# It's Been 10 Years Since Tropes vs Women in Video Games:

What's Changed?

## Content Warning



Caprica and the Queerness of Sam Adama

90K views • 12 years ago



Too Many Dicks - Video Games

270K views • 11 years ago



Fembots, Advertising and Male Fantasy

178K views • 11 years ago



What Liquor Ads Teach Us About Guys

208K views • 11 years ago



No Girls Allowed: File Sharing Culture and BitTorrent

124K views • 11 years ago



The Huffington Post's Sexist Linkbait Strategy

132K views • 11 years ago



Retro Sexism and Uber Ironic Advertising

388K views • 11 years ago



#### Glee, GQ and the Sexualization of Young Girls

291K views • 11 years ago



Toy Ads and Learning Gender
383K views • 11 years ago

CC



### Kanye West's Monster Misogyny

233K views • 11 years ago



Women's Stories, Movies and the Oscars

126K views • 11 years ago



True Grit, Mattie Ross and Feminism?

126K views • 11 years ago



Feminism in Focus - Anita Sarkeesian

131K views • 10 years ago



#1 The Manic Pixie Dream Girl (Tropes vs. Women)

758K views • 10 years ago



Zack Snyder's Sucker Punch is a Steaming Pile of Sexist...

266K views • 10 years ago



## ten years

trauma

## ten years

fear

anger

trauma



fear

anger

## Me Won



Mar 07, 2013

Damsel in Distress (Part 1)
Tropes vs Women



May 28, 2013

Damsel in Distress (Part 2)
Tropes vs Women



Aug 01, 2013

Damsel in Distress (Part 3)
Tropes vs Women

### Tropes vs.

## Women in Video Games

ug 02, 2013

The Legend of the Last Princess – Hypothetical game concept



Nov 18, 2013

Ms. Male Character - Tropes vs Women



Jun 16, 2014

Women as Background Decoration (Part 1)

## antitropes

## antime

# UNCOMPROMISED ARTISTIC VISION





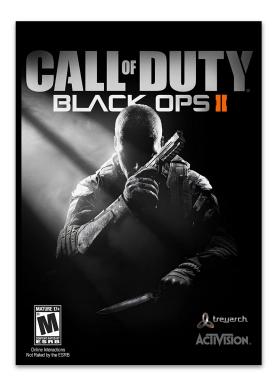


## 





### 

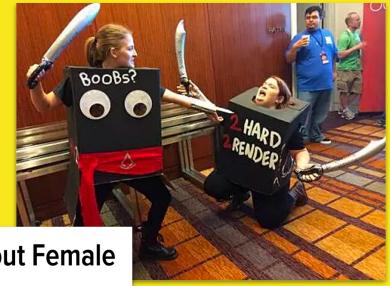




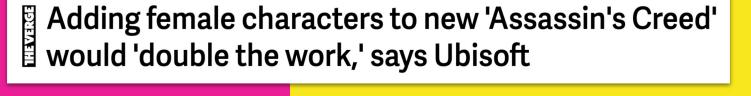




Animating women should take 'days,' says Assassin's Creed 3 animation director



Ubisoft In Trouble Over Comments About Female Characters



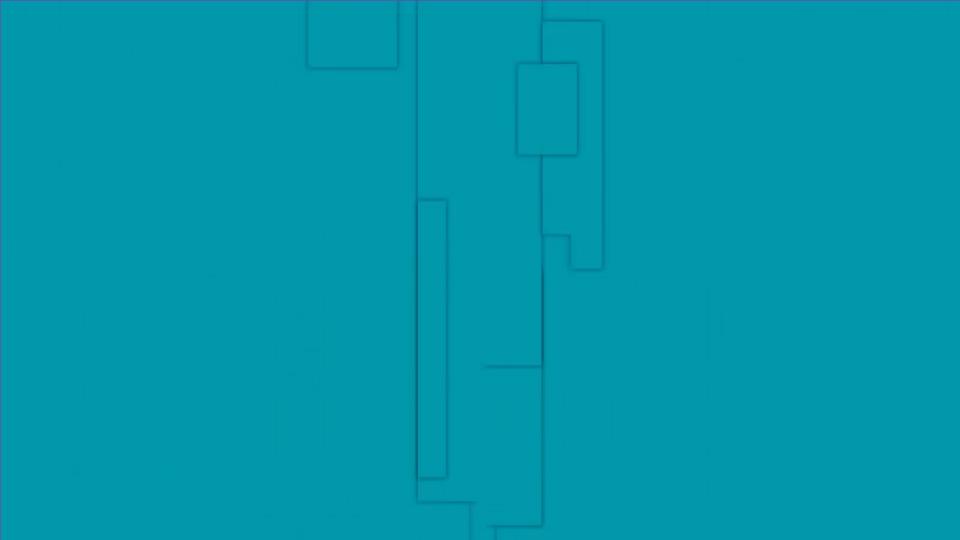










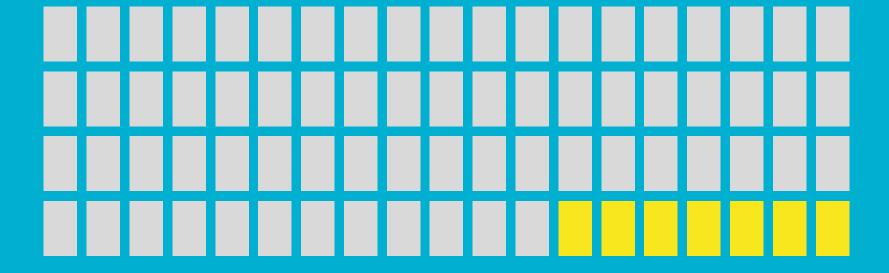


- E3 2015 proves to be one small step forward for womankind
- Meet the women making their presence felt at E3 2015
- © The Rise of the Female Hero at E3 2015

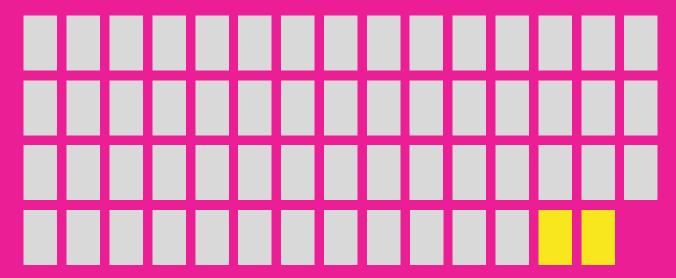
Though this year's E3 saw plenty of muscle-bound masculine heroes, more playable female characters had their time on stage, too.

Aol. Women at E3 better represented on stage, in games

In 2015, there were 7 games with exclusively playable female protagonists or 9% of 76 titles



In 2016, there were 2 games with exclusively playable female protagonists or 3% of 59 titles













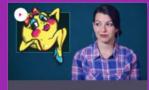
Damsel in Distress (Part 1) Tropes vs Women



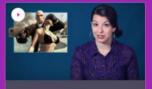
Damsel in Distress (Part 2)
Tropes vs Women



Damsel in Distress (Part 3) Tropes vs Women



Ms. Male Character – Tropes vs Women



Women as Background Decoration (Part 1)



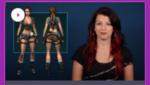
Women as Background Decoration (Part 2)



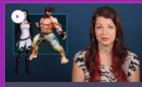
Jade - Beyond Good & Evil



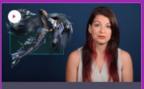
Women as Reward



Strategic Butt Coverings



Body Language & The Male Gaze



Lingerie is not Armor



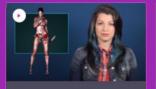
Are Women Too Hard To Animate? Female Combatants



All the Slender Ladies: Body Diversity in Video Games



Sinister Seductress



Not Your Exotic Fantasy



The Lady Sidekick



The Legend of the Last Princess – Hypothetical game concept



Imperfect Dark Trailer (Perfect Dark Spoof)



Mar 05, 2019

Queer Tropes vs Video Games: Video Games' Relationship Status – It's Complicated



Mar 05, 2019

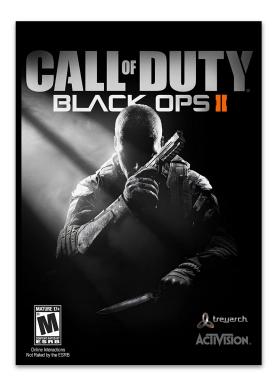
Queer Tropes vs Video Games: Are You Gay or Just Coded That Way



Mar 05, 2019

Queer Tropes vs Video Games: Press 'B' To Hate Gay People

### 

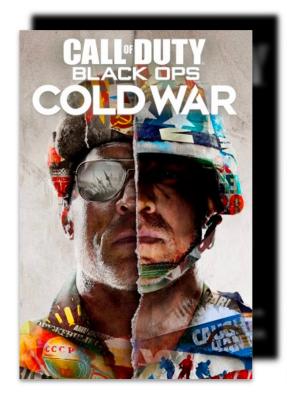


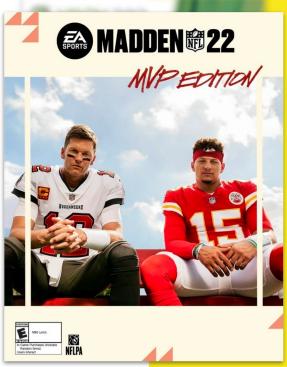




### 

## 







## so nothing?



Mar 07, 2013

Damsel in Distress (Part 1)
Tropes vs Women



May 28, 2013

Damsel in Distress (Part 2)
Tropes vs Women



Aug 01, 2013

Damsel in Distress (Part 3)
Tropes vs Women

### Tropes vs.

## Women in Video Games

ug 02, 2013

The Legend of the Last Princess – Hypothetical game concept



Nov 18, 2013

Ms. Male Character - Tropes vs Women



Jun 16, 2014

Women as Background Decoration (Part 1)

## Me Won

There are less games now where a woman takes off all her clothes as a reward if the player completes the game fast enough. There are less games where women are brutally tortured in the background just for texture.

There are less games where the goal is to save your dead wife's soul from hell.



white

cis male

protagonists







## "Death of the Single Player Game"

#1
Larger
Diversity of
Characters

#1
Larger
Diversity of
Characters

#2 We Have Less Stories





















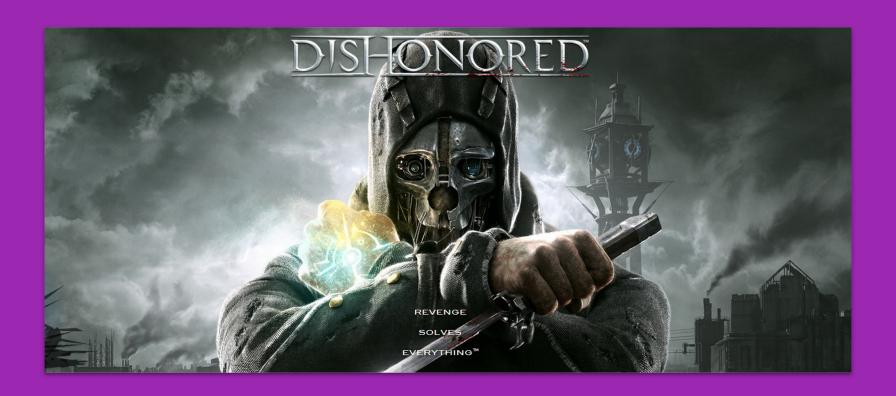






### progress

## accountability





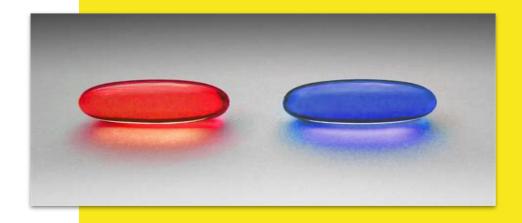
gaming doesn't exist in a vacuum

"What we have right now isn't equality. It's not like equality. But it's still enough to enrage the old guard because when you've been used to privilege, equality feels like prejudice."

#### -laurie penny

### privilege

## privilege

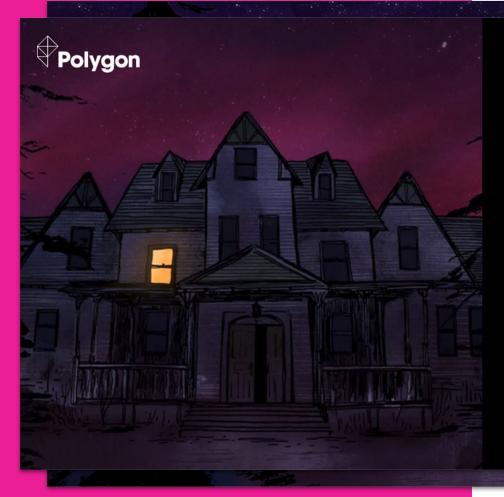


#### GamerGate

#### GamerGate







PC

# How the founder's toxic culture tore apart Fullbright, the studio behind Gone Home

Co-founder Steve Gaynor has stepped down following complaints from employees

By Nicole Carpenter | @sweetpotatoes | Aug 4, 2021, 8:55pm EDT

### privilege

## we are not okay



## ACTIVISION®



#### Report: Activision's Bobby Kotick Didn't Just Know, He Also Was Shitty To Women

Call of Duty studios Treyarch and Sledgehammer Games are at the center of new allegations





Regarding Kotick's potential \$22 million, in recent years, Ubisoft has had a similar but much smaller CEO payouts (each about \$200k/year) tied to hiring more women and improving workplace culture



axios.com

Gaming giant pivots on CEO bonus targets

Ubisoft is no longer offering its CEO new bonuses for increasing the gender diversity of its workforce.

## power

MURDER
SEXUAL ASSUALT
RAPE

HARASSMENT, THREATS, AND VERBAL ABUSE

REINFORCING STEREOTYPES

USING PROBLEMATIC LANGUAGE AND JOKES

OBJECTIFYING AND DEMEANING OTHERS

## ten years ago

## ten years ago



## "You can't be neutral on a moving train."

-howard zinn



## GAMES AND ONLINE HARASSMENT HOTLINE

#### THE CULTURE SHIFT PROJECT

# to make the games industry safer:

I am committed to start doing

I am committed to stop doing

I am committed to keep doing & improving on

## tropes was ESSENTIAL

Media criticism

Community support initiatives

Labour movements

Unionization

Workers demanding better treatment

## let's get to work

Accountability & Repair in Games
Today 3pm
Room 202
South Hall

A Hotline for the **Games Industry** Friday 11:30am **Room 209** South Hall

## thank you.

gameshotline.org feministfrequency.com

@anitasarkeesian@femfreq@gameshotline