



Saving It, Showing It: Collecting and Exhibiting Video Game History

Jon-Paul Dyson, Director, International Center for the History of Electronic Games, The Strong

Keiran Long, Senior Curator of contemporary architecture, design and digital at the V&A.

Henry Lowood, Curator for History of Science and Technology and Film & Media Collections, Stanford University

Melanie Swalwell, Associate Professor, Flinders University

Moderator: William Huber, Lecturer, Abertay University, School of Art, Media and Games

GAME DEVELOPERS CONFERENCE®

MOSCONE CENTER · SAN FRANCISCO, CA

MARCH 2-6, 2015 · EXPO: MARCH 4-6, 2015





What to do with your collection?

Where are the major collections,
both public and private?

What are we missing?



How are games being exhibited?



What stories can we tell about games that we haven't been telling?



Jon-Paul Dyson, Director, International Center for the History of Electronic Games, The Strong

Kieran Long, Senior Curator of contemporary architecture, design and digital at the V&A.

Melanie Swalwell, Associate Professor, Flinders University

Henry Lowood, Curator for History of Science and Technology and Film & Media Collections, Stanford University

Preserving Video Games at The Strong

Jon-Paul C. Dyson

International Center for the History of Electronic
Games (ICHEG) at The Strong

Rochester, New York

Diverse Origins of Art Museums



"In the game business, there are several amateur, small operations popping up. It always amazes me how much interest there is in this stuff. And because of that, a lot of the real artifacts are getting spread thin, in places that aren't real museums... In some sense, I think the industry's doing too much, where everybody thinks they're a historian. And they can damage the field by doing that, by not really curating properly what they've got, by not making it available for others to look at. So there are places where I think it could do better."

Al Alcorn,
GamesIndustry.biz
February 11, 2015

Standards for Video Game Collecting Institutions

- Does the institution have the capacity to care for the collections according to best practices?
- Will the institution make the objects available to the public?
- Does the institution have the resources for long-term survival?

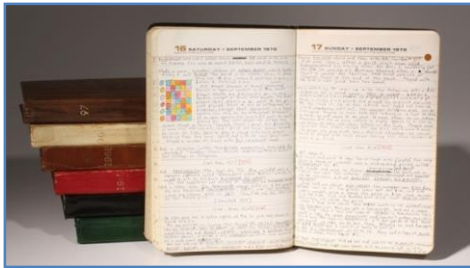
Three Basic Functions of a Museum

- Collect
- Preserve
- Interpret



the**strong**
NATIONAL MUSEUM OF **PLAY**

World's Most Comprehensive Play Collection



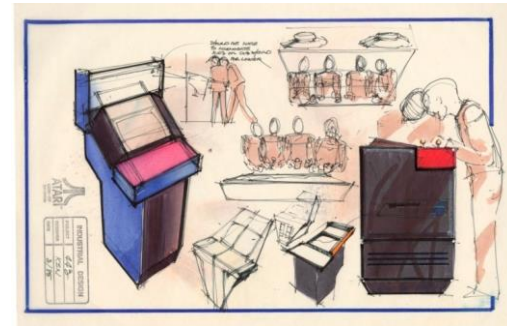
Exhibits at The Strong



Game Exhibits at The Strong



International Center for the History of Electronic Games at The Strong

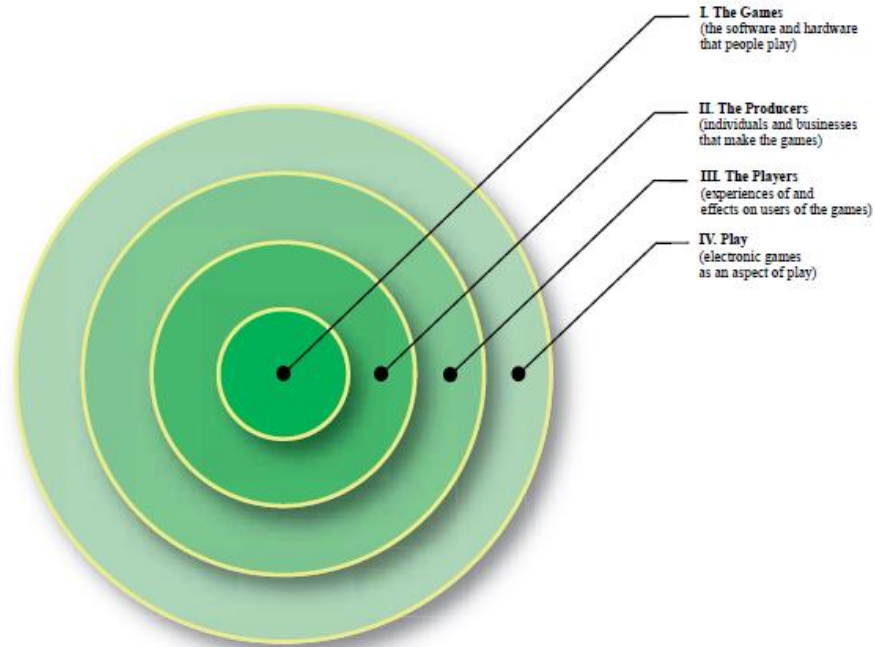


International Center for the History of Electronic Games at The Strong

- Established in 2009
- Preserves and explores the history of video games worldwide
- More than 55,000 video games and related artifacts, including more than 200 arcade and pinball games
- Extensive archival collections – provides access to scholars (including Strong Fellows program)
- Interactive exhibits like *eGameRevolution*, *Atari by Design*, *Boardwalk Arcade*, *Pinball Playfields*



What The Strong Collects:



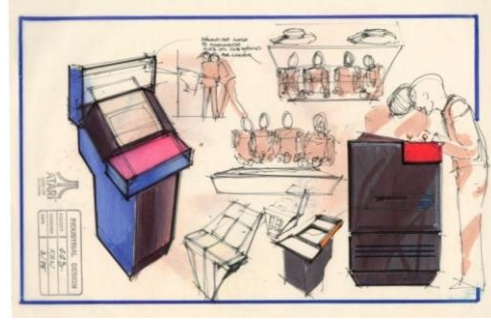
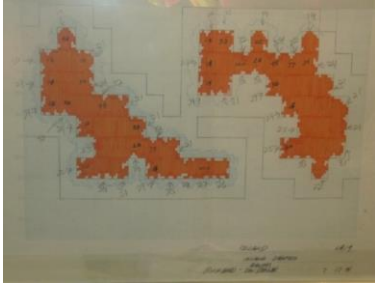
What The Strong Collects:

- Original hardware and software



What The Strong Collects:

- Records of the Production Process



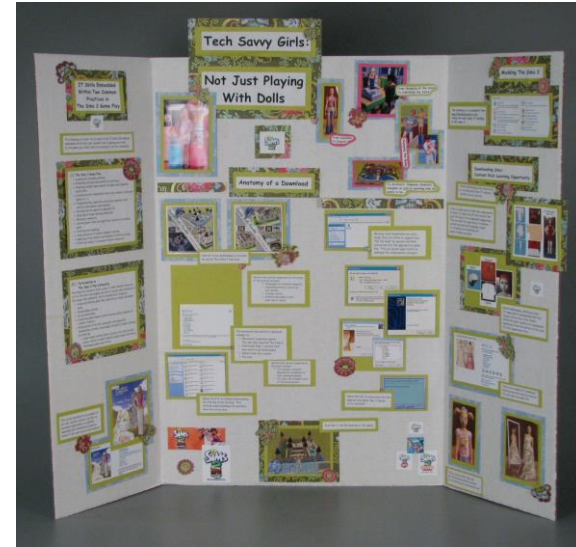
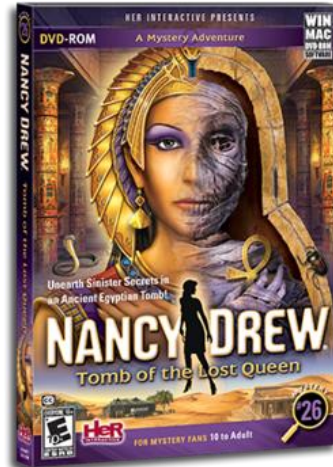
What The Strong Collects:

- Media about games



What The Strong Collects:

- Items that illustrate meaning of games to players



Preserving Video Games



ICHEG's Approach to Preserving the History of Video Games

- Original hardware and software
- Archival materials
- Media about games
- Video capture
- Migration of data and emulation



Case Study: Arcade Games as “Use-ifacts”



Restricted Collection

“The collections of electronic and mechanical games serve the museum’s mission through their display, research, and preservation, but also through experience of the games by guests and scholars as is judged appropriate to the interpretive goal and the item’s condition. Arcade games are designated on acquisition as either part of the General Collection or Restricted Collection, based on rarity, replaceability, redundancy, and historical significance. The Arcade Game Preservation Priority Team reviews the status of all games on an annual basis.”

Collections Management Policy, The Strong



Humpty Dumpty --
1947

Decisions in Artifact Preservation



Interpretation at The Strong: Museum Exhibits



Online Interpretation



World Video Game
Hall of Fame[ABOUT](#) | [COLLECTIONS](#) | [EXHIBITS](#) | [EDUCATION](#) | [RESEARCH & PUBLICATIONS](#)

SEARCH

[Hall of Fame Home](#) | [About](#) | [Nominate](#) | [Press Room](#)

Nominate your favorite game now for the inaugural class, to be announced in June 2015.

CHEGheads Blog



Beam Him Up, Scotty: Remembering Leonard Nimoy

News from The Strong



The Strong and the Academy of Interactive Arts and Sciences announce a partnership to develop an interactive exhibit at The Strong that highlights the Academy's D.I.C.E. (Design, Innovate, Communicate, Entertain) Awards and its Special Awards.

Nominate



Which video games deserve a place in the World Video Game Hall of Fame inaugural class? Nominate now!

[Hall of Fame Home](#) | [About](#) | [Nominate](#)International Center for the History of Electronic Games | Brian Sutton-Smith Library and Archives of Play | National Toy Hall of Fame
World Video Game Hall of Fame | American Journal of Play | Woodbury School©2015 The Strong®. All Rights Reserved. | [Privacy and Terms of Use](#) | [Sitemap](#) | [Press Room](#)

One Manhattan Square • Rochester, NY 14607 • 565-263-2700

World Video Game Hall of Fame

Selection Criteria:

- **Icon-status:** the game is widely recognized and remembered.
- **Longevity:** the game is more than a passing fad and has enjoyed popularity over time.
- **Geographical reach:** the game meets the above criteria across international boundaries.
- **Influence:** the game has exerted significant influence on the design and development of other games, on other forms of entertainment, or on popular culture and society in general. A game may be inducted on the basis of this criterion without necessarily having met all of the first three.

How You Can Help The Strong Preserve Video Games:

Contact me: jpdyson@museumofplay.org

Visit: www.thestrong.org

Participate: www.facebook.com/icheg



















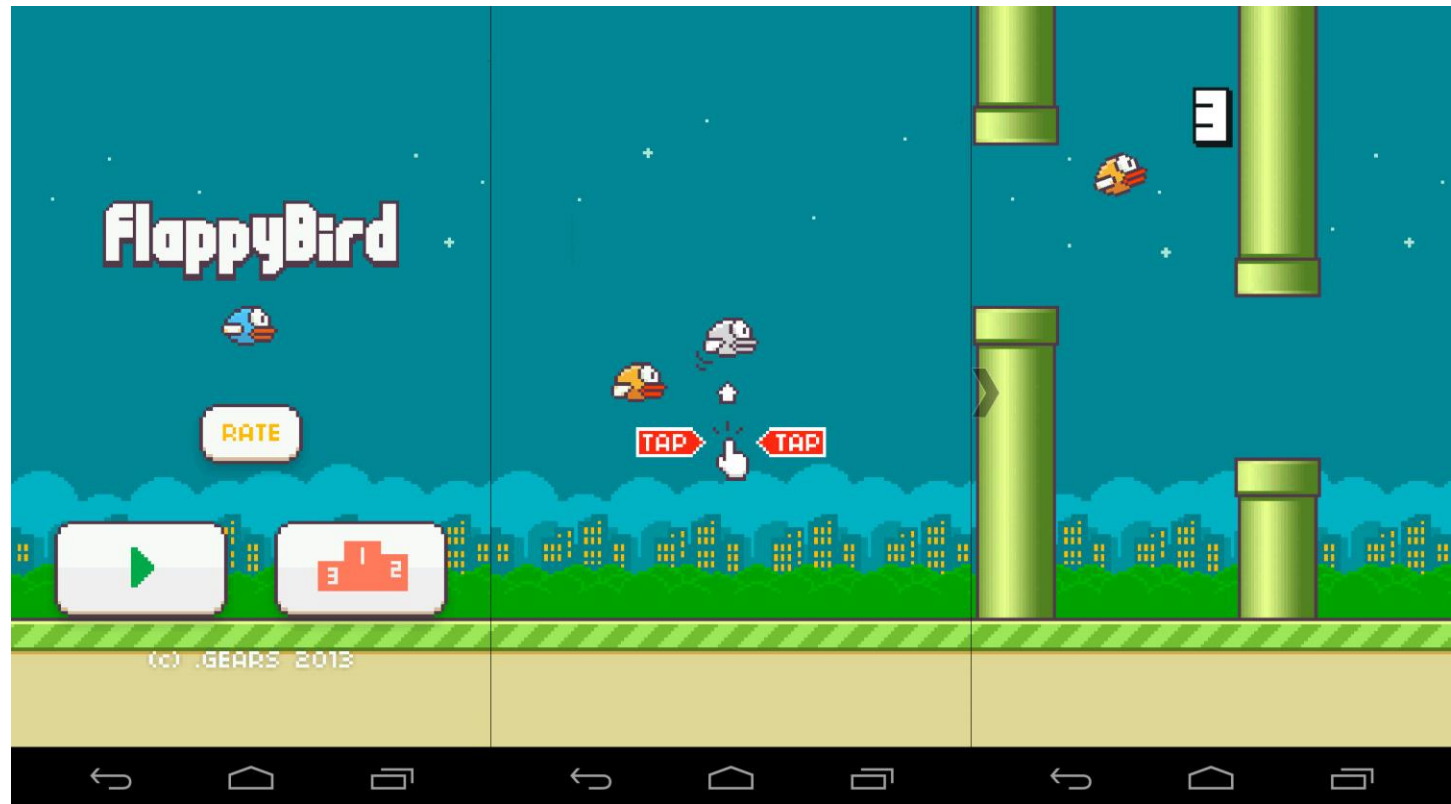


Katy Perry
LASHES
Created by Eylure

*Cool
Kitty*

- ADHESIVE INCLUDED
- QUICK AND EASY
- REUSABLE
- STUNNING RESULTS







Melanie Swalwell

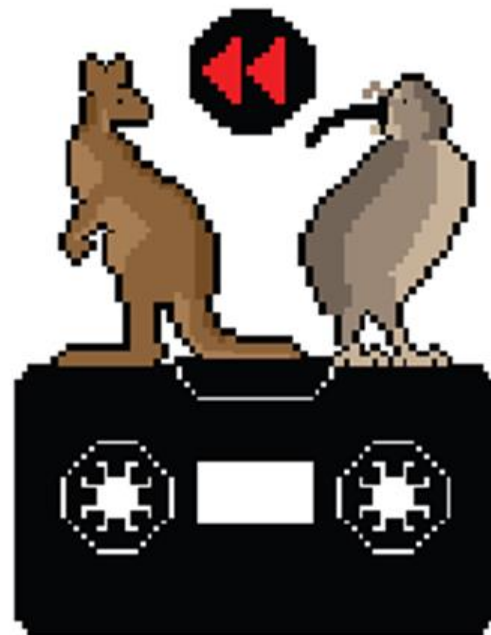
Melanie leads the “Play It Again” project, a game history and preservation project focused on digital games from 1980s New Zealand and Australia.





The Popular Memory Archive

- Allows us to display some of the results of our research on local 1980s digital game titles to the wider community, in a combined online exhibition and discussion environment.
- Invites the wider community to contribute their perspectives so that memories, artefacts and information can be collected about this popular medium
- <http://playitagainproject.org>





History of production

Alfred Milgrom,
Director of Beam
Software and
Melbourne
House Publishing

Australian Business
Review Weekly, 1984.





Oral history interviews

Roger Keating,
Strategic
Studies
Group (SSG).

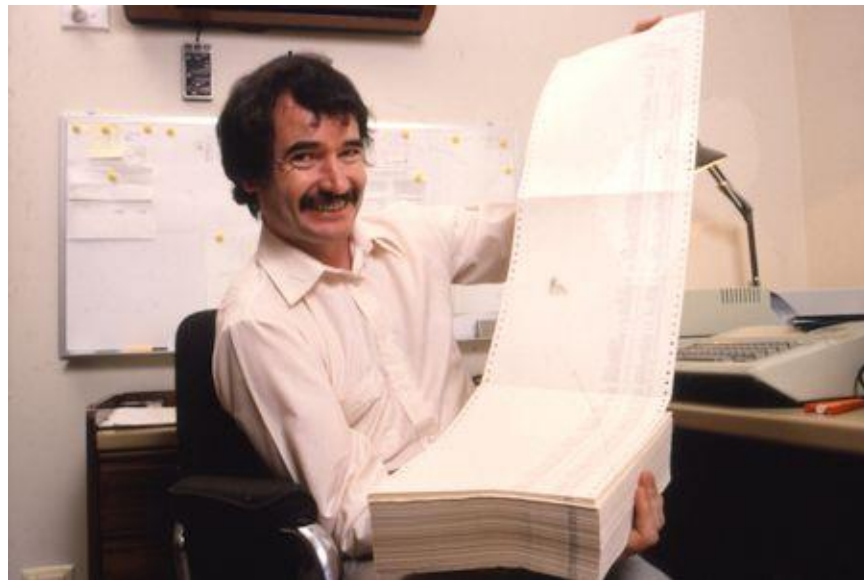




Developer contributions: SSG



SSG on Good Morning Australia, Aug 1985.



Keating with "Reach for the Stars" source code, 6502 assembler, c. 1982.



History of consumption



An early “tennis” game, May 1981.



C64, Christmas 1985.



How people played



C64, early 1980s.



"Defender", Microbee,
Feb 1984.

The setup:
ZX Spectrum,
Kambrook monitor,
National cassette
recorder on kitset
computer desk.



Tandy CoCo, Summer 1983/84.



PLAY IT AGAIN...

Remembering 1980's gaming

Follow us: [Twitter](#) [YouTube](#) [Facebook](#) [RSS](#)

Search - type & press enter

[Home](#)
[Games](#)
[Creators](#)
[Companies](#)
[Blog](#)
[Contribute](#)
[Play games](#)
[Videos](#)
[Conference](#)

The Way of the Exploding Fist

"The Way of the Exploding Fist" was one of [Beam Software's](#) best-selling games, and reached number one in Europe. It was one of the first 'beat-'em-up' games for the home computer and the first multi-move beat em up. Jordan Mechner's "Karateka" (1984) which came out just before "The Way of the Exploding Fist" was basically punch and kick.

The game offered an unprecedented sixteen karate moves, which allows for strategic game playing and complexity. Combinations of joystick directions (or keys on the keyboard) and the fire button (or SHIFT-key) make this game initially complicated to learn. However, once mastered, the controls are intuitive and



Game Meta:

Other Names: Kung Fu: The Way of the Exploding Fist

Release Year: [1985](#)

Genre: [Simulation](#), [Sport](#)

Format: [Cassette](#)

Creator: [Gregg Barnett](#) (Design, Programming), [Bruce Bayley](#) (Additional Programming), [David Johnston](#) (Additional Programming), [Greg Holland](#) (Unknown, Graphics), [Neil](#)

Tweets

[Follow](#)



Henry Lowood
@Liebenwalde

21 Nov

DLF talk + slides from [#dlfforum](#) covers [@stanfordilbs](#) project with [@usnistgov](#) on [@Cabrinity](#) Software Preservation | [s.shr.io/1h3rCy9](#)

Retweeted by Play It Again

Expand



Play It Again
@AgainPlay

20 Nov

Dr Anne Laforet, FR netart preservationist, now a confirmed keynote at [#borndigital](#) and

Tweet to @AgainPlay

Share this!



0

Subscribe for updates

First Name *

Last Name



Souri says:

November 8, 2013 at 8:31 pm (Edit)



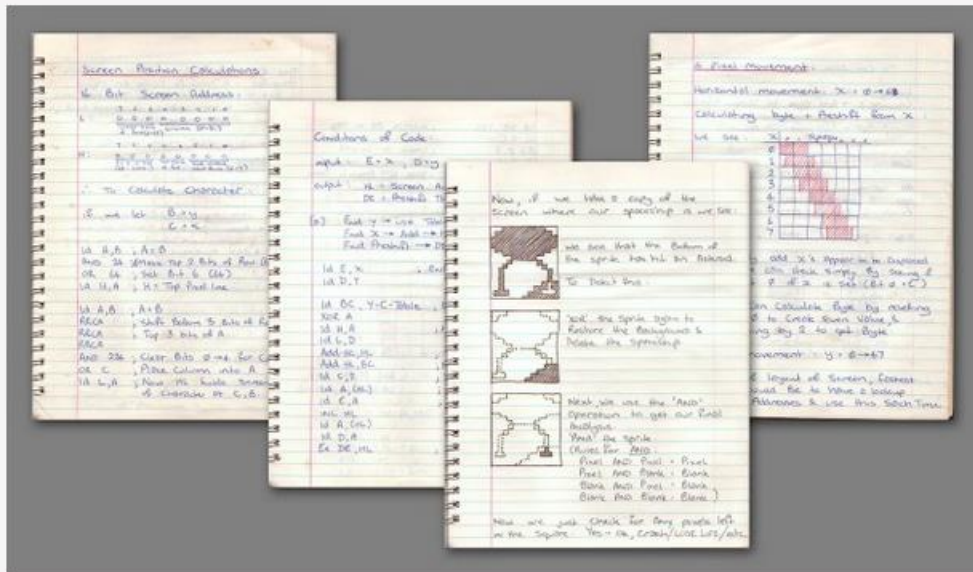
I must've been 10 years old or so when my friend brought over his cassette copy of "The Way of the Exploding Fist" by Melbourne House. We loaded it up on my C64 (I remember the loading screen of the guy punching through the signage and the sampled screeched that accompanied it) and played all afternoon. It was the most amazing game I had ever played. The big, colourful art, well drawn characters and animation, incredibly catchy music, and fast action with so many moves as well as blocks and parries you could do. There was absolutely nothing like it at the time (Karate Champ did come before it, but it had really slow, methodical combat, very much like Karateka).

Unfortunately, my friend had to go home eventually and took his game with him. I decided to keep the C64 on for as long as possible and never turn it off or I'd lose the game. That C64 managed to stay on for 3 days straight afterwards, and Way of the Exploding Fist became the catalyst for my curiosity on local games development and why I ended up making a site like tsume.

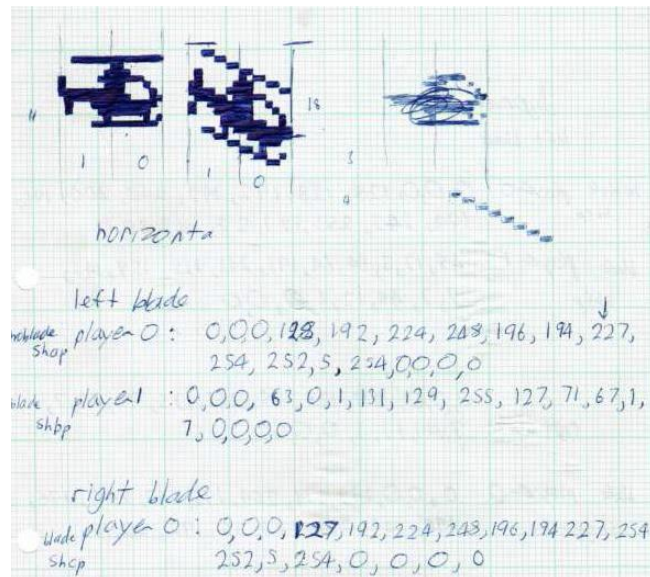


Homebrew

Preshift tables - from 32 characters to 256 pixels



Courtesy: Kevin Philips



Andrew Bradfield and Harvey Kong Tin, "Laser Hawk" (Red Rat, 1986).



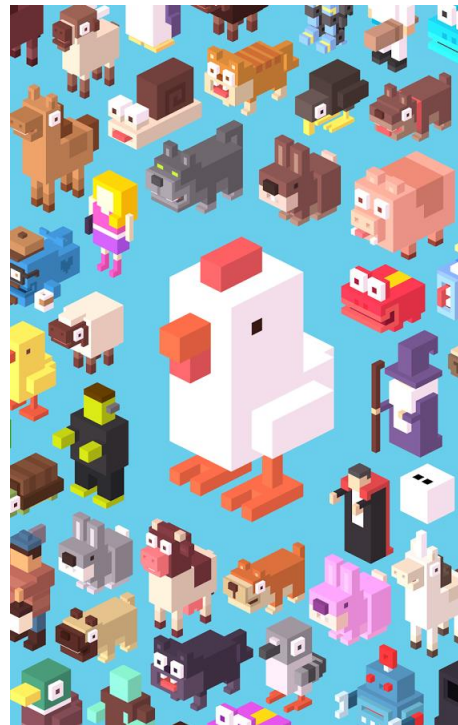
Homebrew to Pro: Matthew Hall



I really could've used some advice back then and when I was around 9 or 10 or so, my grandpa took me out and bought me this book on how to write text adventures. And that sort of really opened my eyes, and from then it was sort of my first game engine. And I wrote a lot of text adventures during that time, culminating with one I wrote when I was 12 on a Microbee, at school. And I printed out the listing and I still have the listing—it would probably extend from that wall over here to about where I'm standing now [about 7 metres].

And I did that in 8 weeks, 1 hour a day, at school, if I could get to the....I don't even think I could type that fast now. I really don't know how I did it.

```
SWT 1 begin
  if (saw) = (swimming) then
    begin
      saw_counter = saw_counter + 1;
      if saw_counter = 3 then
        whisper "You can't see much -- SST!";
      if saw_counter = 2 then
        whisper "If at first you don't succeed, try, try again!";
      if saw_counter = 3 then
        begin
          whisper "Success! You find a plank from your wrecked plane!";
          object_location(saw) = (saw);
          object_location(saw2) = (saw);
        end
      if saw_counter = 4 then
        begin
          whisper "You are too tired to swim any more.";
          saw_counter = saw_counter - 1;
        end
      end
    end
  else
    whisper "It's no use swimming here!";
  end
end
SWT 2 begin
  if (swim) = "PLANK" then
    begin
      if object_location(saw) = (saw) then
        begin
          if (saw) = (swimming) then
            begin
              (saw) = (swimming);
              whisper "You continue toward the shore and then fall off.";
              object_location(saw) = (shore);
            end
          if (saw) = (swimming) then
            begin
              (saw) = (swimming);
              whisper "You surf for a while and then fall off.";
              object_location(saw) = (saw);
            end
          end
        end
      else
        whisper "You don't see it here!";
      end
    end
  if (swim) = "SWIM" then
    begin
      if (saw) = (saw) then
        begin
          whisper "You go into the boat.";
          (saw) = (boat);
        end
      else
        if (saw) = (boat) or (saw) = (boat) then
          whisper "You are already in it!";
        else
          whisper "I don't see the boat here!";
        end
      end
    end
  if (swim) = "SWIM" then
    begin
      if (saw) = (saw) then
        begin
          whisper "You get in the cart. Your weight starts it moving.";
          (saw) = (saw);
        end
      end
    end
  end
end
```





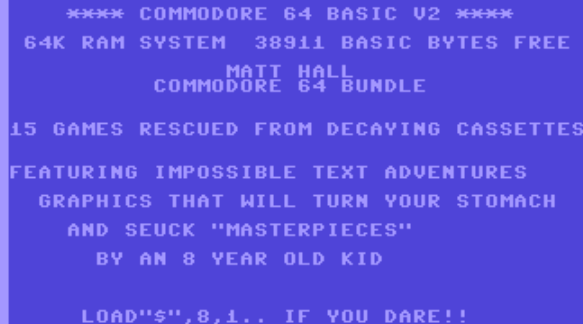
Fan involvement: Hall's "Jewels of Sancara Island" lives again!

Laughton OCR'd the listing correcting any errors that crept in in the process before compiling it for the Microbee. Sadly part of the audio was missing so this version has no sound. Hall assures us that it is not a major loss to Australian Art history however Laughton, as a true conservationist, left no stone unturned in trying to address the issue before the compromise was made.

To play the game, download [ubee512 emulator](#) (for Windows or Linux), install. Get the 2 ROMs that are needed and put in ubee512/roms folder, then drop the jewels_of_sancara_island_ss80.dsk file into the ubee512disks folder from MSPP. Then in a DOS/Command box, CD to your ubee512 folder and just type in

```
ubee512 -a jewels_of_sancara_island_ss80.dsk
```

and it will boot up the same as if on a real 'bee. Double click the Window to get to full screen, CAPS Lock on and your off and running.



```
**** COMMODORE 64 BASIC V2 ****  
64K RAM SYSTEM 38911 BASIC BYTES FREE  
MATT HALL  
COMMODORE 64 BUNDLE  
15 GAMES RESCUED FROM DECAYING CASSETTES  
FEATURING IMPOSSIBLE TEXT ADVENTURES  
GRAPHICS THAT WILL TURN YOUR STOMACH  
AND SEUCK "MASTERPIECES"  
BY AN 8 YEAR OLD KID  
  
LOAD"$",8,1.. IF YOU DARE!!
```


Henry Lowood – History of Science & Technology; Film & Media Collections



Stanford
University

- Silicon Valley Archives
- How They Got Game
- Machinima Archives
- Preserving Virtual Worlds
- GAMECIP: Game Metadata & Citation Project



lowood@stanford.edu
Twitter: Liebenwalde

Henry Lowood – History of Science & Technology; Film & Media Collections



Stanford
University

- Silicon Valley Archives
- How They Got Game
- Machinima Archives
- Preserving Virtual Worlds
- GAMECIP: Game Metadata & Citation Project



lowood@stanford.edu
Twitter: Liebenwalde

My (game-related) work

- Library collections (curation)
- Software and game preservation
- Archival documentation



The Cabrinety Collection (acquired 1998)



Software Preservation: NIST project



Software Metadata: GAMECIP



GAMECIP
The Game Metadata and Citation Project

[About](#)[Blogs](#)[People](#)[Publications](#)[Contact](#)

The Game Metadata and Citation Project (GAMECIP) is a multi-year IMLS-funded joint initiative between the UCSC Library, UCSC Computer Science, and Stanford University Library to improve library and institutional practice for computer games. Current project progress will be reflected in this workspace.




STANFORD
UNIVERSITY
LIBRARIES

[Log In](#)


Archiving Virtual Worlds


INTERNET ARCHIVE



Web Video Texts Audio Software About Account TVNews OpenLibrary

HomeAnimation & Cartoons | Arts & Music | Community Video | Computers & Technology | Cultural & Academic Films | Ephemeral Films | Movies | News & Public Affairs | Prelinger Archives | Spirituality & Religion | Sports Videos | Television | Videogame Videos | Vlogs | Youth Media

Search: Videogame Videos  Advanced Search

Anonymous User (login or join us) 

[Moving Image Archive](#) > [Videogame Videos](#) > Archiving Virtual Worlds

Spotlight Item



[The 4chan Cup: 2013 Autumn Babbies - Day 8](#)
The 4chan Cup
=====The 4chan Cup is a series of virtual soccer tournaments played between soccer teams, that represent nearly every board on 4chan. The teams, the commentators, and the fans of the cup powerfully depict each board's unique culture, rivalries, and traditions. The 2013...

About the Archive

[Background](#)
[Frequently Asked Questions](#)

Welcome to Archiving Virtual Worlds 367 items

The Virtual Worlds video archive is dedicated to the academic investigation and historical preservation of documentation of virtual worlds.
This collection is a collaborative effort of the How They Got Game Project of the Stanford Humanities lab, as part of the Preserving Virtual Worlds project funded by the National Digital Information Infrastructure Preservation Program (NDIIPP) funded by the U.S. Library of Congress. Groups at the University of Illinois, University of Maryland, and Rochester Institute of Technology are also partners in this important project.
[Browse by Subject / Keywords](#)
[All items \(most recently added first\)](#) [RSS](#)

Recently Reviewed Items (more)

[The Science Conference in WoW: 9 May 2008 - gathering before day 1](#)
Average rating: ★★
[Simulated Disaster Teaching with Technology Module](#)
Average rating: ★★★★★
[Online Traveler: AVATAR Documentary by 536 Productions - Donato Mancini, Jeremy Turner & Patrick "Flick" Hamson \(2003\)](#)
Average rating: ★★★★★

This Just In (more)

[The 4chan Cup: 2013 Autumn Friendlies - Day 3](#)
1 year ago
[The 4chan Cup: 2013 Autumn Babbies - Day 8](#)
1 year ago
[The 4chan Cup: 2013 Autumn Babbies - Day 7](#)
1 year ago
[The 4chan Cup: 2013 Autumn Babbies - Day 5](#)
1 year ago

Most Downloaded Items Last Week more

- [EA-Land: The Final Countdown](#)
4,265 downloads
- [EALand: See You Soon Party](#)
22 downloads
- [Simulated Disaster Teaching with Technology Module](#)
11 downloads
- [Online Traveler: AVATAR Documentary by 536 Productions - Donato Mancini, Jeremy Turner & Patrick "Flick" Hamson \(2003\)](#)
8 downloads
- [The 4chan Cup: 2013 Autumn Friendlies - Day 3](#)
8 downloads

Most Downloaded Items more

- [EA-Land: The Final Countdown](#)
22,408 downloads
- [Online Traveler:](#)

Saving >> Using



Cataloging

SUOLAIR MY ACCOUNT FEEDBACK ASK US

SearchWorks

SearchWorks Help | Advanced search

Your Search: cabrinety collection
Limited to: (no limits selected)

Selected items (none)

Back to Search Results 1 of 1 Select this Cite This Send to

Browse by call number: M0997 ...

- Pollinger correspondence with Willi...
Laurence Pollinger, Inc.
Special Collections » M0995 BOX 2
- Cloria Velásquez papers
Velásquez, Cloria
Special Collections » M0996 ACCN 2007-196
- Stephen Cabrinety collection of the...
Cabrinety, Stephen M.
Special Collections » M0997 ACCN 2002-234
- Three typescripts, 1985, 1991, and ...
Boswell, Winthrop Palmer
Special Collections » M0998
- Annual and financial reports, 1972-...
Intel Corporation.
Special Collections » M0999

< Previous Show full page Next >

Stephen Cabrinety collection of the History of Microcomputing, circa 1975-1995.

Online

- Finding aid available online
Requires Internet Explorer 6.0 or later to view. library.stanford.edu
- Finding aid available online
oac.cdlib.org

At the Library

Special Collections - Manuscript Collection
Request at service desk

- M0997
- M0997 ACCN 2002-234 BOX 223.1
[request]
- M0997 ACCN 2002-234 BOX 223.2
[request]
+ show all

Special Collections - Media
Request at service desk

- M0997 ACCN 2002-234 CARTON 295
[request]
- M0997 ACCN 2002-234 CARTON 299
[request]
- M0997 ACCN 2002-234 CARTON 300
[request]
+ show all

Other libraries

Find it at other libraries via WorldCat

Author/Creator: Cabrinety, Stephen M.
Language: English
Format: Manuscript/Archive
Access: 1,375 linear feet
Summary: The most recent addition, accession 2002-234 (561 linear feet), is closed while being processed. Collection contains software, computer hardware, peripheral devices, hand-held games, and computer industry literature documenting the microcomputing gaming industry during its formative years. Gift of Patricia and Lawrence P. Cabrinety, 1998, 1999, and 2002.
Source: Stephen Cabrinety (born Aug. 4, 1966) was Director of Development of Superior Software, Inc. He founded the non-profit organization, the Computer History Institute for the Preservation of Software (C.H.I.P.S.) in 1989. His dream was to permanently locate his collection where it could serve as a museum, an educational tool and an archive for scholarly research. He died on Oct. 4, 1995.
Note: Stephen Cabrinety (born Aug. 4, 1966) was Director of Development of Superior Software, Inc. He founded the non-profit organization, the Computer History Institute for the Preservation of Software (C.H.I.P.S.) in 1989. His dream was to permanently locate his collection where it could serve as a museum, an educational tool and an archive for scholarly research. He died on Oct. 4, 1995.
Subjects: Computer adventure games.
Computer engineering.
Computer games.
Computer industry.
Computer software industry.
Computer war games > Computer programs.
Computers.

Archival finding aids

Stephen Cabrinety collection of the History of Microbiology

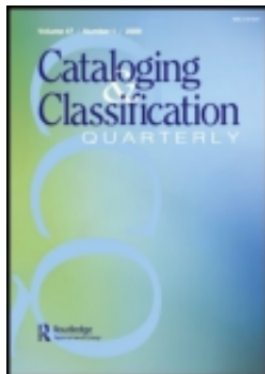
Online	Author/Creator: Language: Format:
<ul style="list-style-type: none">Finding aid available online Requires Internet Explorer 6.0 or later to view: library.stanford.edu	Access: Summary:
<ul style="list-style-type: none">Finding aid available online oac.cdlib.org	Source: Note:
At the Library	
Special Collections - Manuscript Collection Request at service desk M0997 M0997 ACCN 2002-234 BOX 223.1	Subjects:

Finding the stuff

Box 24	Atari, Inc. Donkey Kong Junior CX26144, 1987 Physical Description: 1 computer cartridgeAtari
Box 24	Atari, Inc. E.T. The Extra-Terrestrial, 1982 Physical Description: 1 computer cartridgeAtari
Box 138	Atari, Inc. E.T. The Extra-Terrestrial, 1982 Physical Description: 1 computer cartridgeAtari
Box 219	Atari, Inc. E.T. The Extra-Terrestrial, 1982 Physical Description: 1 computer cartridgeAtari
Box 84	Atari, Inc. Eastern Front (1941), 1983 Physical Description: 1 computer cartridgeAtari
Box 149	Atari, Inc. Eastern Front (1941) by Chris Crawford, 1981 Physical Description: 1 computer disk ; 5 ¼ in. Atari
Box 93	Atari, Inc. Eastern Front (1941) computer strategy game, n.d. Physical Description: 1 computer cartridgeAtari



GAMECIP: Metadata & cataloging



Cataloging & Classification Quarterly

Publication details, including instructions for authors and subscription information:

<http://www.tandfonline.com/loi/wccq20>

A History of Video Game Cataloging in U.S. Libraries

Greta de Groat^a

^a Stanford University Libraries, Stanford, California, USA

Published online: 22 Dec 2014.



CrossMark

[Click for updates](#)

To cite this article: Greta de Groat (2015) A History of Video Game Cataloging in U.S. Libraries, Cataloging & Classification Quarterly, 53:2, 135-156, DOI: [10.1080/01639374.2014.954297](https://doi.org/10.1080/01639374.2014.954297)

To link to this article: <http://dx.doi.org/10.1080/01639374.2014.954297>

EALand closes, July 2008

EALand: See You Soon Party (2008)

degfiar




This video captures the entire See You Soon Party in EA Town Hall, hosted by EA's Parizad. Tears are shed, final goodbyes are made, and lasting memories are created before the plug is pulled and the world is brought to an end. The party was held in the Community Pub (Test Center 3) and EA Town Hall (EA-Land), beginning Thursday, July 31st, 11 p.m. and with a scheduled ending of 4 a.m. PDT. The game world was officially shut down as of 4:35am PST, August 1st, 2008. Many players knew each other and had been a part of The Sims Online/EA-Land for years, while others were newer to the experience. Regardless, this final event welcomed all, and everyone shared their happiness to spend their last moments together with EA's Parizad, their friends, and their acquaintances, their tears and sadness over having EA-Land torn from them, their frustrations with EA and it's decision, and their hopes for keeping contact and meeting again. The last moments were especially moving, as emotions ran high and people that had made TSO/EA-Land and this community a part of their lives for so long had to make their final goodbyes. It was a once in a lifetime event that would be hard to forget.

Throughout the event, DJ Spike played several messages recorded by Parizad. You can hear DJ Spike's [introducing Parizad](#), and you can also take a look at a text version of Parizad's messages [here](#).

Here is a list of mp3s of Parizad's Messages in order (the first one is of poorer quality than the others):

[Blazing Falls/Balls](#)
[Creativeness](#)

Game Over – 99% Invisible podcast



Home Posts Search

Posted on February 17, 2015 [← Previous](#) [Next →](#)

153- Game Over (R)

A few months before the end of the world, everyone was saying their goodbyes. The world that was ending was The Sims Online, an online version of The Sims. Even though The Sims was one of the most popular computer games ever made, the massively-multiplayer online version did not do well. Despite rebranding the game as EA-Land, sales did not improve, and EA Games decided to pull the plug.

This is a collaboration with Robert Ashley from A Life Well Wasted and originally presented on Snap Judgment in 2010.

[Game Over](#)

Podcast: [Download](#) (Duration: 11:56 — 11.0MB)

Richard Phillips-Kerr to HEL

Dec. 2013

First of all I'd like to thank you for the work you're doing with the How They Got Game and Preserving Virtual Worlds projects! I'm a visual artist currently in my final year of BA Sculpture, working in Edinburgh (UK). My practice is informed by and in response to video games, I'm confident that they're some of the most culturally significant artefacts of our time, and it's exciting to see them in their relative infancy.


Your student's footage of the last 5 minutes of EA land really grabbed me. At first it evoked a nervous laughter, then I realised the significance of capturing a digital apocalypse.

Richard Phillips-Kerr

In response, I made 'RIP The Sims Online'. I mapped my face live onto a bust, and your student's footage onto the bust's suit. Through speakers I played out the soundtrack from your film, and assumed the role of DJ Spike. I could go on at length about the work but I'd be interested to know what you think with just that brief introduction: I've only really exhibited it to 'outsiders' (in terms of The Sims Online) so far in London and Edinburgh.

Warhammer Online is closing forever on December 18th and has recently gone F2P so I was going to jump in and document that. If there is any research I could be based in from overseas, I'd love to.

vimeo [Join](#) [Log In](#) [Create](#) [Watch](#) [Upload](#)



RIP The Sims Online, The Reincarnation of DJ Spike (2013)
from **Richard Phillips-Kerr** 1 year ago ALL AUDIENCES

At 4:35am (PST), August 1st, 2008, for financial reasons, EA land's servers (formerly The Sims Online) closed forever. EA Land/The Sims Online was the first massively multiplayer online variation of computer game The Sims. Players created the game content, developing into a dedicated digital community with its own economic system and social hierarchies.



RIP The Sims Online, The Reincarnation of DJ Spike (2013)

from **Richard Phillips-Kerr** 1 year ago ALL AUDIENCES

At 4:35am (PST), August 1st, 2008, for financial reasons, EA land's servers (formerly The Sims Online) closed forever. EA Land/The Sims Online was the first massively multiplayer online variation of computer game The Sims. Players created the game content, developing into a dedicated digital community with its own economic system and social hierarchies.

The final few hours were captured as part of the Preserving Virtual Worlds project by the How They Got Game group at Stanford University.

The closing five minutes of this catalogue the ultimate moment of breakdown, a digital apocalypse.

RIP The Sims Online, The Reincarnation of DJ Spike is a physical translation of that moment. I become a cyborg actor, assuming the role of DJ Spike, miming the last words ever spake in EA Land.

First shown at the Royal College of Art, Battersea, London November 2013

Working together



Done!



lowood@stanford.edu