

The Narrative Innovation Showcase 2019

Clara Fernández-Vara, NYU Game Center Matthew Weise, Empathy Box

GDC

GAME DEVELOPERS CONFERENCE

MARCH 18-22, 2019 | #GDC19





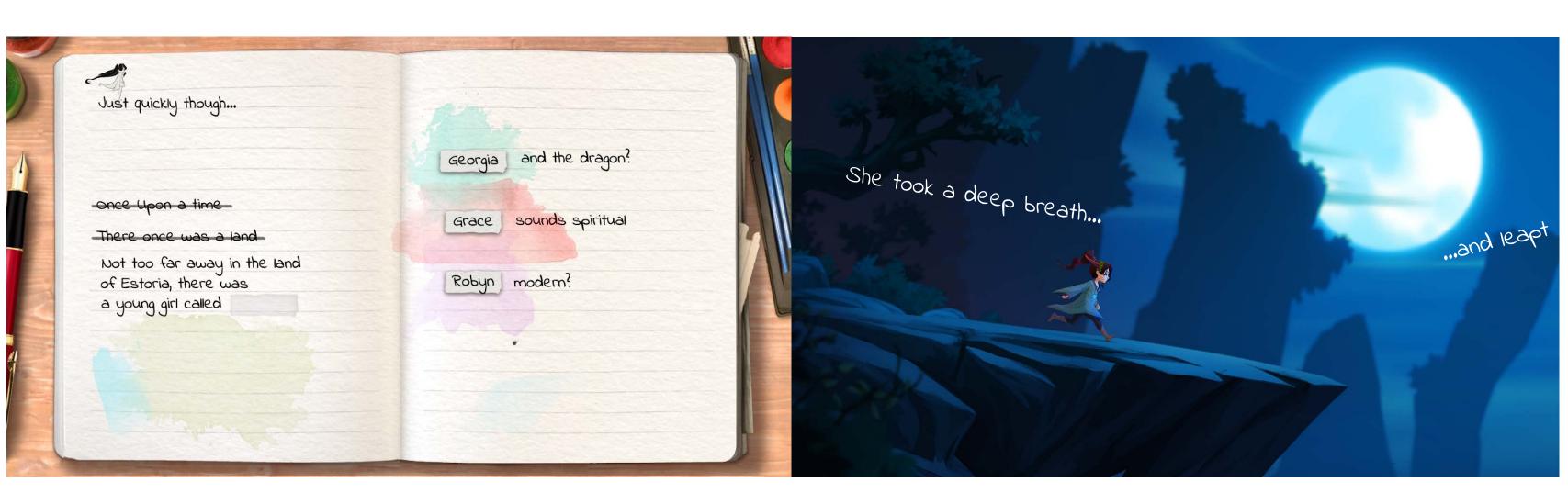
Welcome







Intro







The Challenge

Using words as game mechanics to help tell an emotionally moving story

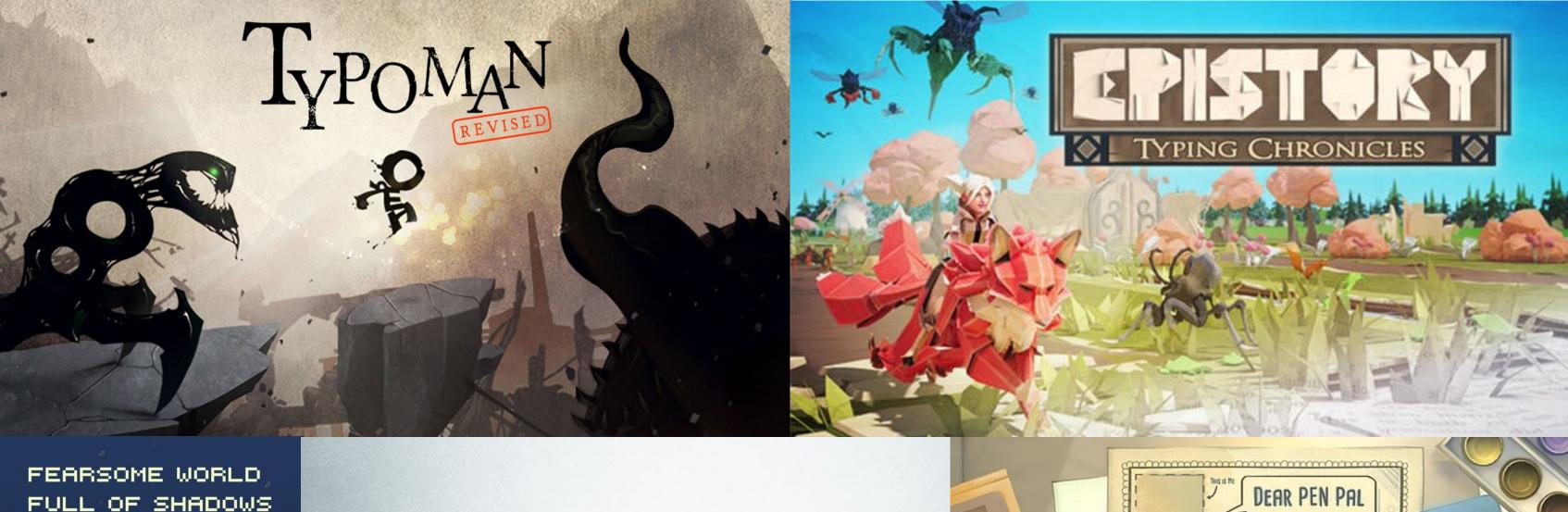




The Challenge

Using words as game mechanics to help tell an emotionally moving story, while remaining localizable for other languages





FULL OF SHADOWS TODAY I SHINE



HOPELESS



A TYPOGRAPHIC VIDEOGAME





Solution

1. Aligning the Gameplay and the Story





Solution

- 1. Aligning the Gameplay and the Story
- 2. Game Mechanics as Metaphors





Solution

- 1. Aligning the Gameplay and the Story
- 2. Game Mechanics as Metaphors
- 3. Smart Localization System





1. Aligning Gameplay and Story











Anything we ask the player to **DO**





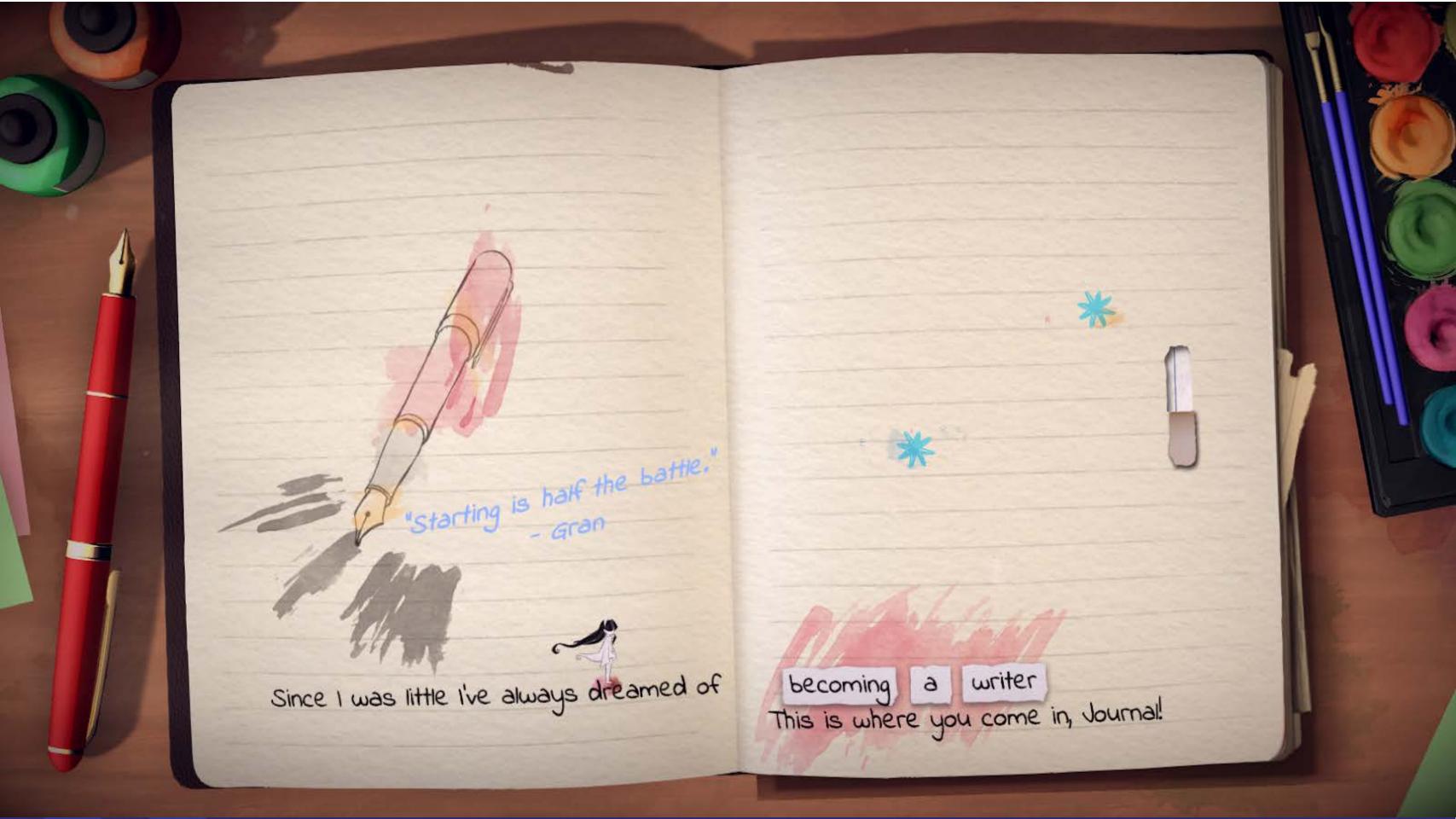
Anything we ask the player to **DO** is something they will **FEEL**,



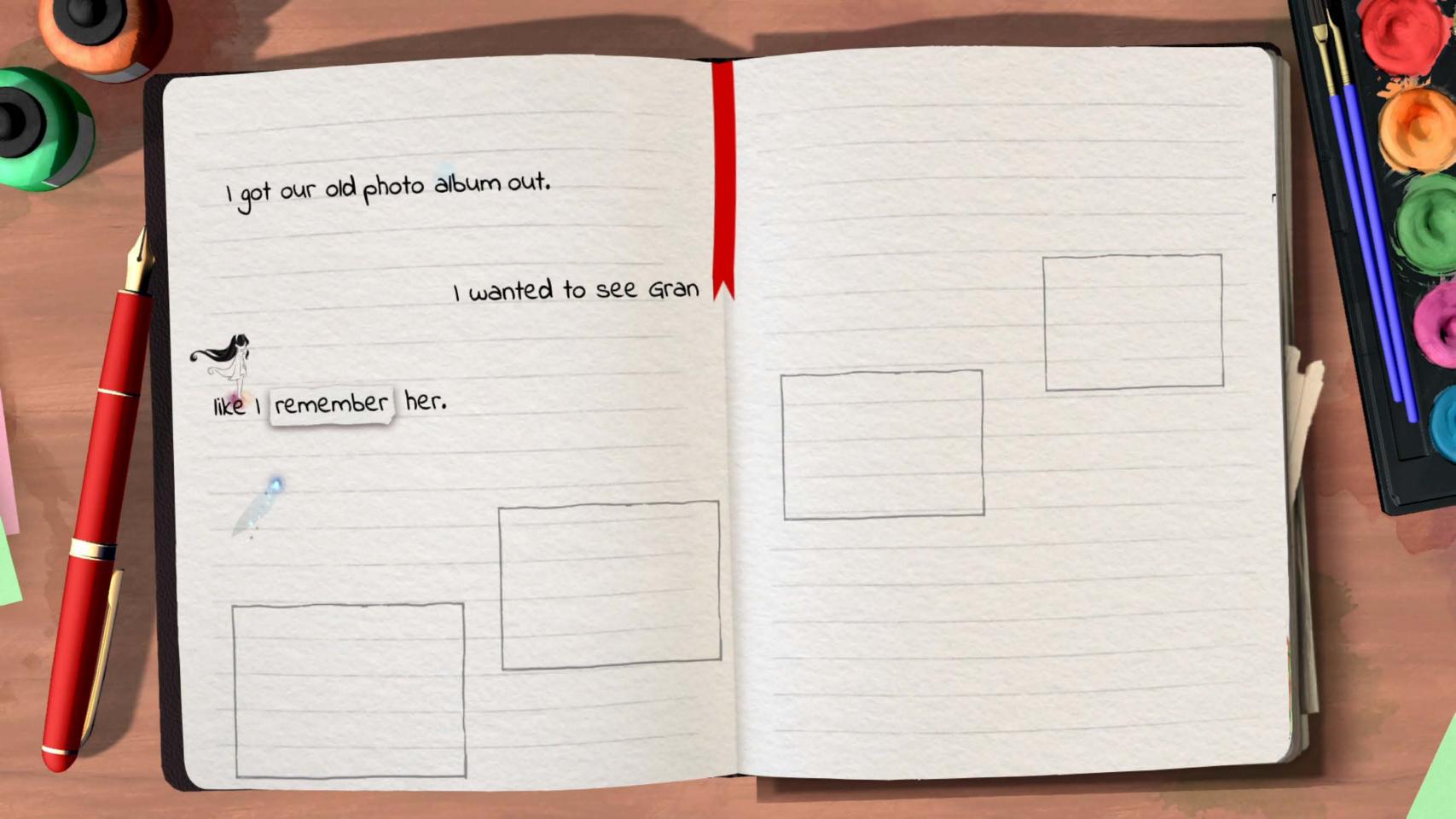


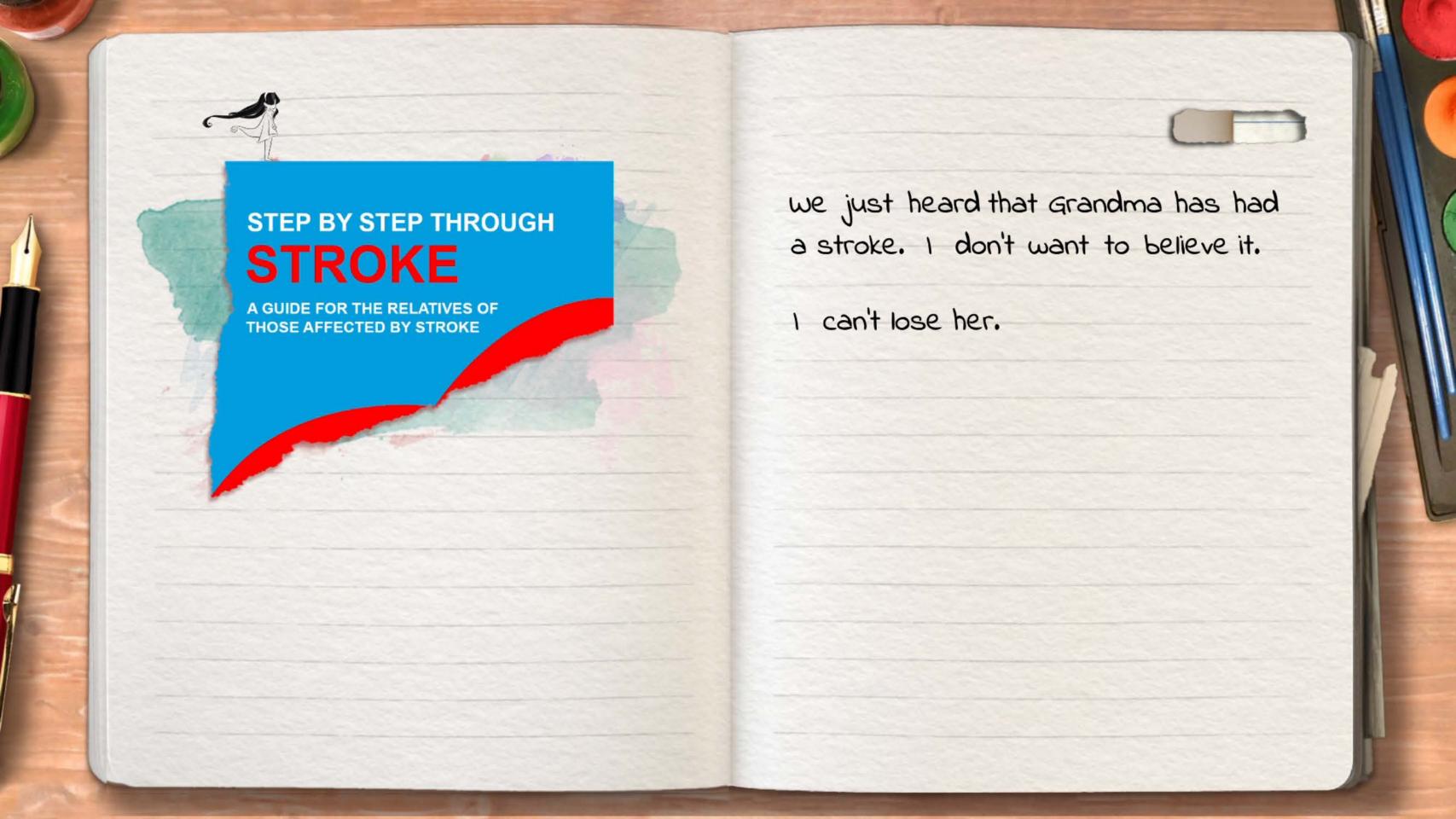
Anything we ask the player to **DO** is something they will **FEEL**, and so it carries **MEANING**.













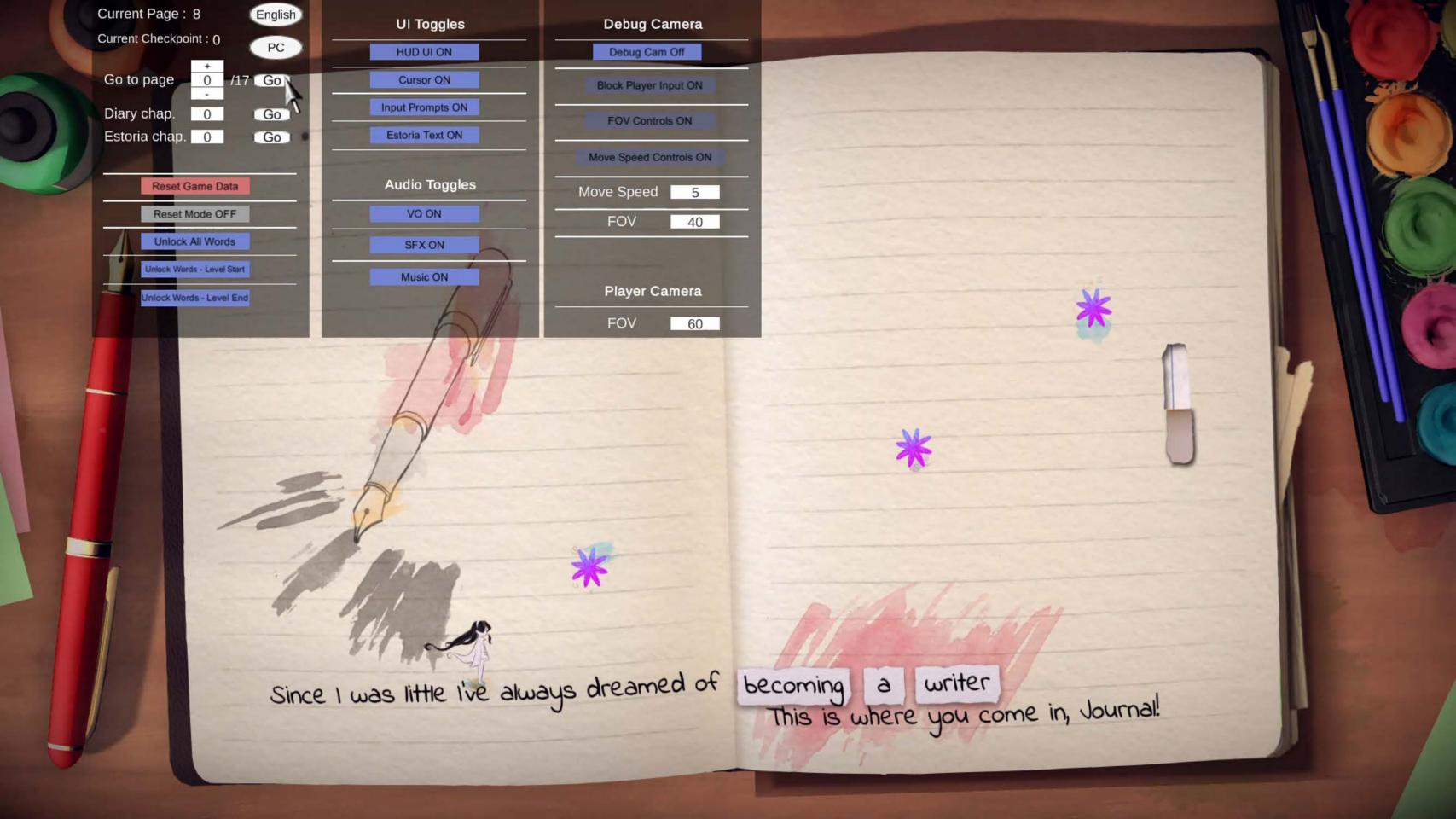
3. Localization
Localisierung
Localizzazione
Localización

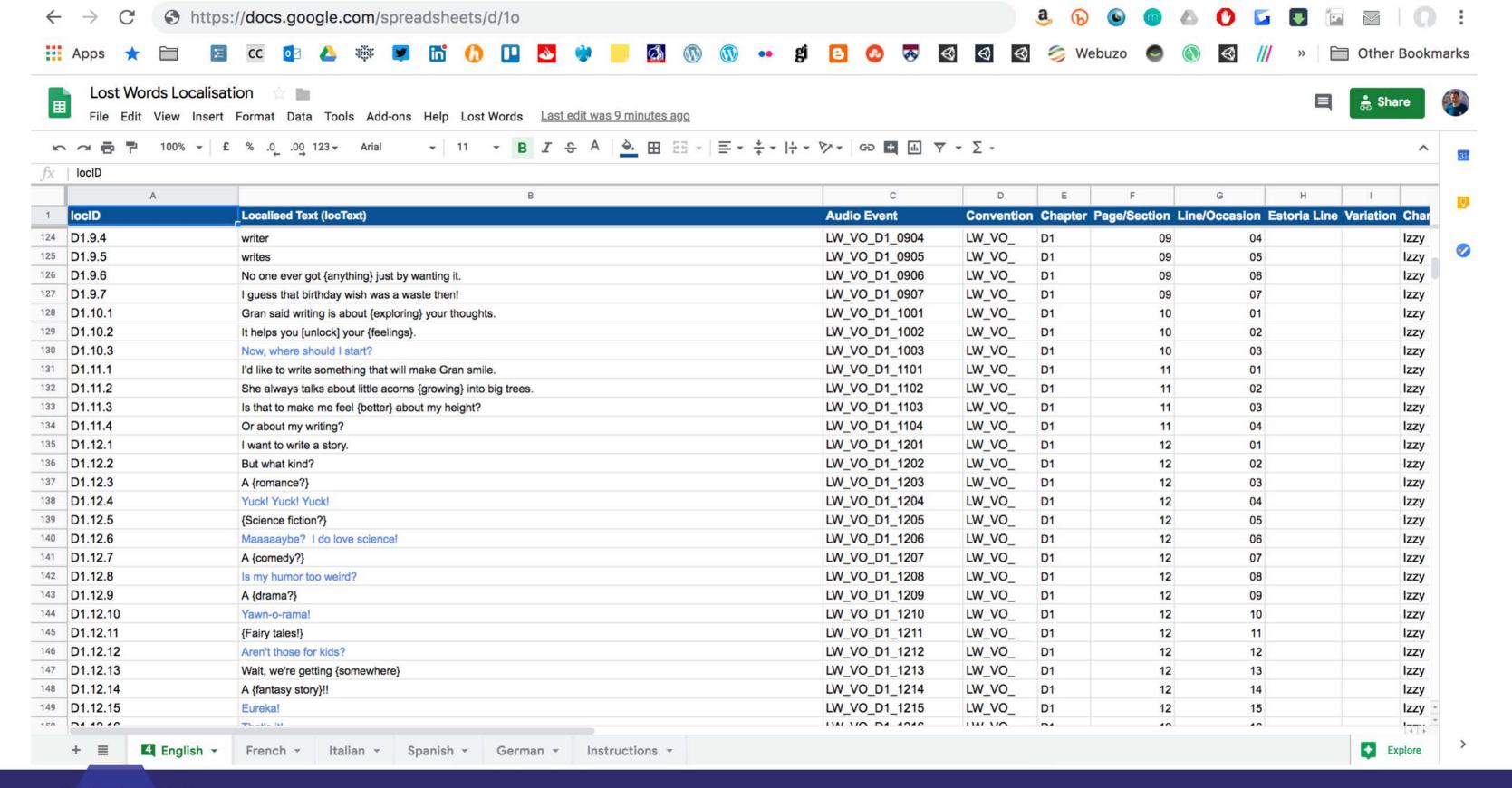
本土化 локализация ローカライゼーション



Is it ok if I call you that?











ד.טד.דע	Gran said writing is about {exploring} your thoughts.	
D1.10.2	It helps you [unlock] your {feelings}.	
D1 10 3	Now where should I start?	



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D1.10.1

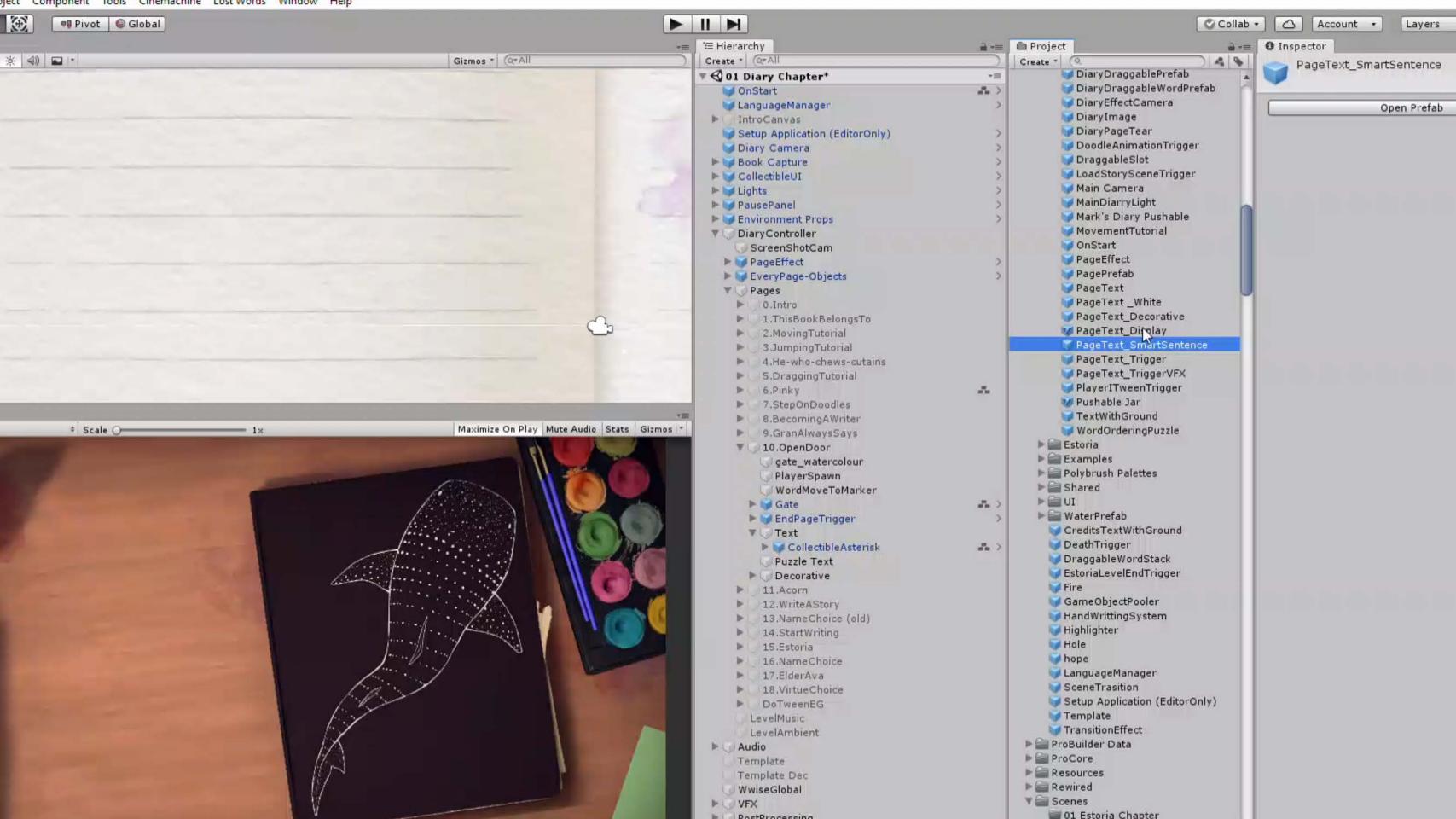
Gran said writing is about {exploring} your thoughts.

It helps you [unlock] your {feelings}.

Now where should I start?









Our Solution to the Challenge

- 1. Aligning the Gameplay and the Story
- 2. Game Mechanics as Metaphors
- 3. Smart Localization System





But...

Other ways











Thanks.

Mark Backler, Sketchbook Games

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The Narrative Innovation Showcase

Allen Turner
Designer/Owner, Council Of Fools, LLC

Elizabeth LaPensée Assistant Professor, Michigan State University

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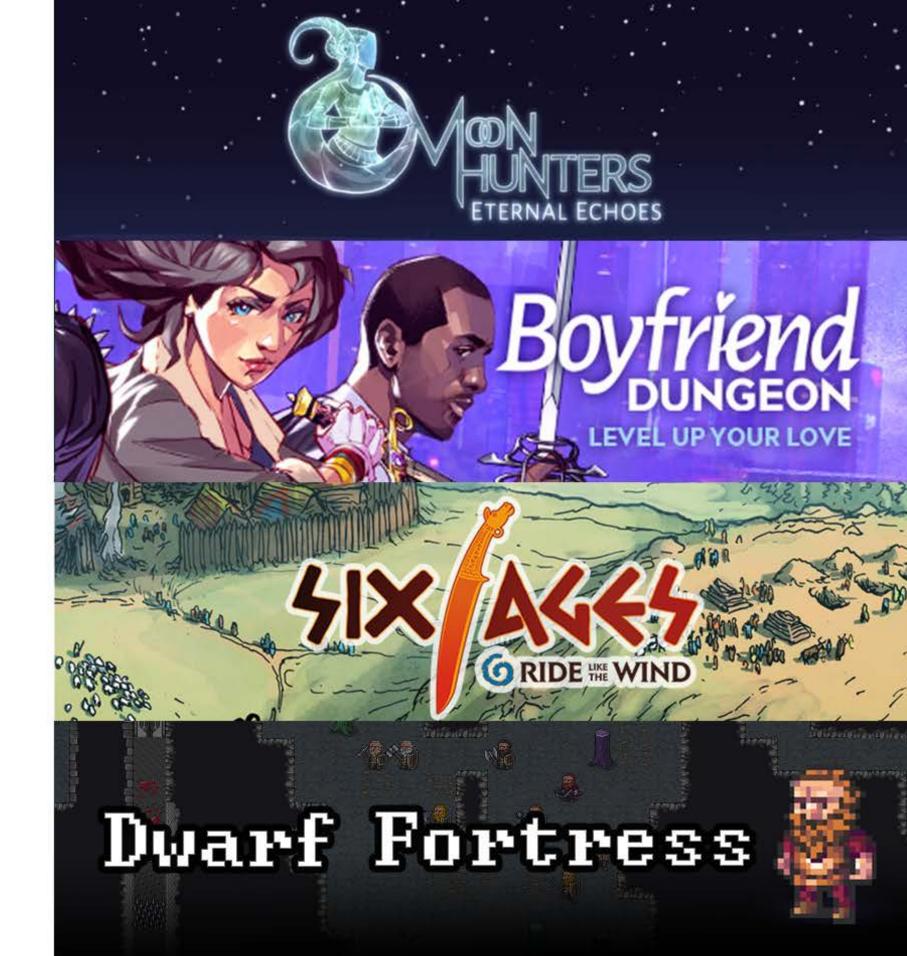
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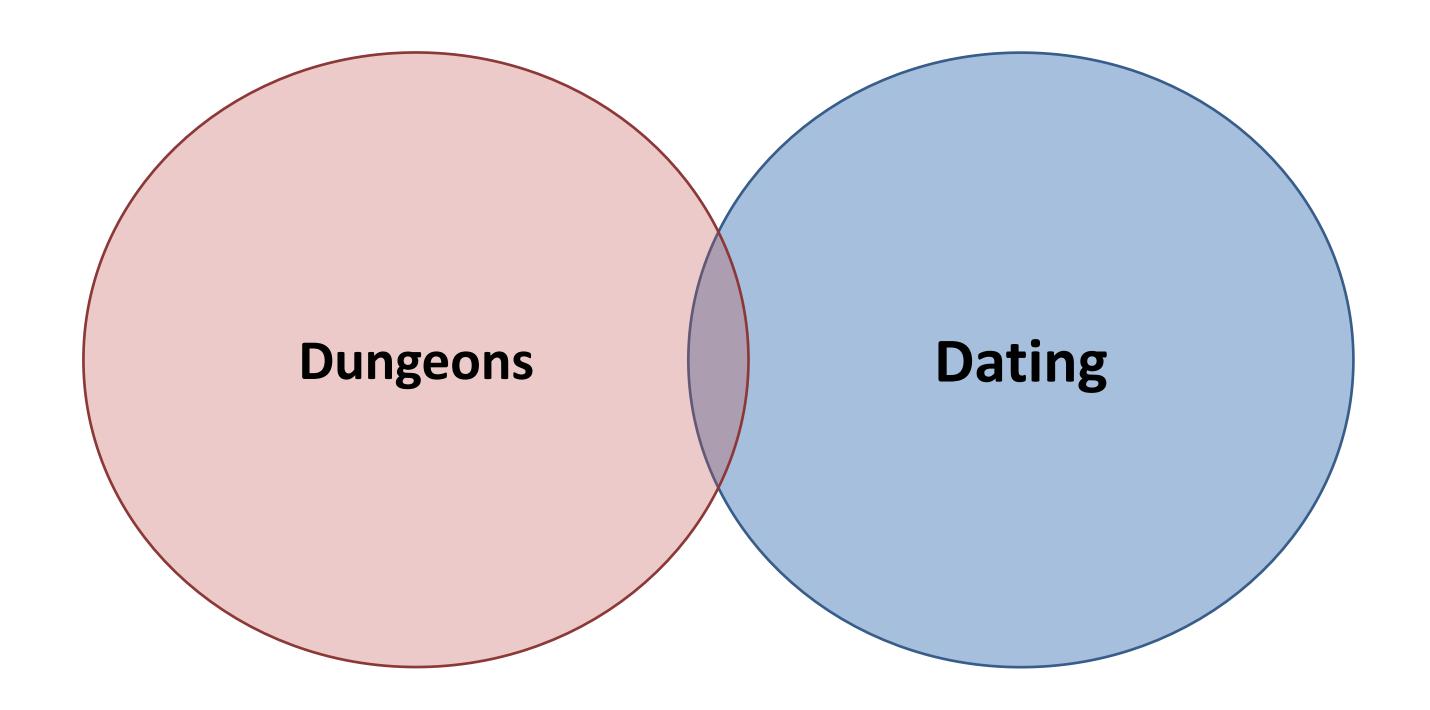


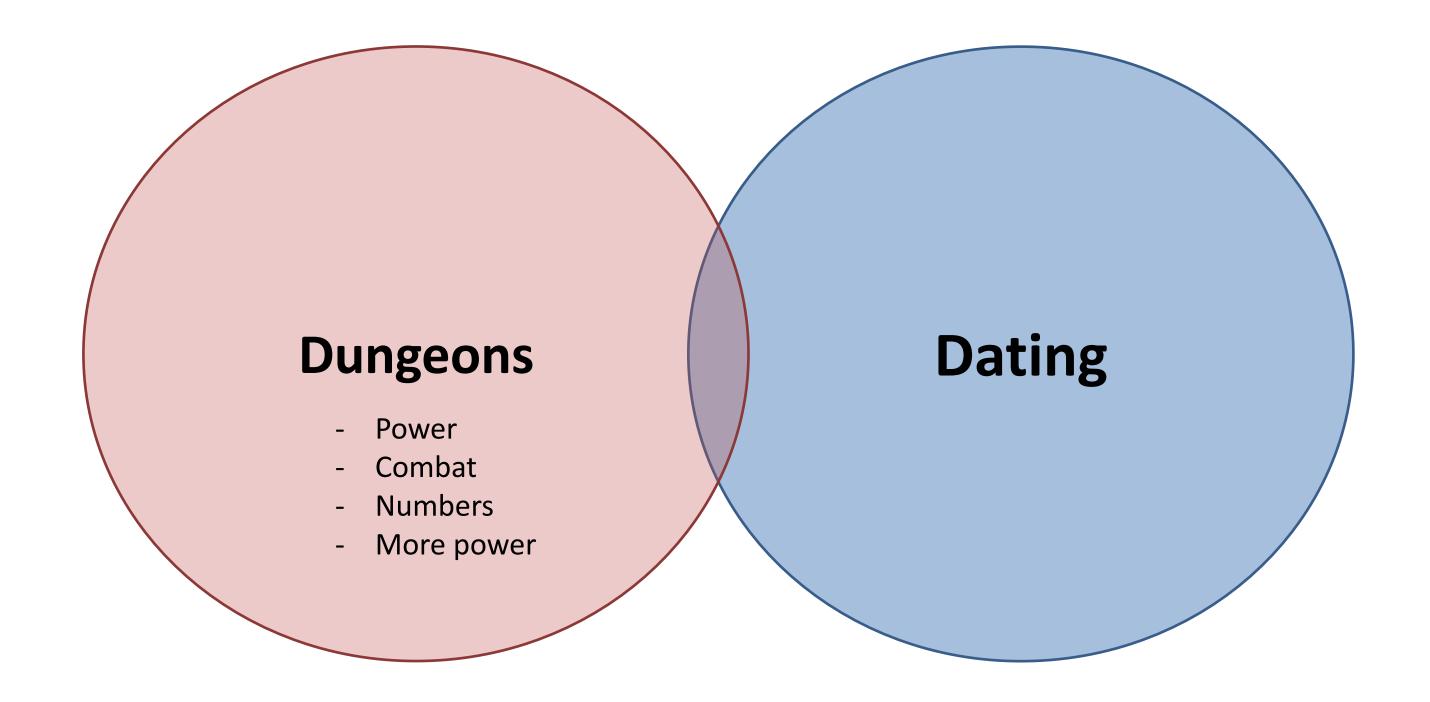


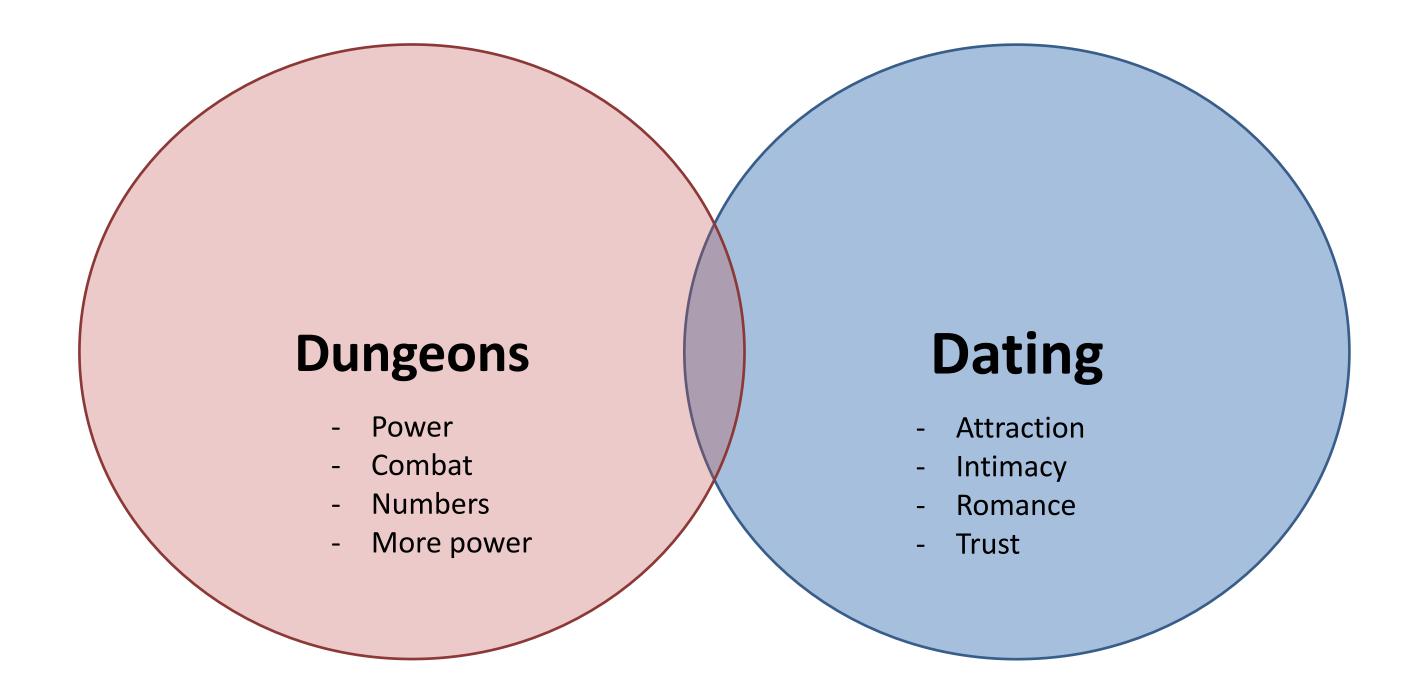


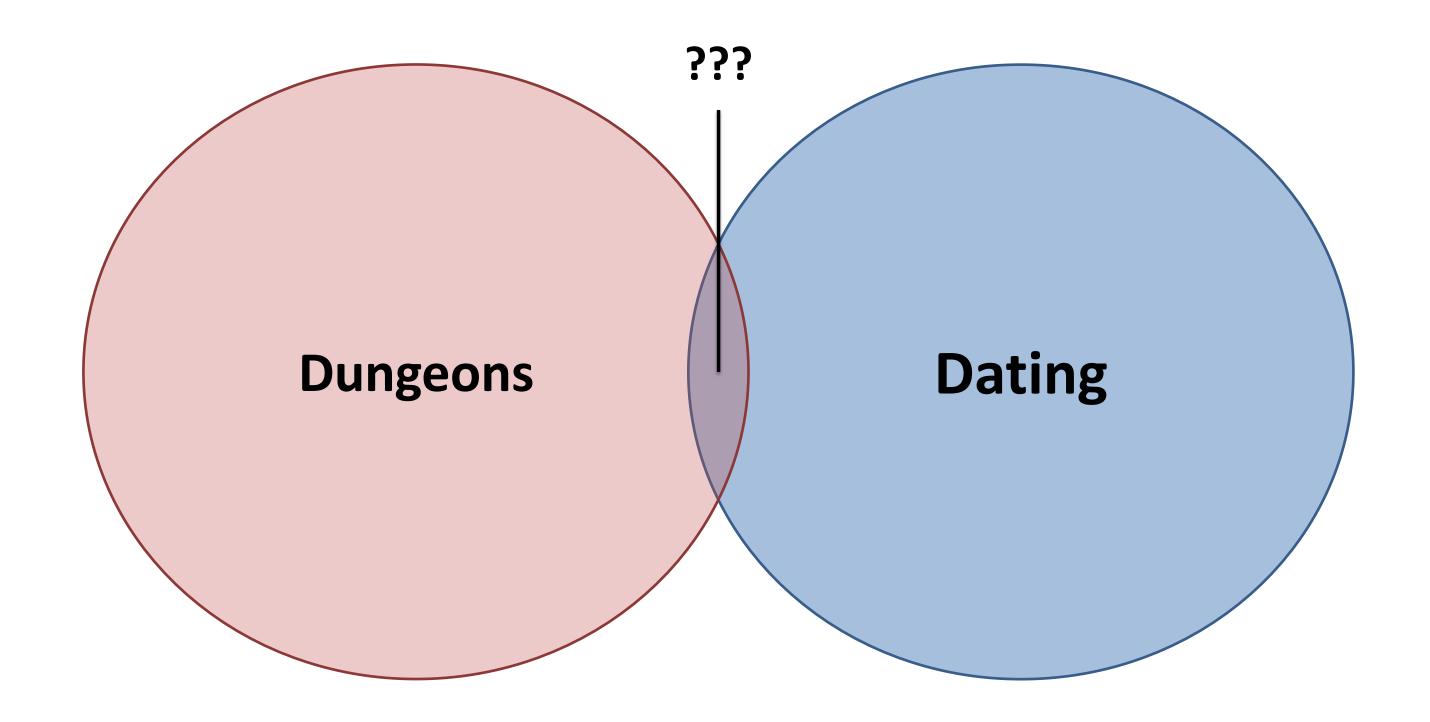












Playful Romantic Fantasy

Playful

Fantasy

Pick up and play
Quick, surprising
Safe to experiment

Relationships
Love conquers all
Consensual

Romantic

Role-playing/expression
Satisfying progression
Empowerment



Playful

Romantic

Fantasy

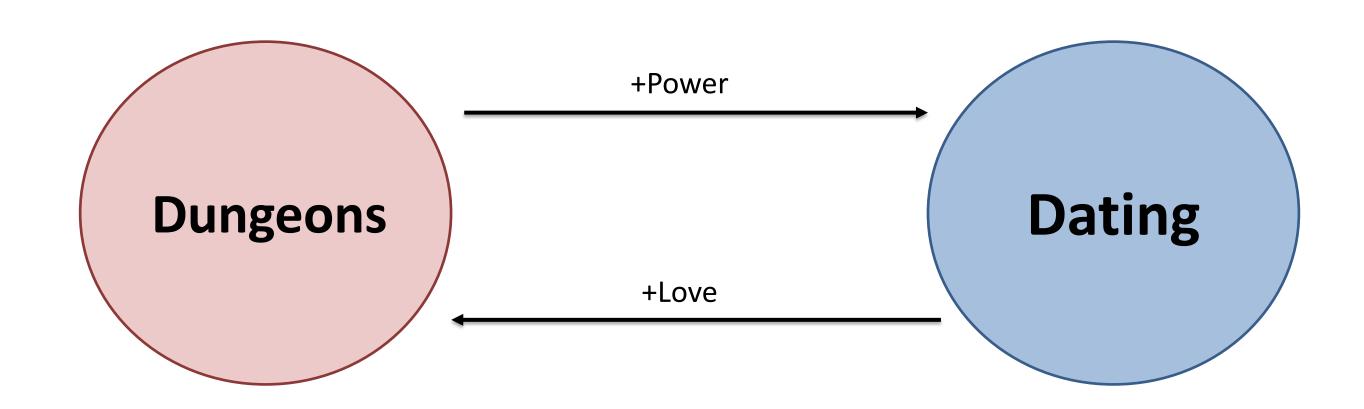
Pick up and play
Quick, surprising
Safe to experiment

Relationships Love conquers all Consensual

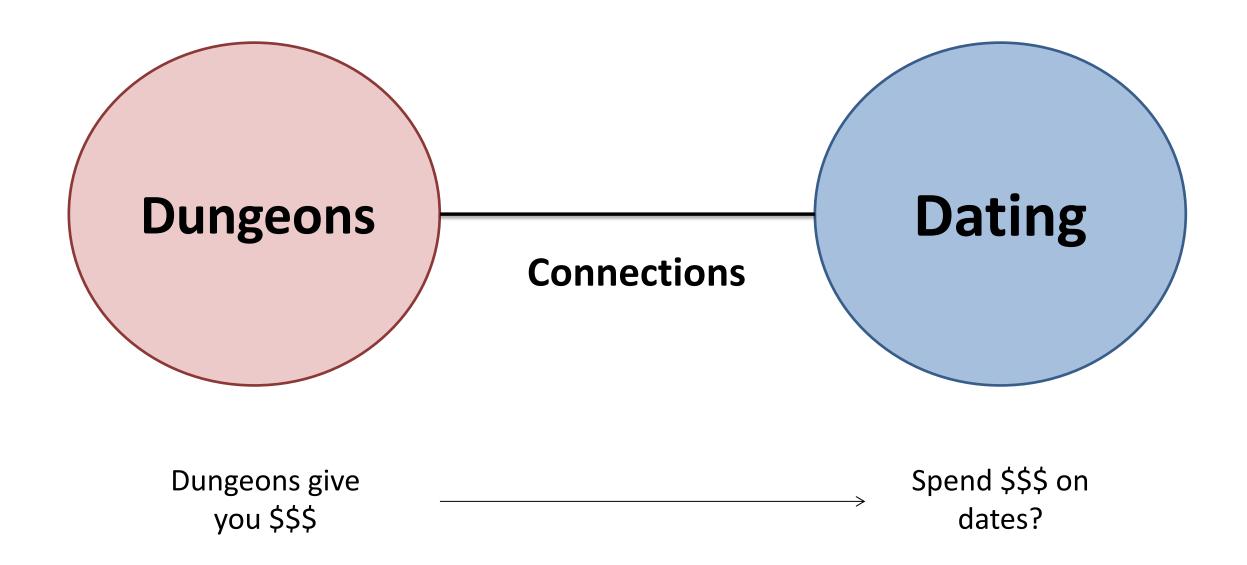
Role-playing/expression
Satisfying progression
Empowerment

Theme: We're stronger together.





Get stuff from one half to use in the other

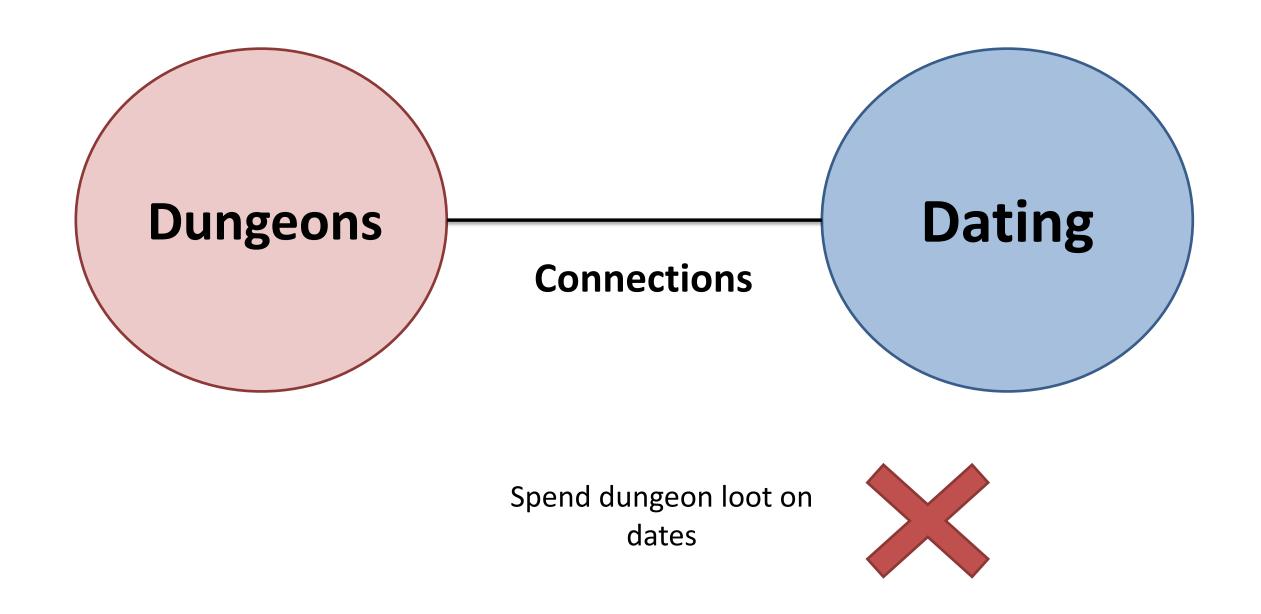


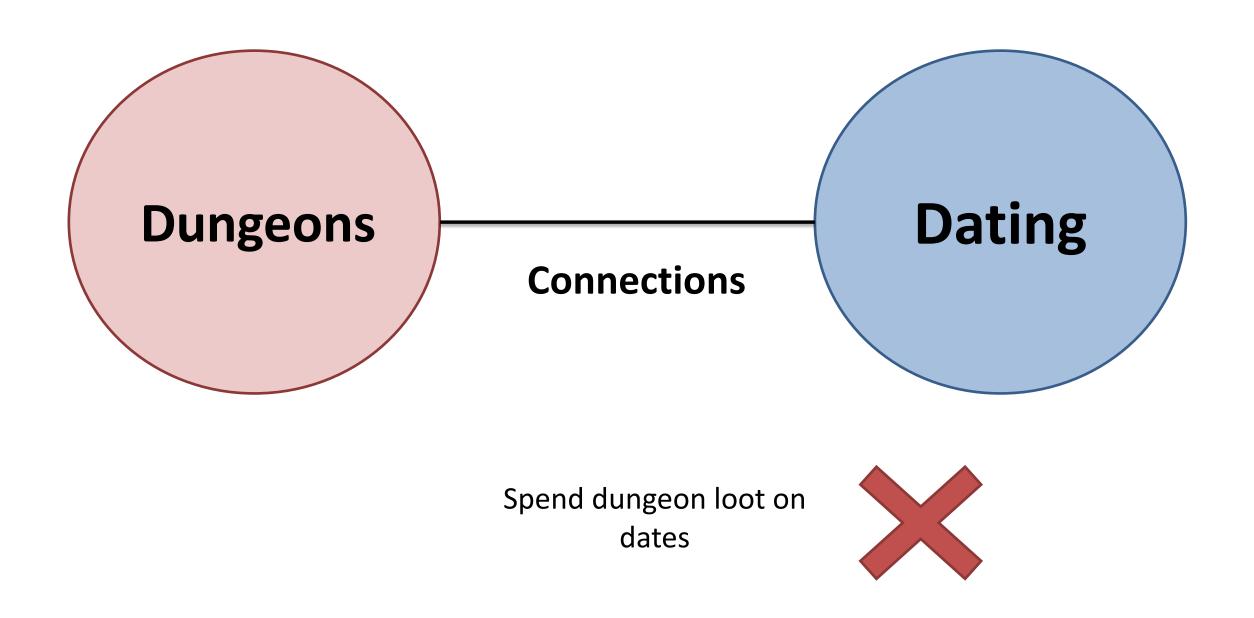


Meet you at the park!

Pay \$25

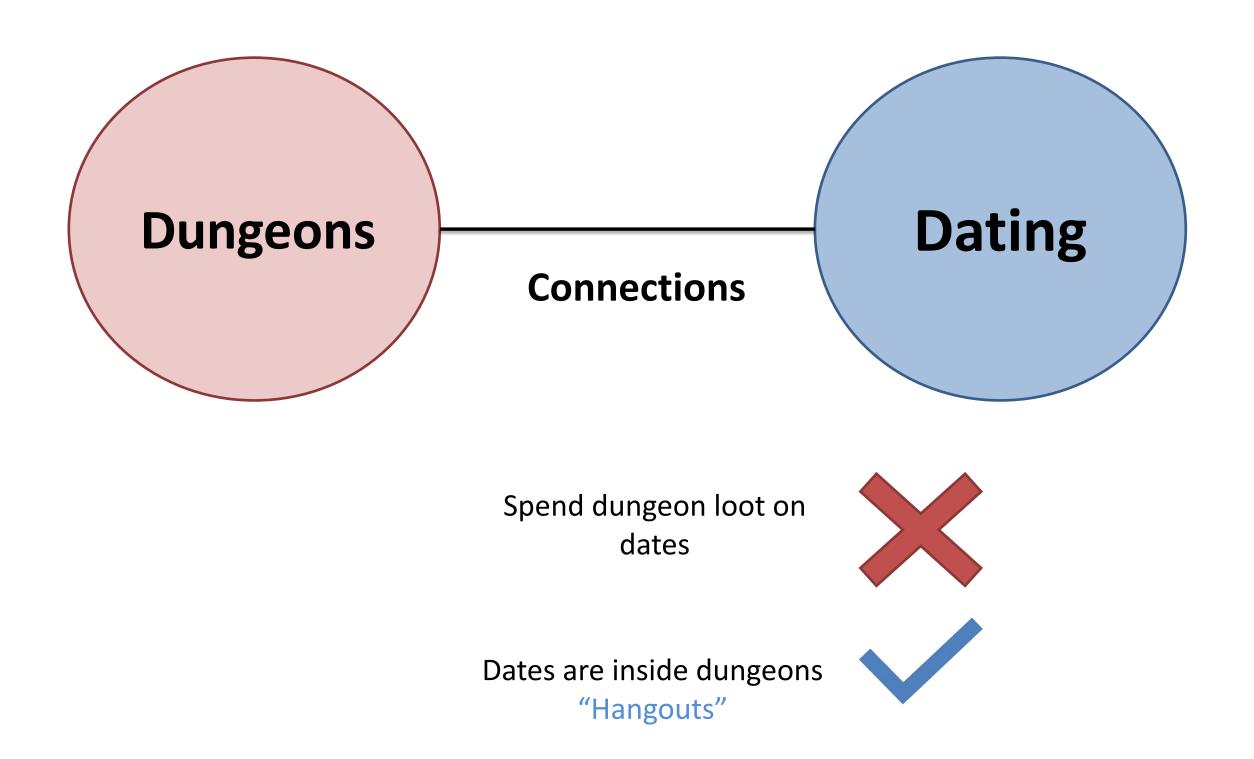
Cancel

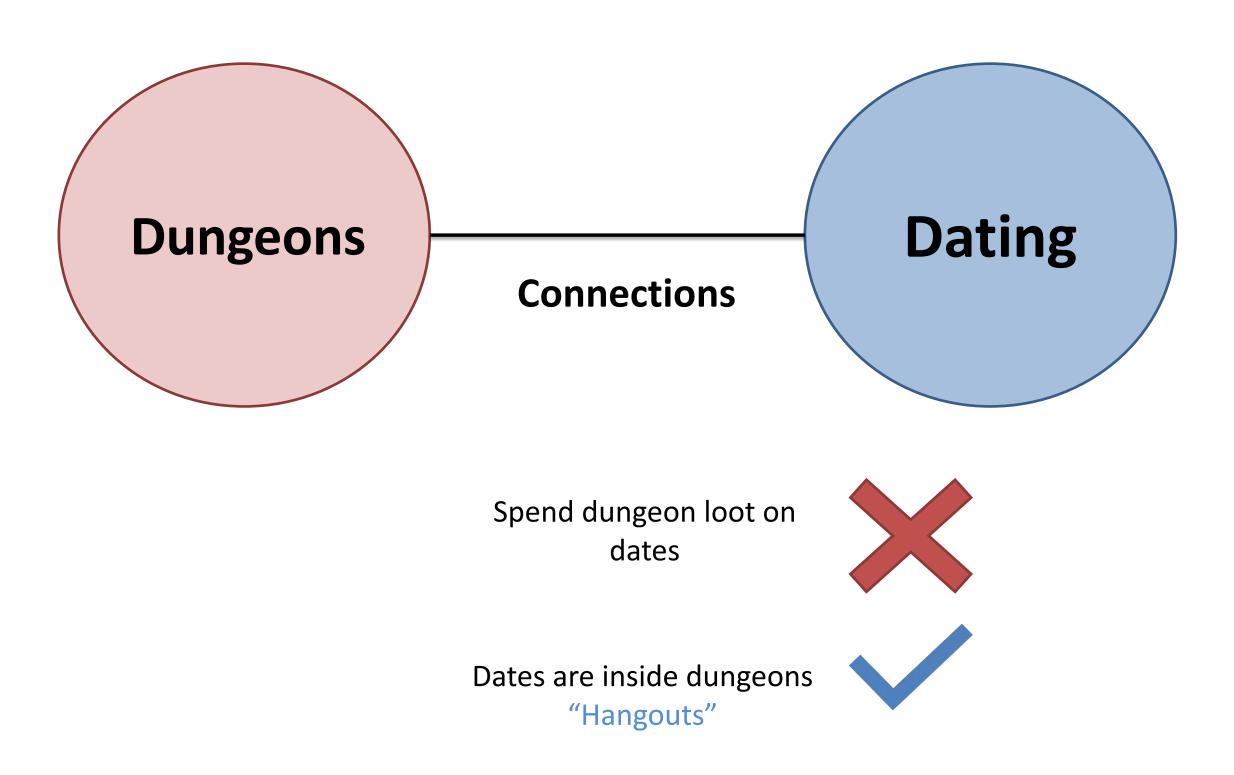




Dates are inside dungeons?







Weapon personalities are expressed in the dungeon?

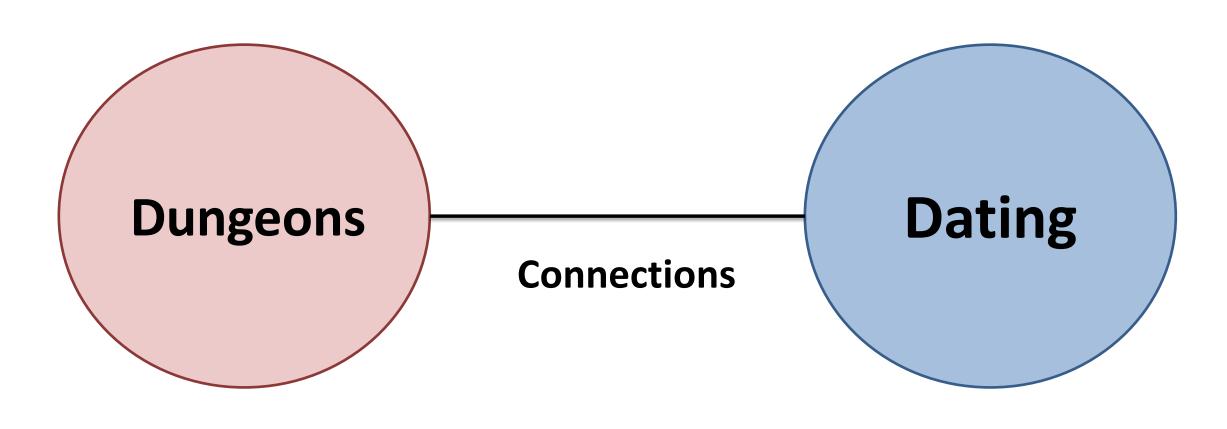




Verona Mall, Floor 1







Spend dungeon loot on dates



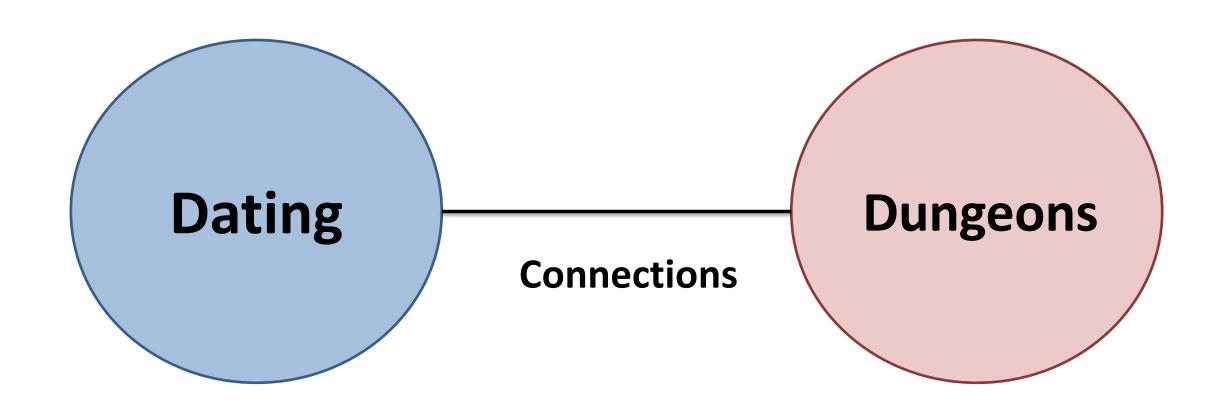
Dates are inside dungeons "Hangouts"



Weapon personalities are expressed in the dungeon "Comments"



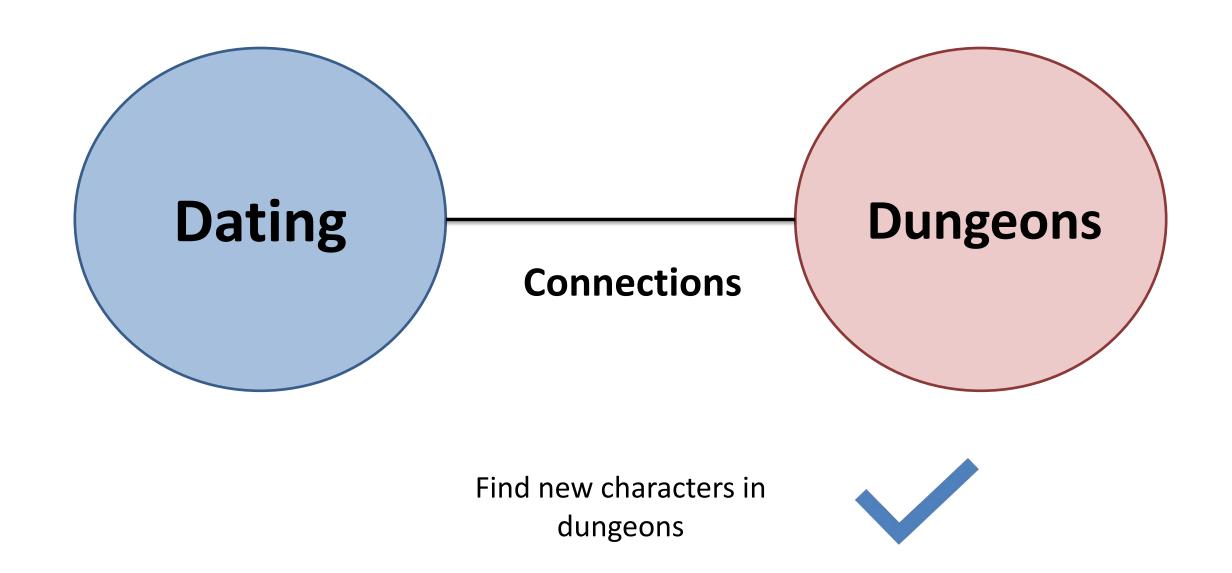
@kitfoxgames

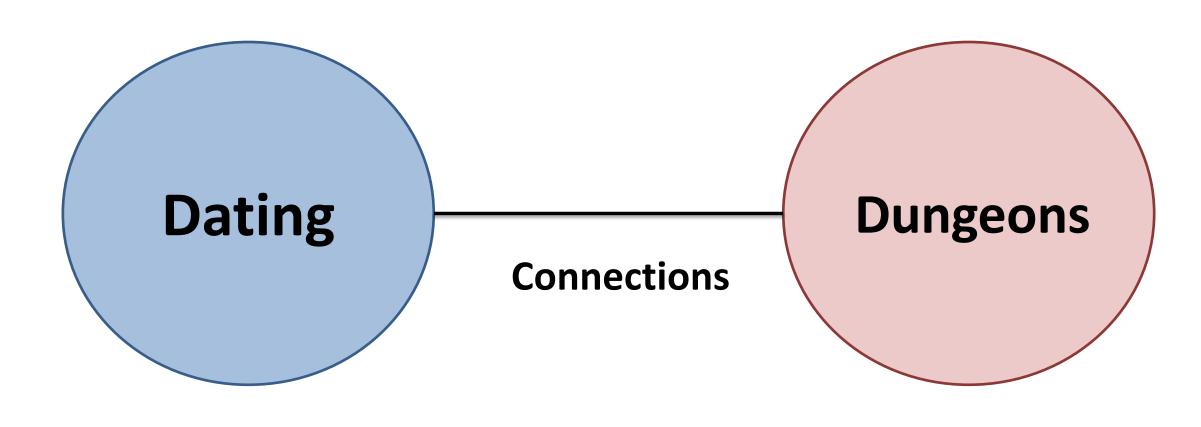


Find new characters in dungeons?









Find new characters in dungeons



Dialogue choices give combat stats?



You're cute.

Not as cute as you!

+Attack

You're making me blush.

+Defense

Especially my forehead.

+Luck

@kitfoxgames

Not all difficult decisions are interesting.



You're cute.

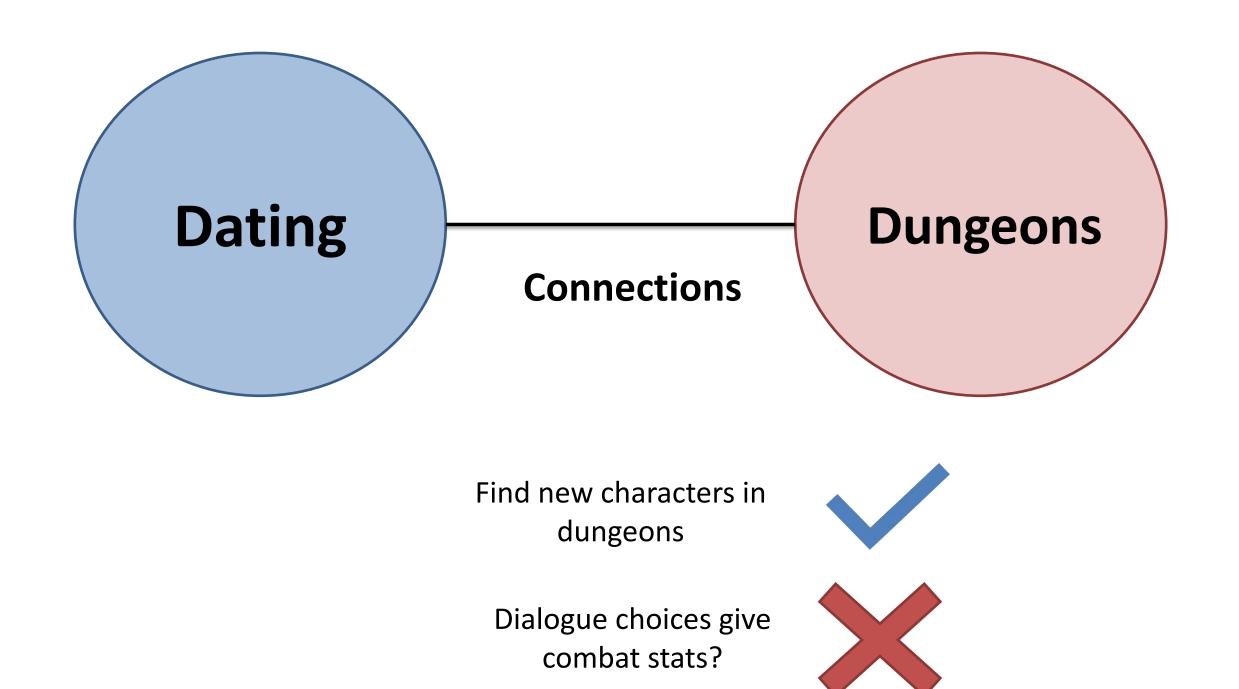
Not as cute as you!

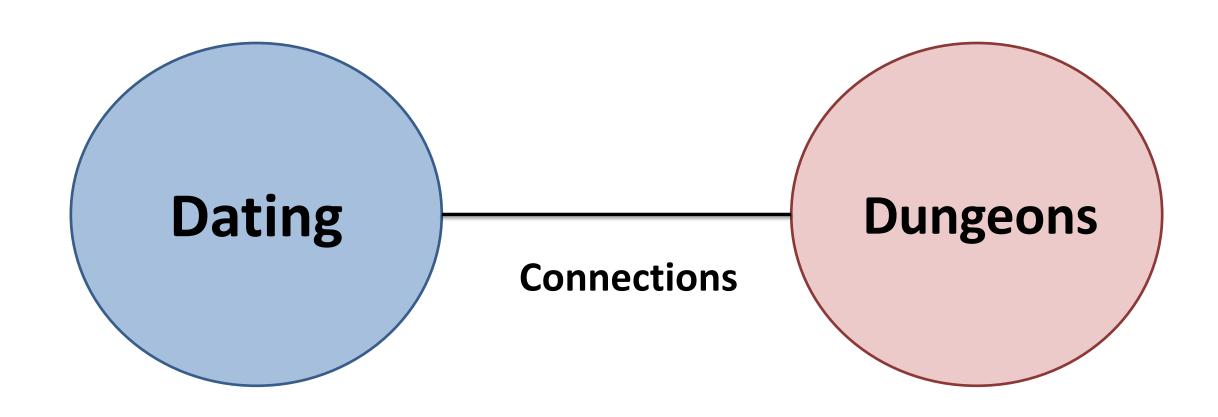
You're making me blush.

Especially my forehead.

Not all difficult decisions are interesting.

Intrinsic versus extrinsic rewards is difficult, not interesting.





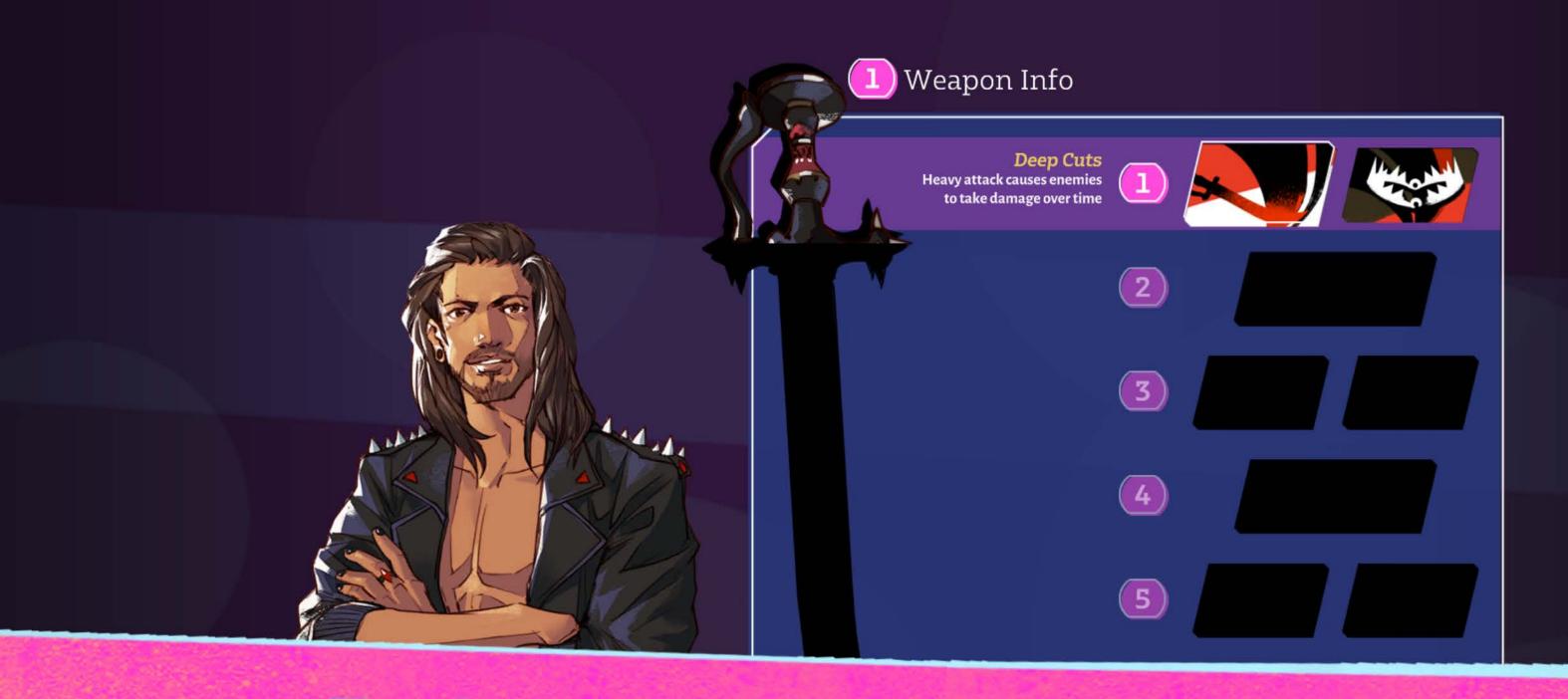
Find new characters in dungeons

Dialogue choices give

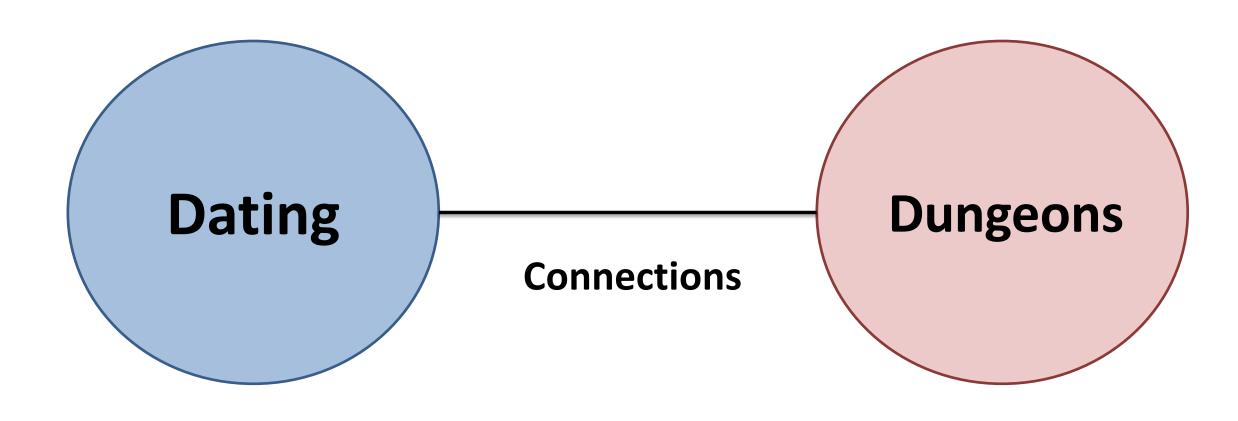


Intimacy improves combat?

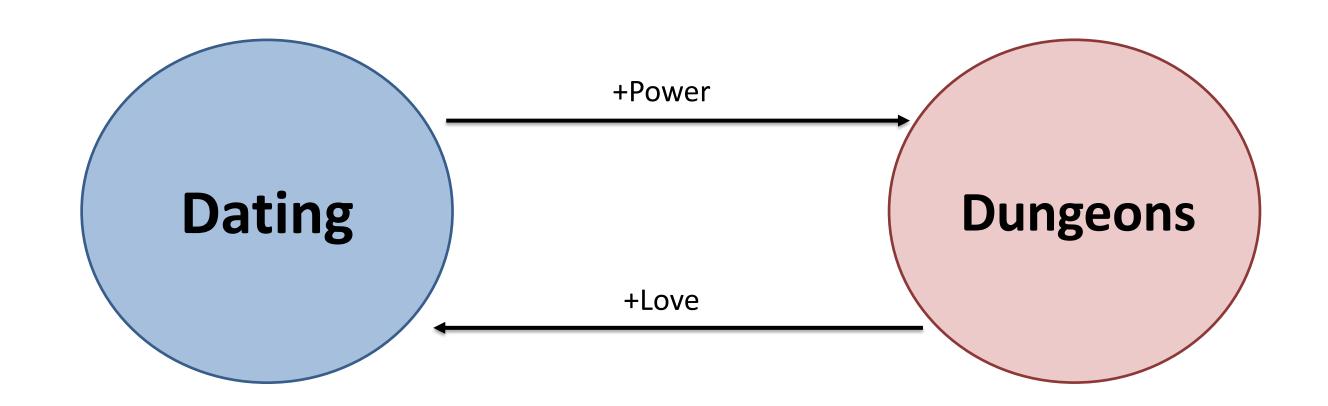
combat stats



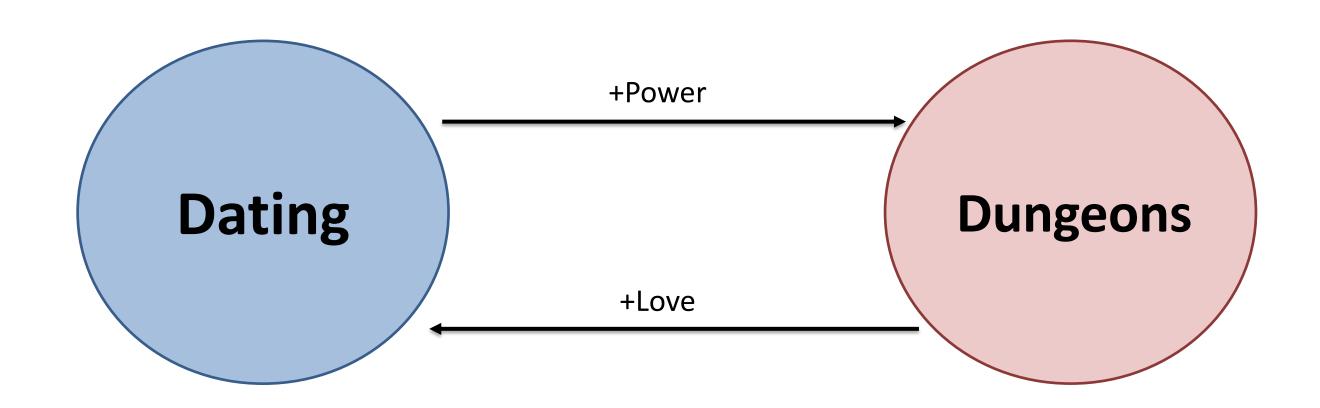
LOVE RANK 1!



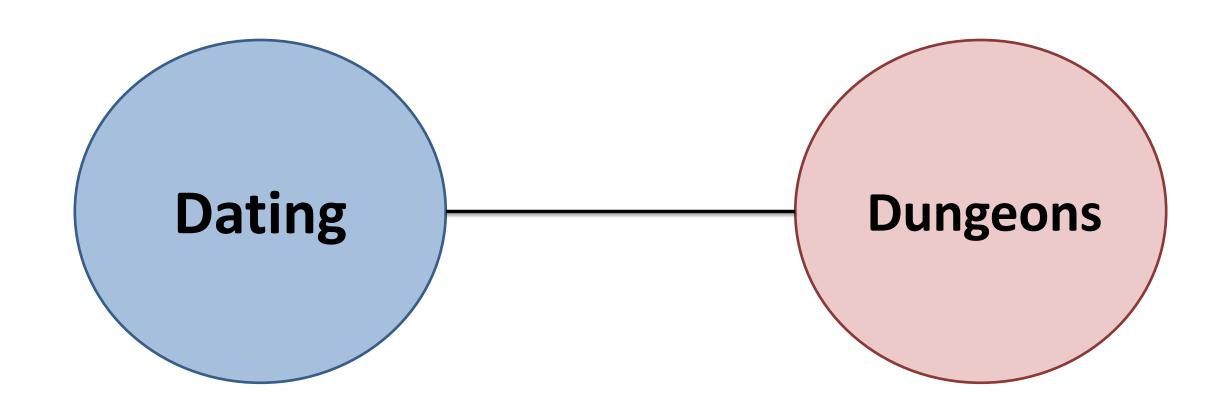




Get stuff from one half to use in the other



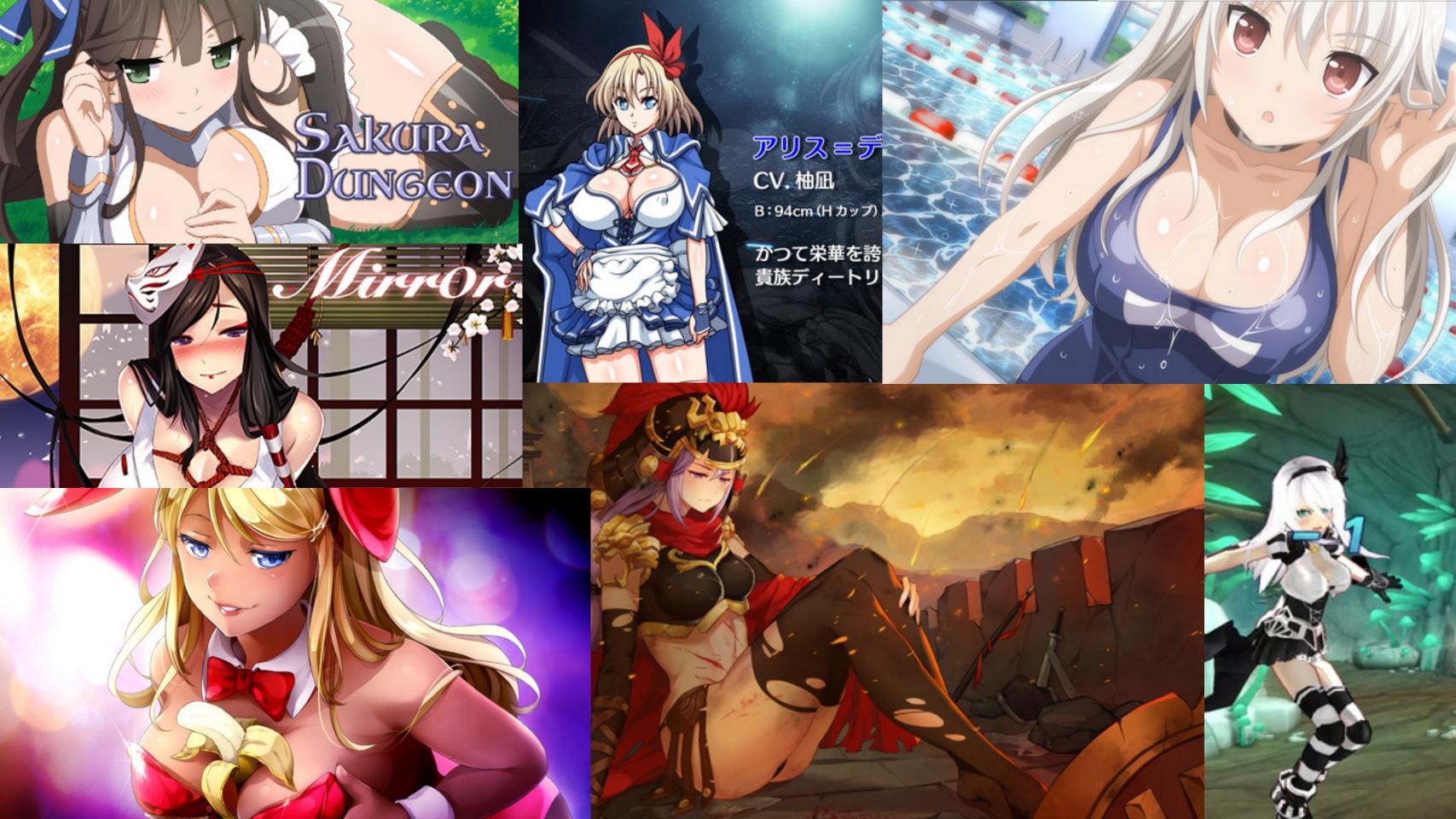
Advance in one half *while* playing in the other.



But what if... your audience doesn't want it?



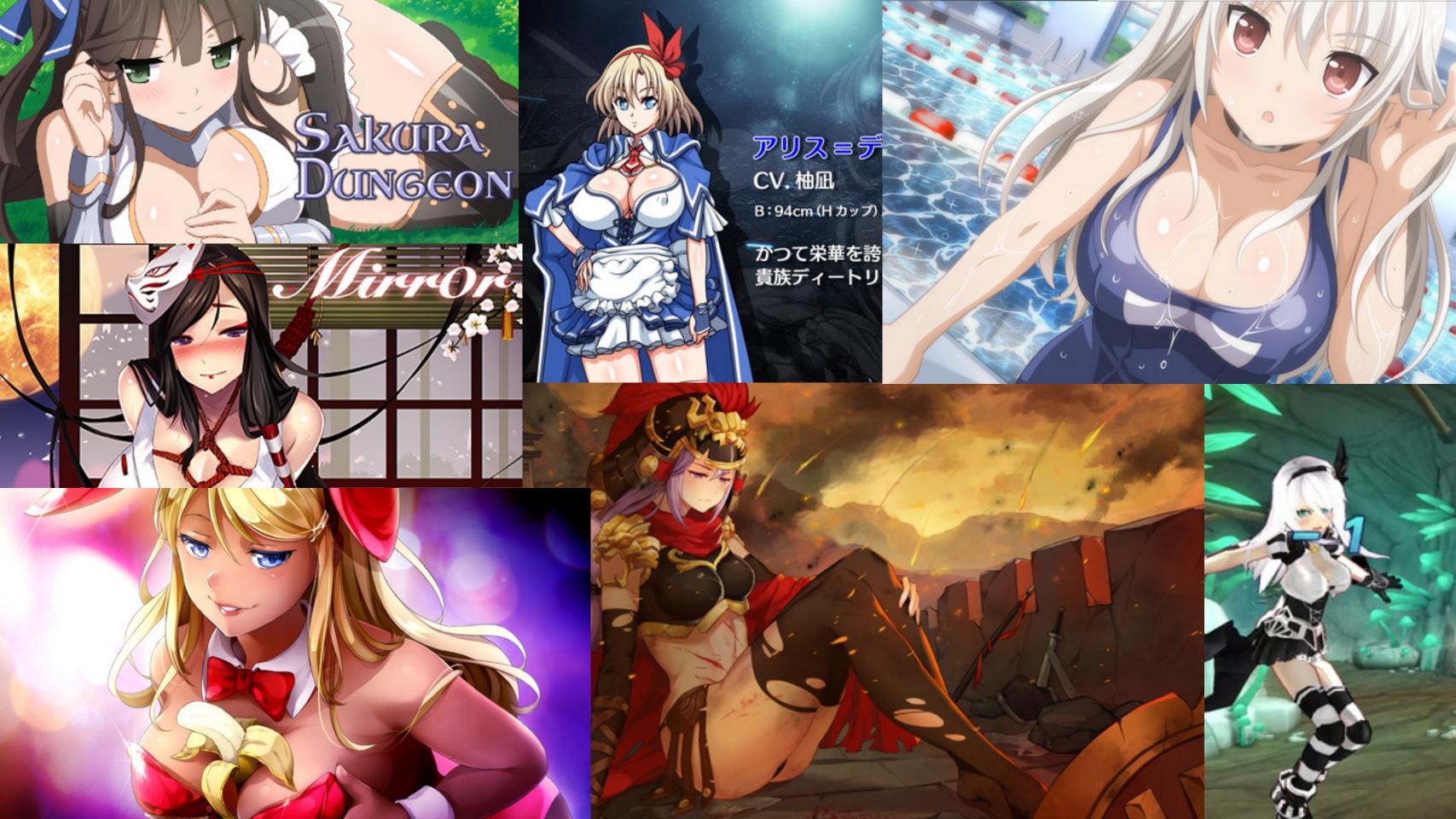




















Humor is... Disarming



POSTED: 7 FEBRUARY

at first i bought this game just for pure fun, it seemed like a "joke" dating sim just like many others that ive played. But



Recommended

Posted: 4 June, 2017

Ok what the HELL did I buy?



Recommended 11.3 hrs on record

Posted: 25 May, 2015

I share a similar story with many other reviewers here. I bought this game for the laughs. I mean, a pigeon dating sim? I assumed I'd



POSTED: 2 FEBRUARY

Recommended

Got this game for a quick laugh, like many others. I



Recommended

POSTED: 8 FEBRUARY

i'm going to hell



Recommended 8.3 hrs on record

Posted: 25 November, 2017

You think this is a game about dating hot bird men but then i



Recommended

0.0 hrs last two weeks / 2.0 hrs on record

Posted: 17 Feb @ 12:45am

i bought this game just have it on my steam profile as a joke and its actually decent



Recommended

8.6 hrs on record

Posted: 15 December, 2015

this game is an emotional trap, you buy it because the idea of a dating simulator with pigeons is 'LOL SO RANDOM!!11 XD' and full of 'teh lulz', but then you accidentally end up playing a parody game that turns out to be far better than the majority of material it's actually imitating.

5,961 people found this review helpful 1,129 people found this review funny



Recommended

11.2 hrs on record

Posted: 5 September, 2014

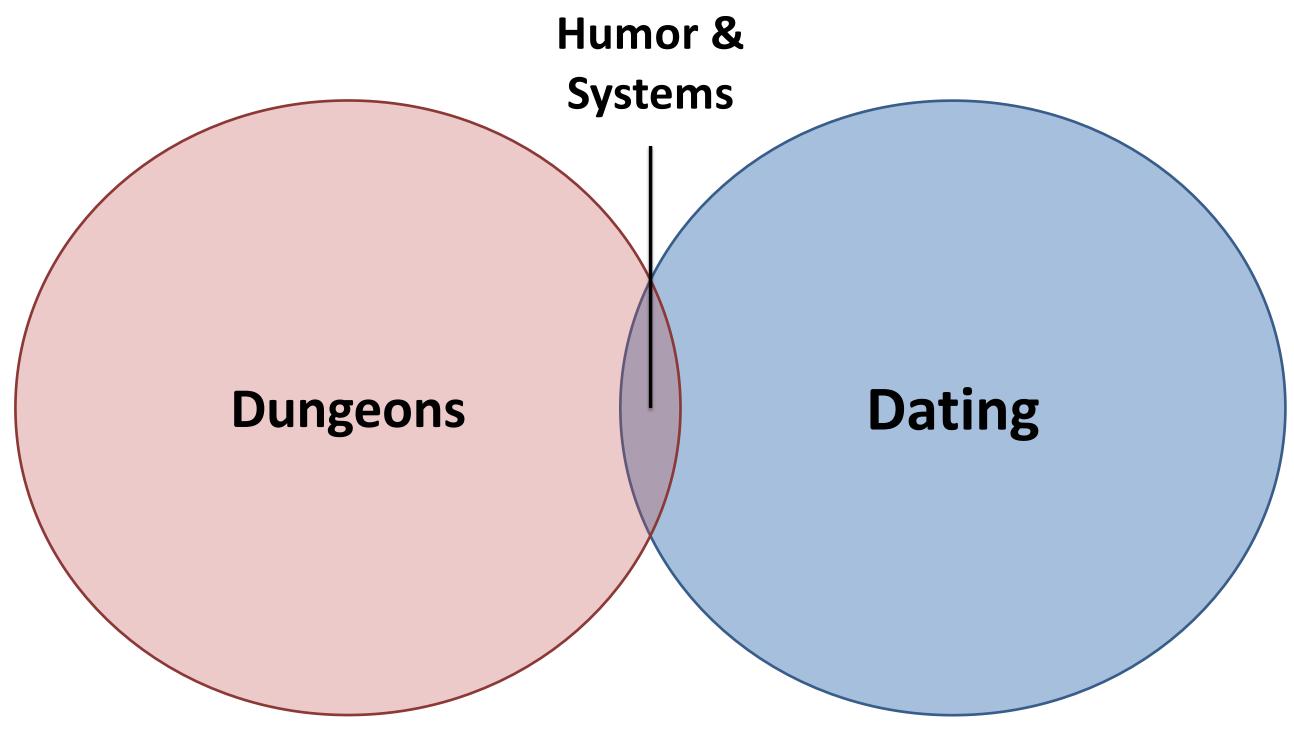
Lately, a lot of fowl games have been released on Steam. This has ruffled a lot of feathers,

"Just a Joke" = Plausible Deniability

"Just a Joke" = Plausible Deniability



@kitfoxgames



Advance in one half *while* playing in the other.





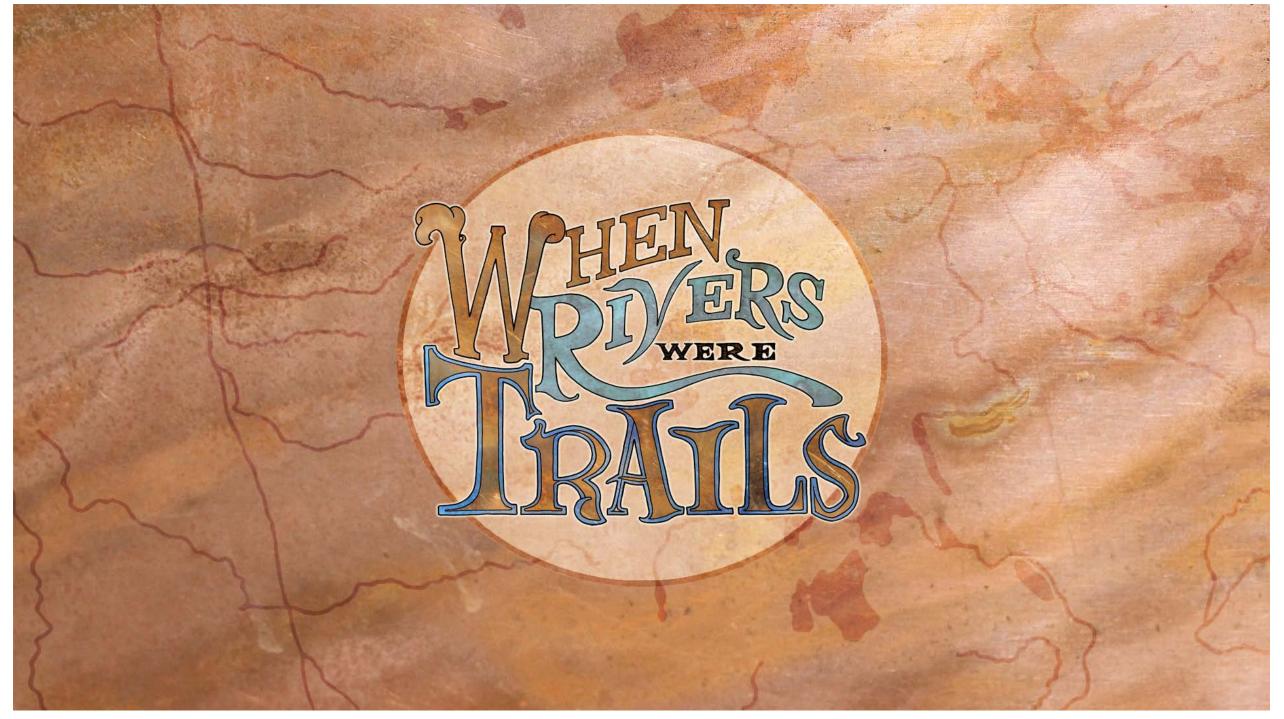
Indigenous Narrative Innovation

Allen Turner
Designer/Owner, Council Of Fools, LLC

Elizabeth LaPensée Assistant Professor, Michigan State University











When Rivers Were Trails

• Educational 2D adventure game which follows an Anishinaabe person in the 1890's who is displaced from Minnesota and travels to California due to the impact of allotment acts on Indigenous communities.







The Challenge

• How can a game with Indigenous themes include culturally informed narrative game design?





The Challenge: Representation

- Native characters in games are often based on stereotypes.
- If they are even anything other than cannon fodder.







Nightwolf



Tala



Turok



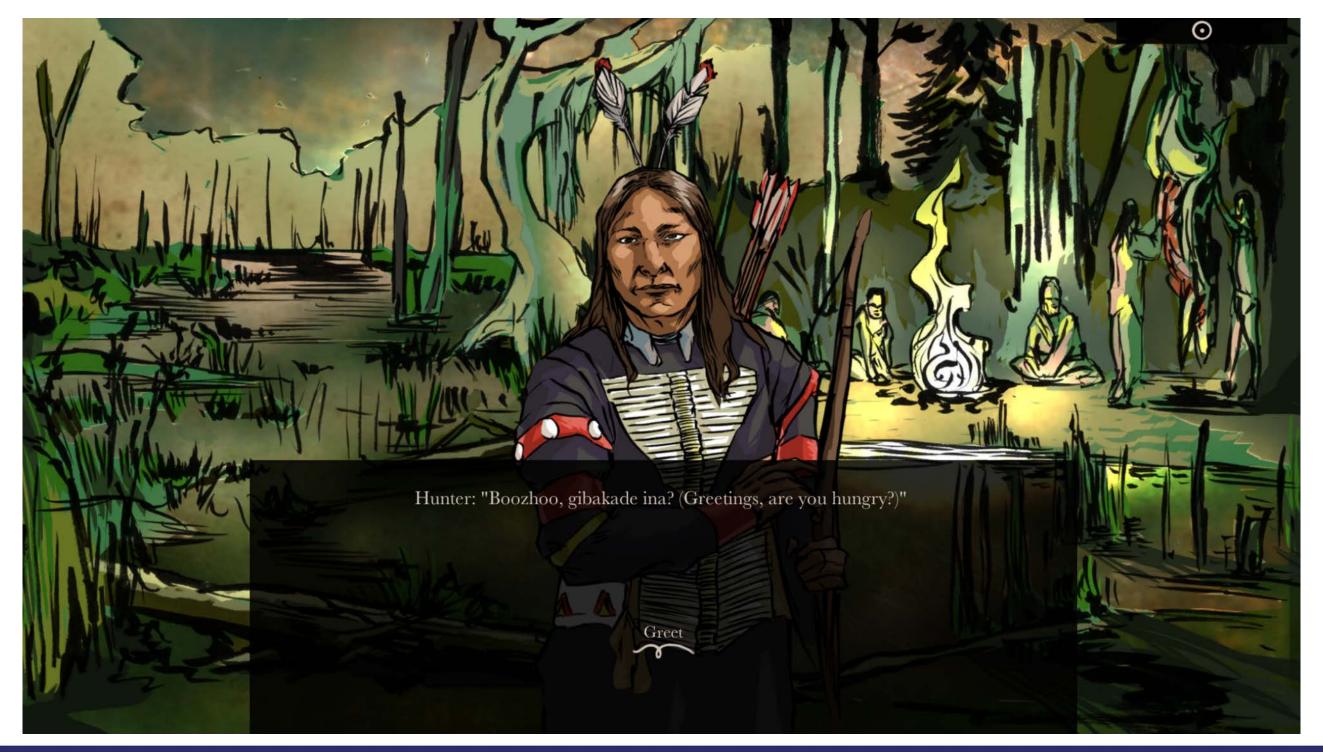


The Solution

- Interacting with Indigenous characters is meaningful.
 - The player earns honor for listening, gifting, or helping, which changes how the story is told.























The Challenge: Representation

- Animals are anthropomorphized.
- Stereotypical interactions between Native characters and animals.









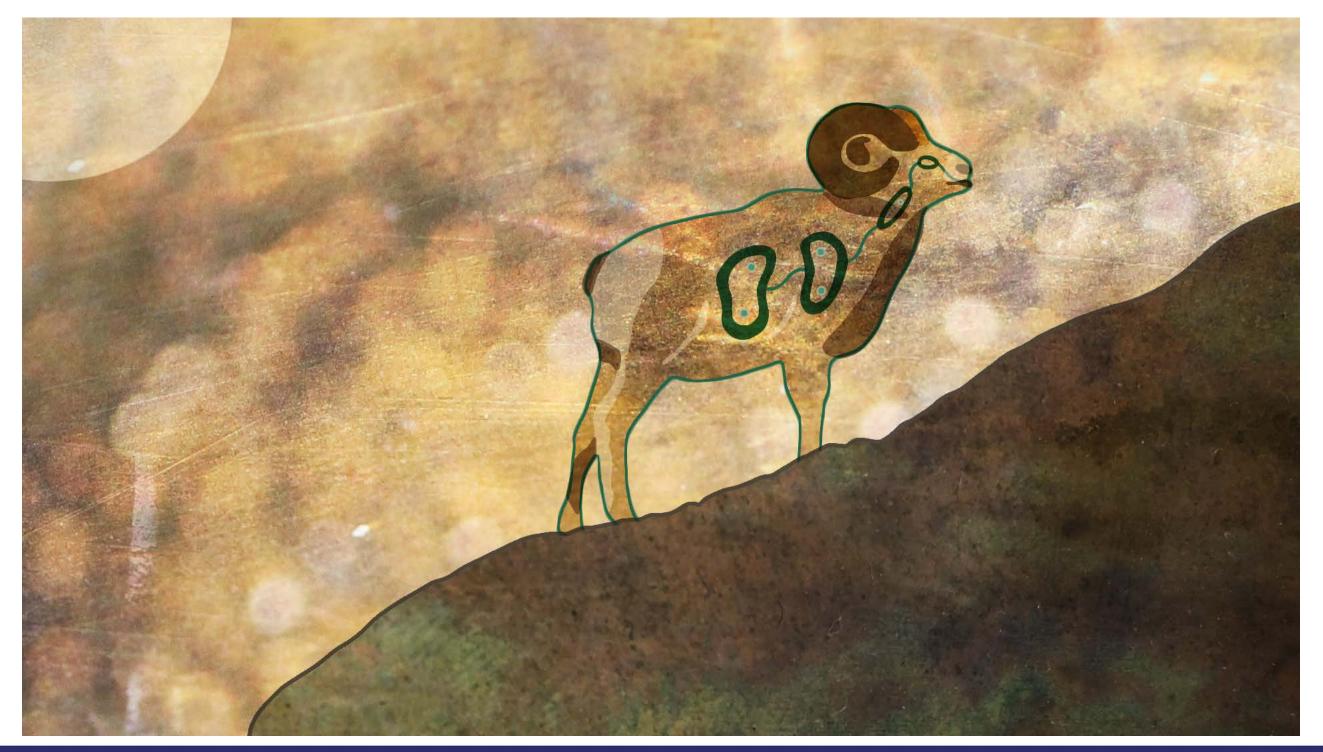


The Solution

- Animals can be communicated with and honored.
 - Without turning them into talking heads.
 - Without falling back on stereotypes and tropes.























The Solution to the Challenge

- Involve Indigenous creatives!
 - As writers and narrative designers.
 - At the very least as consultants.



The Power of Elegant Archetypes

Whitney "Strix" Beltrán

Project Narrative Director, Hidden Path Entertainment @The_Strix







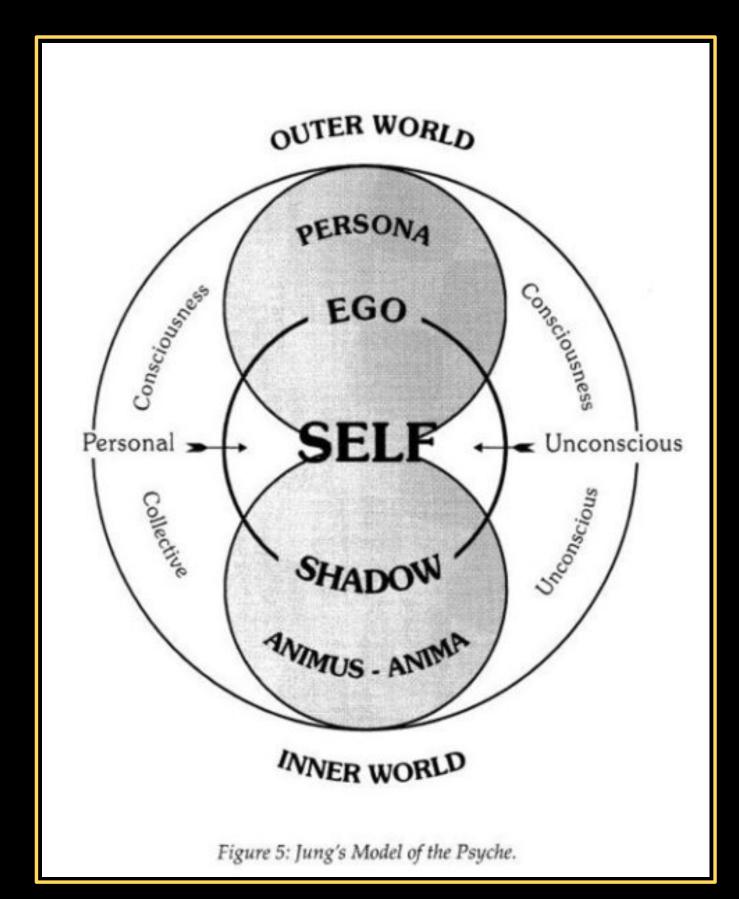
Archetypes

Archetypes are personality patterns that our minds recognize (almost) universally.

Complexes

Complexes are the imperfect "sticky gum" of life experiences that attach to our inner archetypes over time.

The Strata of Self





WEDDING PREP

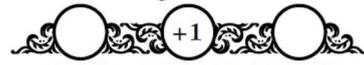
- · What is the Bride's figure like?
- . What do others wish was different about it?
- What are you leaving behind from your provincial life to become Bluebeard's Bride?
- · When you first met, what loving gesture did Bluebeard make that won you over?
- · What gift did you present to Blueber re the wedding?

or do you

SISTERLY BONDS

You know best, and try to guide your wayward sisters, but... _ irritates you with their obstinance. Explain a time they undermined your authority. __ to have your back. Explain a ...you trust ___ time they supported you in a time of need.

STATS



One stat is filled out for you. Fill the other two with a 0 and a -1

CHOOSE A FACE

THE BEAR

When a Sister provokes trauma, you can step in and punish the Sister who truly deserves it. Tell the guilty Sister to mark the trauma instead, and mark one trauma for yourself as well, as your failure to prevent this is self evident.

THE KINGMAKER

When you insist a male servant or horror deserves more power than they currently have and give them a gift, you have found your champion. Heal one trauma.

THE MARTYR

You will take your love to the ends of this world. When you offer forgiveness for a Sister's sins, mark trauma, one for two, to heal that Sister.

TRAUMA TRACK





Where to Find the Game (And Me!)



magpiegames.com/bluebeards-bride strixwerks.com Twitter: @The_Strix



The Narrative Innovation Showcase

Dave Gilbert
Founder/Creative Director
Wadjet Eye Games



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High and Low Level Narrative Design

Dave Gilbert
Creative Director
Wadjet Eye Games







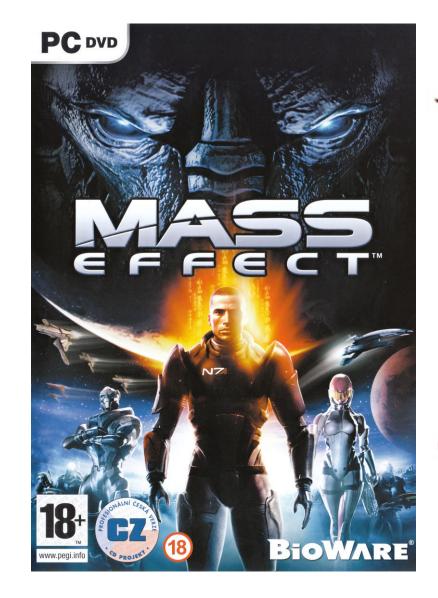




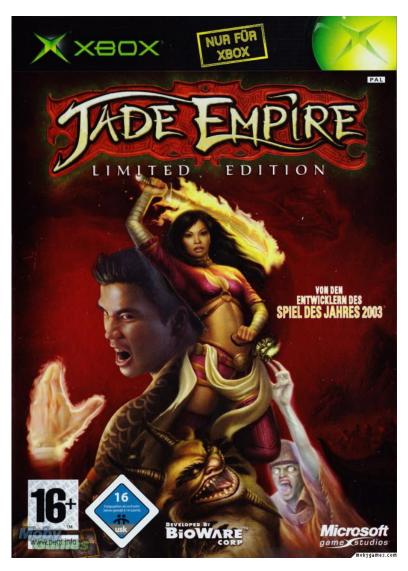


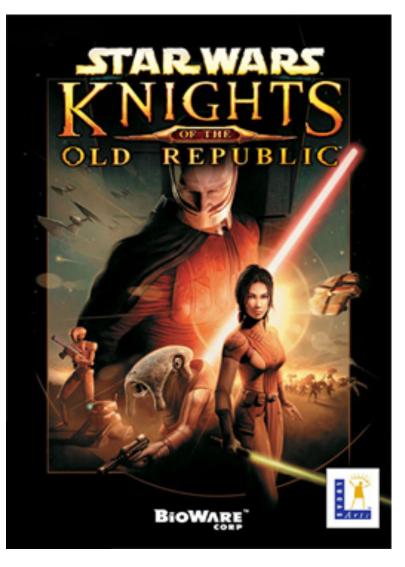




















High Level



















Low level







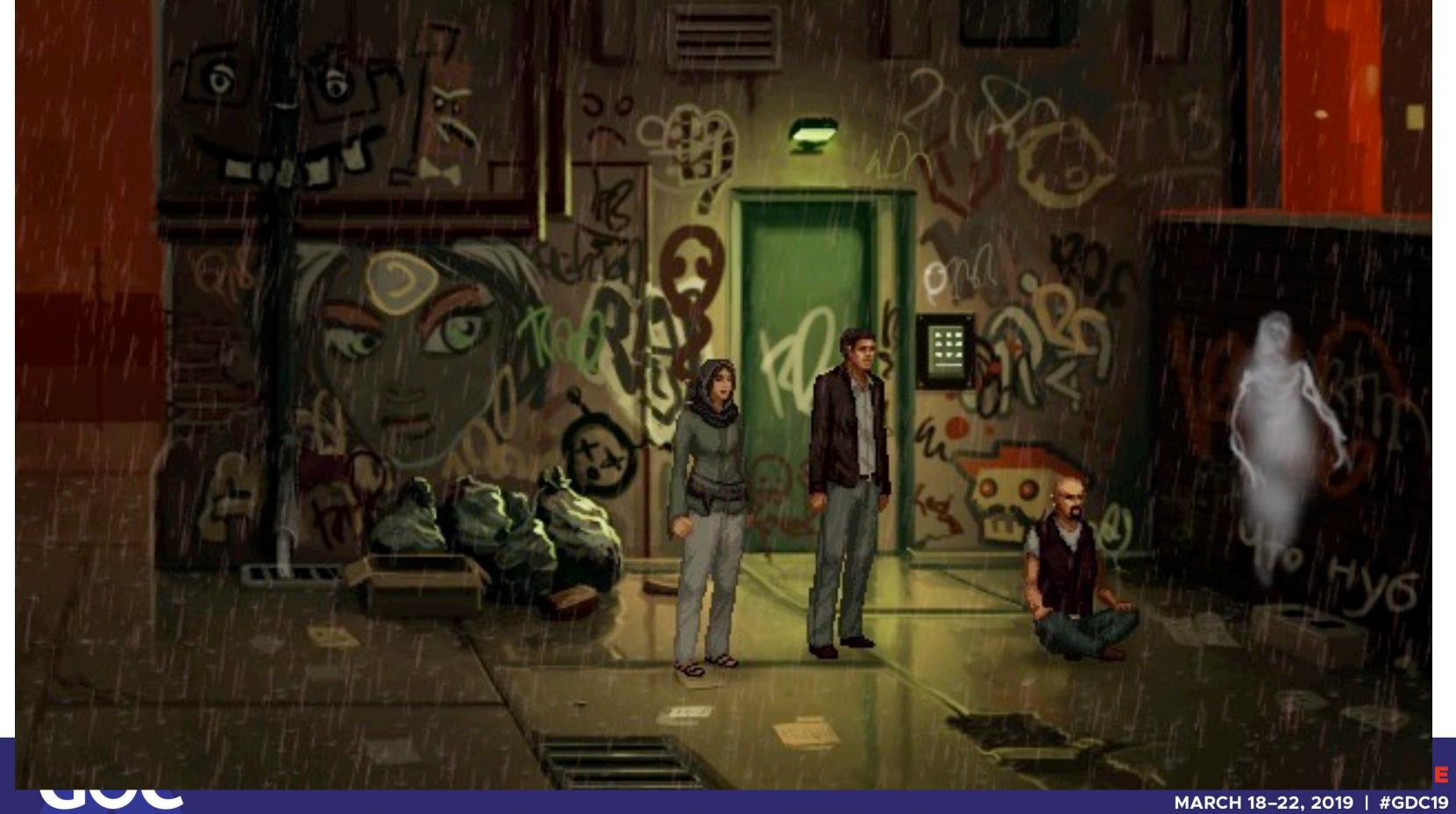


















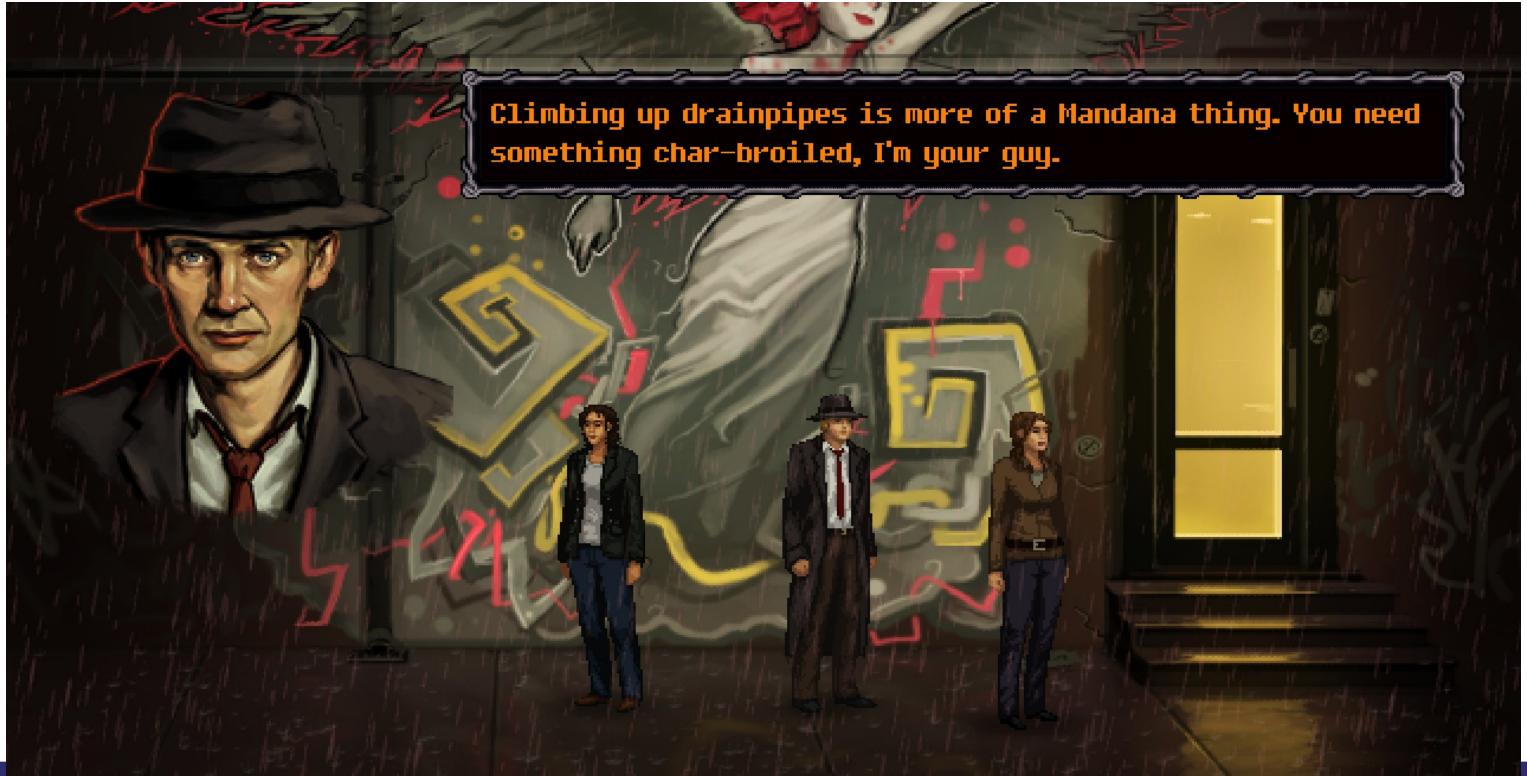






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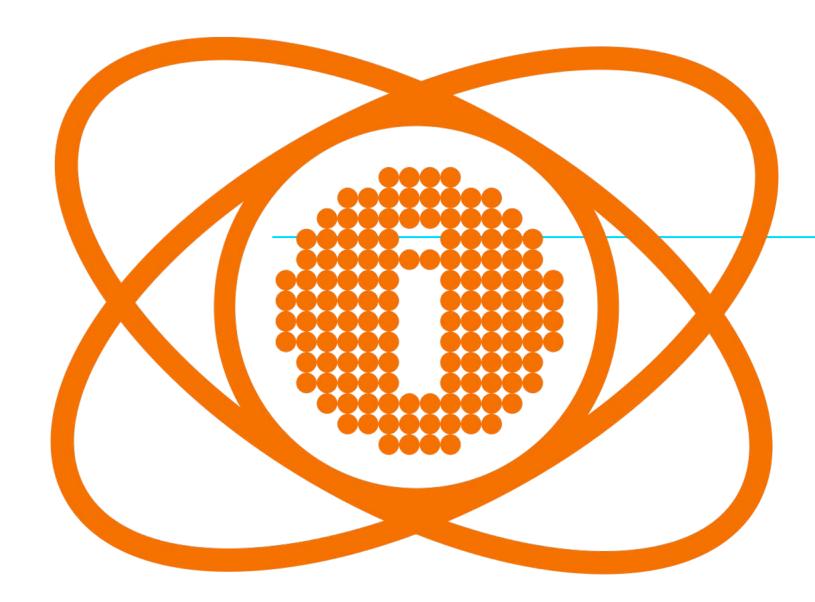


Takeaways...

- Don't lose sight of the high-level design goal.
- Every low-level decision must support that high-level goal







INDEPENDENT GAMES FESTIVAL





Dave Gilbert
Wadjet Eye Games
@wadjeteyegames





What Have We Learned?





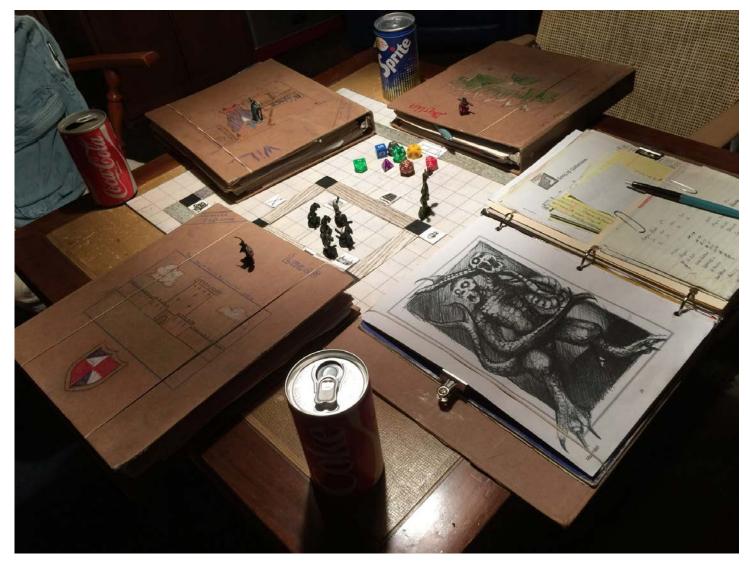


Photo credit: Emma Loggins

Players Love RPGs Even When They Are Not RPGs





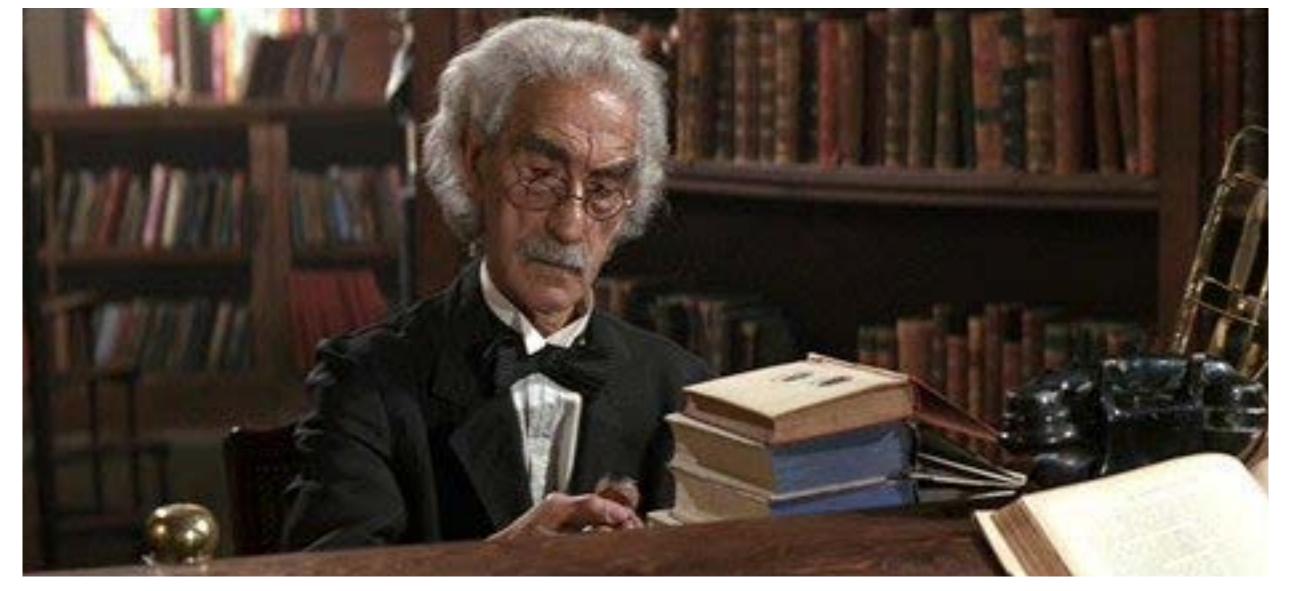


From the series Big Appetites by Christopher Boffoli

The Smallest Things Are Storytelling







Do Your Homework







Embrace Being A Smuggler





Thank you!

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