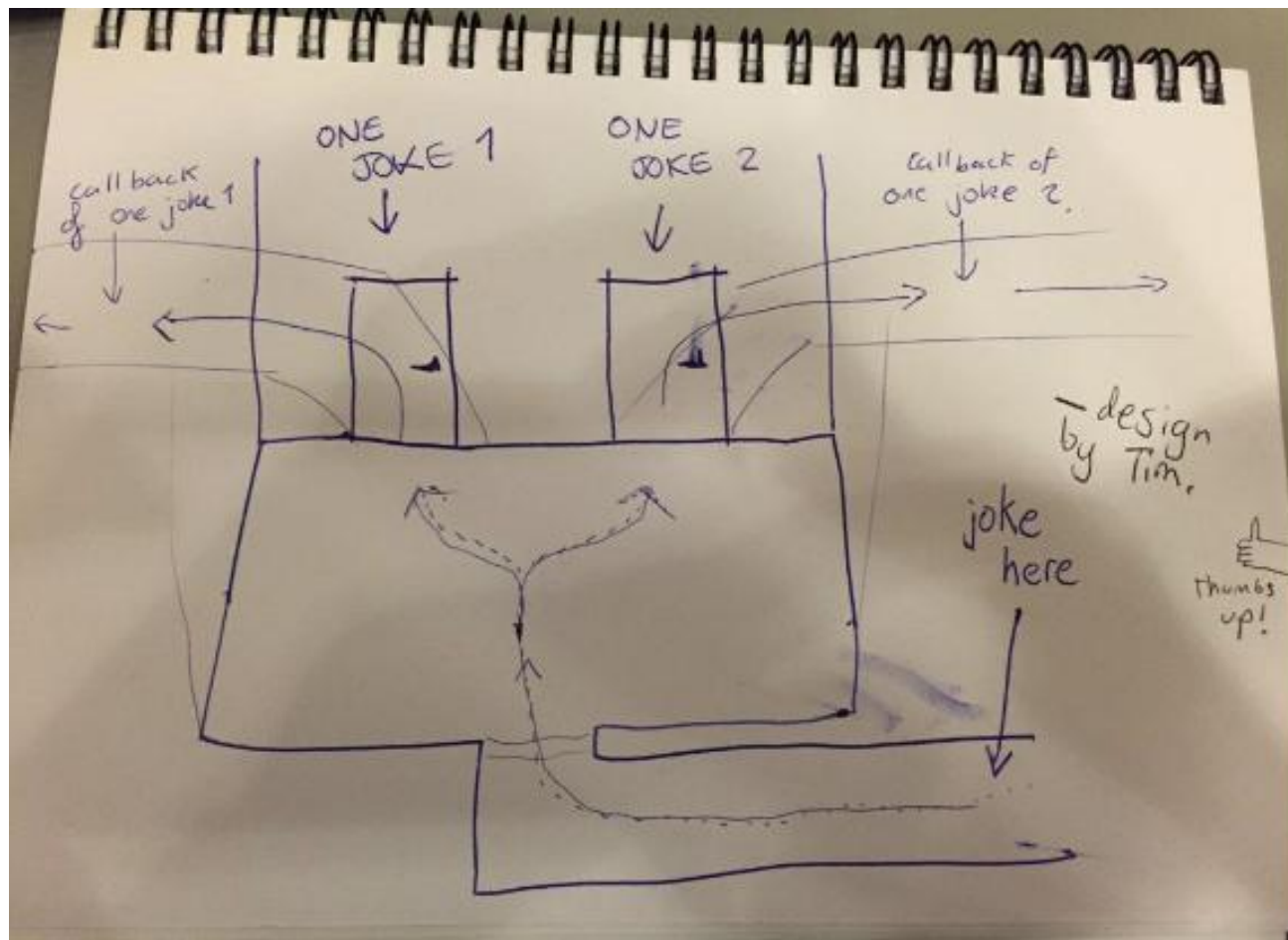






tim schaffer's

JOKEARAMA





"The less you try to push players towards hidden jokes via obvious design decisions the less special it is for them to discover them."

- Tim "The Joke Hider" Schafer

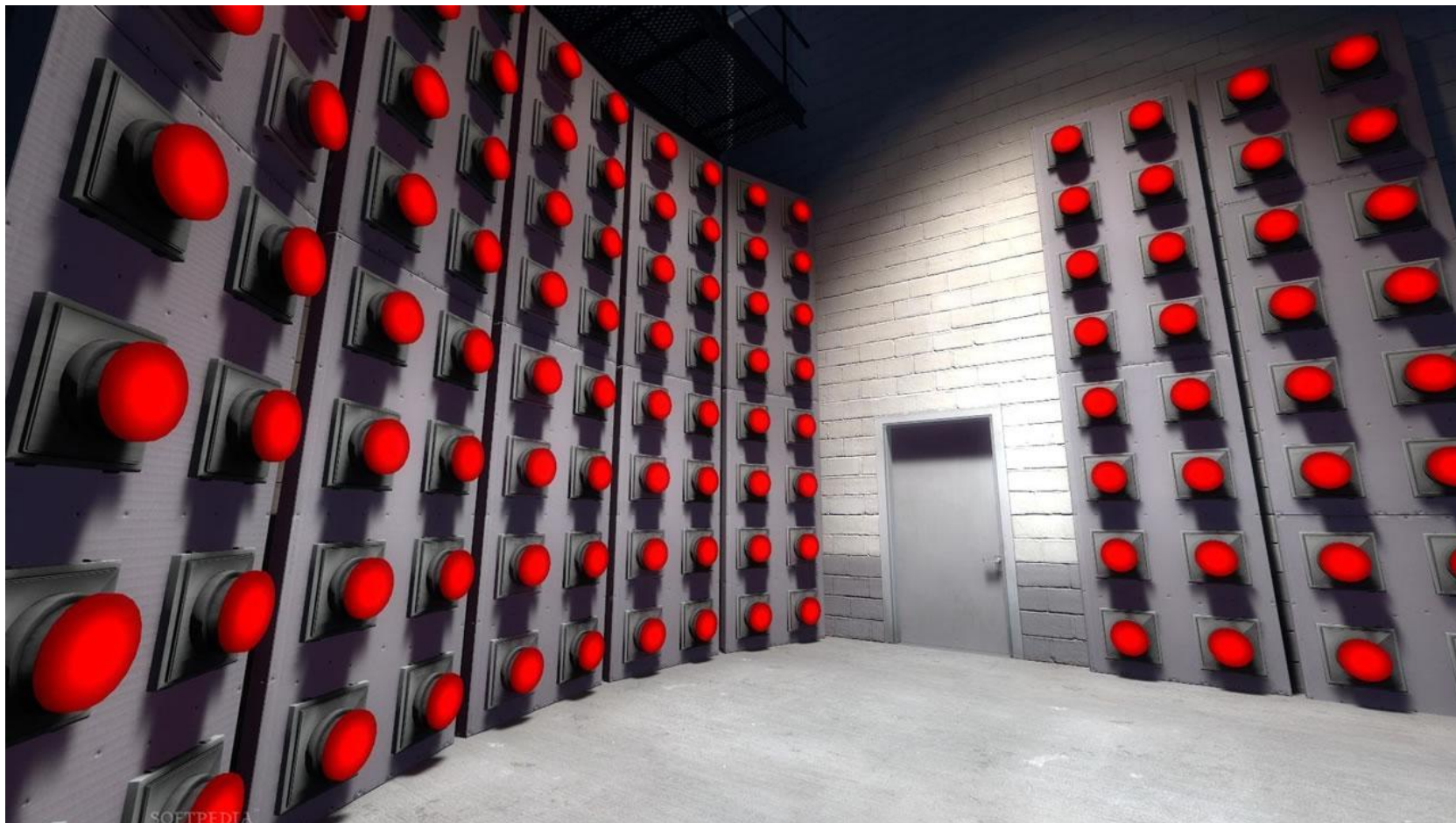




END OF ACT 1



ACT 2





THE STANLEY PARABLE













Thanks for listening to my talk.

- Follow me on twitter @HonestWilliam
- I don't listen to GDC talk feedback.