

Digging for Fire: Virtual Reality Gaming 2019

Adam Orth

Creative Director | Redpill VR @adam_orth

GAME DEVELOPERS CONFERENCE MARCH 18–22, 2019 | #GDC19



ABOUT ME.







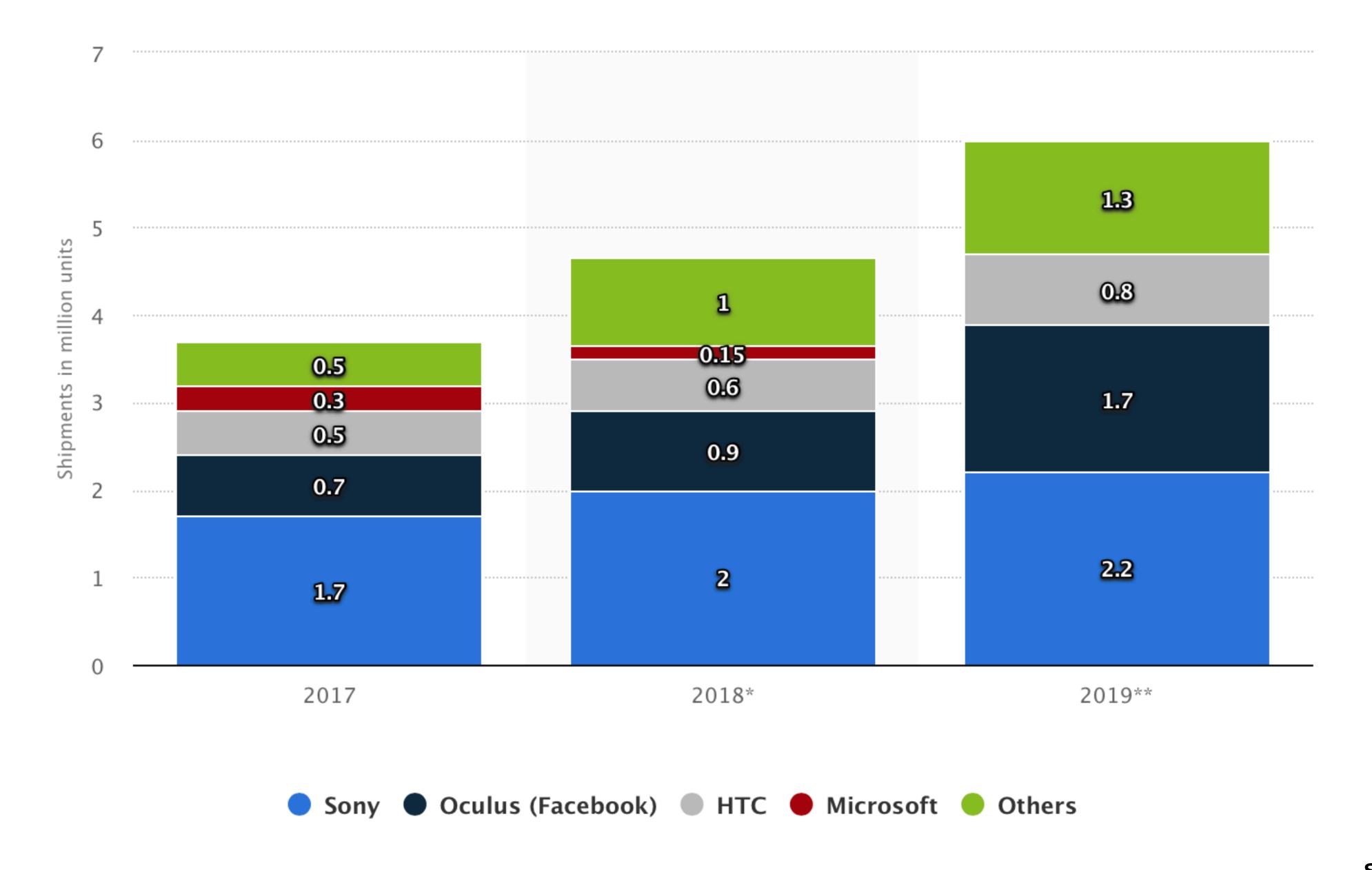
Redpill VR

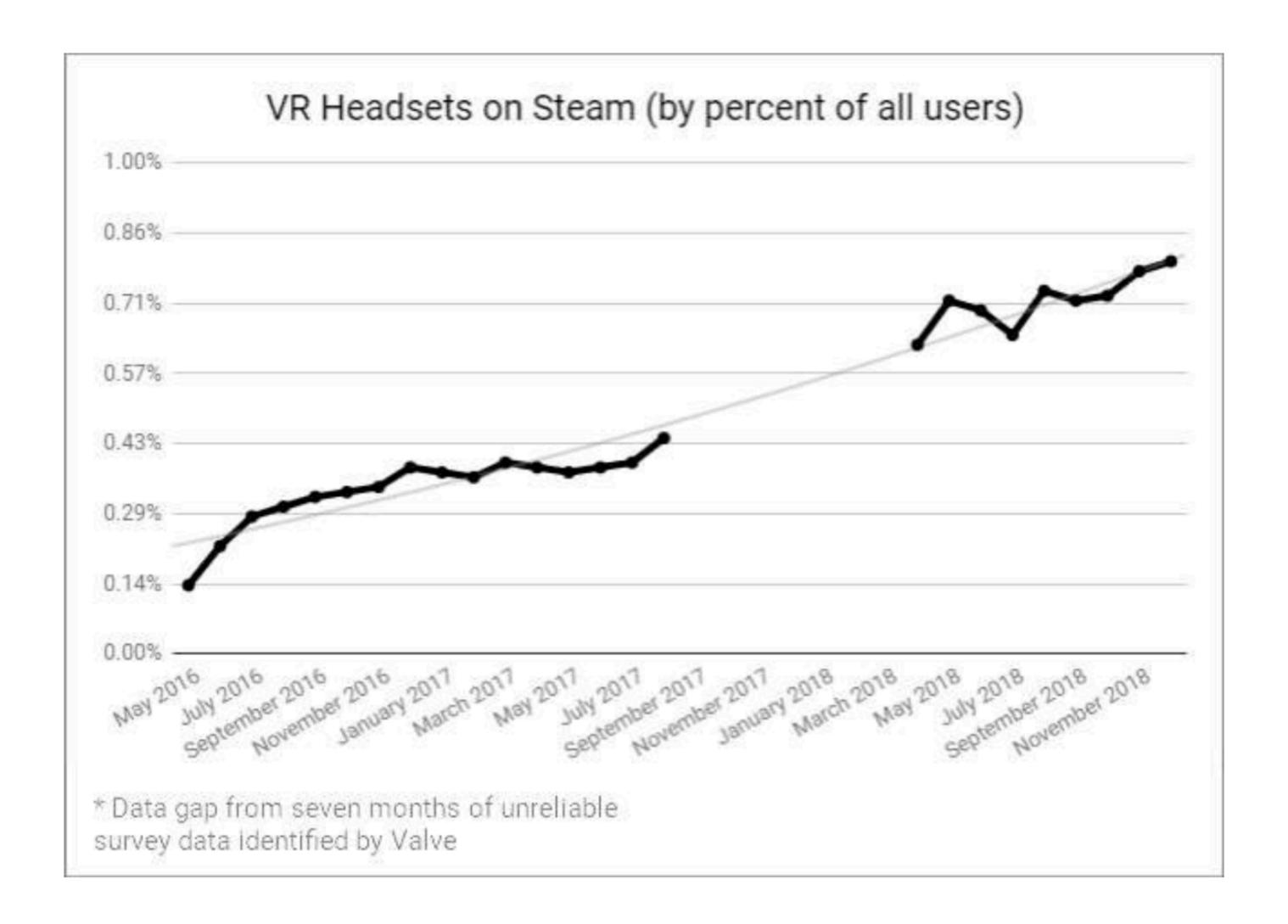






DISCLAIMER*





oculus



1. +/-1.5M RIFT*

2. 12 \$1M+ OCULUS TITLES*

3. OCULUS QUEST



Oculus Quest

SPRING 2019

\$399

6 VIVE



- 1. +/-1.5M VIVE*
- 2. 25 \$1M+ STEAM TITLES*
- 3. 13 \$2M+ STEAM TITLES*
- 4. VIVE COSMOS

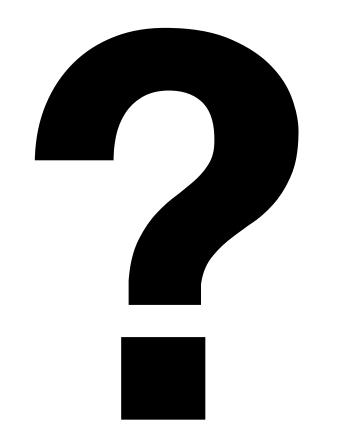


GO BEYOND

PlayStation_®VR



- 1.3M+PSVR*
- 2. 23 \$1M+ PSVR TITLES*
- 3. 8 \$5M+ PSVR TITLES*
- 4. 21.9M PSVR GAMES*













Bethesda



BEAT SABER SIS

+

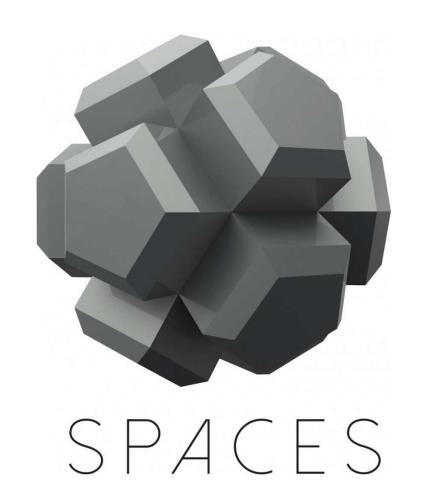
MONSTERCAT MUSIC PACK VOL. 1





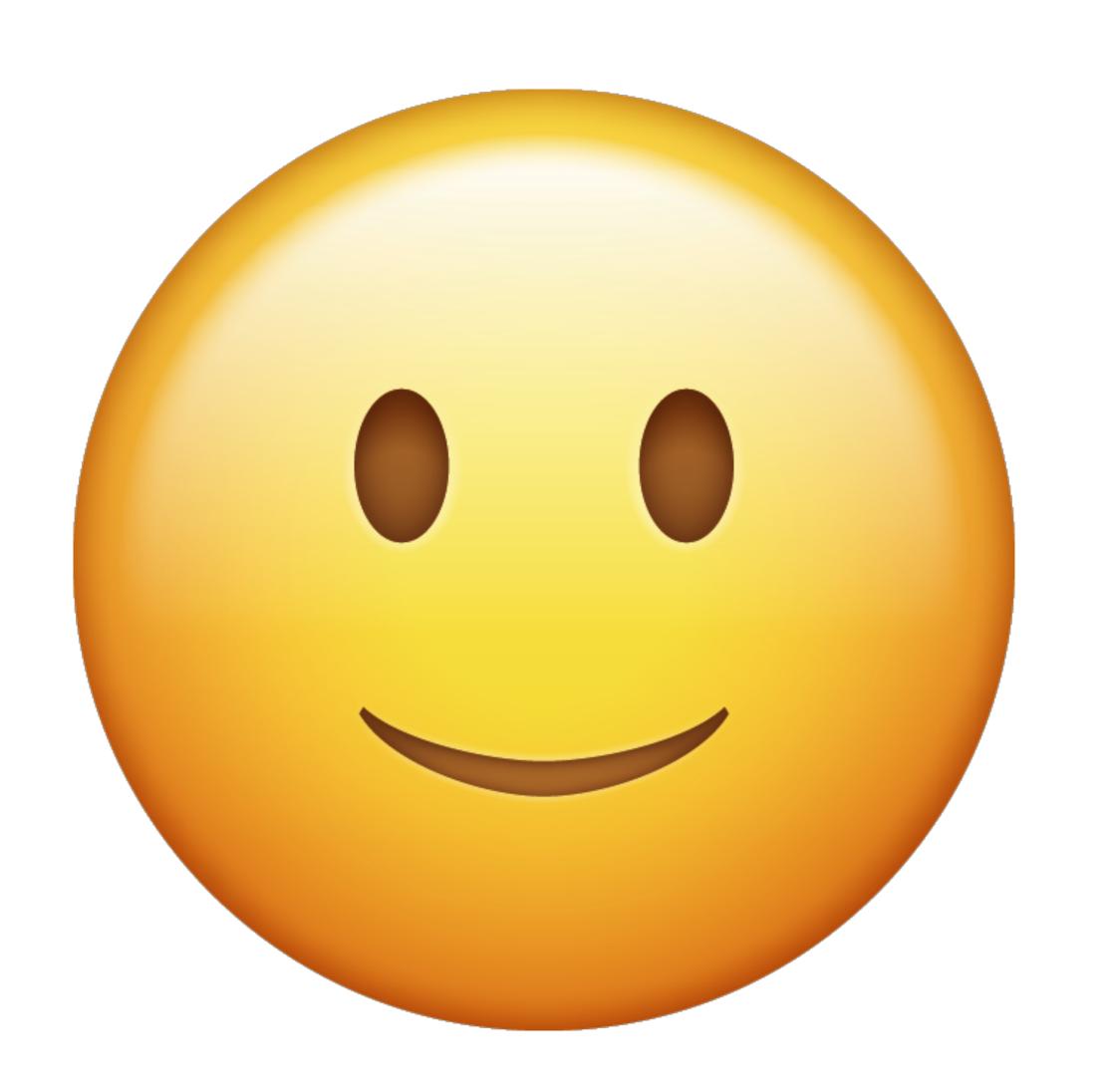


















VR Question: As a consumer, why have you not adopted VR? What are the reasons holding you back? What would it take to get you in? What do you think is the #1 hurdle for commercial vr gaming in 2018?

8:24 AM - 31 Aug 2018 from Santa Monica, CA

35 Retweets **103** Likes

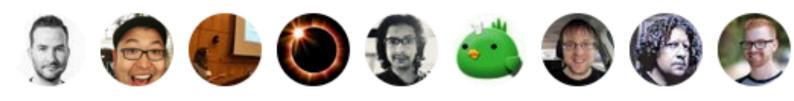




VR question: as a consumer, why have you not adopted VR for gaming? What is holding you back? What would it take to get you in? What do you think the #1 hurdle for VR gaming is in 2019?

11:00 AM - 10 Mar 2019

23 Retweets 108 Likes

















1. COST

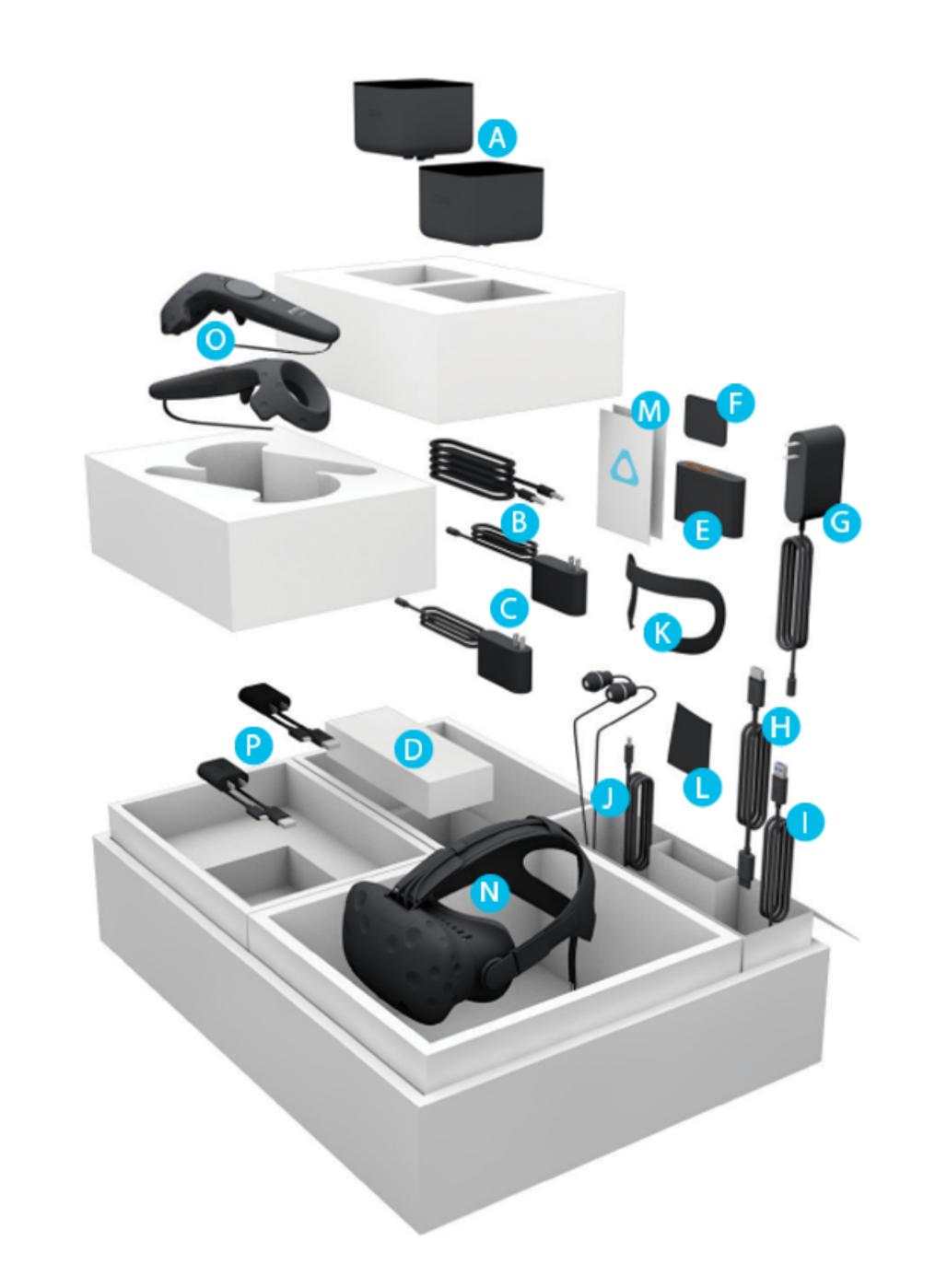






1. COST

2. WIRES











1. COST

2. WIRES

3. CONTENT



- 1. COST
- 2. WIRES
- 3. CONTENT
- 4. SPACE







EVERYTHING IS FINE.



OUR GOAL

1 billion people in virtual reality.







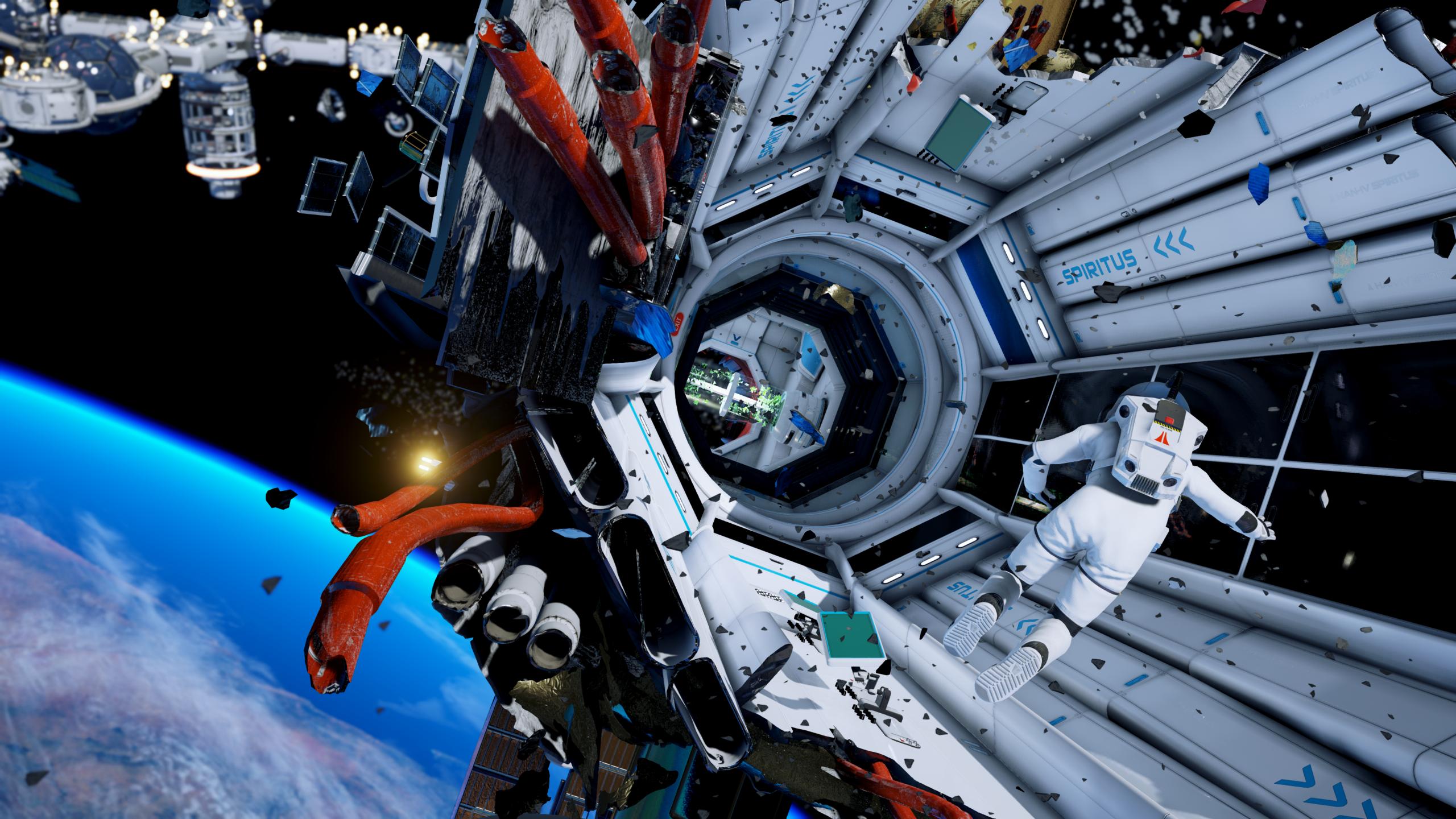
These are the early, wild and fun days - as a creator, this is a great time to learn and make your mark on the future. What we build now the rest of the world will use and understand later.

5:13 AM - 30 Aug 2018



HOLY SHIT MOMENTS!









"If you feel safe in the area you're working in, you're not working in the right area. Always go a little further into the water than you feel you're capable of being in. Go a little bit out of your depth. And when you don't feel that your feet are quite touching bottom, you're just about in the right place to do something exciting."

- David Bowie

- 1. REDUCE COST
- 2. WIRELESS
- 3. AAA CONTENT
- 4. PR PROBLEM!
- 5. NOT AAA GAMING REPLACEMENT
- 6. CONSUMER HANDS-ON



"THE FUTURE IS MADE IN THE PRESENT."

- ANONYMOUS

THANK YOU.

(KEP MAKING VR!)



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