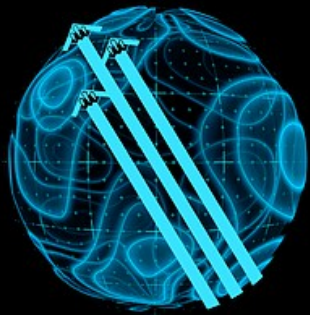


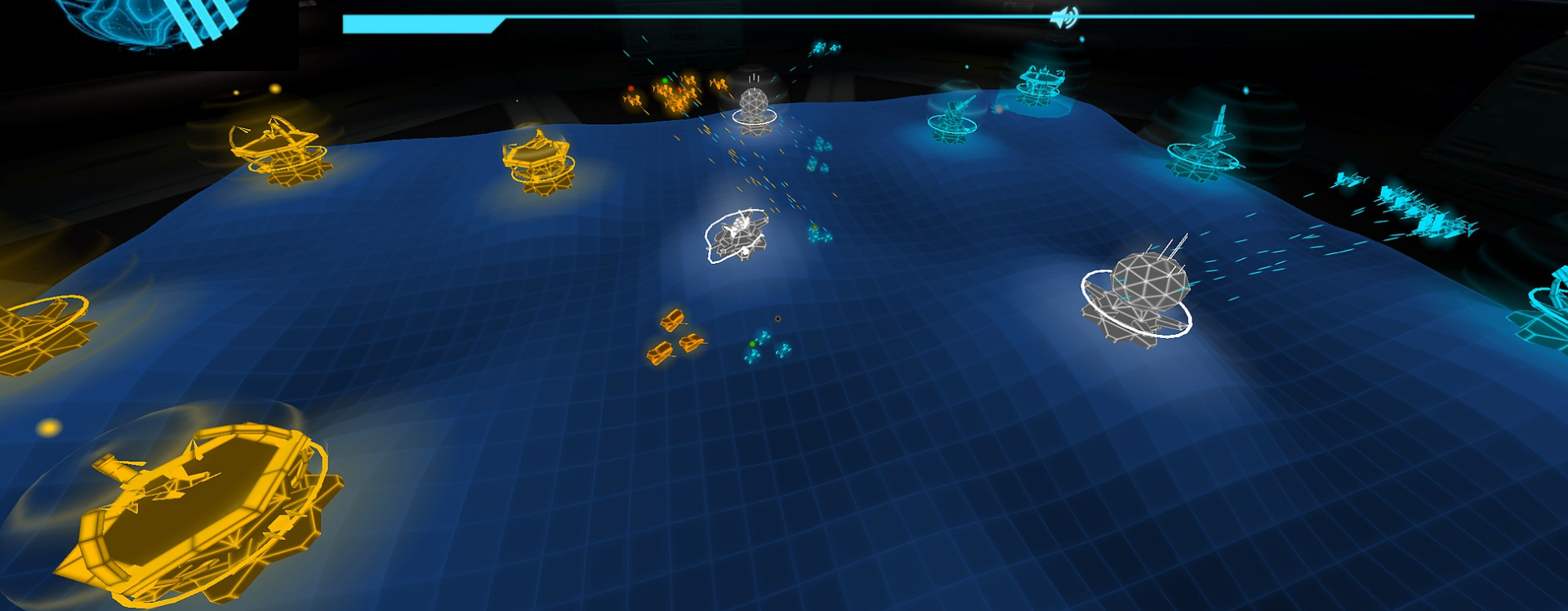


# Two Games, Four Platforms: A VR Platform Comparison

E McNeill  
Indie Game Designer



# TACTERA





# D A R K N E T

- Oculus/IndieCade VR Jam Winner
- Best Gameplay – 2014 Proto Awards
- 2015 IndieCade Finalist

“The best Oculus Rift game I’ve ever played”

*Dennis Scimeca, The Daily Dot*

“My longtime personal favorite”

*Adi Robertson, The Verge*

“Closest thing the Gear VR has to a ‘must download’”

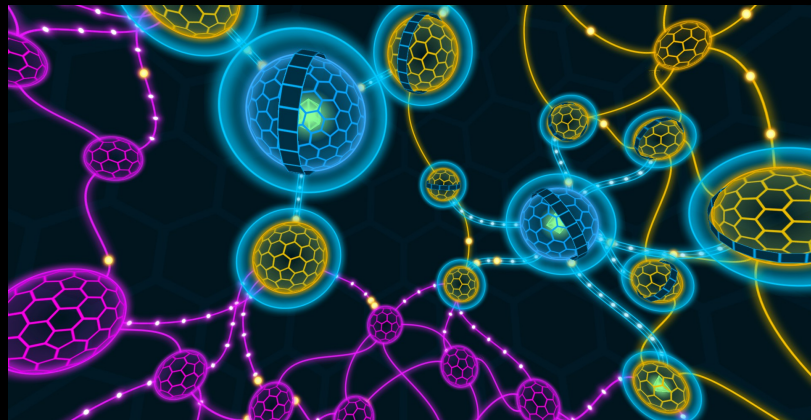
*Jeff Dunn, Business Insider*

“A ton of fun, and perfectly suited for the medium... It's just a blast.”

*Ben Kuchera, Polygon*

“Darknet was what I was excited to play every time I put the Gear VR on”

*Kyle Orland, Ars Technica*

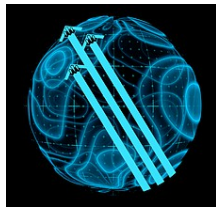


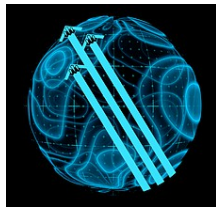




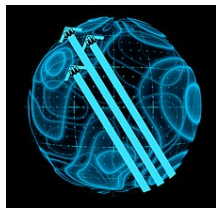




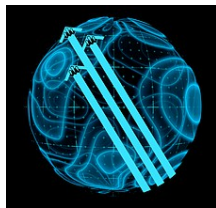








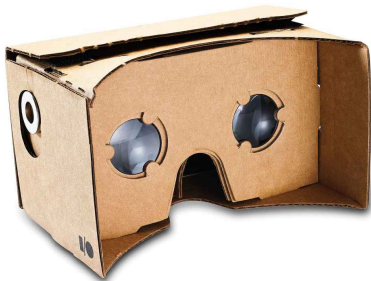
AURALUX  
CONSTELLATIONS



LESSON 1: This is stupid. Don't do this.

AURALUX  
CONSTELLATIONS

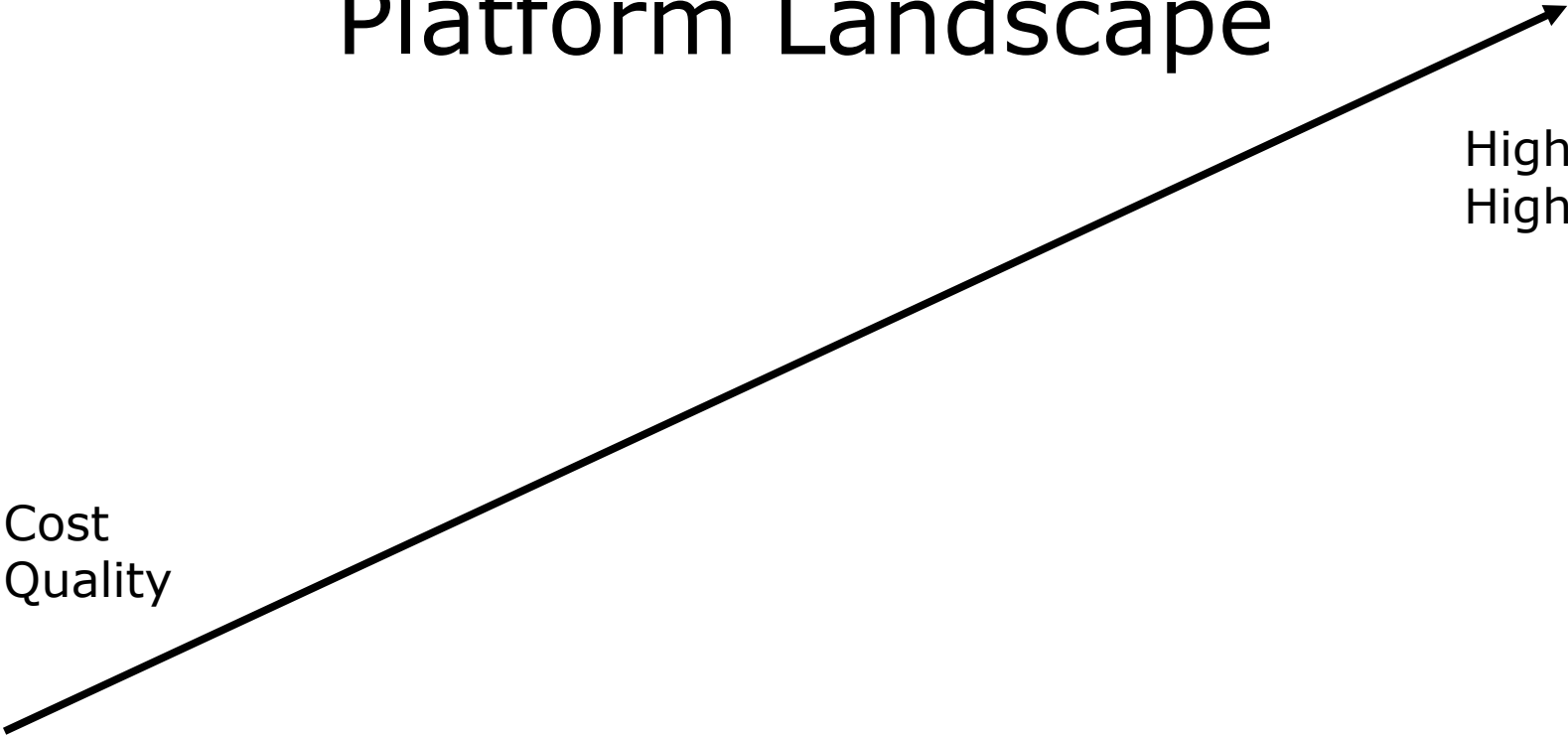
# Platform Landscape

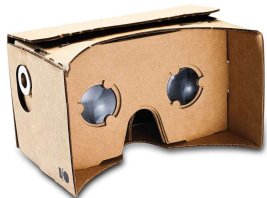


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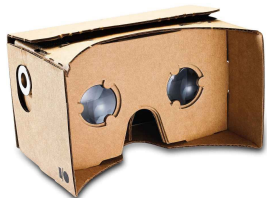
Low Cost  
Low Quality

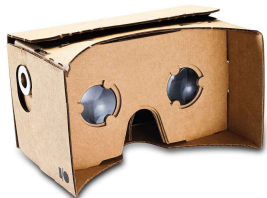
High Cost  
High Quality









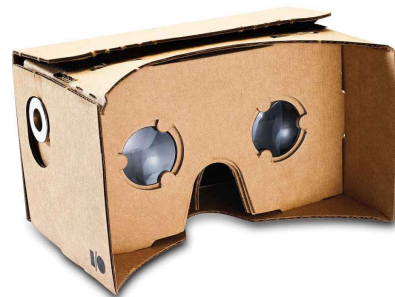
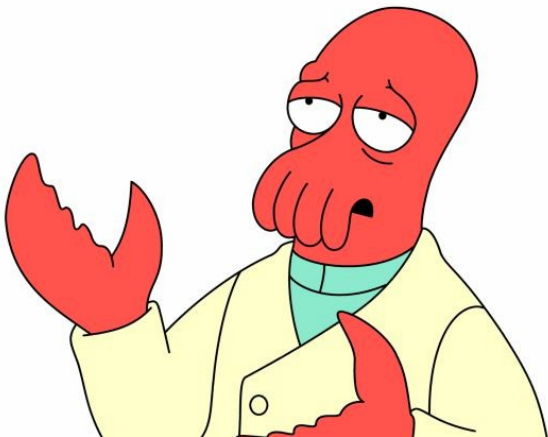






# Google Cardboard

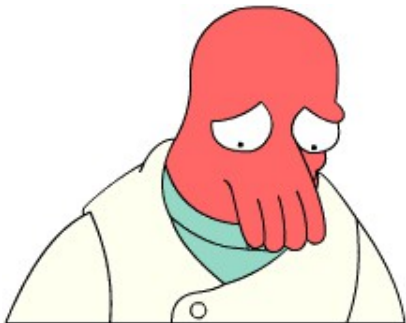
- Why not?





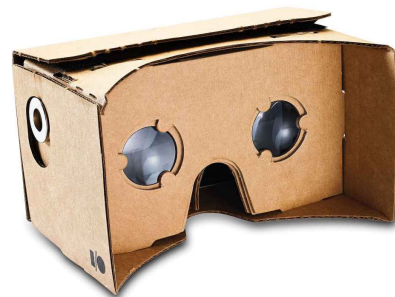
# Google Cardboard

- Cheap
- Bad



# Google Cardboard

- Low-quality player experience



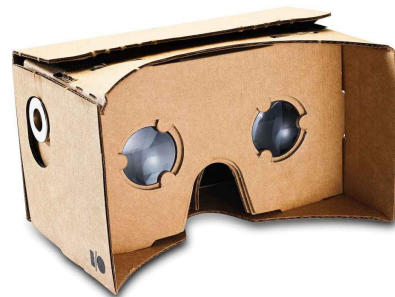
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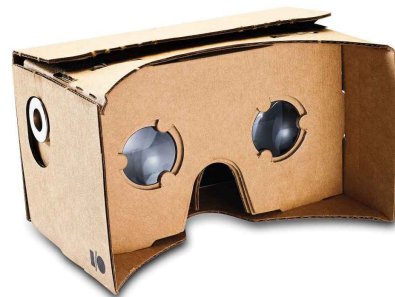


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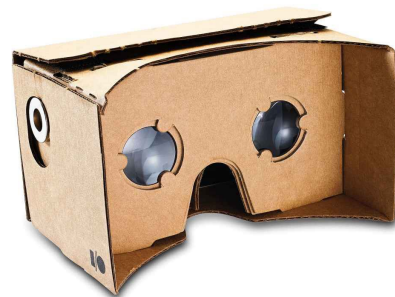
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- Fragmented hardware base
- Haven't heard great things about software sales



# Google Cardboard



- Low-quality player experience
- Lack of features (input, headstrap)
- Fragmented hardware base
- Haven't heard great things about software sales
- However...

TECH

# Google Developing Stand-Alone Virtual-Reality Headset

More advanced version of cardboard viewer wouldn't rely on a smartphone, PC or game console

February 7, 2016 6:43 pm

## Google pushes further into virtual reality with new headset

Tim Bradshaw in San Francisco



- 1) Design Implications
- 2) Developer Experience
- 3) Business Stuff

# 1) Design Implications



# Commonalities

# Commonalities

- Good engine support

# Commonalities

- Good engine support
- It's VR!
  - Nausea
  - UI
  - 3D
  - Etc.



# Gear VR

- No positional tracking
- No wires

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- No positional tracking
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- Built-in touchpad
- Gamepad optional



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- 1440p, stereoscopic 3D, 60fps, on a cell phone

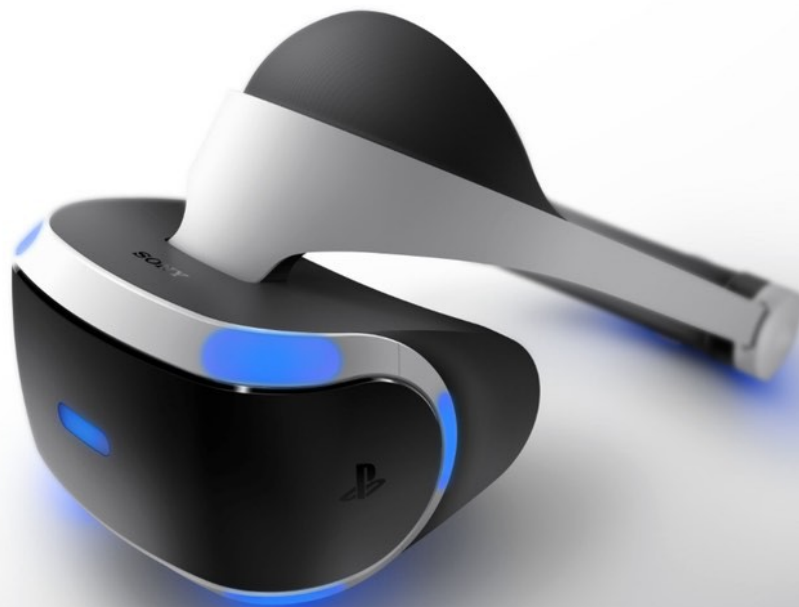


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- No positional tracking
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- 1440p, stereoscopic 3D, 60fps, on a cell phone
  - wtf









# Oculus Rift & PlayStation VR

- Positional tracking (not room scale)

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- Input fragmented
  - Gamepad / Tracked controllers





# Oculus Rift & PlayStation VR

- Positional tracking (not room scale)
- Input fragmented
  - Gamepad / Tracked controllers
- Consistent high-end performance
  - "Oculus-Ready PCs" and PS4





# HTC Vive

- Room-scale tracking

# HTC Vive

- Room-scale tracking
- Tracked hands for all



# HTC Vive

- Room-scale tracking
- Tracked hands for all
- High-end recommended PC specs
  - + Steam VRPerformance test



	Performance	Input	Pos. Tracking
<b>Gear VR</b>	Low	Touchpad / Gamepad	None
<b>Oculus Rift</b>	Very High	Gamepad / Hands	Small
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**(Plus AR!)**

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# Aperture Robot Repair Demo

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## 2) Developer Experience

**GOOD NEWS EVERYONE!**



# Commonalities

- Generally dev-friendly!

GOOD NEWS EVERYONE!



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- Generally dev-friendly!
- High demand for games

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# Commonalities

- Generally dev-friendly!
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- Everything is better if they like your game

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# Commonalities

- Generally dev-friendly!
- High demand for games
- Everything is better if they like your game
  - Demos are the currency of the realm

GOOD NEWS EVERYONE!





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- Publicly available dev hardware
  - Oculus still providing some too

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  - Still money available!



# Oculus (Gear VR & Rift)

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- \$10M fund for “accelerating indie developers”
  - Still money available!
- Best approach is to have a demo

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- Some publishing requirements
- Funding available
- Dev relations: Great! Lots of support!

# Oculus (Gear VR & Rift)

- Publicly available dev hardware
  - Oculus still providing some too
- Some publishing requirements
- Funding available
- Dev relations: Great! Lots of support!
  - If you get their attention



# Sony (PlayStation VR)

- Gotta go through Sony to get a dev kit

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# Sony (PlayStation VR)

- Gotta go through Sony to get a dev kit
- Usual console publishing requirements
- Dev relations: Also good!
- Funding available
  - Best if you use unique PSVR features



# Valve (HTC Vive)

- Gotta go through Valve to get a dev kit
  - Once rare, but not anymore

# Valve (HTC Vive)

- Gotta go through Valve to get a dev kit
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- Loose publishing requirements
  - Greenlight

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- Gotta go through Valve to get a dev kit
  - Once rare, but not anymore
- Loose publishing requirements
  - Greenlight
- Dev relations: Also good!
  - Generally more hands-off



## 3) Business Stuff

# Commonalities

- “The future is unknowable, but the past should give us hope.” - Winston Churchill, probably





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- Innovator Edition sales started early, but small
  - Estimate: 100k before consumer launch

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- Sales jumped after consumer launch at \$99
- Getting lots of promotion from Samsung
- ~200 apps in the store so far
- Apps priced at \$0-10, average paid app ~\$5



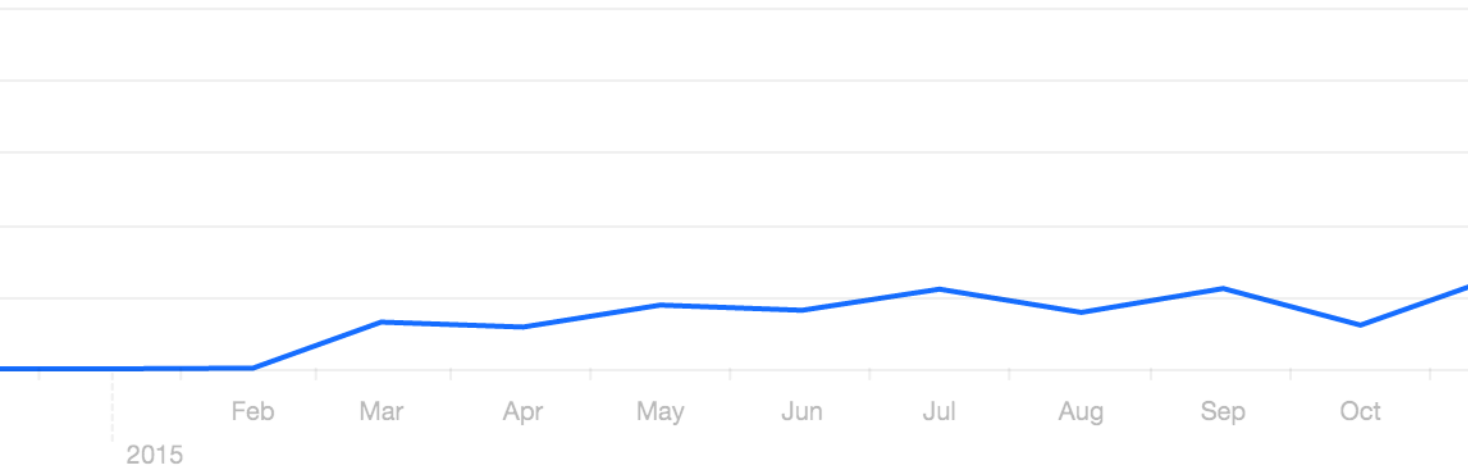
# DARKNET

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# D A R K N E T

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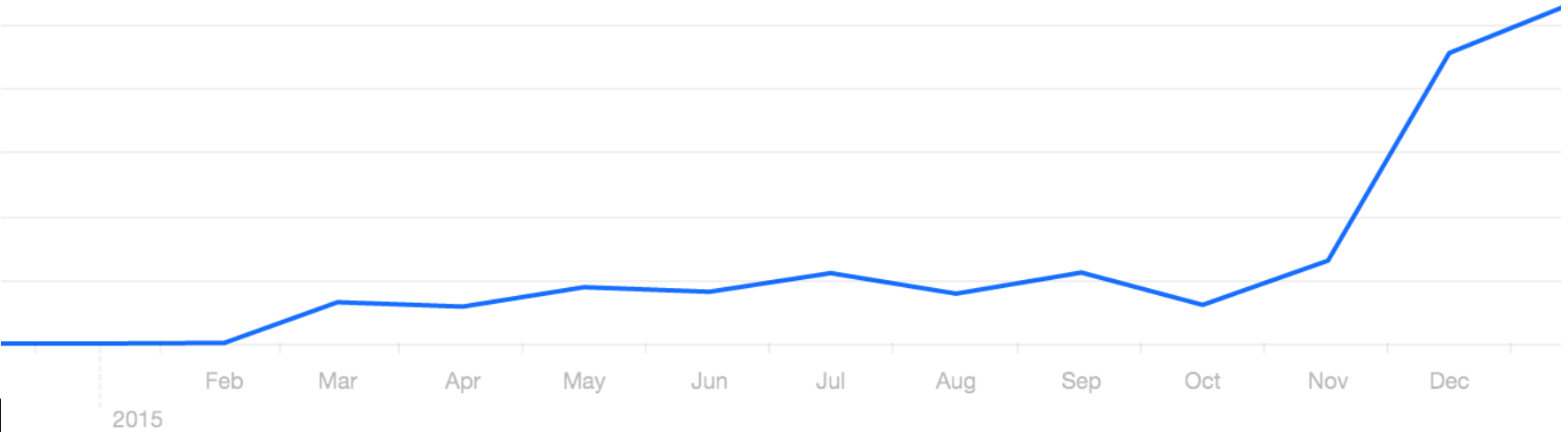






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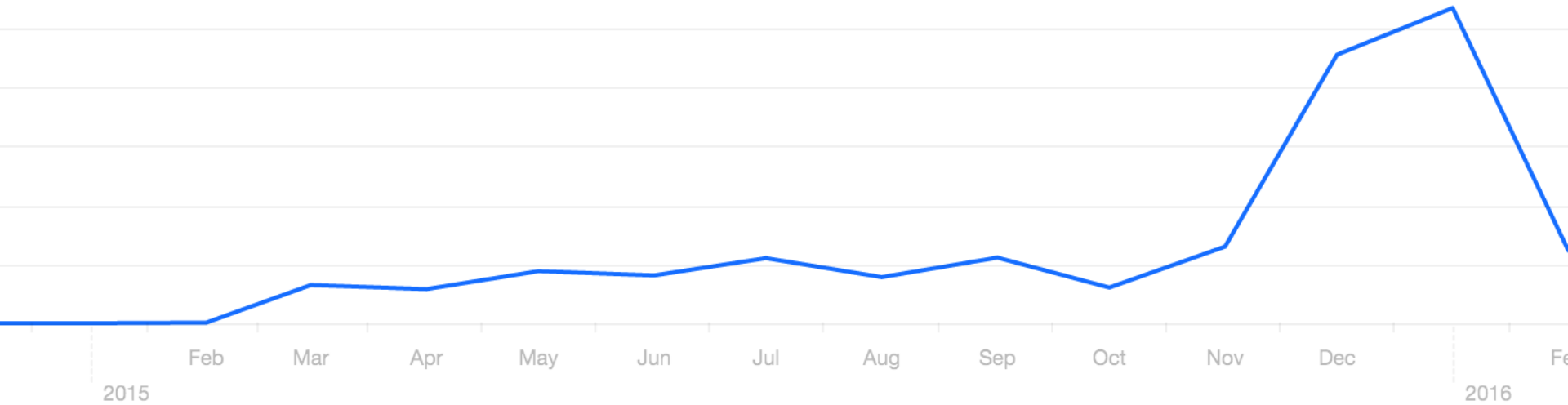
- In March 2015, went on sale for a whopping \$10
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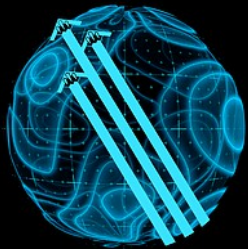




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# TACTERA

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- Pre-orders sold out through July
  - 100k-400k units?
- Set expectations at 1M units over Rift lifetime
- Oculus Touch coming H2 2016



# PlayStation VR

- Launching H1 2016? Or Fall?

# PlayStation VR

- Launching H1 2016? Or Fall?
- Price unknown

# PlayStation VR

- Launching H1 2016? Or Fall?
- Price unknown
- Hardware base of 35M+ PS4s

# PlayStation VR

- Launching H1 2016? Or Fall?
- Price unknown
- Hardware base of 35M+ PS4s
- Plenty of support from Sony



# HTC Vive

- Launching April 2016, \$799 price tag



# HTC Vive

- Launching April 2016, \$799 price tag
- Potentially strongest appeal to enthusiasts



# HTC Vive

- Launching April 2016, \$799 price tag
- Potentially strongest appeal to enthusiasts
- Marketing via Steam



# What's the analogy?

# What's the analogy?



# What's the analogy?



# What's the analogy?



# What's the analogy?



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# What's the analogy?



# Why target the Gear VR?





# Why target the Gear VR?

- You don't need high-end performance, tracking, input, or pricing



# Why target the Gear VR?

- You don't need high-end performance, tracking, input, or pricing
- You believe in the platform



# Why target PSVR or Rift?



# Why target PSVR or Rift?

- You have a high-end game that doesn't need room-scale tracking



# Why target PSVR or Rift?

- You have a high-end game that doesn't need room-scale tracking
- You want funding / support



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# Why target the Vive?



# Why target the Vive?

- Your game takes full advantage of room-scale / hand tracking





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- Your game takes full advantage of room-scale / hand tracking
- You believe in the platform



# Why target all of them?



# Why target all of them?

- You are ~~batshit~~ crazy ambitious



# Why target all of them?

- You are ~~batshit~~ crazy ambitious
- Or, you want to hedge your bets



# Why target all of them?

- You are ~~batshit-crazy~~ ambitious
- Or, you want to hedge your bets
- Your game is flexible enough to make it work









Thank you!

@E\_McNeill

E McNeill  
Indie Game Designer



Thank you!

@E\_McNeill

E McNeill  
Indie Game Designer