

You Hear That? Team Engagement for Audio

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How do we make audio matter?



How do we make audio matter?



How do we make audio matter?

No crying, no excuses



(40 athers) How do we make audio matter?

- No crying, no excuses
- •C-O-M-M-U-N-I-C-A-T-E



(40 others) How do we make audio matter?

- No crying, no excuses
- •C-O-M-M-U-N-I-C-A-T-E
- Engage your team in creative ways



- Sound concepts
- Team lectures
- Bring the discussion outside the studio
- Open Door policy
- Team meeting involvement
- Presentation videos
- Stay on your soapbox!





It's like concept art for sound!



- It's like concept art for sound!
- If you have concept art, make sound for it



Symbiote movement Test

copyright 2008 Activision - for concept purposes only



- It's like concept art for sound!
- If you have concept art, make sound for it
- If you don't have concept art, make it up!



- It's like concept art for sound!
- If you have concept art, make sound for it
- If you don't have concept art, make it up!
- If it's a sequel, use the existing game and do sound replacement





Lectures!



Lectures!

Show the team what's behind the curtain





Lectures!

- Show the team what's behind the curtain
- How do you do this remotely?



Bring it outside!



Bring it outside!

 Take a walk, go to a park or a bar, engage the team outside the office





 If you work in a studio, keep your actual door open (if you have one)



REV. DR BRADLEY D. MEYER

BEING LOUD Come on in!



 If you work in a studio, keep your actual door open (if you have one)



- If you work in a studio, keep your actual door open (if you have one)
- Solicit audio feedback



- If you work in a studio, keep your actual door open (if you have one)
- Solicit audio feedback
- Good ideas can come from surprising places



Team meetings



Team meetings

 Keep the team updated on the latest and greatest from the audio team



Team meetings

- Keep the team updated on the latest and greatest from the audio team
- Hard to be involved remotely



Presentation videos



Presentation videos

How does the sausage get made?



Presentation videos

- How does the sausage get made?
- Educate your team





We are the champions of audio



- We are the champions of audio
- Don't get discouraged



- We are the champions of audio
- Don't get discouraged
- Don't ever stop teaching, talking, and loving audio



Thanks for your time and ears!



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