

**GDC**

March 21-25, 2022  
San Francisco, CA

# Independent Games Summit: Game Dev Communities from Home

#GDC22



# Mario

@afk\_mario / afk@amano.games





# Agenda

- 📄 Gamedev in México
- 📄 Lessons from Women in GAMEX
- 📄 Lessons from DevsVJ MX
- 📄 Lessons from INDI·ES
- 📄 Takeaway

# Some context ...

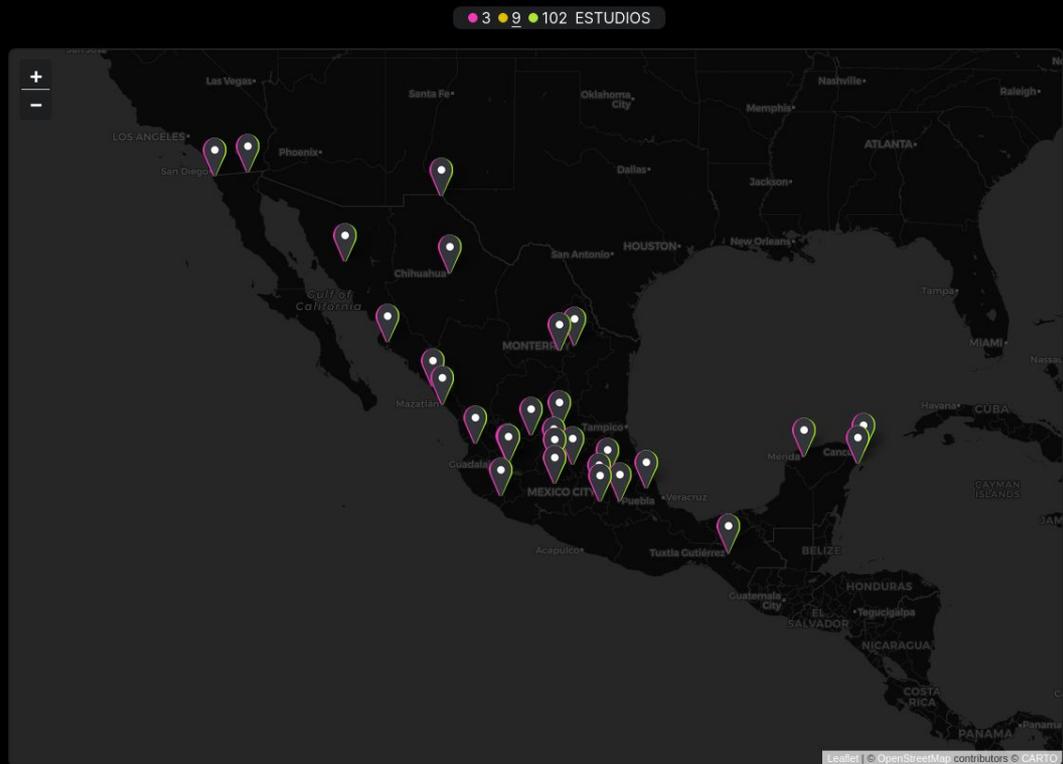


Felix ✓  
@legobutts

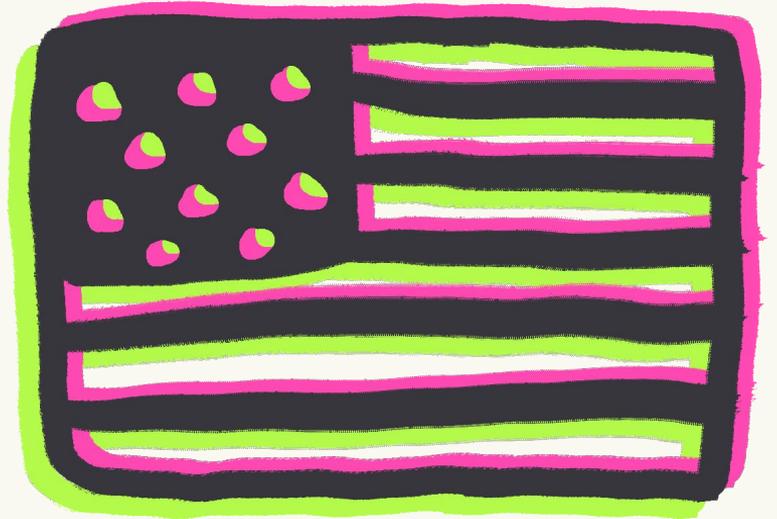
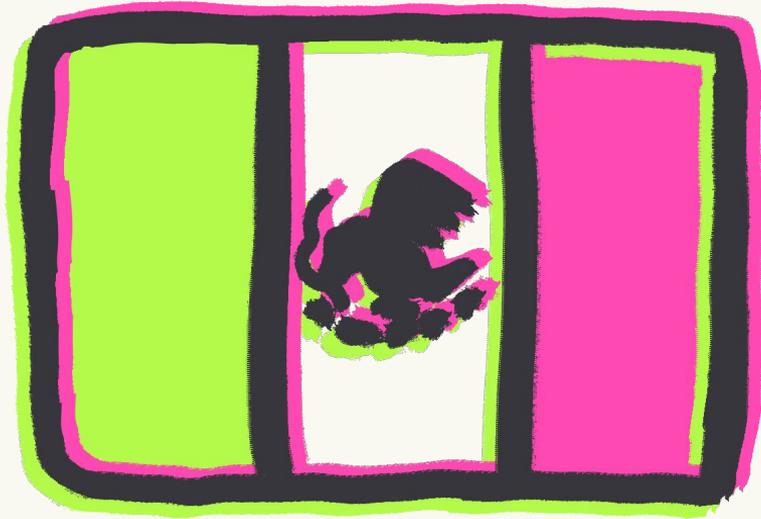


1/2 Indie community organizers: If you run a local community that has faced and overcome challenges in the past few intense years, the Indie Game Summit is looking for a few talks centred around your experience for GDC 2022.

# Challenges



# México & USA



# Game Dev not doing Game Dev

When the industry is small, it's riskier to make video games.

Forcing game studios to look for other ways to survive.



# On site events in Mexico 2019



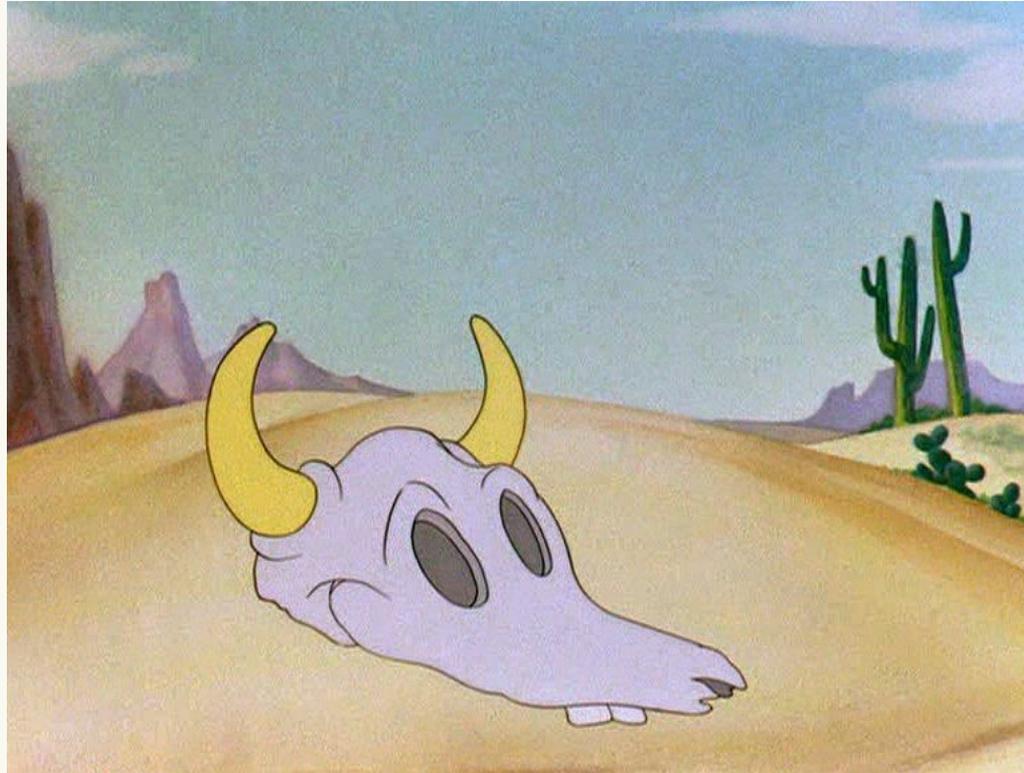
# Game Summit MX



# Detrás del Pixel



# On site events in Mexico 2022



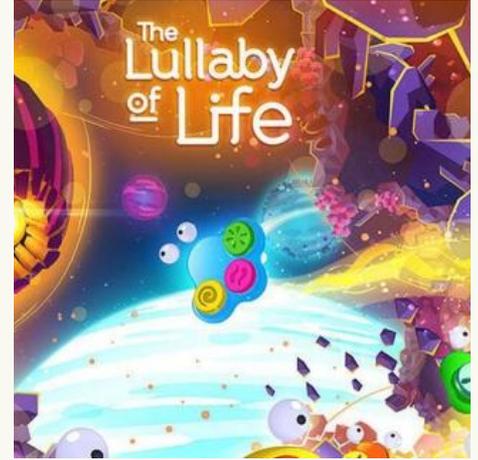
INDI•ES

WOMEN  
IN  
GAMEX

DVJMX

# DEVJMX

[@devsvjmx](https://twitter.com/devsvjmx)  
[www.devsvj.mx](http://www.devsvj.mx)



# How it started

DVJMX



**LATAM  
VIDEO GAMES  
FEDERATION**

**GDC**



# How it started

DVJMX



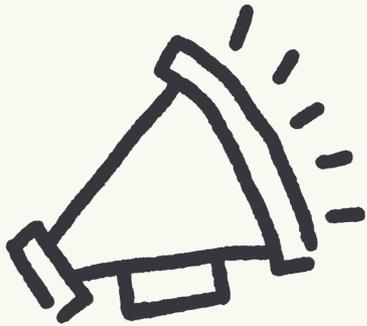
**DevsVJ MX** 

Group · 148 participants

Grupo de Desarrolladores de Juegos Mexicanos - Si no te has registrado, es importante que pongas tus [Read more](#)

# What happens there

DVJMX



Sharing relevant events,  
e.g. contests



List of published games



Peer to Peer  
Discussion





# Takeaways

[@devsvjmx](https://twitter.com/devsvjmx)  
[www.devsvj.mx](http://www.devsvj.mx)



@WomenInGamex  
[www.womeningamex.org/](http://www.womeningamex.org/)

# Diana / @kodashi



# How it started



# How it started



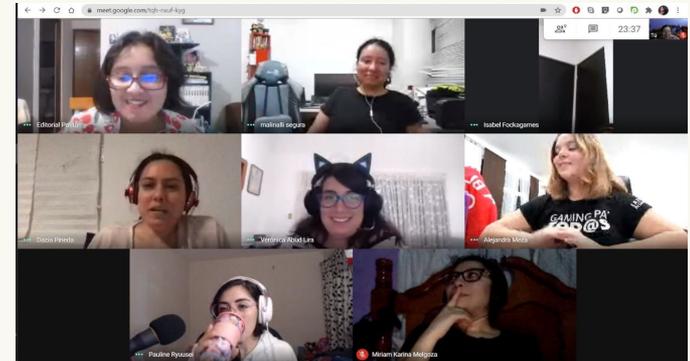
# What happens there



**Game Jams**



**WiG x Talks**



**Workshops and Meetups**

# Result



**wgj Women Game Jam | 2021**  
Hosted by Women Game Jam - #womensgamejam

Overview **Submissions** Community Screenshots Submission feed

|   |  |   |   |  |   |
|---|--|---|---|--|---|
| <p><b>KATJEPULT</b><br/>Brad's Games, Cecedraws<br/>The first ever hand embroidered game?</p> | <p><b>Re: mind</b><br/>Rina, Resturi1, Yuriev, zaieni, David S.<br/>Point and click kind of game</p> | <p><b>Gato sem Botas</b><br/>Magic Memory<br/>MiyoAdler<br/>Equipe Gato sem Botas</p> | <p><b>Immensity</b><br/>MadiVenancio, Tatiana Reimer, Gabi Valencia, Maria Carolina Estraves, Laitia Avarantos<br/>A lonely journey across the sea in search of yourself.</p> | <p><b>Nala y el ocaso del mar</b><br/>Ale Rhee, susanbarradas<br/>Acompaña a Nala en su viaje hacia las profundidades del mar en este platformer vertical.</p> | <p><b>Sea W</b><br/>+Morra<br/>Laudym<br/>dlicarnel<br/>González<br/>Un audio travel de</p> |
|---|--|---|---|--|---|

Additional game covers shown below:





# Takeaways

@WomenInGamex  
[www.womeningamex.org/](http://www.womeningamex.org/)



@indi\_\_es  
[www.indi-es.com](http://www.indi-es.com)



# hola

# general

♥ | INDI·ES

# muestra-pregunta

# eventos-noticias

# chambas-y-colabor

# indies-tv

**Steve** 02/11/2022  
Hola! Quien va a ir a GDC este año???

**César DG (@calixjumio)** 02/11/2022

**Mario** 02/11/2022  
o/

YOU SENT AN INVITE TO JOIN A SERVER



**INDI·ES**  
● 200 Online ● 889 Members

Joined

# Share information



**GDC**



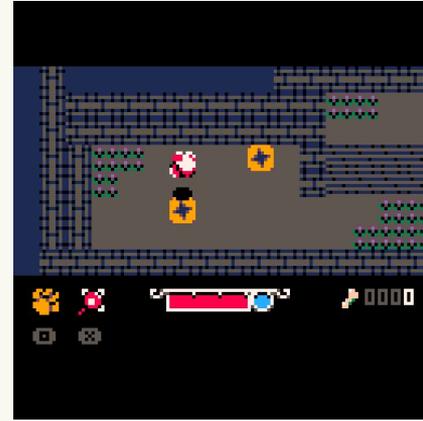
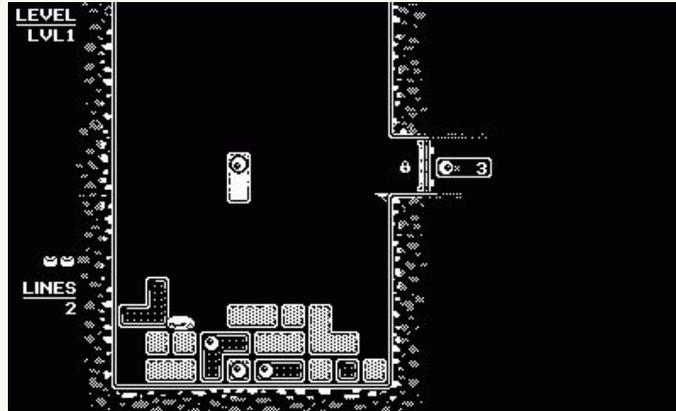
# Job listings



- ❑ Easy to integrate.
- ❑ Focused in a small niche.
- ❑ Good example.



# Showcase the community



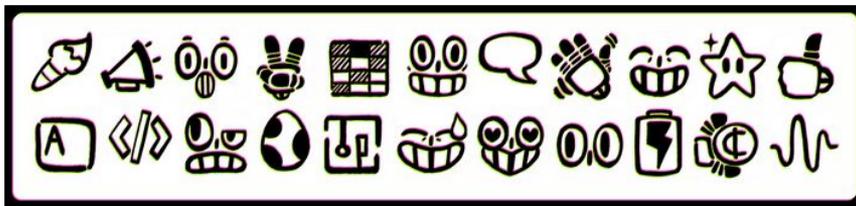


## 24-30 Enero 2022

+ Add a property

 Add a comment...

☀ Bienvenidos al 61º Newsletter de INDI.ES donde compartimos lo mejor de la semana de la industria de desarrollo de juegos en Español.



[https://twitter.com/vala\\_ill](https://twitter.com/vala_ill)

# Projects



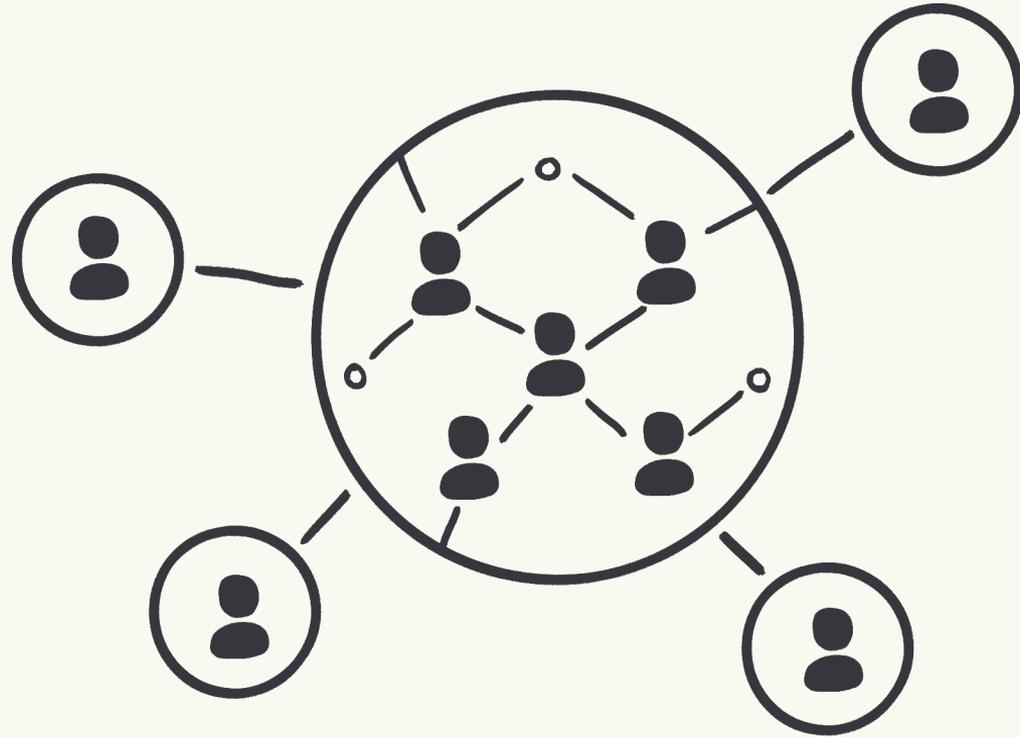
Agregar Estudio ↗

3 18 93 ESTUDIOS



| Name ▾                                       | País   | Ciudad      | Estado     | Web | Twitter | Facebook | Instagram |
|--|--------|-------------|------------|-----|---------|----------|-----------|
| <a href="#">Abstract Studios</a>             | México | Morelia     | Michoacán  | ⊕   |         |          |           |
| <a href="#">Afterlife</a> ⓘ                  | México | CDMX        | CDMX       | ⊕   |         |          |           |
| <a href="#">Ajal Game Studio</a>             | México | La Cruz     | Sinaloa    | ⊕   |         |          |           |
| <a href="#">Alebrije Estudios</a>            | México | Monterrey   | Nuevo León | ⊕   |         |          |           |
| <a href="#">Alonso Martin</a> <b>solodev</b> | México | CDMX        | CDMX       | ⊕   |         |          |           |
| <a href="#">Alucina Studio</a>               | México | CDMX        | CDMX       | ⊕   |         |          |           |
| <a href="#">Alusor Stroke</a>                | México | Guadalajara | Jalisco    | ⊕   |         |          |           |
| <a href="#">Amano</a>                        | México | Tepoztlán   | Morelos    | ⊕   |         |          |           |
| <a href="#">Amber Studio Mexico</a>          | México | Guadalajara | Jalisco    | ⊕   |         |          |           |
| <a href="#">Ansimuz Games</a>                | México | Guadalajara | Jalisco    | ⊕   |         |          |           |
| <a href="#">Arcella Sound</a>                | México | Mérida      | Yucatán    | ⊕   |         |          |           |
| <a href="#">Artefacto Estudio</a> ⓘ          | México | CDMX        | CDMX       | ⊕   |         |          |           |
| <a href="#">Authentic Illusions</a>          | México | Monterrey   | Nuevo León | ⊕   |         |          |           |
| <a href="#">Axolotl Bros</a> ⓘ               | México | Guadalajara | Jalisco    | ⊕   |         |          |           |
| <a href="#">Bearboy Studios</a> ⓘ            | México | Tepic       | Nayarit    | ⊕   |         |          |           |
| <a href="#">Big Mini Geek</a>                | México | CDMX        | CDMX       | ⊕   |         |          |           |

# Presence outside the community



# Circular linking



Instead of trying to cover all cases link to similar efforts.



# Events



 Thu Mar 10th - 6:30 PM  10

## Ludens Cap. 03

Unete al Livestream donde se presentara el tercer y último capítulo de Ludens, una serie documental sobre la industria de los videojuegos en México. ...



 Youtube de Mácula Interactiva -<https://www> ...  Share  Interested

 Mon Mar 21st - 4:00 PM  4

## CDMX Gamedev Meetup w/ ...

Link: <https://fb.me/e/293FYUXVa>

Con la visita de Johan Toresson, scout de Raw Fury, a la ...



 CDMX (Details TBD) ...  Share  Interested



# Takeaways

**Just being a guiding  
post is super helpful  
actually**

@indi\_\_es  
[www.indi-es.com](http://www.indi-es.com)



# The more the merrier



# Definition by proxy



- ❏ Start small.
- ❏ Make it useful for you.
- ❏ Get ideas from similar communities.

# @OvidioEscobedo

**“Every mistake it’s valuable because you learn from it, but you can lose a lot of money in the process.**

**And sometimes you don’t have all the money to make all the mistakes.”**



**“Si no muestras lo que hiciste, eso nunca pasó”**

**“Pics, or it didn't happen.”**





indi-es.com  
@indi\_\_es



womeningamex.org  
@WomenInGamex



devsvj.mx  
@devsvjmx

# Other talks



## **Building a Game Audio Community in Latin America Roundtable**

Wednesday, March 23

11:30am - 12:30am

## **Latinx in Gaming Roundtable (Presented by IGDA)**

Thursday, March 24

10:00am - 11:00am

## **Women in Games in LATAM: Where Are We Standing?**

Thursday, March 24

4:00pm - 5:00pm

# Thanks for listening



@afk\_mario

afk@amano.games

<https://amano.games>

<https://indi-es.com/>