

Samsung SISA's Experience with SL

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SAMSUNG

VWs as a research platform

Translation data collection from Money Island

- For statistical machine translation, most important input is **parallel text corpus**
- SL Money Island: has “ATMs,” a place where one can go and earn Linden \$ by filling in surveys, etc.
- **Opportunity:** Translation station where people earn Linden \$ by depositing “translation pairs”
 - E.g., sentence in Korean and its counterpart in English



Testing real robots as virtual robots first

- **Opportunity:** Physical robots could be tested inworld before lots of time and money has been spent on hardware development
 - Advantage: easy deployment, simple scaling up
- A.I. components of virtual pets can be deployed in SL first, then “implanted” in physical robotic pets
E.g., <http://www.novamente.net/zeptopetz/>



ZeptoPetz
curiously clever creatures



VWs as an experimental platform

Virtual demo scenarios

- **Idea:** Some technology demonstrations can be shown either in real world or virtual worlds
 - Software, UI, and UX demos, etc.
- **Advantages of virtual demos:**
 - Visitors from far log in remotely to demo event
 - Perspective changes made easy (have a closer look with zooming in, etc.)



Technology demonstration at SISA



Same technology demonstration inworld

VWs as a collaborative platform

Experience with SAIT/Korea

- Meeting between Korean and US researchers in SL



SAIT/Korea meeting in SL

Experience with VW Interoperability forum

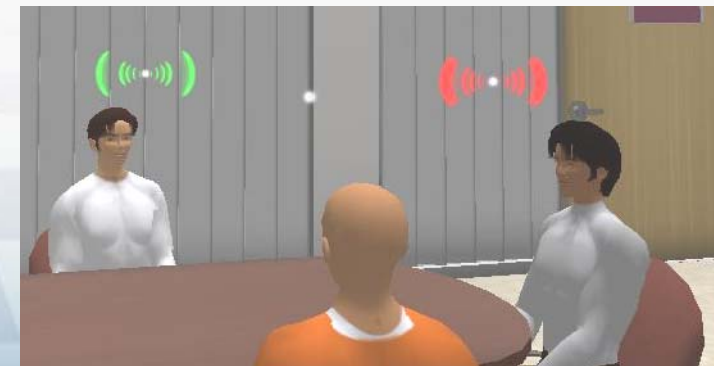
- First try: inworld, where different companies host on islands
 - First forum was here, but then we moved to SL because they had voice enabled and we didn't
- Trouble:** people liked the IM part since we had complete minutes as a result
- After a few rounds on other islands and other worlds, inworld meetings were abandoned in favor of **conference calls**



IM chat in VW

Voice or no voice

- Important issue for inter cultural collaborations
- Some cultures prefer textual conversations in English, instead of voice
- Voice, however, is faster, contains emotional and other non-textual cues
- Text is easier to conserve (no transcript necessary)



Voice only chat

VWs as a mixed world

Desired: Automatic login

- **Idea:** Virtual CSL, people wear SL badges: are placed appropriately in their cubes, conference rooms, etc
- Automatic login would populate SL
- Works well if team members are often off-site, but logged into SL (during conference, telecommuting, etc.)
- Although it doesn't replace f2f meetings, simple interactions are possible and make group collaborations easier



Automatic SL login at cubicle

Desired: Powerpoint & Video integration

- **Idea:** show presentations and videos inworld
- Mixed audience: some participants are co-located, some attend via SL; works only if PPT and video work inworld
- Most advanced: SUN's Darkstar (Wonderworld)



<http://www.projectdarkstar.com/>



Inworld presentation