## Goals for this ta

- Talk about the games I have worked on
- Wanted it to be motivational
- Also touch on my \#1reasontobe


## Who am I

## Estelle Mmathapelo Makhoba

## Unknown Gam

New users acquired
New users acquired ?

## 476K



- New users acquired

Your KPls
New users acquired
New users acquired (3)
$63 K_{+63.17 \%}$ -
15,000
10,000
10,000
5,000


## Khwezi



## Ambi



## Dungeon Crawl



## \#1Reasontobe



## Jules Glegg Principal Fngineer / VALORANT/ Riot Cames

 Cofounder / TransCameDev.com@heyjulesfern

## Content Warning <br> Discussion of homophobia, transphobia, harassment

"Children who need to be taught to respect traditional moral values are being taught that they have an inalienable right to be gay."

Prime Minister Thatcher, 1087, threatening us with a good time

## Section 28

Alaw that prohibited the "promotion of after-school olubs homosexuality" bocal authorities.
.. from 1988 to 2003.
health providers


EחTERTAMIIEMT SHSTEM" CONHIOL DECK

IVIF



"Ill become who I always meant to be."

"You'valway'ゅeen thatpersor"

## C-Suite

Mysterious senior leadership
Team leads
Experienced contributors
Developing contributors ${ }^{\circ}$

## CHALLENGE MaDE

The presenter is trying to convey a nuanced subject in very little time. Please send good vibes
transgamedev.com

- @heyjulesfern


## Hi, my name is San <br> (And I am Batman)



"Making video games is the holy grail of communication, and giving this power to the community is keeping an idea alive forever."

## cILDMBIA GAME DEU

- Sandra Castro Pinzón, Máster en Comunicación Política.


## Our first Batman principle

All your actions are political.




## Some of our most recognized events






## Women Game Jxturombia


itch.io/jam/women-game-jam-2020


## Women Game Jam 2020

Overview Submissions Screenshots Submission feed

-     - 

Este año, debido a lescenario del COVID 19, la Women Game Jam será en linea. El tema sera revelado el primer diĭ del evento y todos los equipos tendrán 10 días (del 21 al 30 de agosto) para crear un juego que desarrolle el tema Puede ser un juego análogo o digital, esto depende del acuerdo al que llegue el equipo. Al final del evento, e equipo envía el juego a nuestra página en itch.io y también podrán ver los juegos de las demás participantes




Tan Grande y en Paro

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# tangrandeyjugando.com 



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## Hello!

I am Alhvi Balcarcel

Programmer from Guatemala


Co-founder of Selva Interactive and GameDevGT




Photo by History in HD on Unsplash















## Thank you!




