



Making a strategic card game

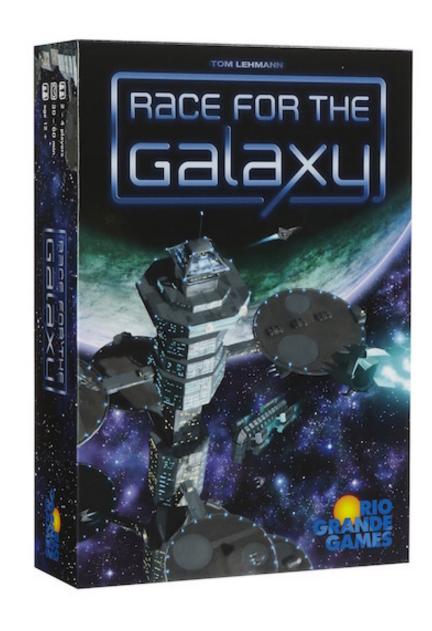
Tom Lehmann





















Today's Talk

- 1. Intro
- 2. Race overview
- 3. Design deep dive

Takeaway

help you make your games more strategic













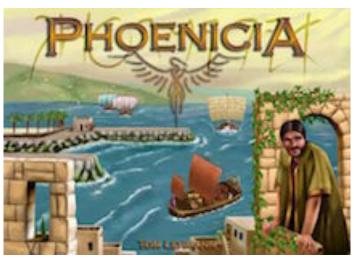


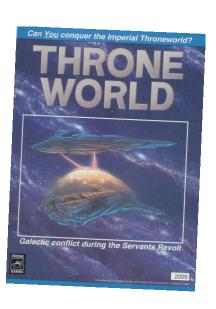


- Tom Lehmann, designer of Race for the Galaxy
- first published game: 1992
- full time designer since 2008

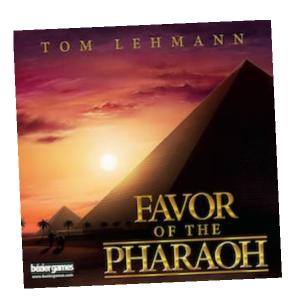
board

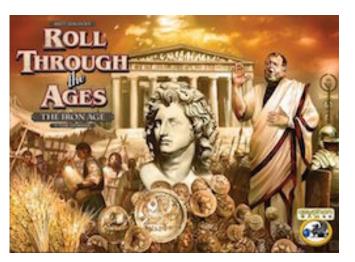






dice







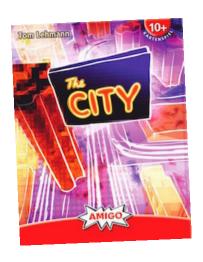


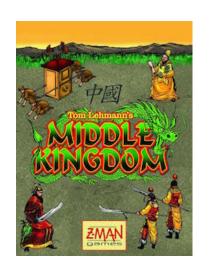


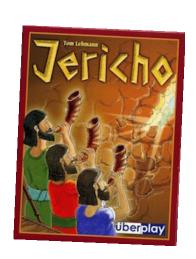








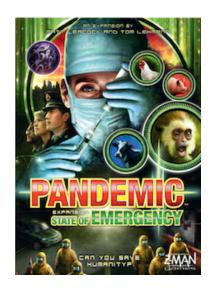




co-ops (with Matt Leacock)









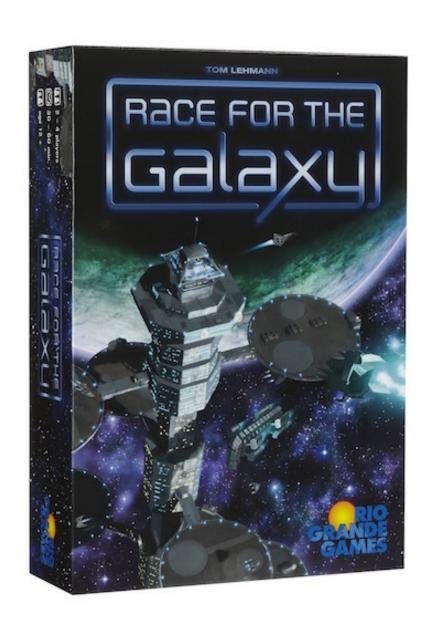












- card game
- 2007
- Rio Grande Games
- 2-4 players
- 20-40 minutes



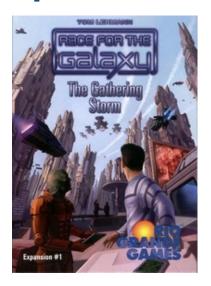






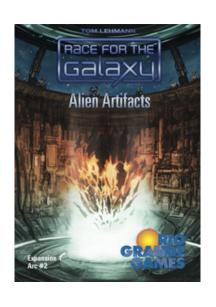


expansions







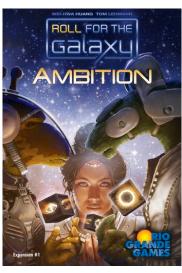


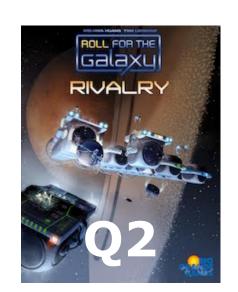


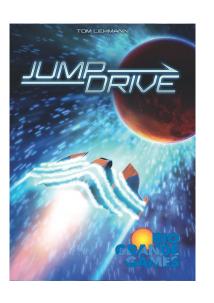


spin-off games













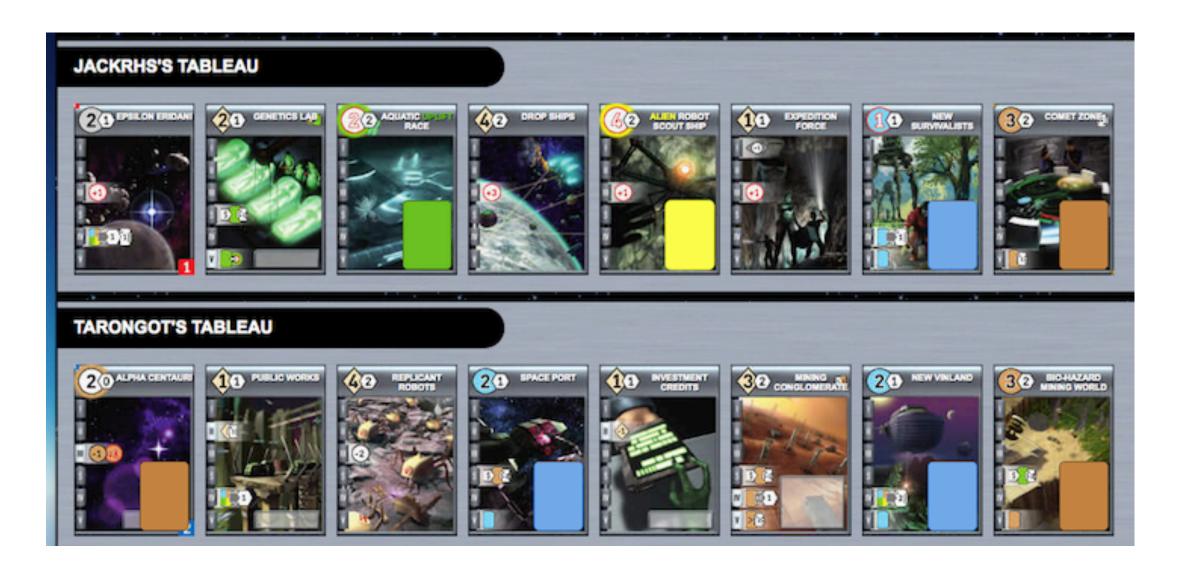








- play online in a browser at Boardgame Arena
 - over 5 million games played



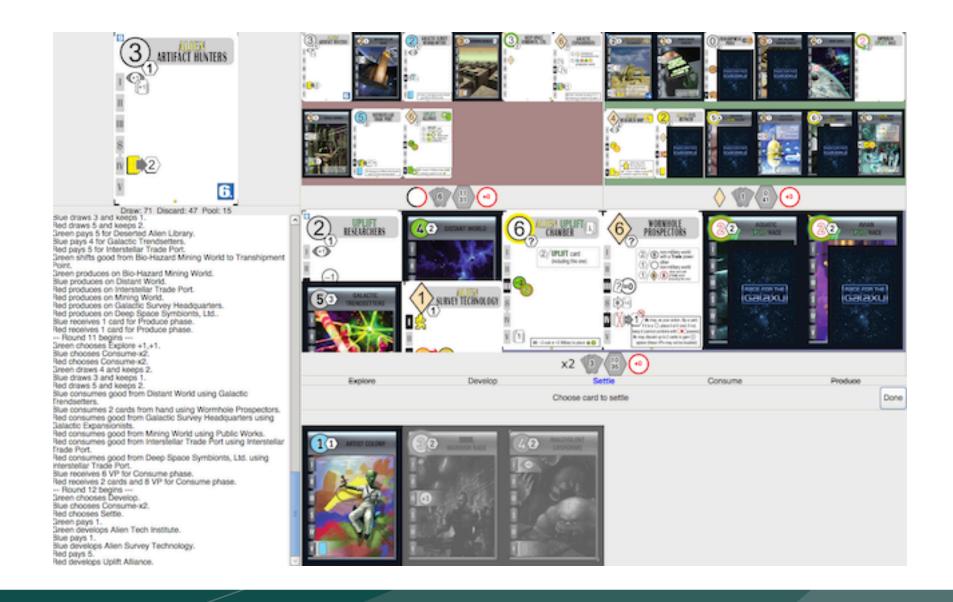








- free, open source PC version
 - Al project by Keldon Jones











- mobile app (iOS, Android) by Temple Gates Games
 - supports AI and internet play, plus a Steam version













2. Overview







- action cards: select phases
- game cards: play to build your empire













- start with 4 cards in hand
- 1 world in empire (tableau)













- players select actions secretly and simultaneously
- 5 possible phases:
 - Explore, Develop, Settle, Consume, Produce
- only selected phases occur; everyone does them
- the player who selects a phase gets a bonus in it

<u>A</u>

B

<u>C</u>

Develop

Develop

Settle









every round is different

1

2

Explore

3

Explore

Develop

Settle

Settle

Consume

Produce







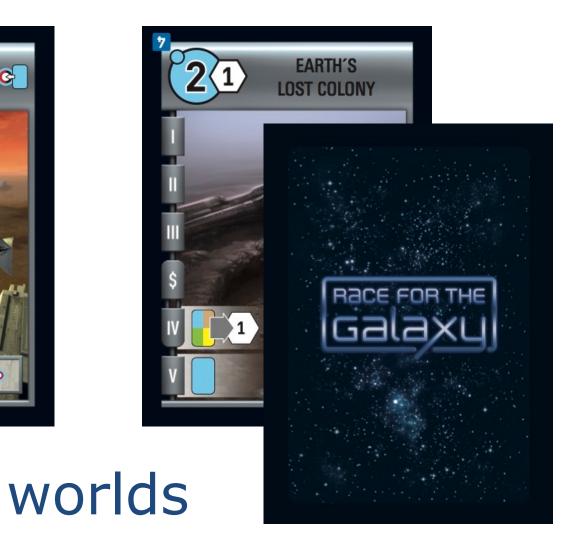


- Explore to find new cards
- Develop and Settle to build your empire



developments





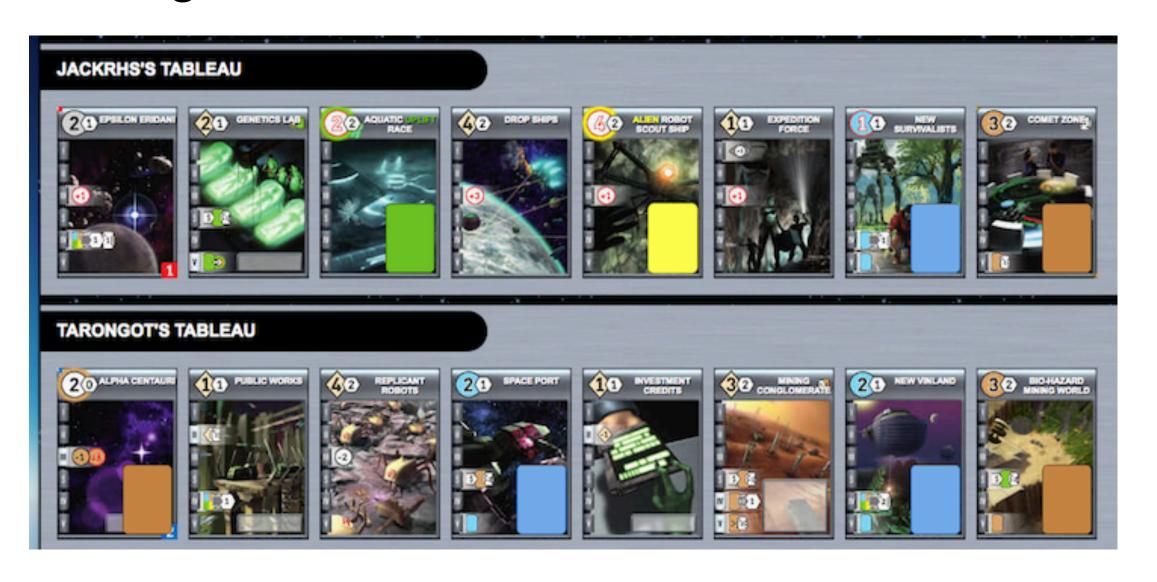








• 4 kinds of goods, based on world color



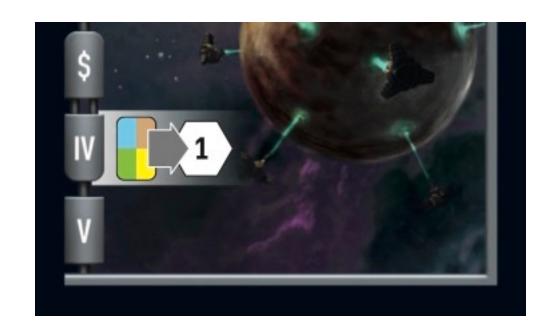








- Produce creates goods on production worlds
- Consume converts goods into VP chips / card draws







sample Consume powers

VP chips

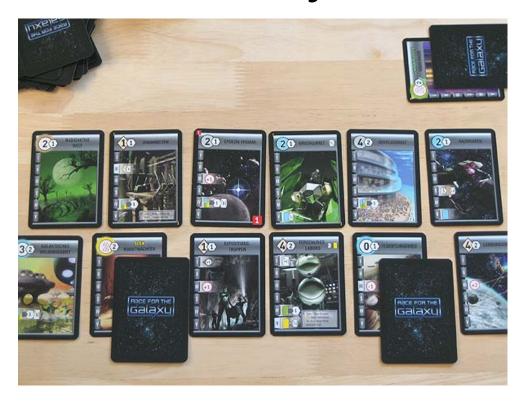




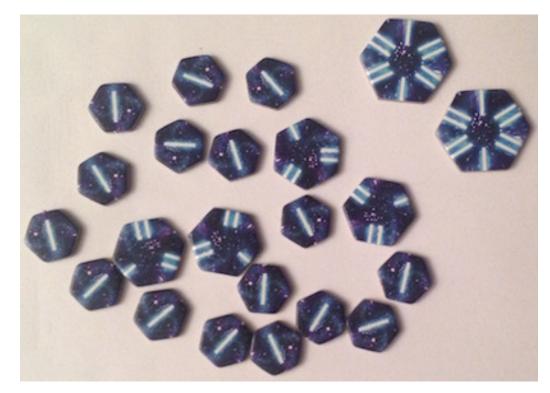




- 2 phases: building empires
- 2 phases: producing / consuming goods
- 2 different ways to end the game



12+ cards in empire



empty the VP pool (12 VPs / player)







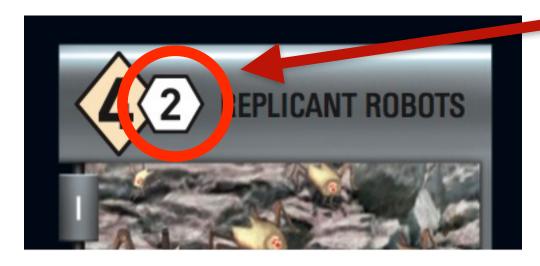


• 3 ways to score VPs





VP values of empire cards















- VP bonuses from 6-cost developments
- each bonus is based on cards in your empire



most VPs wins!









Race for the Galaxy

- simultaneous action selection
- find cards that "fit" together
- empire building
- VP engines
- 6-cost dev bonuses









3. Design Deep Dive





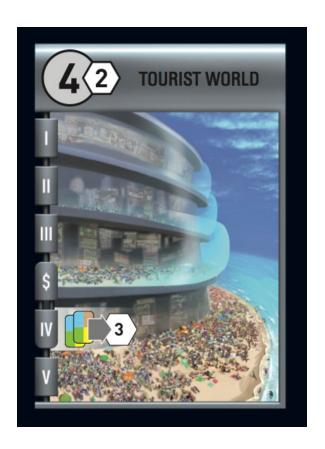


- players control game pace / ending (7-11 rounds)
 - tableau rush vs density?
 - fast, small vs larger produce/consume VP engines?



















- 2 different end conditions creates strategic tension
 - invest in a VP engine or develop/settle discounts?





What if Hearthstone or Magic also had "tower" wins?









- How do you pay for cards?
 - pay by discarding other cards

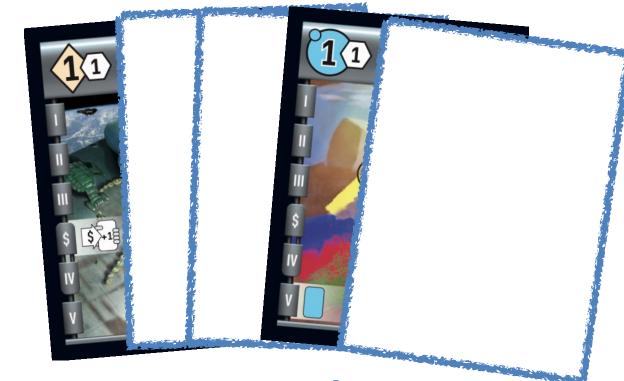




6 cards



place



2 cards









- cards in hand represent opportunities
- opportunity cost
 - cost isn't just the resources spent, but
 - what you could have done instead
- examples
 - college electives
 - seminar sessions
 - job offers, investments, etc.
- spending mana has a much smaller opportunity cost
 - postponing an opportunity vs giving it up









opportunity cost is often overlooked in games











- players typically draw 30-50 cards in a game, but
- build only 8-12 of them



- "card-sifting" allows for variety (91 unique of 114 cards)
- variety supports many different strategies









other variety approaches:

- deck construction need a deck to play
- drafting breaks up play or must be done before play
- deck building uses only a subset each game

deck sifting:

- integrates variety into game play
- adds hand management decisions
 - can make an early "big" purchase
 - saving cards has a cost









Criticisms

- too "angst-y"
- experienced players have deck knowledge advantage

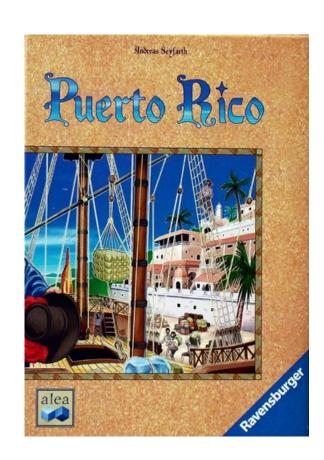








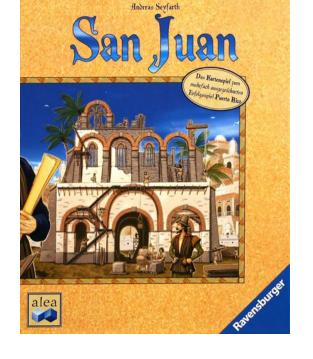




my Puerto Rico card game cost structure

Andreas Seyfarth's prototype

Stefan Brück (alea) development & market slips











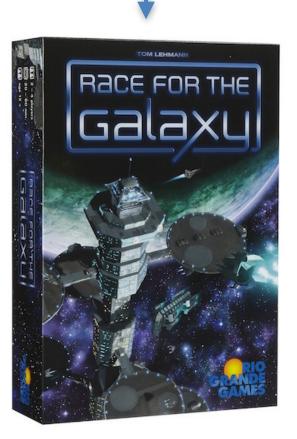




unpublished CCG

Duel for the Stars

new action selection ideas

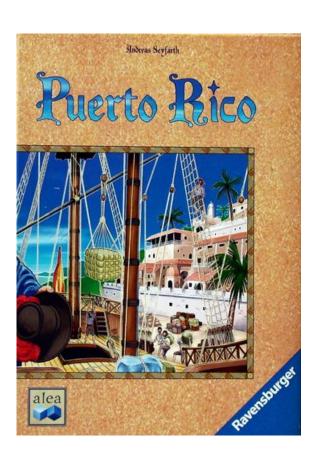












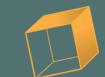
- Puerto Rico is a classic "euro-game"
- play is clockwise, not simultaneous
- features "constraining" interactions
- limit the next players' options
- picking a role (action) "blocks" it for a round

"left-right binding" uneven skill levels



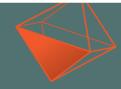






- What if the actions were picked simultaneously?
 - greater sense of player agency
 - eliminate left-right binding
 - games can go in more directions
- What if the build tempo/round was 0-2 (not 0-1)?
- What if the Consume bonus was x2 VPs (not +1)?





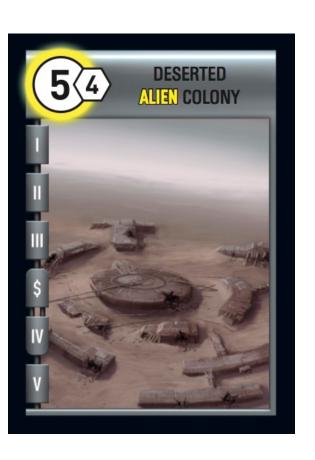






- all actions must be viable in early, mid, late game
- Explore: easy; always looking for cards that "fit"
- Develop: good; build techs early, 6-devs late, mid-game?













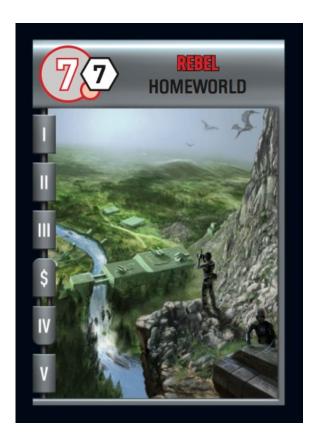
- Settle: early card-flow, VP engines... why Settle late?
- Military: alternative way to place worlds













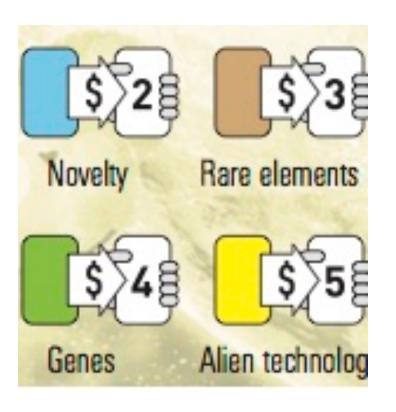






- Produce had the opposite issue: looming too large
 - how to avoid PR / SJ "Who bells the cat?" issue
- windfall worlds: get a good without calling Produce







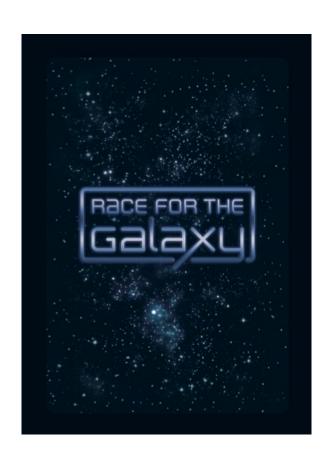


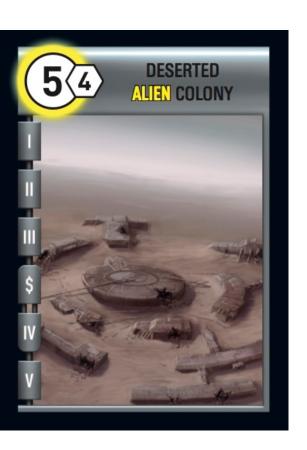




- windfall worlds don't get goods during Produce
- need a power or to call Produce for its bonus











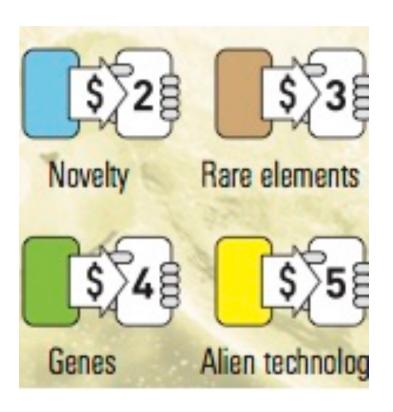




- Consume: its x2 VP bonus works in the late game
 - 2nd Consume action card has a different bonus
- Consume: Trade sells 1 good for cards (only that player)















Why is Trade a bonus, not a separate phase?

so Consume is called early on

prevent "rich gets richer"

- PR has Trading House; sales are often blocked
- SJ has lower, varying sale prices and compensation
- Roll has lower returns; boosted Explore as alternative
- Race gives largest returns, but requires player action









- Explore also has 2 action cards with different bonuses:
 - 1 extra card *or* 5 extra cards to choose from













- simultaneous actions led to interesting player interactions:
 - bluffing and gambling
 - "leeching" and "blunting"













- pressuring interactions in build tempo
- if opponents call both Develop and Settle:
 - 2 weak cards?
 - 1 strong?
 - 1 weak and save?
- every missed build potentially incurs an opportunity cost









multi-player solitaire?

self-fulfilling prophecy no "forced" interaction

strategy games work when all players do their best to try to win









- Simultaneous play can speed up multi-player games
 - need tie-breaker, but serialize play only when needed
 - hide non-essential information to reduce serialization
 - minimize synchronization points











card design: multiple powers on cards



increases cognitive load

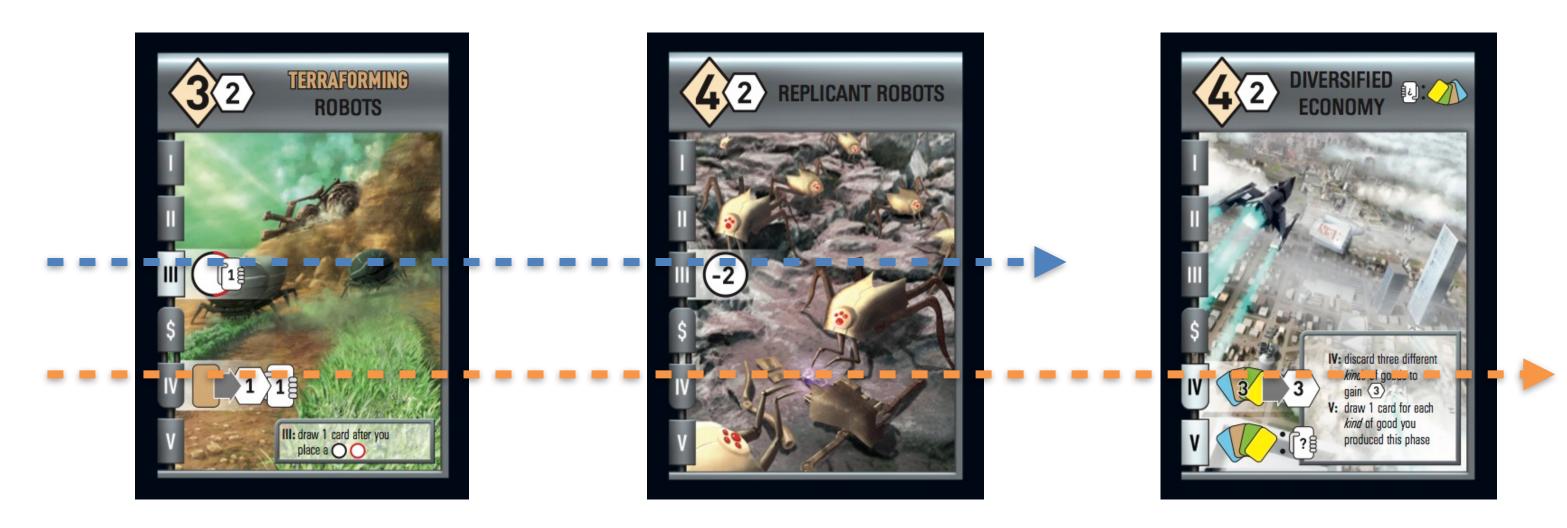








influenced card graphics











- what type of powers?
- big effects/combos vs smaller, incremental powers?

play big combo

gain an edge



stave off defeat until combo appears

lots of small decisions that gradually produce a win

lots of tough decisions with good strategic tension









- most *Rac*e powers are simple variations:
 - reduce cognitive load

see cards



discounts





military







cards draws













consume powers







windfall production















• 3 powers "break the rules":



pay for military worlds



leech Consume to sell a good without calling Consume: Trade



spend cards for VPs









- icons: simple powers would have no text
 - textless powers: model was road-signs
 - text powers: high-light phase and use inline icons
- accessibility vs ease of replay for experienced players













- for spin-off games, geared to more casual audiences:
 - icons plus text for all powers
 - "helper" words mixed with icons







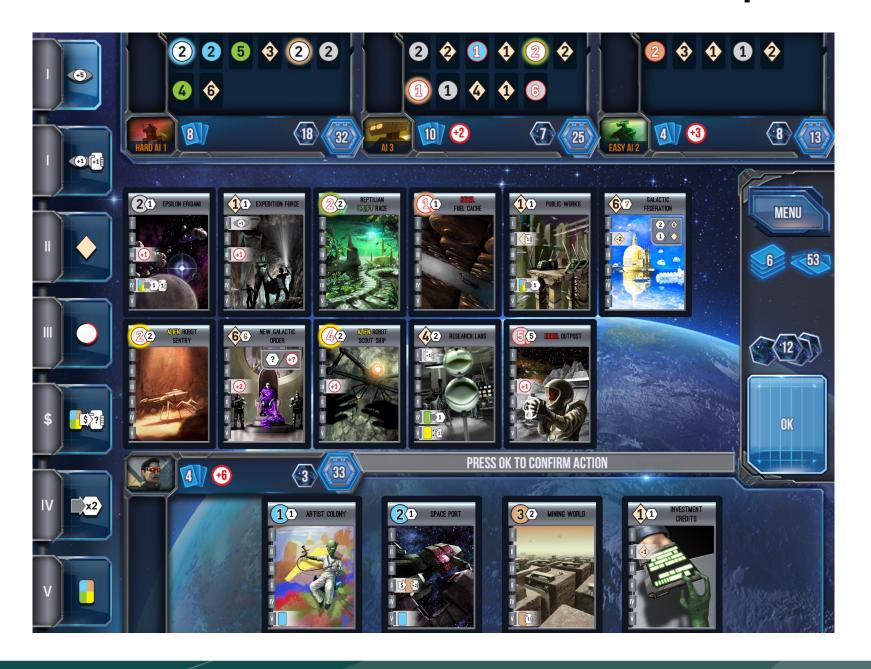








icons paid dividends when Race was ported to devices



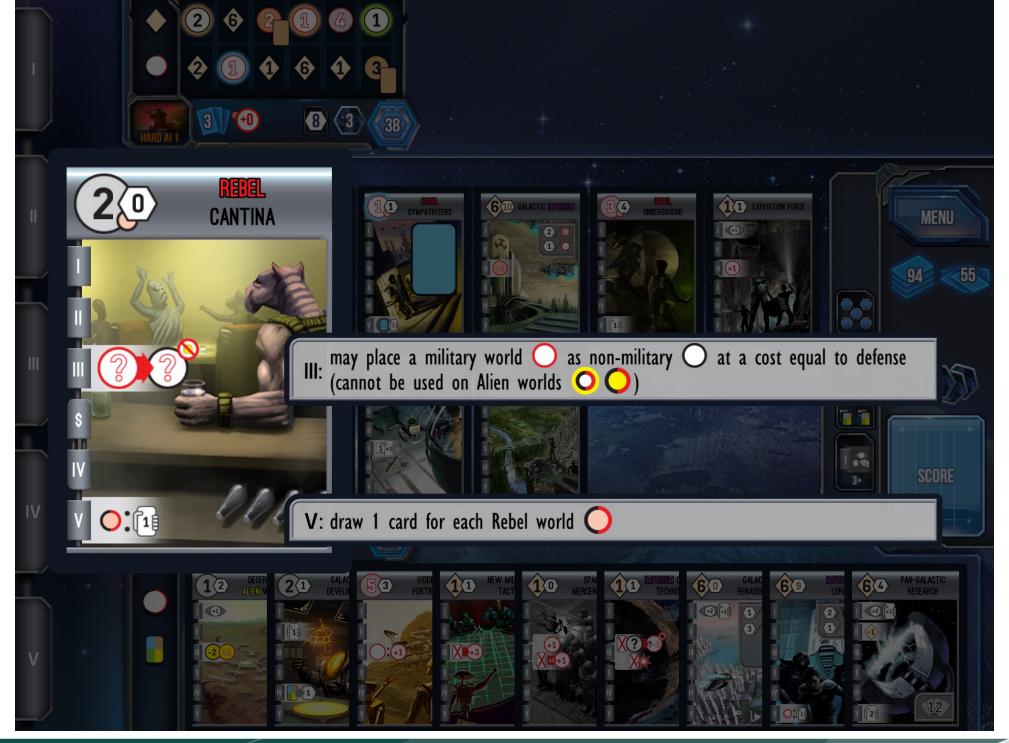












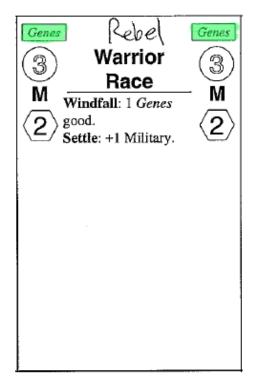






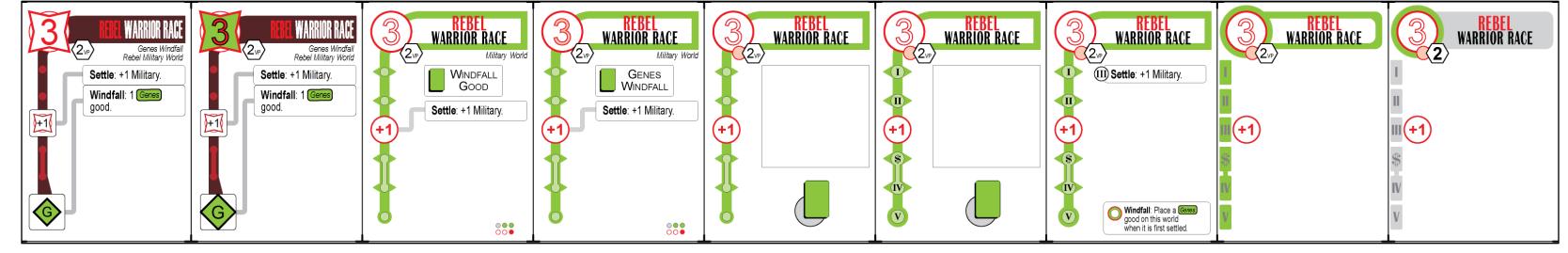






card design evolved through many iterations



















Wei-Hwa Huang prototype icons, Roll lead



Jay Tummelson Rio Grande Games



Claus Stephan



Martin Hoffmann covers, card art, 3D, logos



Mirko Suzuki graphics, production

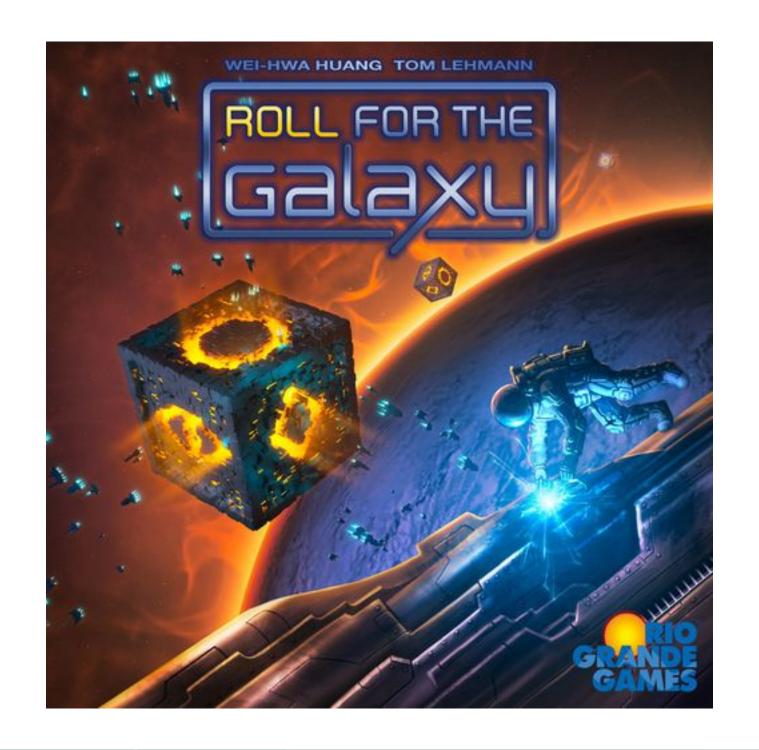




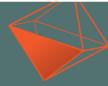


















most cards were designed from a thematic PoV...



Iceland?

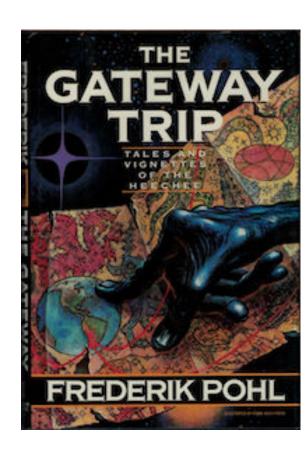




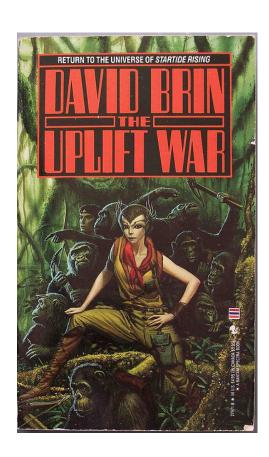




• Race's "universe" has two thematic inspirations:



Frederik Pohl's **Heechee** saga



David Brin's uplift ideas











- two ideas from optimization theory informed card design:
- to make a game more strategic, "mind the gap"





















- if all power-cost combinations present, tactical play works
 - random draws reduce this issue: may not draw needed card
 - CCGs, drafting, and board games need to be careful

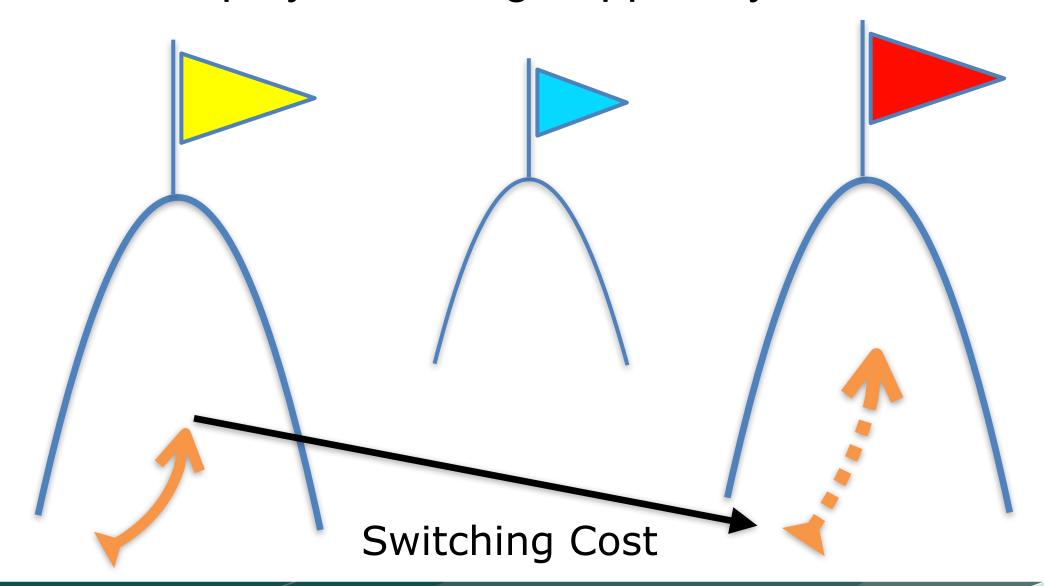








- overcoming switching costs
 - don't want players feeling trapped by their initial draws











- 6-cost devs with both powers and VPs helped:
 - under-costed for both their powers and bonus VPs
 - over-costed for just their powers' effects on play











- want cards to appeal to various player types:
 - Mark Rosewater's classic article describing Magic player types



efficiency "Spike"



creativity "Johnny"



big effects "Timmy"







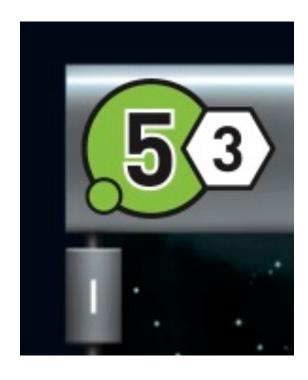




What didn't work?

- deck size became a problem after ~180 cards
 - sample variance problem: led to arcs
- a few cards were too specialized
- color-blind issues (brown/green)

















2nd Edition Race for the Galaxy

- more color-blind "friendly"
- rules completely gender-neutral (not 98%); new sample rounds of play
- 6 promo start worlds (from the app) and start world choice
- adjusted 5 cards (will be available as promos)



















Takeaways









Things to Consider

- create strategic tension by having 2 different ways your game can end
- let players dictate the game pace
- use "card-sifting" to provide variety, add hand management
- account for opportunity cost
- "mind the gap" to make a game less tactical / more strategic
- design cards for different player types: big effects, efficiency, creative uses
- provide a way for players to overcome "switching costs"
- use simultaneous play for bluffing, leeching interactions
- have 1 main synchronization point









Good Luck!

