GDC

Production: Working at the Heart of the Team 2!

Bryan Mashinter Game Director, Backflip Studios

Garth DeAngelis Sr Producer, Firaxis Games

Charles Hoover CPO, Schell Games **Oksana Kubushyna** Development Director, Riot Games

Grant Shonkwiler Commander & Shonk, Shonkventures

GAME DEVELOPERS CONFERENCE* | FEB 27-MAR 3, 2017 | EXPO: MAR 1-3, 2017 #GDC17

Agenda

- •Intro
- •Garth Trust Mechanics
- •Oksana Building Team Culture
- •Charles Creating Thriving Teams
- Bryan Conflict in the WorkplaceQ&A









GDC

Trust Mechanics: Uncovering the Hidden

Garth DeAngelis Sr. Producer, Firaxis Games GAME DEVELOPERS CONFERENCE^{*} | FEB 27-MAR 3, 2017 | EXPO: MAR 1-3, 2017 #GDC17



























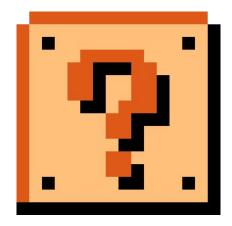


"You can't manage what you can't measure' is a maxim that is taught and believed by many in both the business and education sectors. But in fact, the phrase is ridiculous—something said by people who are **unaware of how much is hidden**. A large portion of what we manage can't be measured, and not realizing this has unintended consequences."

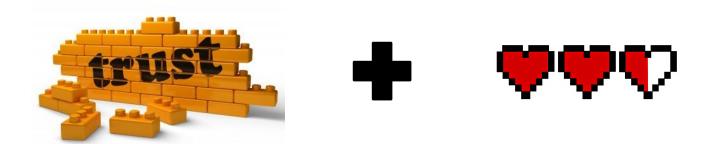
- Ed Catmull, President of Pixar and Disney Animation

"...unaware of how much is hidden."









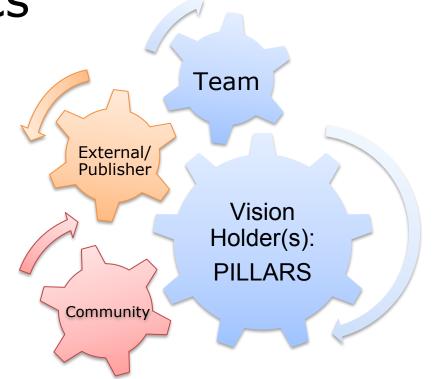


The Trust Mechanics

EPITEMIC

0

- The Trust Mechanics
- 1. Love the vision.
- 2. Love your support structure.
- 3. Hear your community.







Vision Holder(s): PILLARS

Love the vision.





Love the vision.





Love the vision.

- Uphold and understand the pillars.
 - In our case, "Gameplay first."









Love your teammates.



Love your teammates.



(Tough) love your teammates.





When lost, help others find something to love.

- Rallying goals
- Goalposts (Art)
- Cabals &

Playthroughs (Design)

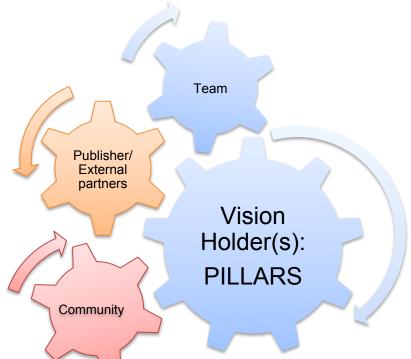


Love your teammates.

- Respect what drives others.
 - (And it may not always be your silly game at all times)
 - Pristine Vision Execution v.
 Work-Life Balance

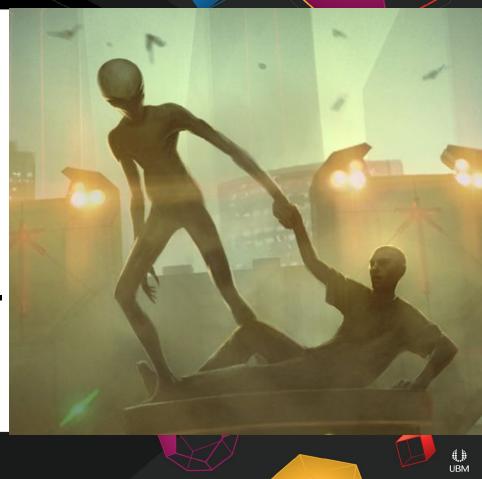






Trust Mechanics

- 1. Love the vision.
- 2. Love your support structure.
- 3. Hear your community.



How will you light yours?

Become aware of how much is hidden.





Break Time!

- •Standup
- •Turn to a person near you
- •30 seconds each, discuss takeaways

Idea from Scott Crabtree http://www.happybrainscience.com/





Oksana Kubushyna development director riot games

4 TIPS ON BUILDING HIGH PERFORMANCE TEAM CULTURE







START WITH THE WHY



DEFINE SUCCESS





⁶ Success is peace of mind which is a direct result of self-satisfaction in <u>knowing you did your best</u> to become the best you are capable of becoming

"Wooden on leadership: how to create a winning organization" by John Wooden



BUILD Trust









"The Five Dysfunctions of a Team" by Patrick Lencioni

UBM

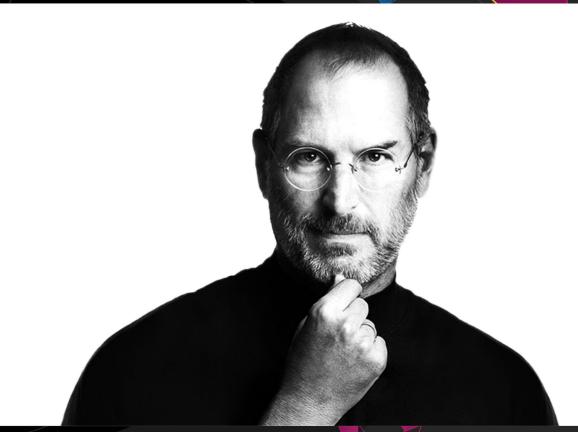
TRUST EQUATION

CREDIBILITY + RELIABILITY + INTIMACY SELF - ORIENTATION

"The Trusted Advisor" by David H. Maister



DISTORT REALITY (just a little)





RECOMMENDED (INTERESTING) READING LIST

Wooden on Leadership: How to Create a Winning Organization	by John Wooden and Steve Jamison
The Five Dysfunctions of a Team	by Patrick Lencioni
Start with Why: How Great Leaders Inspire Everyone to Take Action	by Simon Sinek
Drive: The Surprising Truth About What Motivates Us	by Daniel H. Pink
Good to Great: Why Some Companies Make the Leap And Others Don't	by Jim Collins
The Trusted Advisor	by David H. Maister

Break Time!

- •Standup
- •Turn to a person near you
- •30 seconds each, discuss takeaways

Idea from Scott Crabtree http://www.happybrainscience.com/





Chuck Hoover - CPO



A qui	Skip quick tour			
Learn a	bout the basic concepts in J	IIRA.		
(My First Project			
0	My Second Project	A project is simply a collection of issues.		
		Next Back	2/12	



How do you make...

Teams that Thrive?



My Hypothesis:

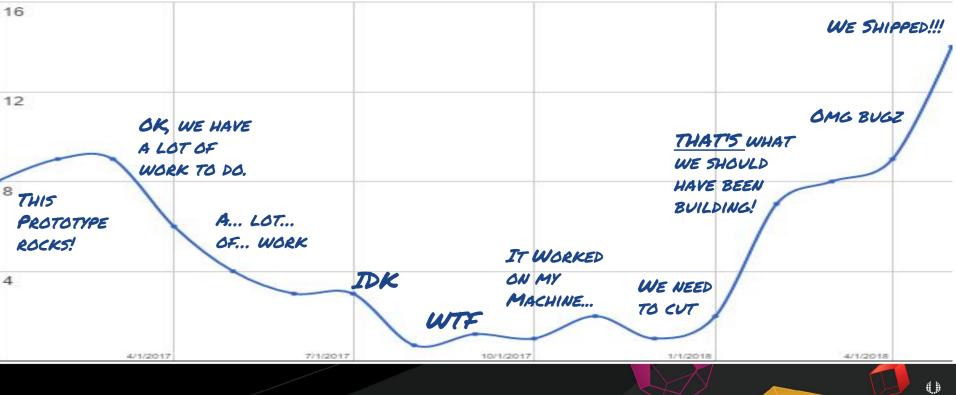
1) High Morale is equal to High Success.

2) Most projects have a **similar mapping of morale** during their schedule.



GDC GAME DEVELOPERS CONFERENCE[®] | FEB 27-MAR 3, 2017 | EXPO: MAR 1-3, 2017 #GDC17

Team Morale Over Time



GDC GAME DEVELOPERS CONFERENCE[®] | FEB 27-MAR 3, 2017 | EXPO: MAR 1-3, 2017 #GDC17

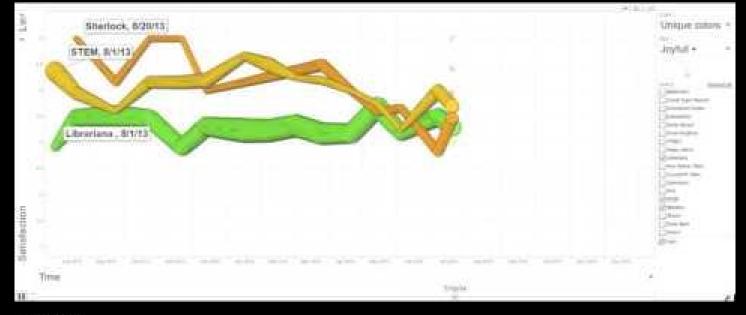
The Experiment

Rate your:

- Projects Chance of Success
- Your Satisfaction
- Mood indicators

content pleased	joyful
pleased satisfied	delighted glad
calm ←	Intensity
tired	alarmed
bored miserable depressing	annoyed frustrated angry

UBM





Results:

1) Our strongest teams were consistently happier...



2) Most projects have a similar mapping...

Morale <u>has</u> to come from within THE HEART OF THE TEAM



"Culture Eats Strategy for Breakfast" -Peter Drucker





1) Thriving teams were willing to buy into decisions + move on

★ Be willing to be convinced, say what will convince you

★ "Disagree and commit"



GDC GAME DEVELOPERS CONFERENCE[®] | FEB 27-MAR 3, 2017 | EXPO: MAR 1-3, 2017 #GDC17

2) Tactics for cutting through complexity

★ Propaganda Posters

* "What problem are we trying to solve"



UBM

3) Willingness to be personally vulnerable

\star Never punished mistakes

★ Leveraged transparency to create an open culture

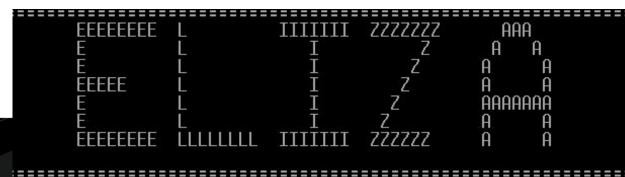


UBM

4) Resolved conflicts respectfully and swiftly

★ Zero hesitation to bring up and resolve a conflict

★ Value understanding Over being right "Tell me more about that"



It's not about the team, it's about YOU.

I pay, therefore I am.





Break Time!

- •Standup
- •Turn to a person near you
- •30 seconds each, discuss takeaways



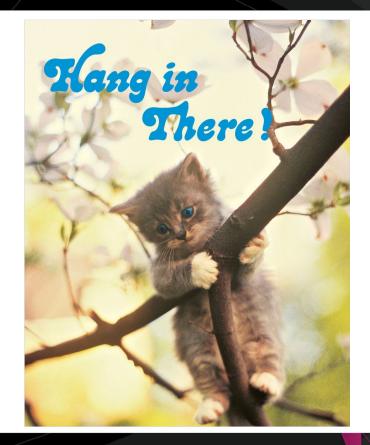




Bryan Mashinter Game Director Backflip Studios



GDC GAME DEVELOPERS CONFERENCE[®] | FEB 27-MAR 3, 2017 | EXPO: MAR 1-3, 2017 #GDC17





Resources for Conflict Resolution

Difficult Conversations by Doug Stone, Bruce Patton and Sheila Heen The 5 Love Languages by Gary Chapman Radical Candor by Kim Scott Thanks for the Feedback by Doug Stone and Sheila Heen The Five Dysfunctions of a Team by Patrick Lencioni



GDC GAME DEVELOPERS CONFERENCE[®] | FEB 27-MAR 3, 2017 | EXPO: MAR 1-3, 2017 #GDC17





Three types of conflict you'll undoubtedly run into

- 1. When members of your team are facing conflict. You are not involved directly, but it is your job to mediate it.
- 2. When you have to initiate conflict or deliver a difficult message.
- 3. When you are the recipient of guidance or a difficult message.

Scenario 1: Mediation



Scenario 1: Mediation

- Communicate the difference between being listened to and getting your way.
- Establish everyone is aiming for excellence.

- Ask good clarifying questions



Scenario 2: Initiation

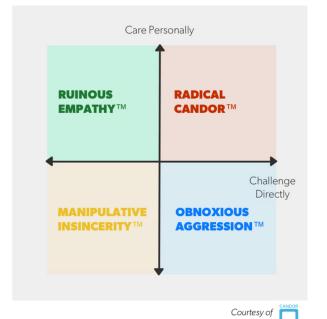




Scenario 2: Initiation

"Is everything ok" vs."You're screwing this up"

- "Sometimes I need a good kick in the ass."









Scenario 3: Reception





Scenario 3: Reception

- How do you personally respond when you have to hear a tough message?

- Understand their truth. Find the nuggets.

- Remove the 'buts'









IF YOU HAVE THE FINAL SAY... DON'T SPEAK FIRST.



Break Time!

- •Standup
- •Turn to a person near you
- •30 seconds each, discuss takeaways

Idea from Scott Crabtree http://www.happybrainscience.com/



Q & A

- •Grant @g_shonk | gshonk@gmail.com
- •Bryan @bryanmash
- •Garth @gsdeangelis
- •Oksana @insporo
- Charles Chuck@schellgames.com

