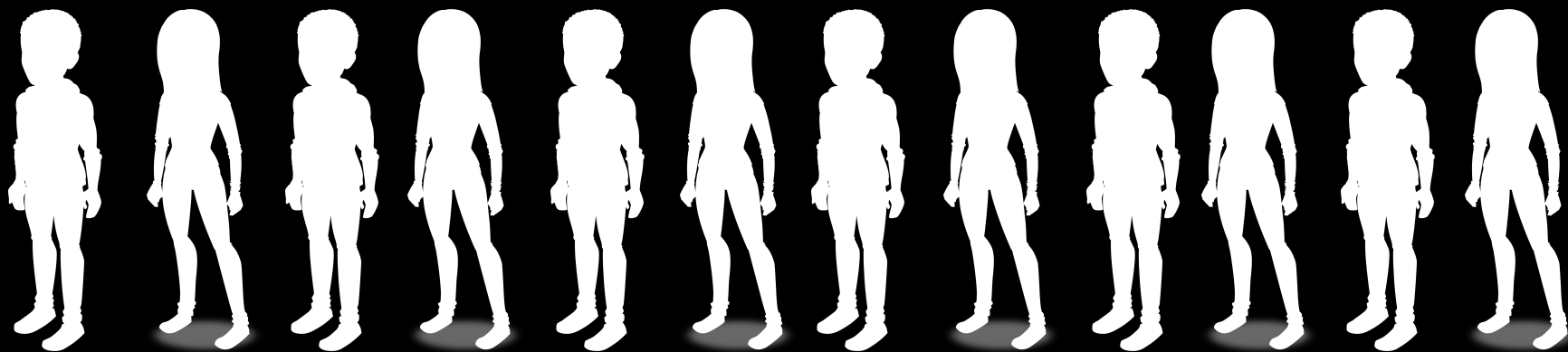


One Up

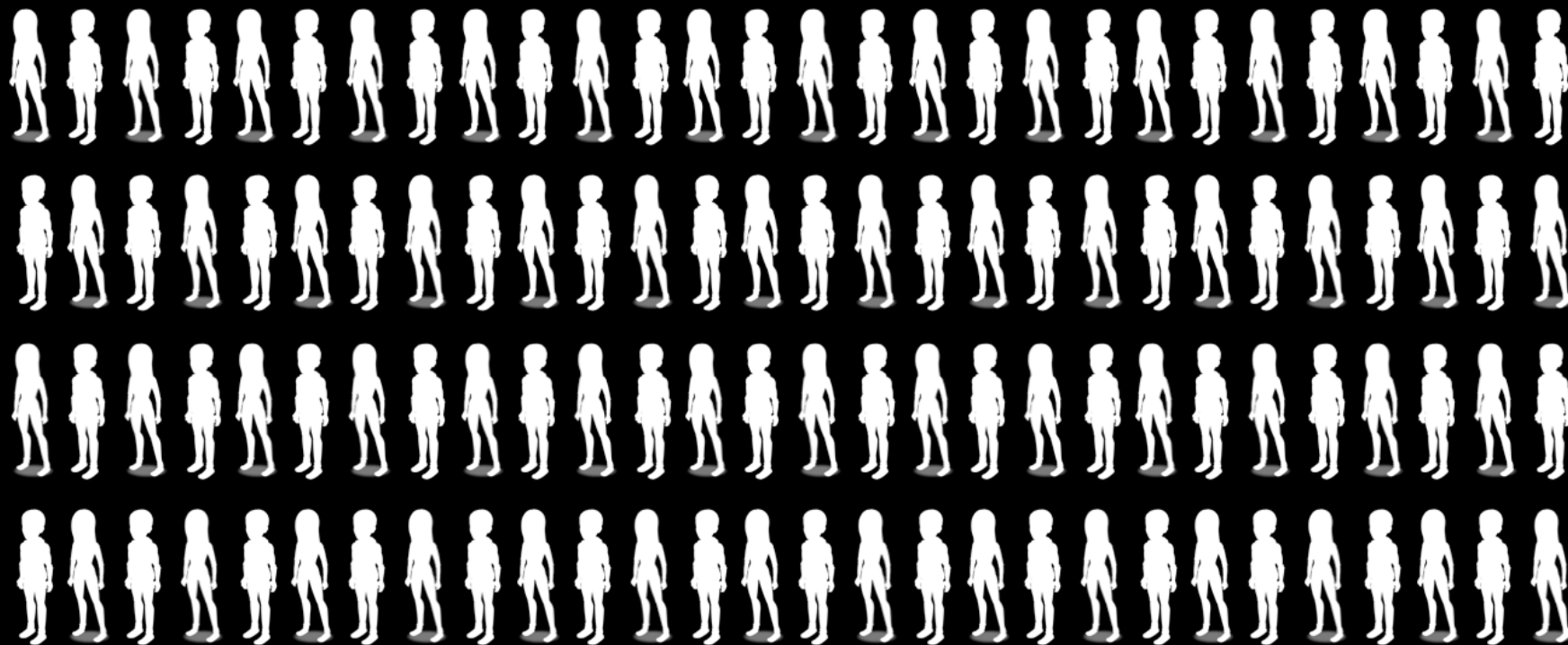
How our game saved a life.

Oliver Miao
CEO, Pixelberry Studios



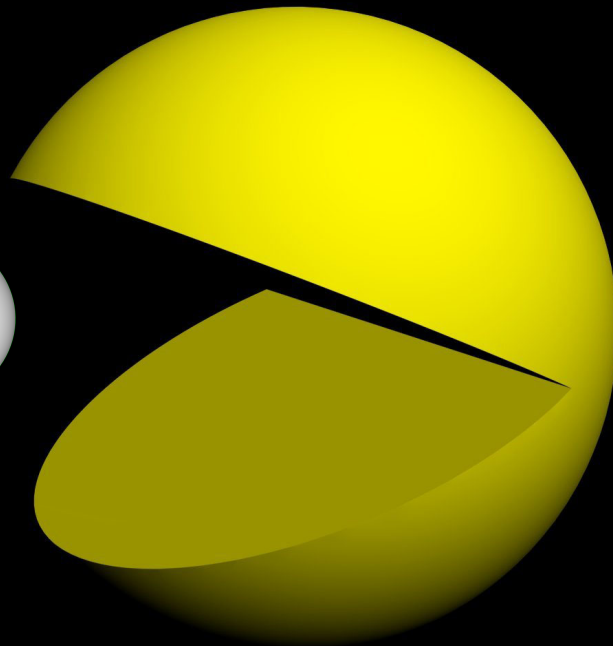






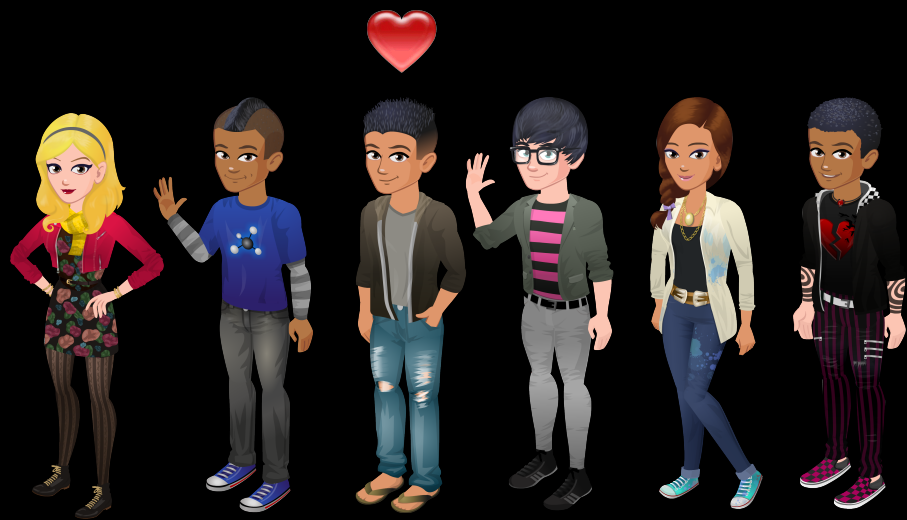


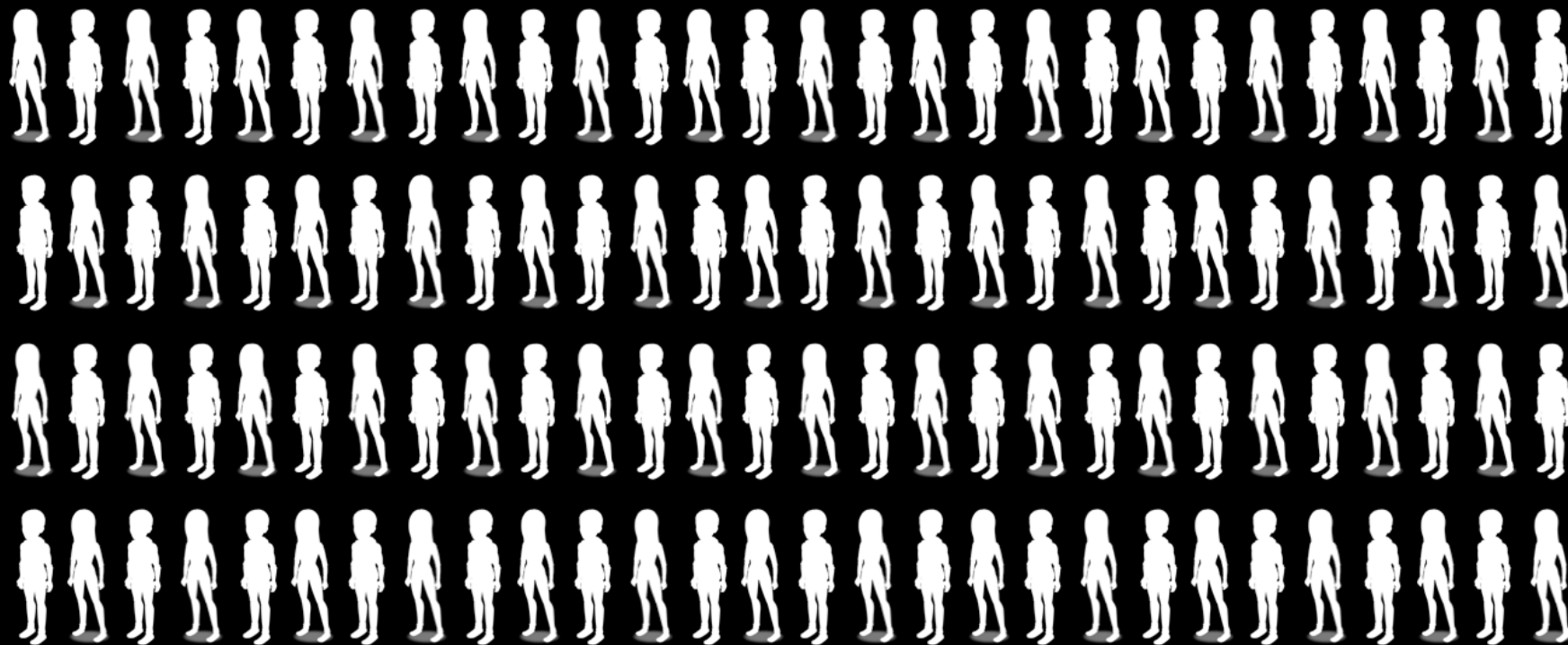




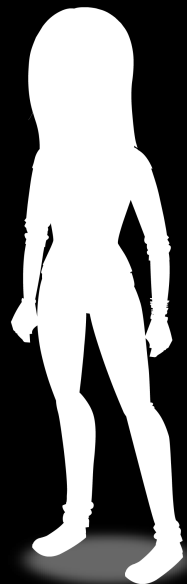














Pixelberry
Studios



Games with Heart

21

729 839



3630

HIGH SCHOOL STORY



QUEST



SOCIAL



STORE



Story matters.

87% Tutorial Completion.



High School Story 9+

Pixelberry Studios >

Offers In-App Purchases

★★★★★ (4,572)

[+ UPDATE](#)

Details

Reviews

Related

App Store Ratings

Current Version

All Versions

★★★★★ 4,572 Ratings for Version 1.7.1



[Write a Review](#)

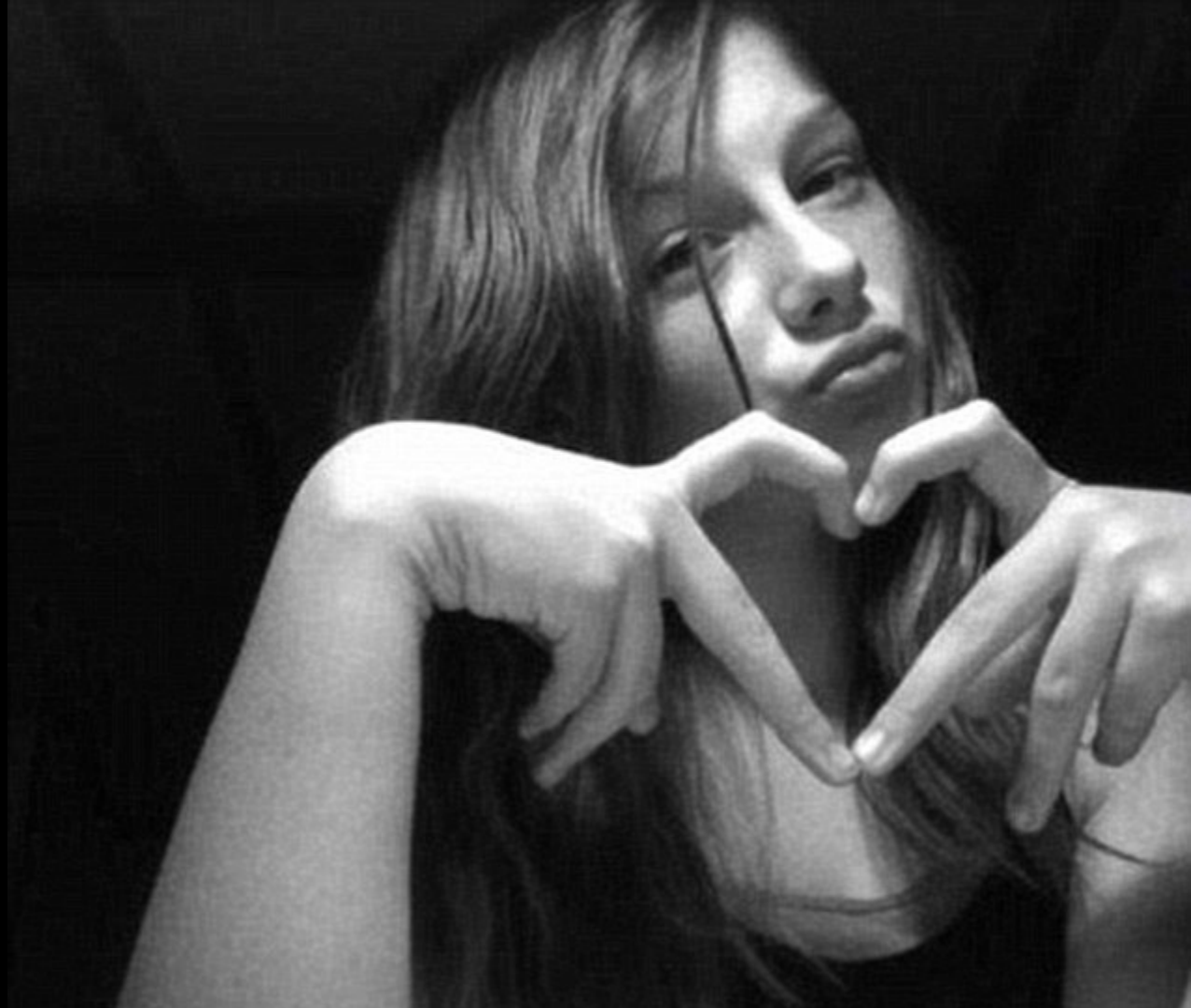
[App Support](#)

1. AWESOME GAME , HERES SO...

“I’m in a different country and with all the new language and alphabets it’s making me feel all alone. For me,

High School Story opened my eyes to be just myself in front of everybody instead of just fitting in.”









“Should I kill myself?”

“I want to thank you for saving me.”



“All of you at the studio should know you’re the reason I’m still here as weird as that sounds.”



1 in 13 teens has tried to kill themselves.







THE CYBERSMILE FOUNDATION

THE CYBERBULLYING CHARITY

The background is a detailed, isometric cartoon illustration of a city. On the left, a circular building features sports equipment like a baseball, football, and volleyball. In the center, a person in a tutu stands near a basketball hoop. To the right, a building has a red fire alarm box. Further right, a green stage area is set up with musical equipment, including a keyboard, drums, and speakers. In the bottom left, a small pond contains a chessboard with red and green pieces. The overall style is colorful and whimsical.

HOPE

It's been a couple weeks
already, and the messages
don't stop. I can't make it stop.

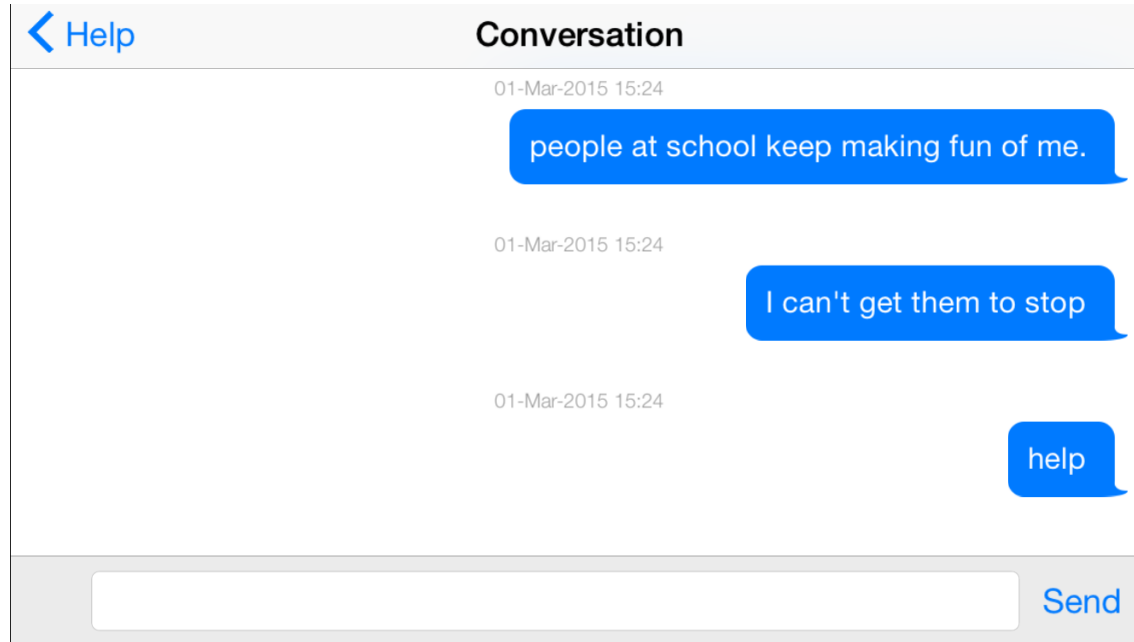


NEXT

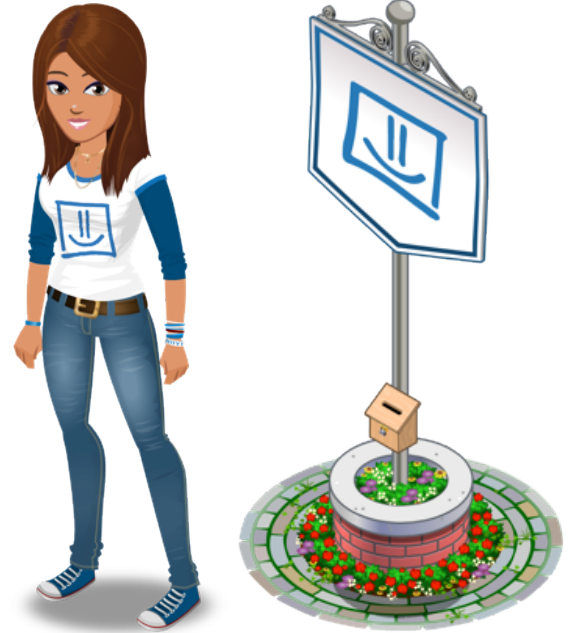
In-game cyberbullying FAQs

← Help	Cyberbullying Help	Contact Us
What is the Cybersmile Foundation? Why does my quest mention them?		
		>
What is cyberbullying?		
		>
Am I being cyberbullied?		
		>
I'm being cyberbullied. What do I do?		
		>
Cyberbullying hasn't happened to me, but I know that it's happening to someone else. Should I do something about it?		
		>
POWERED BY HELPSHIFT		

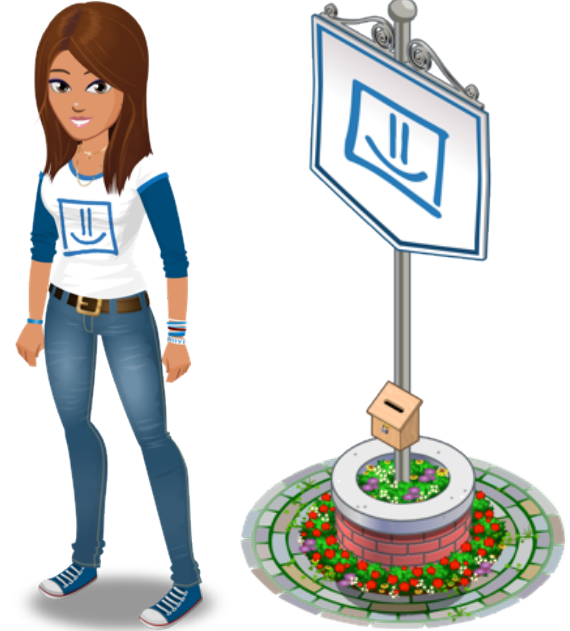
Players connected to Cybersmile counselors.



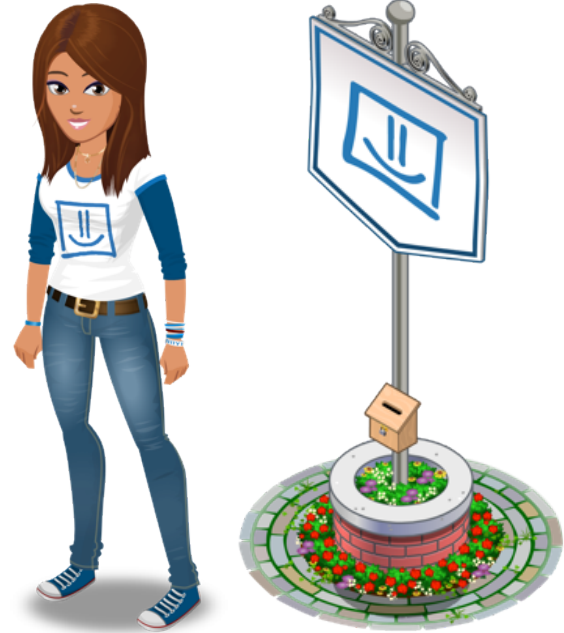
Cybersmile in-game items



Our Goal:
Raise \$20,000
Educate 100,000s



“I **love** these creators.
I feel like they actually
care about their players
and their opinions.”



DAUs increased by 16%.

5,000,000+ educated
\$350,000 raised
1000s connected



Multiple lives saved.





“One of my favorites is a
storyline about sexism and
sexual harassment in gaming.
... From start to finish it was
the ultimate response to
gamer discrimination.”









“...I’ve always struggled with body image. My mother struggled with anorexia in high school, as well, so this quest means a lot to me. Thank you, Pixelberry! ”



News Flash

Attention: 'The Yearbook' quest was written with the help of the National Eating Disorder Association and focuses on body image and eating disorders. Players sensitive to these topics may want to avoid this quest. In response to player feedback, we are working on warning messages for the 'The Yearbook' and its sequel. If you or someone you love is struggling with these issues, please check the HELP section for more information!

OK



Over 50,000 players clicked to learn more.

...then education.



“Your Voice” Polling





POLLS



RESULTS



Your Voice

How do you feel about Jon Stewart leaving the Daily Show?

Get a reward!



How will I live without my daily dose of Jon Stewart?

I'm not a fan of the Daily Show. I watch the real news!

I can't wait to see who's the next host of the Daily Show!

Who's Jon Stewart? He may as well be John Doe to me.

SKIP



STORE



QUEST



SOCIAL



THANKS



POLLS



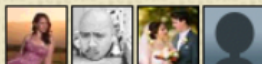
RESULTS



How do you feel about Jon Stewart leaving the Daily Show?

How will I live without my daily dose of Jon Stewart?

4 FRIENDS



128674

25%



I'm not a fan of the Daily Show. I watch the real news!

105134

21%

I can't wait to see who's the next host of the Daily Show!

1 FRIEND



69366

13%

Who's Jon Stewart? He may as well be John Doe to me.

194145

39%

f SHARE

COLLECT
REWARD



STORE



QUEST



SOCIAL



THANKS

“If a questions on a poll, in an innocent game played for fun gets a few students to listen a bit harder to the tv news, or ask their history teacher a question, I say that is even a better job than the good work already being done by PB!!”



Over 50,000,000 questions have been answered.
And sessions went up by 12%.

“The political questions are only annoying
because I end up spending an hour researching
them. : / ”



“Extra Credit” Vocabulary





POLLS



RESULTS



Do you think taking the SAT is stressful?

SAT? More like Stressed All the Time!

1 FRIEND



153766

31%



The SAT is stress-free if you study!

1 FRIEND



86369

17%

Taking the SAT can be stressful, but I can deal.

3 FRIENDS



172933

35%

The SAT won't stress me out - I'm not taking it!

1 FRIEND



78165

15%

BACK

QUEST

SOCIAL

THANKS

STORE



POLLS



RESULTS



How are you going to prep for the SAT?

I take prep courses and have a private tutor for the SAT!

27%



1 FRIEND



125661

I'm using a computer program to prep for the SAT!

16%

73736

To prep for the SAT, I bought SAT books! Duh.

27%

3 FRIENDS



125989

Free online tests are the best way to prep for the SAT!

28%

2 FRIENDS



128857

BACK



STORE

24



1 000 000



100 008



100 000



30



JULIAN

Man, she just keeps talking!
'Verbose'? What's that about?

**CHRISTINA M.**

Points: 20

I think it means...

quiet

evil

careful

wordy



JULIAN



1 000 000



10



100 000



30



Man, she just keeps talking!
'Verbose'? What's that about?



CHRISTINA M.

Points: 5

I think it means...

quiet



evil



careful



wordy



Redundant

4

Verbose

Repeated

Chatty

Wordy



5



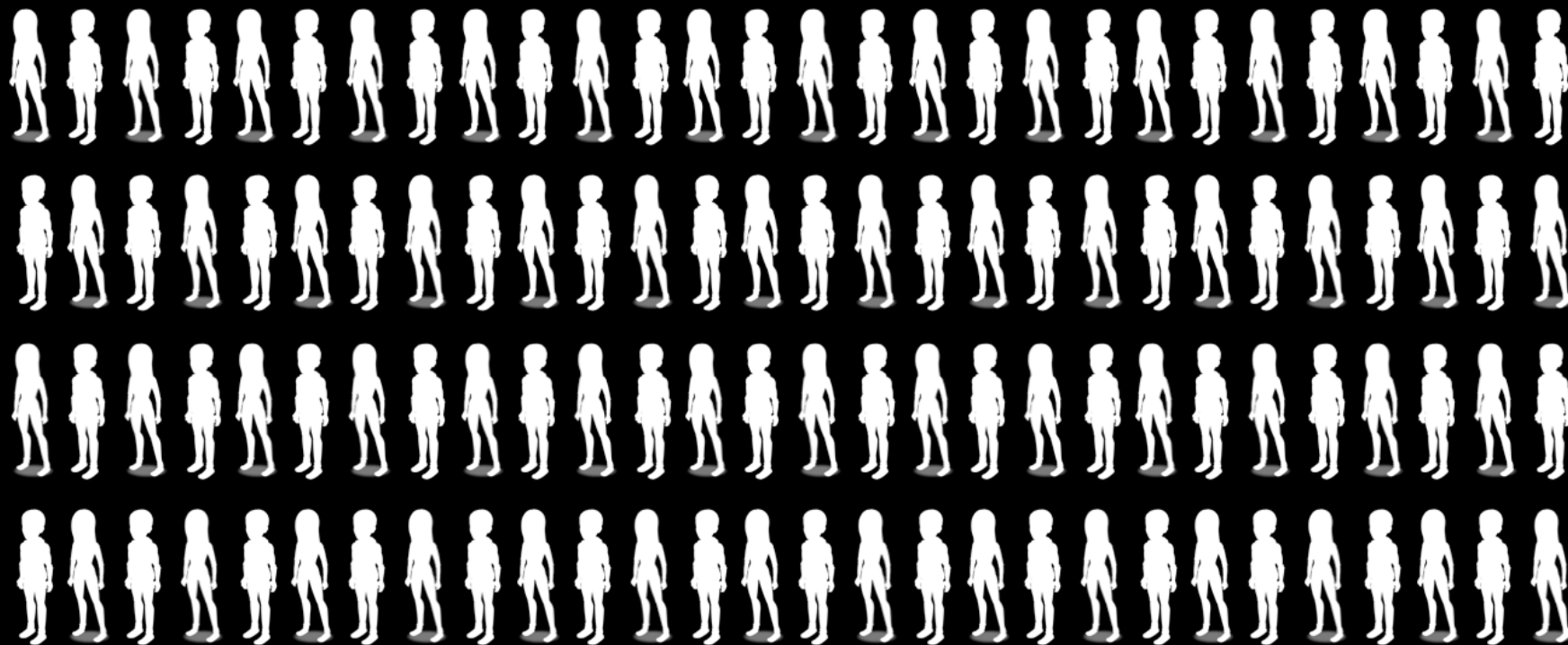
“Mom: Aren’t you supposed to be studying for the SATs?

Student: I am. HSS added this [feature] where i practice SAT words

Mom: Carry on.

So you always have an excuse to play XD”









One Up

How our game saved a life.

Oliver Miao
CEO, Pixelberry Studios