

# Building GameDev Communities

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The communities that I've contributed to:



...there are many  
more than this in  
Norway

# The Norwegian Game Industry that I came into

90 game studios

About 80%  
new indies  
or  
freelancers

Many projects  
started as students  
and finished as  
indie studios

5 - 6 regional  
hubs

Hamar Game  
Collective,  
Bergen, Tromsø,  
Kristiansand,  
Trondheim,  
Tønsberg, Oslo

Regional  
industry  
growth

Public funding

Main source  
of funding  
for game  
development

Funding for  
the arts

Global

National

Local

GameDevs

Money

Policy  
Makers

GameDev  
Enthusiasts

Media



# Who do you want to be a part of your community?

- Game Developers
  - Make sure that you're capturing the interest of professional game developers
- Game Development Enthusiasts
  - Students
  - Hobby Developers
  - People wanting to get into the industry but not as game designers
- Money
  - Sponsors, platform holders, scouts
- Interest groups
- Politicians/Policy makers



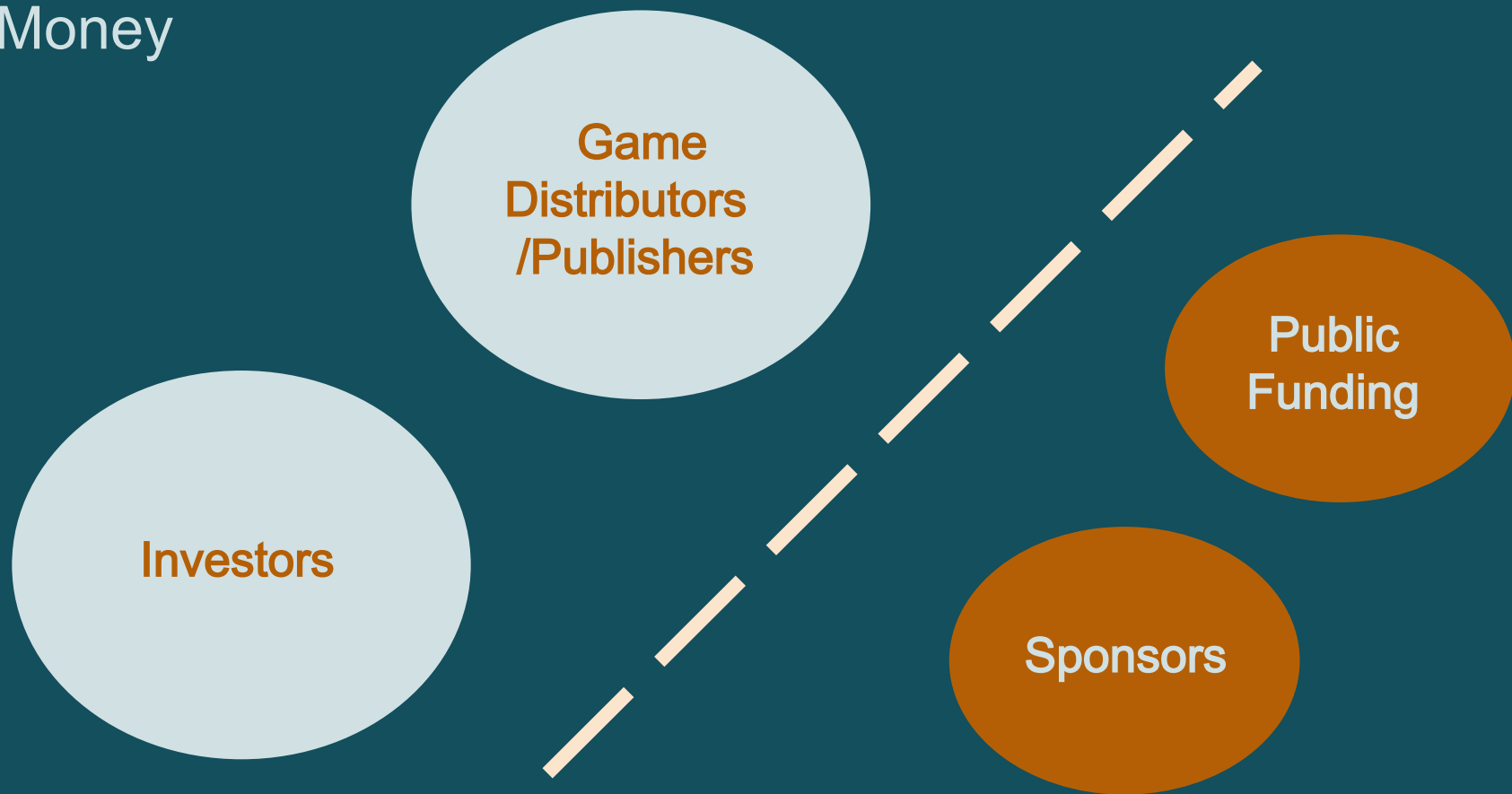
# Game Developers

Be relevant!!!

Give them ownership in  
the community and leave  
room for them to  
contribute



Money





Remember to have fun and always be selling!!





Work within game studios!



# Norwegian Landscape today

- Decrease in amount of game studios increase in the amount of employees (20% in one year alone)



# Our new GameDev Community Adventure!



# Thank you!

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