

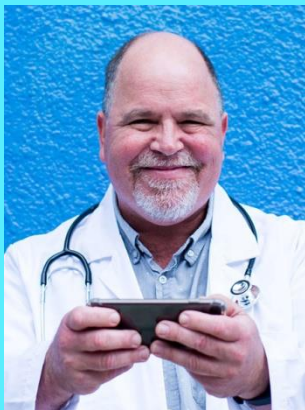
The Year in Mobile Games

Game Developers Conference 🌀 August 6, 2020



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Founder, Mobile
Game Doctor



Juan Gril

Founder,
Gametapas



**SHELTER
IN PLACE**

1. Ad and Subtract



WHY?

A neon sign with the word "WHY?" inside a speech bubble, set against a dark brick wall. The sign is illuminated with a bright blue light, and the text "WHY?" is in a glowing red color. The speech bubble has a blue outline and a small tail pointing downwards and to the right. The background is a dark, textured brick wall.

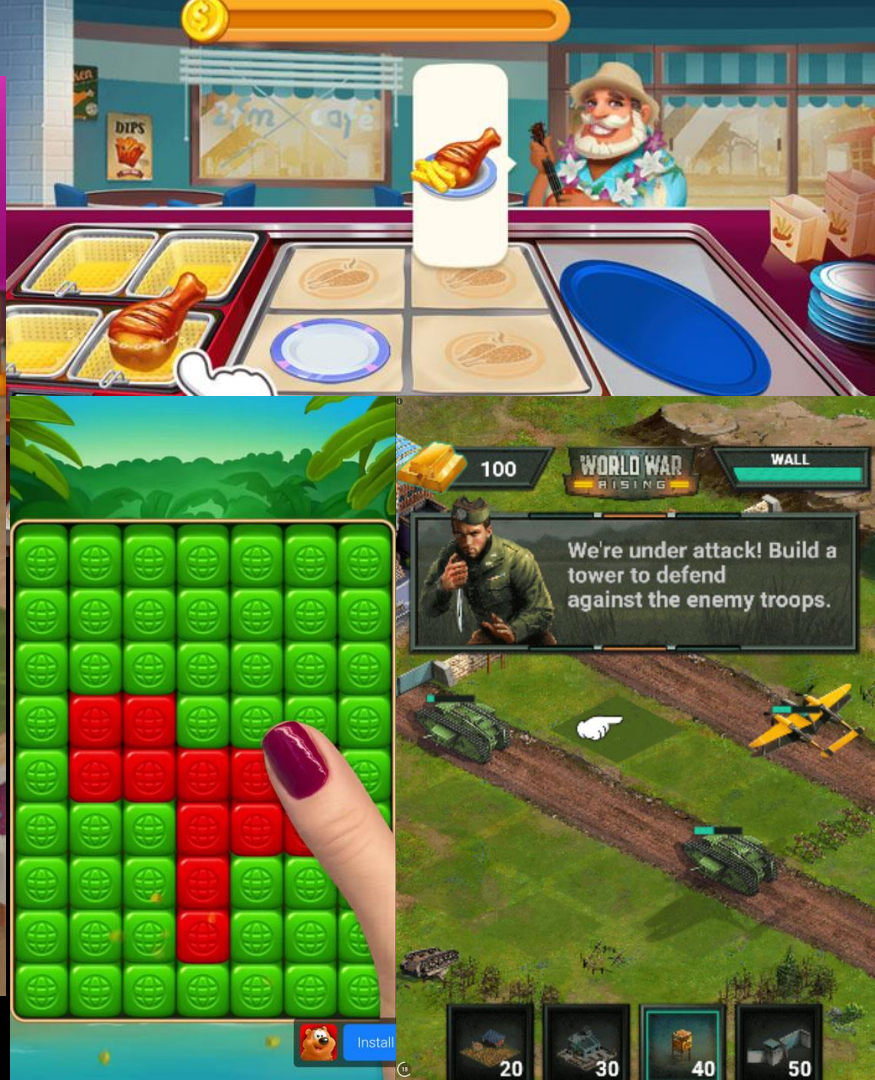
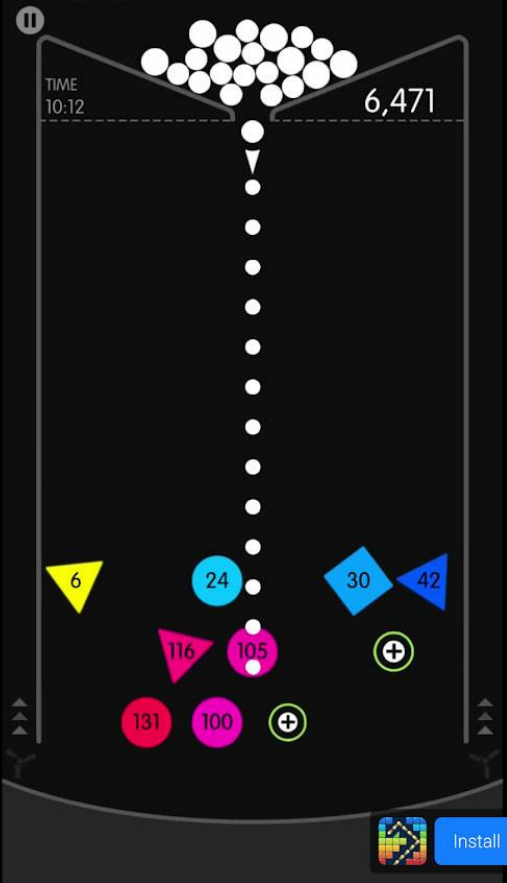


Install Now



Hurry! Upgrade your wall to repair it!









Clockmaker

4.5 ★ Google Play

Install

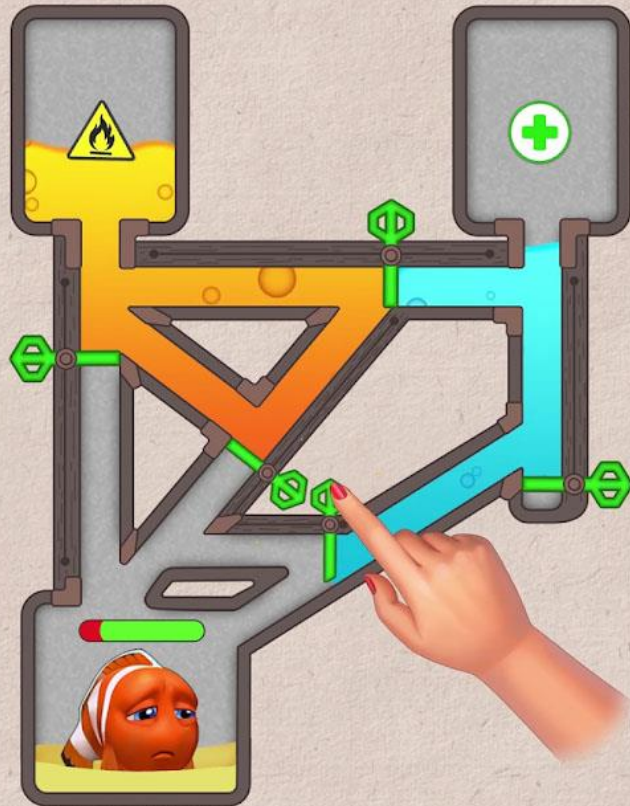




NEW
game



SAVE THE FISH!



Help her escape!



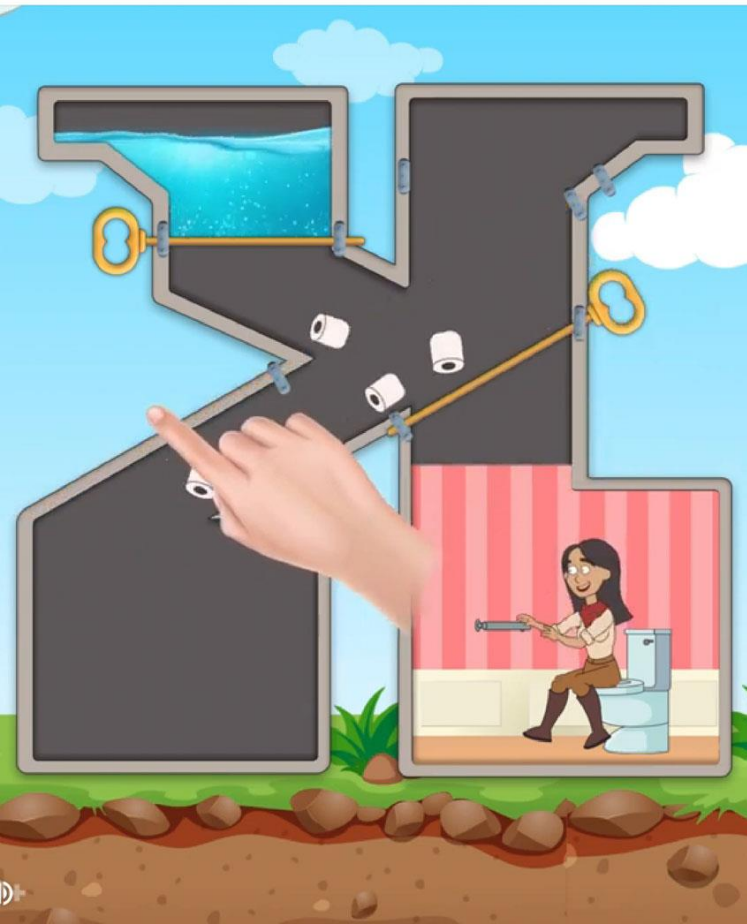
LEARN MORE



Klondike Adventures

4.4 ★ Google Play

Install







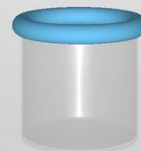
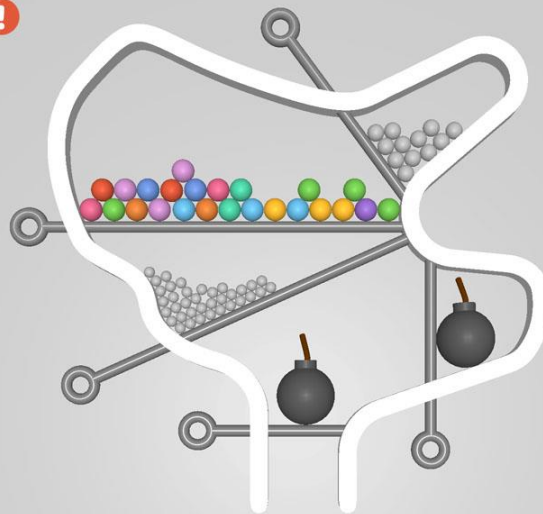
PULL THE PIN

Tap to play

0%



Level 102



0%

Homescapes

PLAY FREE



Homescapes

PLAY FREE





James Flanagan

★★★★★ February 19, 2020

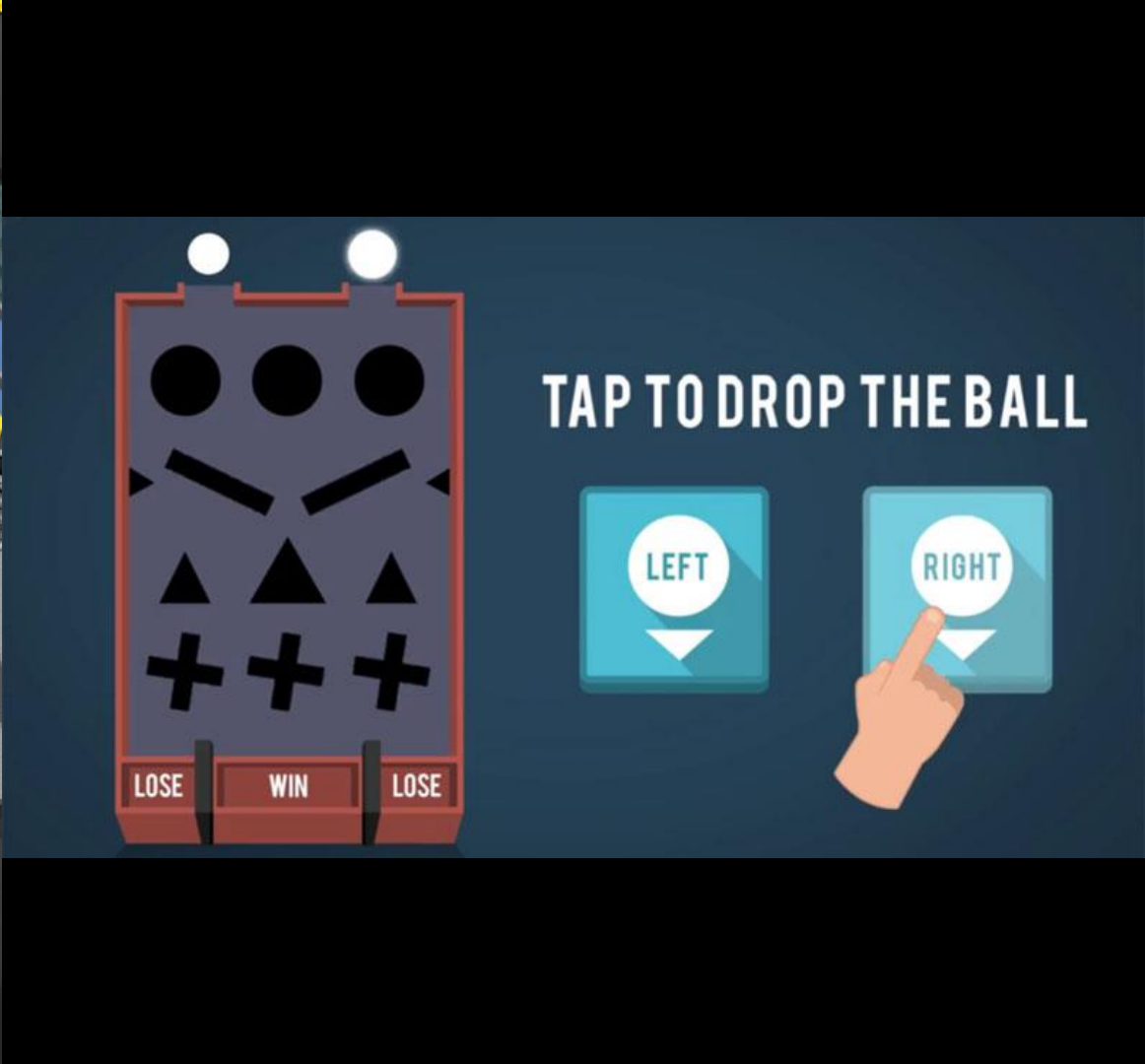
DO NOT BELIEVE THE ADS. Like so many others here, I downloaded having seen what looked like interesting logic problems in the relentless ads. It's a scam. It's just candy crush. They occasionally post BS replies to reviews saying "some of the ideas may not make it into the game". What tosh. The logic problems you see make no appearance. AVOID



396







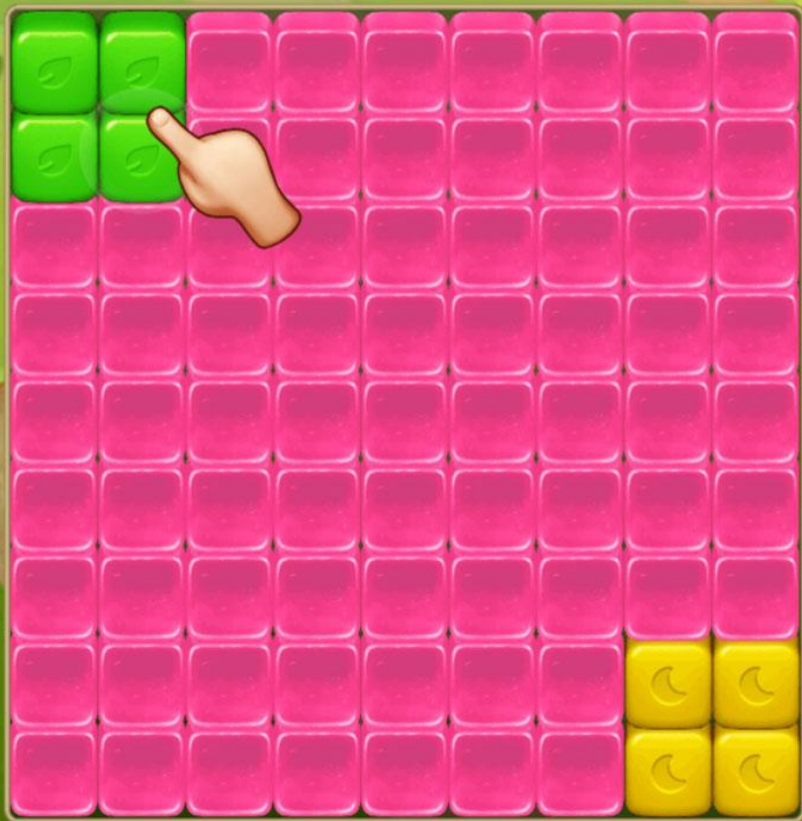
Moves

35

Goal

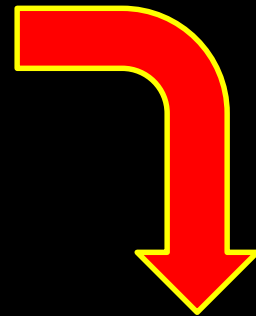


73

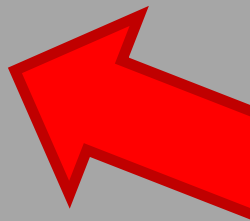


**TOON
BLAST!**

GET APP!



Harder than you think



Only 3% can reach lvl 40



After 25 tries, I've yet
to reach New York

Only 1% can get to 20

I've spent hours to pass this level!

There is no way to beat Lv.5 I swear



g and merge
same numbers



Why is this game
so hard?



Install

No one has ever made that dunk



Nobody ever solved this
Sudoku!

	2		3	7				
	6		7	1				
3		7	6			2	9	
1	7	3			2	4		1
			7					5
2			5	4			1	
	3			7				
			8	4			1	
9		2	1	4				6
			8		6	5	1	
			6	9	2			5
					5	8		6
					5		7	1
			7	1				2
							9	
								7

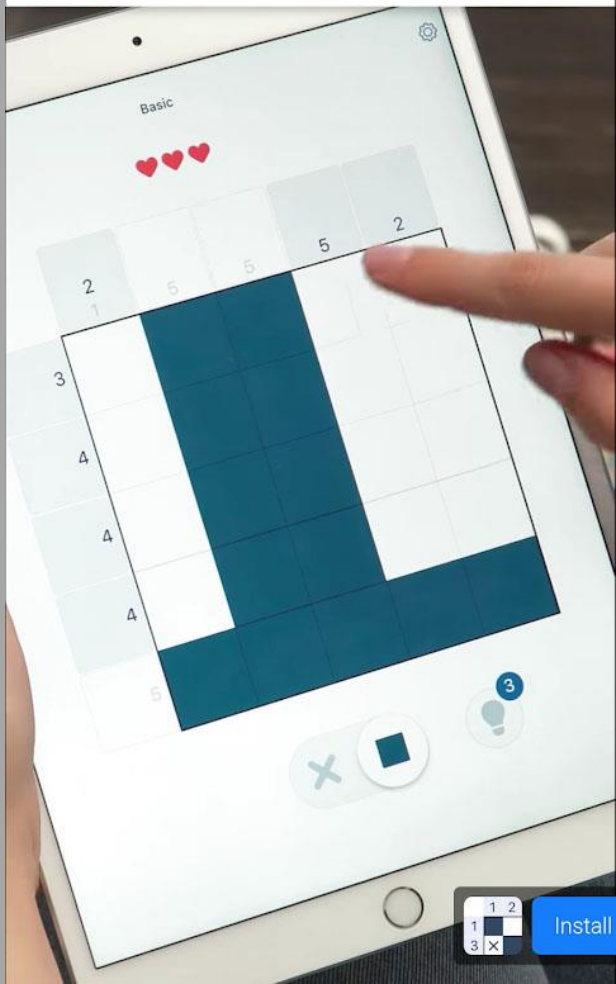
1 2 3 4 5 6 7 8 9

Solve Me



Install

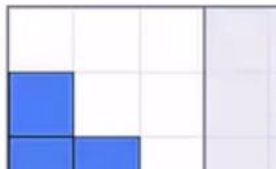
The hardest puzzle ever



Install

The more moves – the lower IQ

IQ = 134



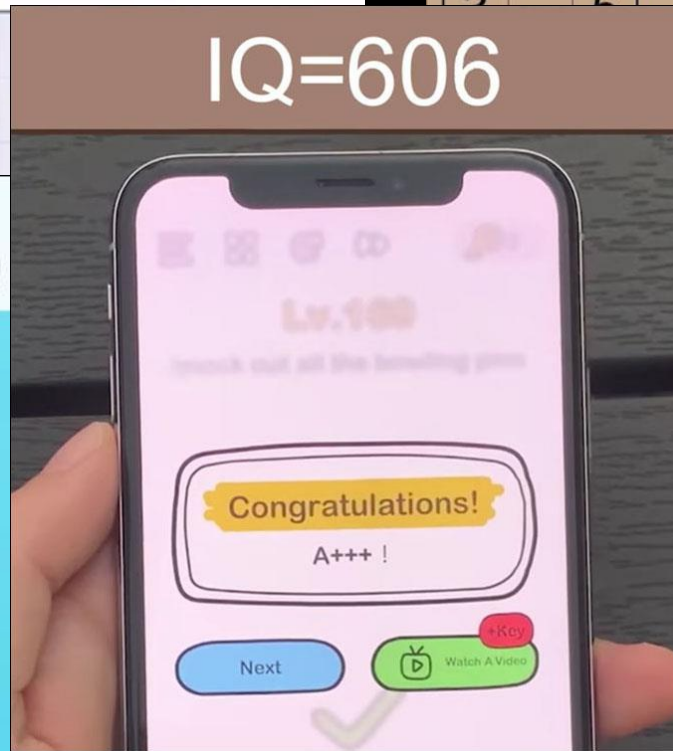
Solving this puzzle means
your IQ is higher than 240

2	5	6	4		1	9
		1			8	
				7		

IQ=606

The more you dig,
the less you will have IQ

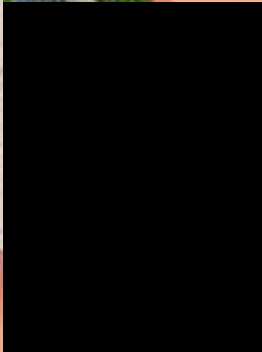
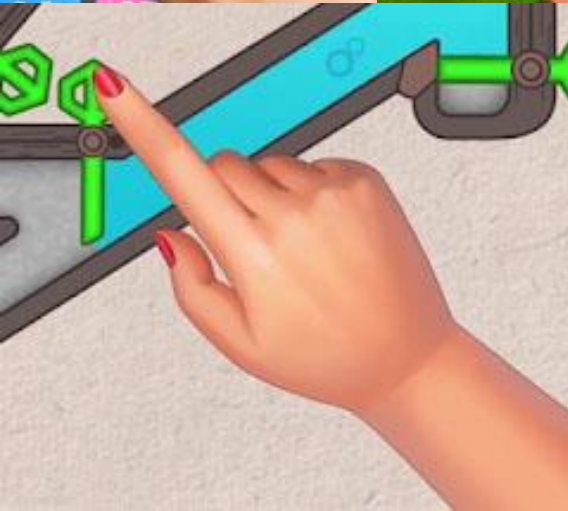
IQ = 130



the longer you think - the lower IQ

IQ = 105









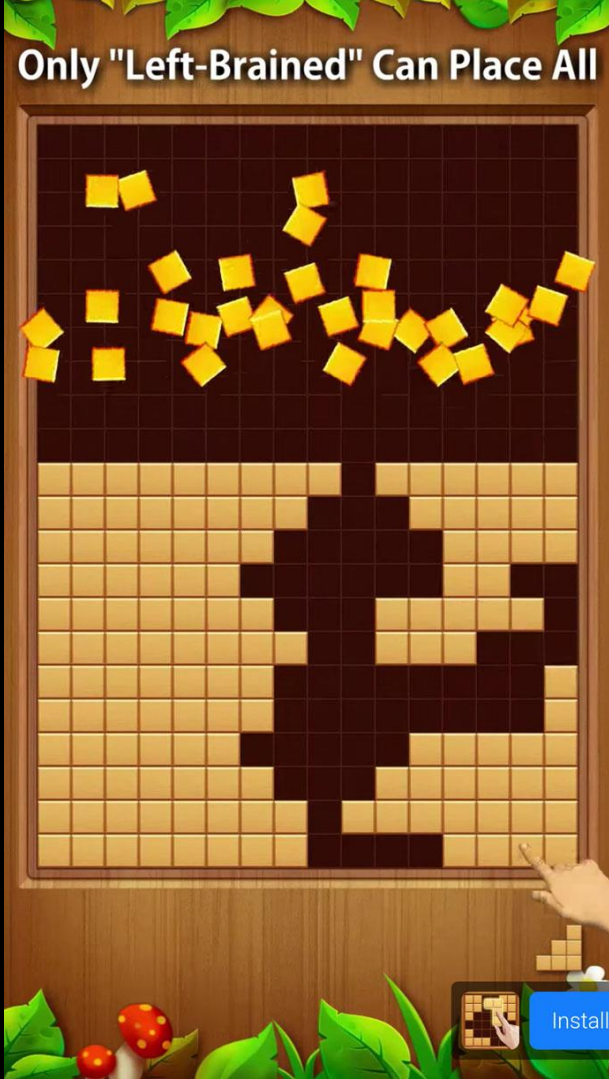
Only "Left-brained" can eliminate all blocks



Play Now



Install



Install

If you can pass level 4
you are **legally skilled**





Tap to earn
money





Kiss of War

4.7 ★ Google Play

Install



INTERACTION



Commander,
my new cloth is too tight,
a little help, please!



72%

Take it off

12%

Adjust it



A: Ignore

R: ME TOO



Emperor and
Beauties

★★★★★ (7517)

Download For Free



Mighty Party: Legends of Battle Heroes.

★★★★★ (94 k)

Download For Free

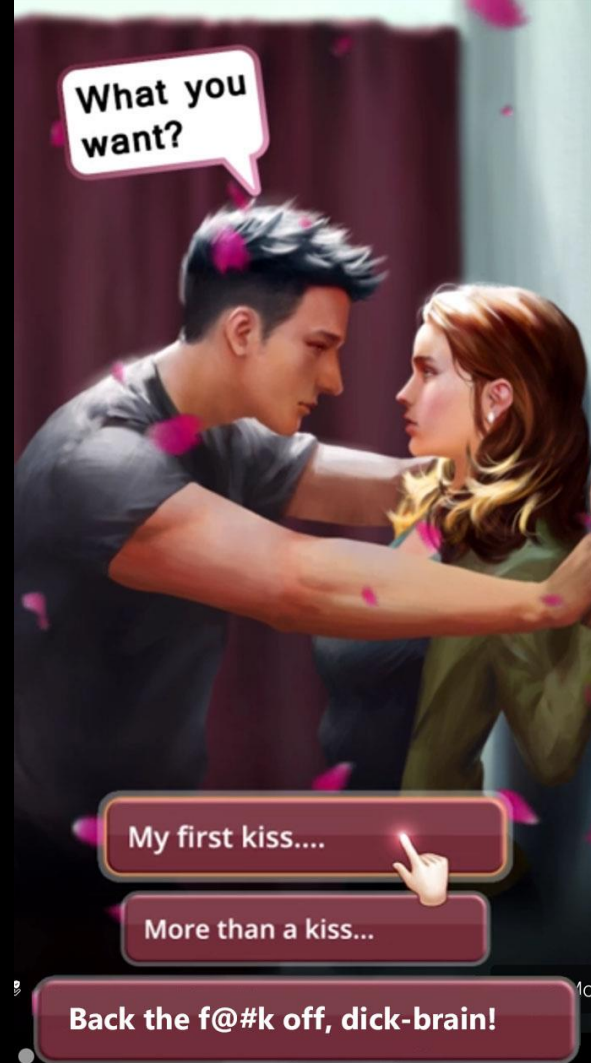
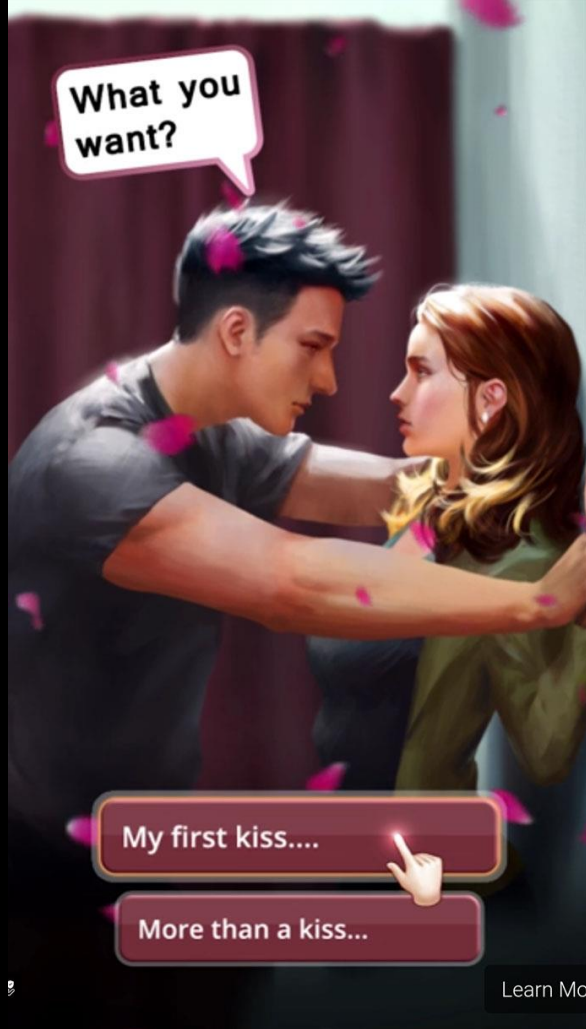


What you
want?

My first kiss....

More than a kiss...

Learn Mo

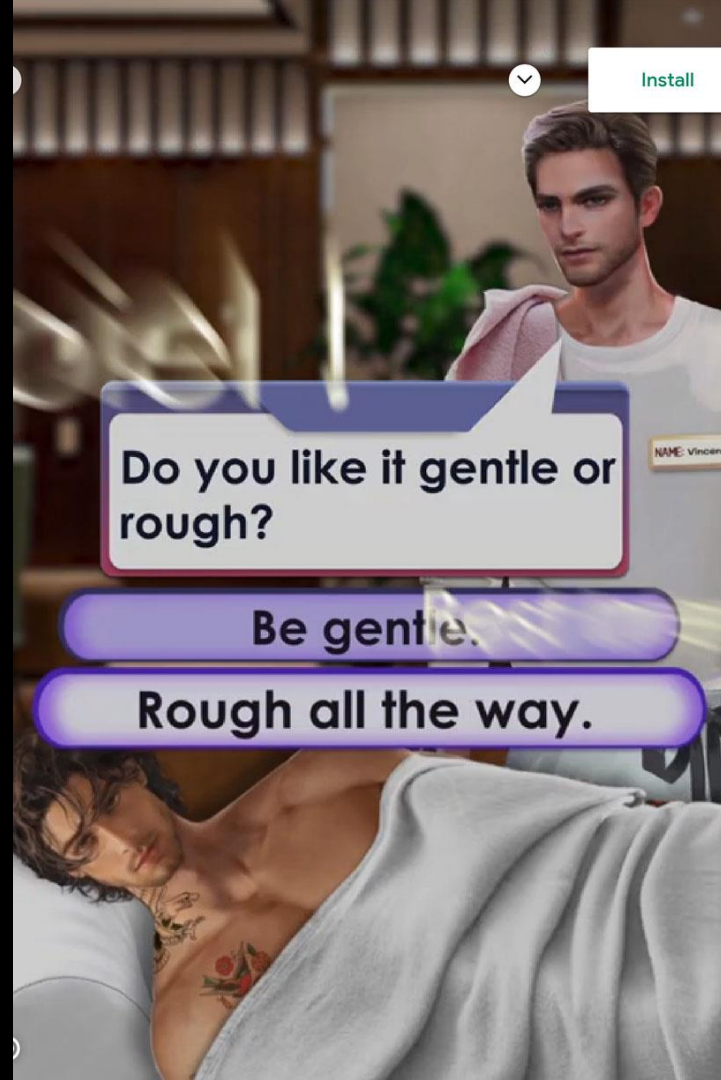




Moments

4.2 ★ Google Play

Install



Don't play at the school

12

What you want?

Can you unstuck the pickles?



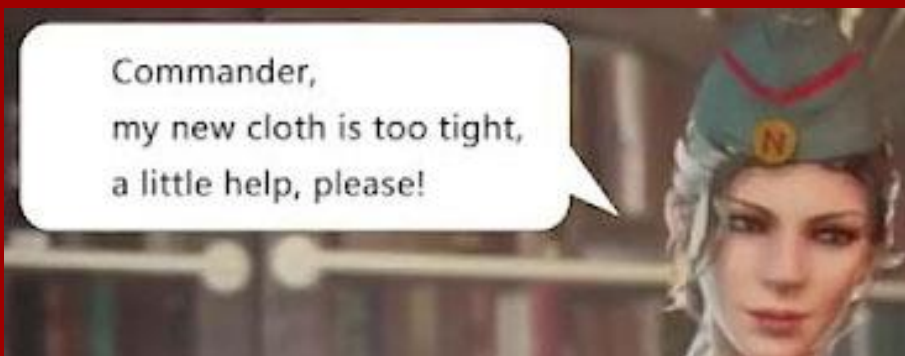
Only **genius** can pass
evil level

Level 5 IQ=110

Level 6 IQ=120



Commander,
my new cloth is too tight,
a little help, please!



I bet you can't reach pink color

2048



The more you dig,
the less you will have IQ

IQ = 130



~~PLOTT~~

~~BAKER~~

Lessons

- Playable ads can be extremely effective...

Lessons

- Playable ads can be extremely effective...
- ...but with great power comes great responsibility.

Lessons

- Playable ads can be extremely effective...
- ...but with great power comes great responsibility.

Can you unstuck the pickles?

