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**Electronic Arts** 



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# music design

- mood
- pacing
- world-building







# music design

- mood
- pacing
- world-building
- structure of the adaptive music
- game data













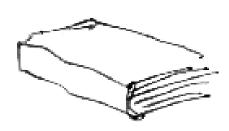
II YES D No II MAYBE





## Studies show...

- enabled emotional involvement
- hindered concentration
- increased engagement
- limited genre pool













# Wine?











# 







### How?

- central route (direct)
- peripheral route (indirect)







#### How?

- central route (direct)
- peripheral route (indirect)



musical congruity





### How?









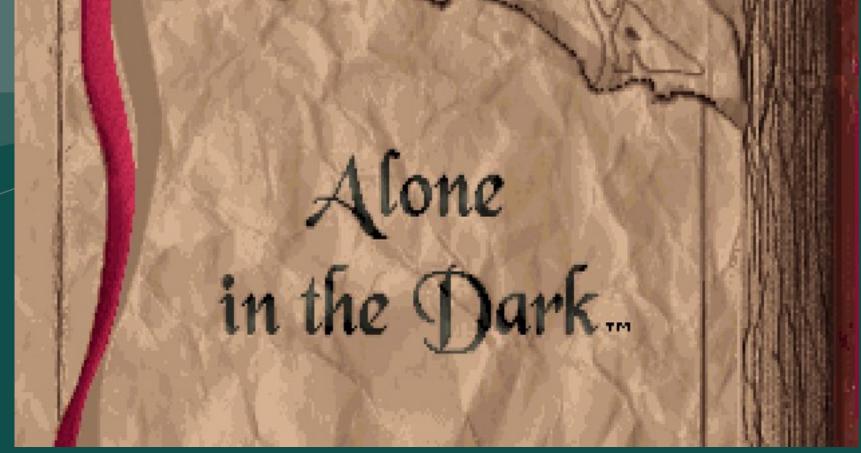




# **Space Invaders**



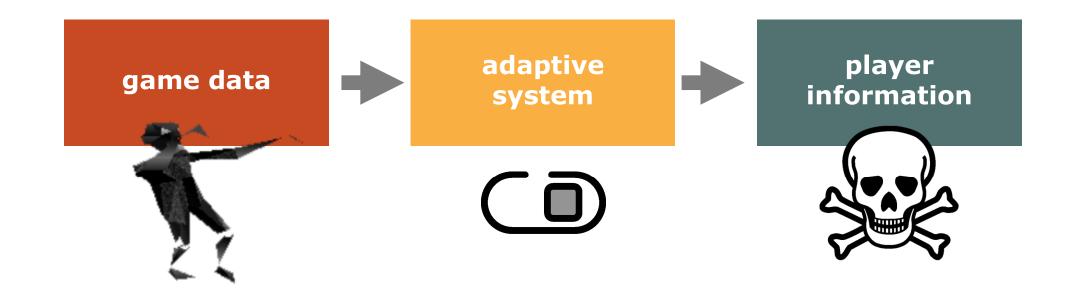








#### Alone in the Dark









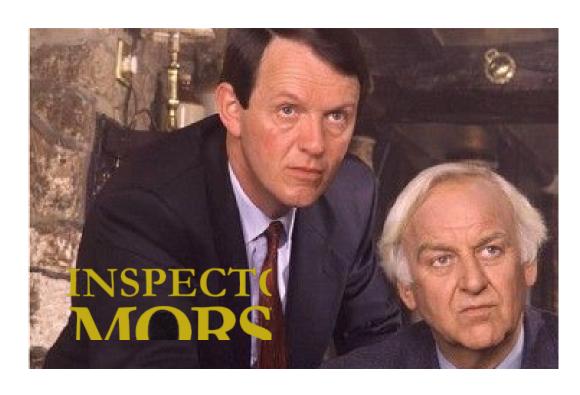
# L.A. Noire

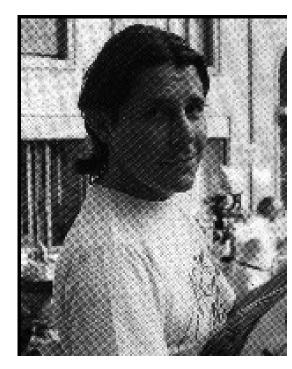






# Communicative music design







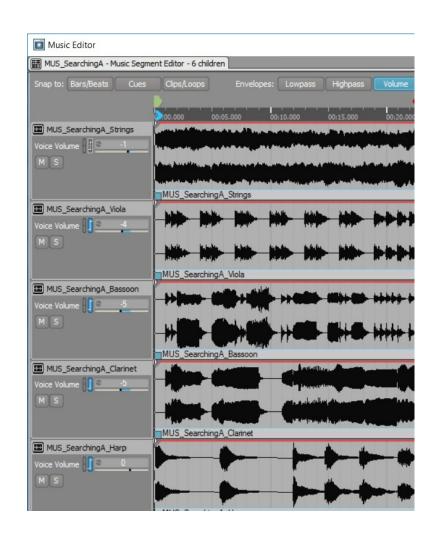






# GOC GAME DEVELOPERS CONFERENCE | MARCH 19-23, 2018 | EXPO: MARCH 21-23, 2018 #GDC18



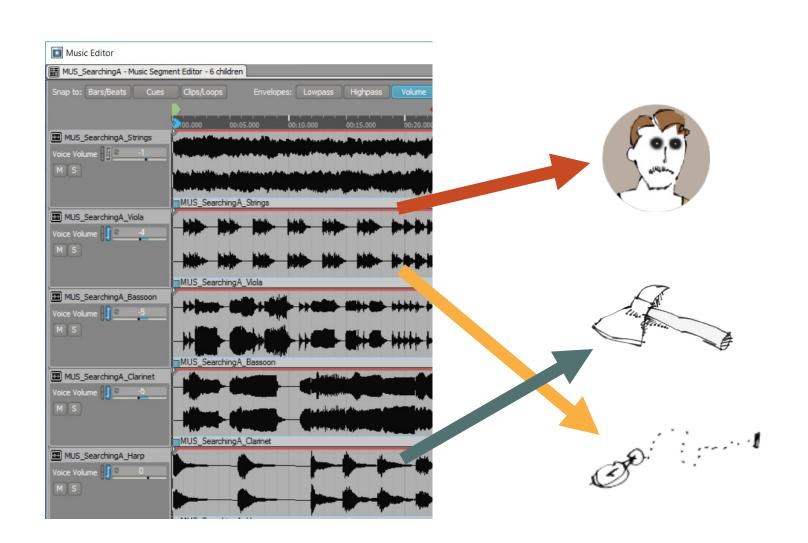






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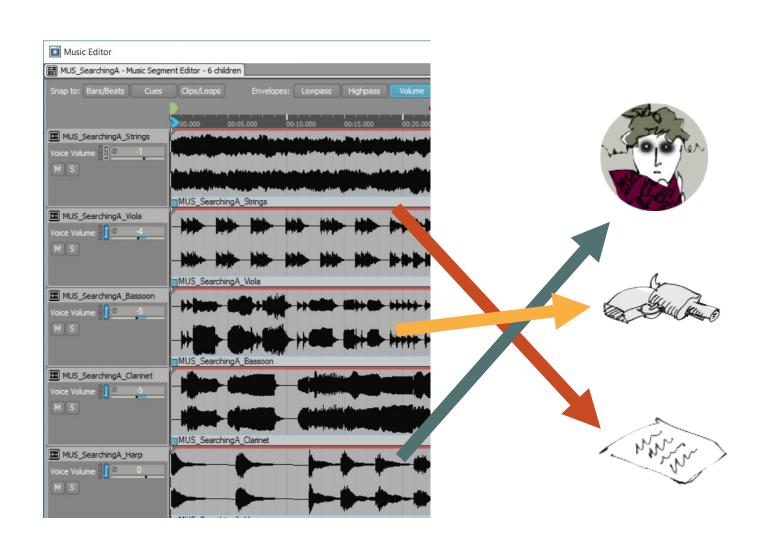






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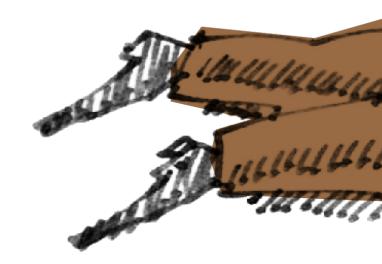


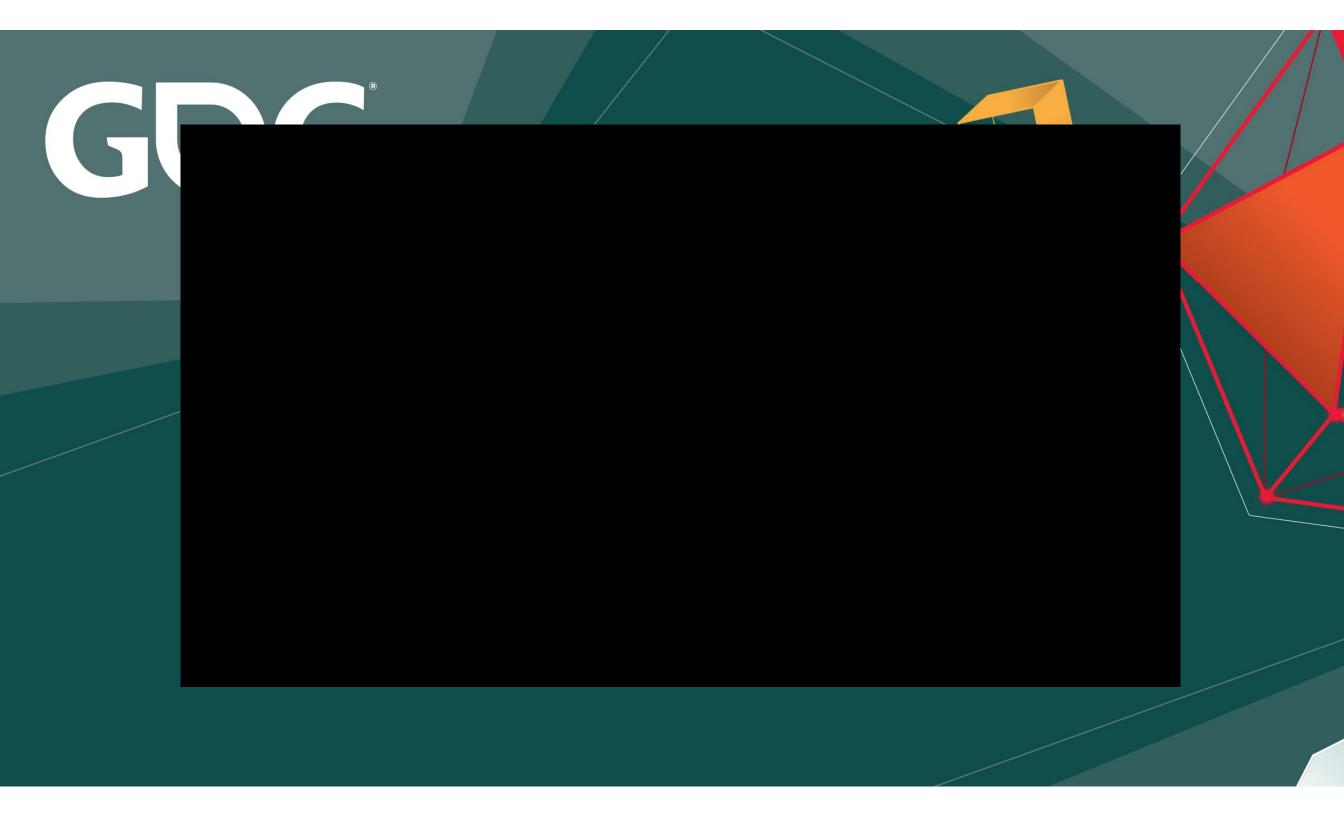




#### A Matter of Murder

- 1) Solo viola represents the murderer
- 2) Trombone & bassoon represent the murder weapon and the motive evidence.

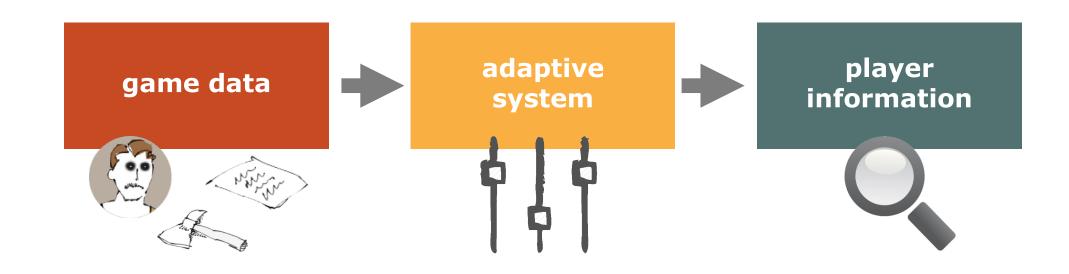






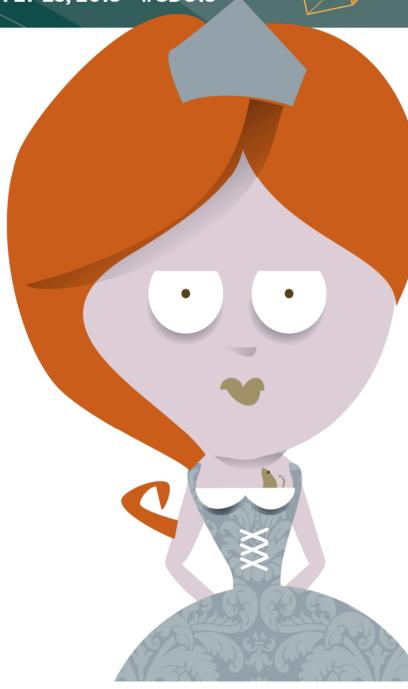


### A Matter of Murder



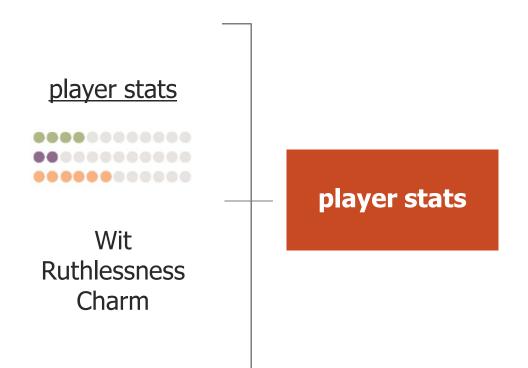






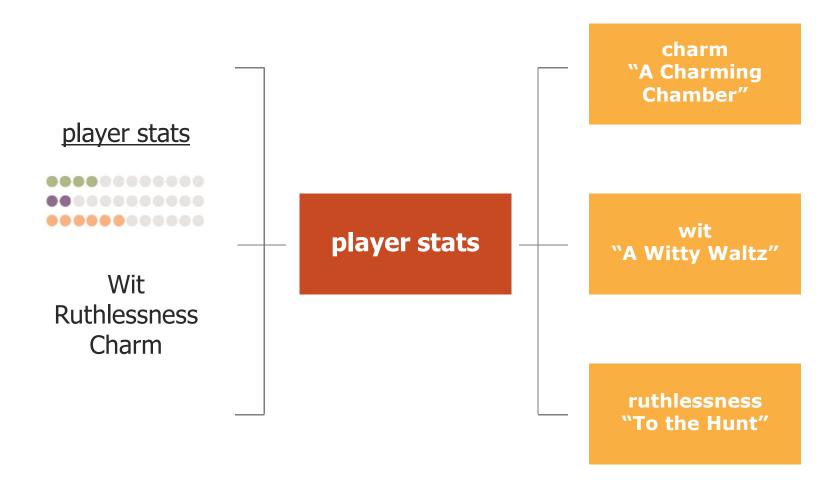






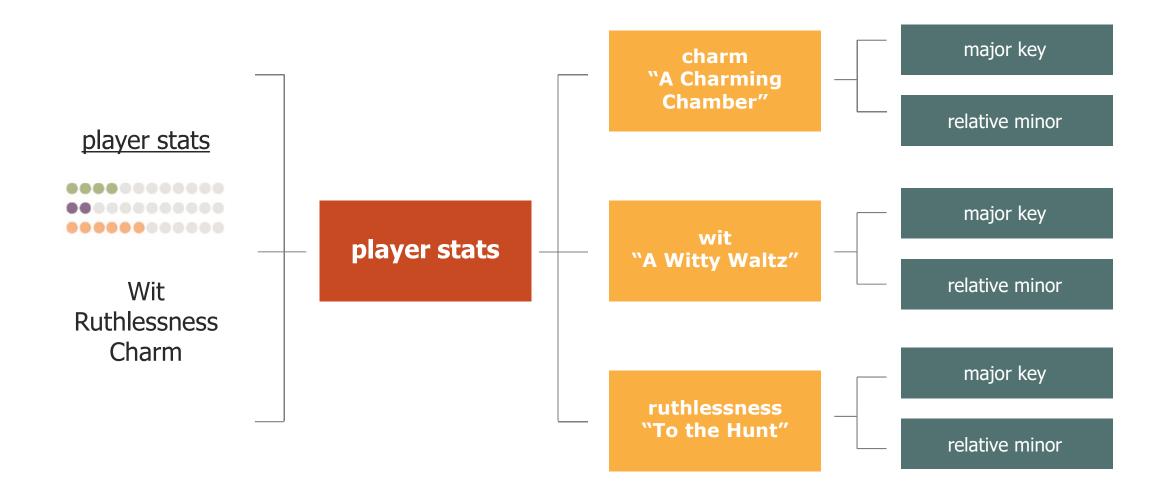






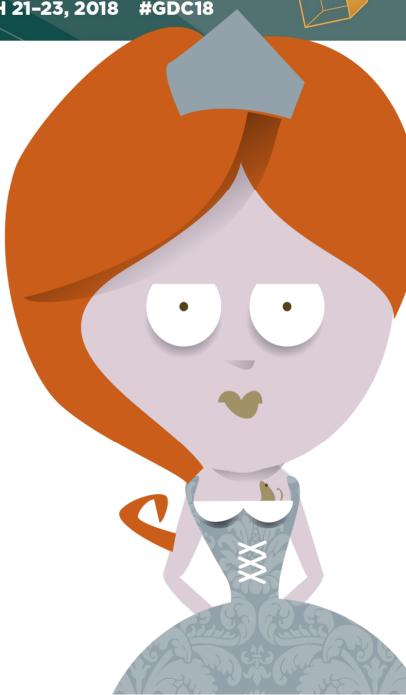






## **Austen Translation**

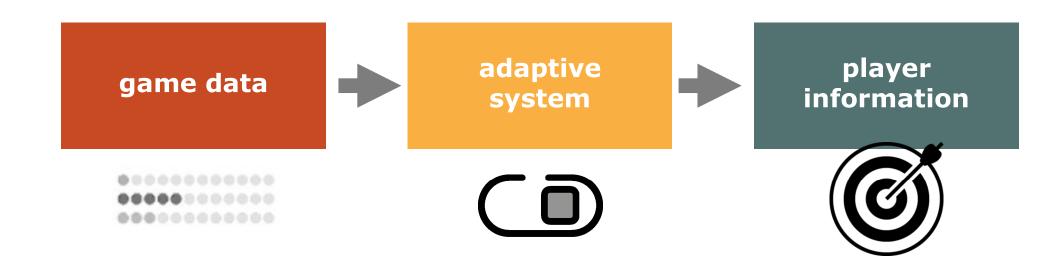
- 1) Player is losing (playing Ruthlessness theme in minor.)
- 2) Opponent changes the board, Player's position goes up (Ruthless theme witches to the major key.)
- 3) Player takes an action (theme switches to Charm)







### **Austen Translation**







# Communicative music design







## what I've found

- get your composers/sound designers on board early
- get your game designers and composers collaborating
- know everything about the game
- allow the game mechanics to suggest a design structure
- sometimes the simplest system is the most effective





"[video game music] must enhance the game-play and make it more enjoyable. Not just sit there and be something that plays while you play the game, but is actually part of the game."

— Koji Kondo



# Thanks so much! Questions?

#### **Eric Hamel**

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