

**VRDC**  
FALL 2017

# Why VR and Machine Learning are Good for Science

Aldis Sipolins  
Head of Virtual Reality & Game Design  
IBM Research  
@AldisSipolins

# My Background



CAN HIGH DEFINITION TRANSCRANIAL DIRECT CURRENT STIMULATION (HD-TDCS) ENHANCE COGNITIVE TRAINING AND TRANSFER?

BY

ALDIS GUNARS SIPOLINS

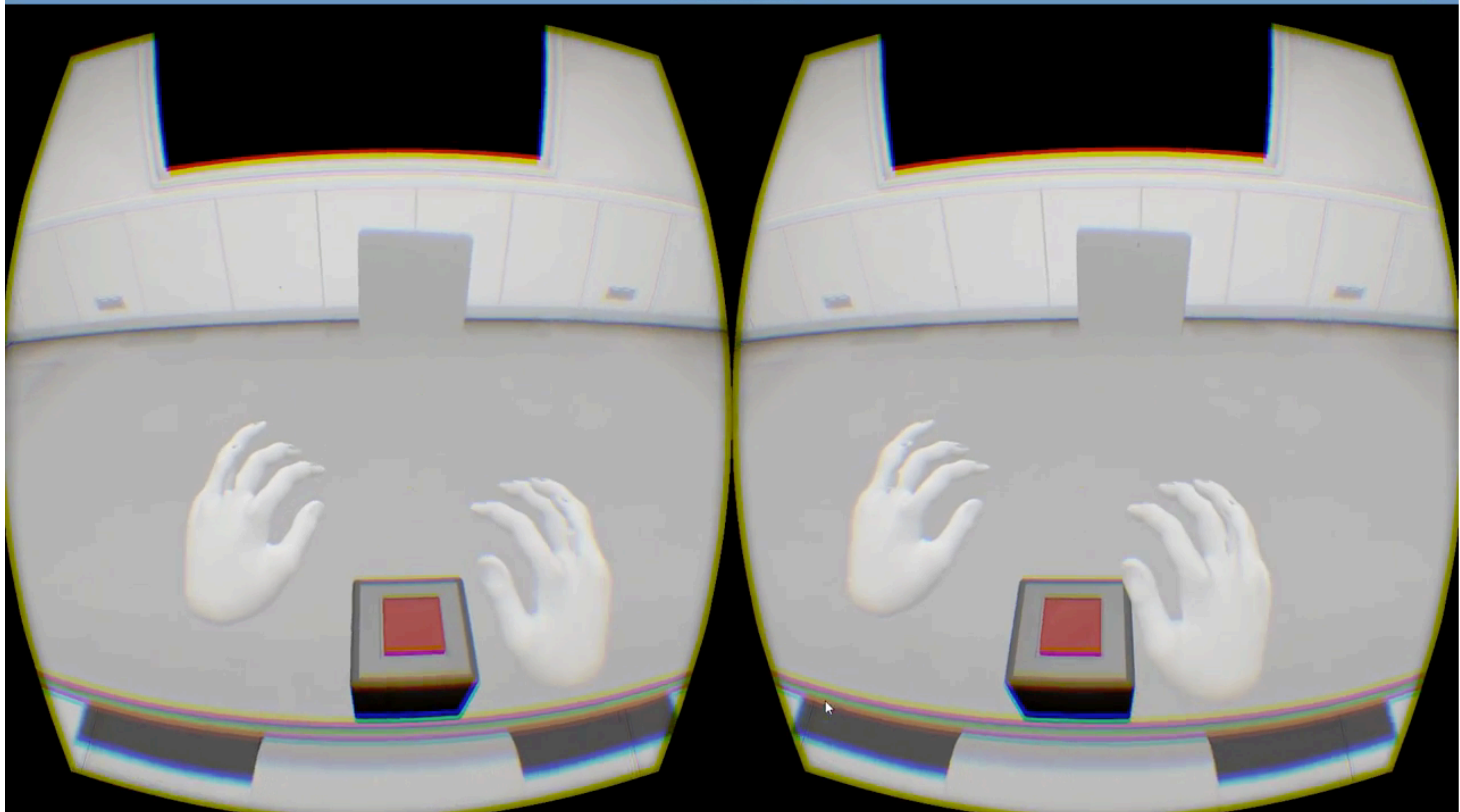
DISSERTATION

Submitted in partial fulfillment of the requirements  
for the degree of Doctor of Philosophy in Psychology  
in the Graduate College of the  
University of Illinois at Urbana-Champaign, 2016

Urbana, Illinois

Doctoral Committee:

Professor Arthur Kramer, Chair  
Assistant Professor Aron Barbey  
Professor Neal Cohen  
Professor Frances Wang  
Professor Charles Hillman







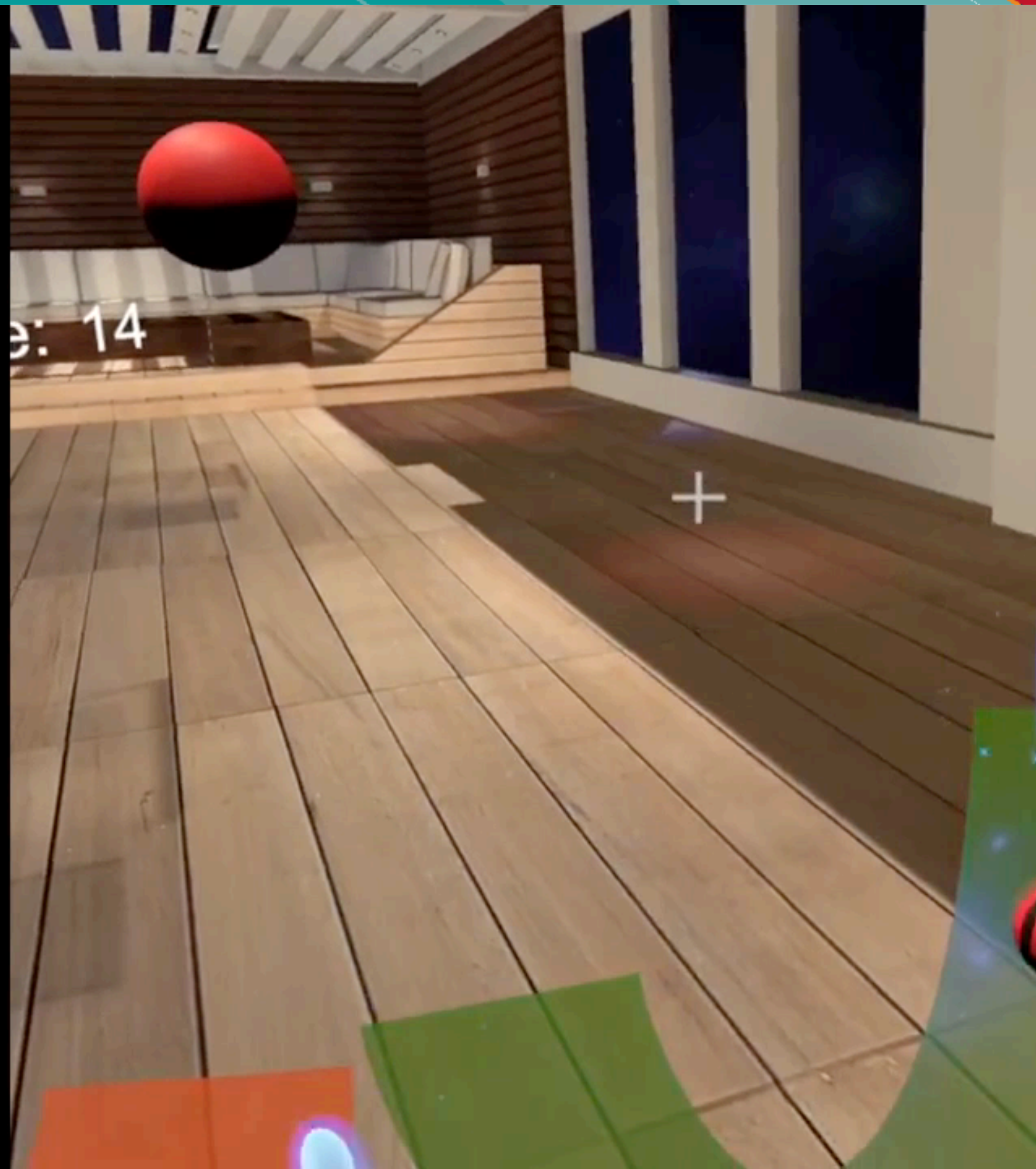




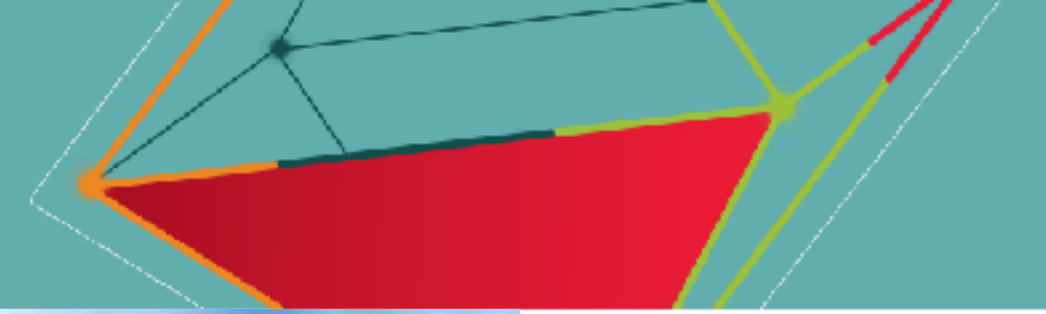


# Immersive Cognition Lab





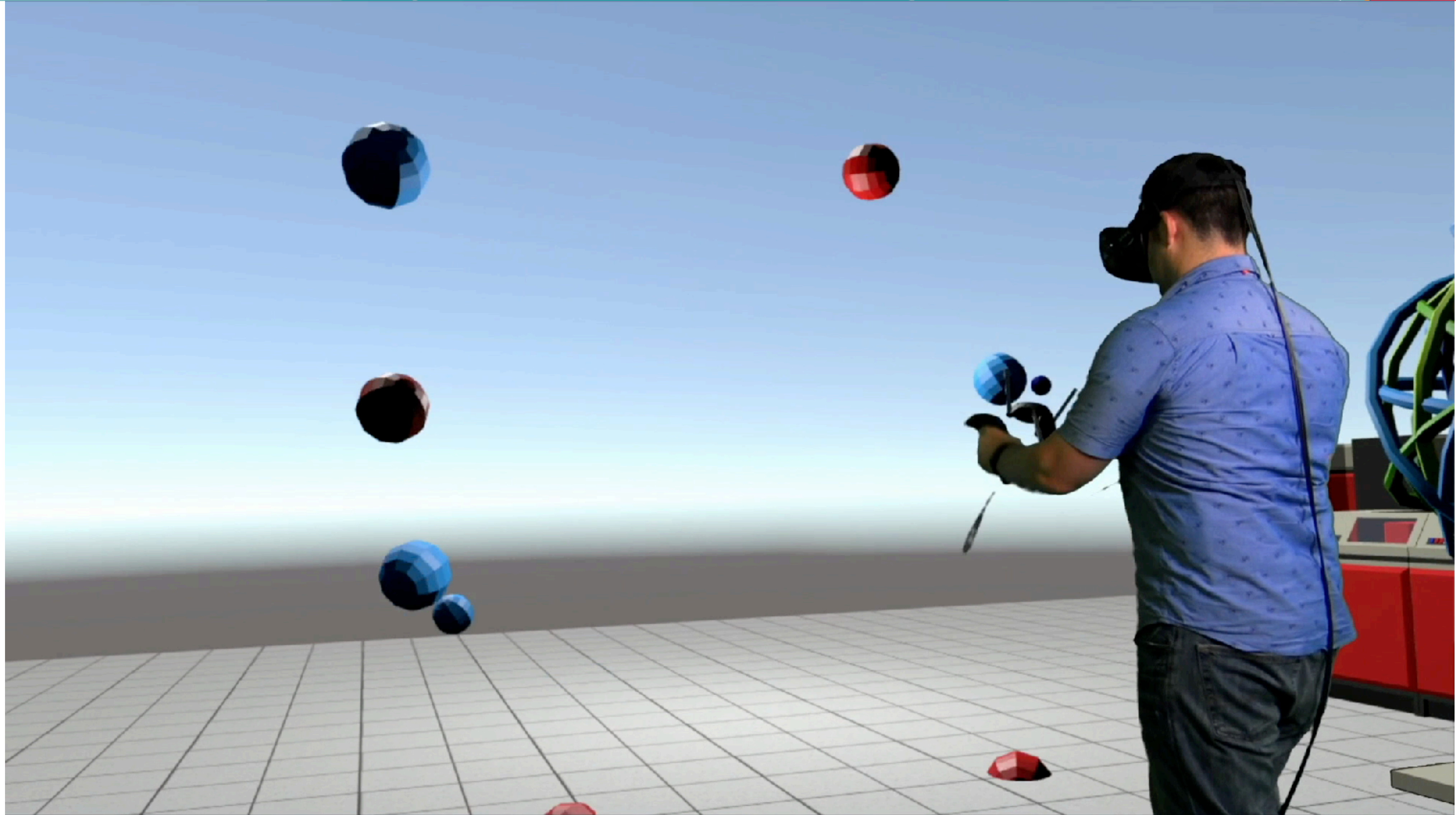




**CUBICLE  
NINJAS**







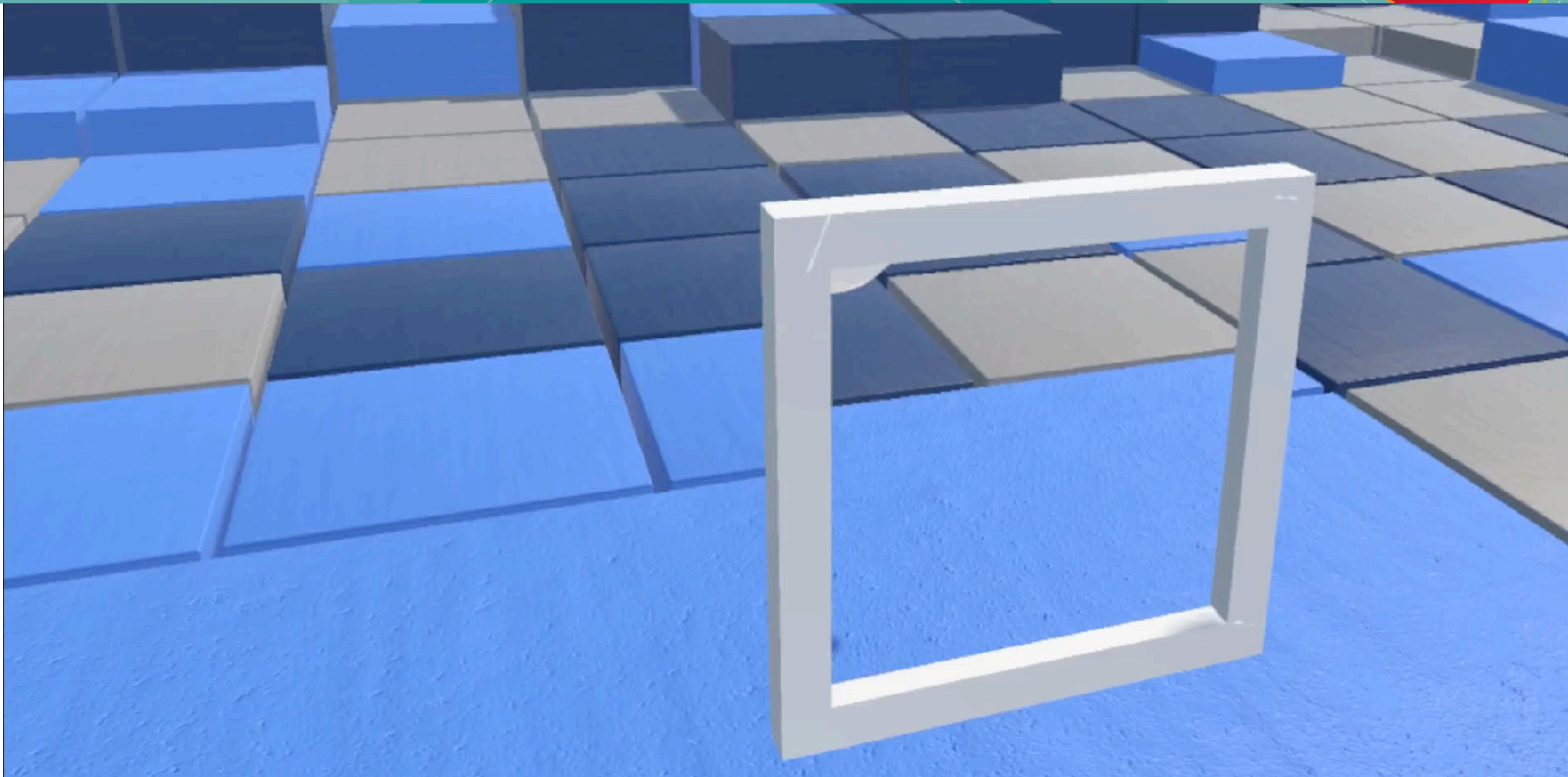






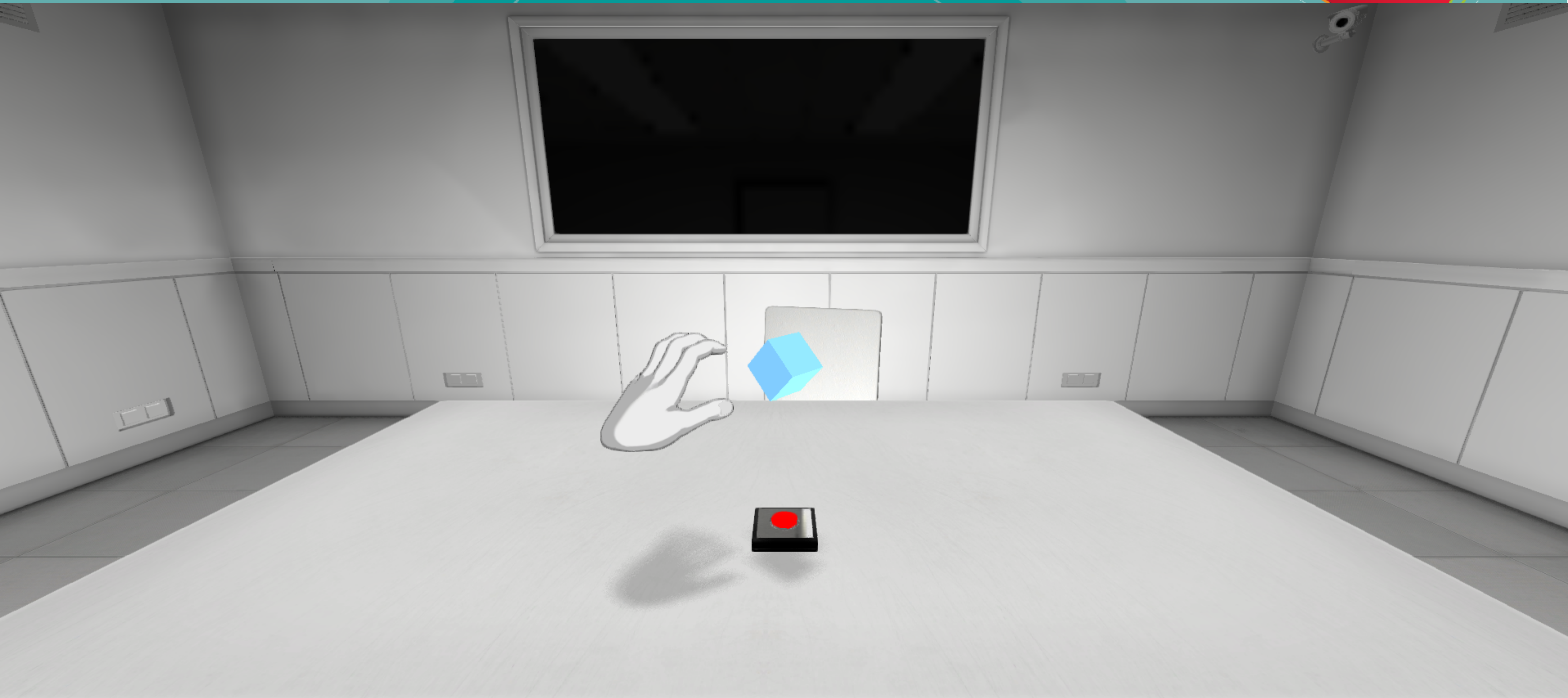




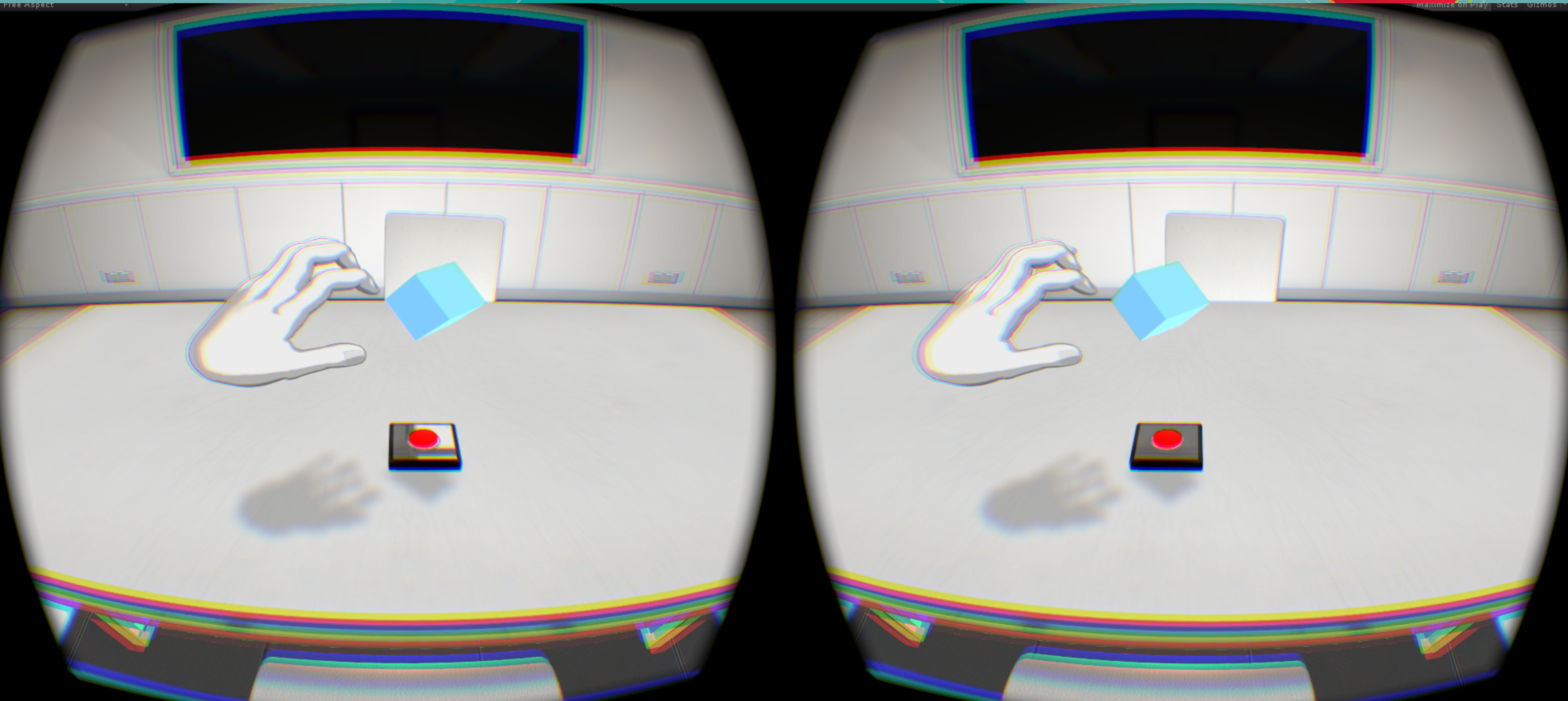


# What Is Virtual Reality?



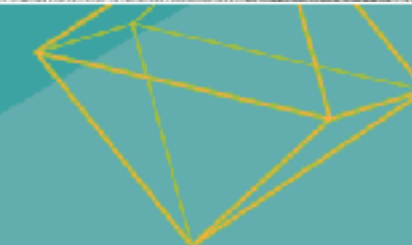








# Virtual Reality





# Augmented Reality





# Mixed / Merged Reality





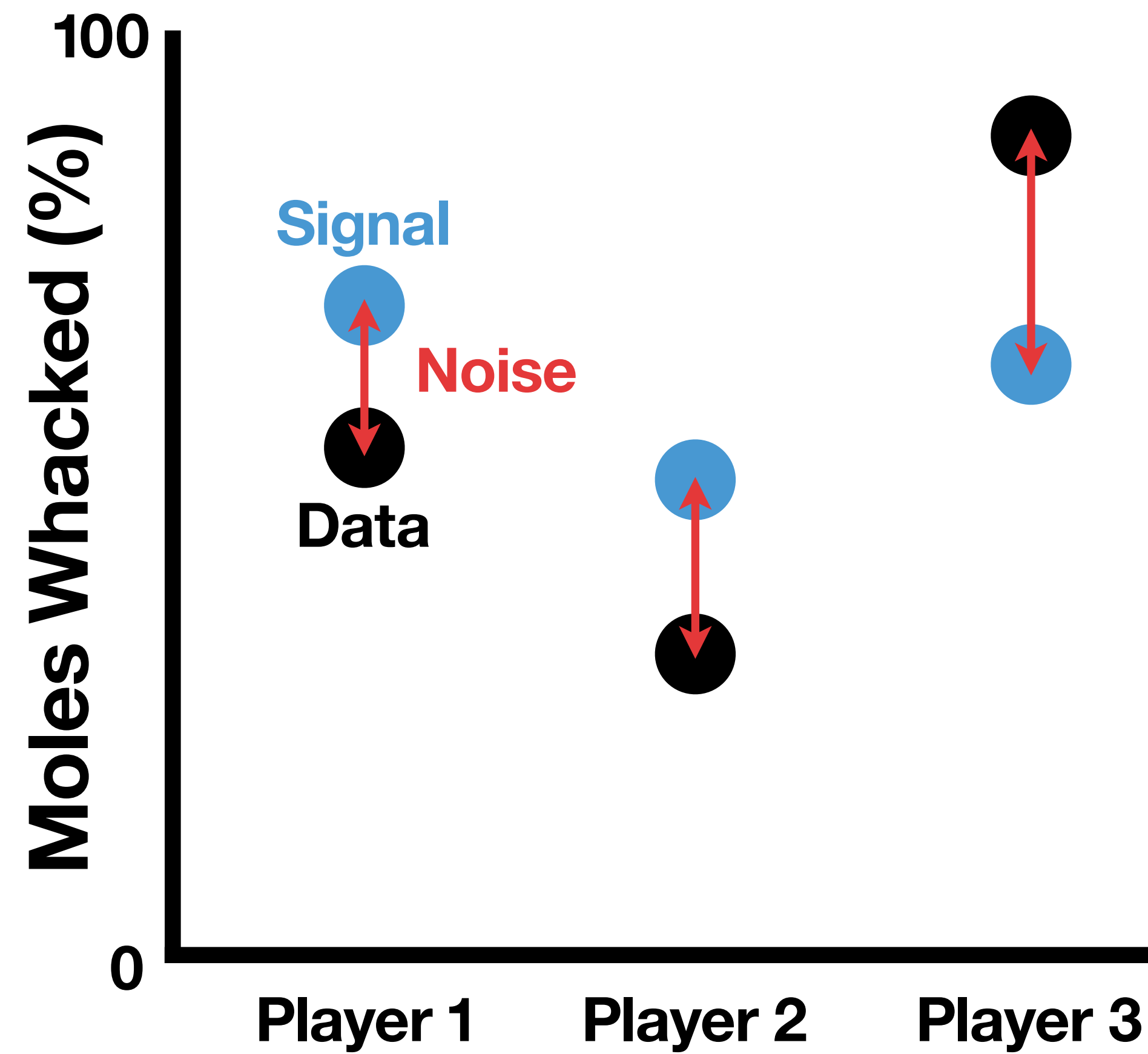
# Signal vs Noise



# Science:

Collecting **data** to measure stuff (**signal**)  
while trying not to measure other stuff (**noise**)







Good experimental design  
maximizes **signal** and minimizes **noise**

Good game design does the same thing!



# Why VR is Good for Science









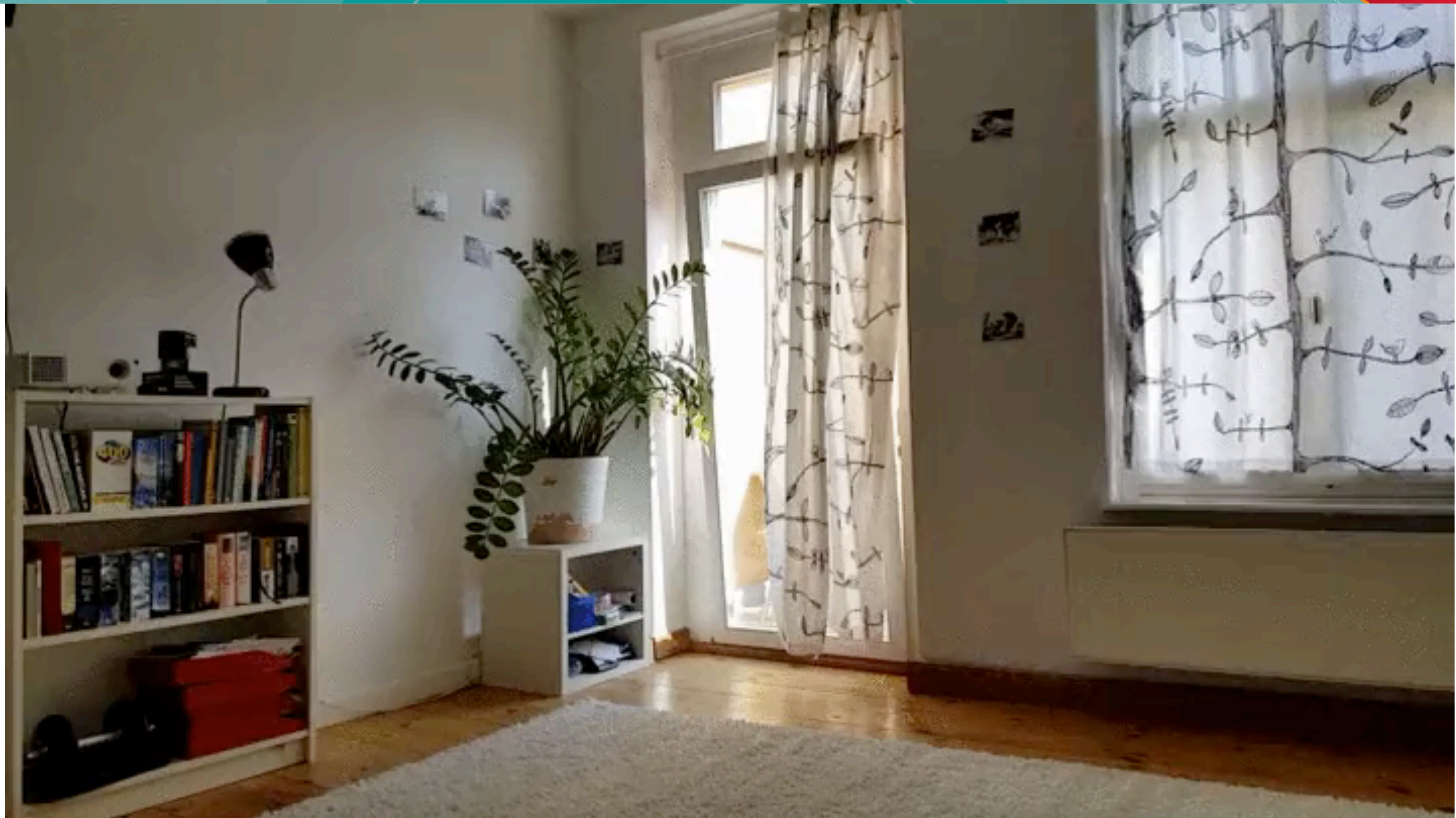


# Ecological Validity

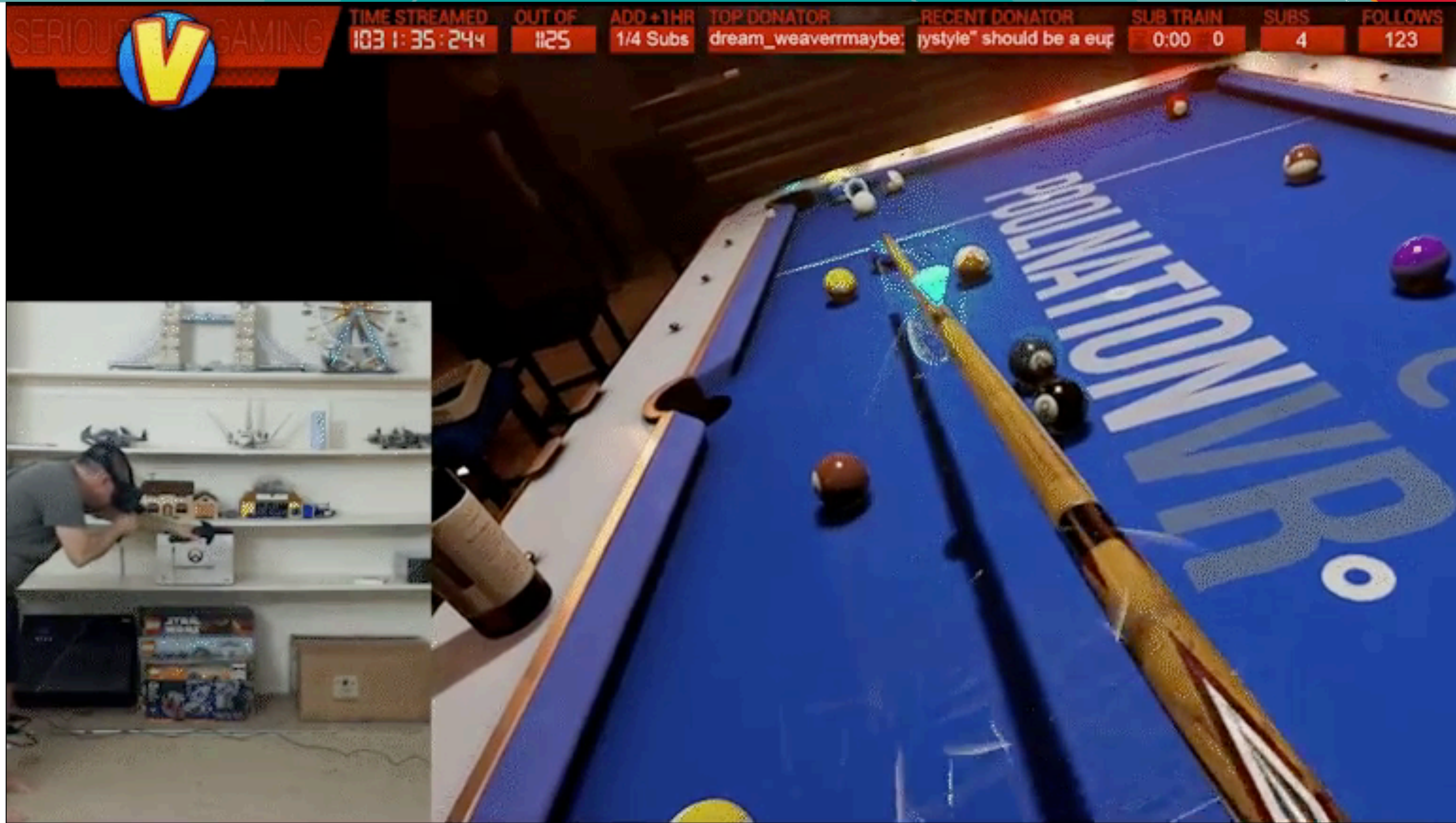
- Behavioral







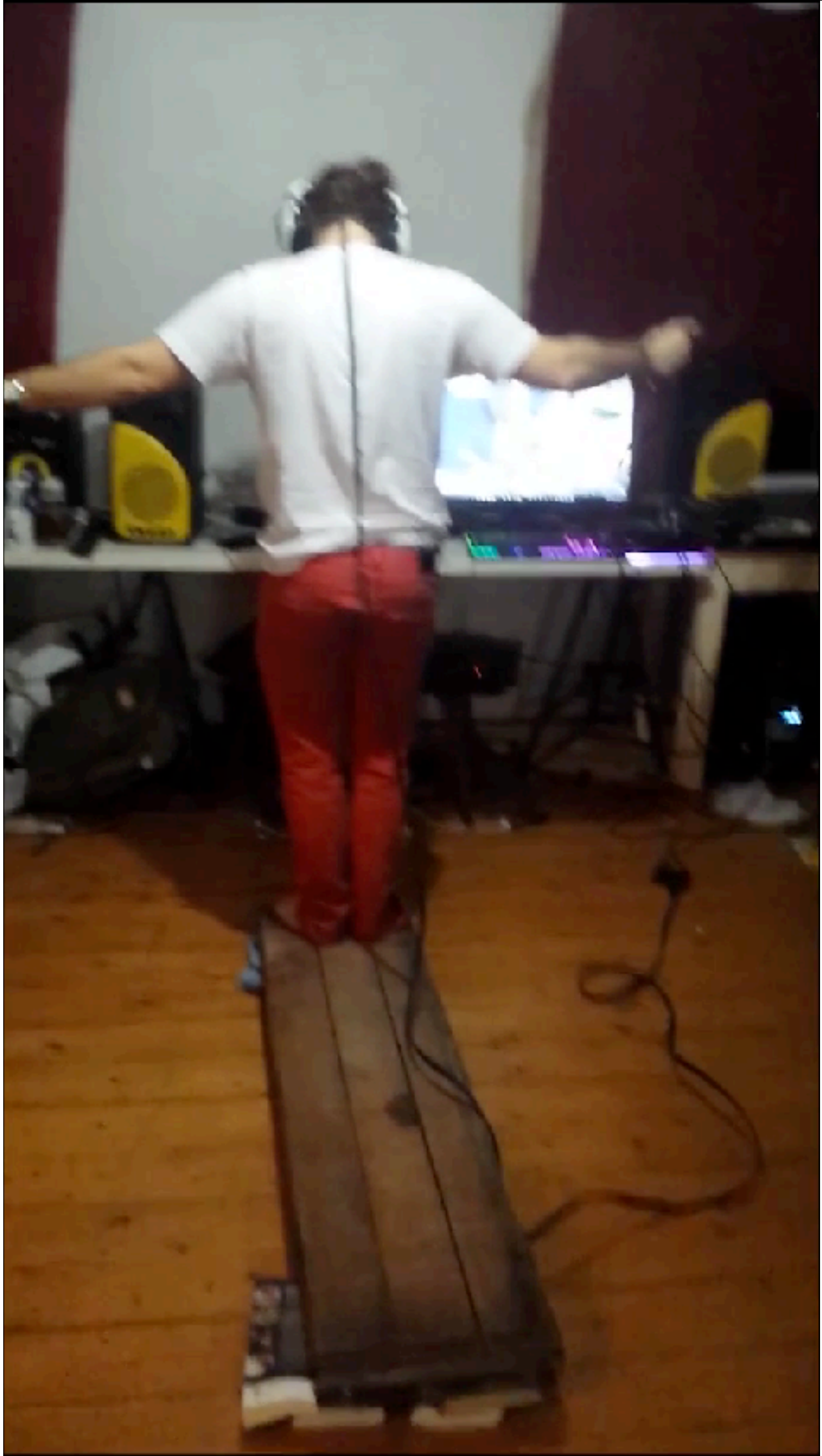








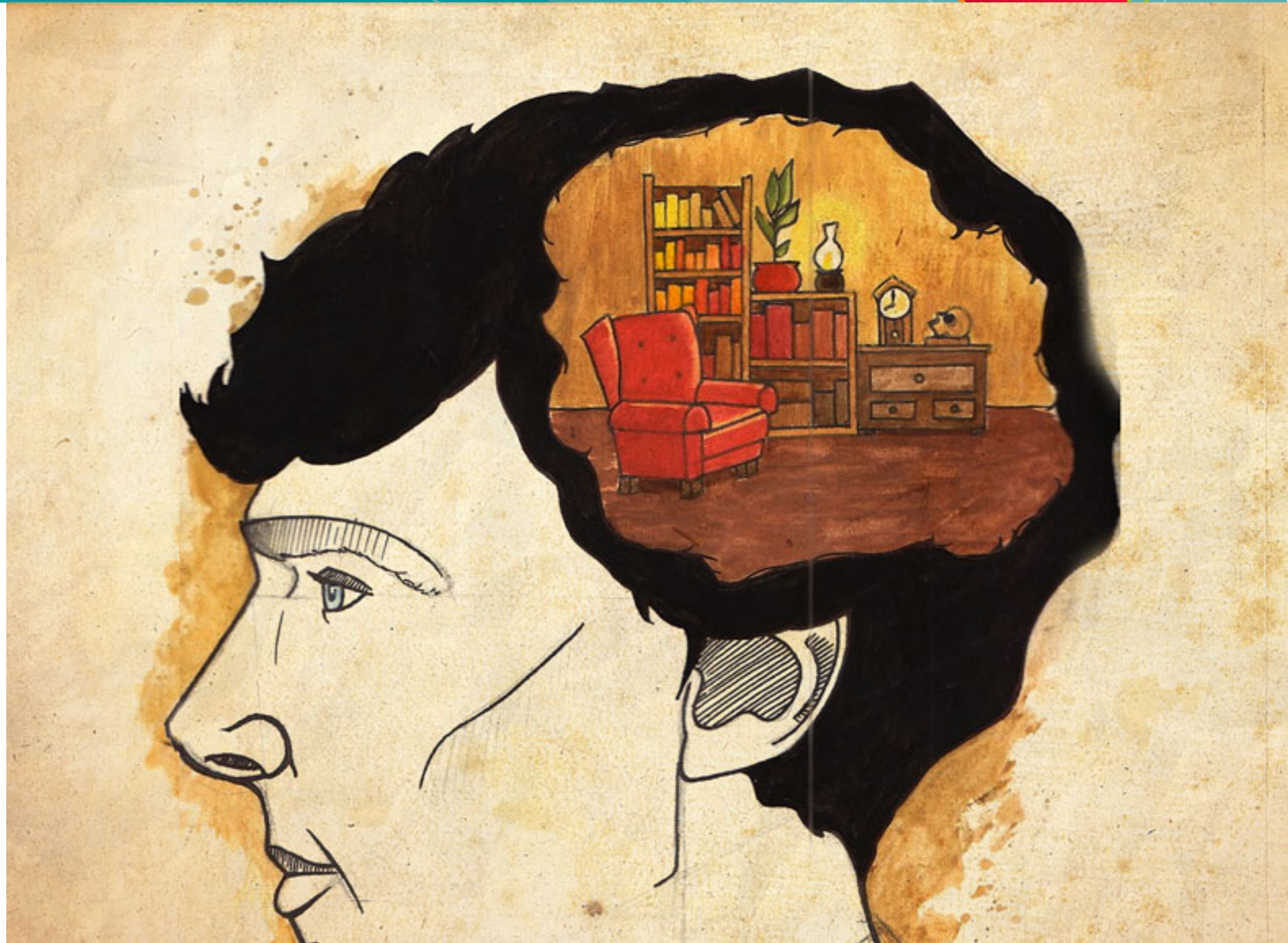






# Ecological Validity

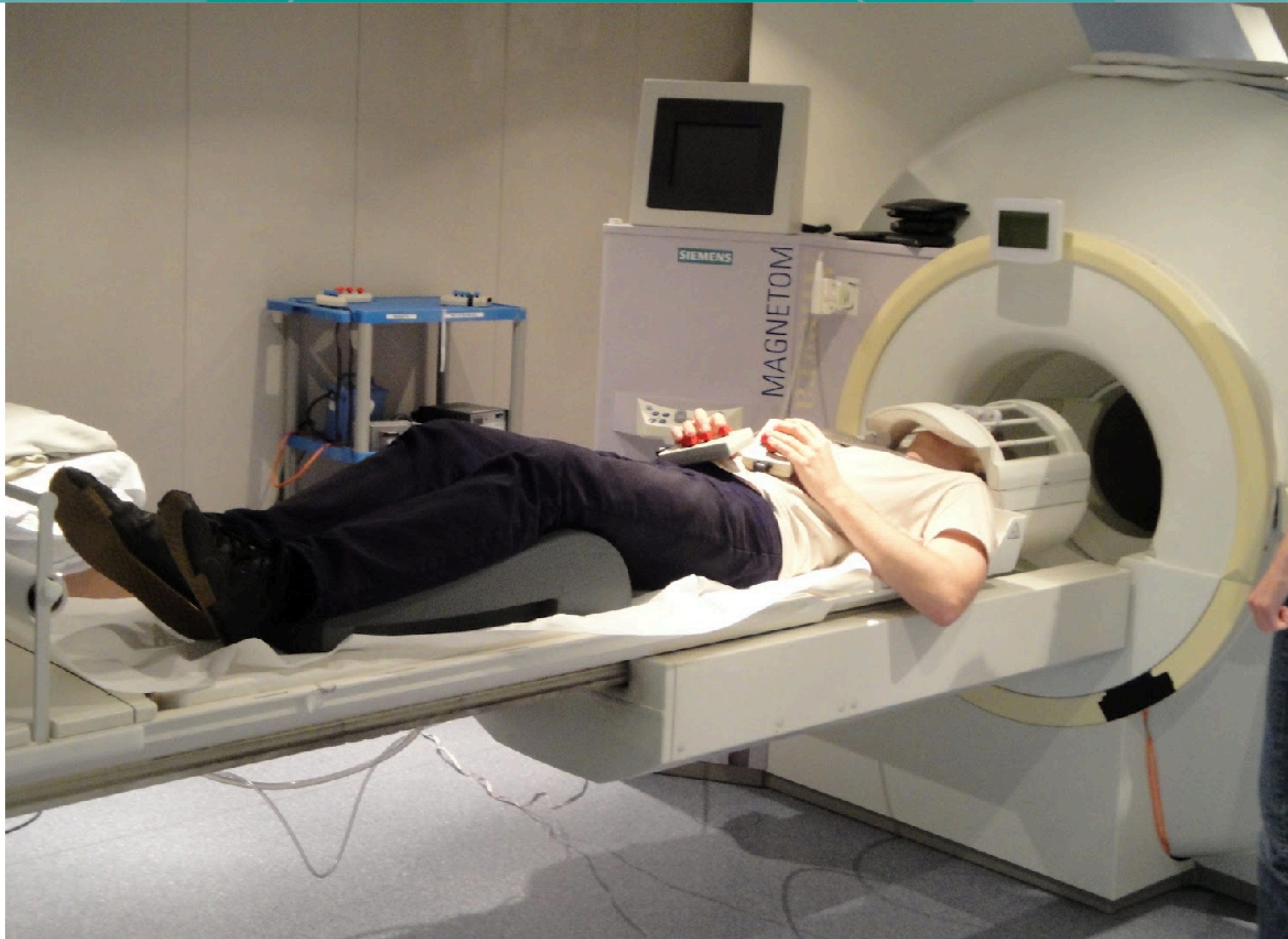
- Behavioral
- Physiological
- Cognitive







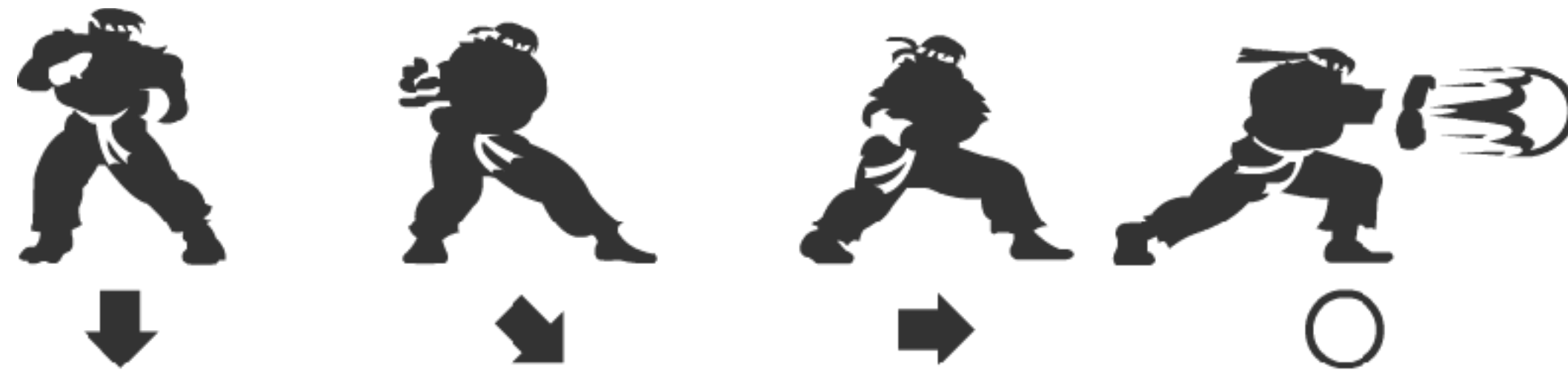




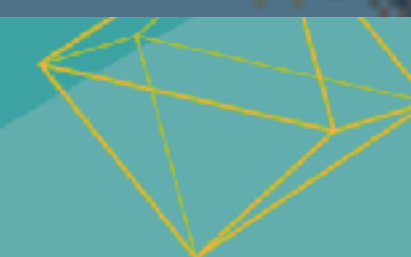


# Pressing Buttons

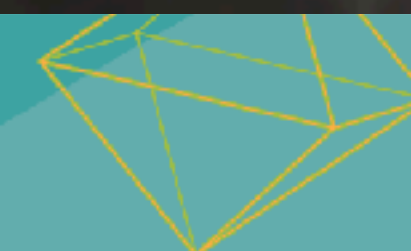




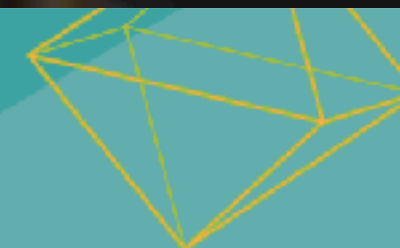








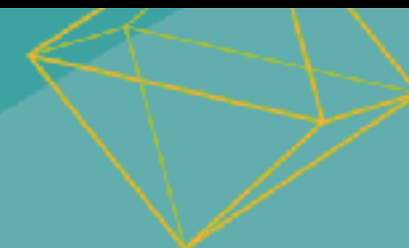












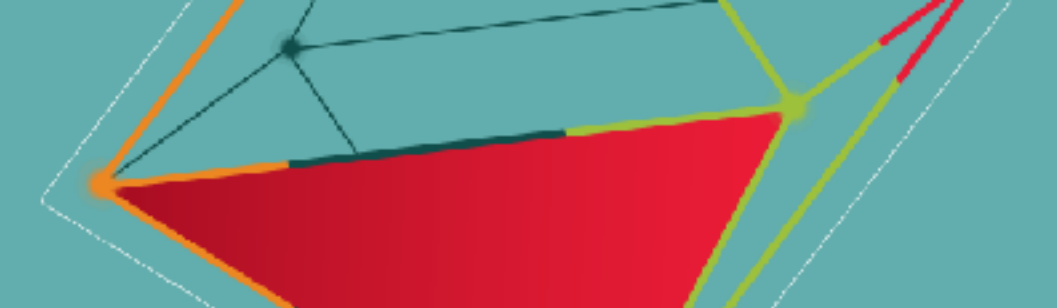




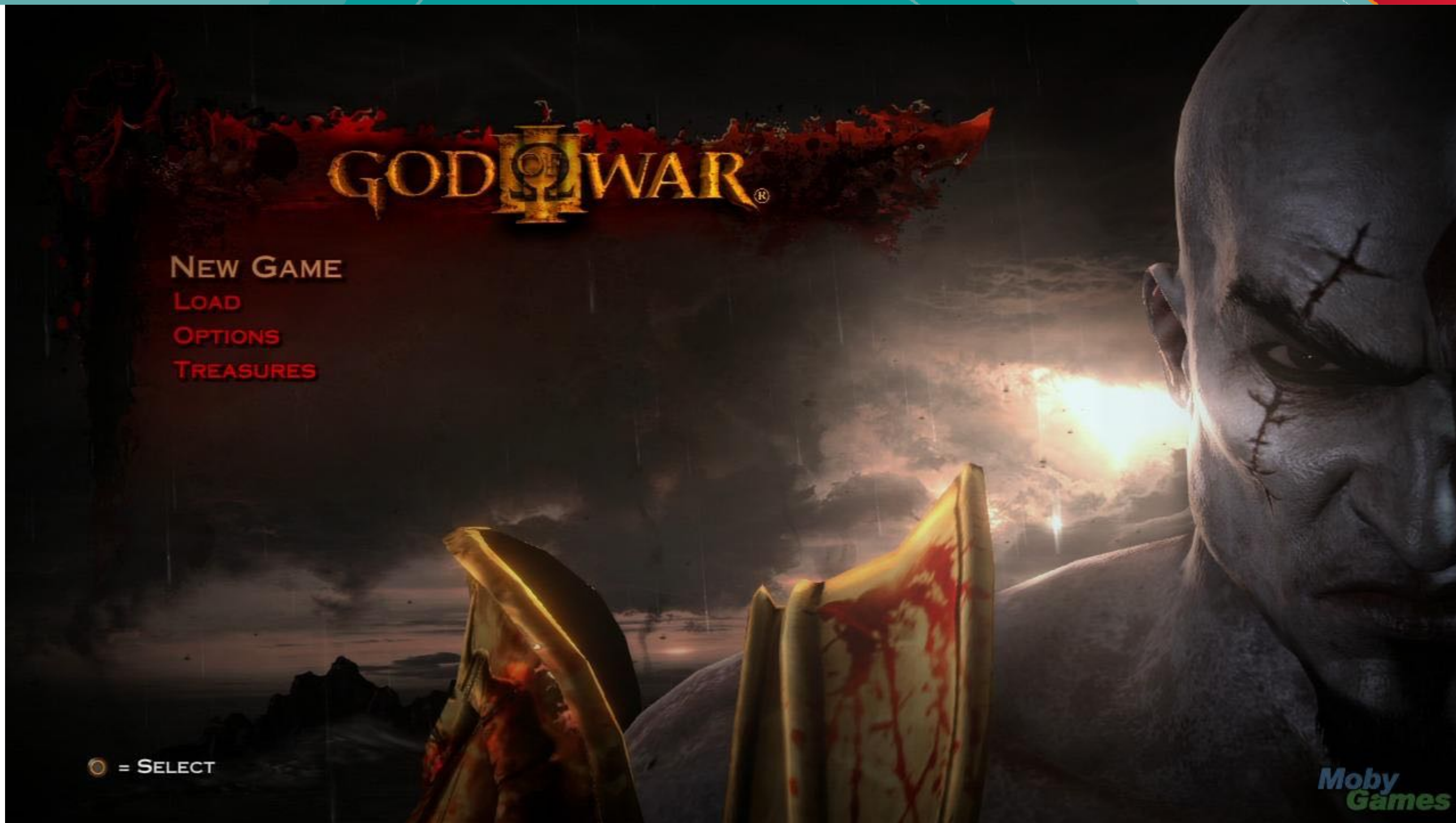
**L3**

**R3**

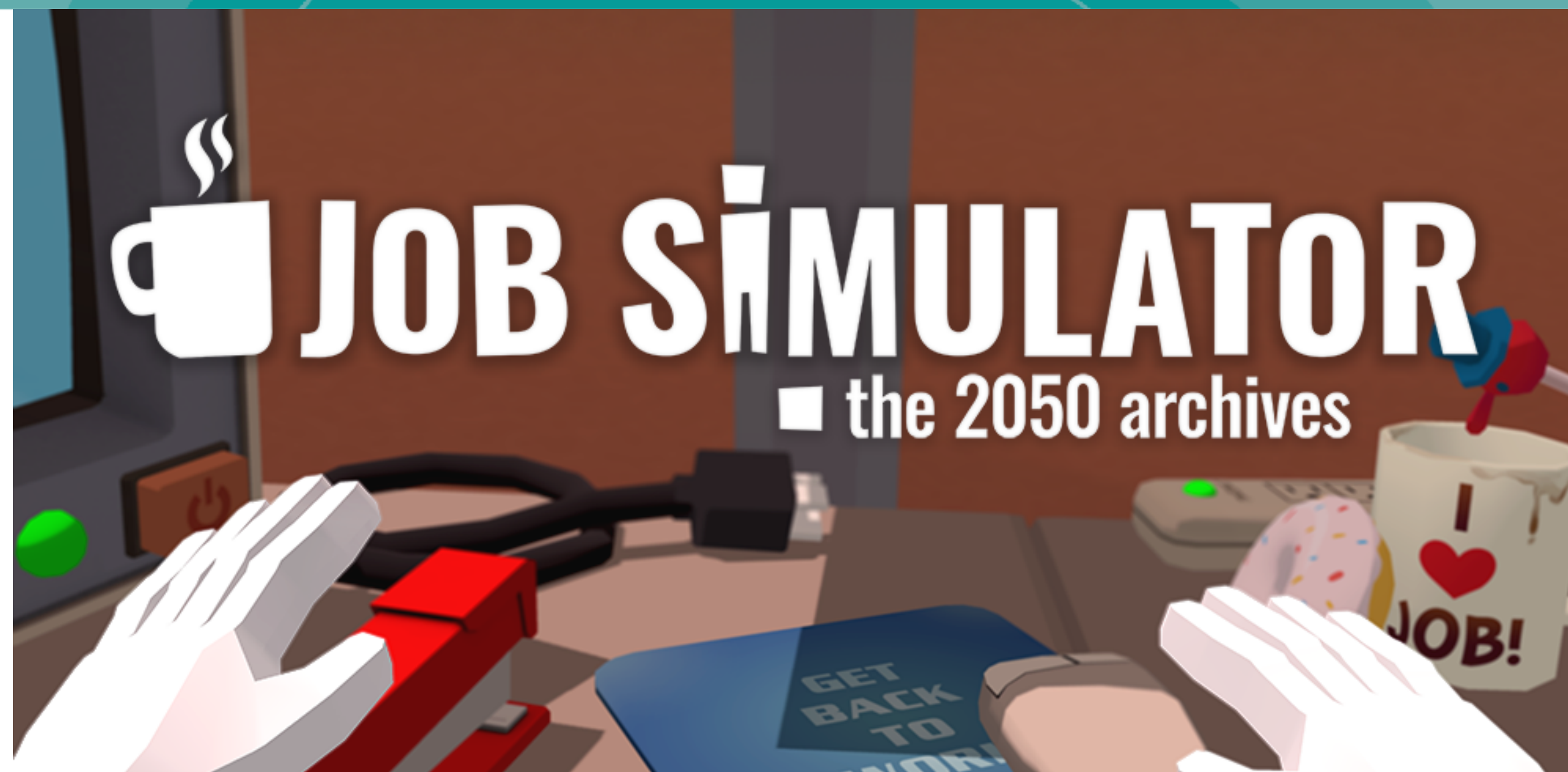












Owlchemy Labs















“You’re immediately going to start thinking about it like, “Oh well, I have to do things in the right order of operations in order to make it happen’ as opposed to ‘Here I am in this world, making tea’ ”



*Cy Wise, Owlchemy Labs*  
*Studio Director, Owlmaner, Science*  
*@cyceratops*



 **JOB SIMULATOR**  
the 2050 archives

9:02 AM





# Presence = Ecological Validity





# Visual Sensory Input





**Real Life**

Change the environment

**Augmented Reality**

**Add** visual input

**Virtual Reality**

**Add** visual input  
**Remove** visual input



# Virtual Ball





# Virtual Ball + Predicted Target





# Virtual Ball + Predicted Trajectory and Target





Predicted Target



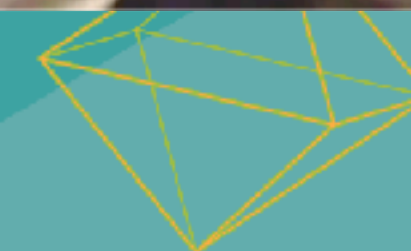
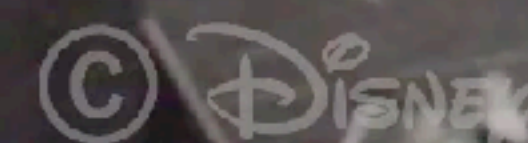




Virtual Ball



Target



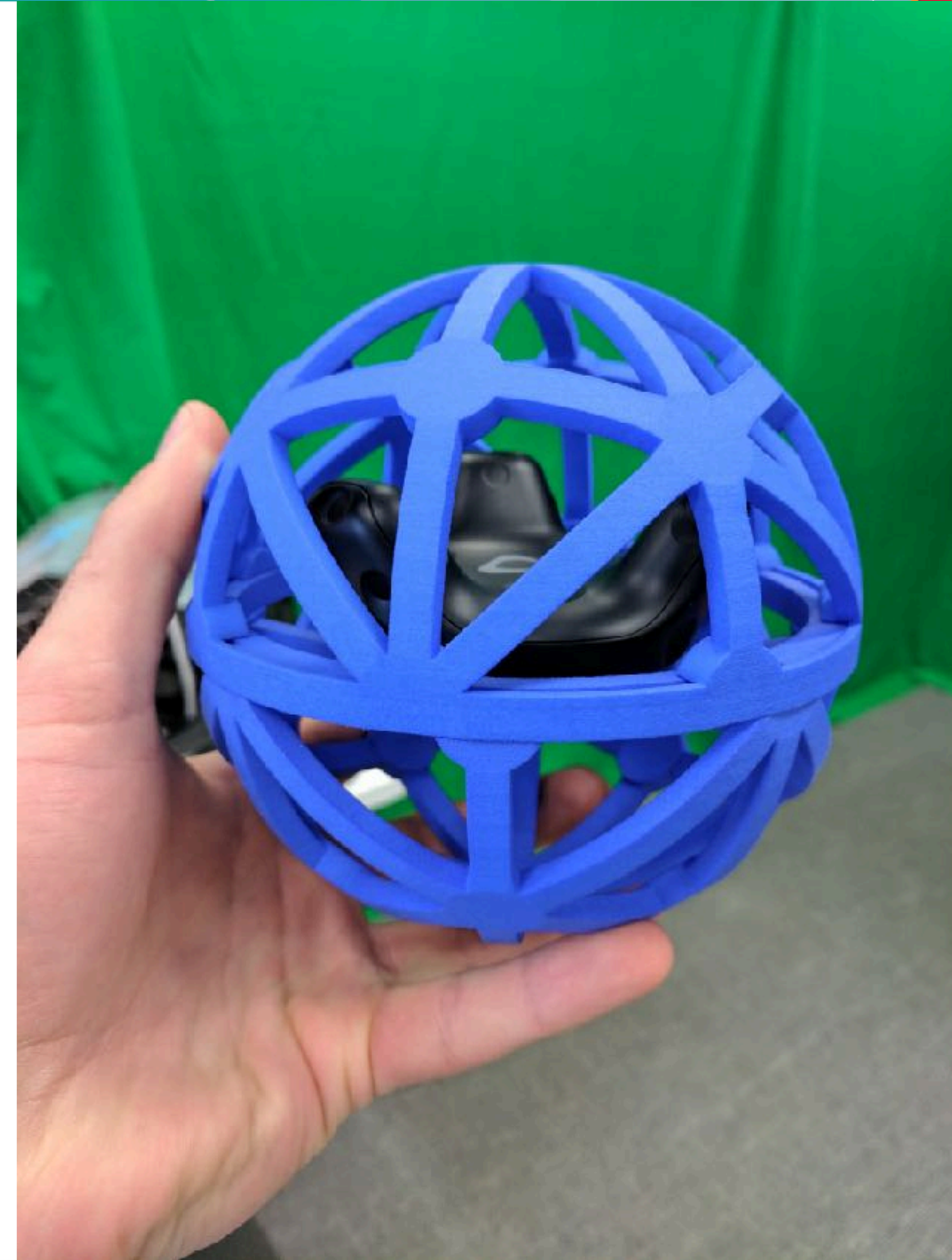


**VR enables behavior that would be impossible IRL**

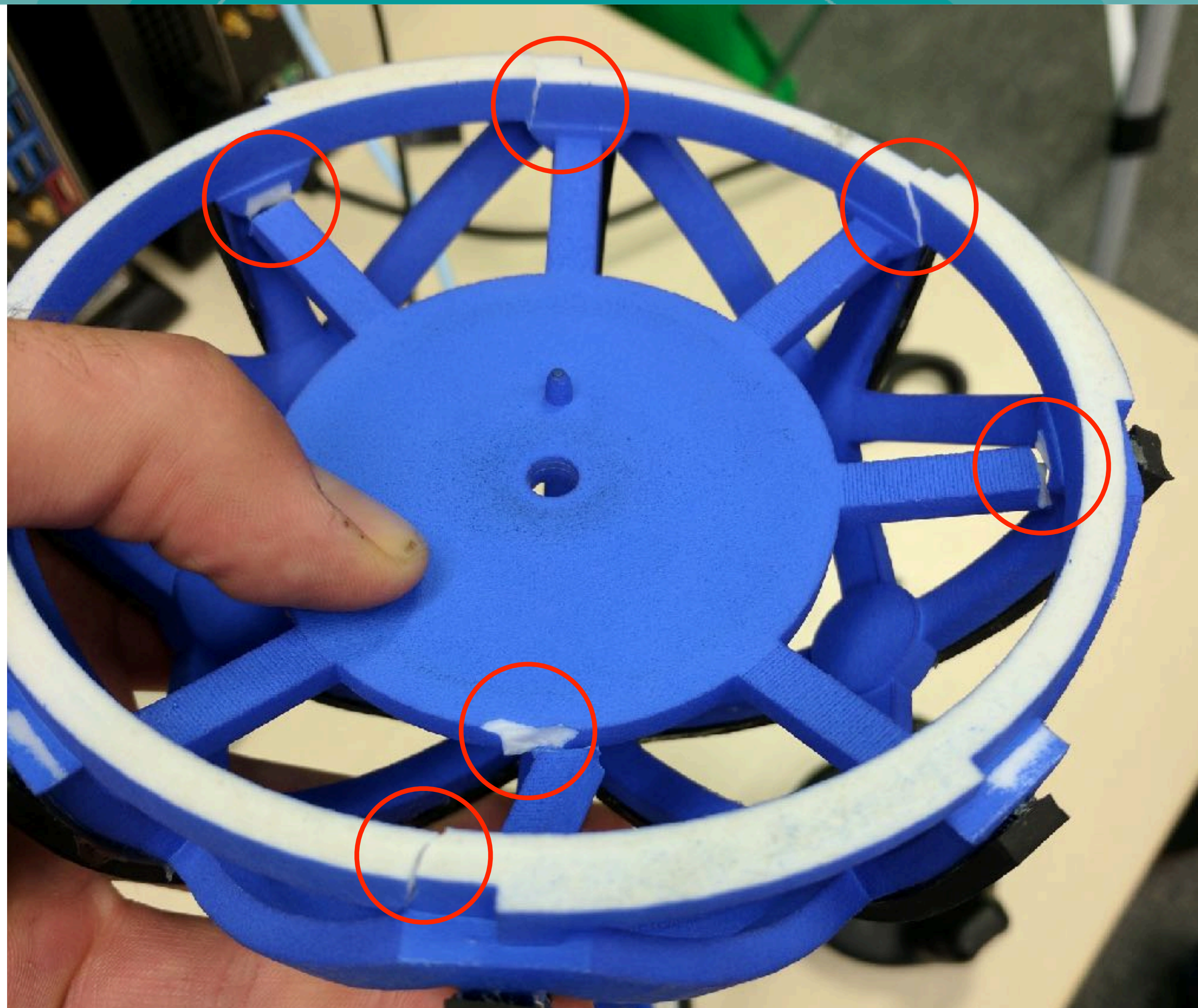


# 3d-Printed VR Roomba Basketball













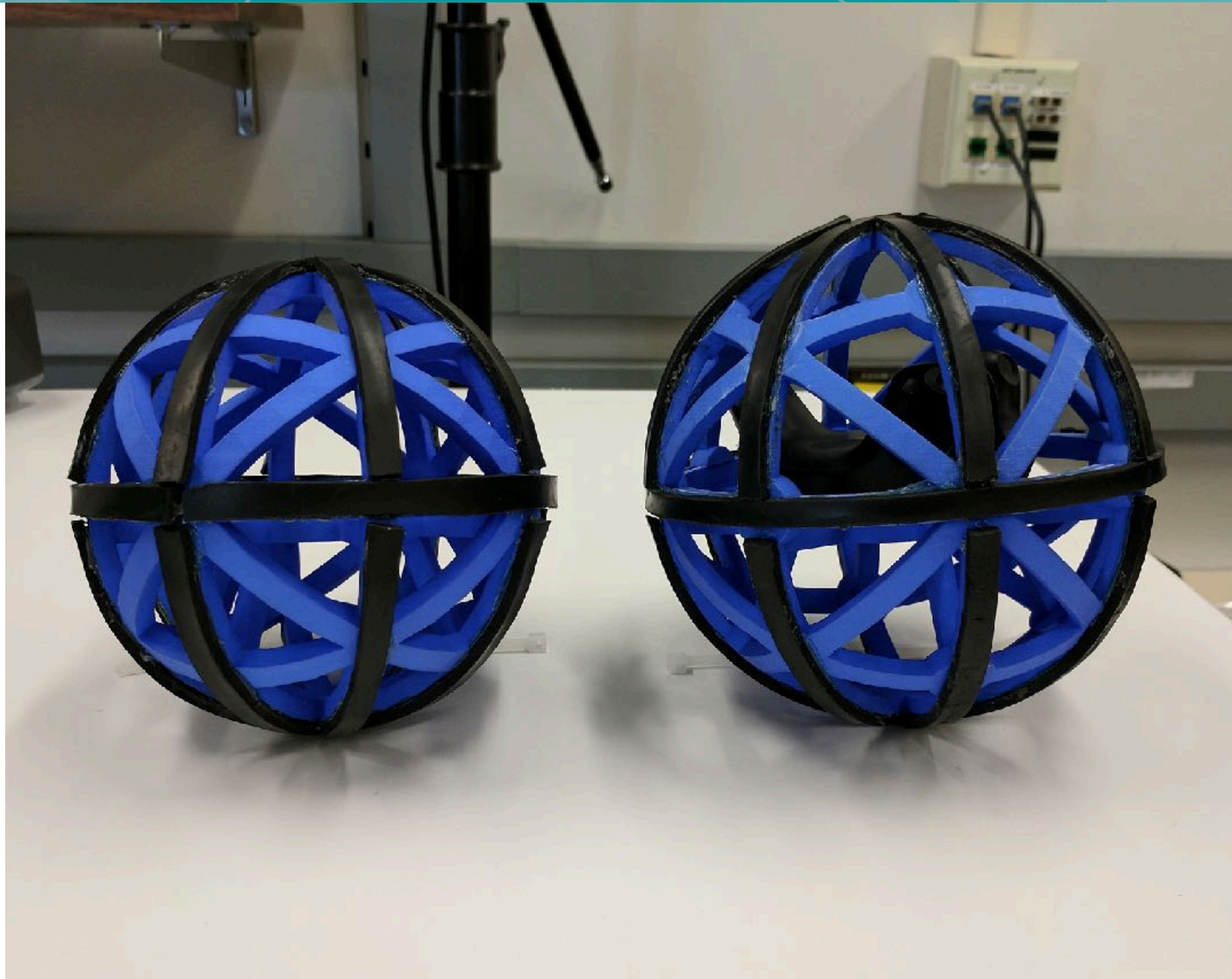








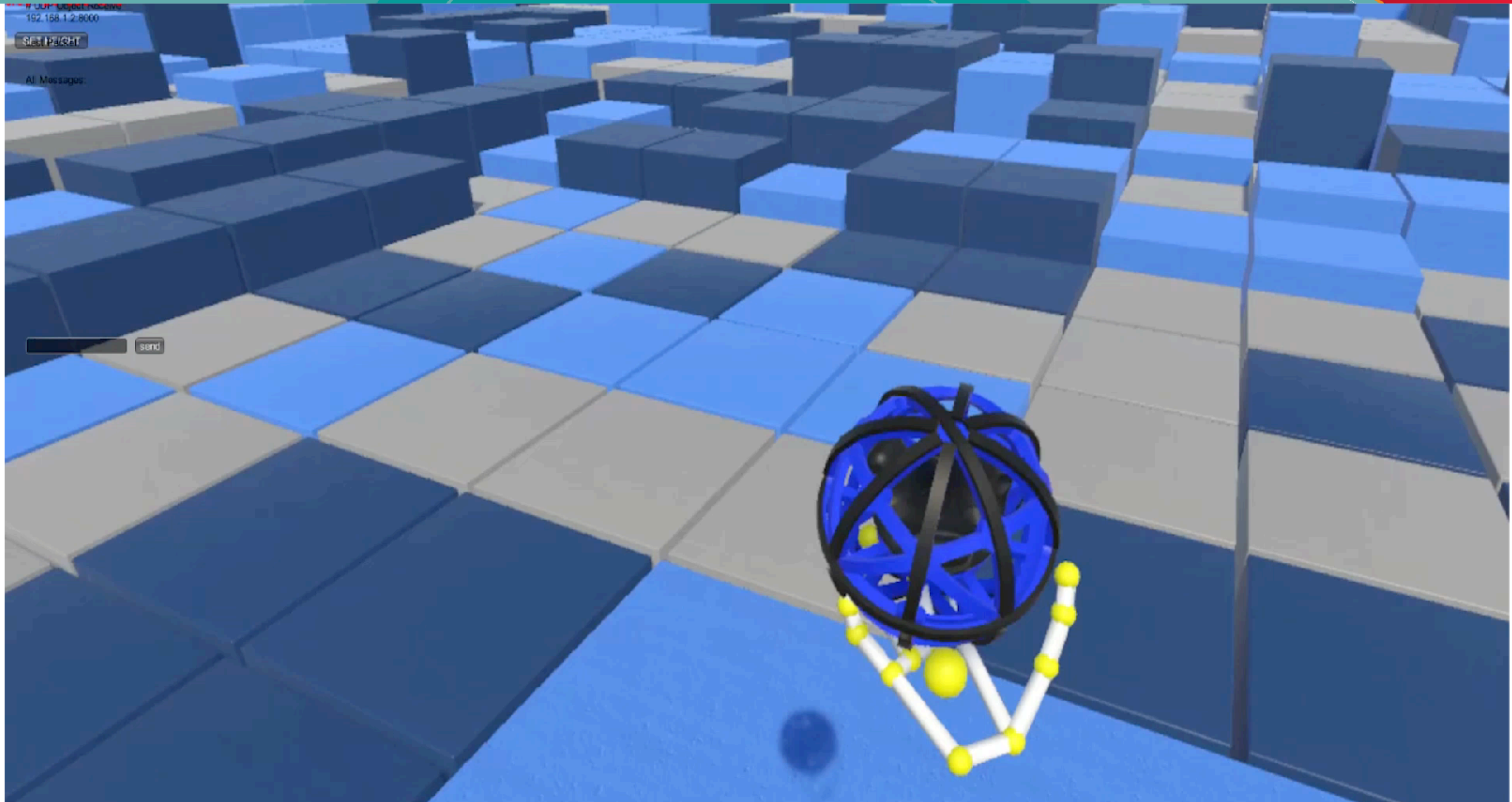
5.1"



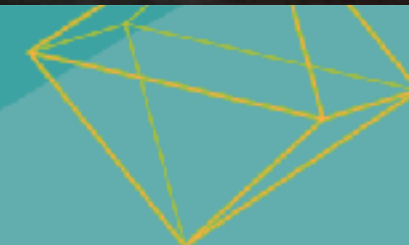
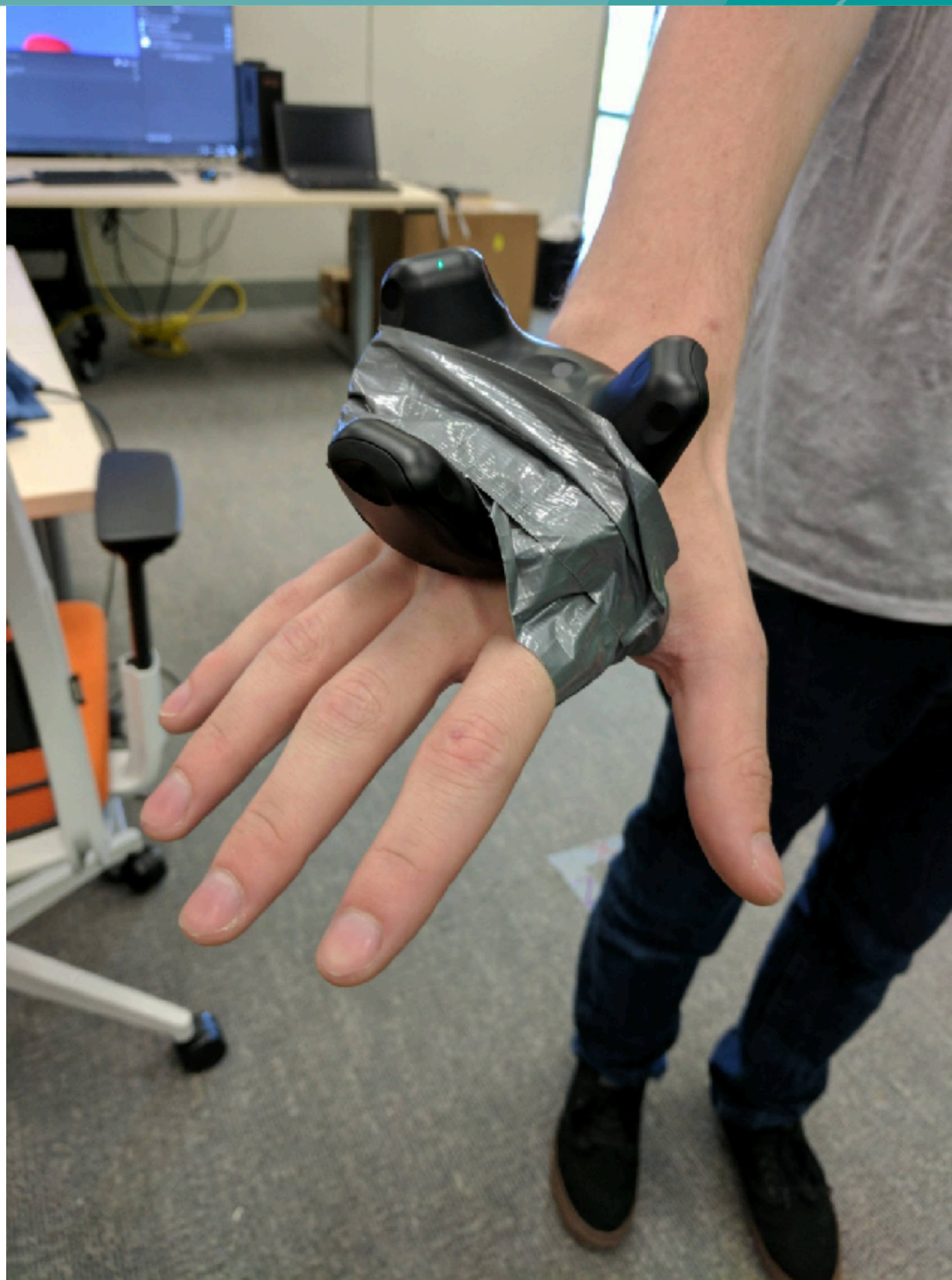
5.8"













# Tomato Presence

“...hand presence can be maintained using a stand-in object in VR and that the brain will intuitively accept it.”



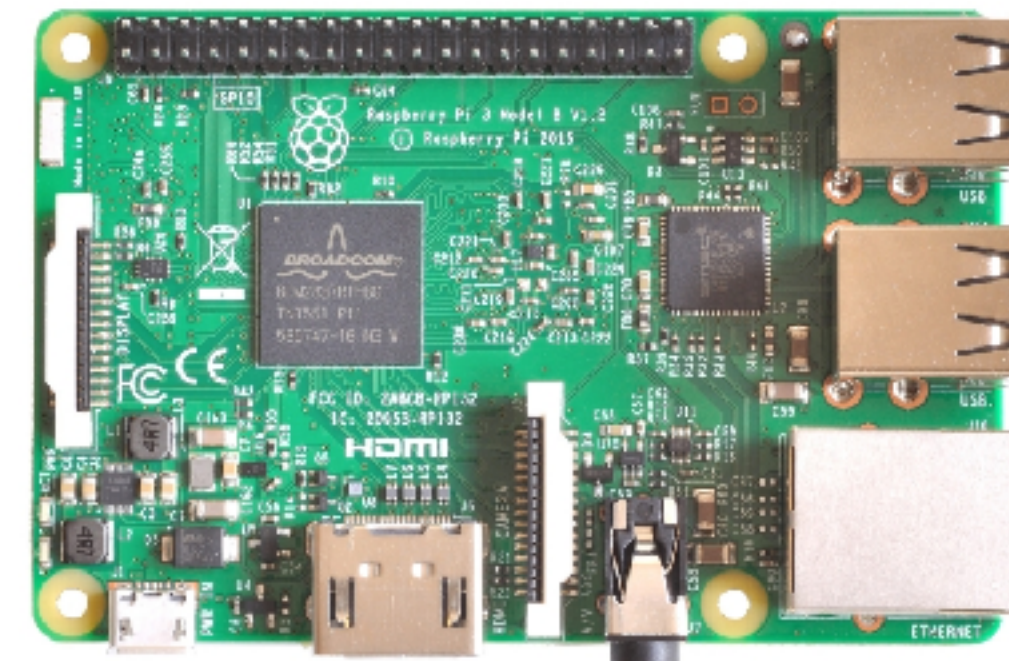


iRobot Create 2



+

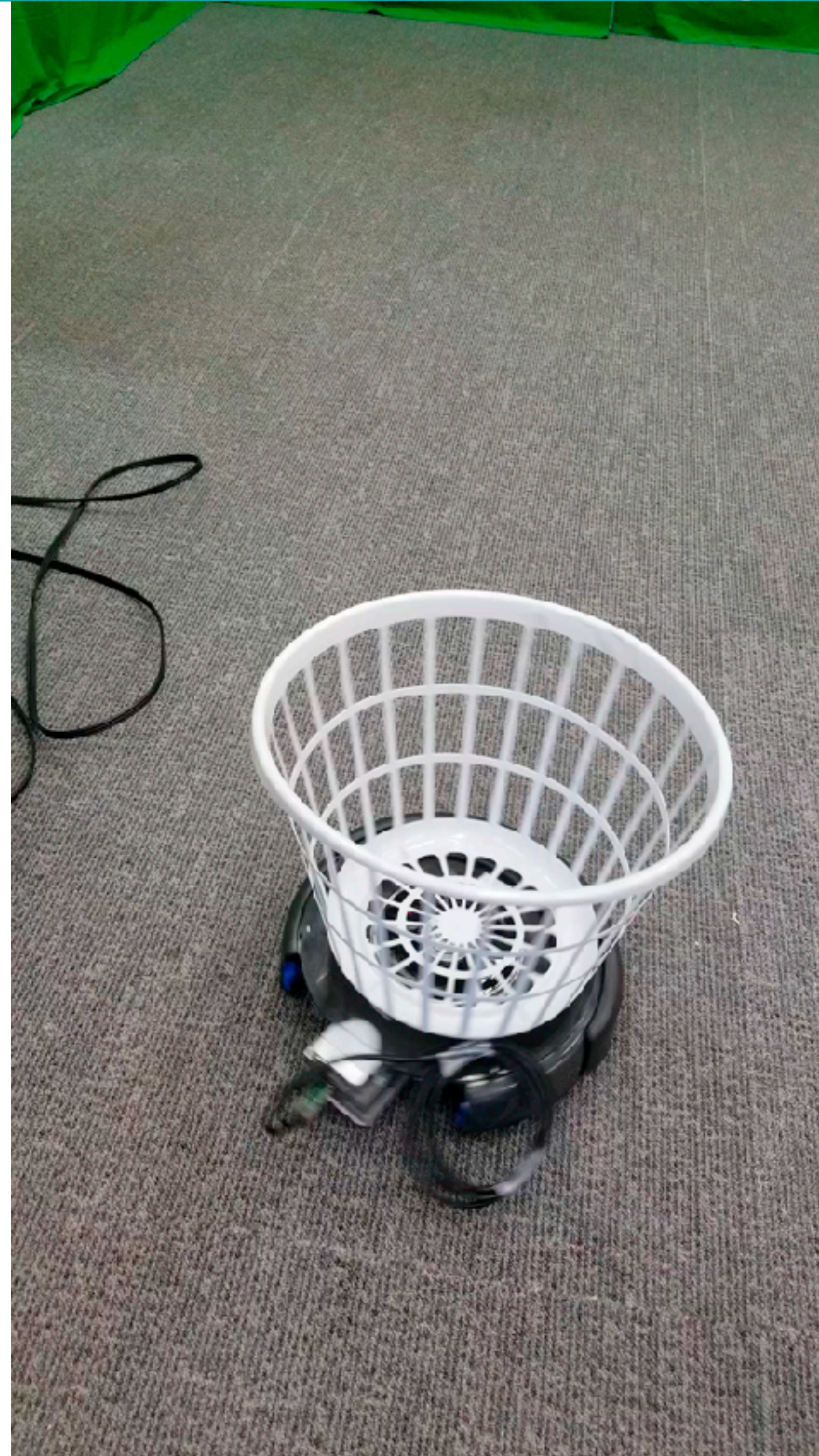
Raspberry Pi



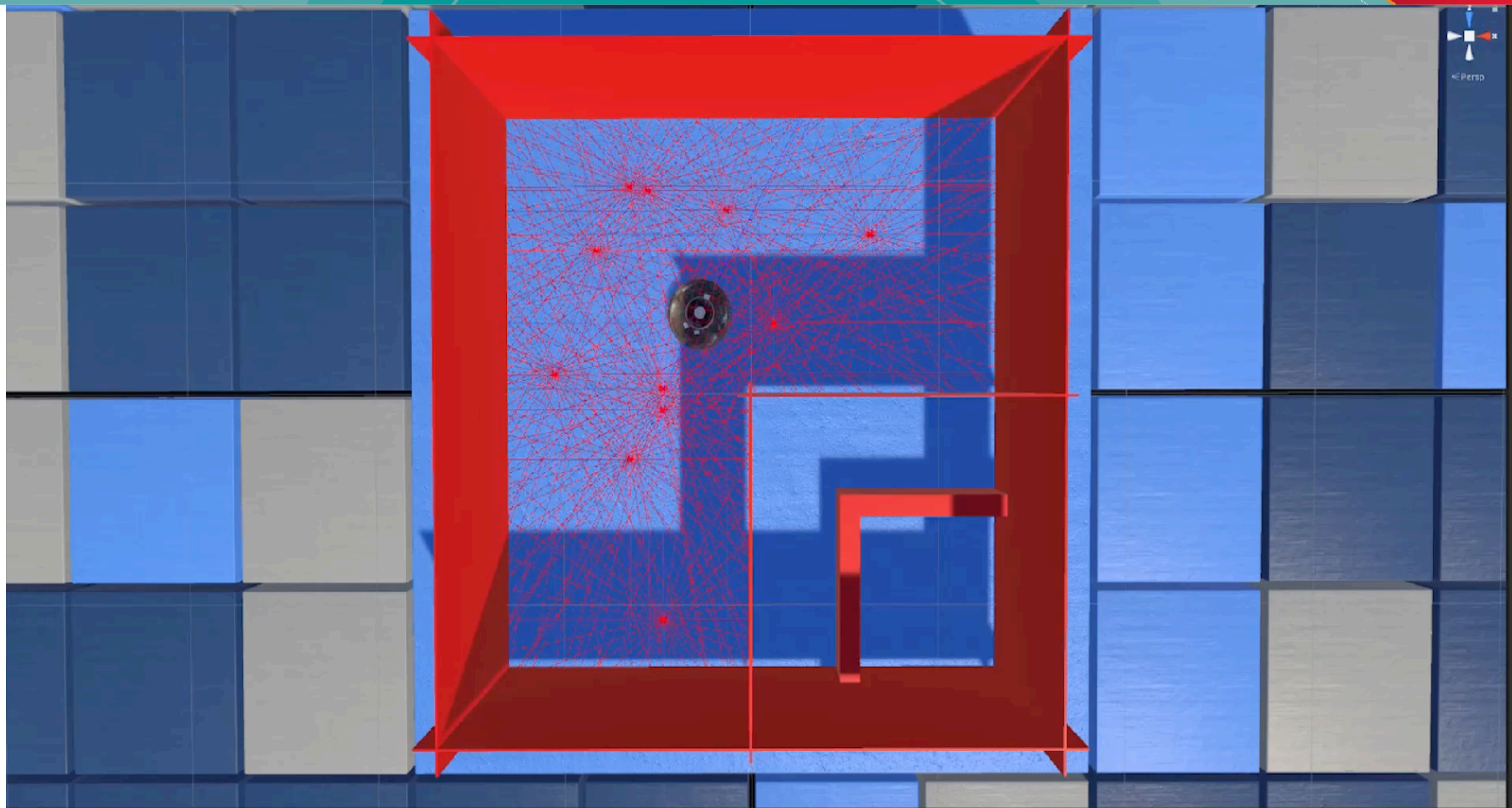








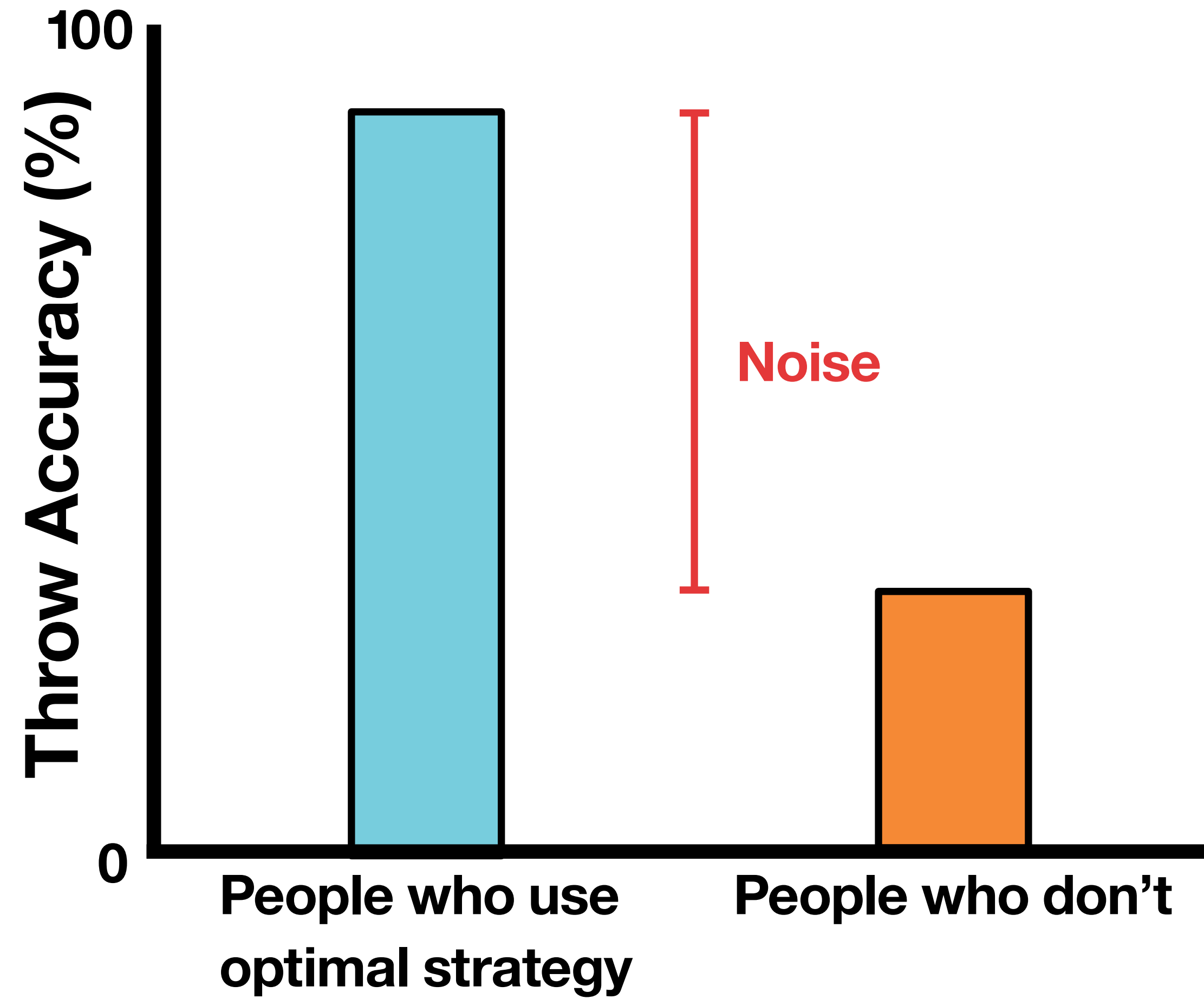














# Nerf VR Targeting













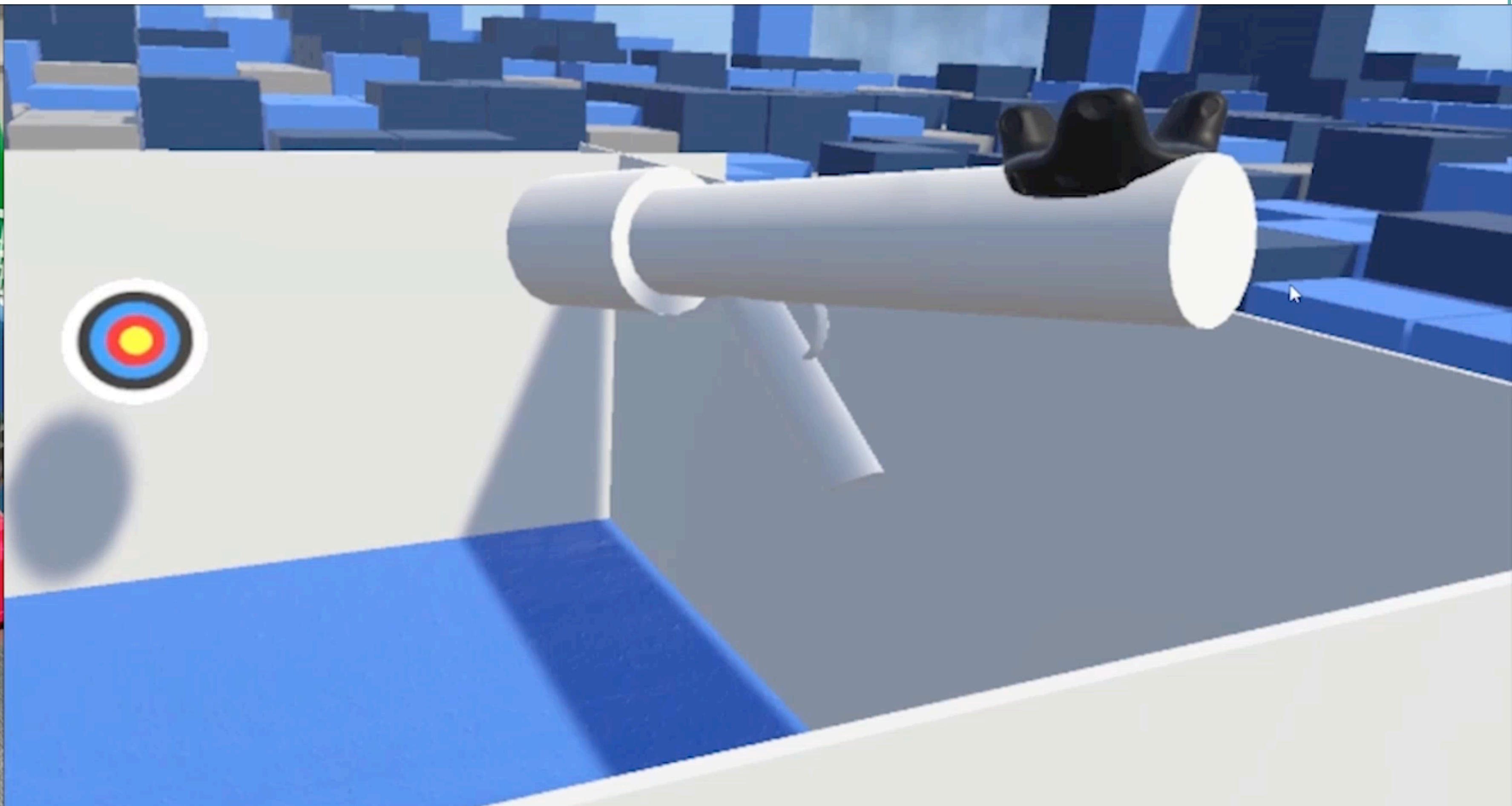




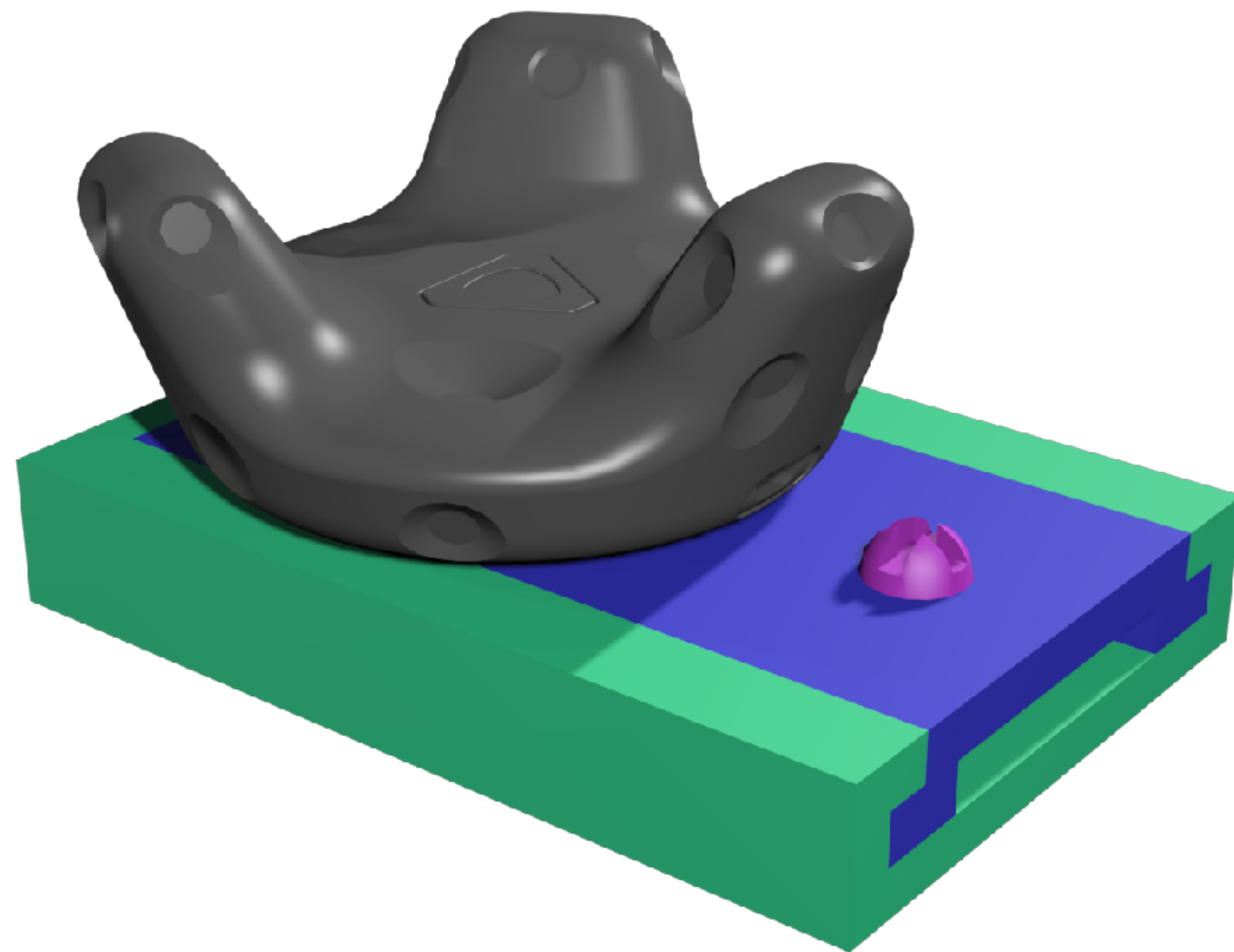
















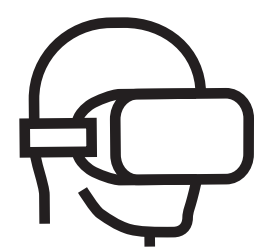






# 3 Conditions

**RL**



**VR**







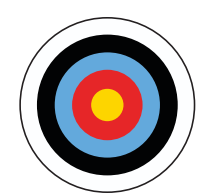
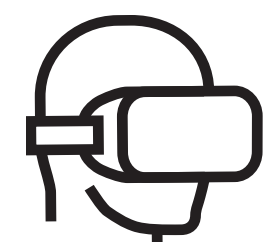


# 3 Conditions

**RL**



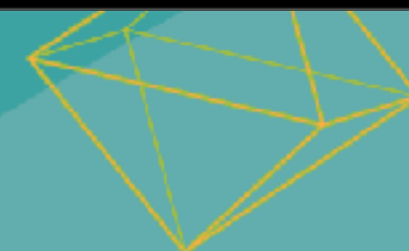
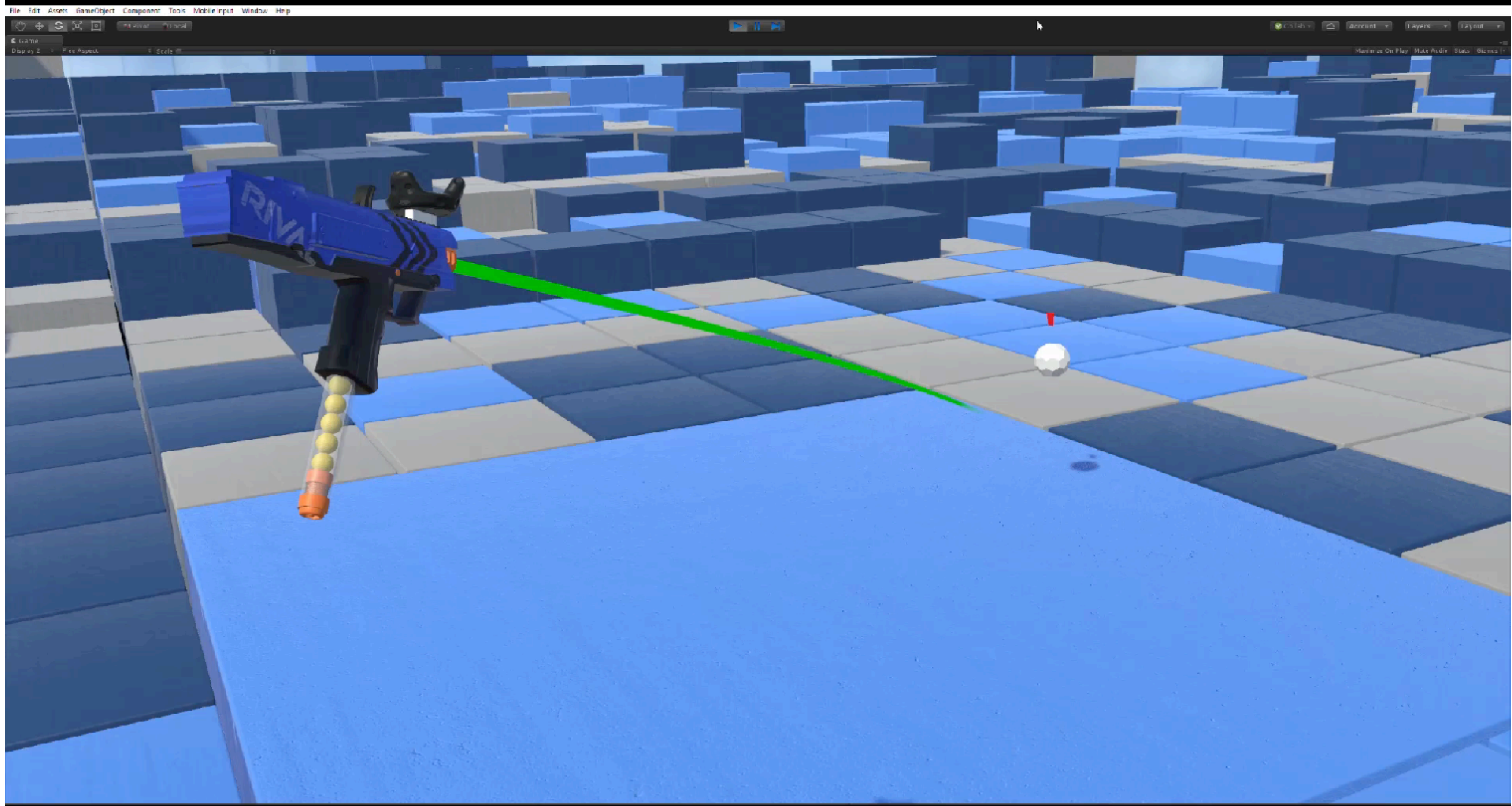
**VR**



**VR Targeting**

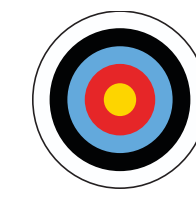
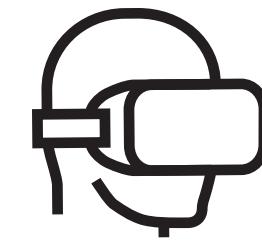




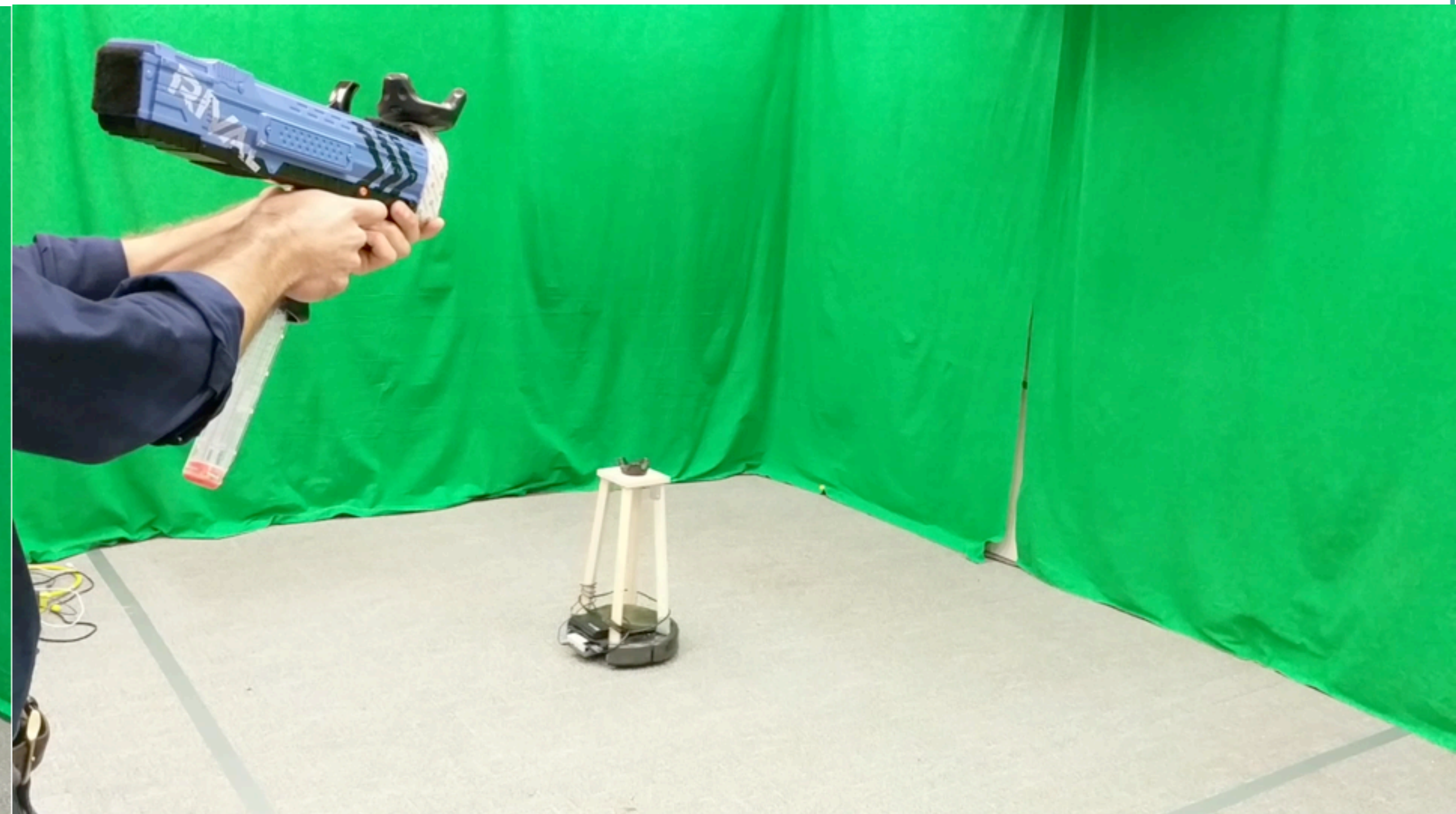
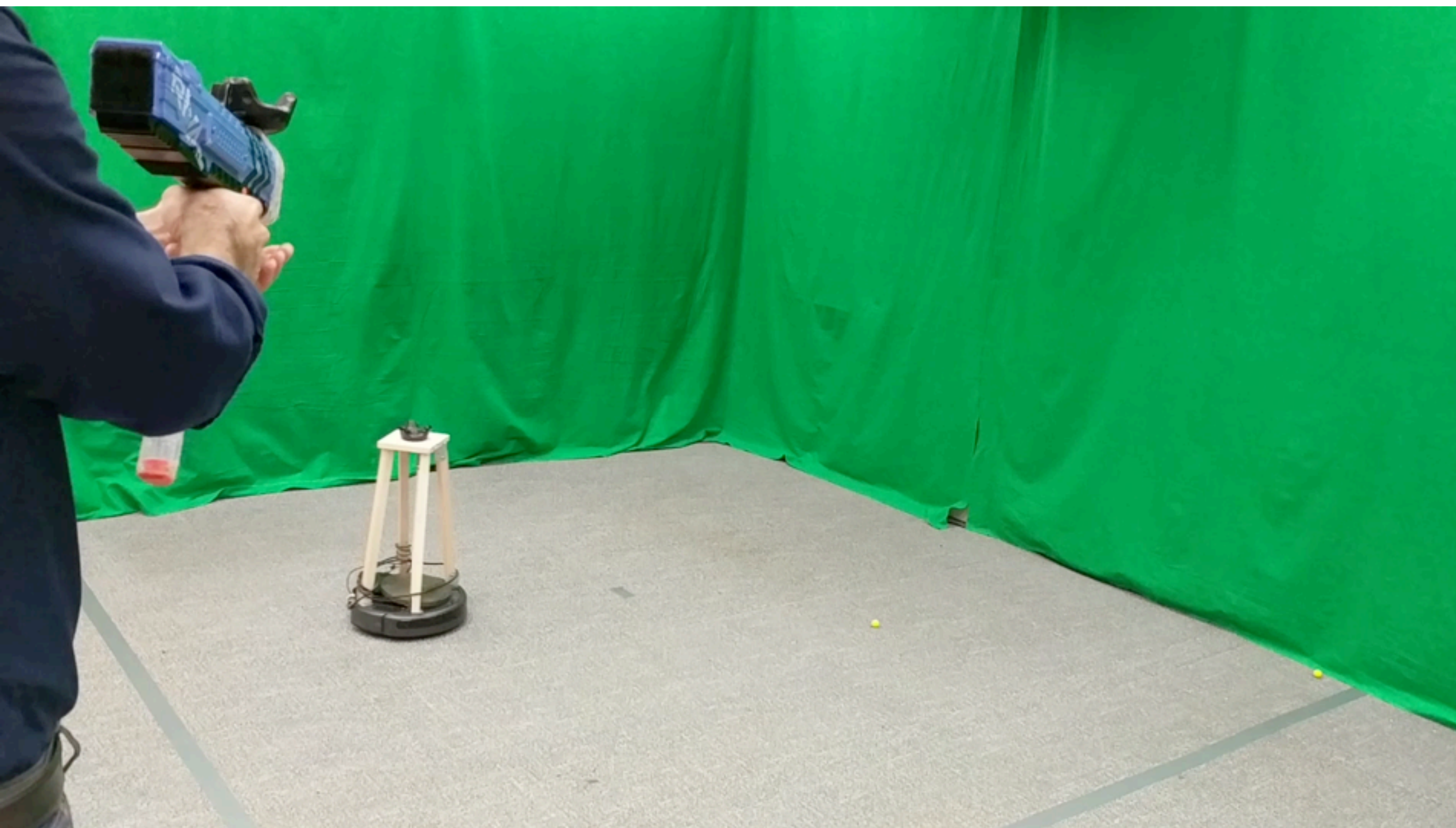




RL



# VR Targeting





# Hypotheses

1) VR Targeting will enhance accuracy



RL == VR < VR Targeting

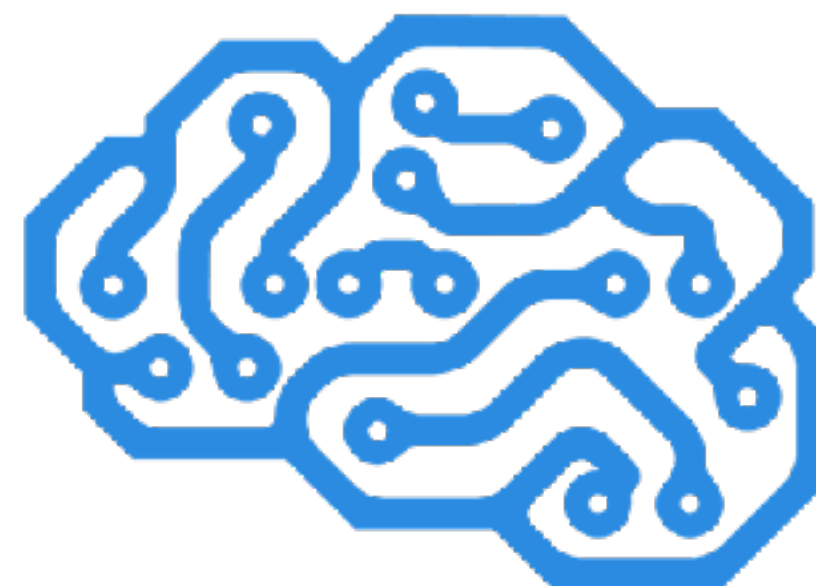
2) VR Targeting will enhance **future** accuracy in both VR and RL

- Players will be more likely to use optimal strategy



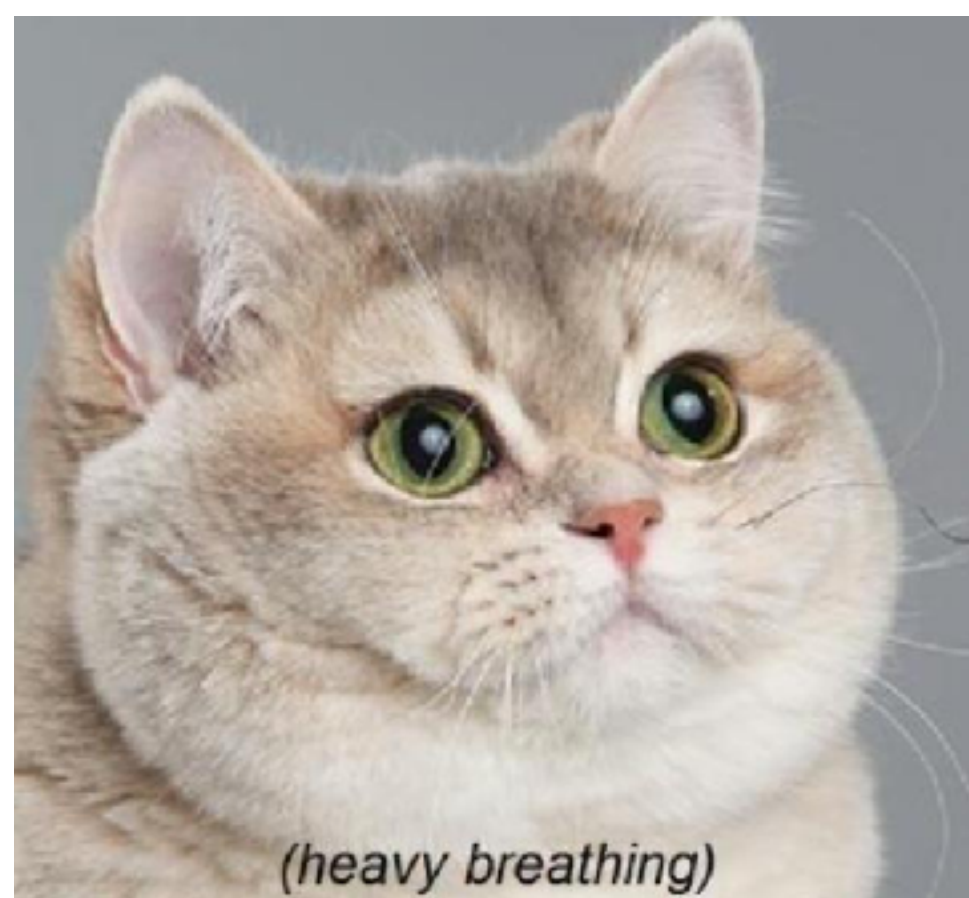
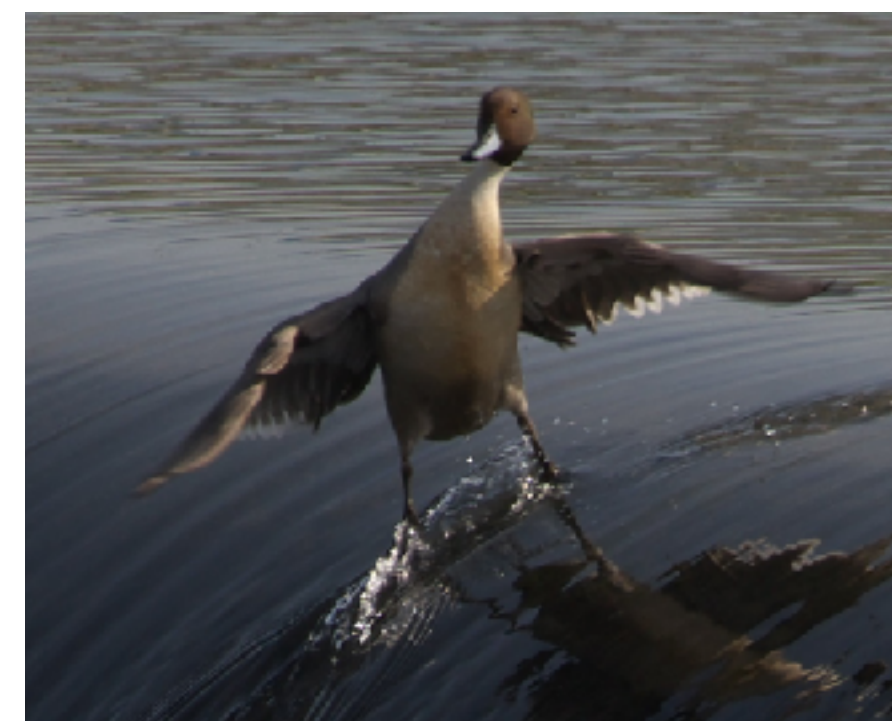
# Machine Learning



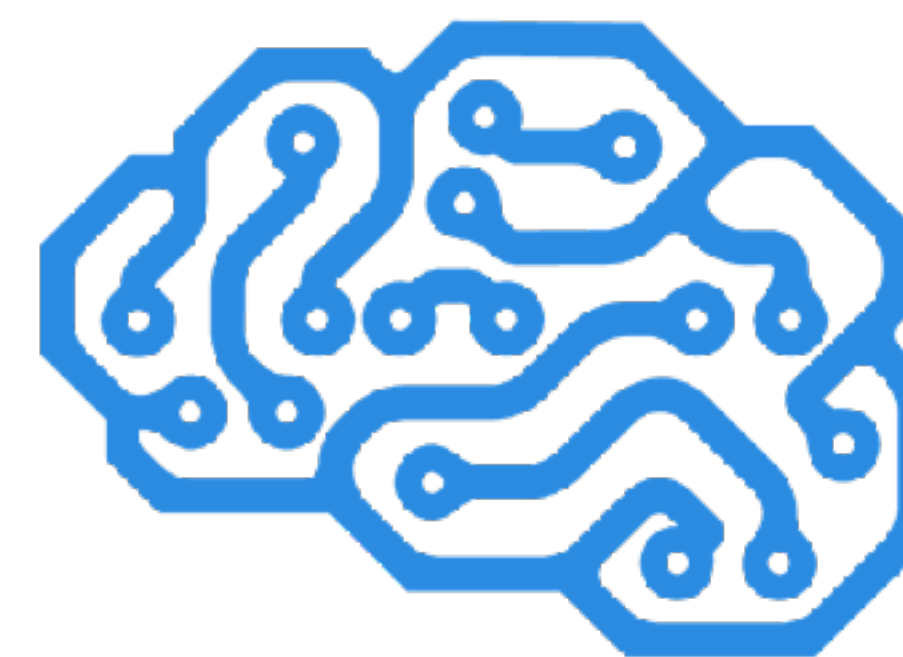


**Cat = True**

**Cat = False**





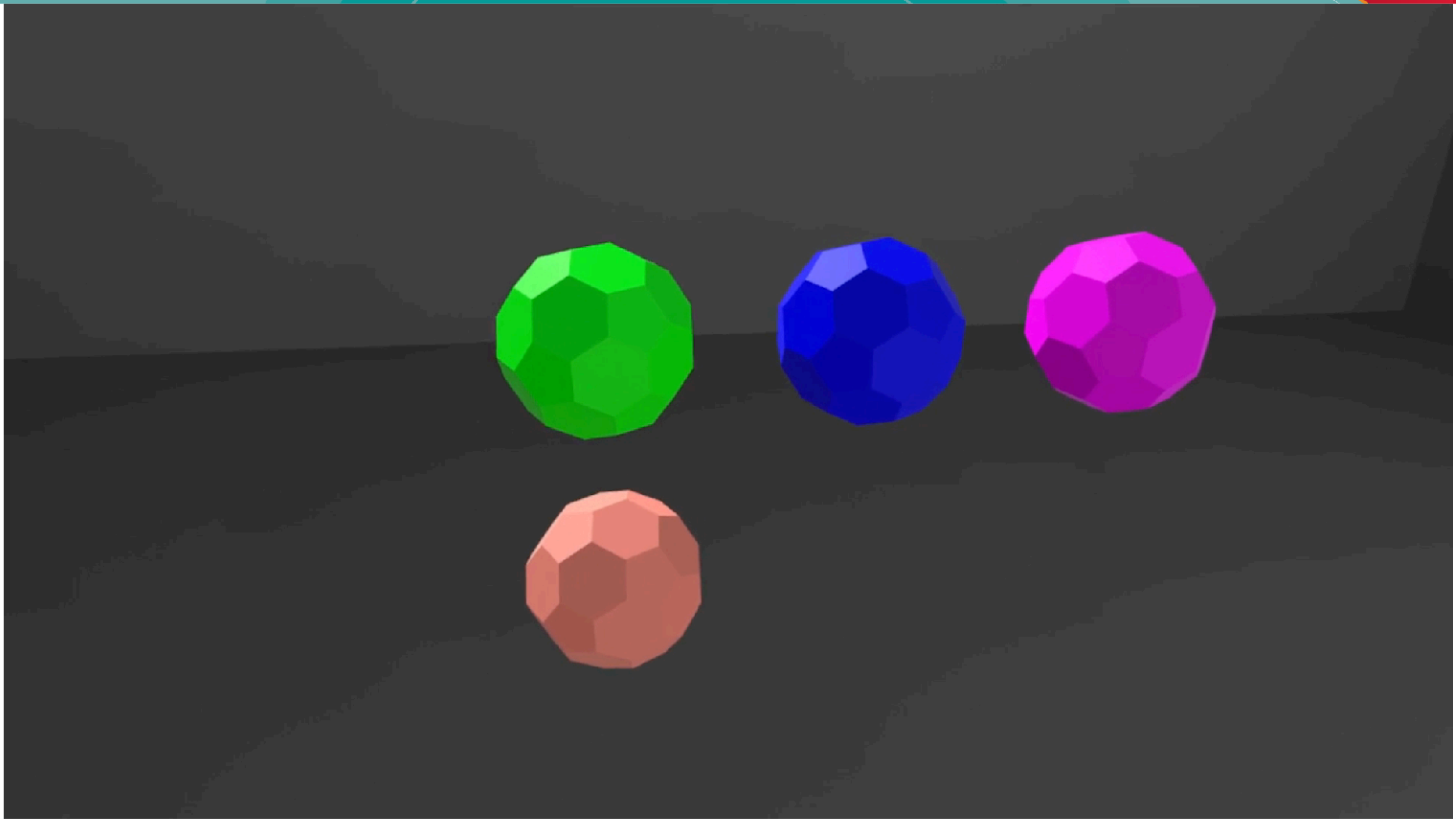


**Cat = False (74% Confidence)**



# Neural Signature of Memory



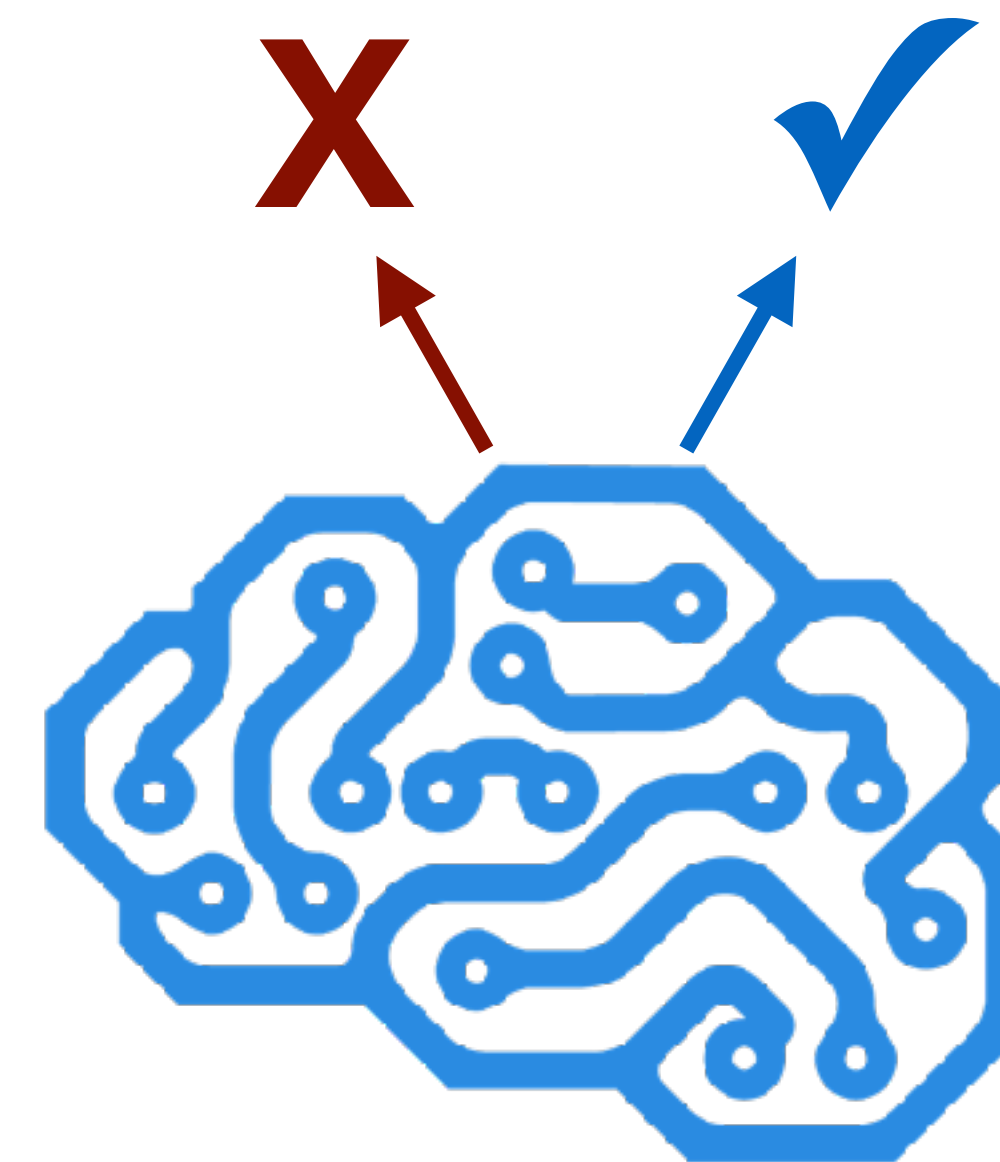
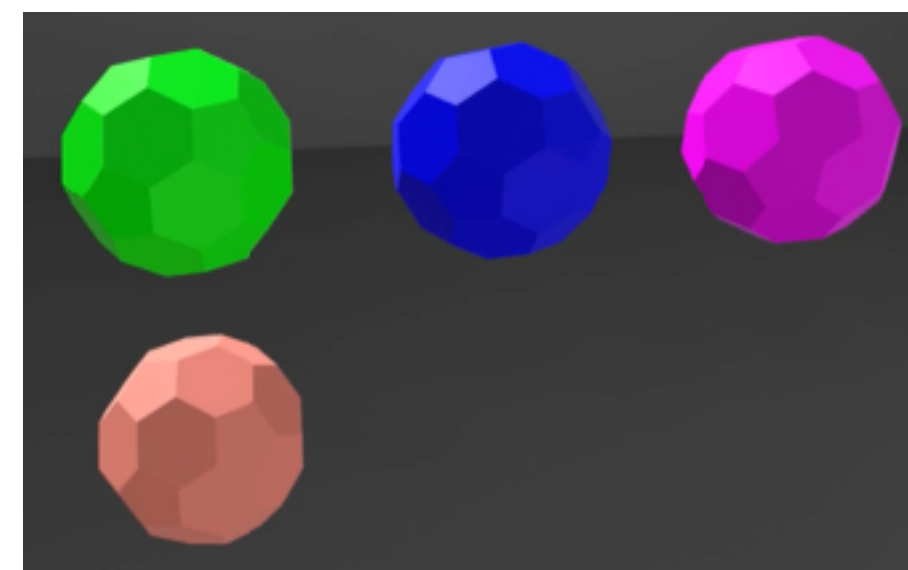
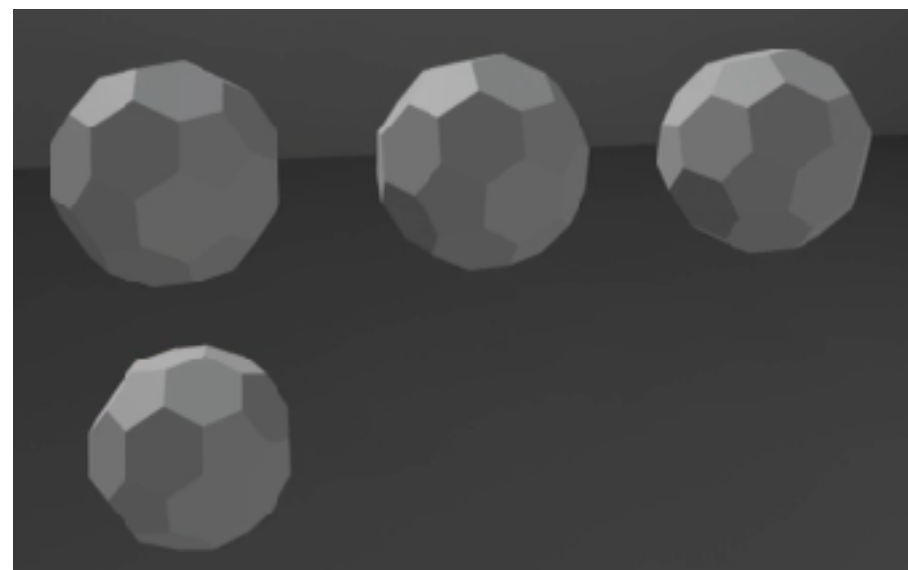
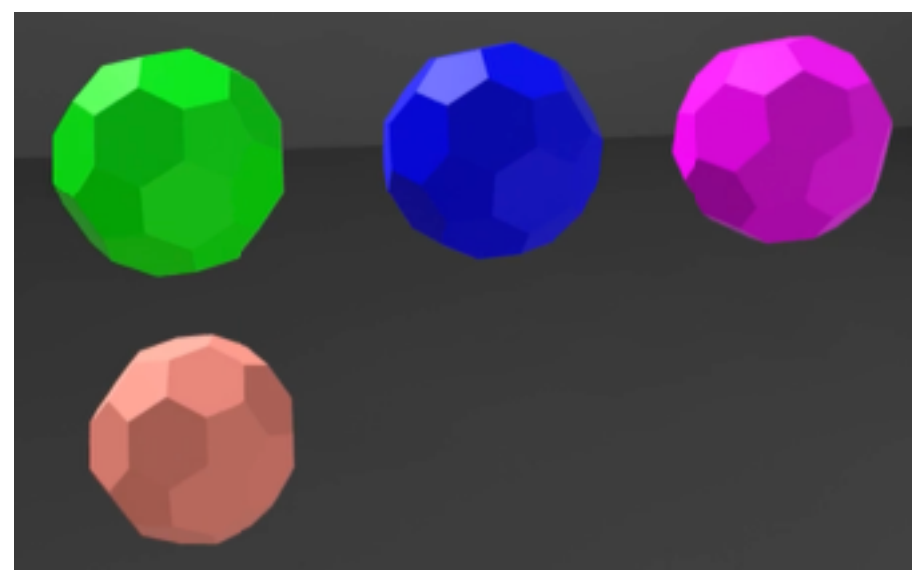






Encoding

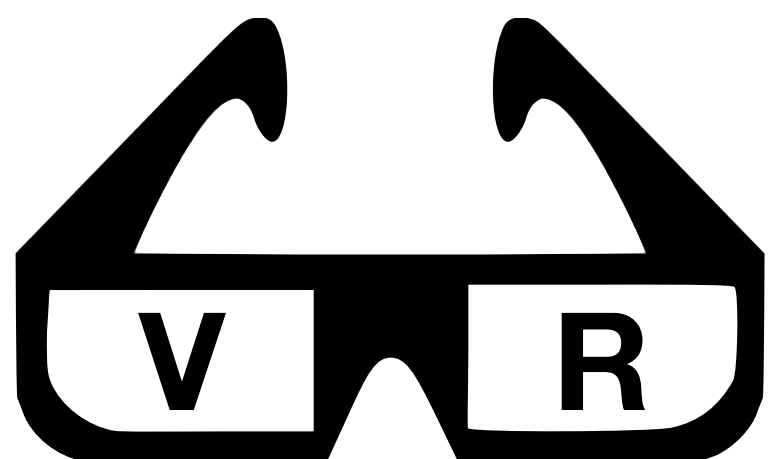
Recall



EEG



Behavioral





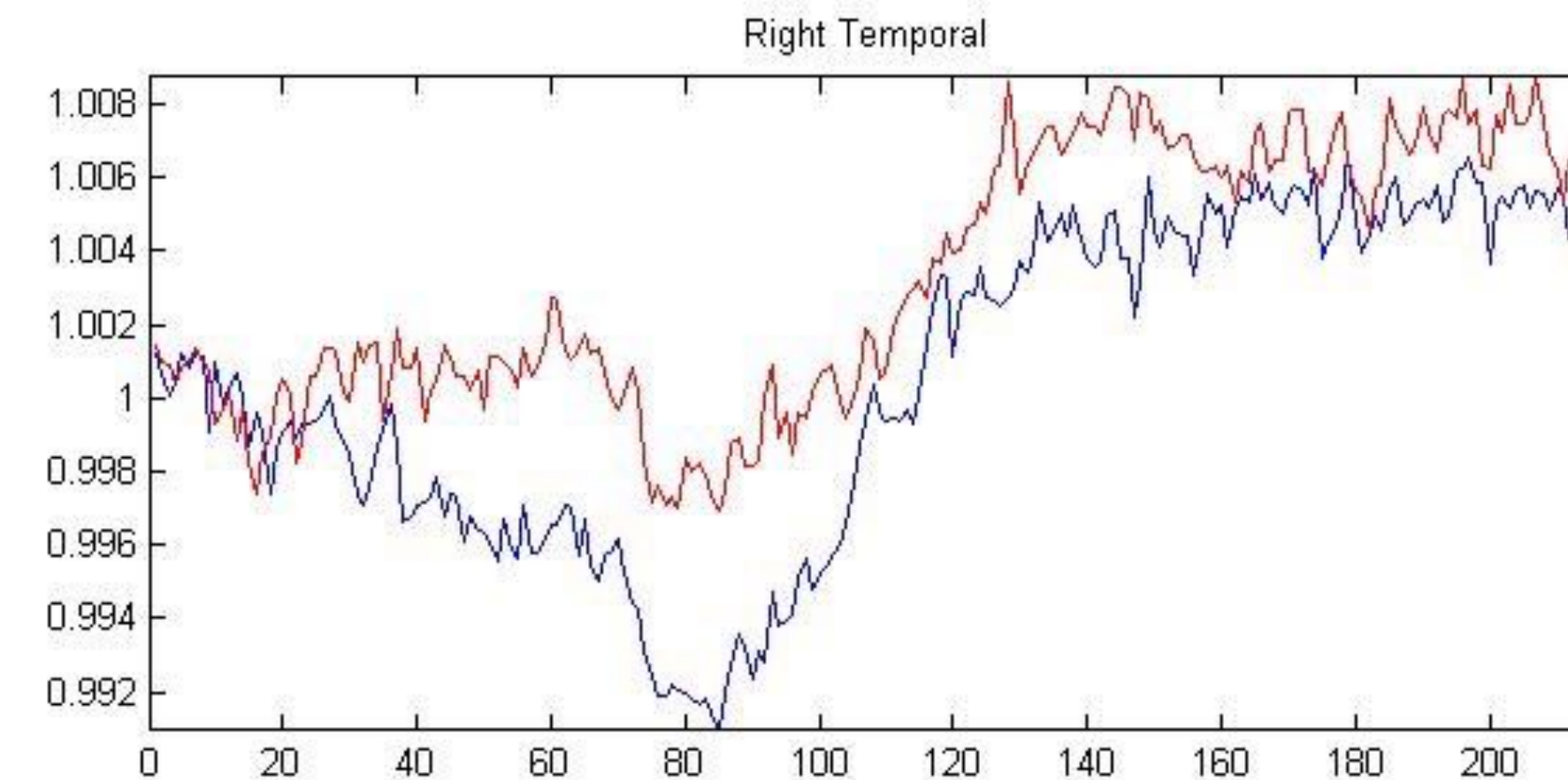
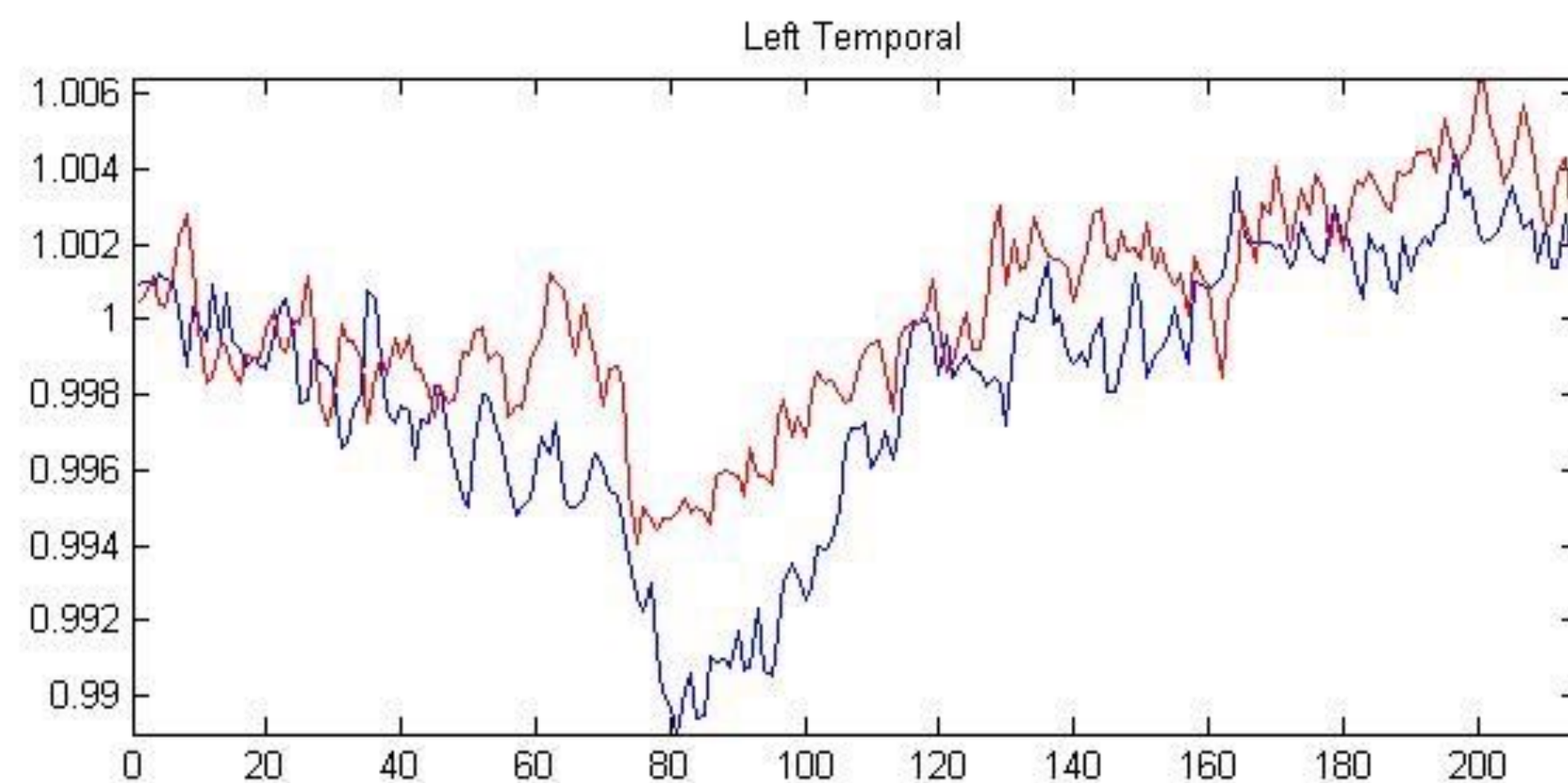
# Hypotheses

- 1) ~~Performance will be better in VR than non-VR~~
- ✓ 2) Brain activity during encoding will predict recall above chance

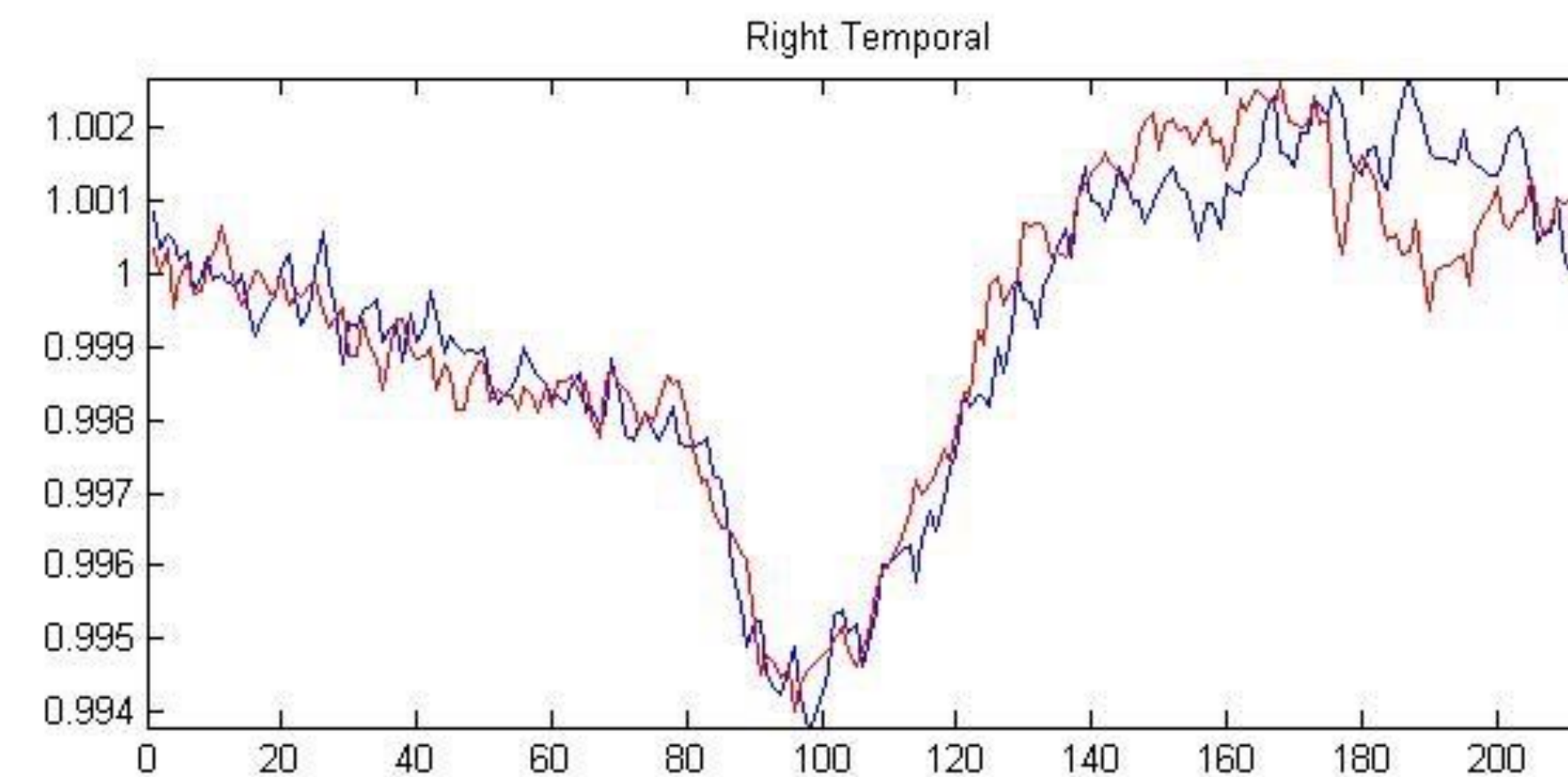
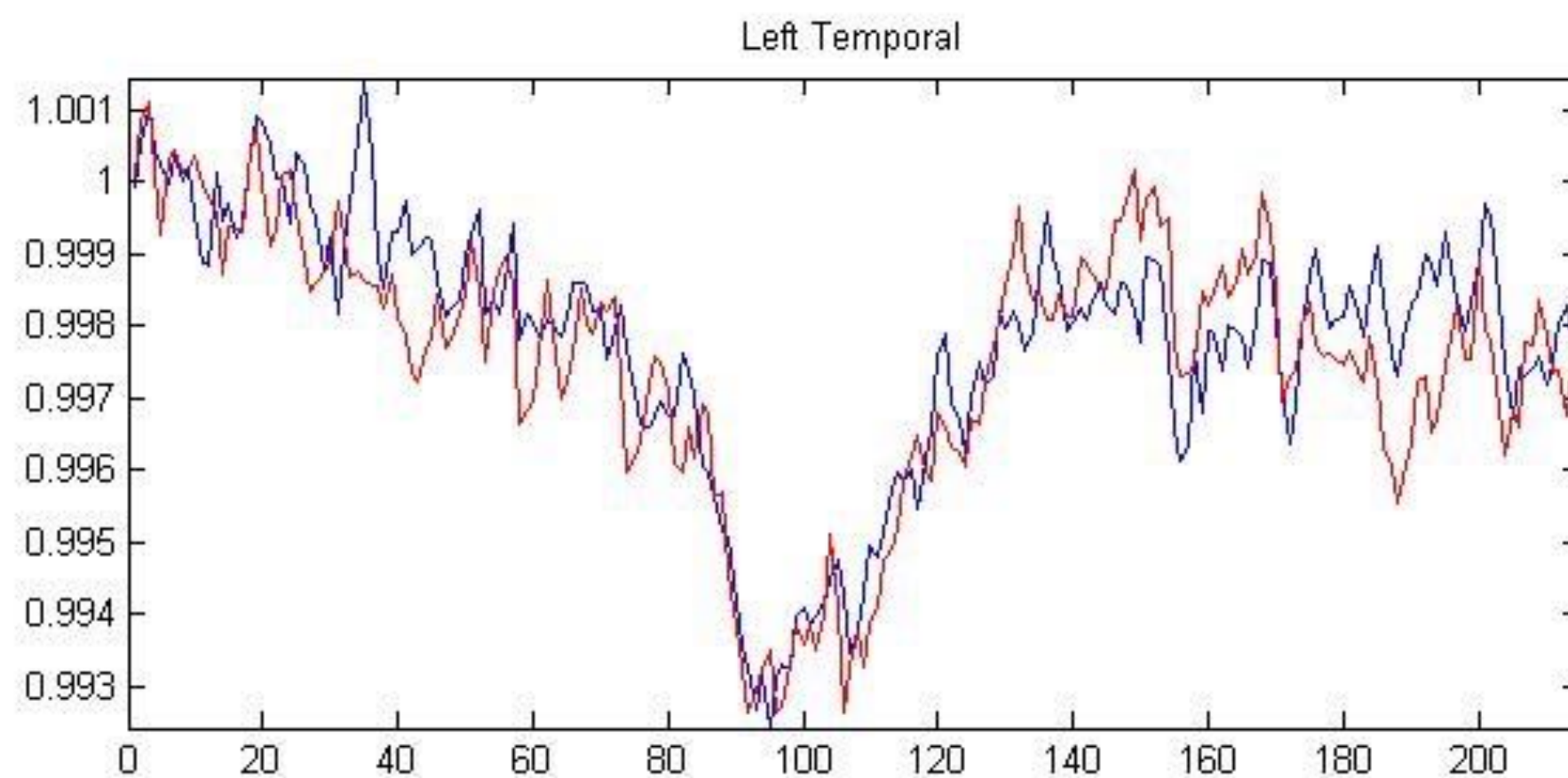


**Incorrect**  
**Correct**

**VR**

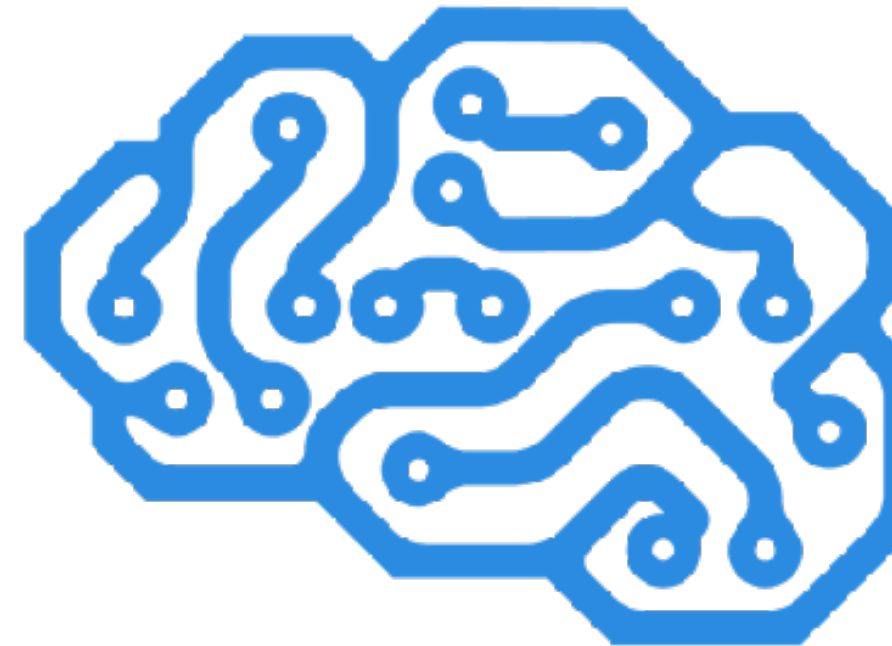


**Non-VR**





## Puppy or bagel?



**Puppy (54% confident)**



## Enhancing Learning Through Virtual Reality and Neurofeedback: A First Step

Ryan Hubbard  
University of Illinois, Urbana-  
Champaign  
405 N. Mathews Ave  
Urbana, IL 61801  
(661) 816-7368  
rjhubba2@illinois.edu

Aldis Sipolins  
IBM Thomas J. Watson Research  
Center  
1101 Kitchawan Rd  
Yorktown Heights, NY 10598  
(217) 819-9581  
asipoli@us.ibm.com

Lin Zhou  
IBM Watson Education  
294 Route 100  
Somers, NY 10589  
(914) 766-1712  
linzhou@us.ibm.com

### ABSTRACT

Virtual reality presents exciting new prospects for the delivery of educational materials to students. By combining this technology with biological sensors, a student in a virtual educational environment can be monitored for physiological markers of engagement or more cognitive states of learning. With this information, the virtual reality environment can be adaptively altered to reflect the student's state, essentially creating a closed-loop feedback system. This paper explores these concepts, and presents preliminary data on a combined EEG-VR working memory experiment as a first step toward a broader implementation of an intelligent adaptive learning system. This first-pass neural time-series and oscillatory data suggest that while an EEG-based neurofeedback system is feasible, more work on removing artifacts and identifying relevant and important features will lead to higher prediction accuracy.

### Categories and Subject Descriptors

• Applied computing~Interactive learning environments • Applied computing~Biological networks • Applied computing~Computer-assisted instruction • Applied computing~Psychology

### Keywords

Virtual reality; EEG; Neurofeedback; Human-computer interaction

### 1. INTRODUCTION

One of the most important and foundational concepts of learning analytics is the necessity of feedback or intervention to improve education and learning. Since the early days of learning theory, such as Kolb's Experiential Learning Theory [1] and Bandura's Social Learning Theory [2], feedback to the learner has been considered to be an integral element of learning. A large amount of more modern empirical research has focused on the usefulness and appropriateness of different methods of feedback. In general, feedback seems to be more effective when it focuses the individual's attention on task-related information as opposed to self-related information or praise [3], and when it is immediate as

Copyright text goes here

opposed to delayed, particularly when more real-world paradigms are used [4, 5, 6]. Additionally, the most successful feedback provides information on how to improve, not just the correct answer, while remaining relatively simple and easy for the learner to understand [7].

Campbell and Oblinger's five-step model of learning analytics [8] highlights the importance of tailoring interventions for learners in the Predict, Act, and Refine stages. By collecting data about individual learners, teachers can create personalized models that predict success in a particular course, lesson, or even question. If the model reports that a student is at risk for failure, the teacher can intervene to provide additional guidance to the student. Finally, the result of this intervention, and continued collection of data, can be used to refine and update the model for continued successful prediction. These ideas of effectively utilizing data to improve learning interventions are similarly expressed in other learning analytics models as well [9, 10].

Recently, Clow [11] expanded on the five-step model by introducing the Learning Analytics Cycle. Here, learners engage in some form of education material, leading to collection of data (which could be demographic, assessment-based, etc.) about the learner. These data are processed into metrics, outcome variables which provide insight into learning or predict success. The important last step is to use these metrics to intervene and alter the learning process, effectively creating a closed-loop system; the data output by the learner determines the intervention, which affects the input.

Under this framework, learning will be most improved when interventions are provided in real-time to the learner – as soon as some predictive metric is obtained that identifies the individual will fail, the system should intervene. Here, we propose a system to accomplish this goal that can provide rapid, informative intervention prior to the subject even responding. By measuring electroencephalography (EEG) signals, we can track the individual's learning state in real-time. Additionally, by providing instruction in a virtual reality (VR) environment, we can not only provide a more realistic learning environment, but also more easily and adaptively alter the learning environment to intervene based on the EEG signal, effectively closing the loop.

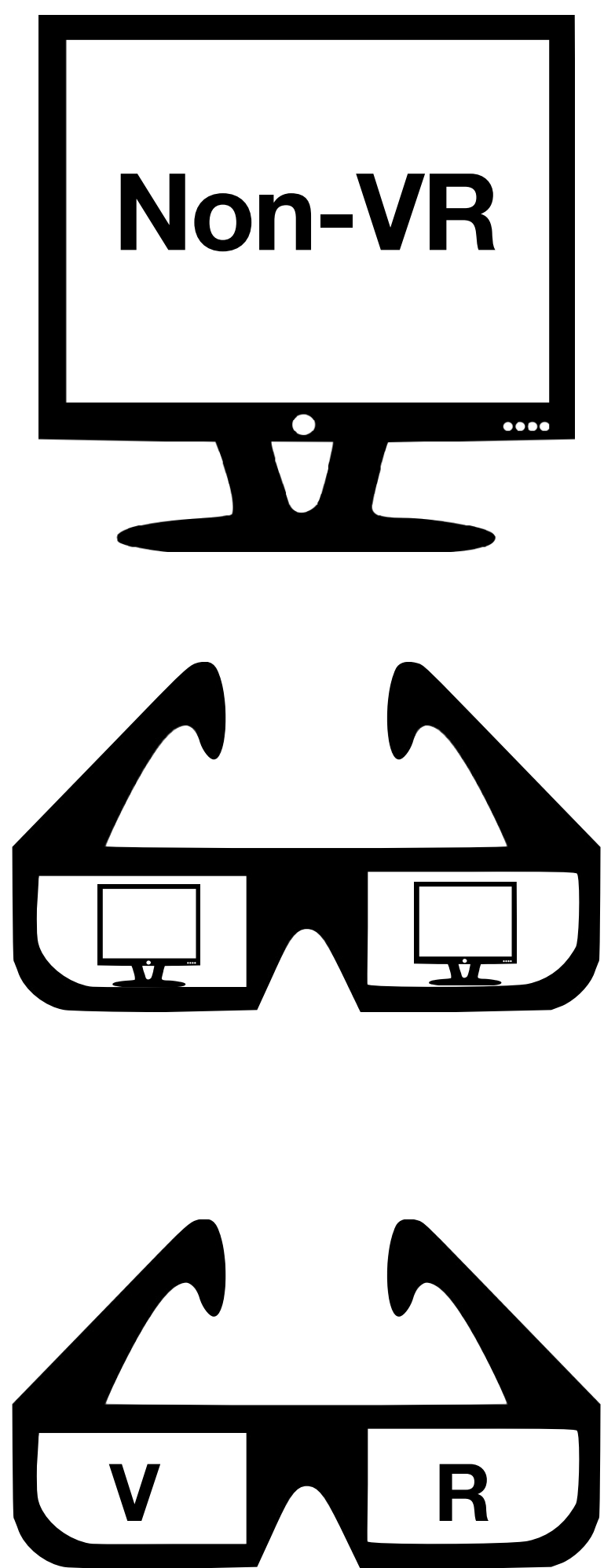
### 2. VIRTUAL REALITY

VR refers to technology that simulates a realistic three-dimensional environment for the user to interact with. This is typically and most successfully implemented as a headset, or head-mounted display, with a screen that the user wears. The digital environment is sent from the computer to the screen in the



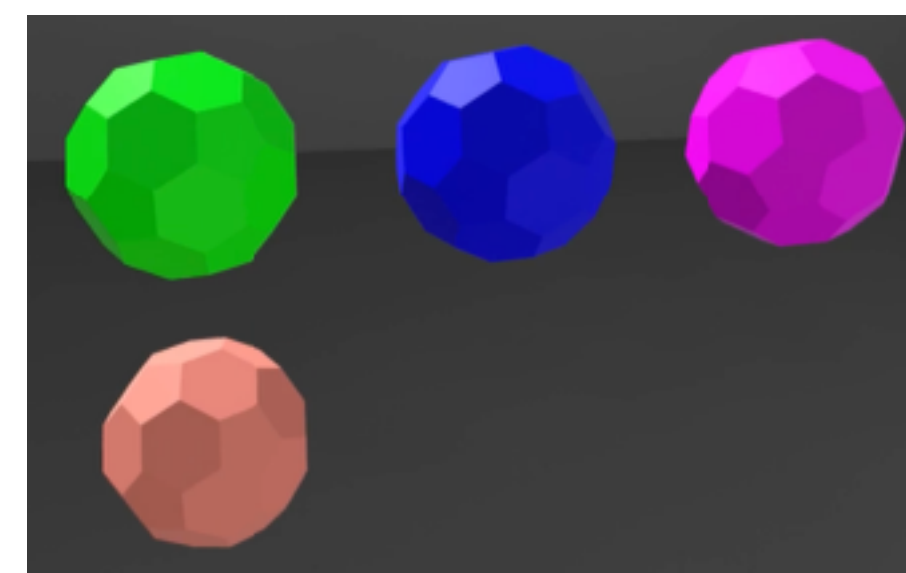
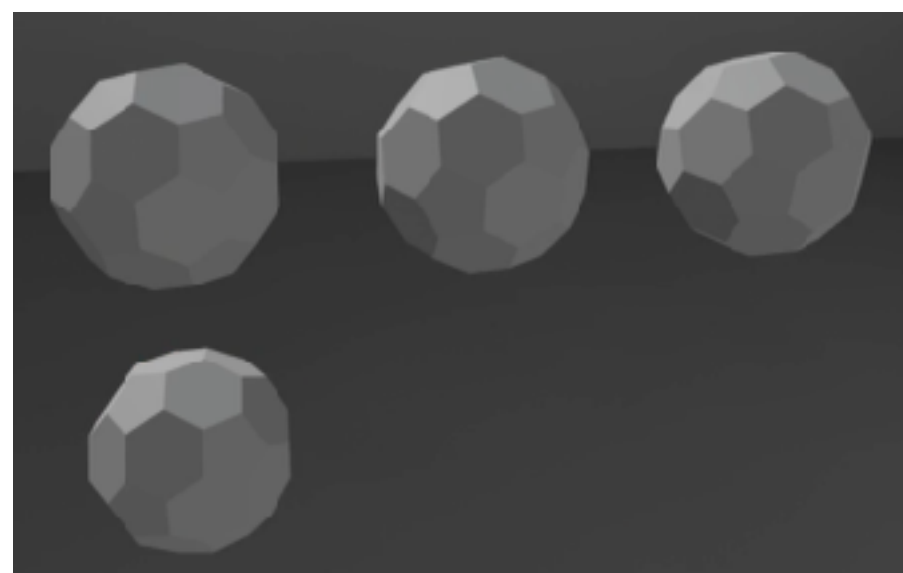
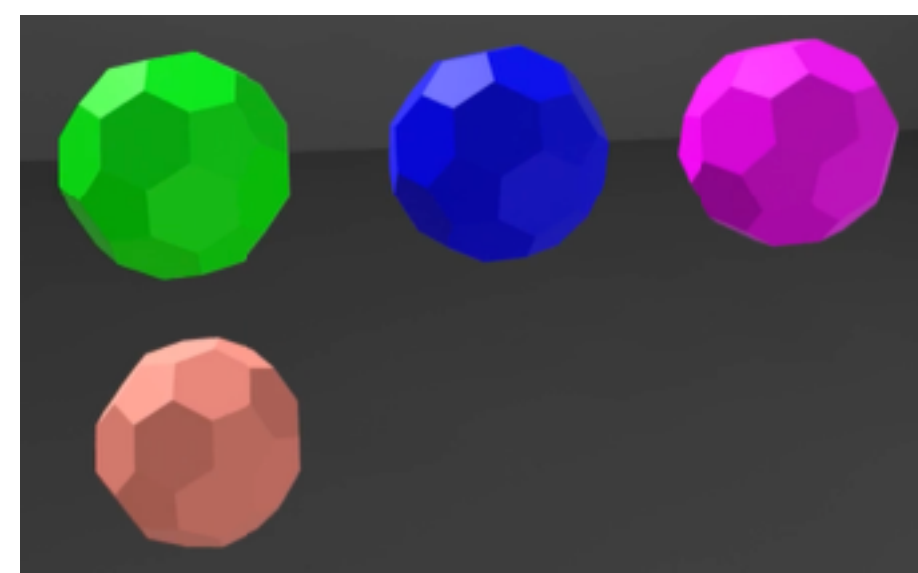
# Follow-Up Phase 1





Encoding

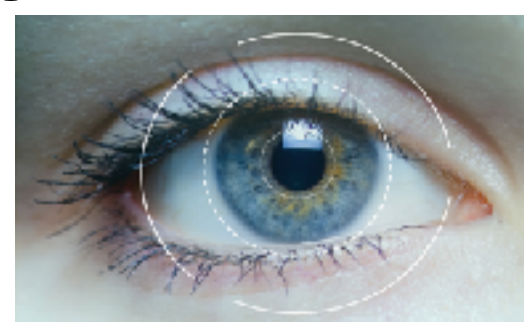
Recall



EEG+FNIRS



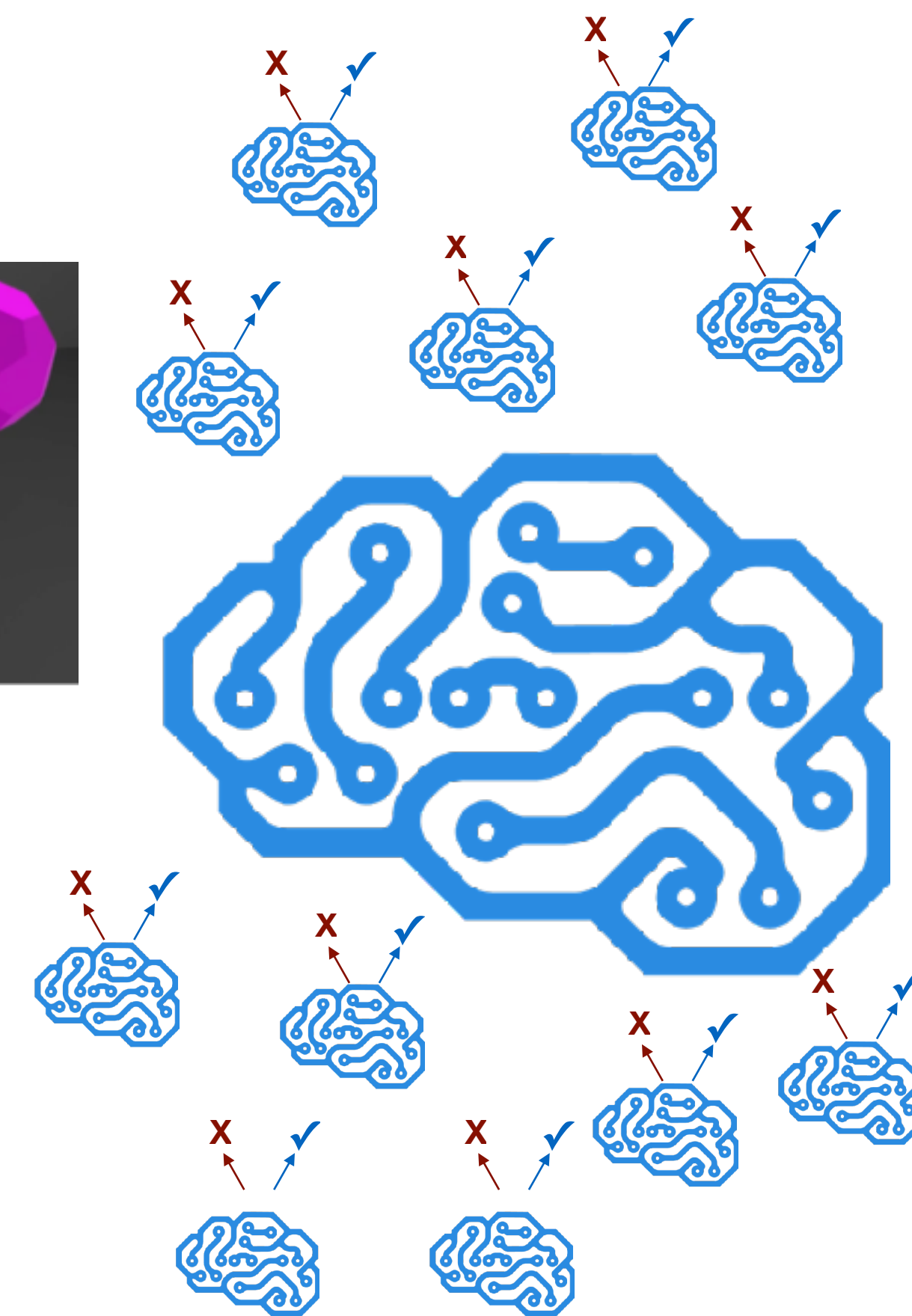
Eye tracking



Behavioral

X

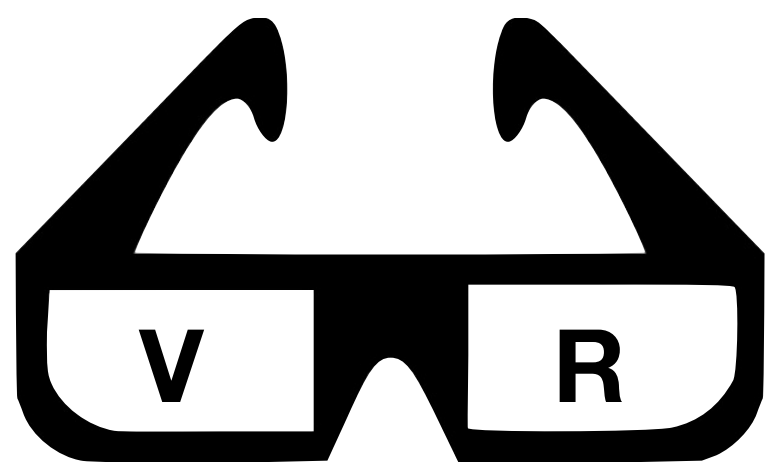
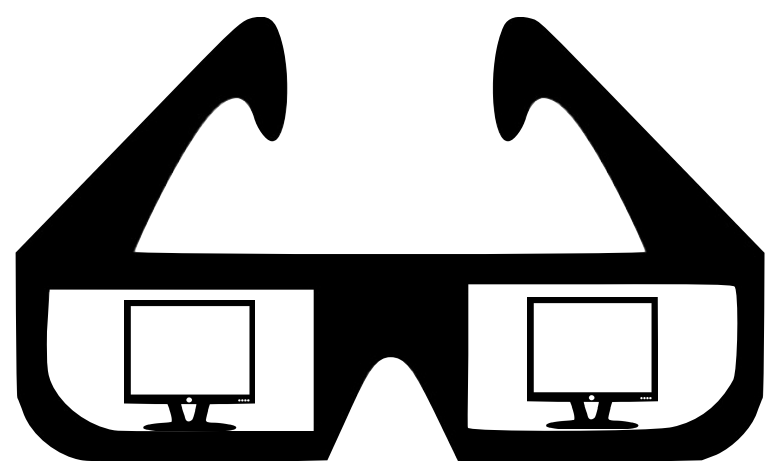
✓



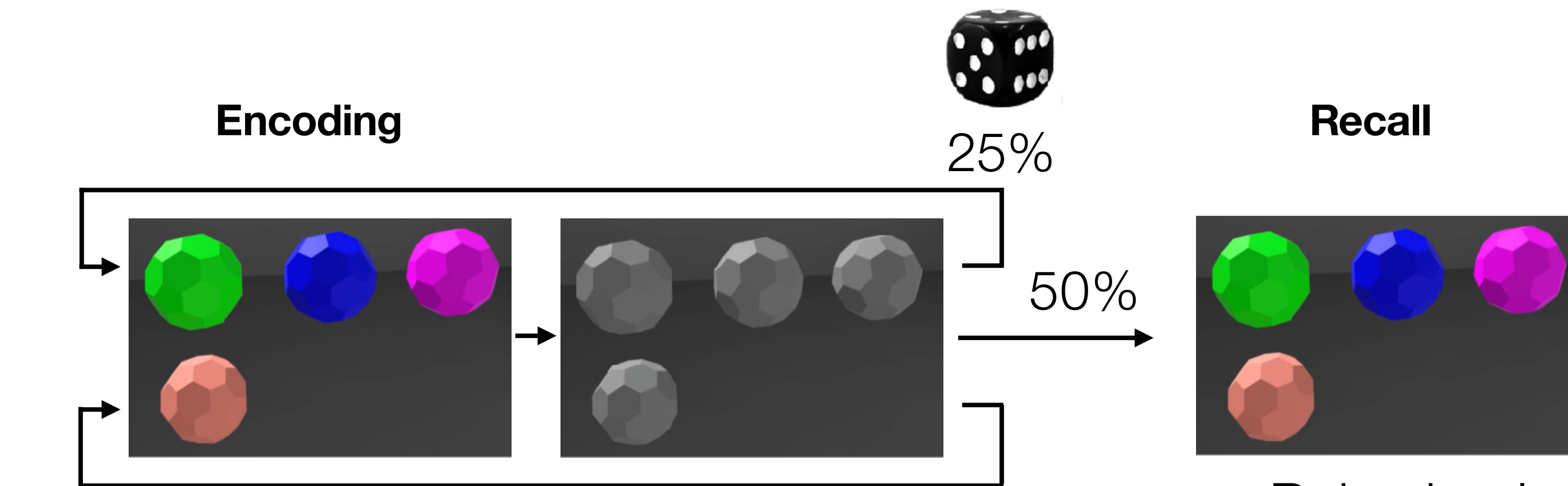


# Follow-Up Phase 2





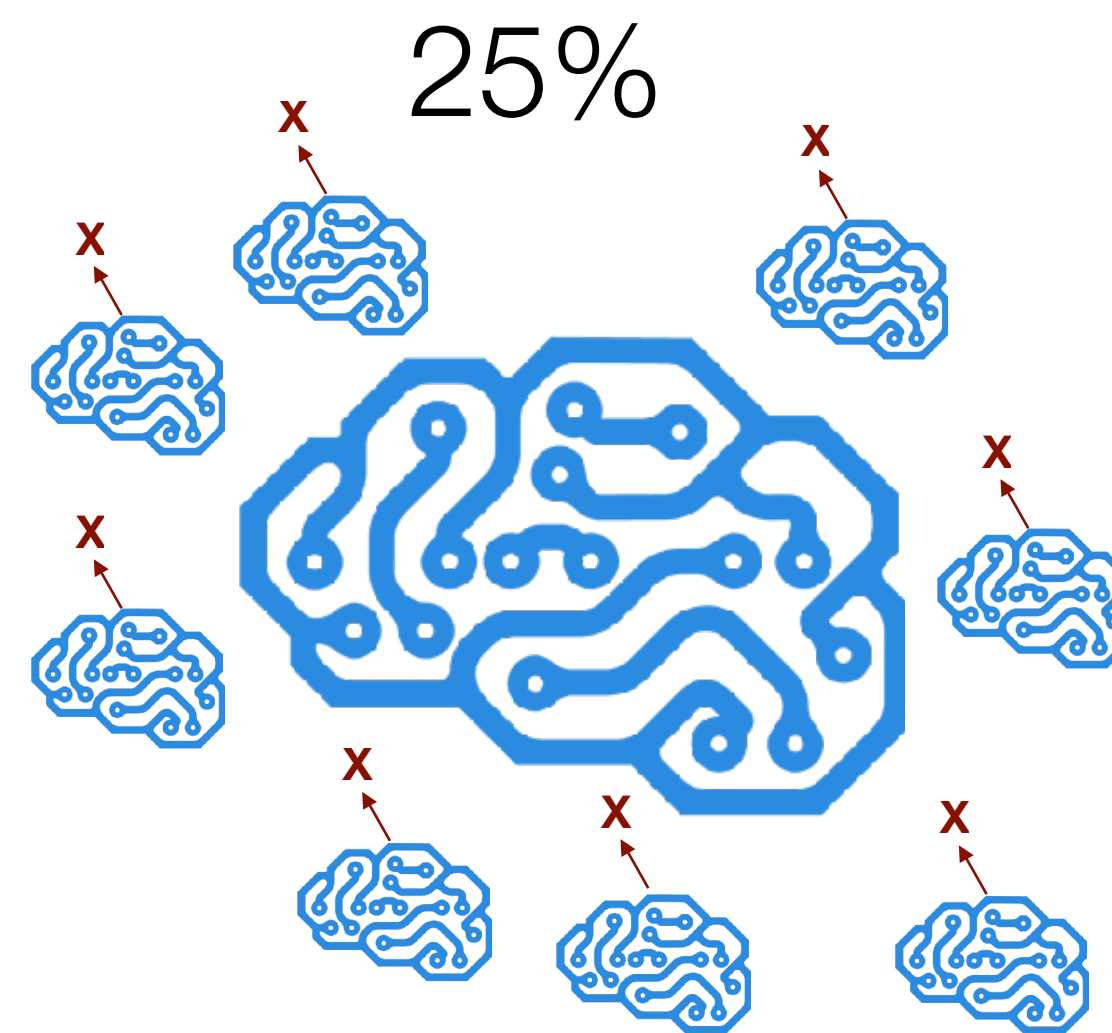
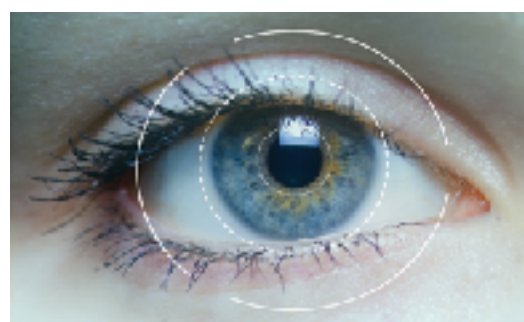
Encoding



EEG+FNIRS



Eye tracking



Behavioral

X

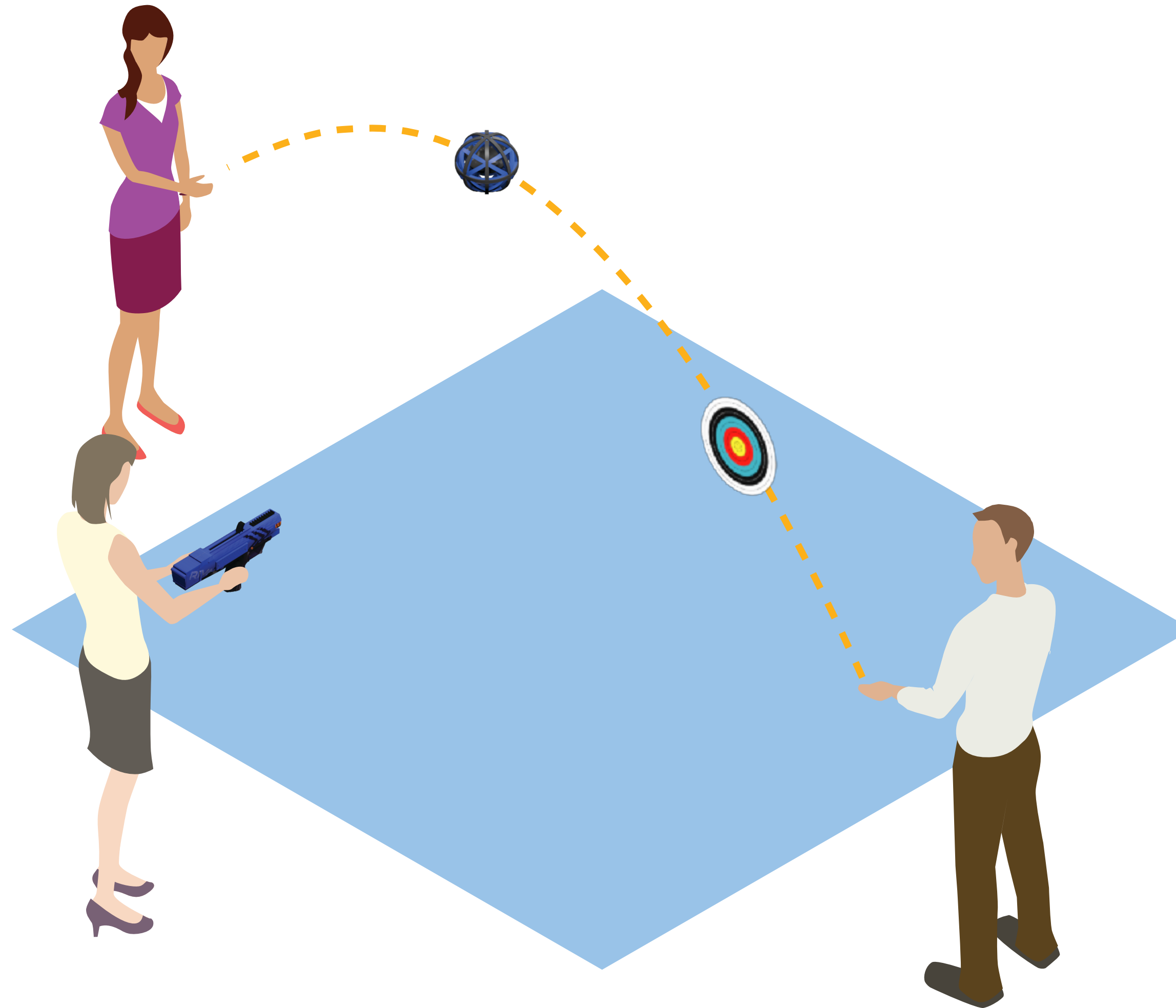




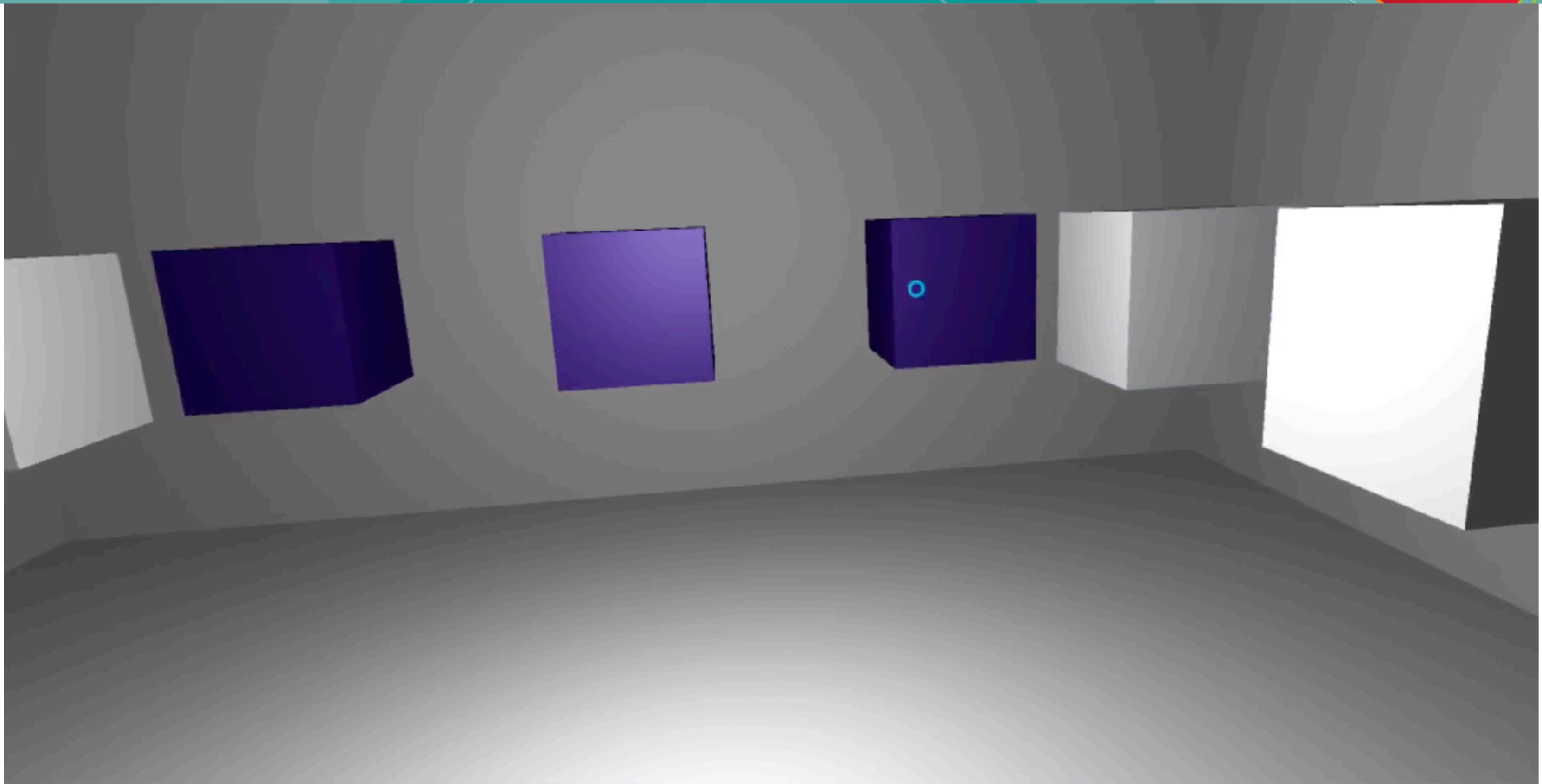
# The Future



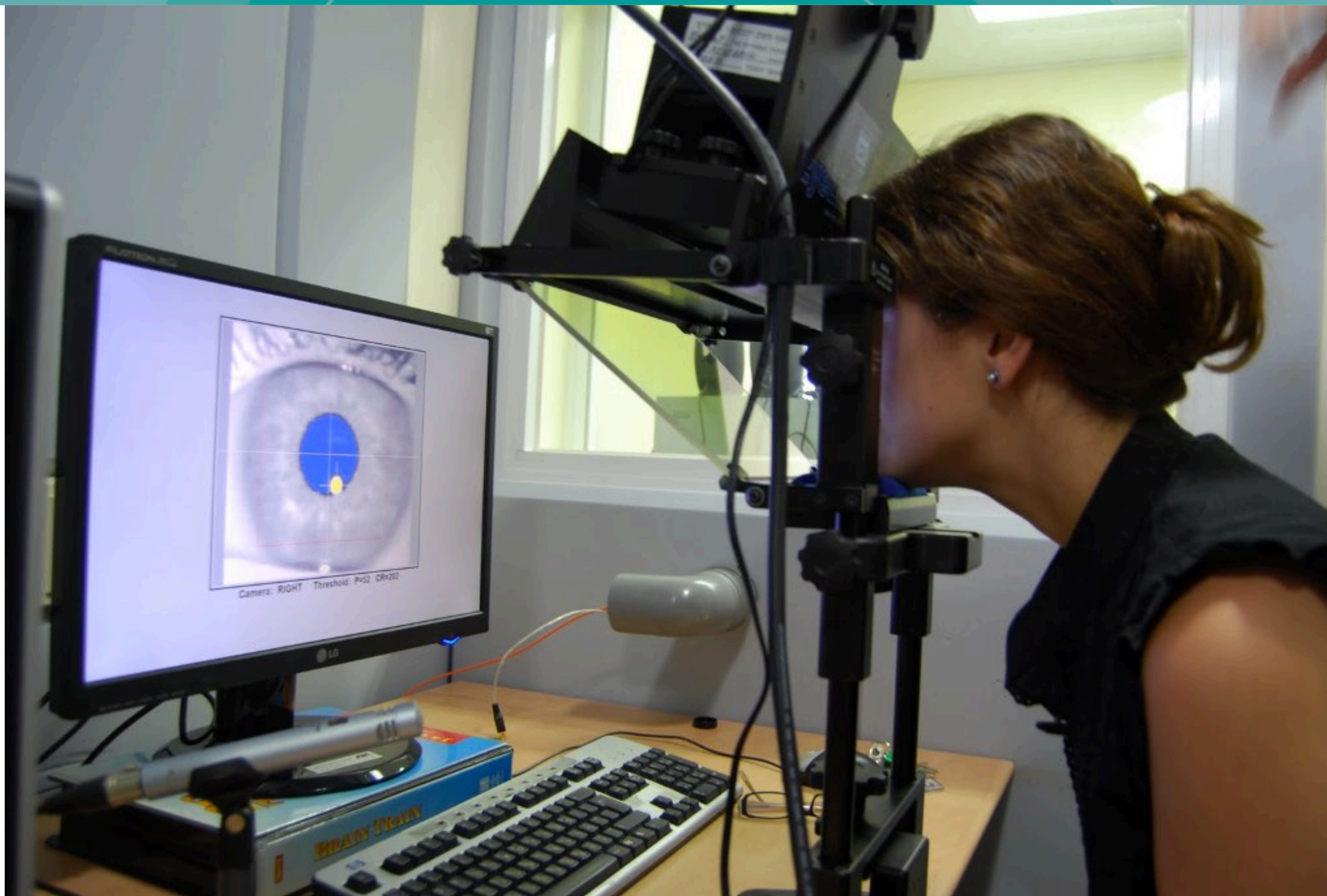
# Trickshot



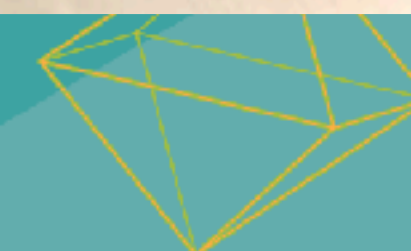












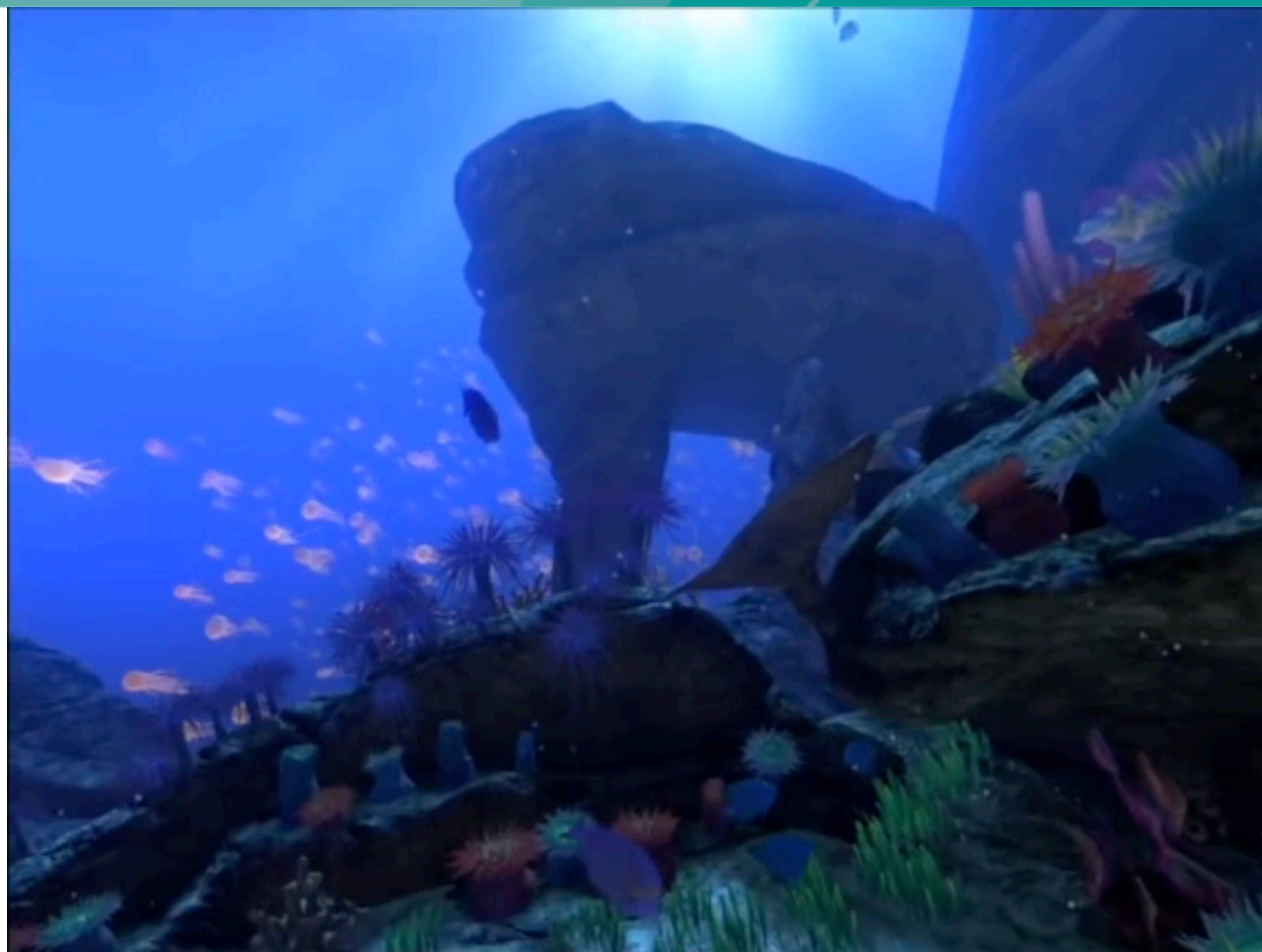
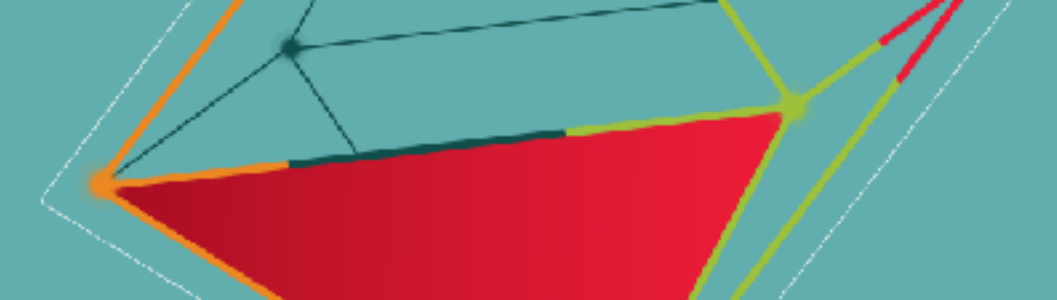


# Final Thoughts

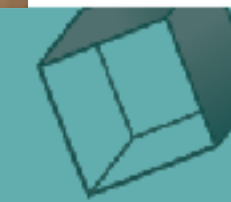








# TheBlu: Reef Migration

















“Good design is good business”

*Thomas J. Watson*





# Thank You!

@AldisSipolins