

Unlocking Creativity

Crafting the Ultimate AAA Game Studio
for Last Sentinel

Steve C. Martin, Vice President, LIGHTSPEED STUDIOS



WHERE CREATIVITY MEETS THE FRONTIER OF AAA GAMING



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Vice President , LIGHTSPEED STUDIOS

Past Works:

"Red Dead Redemption 1&2," "Grand Theft Auto V," "Max Payne 3," "Bully," and "Need for Speed Underground 1&2."



25+ years of AAA gaming evolution

Milestones from simple graphics to immersive experiences

The background of the slide is a dark, atmospheric scene from a video game. It depicts a character in a dark, hooded outfit walking away from the viewer down a wet, cobblestone path. In the distance, a large, traditional Japanese torii gate stands illuminated by a warm, orange light. Several other characters are visible in the background, some standing and some lying on the ground. The overall mood is somber and mysterious.

**It's about creating art
not merely a product!**

The Heart of AAA Game is Immersion, Artistry, and Originality

Facing Realities

Bigger Games = Bigger Teams = Bigger Budgets = Bigger Risk

What's Next?

As game budgets swell, there's a growing tension between
the desire for innovation and **the safety of proven formulas**,
risking a dampening of creative spark

A new model in AAA development that values
sustainable, creative, and responsible game
creation, is needed



“ If you could make any game in the world,
what would you make?”



**MAY CONTAIN CONTENT
INAPPROPRIATE FOR CHILDREN**

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rating information



OUR AMBITIOUS JOURNEY OF CRAFTING OUR TEAM



The challenging yet thrilling adventure of building the team
behind this amazing work

OUR PHILOSOPHY AT LIGHTSPEED LA



**Diversity Drives
Innovation**



**The Power of
Small Teams**

BUILDING THE RIGHT ENVIRONMENT



Where creativity thrives, great games are born

FOSTERING AN OPEN AND COLLABORATIVE ENVIRONMENT



**Valuing
Every Voice**

**Innovation
Through Failure**

**Collaborative
Culture**

NO TO CRUNCH CULTURE



THE ROAD AHEAD...



**Embarking on a journey of
innovation, creativity, and heart**



THANKS

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