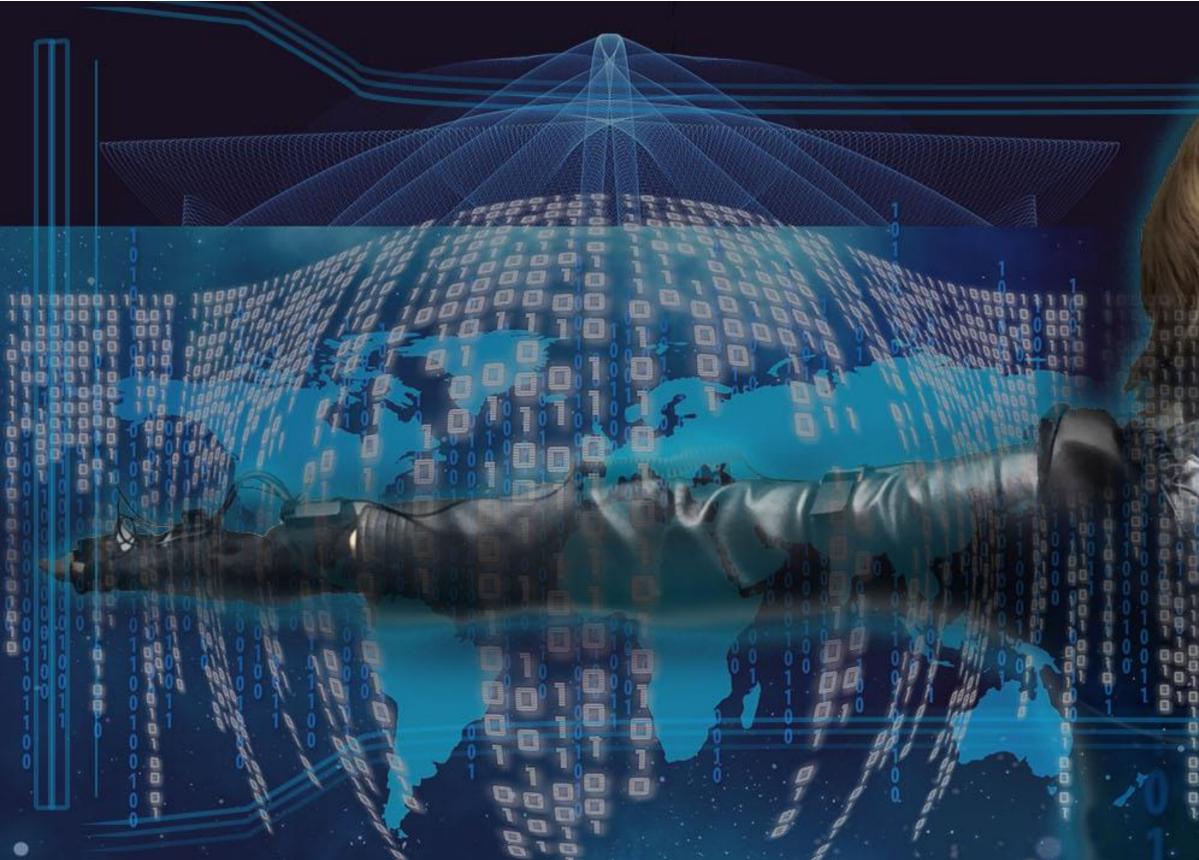
Nicole Lazzaro Hear Me Feel Me Let Me Play: Lessons from Unscramble the Oracle a BOSE AR Audio-First AR Game GDC Summer SF/Online

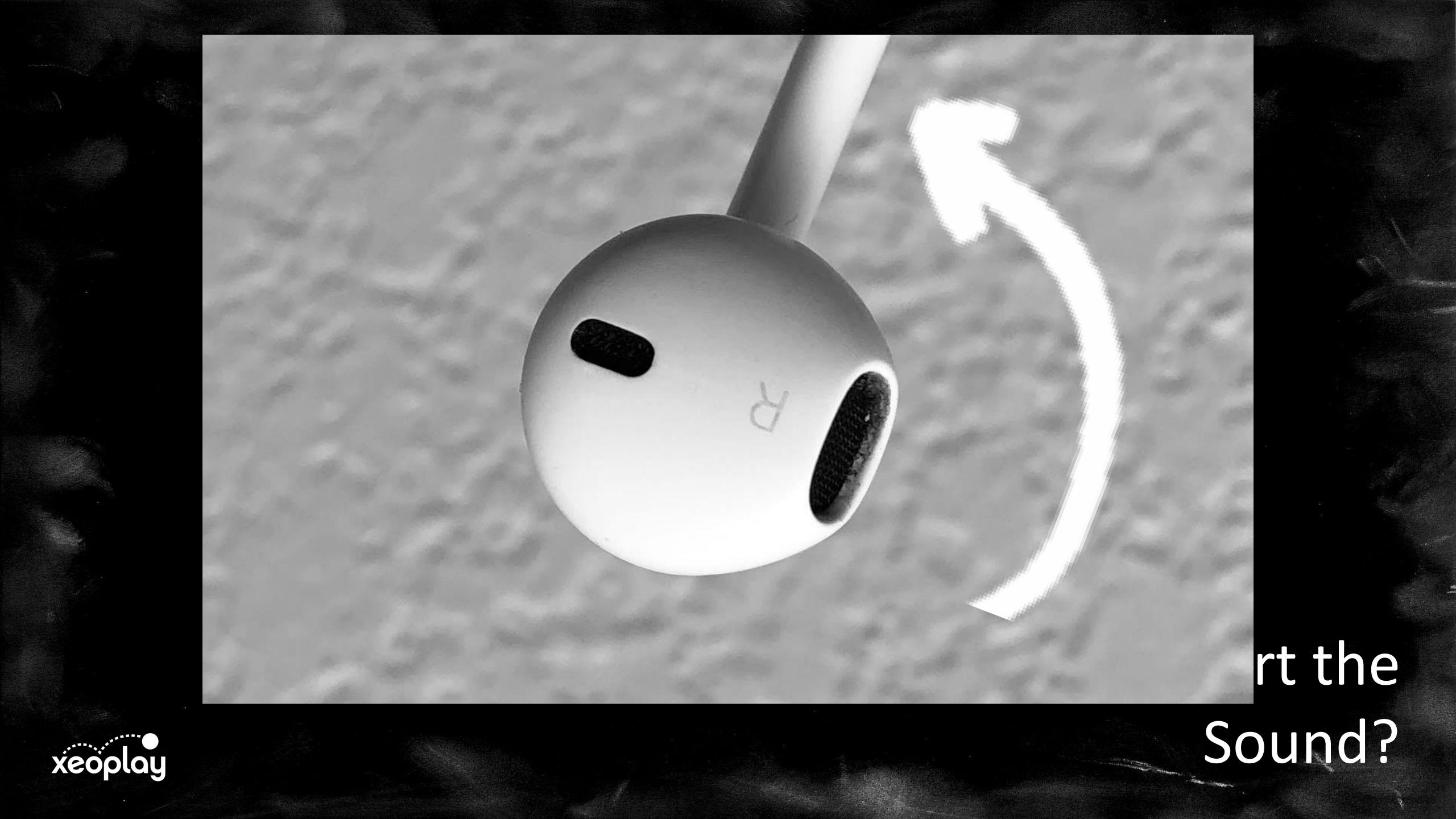
August 4, 2020





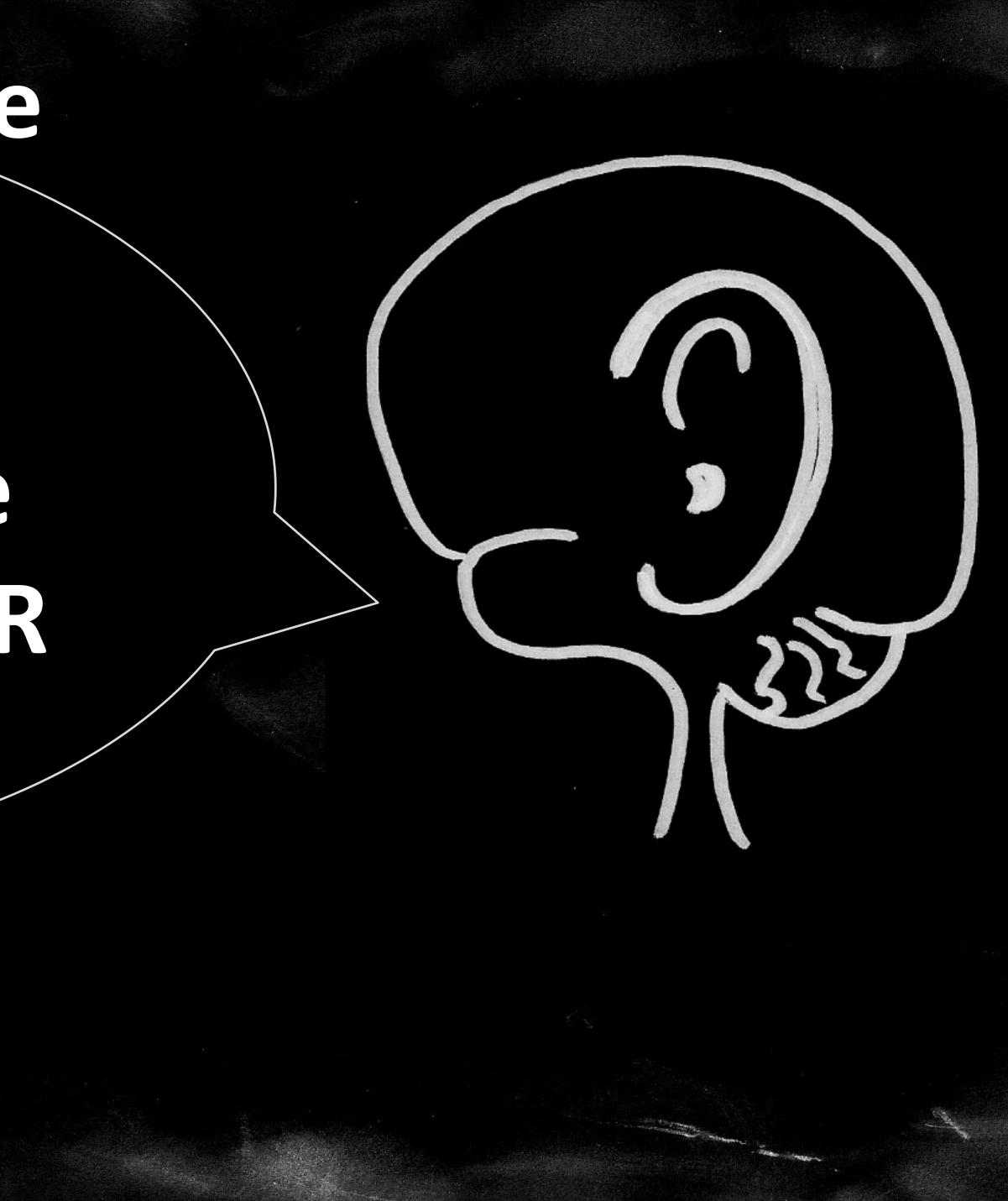
@NicoleLazzaro





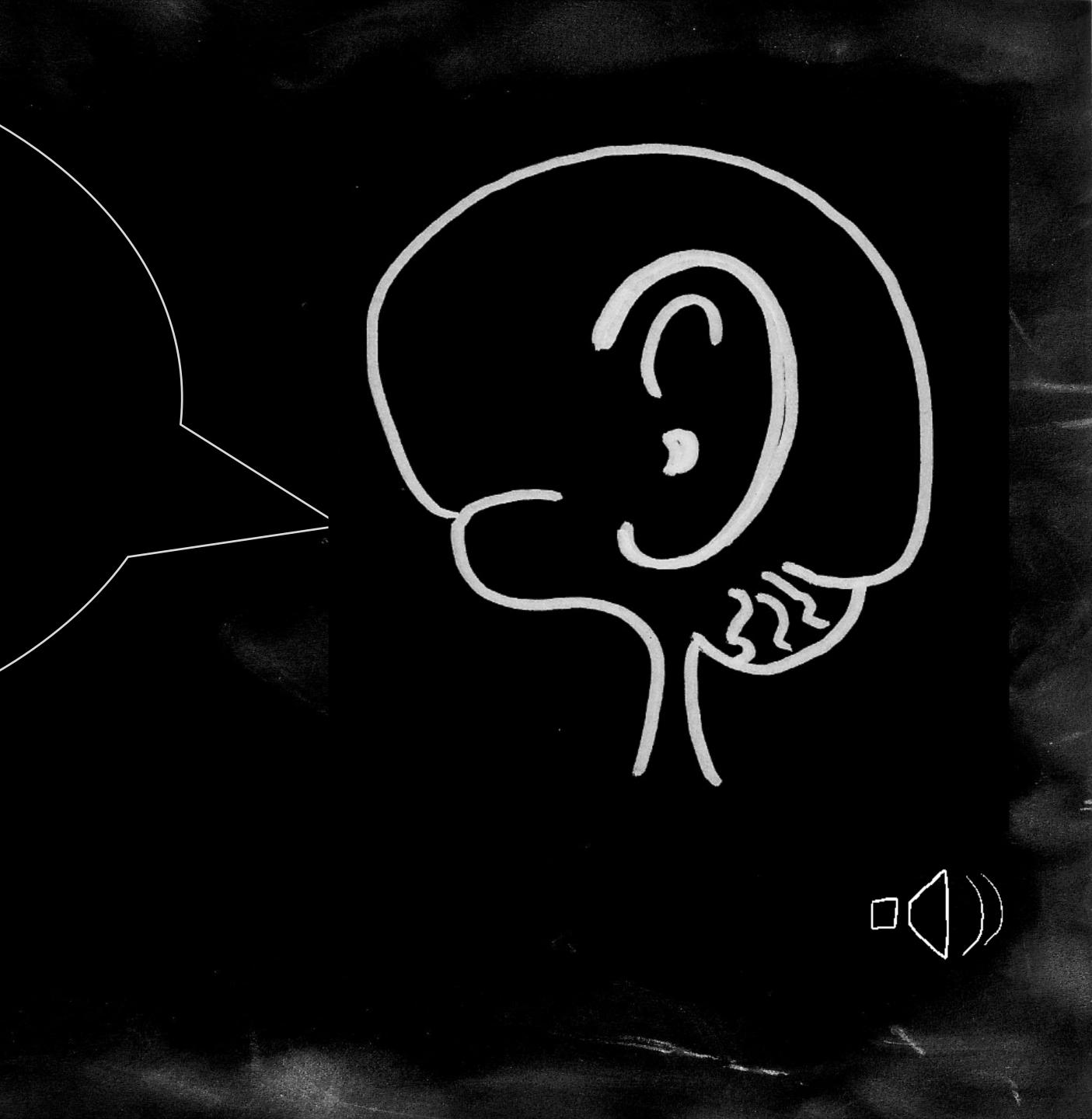
Hear Me Feel Me Let Me Play: Lessons from Unscramble the Oracle a BOSE AR Audio-First AR Game







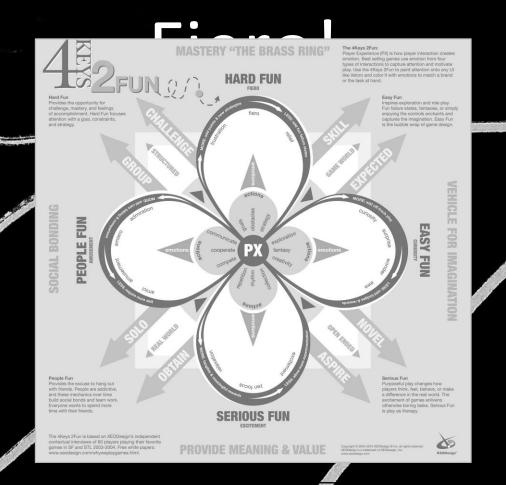




Stanford Psych Degree

Tilt World the first iPhone game

4 Keys to Fun

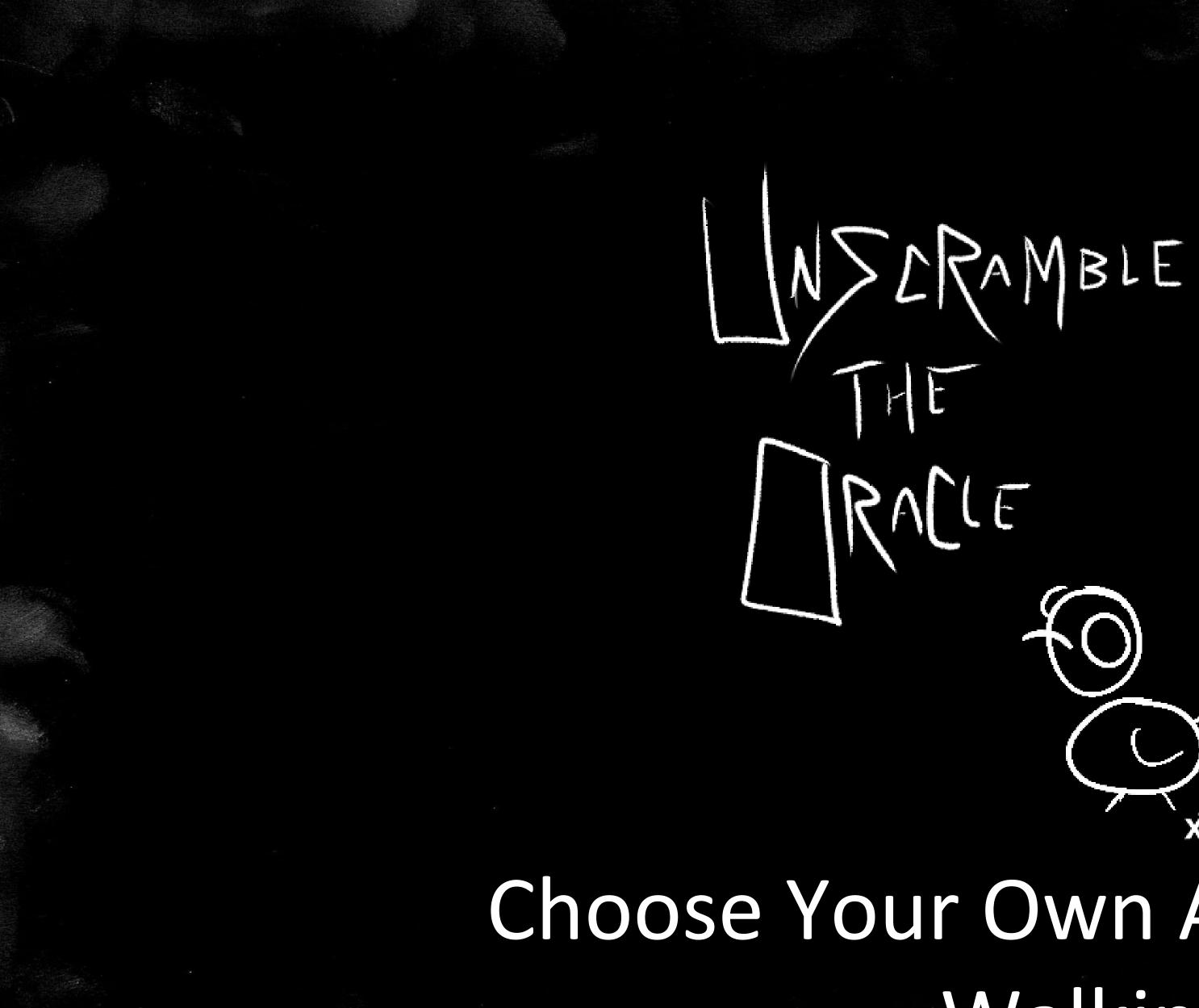


Tilt World Plant 16K trees in Madagascar Unscramble the Oracle – audio first choose your own adventure play walking around the block

Follow the White Rabbit

@NicoleLazzaro







Choose Your Own Adventure You Play Walking Around the Block





Less



NSCRAMBLE

THE

RACLE

tonehenge, and xeoplay Night Fever to Make Unscramble the Oracle an Audio First Game

Image: Wonkubus







David B Fox Patrick O'Shaughnessey Wonkubus Wonk (Michael Crabbs) Nicole Lazzaro Thank You! Unscramble the Oracle TEAM!





BOSE AR Game Jam PlayCrafting July 26, 2019







AUUIO FIISLAK HEAU YOSE





Spatial >> S

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Stand





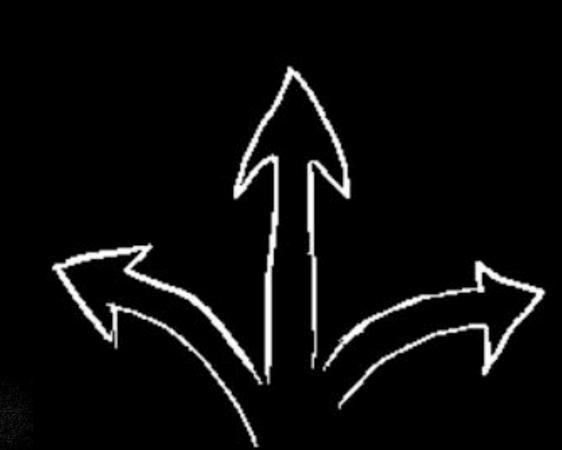


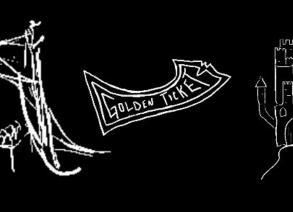




3 Challenges choose Games

Look Around Tap to Choose







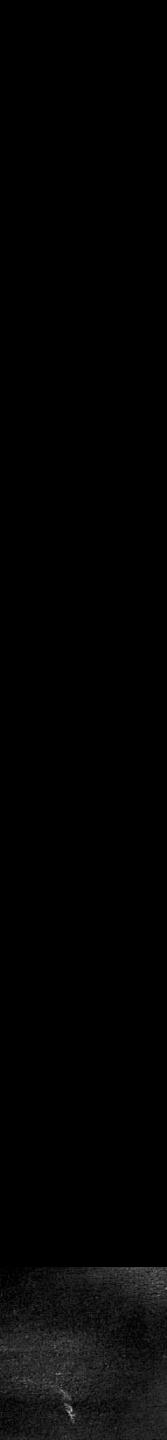
WALK







Stand Spatial

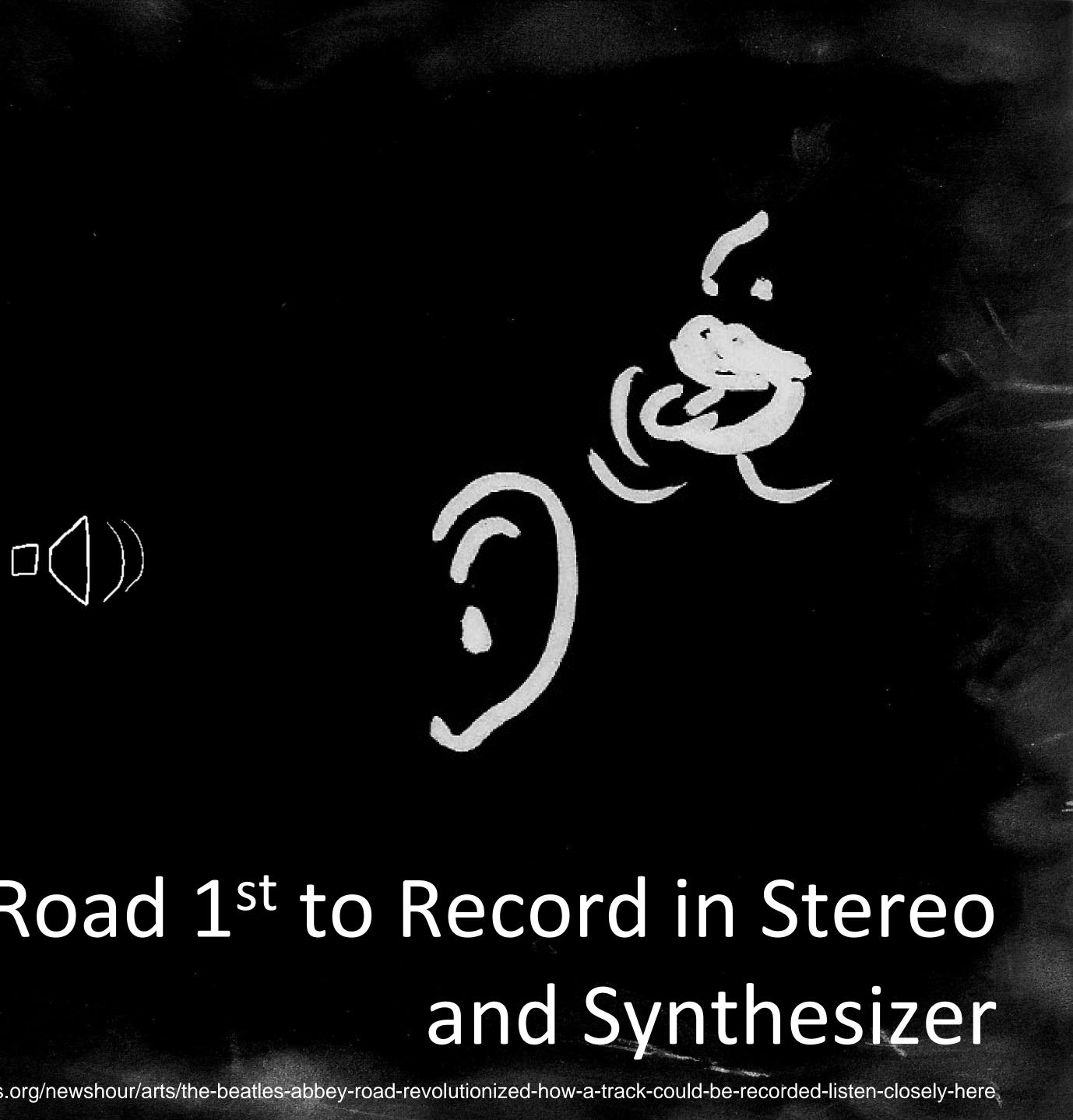


Beatles Abby Road 1st to Record in Stereo



))

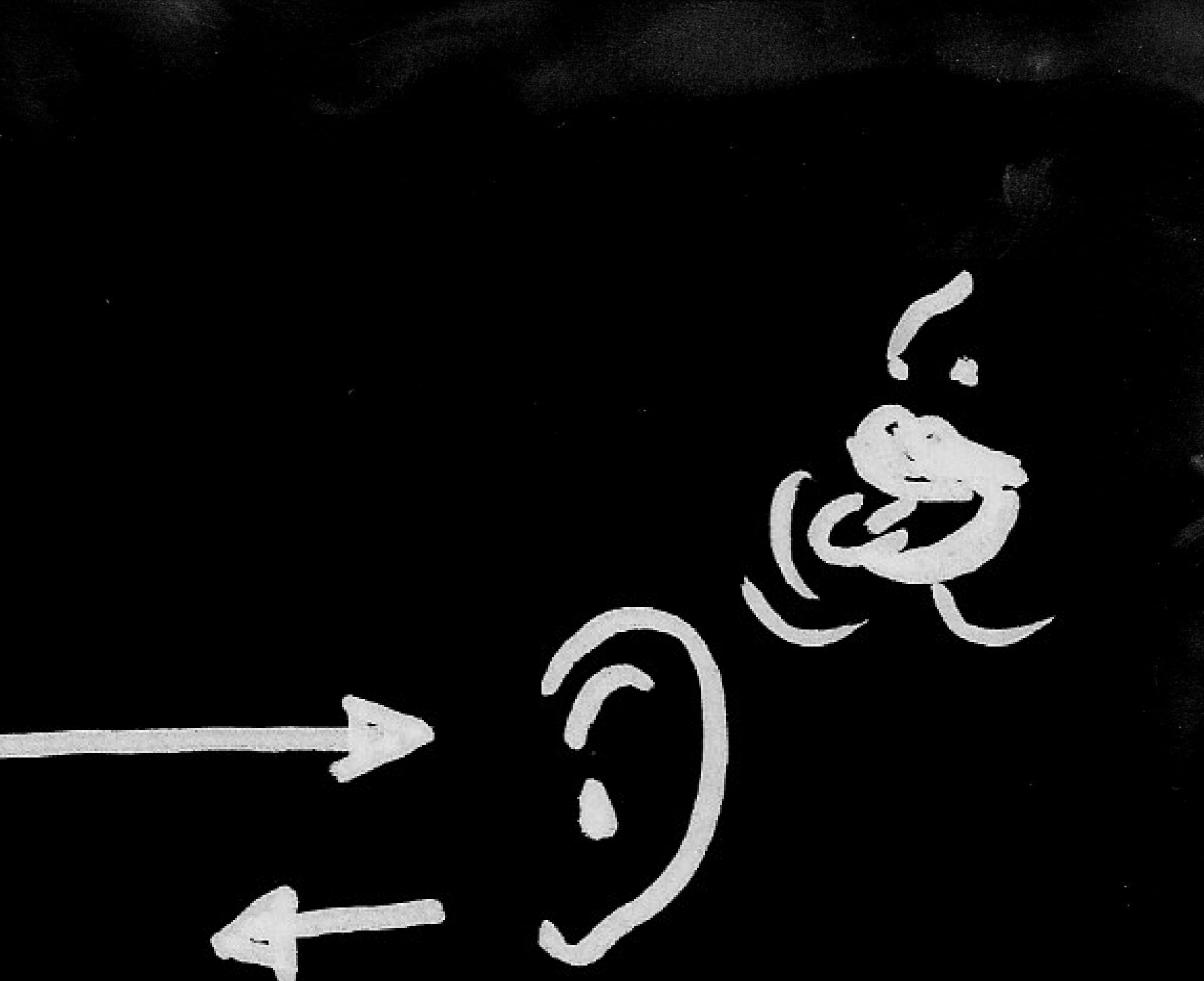
More: https://www.pbs.org/newshour/arts/the-beatles-abbey-road-revolutionized-how-a-track-could-be-recorded-listen-closely-here.



Powerful Yet Stereo = Zero Degrees of Freedom for Movement

More: https://www.pbs.org/newshour/arts/the-beatles-abbey-road-revolutionized-how-a-track-could-be-recorded-listen-closely-here









Ø Stereo Ø Ambisonic Ø Binaural Ø ASMR

Spatial Audio ≠ Surround







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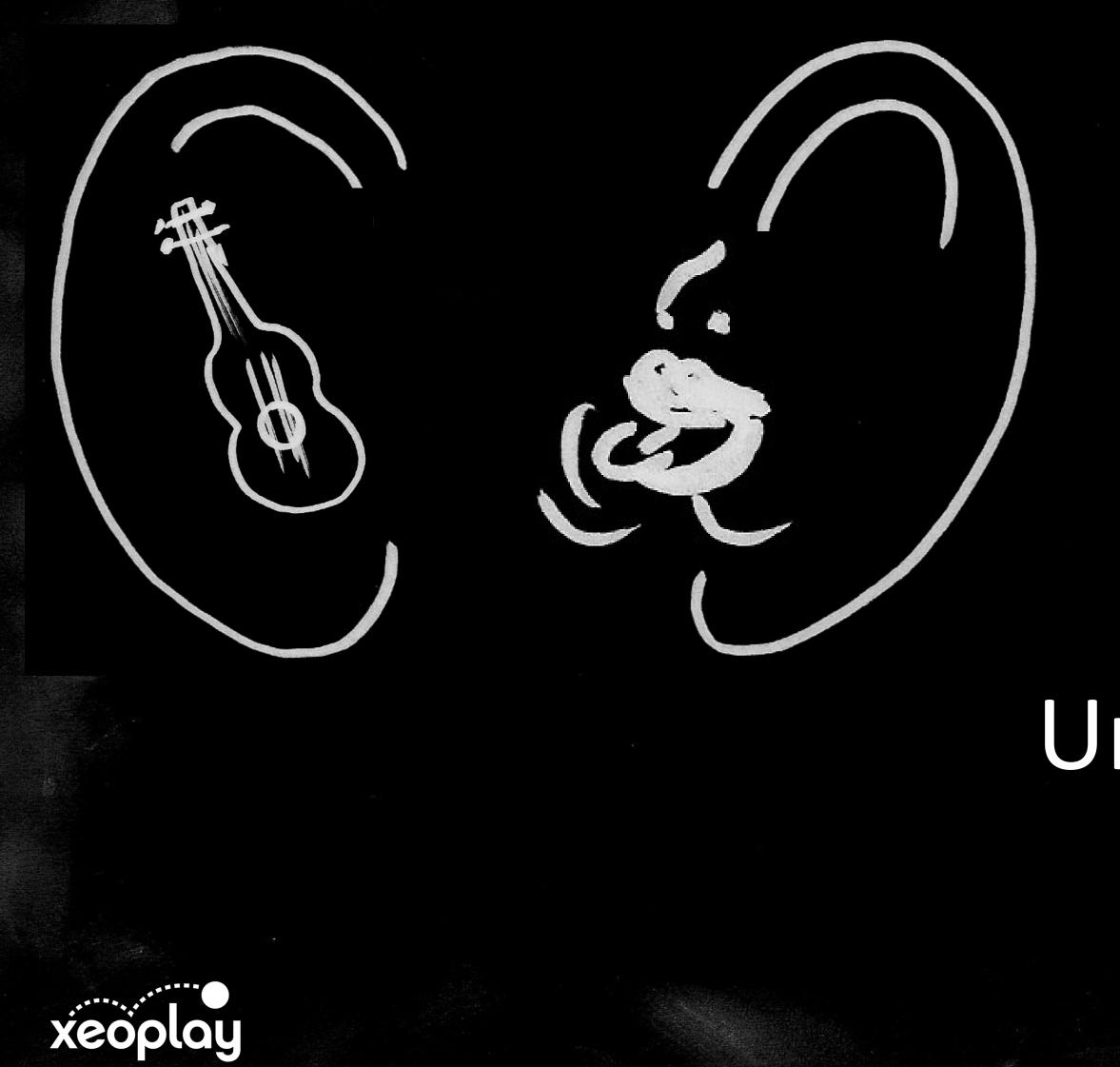


NWhile Standing -Spatial Audio Field





Stereo Inside the Head Zero Degrees of Freedom



"Find the Frog" Walk Around Rotate Look Up & Down

Unscramble Carle 6DoF (Degrees of Freedom for Movement)

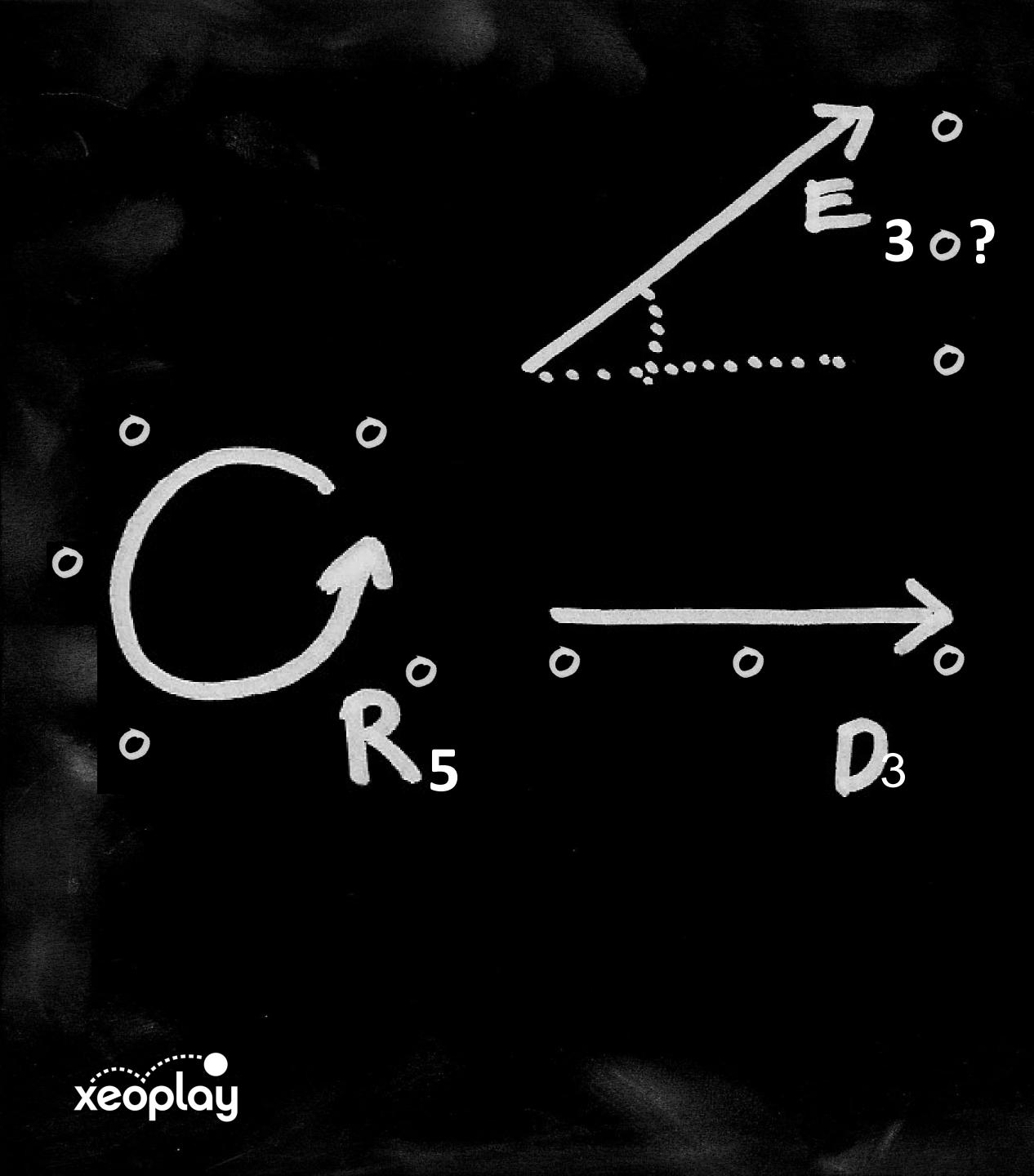


No DoF Headphones No Motion

3 DoF 6 DoF Look up/down Walk forward/backward Left/right Sideways left/right Tilt Left/eight Poseum Deg/deess of Freedom (DoF)







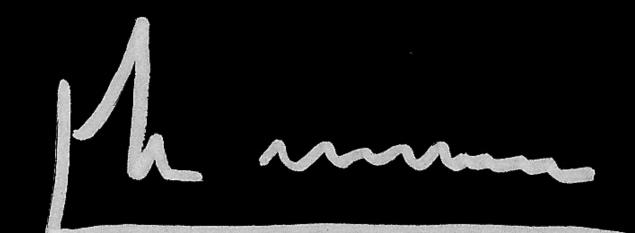
Auxel = $R_5 E_3$ "Audio-Pixel"

Auxel = RED for Audio Position

How many audio position information can the player hear?



Sharp Attack Repeating

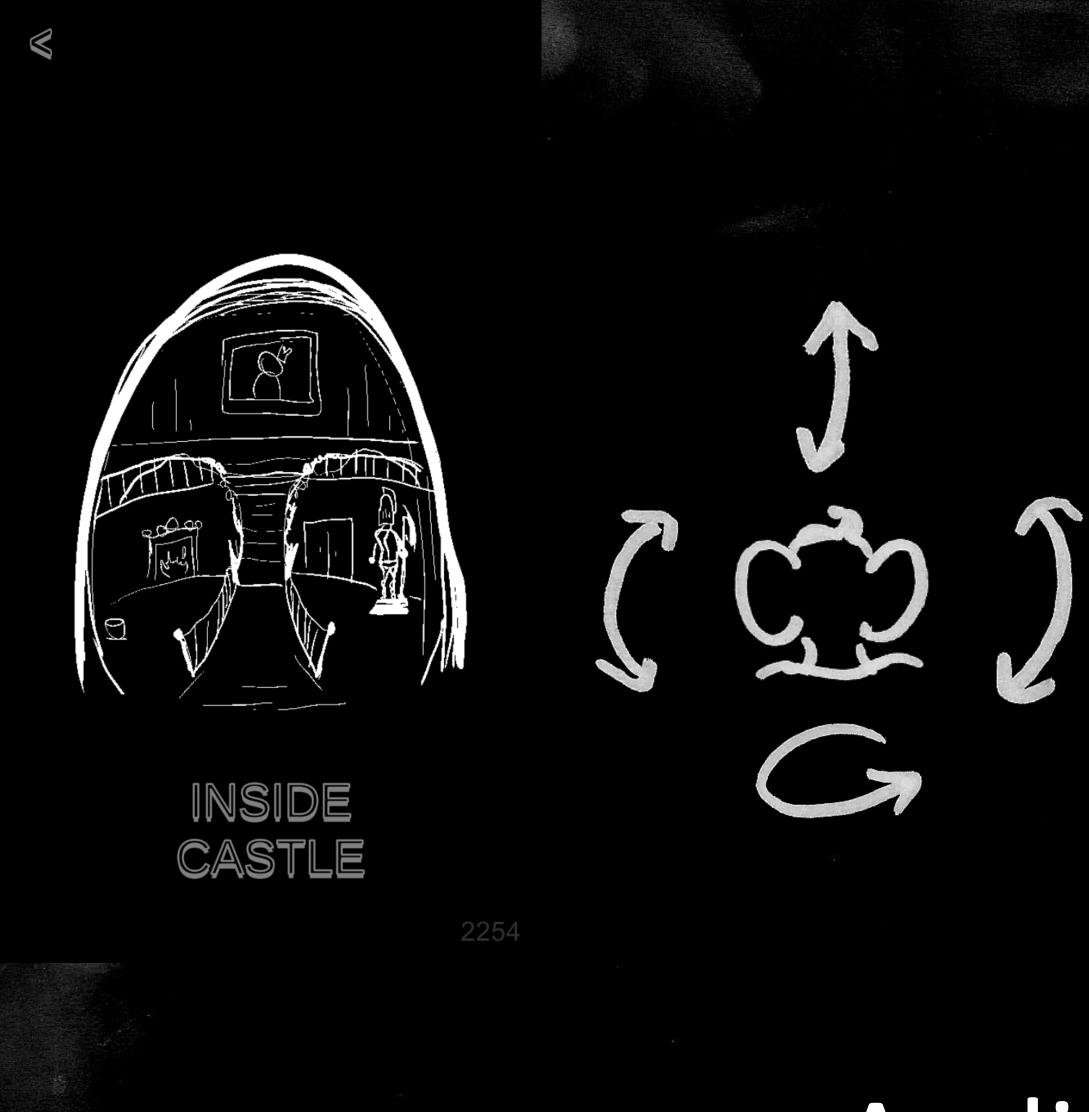




Repeating Pattern

Easier to Localize Hear Spatial Distortion

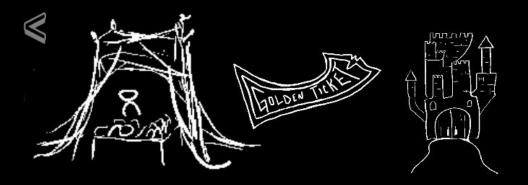






1. Sharp Attack 2. Long Enough Loops 3. Pitch Above and Below Audio-First Stand / Spatial Tips for All Games







WALK

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hrough the Soundscape









Road?

How Get

X

33

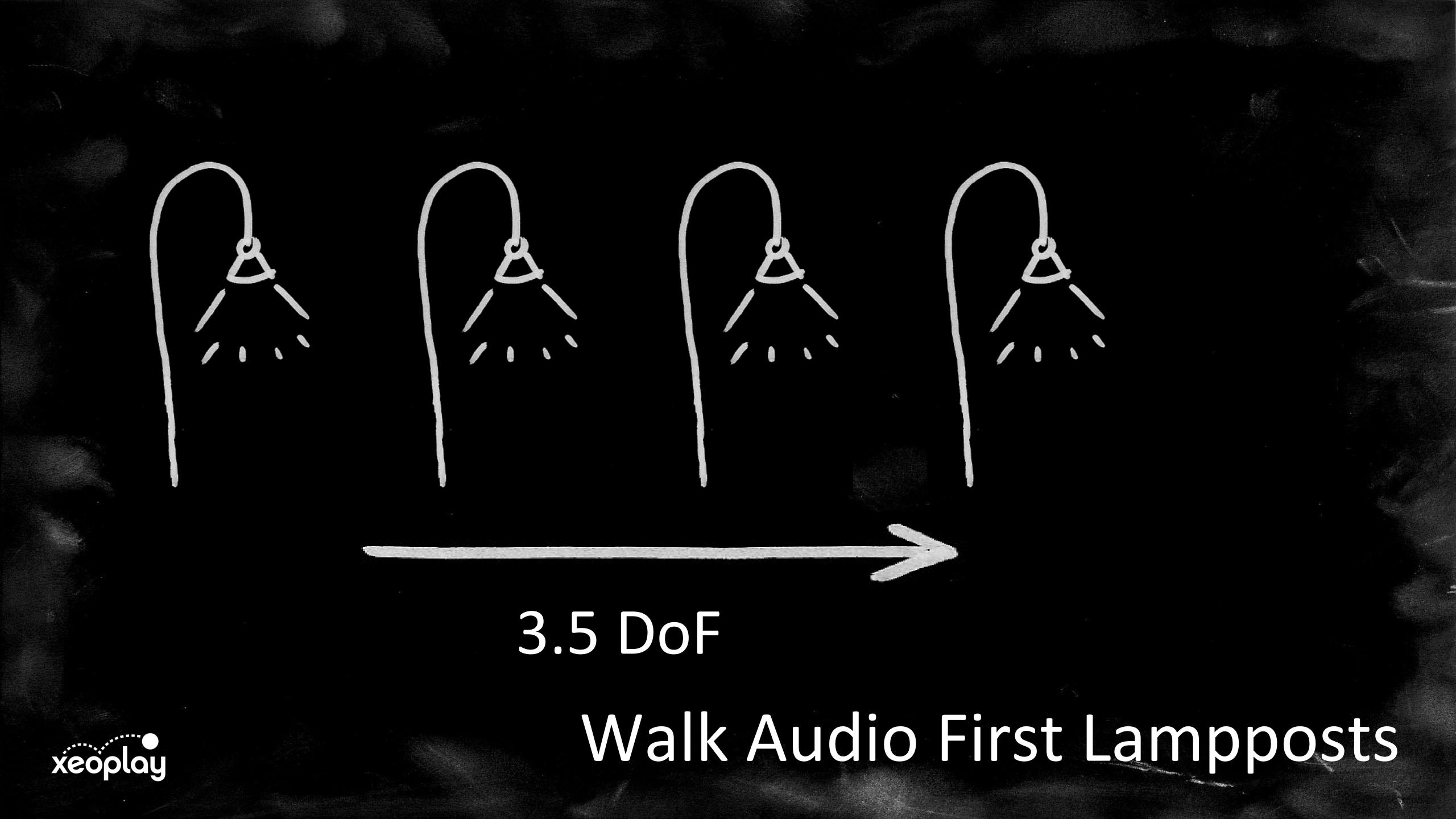


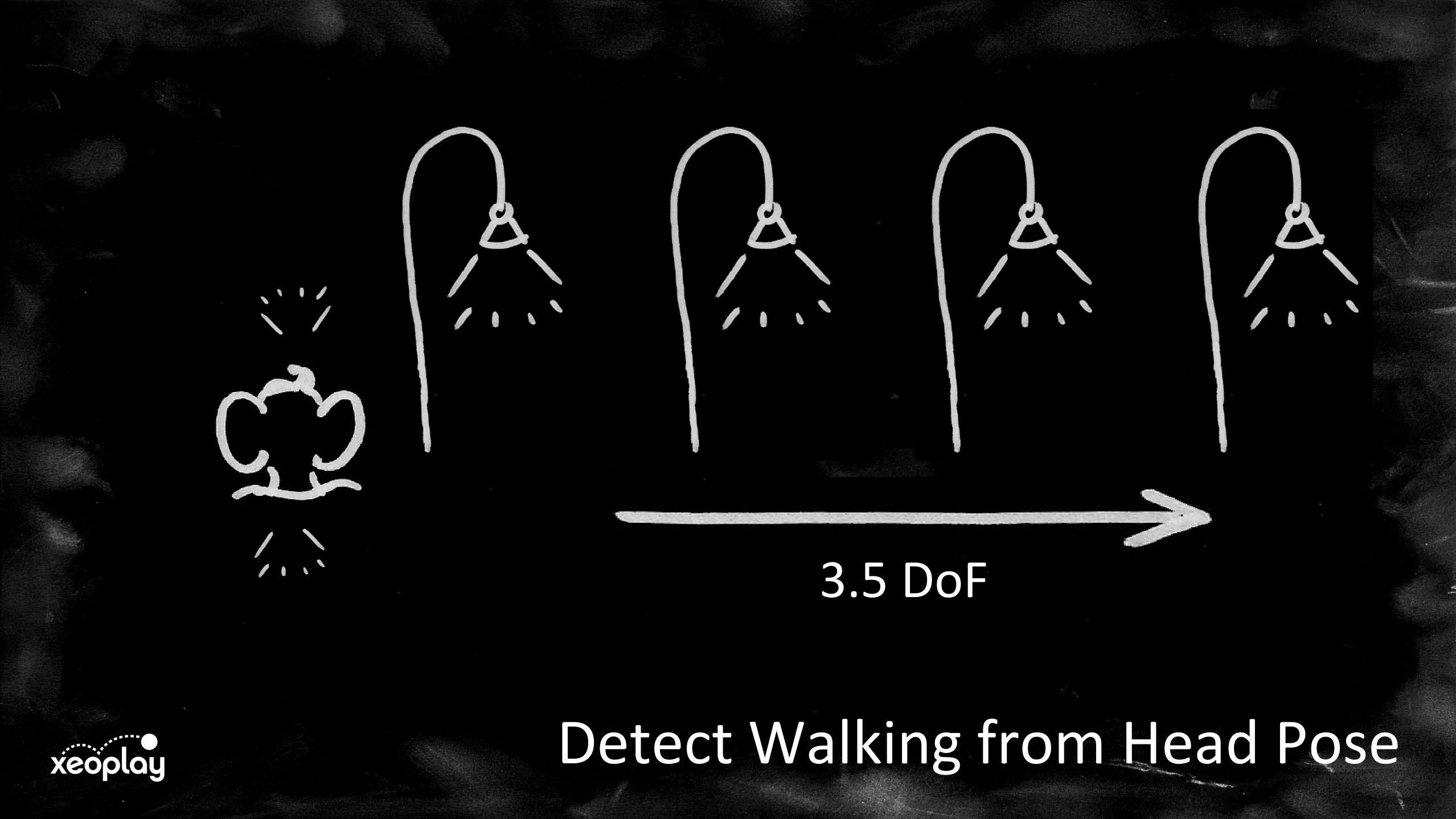




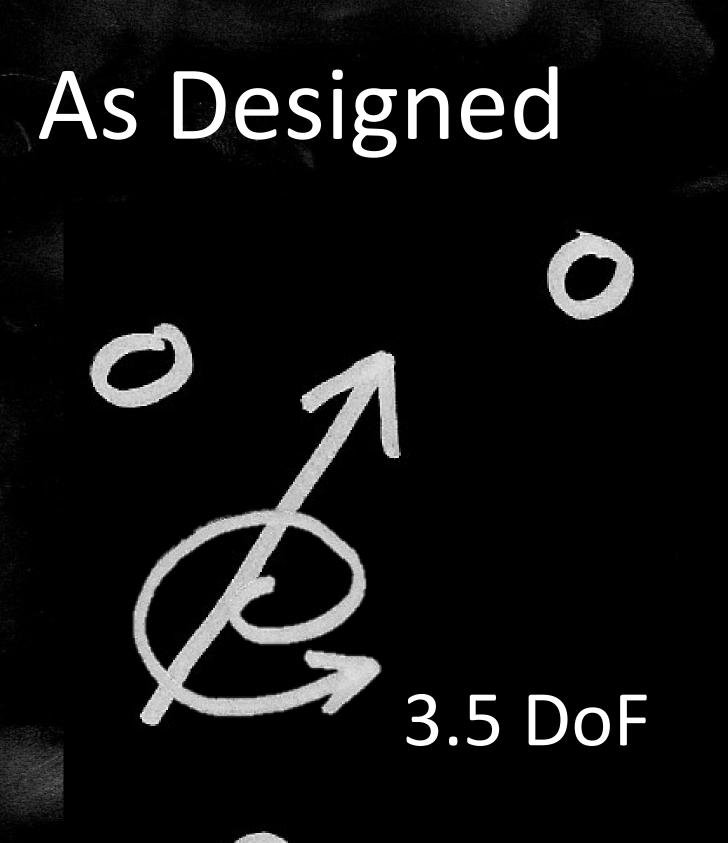
nble the Oracle









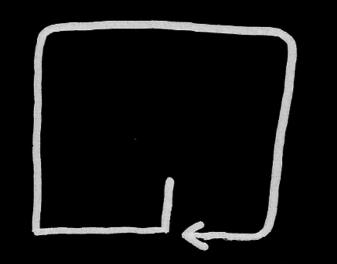




Seat



As Used











WALK

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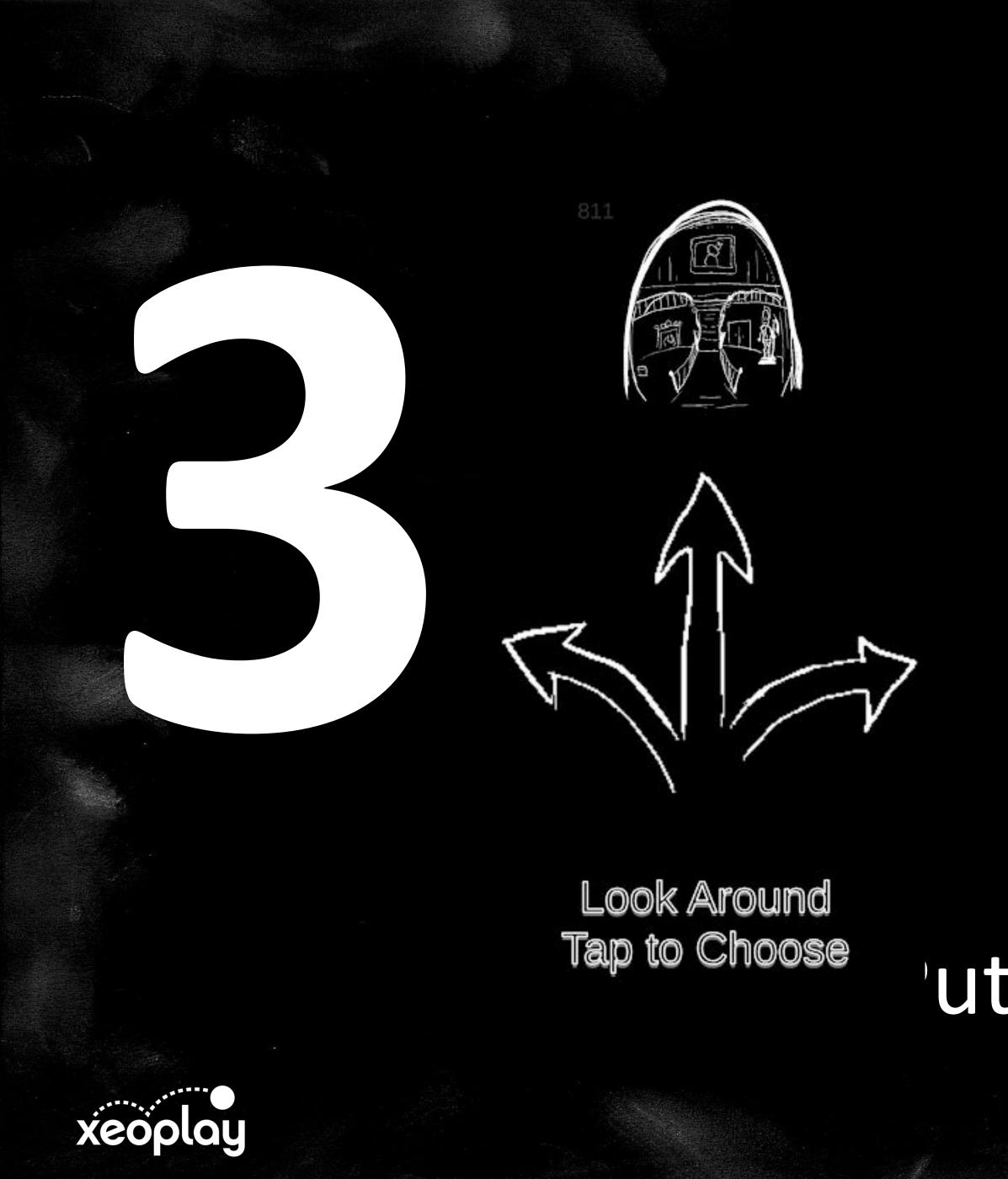
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1. Position > Reflection 2. Discrete Audio Sources 3. Narrative Audio Sources Audio-First Walk Tips for All





CHOICE

utting the *Choose* in Choose Your Own Adventure

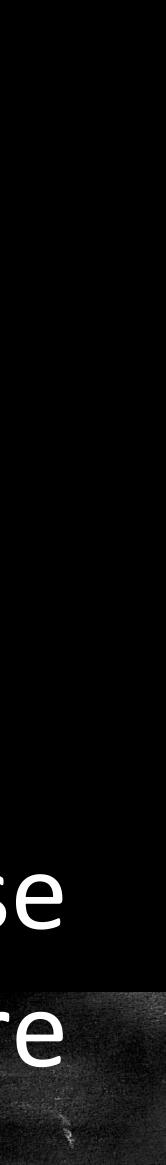
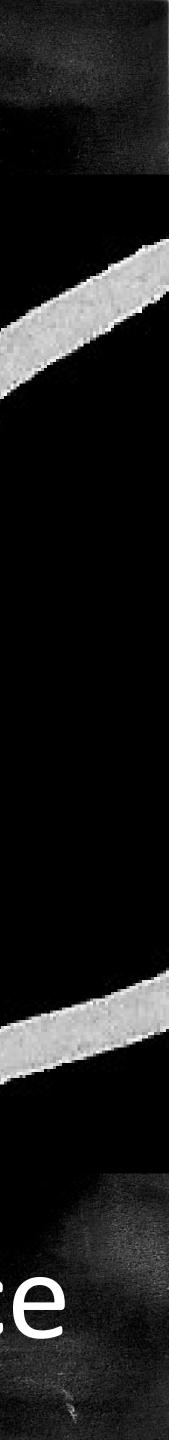


Image: Construction of the sector of the 0



Plan B

Choice





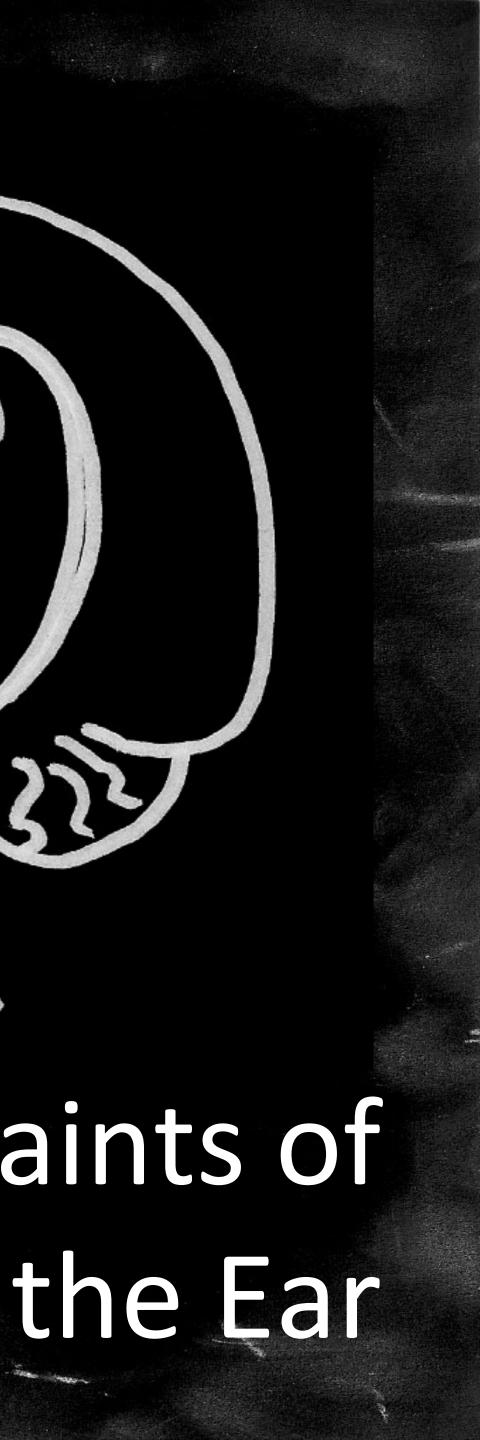


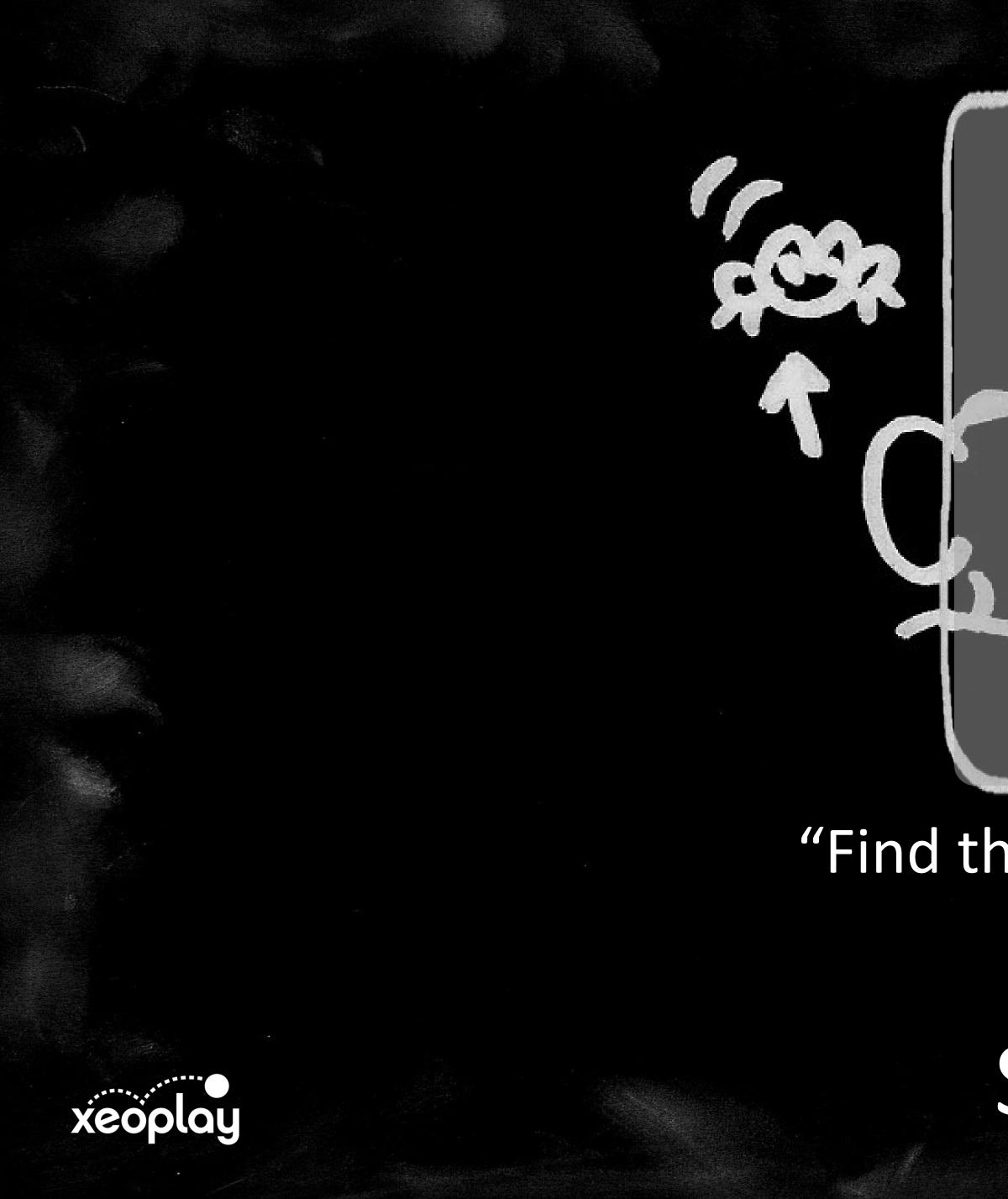


Audio menus required more resolution than walk paths

compared to visual menus 1.Low resolution 2.Brain's short term memory buffers. 3.Hard to refresh audio information. 4. Experience 1 audio source at a time 5. Mentally map audio source with an object, event, or interaction Psychology Constraints of opportunity







1.30 "Find the Frog"

Spatial Audio Dead Zone







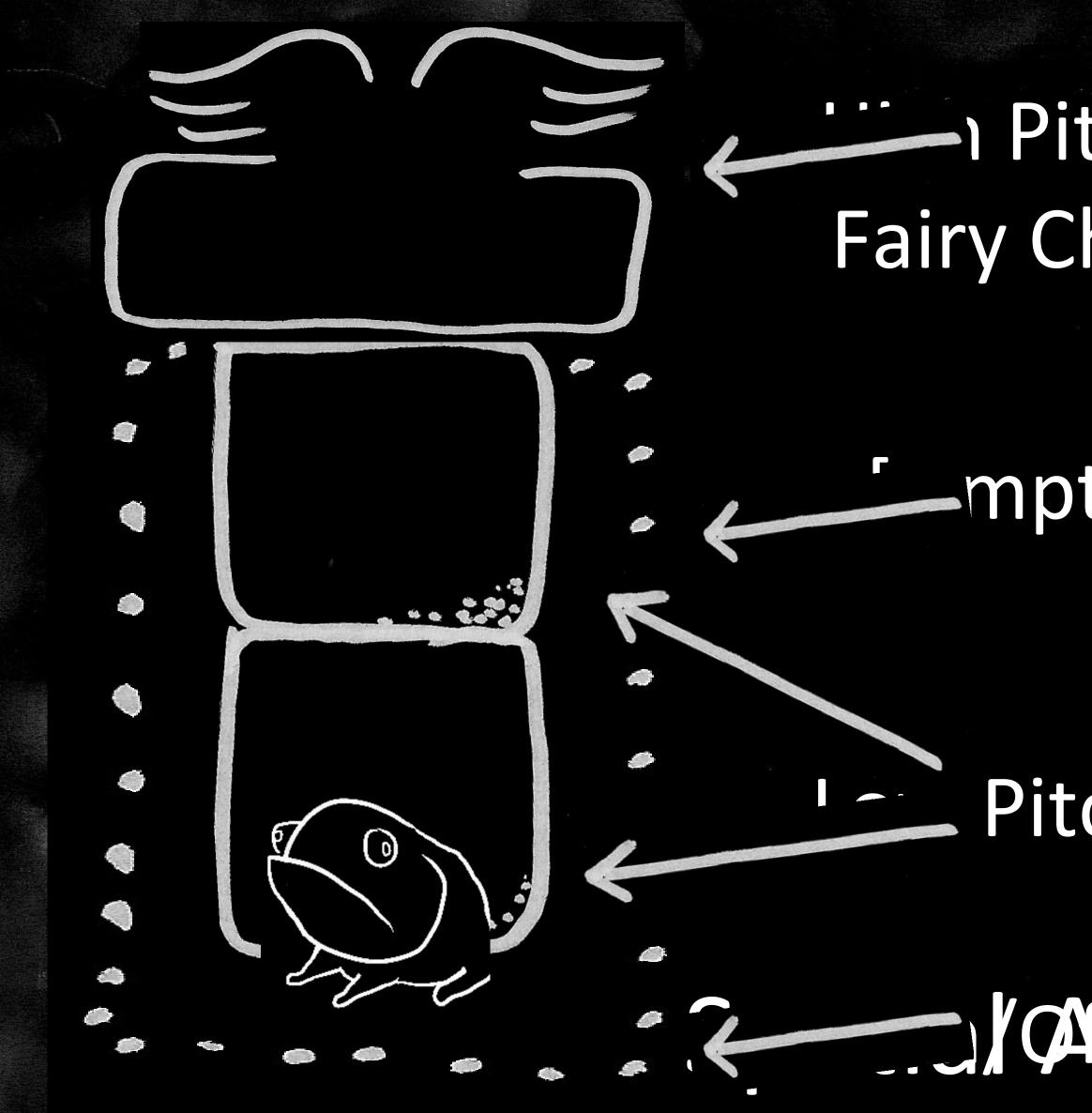
Gaze "beak cursor" to interact Heard what you looked at

oTap the Phone **OTap Audio** Prompt oYes/No

Nods

4 State Audio Buttons







Fairy Chicken Godmother

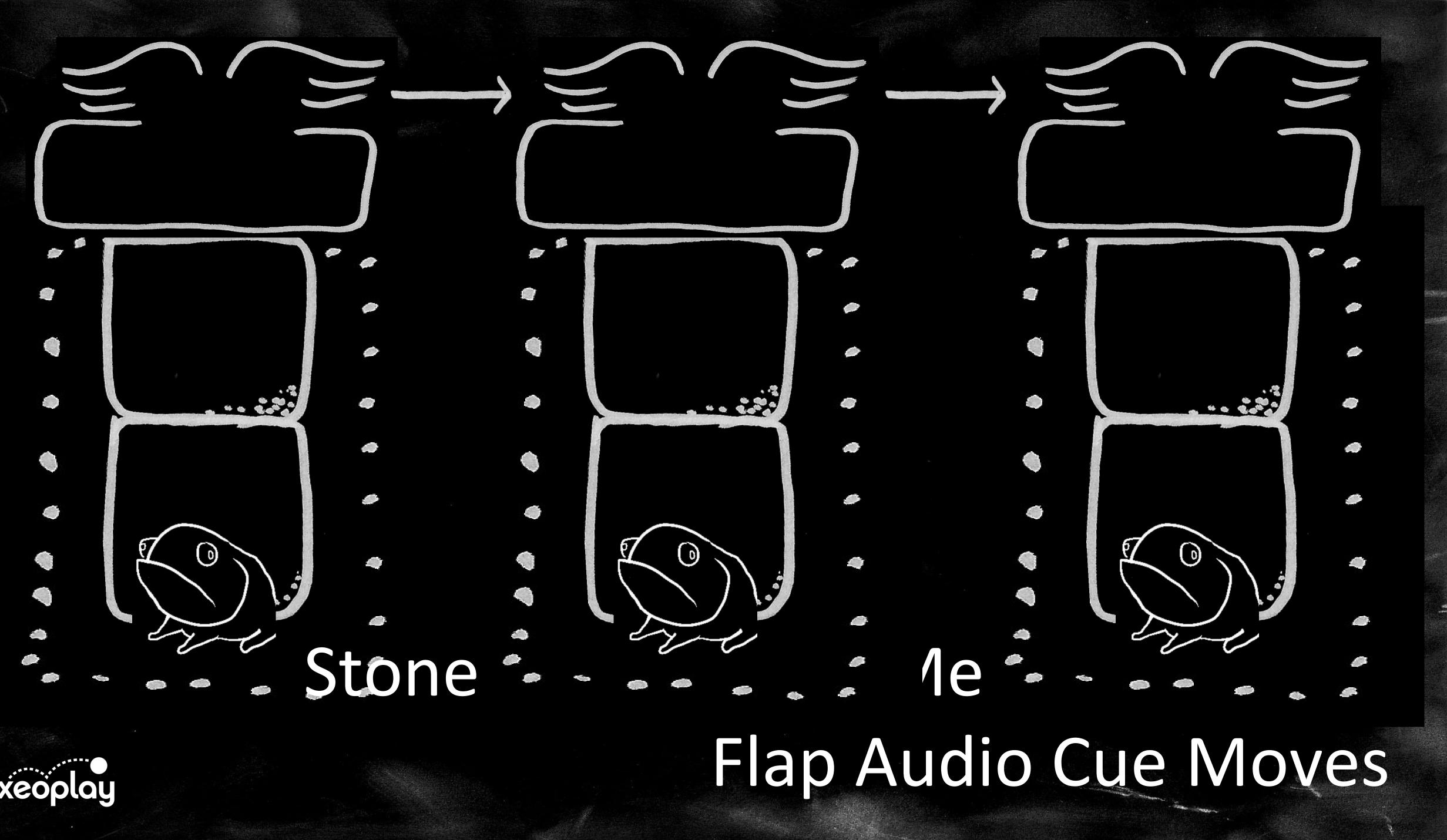
mpty Audio Position]



Button Pitch Frog Croak LOOpble Tap Headset To Choose CACHERICAL Control Choose CACHERICAL CONTROL OF THE SUBJECT OF THE FORM







am The Pizza Door

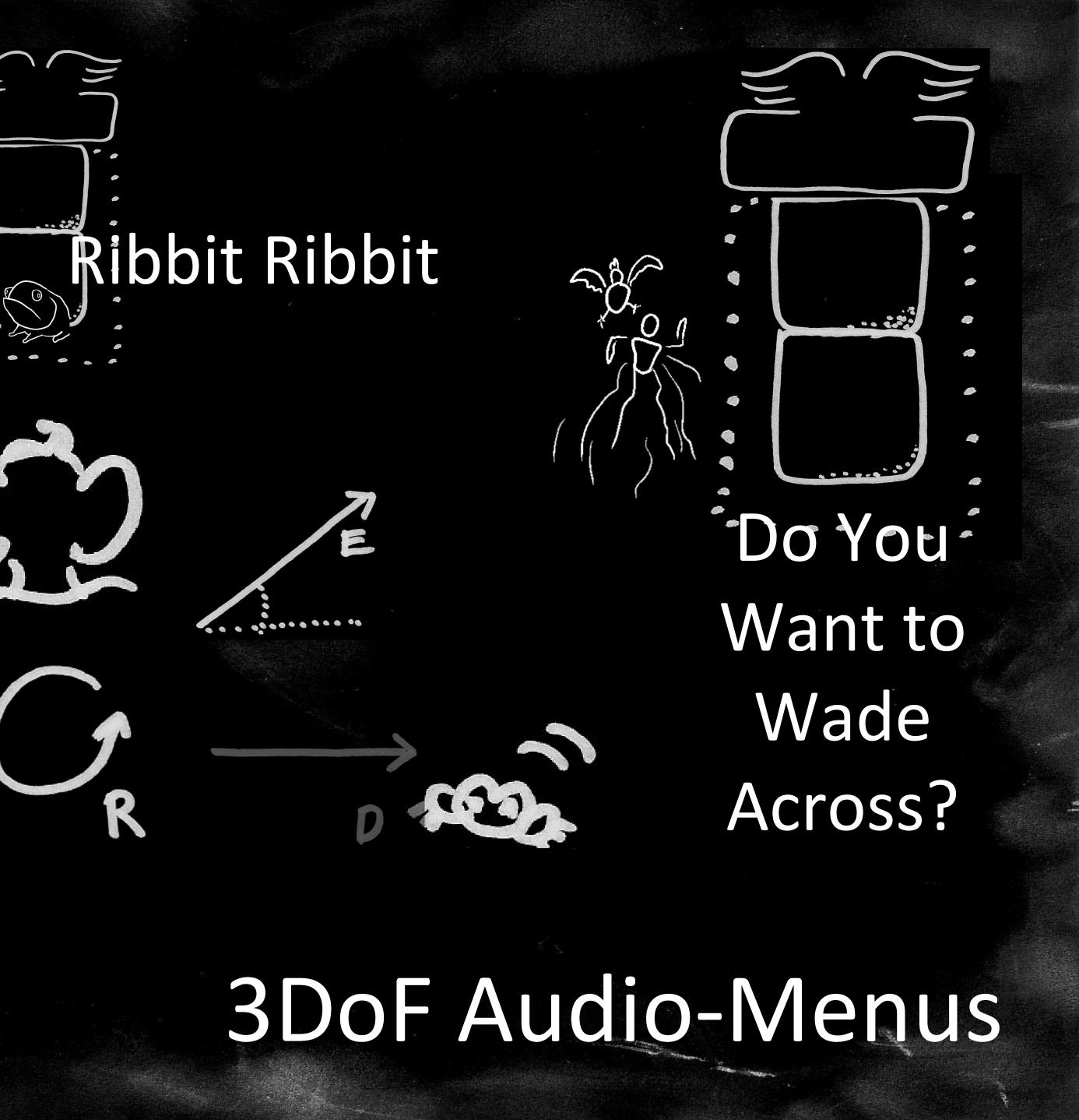
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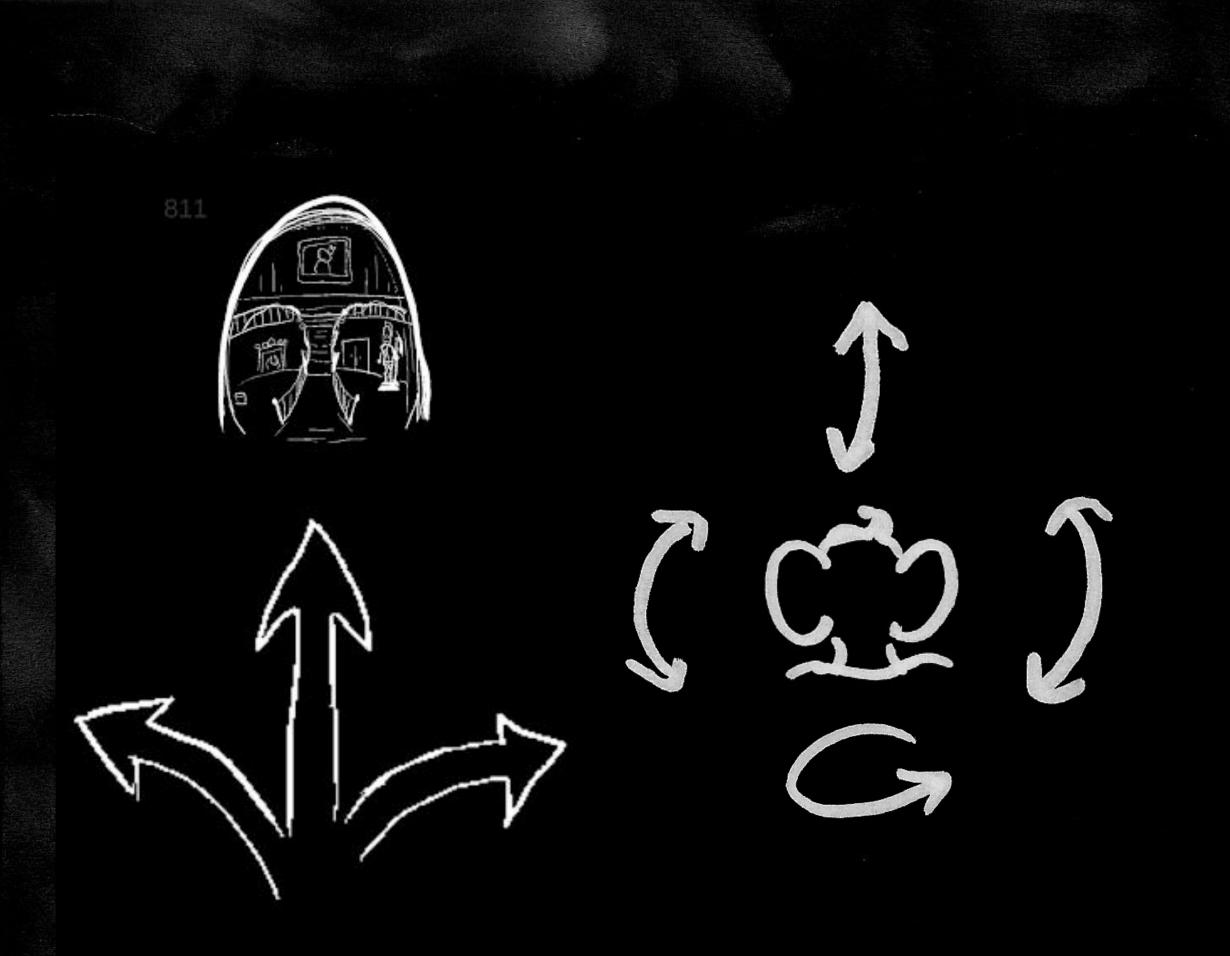
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Menus 3DoF No Distatnce







Look Around Tap to Choose



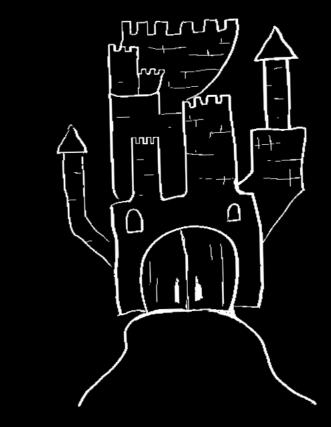
1. Pattern 2. Narrative (Frogs > Turnips) 3. Latency: Bluetooth, WiFi, HRTFS Audio-First Choose Tips for All

Games

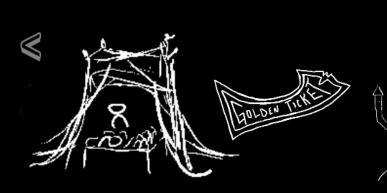




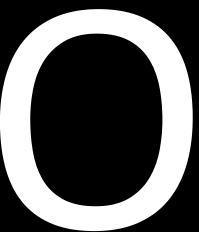












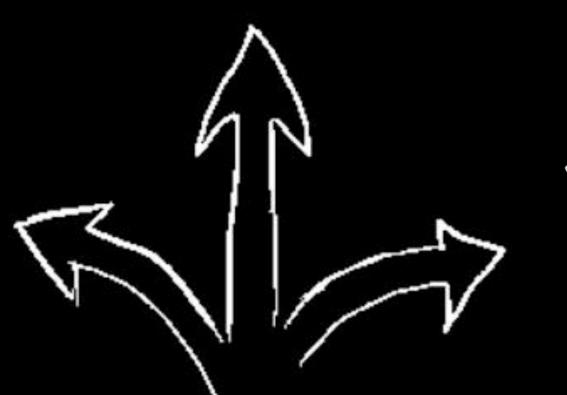
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KNOCKS



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Look Around Tap to Choose





Port Motion to Smart Phone





Spatial Haptics

Image: Miraisens A Murata Company









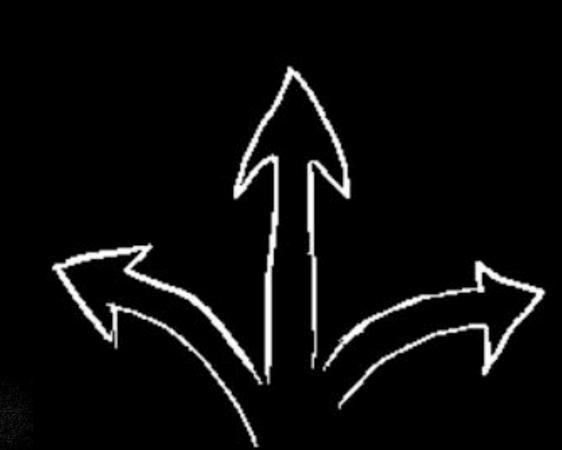
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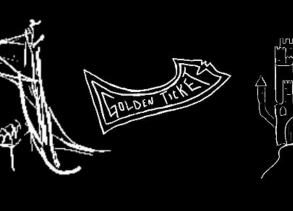


Stand/Spati 3 Chvallenges Choose Jose Stand/Spati 3 Chvallenges Choose Games



Look Around Tap to Choose







WALK









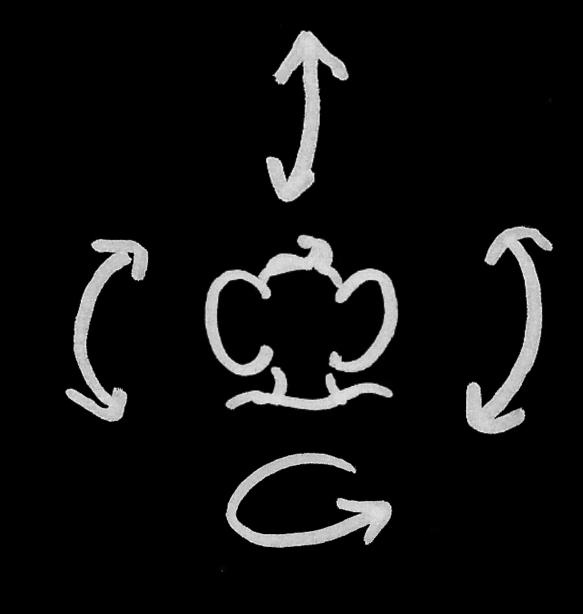
David B Fox Electric Eggplant.com Patrick Ø O'Shaughnessey Patched Reality.com Wonkubus Wonk (Michael Crabbs) Michael Crabbs.com Thank You! Mass remable the XEQDeaispectreAN!







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1. Sharp Attack 2. Long Enough Loops 3. Pitch Above and Below Audio-First Stand / Spatial Tips for All Games







WALK

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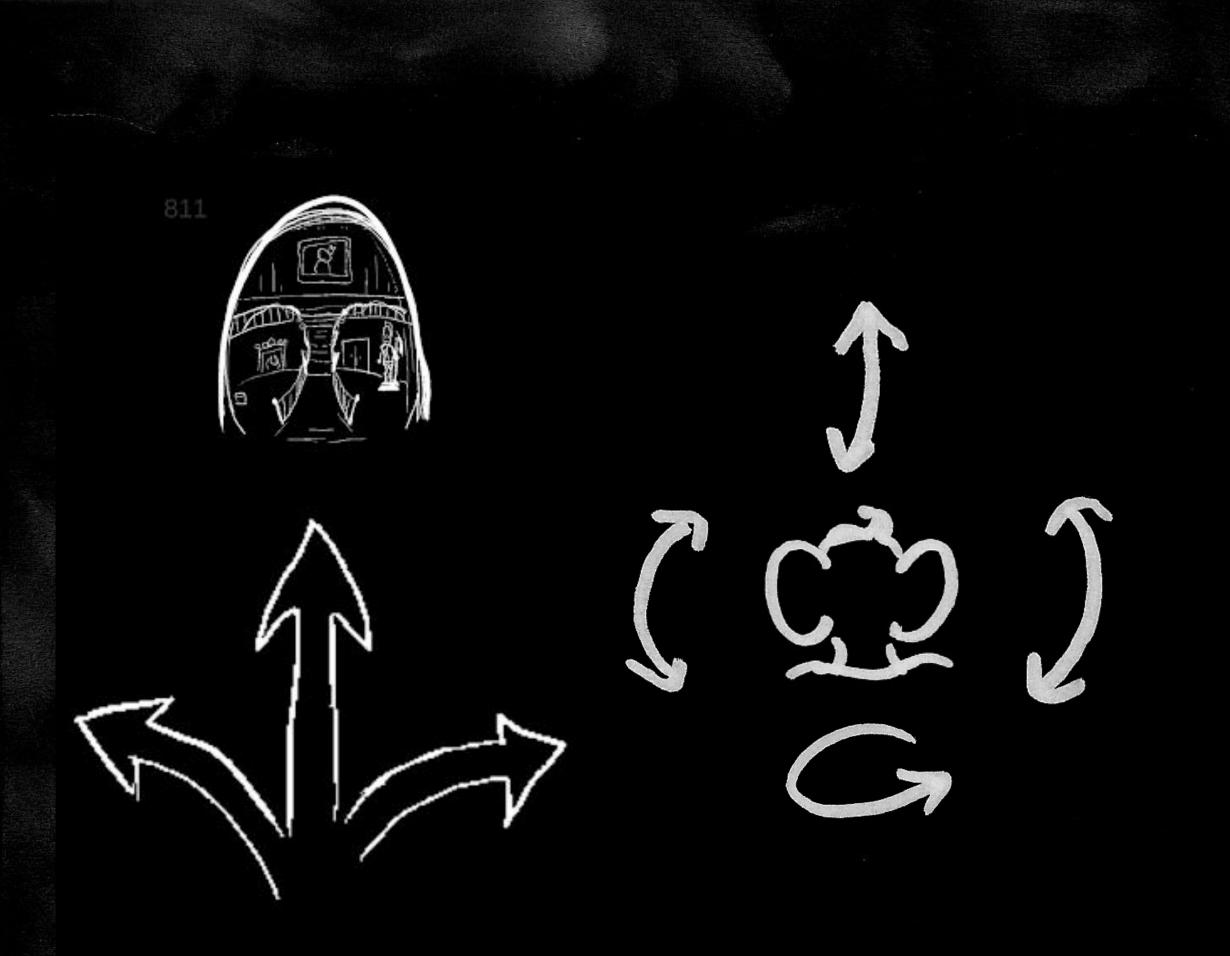
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1. Position > Reflection 2. Discrete Audio Sources 3. Narrative Audio Sources Audio-First Walk Tips for All





Look Around Tap to Choose

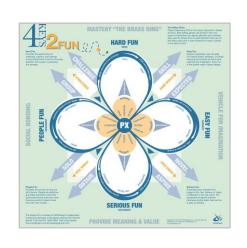


1. Pattern 2. Narrative (Frogs > Turnips) 3. Latency: Bluetooth, WiFi, HRTFS Audio-First Choose Tips for All

Games











Follow the White Rabbit

Free Download 4K2F.com

TiltWorld.com

Unscramble the Oracle



Thank you! Nicole@xeodesign.com @NicoleLazzaro XEODesign.com 510-658-8077